

GREATER DELAWARE VALLEY REGIONAL MEDICAL PROGRAM

The Greater Delaware Valley Regional Medical Program covers Northeastern Pennsylvania, and portions of Delaware and New Jersey. The Coordinating Headquarters for this rather unique program is the University City Science Center in Philadelphia. The Science Center is a non-profit consortium involving the medical schools and research institutions in the area. The program is currently in the first year of planning and has received \$1,531,494, in planning funds.

The Regional Advisory Group is broadly representative of all the regional interests concerned with progress in prevention and care for heart disease, cancer and stroke. Due to the geographical diversity of the region, the Regional Medical Program will decentralize through the formation of ten subregions. These subregions, through their planning committees, will reflect local needs and interests and aid in the development of an overall regional program. The planning activity is concentrating on data analysis and monitoring the needs for health care and the determination of what types of educational activities would result in improved health care for the residents of the area.

More specific details on the Greater Delaware Valley Regional Medical Program can be found in the following material.

GREATER DELAWARE VALLEY REGIONAL MEDICAL PROGRAM

REGION

Greater Delaware Valley

COORDINATING HEADQUARTERS

University City Science Center

STARTING DATE

April 1, 1967

FUNDING

Current Award:

\$1,531,494

Current Requests:

\$ ---

Projected Next Year:

\$5,000,000

OPERATIONAL STATUS

The Division anticipates an operational grant application within the next year

PROGRAM COORDINATOR

Dr. William C. Spring, Jr. Science Center Building Number One 3401 Market Street Philadelphia, Pa. 19104

ADVISORY GROUP

1. Chairman: Glen R. Leymaster, M.D.

Woman's Medical College of Pa.

3300 Henry Avenue

Philadelphia, Pa. 19129

Membership: 29
 M.D.'s, 6; Medical Center, 5; Hospital
 Administrators, 5; Voluntary Health
 Agency, 6; Public Health Officials, 4;
 Public, 1; Other, 2

Organization and Staffing

The University City Science Center, the applicant, played a major role in the preplanning activities of the Greater Delaware Valley Regional Medical Program. The responsibilities of the applicant have been assumed by a Program Committee, a policy-making body appointed by the Board of Directors of the University City Science Center. A Coordinating Committee is charged with the responsibility for the planning mechanisms and for recommending planning procedures to the Program Committee. More than 135 persons are actively contributing to the program either as full or part-time central staff members or as consultants. A number of them serve on the three committees which have been formed: Continuing Education, Data Gathering and Monitoring, and Categorical Diseases.

Subregional Development

The diverse and extensive geographic area encompassed by the Greater Delaware Valley Region indicated the need for subregions. The work of subregionalization is now being carried out by an Area Liaison Staff. Three Area Liaison Offices have been opened in Wilmington, Delaware, Southern New Jersey, and Northeastern Pennsylvania, and 7 others are contemplated. Area-wide Committees are planned in each of the areas made up of community leaders. Together with the Liaison Officers who will offer constant advice and stimulus, they will plan local programs which will reflect local needs and interests but which will be consonant with the overall RMP. Active steps have been taken to form Area-wide Committees in nine of the ten Areas.

Regional Advisory Group

The Regional Advisory Group advises and consults with all the participating organizations. Members are appointed by the Board of the University City Science Center upon nomination by the Program Committee. Members of the Regional Advisory Group are broadly representative of the participating organizations and of the various geographic areas of the region.

Planning Activities

The Greater Delaware Valley Regional Medical Program stands on a base of research, training, and service. This is reflected in the planning activities being carried on by key Subcommittees in: Data Analysis and Monitoring, Continuing Education and Categorical Diseases.

- 1) Continuing Education As of the present, reporting on planning activities has been most complete in the area of continuing education. The Committee on Continuing Education whose members were chosen primarily for their interest and competence in the field, is focusing on educational activity that would result in improvement in the care of patients coming to the physician. Studies have been undertaken to analyze existing programs and to determine the types of programs needed.
- 2) The Activities of the Committees on Data Analysis and Monitoring, and Categorical Diseases, are closely interwoven with those of the Committee on Continuing Education. Each group is looking at improving the delivery of health care from a different point of view. The composite picture they present should enable the Coordinating Committee and the Program Committee to develop a varied and meaningful program.

ADVISORY COMMITTEE FOR PLANNING FOR REGIONAL MEDICAL PROGRAMS GREATER DELAWARE VALLEY

Chairman

Glen R. Leymaster, M.D. Woman's Medical College of Pennsylvania Philadelphia, Pennsylvania

J. W. Abbis, M.D. Medical Society of Delaware Wilmington, Delaware

J. Milo Anderson Director, Episcopal Hospital Philadelphia, Pennsylvania

Robert M. Bucher, M.D. Dean, Temple University School of Medicine Philadelphia, Pennsylvania

Maurice P. Coffee, Jr. Hospital Director Jefferson Medical College Philadelphia, Pennsylvania

Louis K. Collins, M.D. 1st Vice-President Medical Society of New Jersey Glassboro, New Jersey

A. Reynolds Crane, M.D. Pennsylvania Medical Society Pennsylvania Hospital Philadelphia, Pennsylvania

Charles A. Depfer, D.O. Delaware State Osteopathic Society Wilmington, Delaware

Helen O. Dickens, M.D. Representative Philadelphia Division American Cencer Society Philadelphia, Pennsylvania Thomas Georges, Jr., M.D. Pennsylvania Department of Public Welfare Philadelphia, Pennsylvania

Robert P. Gilbert, M.D. Associate Dean Jefferson Medical College Philadelphia, Pennsylvania

Dr. Samuel Gurin
Dean, University of Pennsylvania
Medical School
Philadelphia, Pennsylvania

Mr. George A. Hay Vice-President and Administrator Woman's Medical College and Hospital of Pennsylvania Philadelphia, Pennsylvania

Mr. Jay E. Helme Suburban Station Building Philadelphia, Pennsylvania

Floyd Hudson, M.D. Executive Secretary Delaware State Board of Health Dover, Delaware

John F. Hynes, M.D. Delaware Division American Cancer Society Wilmington, Delaware

Norman Ingraham, M.D. City of Philadelphia Health Commissioner Philadelphia, Pennsylvania

Roscoe Kandle, M.D. State Commissioner of Health Department of Health Trenton, New Jersey

William Kellow, M.D. Dean, Hahnemann Medical College Philadelphia, Pennsylvania William Likoff, M.D.
President, Heart Association of
Southeastern Pennsylvania
Philadelphia, Pennsylvania

Charles S. Paxson, Jr. Vice-President and Administrator Hahnemann Hospital Philadelphia, Pennsylvania

Alexander Price, D.O.
Representing New Jersey Association of
Osteopathic Physicians and Surgeons
Cherry Hill, New Jersey

Irving Rogove, D.O. Pennsylvania Osteopathic Society Philadelphia, Pennsylvania

Lester G. Steppacher, M.D. Pennsylvania Osteopathic Society Philadelphia, Pennsylvania

Edwin L. Taylor Pennsylvania Division American Cancer Society Levittown, Pennsylvania

Edwin L. Taylor
Assistant to Vice President
for Medical Affairs
Philadelphia, Pennsylvania

Joseph A. Wagner, M.D. Pennsylvania Heart Association Bryn Mawr, Pennsylvania

Charles L. Wilbar, Jr., M.D. Secretary of Health Department of Health Commonwealth of Pennsylvania Harrisburg, Pennsylvania