

Tobacco Control Investigators Meeting: Synthesizing Research for the Public's Health

June 2-4, 2004 • Omni San Diego Hotel • San Diego, CA

AGENDA



Tobacco
Industry
Documents
Research
Investigators
Meeting



Tobacco
Research
Initiative for
State and
Community
Interventions
Meeting



Treatment
for Tobacco
Cessation
Investigators
Meeting



Youth
Tobacco
Research
Investigators
Meeting



Synthesizing
Research
for the
Public's
Health

Tobacco Control Investigators Meeting:
Synthesizing Research for the Public's Health



AGENDA

Tobacco Industry Documents Research Investigators Meeting

(GASLAMP 1)

Wednesday, June 2, 2004

- 7:00 – 8:00 a.m. *Participant Registration and Continental Breakfast* (Grand Ballroom Foyer)
- 8:00 – 8:15 a.m. **Opening Remarks**
Michele Bloch, M.D., Ph.D.
Medical Officer
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute
- 8:15 – 9:15 a.m. **Organized Labor and Tobacco: Thinking about Methods**
Edith Balbach, Ph.D.
Director
Community Health Program
Tufts University
What are the Key Aspects of Bioavailability of Smoke and How Are They Controlled by Product Design?
Gregory Connolly, D.M.D., M.P.H.
Instructor
Harvard School of Public Health
- 9:15 – 10:15 a.m. **Industry Statements About Nicotine Addiction, Youth Marketing, and Secondhand Smoke: Evidence from the TI Video Collection**
Michael Cummings, Ph.D., M.P.H.
Chairman
Department of Health Behavior
Roswell Park Cancer Institute
Industry Testimony and Tactics in Tobacco Litigation: Preliminary Findings from the DATTA Project
Ronald Davis, M.D.
Director
Center for Health Promotion & Disease Prevention
Henry Ford Health System
- 10:15 – 10:45 a.m. *Break*
- 10:45 – 11:30 a.m. **Tobacco Industry Attacks on Science: No Issue Too Large or Too Small**
Lisa Bero, Ph.D.
Professor
University of California, San Francisco
Research Presentation
Mark Parascandola, Ph.D.
Epidemiologist
Tobacco Control Research Branch
National Cancer Institute



Tobacco Industry Documents Research Investigators Meeting (continued)

(GASLAMP 1)

Wednesday, June 2, 2004 (continued)

11:30 a.m. – 12:30 p.m.

From Marketing to Counter-Marketing: Strategies for Women

Susan Middlestadt, Ph.D.

Senior Vice President and Co-Director
Center for Applied Behavioral and Evaluation Research
Academy for Educational Development

**The Moral Standing of Public Health Activists, and Philip Morris's
Collaboration with the National Association of State Fire Marshals**

Robbin Derry, Ph.D.

Research Professor
Kellogg School of Management
Northwestern University

Research Presentation

Laura Beebe, Ph.D., M.P.H.

Assistant Professor
College of Public Health
University of Oklahoma

Thursday, June 3, 2004

7:30 – 8:00 a.m.

Participant Registration and Continental Breakfast

(Grand Ballroom Foyer)

8:00 – 9:00 a.m.

**"A Cover Organisation of the Tobacco Industry": Environmental Tobacco
Smoke Research Published in the Journal 'Indoor and Built Environment'**

Simon Chapman, Ph.D.

Professor
School of Public Health
University of Sydney

Globalisation, the Tobacco Industry and Policy Influence

Kelley Lee, D. Phil.

Senior Lecturer
London School of Hygiene and Tropical Medicine

9:00 – 10:00 a.m.

Influence of Legal Context on Tobacco Industry Behavior

Richard Daynard, J.D., Ph.D.

Professor of Law
Northeastern University School of Law

Tobacco Industry Influence Over the Scientific and Policy Making Processes

Stanton Glantz, Ph.D.

Professor of Medicine
Cardiovascular Research Institute
University of California, San Francisco

10:00 – 10:30 a.m.

Break



Tobacco Industry Documents Research Investigators Meeting (continued)

(GASLAMP 1)

Thursday, June 3, 2004 (continued)

10:30 – 11:30 a.m.

A Tool Kit and Data Base for Do-It-Yourself Statistical Exploration of the Tobacco Industry Document Stratified Sample

Donald Rubin, Ph.D.

Professor

University of Georgia

Tobacco Industry Targeting and Public Relations Strategies

Ruth Malone, Ph.D., R.N.

Associate Professor

University of California, San Francisco

11:30 a.m. – 12:30 p.m.

Research Presentation

Richard Hurt, M.D.

Professor of Medicine

Mayo Clinic

**The Pre-History and Early History of the Barclay Cigarette:
A Case Study of a Highly Compensatable Cigarette**

Lynn Kozlowski, Ph.D.

Professor/Head

Biobehavioral Health Department

The Pennsylvania State University

Tobacco Control Investigators Meeting: Synthesizing Research for the Public's Health



AGENDA

Tobacco Research Initiative for State and Community Interventions Meeting

(GRAND BALLROOM SALON C)

Wednesday, June 2, 2004

- 7:30 – 8:30 a.m. *Participant Registration and Continental Breakfast* (Grand Ballroom Foyer)
- 8:30 – 9:00 a.m. **Opening and Introductions**
Bob Vollinger, M.S.P.H.
Program Director
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute
- 9:00 – 9:20 a.m. **Insights Into Complex, Multi-level Research Designs:
A Discussion for State and Community Tobacco Control Interventions**
Tony Biglan, Ph.D.
Senior Scientist
Oregon Research Institute
Keith Smolkowski M.S.
Research Analyst
Oregon Research Institute
- 9:20 – 9:45 a.m. **Group Discussion**
- 9:45 – 10:45 a.m. **The Consequences of Defunding State Tobacco Control Programs:
A Model for Data Sharing**
David Nelson, M.D., M.P.H.
Senior Scientific Advisor
Office on Smoking and Health
Centers for Disease Control and Prevention
Douglas Luke, Ph.D.
Associate Professor, Community Health in Biostatistics
St. Louis University School of Public Health
Carol Schmitt, Ph.D.
Principal Health Research Scientist
Battelle Centers for Public Health Research and Evaluation
- 10:45 – 11:00 a.m. *Break*
- 11:00 a.m. – 12:30 p.m. **International Tobacco Control Policy Research: Does Research from the U.S. make a
Difference in Advancing Comprehensive Tobacco Control Policies Around the World?**
- The International Tobacco Control Policy Evaluation Project*
Geoffrey T. Fong, Ph.D.
Associate Professor
Department of Psychology
University of Waterloo
 - International Implications for State & Community Tobacco Control Research from the US*
Ross Hammond, Ph.D.
Consultant
International Department
Campaign for Tobacco-Free Kids
- Discussant:**
Melanie Wakefield, Ph.D.
Director
Centre for Behavioural Research in Cancer
Cancer Council Victoria



(GRAND BALLROOM SALON C)

Thursday, June 3, 2004

7:30 – 9:00 a.m.

Participant Registration and Continental Breakfast

(Grand Ballroom Foyer)

9:00 – 10:30 a.m.

Clean Indoor Air: How Sound Science Can Advance a Critical Policy Agenda

- *Data Analysis and Utilization for Clean Air in Massachusetts*

Lois Biener, Ph.D.

Senior Research Fellow
Center for Survey Research
University of Massachusetts, Boston

- *The Effect of NYC Smoke Free Air Laws on Chinese Americans:
A Win-Win for Health Disparities and Economic Policy*

Mimi Fahs, Ph.D., M.P.H.

Director
Health Policy Research Center
New School University

- *Evaluating Comprehensive Clean Air Ordinances to Promote Policy Changes:
A Practitioner's Perspective*

Jon Lloyd, M.A.

Chief, Data Analysis and Evaluation Unit
Tobacco Control Section
California Department of Health Services

Group Discussion

10:30 – 11:00 a.m.

Networking Break and Grantee Collaboration Session

11:00 a.m. – 12:30 p.m.

**How Research Impacts Public Health Policies in the Real World:
Dissemination Case Studies**

- *Attorneys General and the Motion Picture Association of America Working
To Reduce Smoking in Movies*

Anna M. Adachi-Mejia, Ph.D.

Research Coordinator
Cancer Risk Behaviors Group
Department of Pediatrics
Dartmouth Medical School

- *Media Advocacy for Public Health in Massachusetts:
Using Research to Promote Clean Air in the Bay State*

Lois Biener, Ph.D.

Senior Research Fellow
Center for Survey Research
University of Massachusetts, Boston

Gregory Connolly, D.M.D., M.P.H.

Instructor
Harvard School of Public Health

- *StoreAlert.Org Demonstration*

Pamela Clark, Ph.D., M.S.P.H.

Senior Research Scientist
Battelle Centers for Public Health Research and Evaluation

Tobacco Control Investigators Meeting:
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AGENDA

Treatment for Tobacco Cessation Investigators Meeting

(GRAND BALLROOM SALON D)

Wednesday, June 2, 2004

- 7:30 – 8:30 a.m. *Participant Registration and Continental Breakfast* (Grand Ballroom Foyer)
- 8:30 – 8:45 a.m. **Opening Remarks**
Jackie Stoddard, Ph.D.
Behavioral Scientist
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute
- 8:45 – 10:45 a.m. **Medication for Tobacco Dependence Panel**
- *Optimizing Treatment with NRT: Patient Matching and Patient Choice*
Mitch Nides, Ph.D.
President
Los Angeles Clinical Trials
 - *Exploring the Pharmaceutical Landscape for Nicotine Dependence: Beyond NRT*
Richard Hurt, M.D.
Professor of Medicine
Mayo Clinic
 - *Extended Pharmacological and Psychological Treatment of Tobacco Dependence*
Sharon Hall, Ph.D.
Professor of Psychology
Department of Psychiatry
University of California, San Francisco
- Discussant:**
John Hughes, M.D.
Professor
Department of Psychiatry
University of Vermont
- 10:45 – 11:15 a.m. *Break*



Treatment for Tobacco Cessation Investigators Meeting (continued)

(GRAND BALLROOM SALON D)

Wednesday, June 2, 2004 (continued)

11:15 a.m. – 12:30 p.m.

Behavioral and Biobehavioral Treatment Interventions for Cessation Panel

- *A Centralized Telephone Service for Tobacco Cessation: The California Experience*

Shu-Hong Zhu, Ph.D.

Associate Professor
University of California, San Diego

- *Harnessing Contemporary Extinction Theory to Enhance Cue-Exposure Therapy*

Thomas H. Brandon, Ph.D.

Director, Tobacco Research
H. Lee Moffitt Cancer Center & Research Institute

- *Pharmacogenetic Approach to Nicotine Dependence Treatment*

Caryn Lerman, Ph.D.

Professor and Director
Tobacco and Nicotine Research Program
Department of Psychiatry
University of Pennsylvania

Discussant:

Timothy Baker, Ph.D.

Professor
Center for Tobacco Research
University of Wisconsin

Thursday, June 3, 2004

7:30 – 9:00 a.m.

Participant Registration and Continental Breakfast

(Grand Ballroom Foyer)

9:00 – 10:00 a.m.

Behavioral and Biobehavioral Treatment Interventions for Cessation Panel (continued)

10:00 – 10:30 a.m.

Break

10:30 a.m. – 12:30 p.m.

Technology-Assisted Treatment Interventions Panel

- *Internet-based Smoking Cessation Programs for Adult Smokers*

Victor Strecher, Ph.D., M.P.H.

Director of Cancer Prevention and Control
Comprehensive Cancer Center
University of Michigan

- *Wireless Interventions for Smoking Cessation: A Tale of Two Systems*

William T. Riley, Ph.D.

Director of Research
PICS Incorporated

- *Youth and the Internet*

David Buller, Ph.D.

Harold Simmons Senior Scientist for Health Communications
The Cooper Institute

Discussant:

Herb Severson, Ph.D.

Senior Research Scientist
Oregon Research Institute

Tobacco Control Investigators Meeting:
Synthesizing Research for the Public's Health



AGENDA

Youth Tobacco Research Investigators Meeting

(GRAND BALLROOM SALON E)

Wednesday, June 2, 2004

- 7:30 – 8:30 a.m. *Participant Registration and Continental Breakfast* (Grand Ballroom Foyer)
- 8:30 – 8:45 a.m. **Opening Remarks**
Cathy Backinger, Ph.D., M.P.H.
Acting Chief
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute
- 8:45 – 9:30 a.m. **Are There Gender Differences in College Smoking?
Insights From Ethnographic Research**
Mimi Nichter, Ph.D.
Associate Professor
Department of Anthropology
University of Arizona
- 9:30 – 10:00 a.m. **Project FUERTE: Results from a Peer-delivered Youth Smoking Prevention Program**
Jeanette Candelaria, M.P.H.
Project Manager
Graduate School of Public Health
San Diego State University
- 10:00 – 10:30 a.m. **The Use of Storytelling in the CHATT Youth Cessation Project**
Debra Klecan, Ph.D.
Epidemiology and Cancer Control
Health Sciences Center
University of New Mexico
- 10:30 – 11:00 a.m. *Break*
- 11:00 – 11:30 a.m. **Arresting the Uptake of Cigarettes by Adolescents: Results from
Trials on the Internet-based "Consider This" Program**
David Buller, Ph.D.
Harold Simmons Senior Scientist for Health Communication
The Cooper Institute
- 11:30 a.m. – 12:00 noon **Randomized Clinical Trial on an Internet-Based Versus Brief Office
Intervention for Adolescent Smoking Cessation**
Christi Patten, Ph.D.
Assistant Professor of Psychology
Nicotine Research Center
Mayo Clinic
- 12:00 noon – 12:30 p.m. **Provider and Peer Delivered Youth Smoking Intervention: Air It Out**
Lori Pbert, Ph.D.
Associate Professor of Medicine
Division of Preventive and Behavioral Medicine
University of Massachusetts Medical School



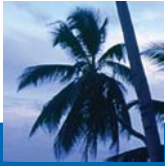
Youth Tobacco Research Investigators Meeting (continued)

(GRAND BALLROOM SALON E)

Thursday, June 3, 2004

- 7:30 – 8:30 a.m. *Participant Registration and Continental Breakfast* (Grand Ballroom Foyer)
- 8:30 – 9:15 a.m. **International Youth Development Study**
Barbara J. McMorris, Ph.D.
Project Director
International Youth Development Study
Social Development Research Group
- 9:15 – 9:45 a.m. **Relation Between Exposure to Smoking in Movies and Smoking Initiation in a Nationally Representative U.S. Sample of Adolescents**
James Sargent, M.D.
Professor of Pediatrics
Pediatrics and Adult Medicine
Dartmouth Medical School
- 9:45 – 10:15 a.m. **Bupropion for Smoking Cessation in Youth – Preliminary Results**
Myra Muramoto, M.D., M.P.H.
Associate Professor
Department of Family and Community Medicine
University of Arizona
- 10:15 – 10:45 a.m. *Break*
- 10:45 a.m. – 12:30 p.m. **Young Adult Tobacco Panel**
Moderator:
Pebbles Fagan, Ph.D., M.P.H.
Health Scientist
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute
- *Tobacco Industry Research on Marketing to Young Adults*
Pamela M. Ling, M.D., M.P.H.
Assistant Professor of Medicine
University of California, San Francisco
 - *Computer-Assisted, Counselor-Delivered Smoking Cessation Program for College Students*
Alexander Prokhorov, M.D., Ph.D.
Associate Professor
M.D. Anderson Cancer Center
University of Texas

Tobacco Control Investigators Meeting:
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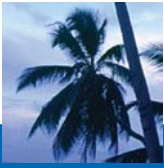
AGENDA

Synthesizing Research for the Public's Health

(GRAND BALLROOM SALON C)

Wednesday, June 2, 2004

- 7:30 – 8:30 a.m. *Participant Registration and Continental Breakfast* (Grand Ballroom Foyer)
- 12:30 – 2:00 p.m. *Lunch (on your own)*
- 2:00 – 2:15 p.m. **Introductions**
Cathy Backinger, Ph.D., M.P.H.
Acting Chief
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute
- 2:15 – 3:00 p.m. **Keynote Address:**
Using Social Network Analysis to Understand and Change Smoking and Other Risk Behaviors
Thomas W. Valente, Ph.D.
Director, Master of Public Health Program
Department of Preventive Medicine
Keck School of Medicine
University of Southern California
- 3:00 – 3:45 p.m. **Enhancing the Vitality of the National Institutes of Health: Organizational Change to Meet New Challenges: A Summary**
Harold C. Slavkin, D.D.S.
Dean
School of Dentistry
University of Southern California
- 3:45 – 4:15 p.m. *Break*
- 4:15 – 5:30 p.m. **NIH and NCI Grant Review Panel**
Moderator:
Cathy Backinger, Ph.D., M.P.H.
Michael Micklin, Ph.D.
Chief
Risk, Prevention, and Health Behavior Integrated Review Group
Center for Scientific Review
National Institutes of Health
William Elwood, Ph.D.
Scientific Review Administrator
Community-Level Health Promotion Study Section
Center for Scientific Review
National Institutes of Health
Mary Jane Slesinski, Ph.D.
Scientific Review Administrator
Special Review and Logistics Branch
Division of Extramural Activities
National Cancer Institute



Synthesizing Research for the Public's Health (continued)

(GRAND BALLROOM SALON C)

Thursday, June 3, 2004

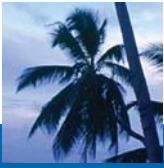
7:30 – 8:30 a.m. *Networking and Continental Breakfast* (Grand Ballroom Foyer)

12:30 – 1:45 p.m. *Lunch (on your own)*

1:45 – 2:00 p.m. **Charge to Breakout Groups**
Michele Bloch, M.D., Ph.D.
Medical Officer
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute

2:00 – 4:00 p.m. **Breakout Groups**

- *Tobacco Products* (Salon A)
Thomas Eissenberg, Ph.D.
Professor
Department of Psychology
Virginia Commonwealth University
- *Tobacco Use Surveillance and Epidemiology* (Salon B)
Lois Biener, Ph.D.
Senior Research Fellow
Center for Survey Research
University of Massachusetts, Boston
Gary Giovino, Ph.D.
Director
Tobacco Control Research Program
Roswell Park Cancer Institute
- *Determinants of Tobacco Use* (Salon C - Front)
Ray Niaura, Ph.D.
Director of Research
Center for Behavioral and Preventive Medicine
Miriam Hospital
Timothy Baker, Ph.D.
Professor
Center for Tobacco Research
University of Wisconsin
- *Tobacco Addiction and Health Consequences* (Salon D)
Richard Hurt, M.D.
Professor of Medicine
Mayo Clinic
Neal L. Benowitz, M.D.
Professor of Medicine, Psychiatry,
and Biopharmaceutical Sciences
University of California, San Francisco



Synthesizing Research for the Public's Health (continued)

(GRAND BALLROOM SALON C)

Thursday, June 3, 2004 (continued)

2:00 – 4:00 p.m.

Breakout Groups (continued)

- *Prevention Interventions*

(Salon E)

Susan Curry, Ph.D.

Director and Professor
Health Research and Policy Centers
University of Illinois at Chicago

Arthur Peterson, Ph.D.

Professor of Biostatistics
Fred Hutchinson Cancer Research Center
University of Washington

- *Cessation Interventions*

(Gaslamp 1)

Herb Severson, Ph.D.

Senior Research Scientist
Oregon Research Institute

Deborah J. Ossip-Klein, Ph.D.

Associate Professor of Community and Preventive Medicine
Chief, Division of Social and Behavioral Medicine
Director, Smoking Research Program
James P. Wilmot Cancer Center
University of Rochester School of Medicine

- *Policy and Economics*

(Salon C - Rear)

Jean L. Forster, Ph.D., M.P.H.

Professor
Division of Epidemiology
University of Minnesota

Mitch Zeller, J.D.

Vice President
Policy and Strategic Communications
Pinney Associates, Inc.

4:00 – 5:30 p.m.

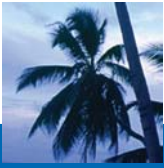
Poster Session Set-Up

(Grand Ballroom
Salons A & B)

5:30 – 7:30 p.m.

Poster Presentations and Networking Reception

(Grand Ballroom Foyer
Salons A & B)



Synthesizing Research for the Public's Health (continued)

(GRAND BALLROOM SALON C)

Friday, June 4, 2004

- 7:30 – 8:30 a.m. *Networking and Continental Breakfast* (Grand Ballroom Foyer)
- 8:30 – 10:00 a.m. **Report From Breakout Groups**
Facilitators
- 10:00 – 10:30 a.m. *Break*
- 10:30 – 11:30 a.m. **Report From Breakout Groups (continued)**
Facilitators
- 11:30 a.m. – 1:00 p.m. *Checkout and Lunch (on your own)*
- 1:00 – 1:45 p.m. **Evaluation of Changes in State Tobacco Control**
Moderator:
Bob Vollinger, M.S.P.H.
Program Director
Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute
David Nelson, M.D., M.P.H.
Senior Scientific Advisor
Office on Smoking and Health
Centers for Disease Control and Prevention
Douglas Luke, Ph.D.
Associate Professor, Community Health in Biostatistics
St. Louis University School of Public Health
- 1:45 – 2:30 p.m. **Science and Policy: How Researchers Can Contribute To Evidence-Based Policy Making**
Mitch Zeller, J.D.
- 2:30 – 4:00 p.m. **Tobacco Research Directions and Funding Opportunities at NCI**
• *Question-and-Answer Session*
Cathy Backinger, Ph.D., M.P.H.
Scott Leischow, Ph.D.
Acting Associate Director
Behavioral Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute
Edward Trapido, Sc.D.
Associate Director
Epidemiology and Genetics Research Program
Division of Cancer Control and Population Sciences
National Cancer Institute