

LIBRARY ADVOCACY RECOMMENDED READING BOOKLIST

Bacharach, Samuel, B. Get Them On Your Side. Avon Mass. Platinum Press. 2005.

Lee, Fred. If Disney Ran Your Hospital: 91/2 Things You Would Do Differently. Bozeman, MT. Fred Lee, Second River Healthcare Press. 2004.

Lorenzi, Nancy M. and Robert T. Riley. Managing Technological Change: Organizational Aspects of Health Informatics, 2nd ed. New York. Springer Science+Business Media, Inc. 2004.

Mackay, Harvey B. Dig Your Well Before You're Thirsty: the Only Networking Book You'll Ever Need. New York. Currency. 1997.

Mackay, Harvey B. Swim with the Sharks without Being Eaten Alive: Outsell, Outmanage, Outmotivate, and Outnegotiate Your Competition. New York. Harper Collins. 2005.

Mosby, David and Michael Weissman. The Paradox of Excellence: How Great Performance Can Kill Your Business. San Francisco, CA. Jossey-Bass. 2005.

Portugal, Frank H. Valuating Information Intangibles: Measuring the Bottom Line Contribution of Librarians and Information Professionals. Washington, DC. Special Library Association. 2000.

Reardon, Kathleen Kelley. It's All Politics: Winning in a World Where Hard Work and Talent Aren't Enough. Doubleday. 2005.

Schott, Michael J. Medical Library Downsizing: administrative, Professional and Personal Strategies for Coping with Change. Binghamton, NY, Haworth Information Press. 2005.

Urquhart, Christine. Solving Management Problems in Information Services. Oxford. Chandos Publishing Limited. 2006.