
Dedication

This monograph is dedicated to the thousands of people across the United States and beyond who participated in the ASSIST project in one way or another. ASSIST was a unique, groundbreaking effort in tobacco prevention and control that changed the landscape of the field over the decade of the 1990s. This project could not have been successfully completed without the commitment and tireless efforts of the many people who were part of ASSIST—this book is dedicated to all of you! Numerous practitioners, advocates, and scientists were oriented or trained in the discipline of tobacco prevention and control during the ASSIST years. Many of them have gone on to become or have continued as leaders in tobacco prevention and control and public health across the United States and in several other countries as well.

Virtually every major public health organization in the United States that is a significant player in the tobacco control movement includes people who spent important formative years of their careers contributing to the success and innovations of ASSIST. These people are far too numerous to mention by name, but you know who you are! The Senior Scientific Editors are extraordinarily grateful for your efforts and your resolve. Of these, three important leaders completed their long, dedicated careers of public service in the federal government pursuing the tobacco-use-reduction goals of ASSIST and deserve special recognition for their critical contributions to the project and the field: Mary P. “Mimi” Henry, William R. Lynn, and Donald R. Shopland. Together, they provided more than 101 years of dedicated public service. The tobacco control community and the Senior Scientific Editors are indeed eternally indebted to them.