

PROGRAM	1591-S TERM: August 1 2008 through July 31, 2009										
TITLE	Direct Mail Recruiting Items		Action Mailing Corp.		Gannette Direct Marketing Serv.		Helmer Printing		JSCS Group Inc. DBA Market Dir.		
		BASIS OF	Liberty, MO		Louisville, KY		Beldenville, WI		Cincinnati, OH		
ITEM NO.	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
I.	PRINTING:										
1.	Letters/Brochures: Up to and including 1,999 copies (including stock / Paper):										
(a)	Print one side in black ink each letter/brochure										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	60.00	60.00	5.00	5.00	0.00	0.00	
(2)	Running per 100 Copies	7	15.03	105.21	6.00	42.00	8.00	56.00	8.50	59.50	
(b)	Print two sides in black each letter/brochure										
(1)	Makeready and /or Setup Charges	2	30.00	60.00	60.00	120.00	5.00	10.00	0.00	0.00	
(2)	Running per 100 Copies	4	17.06	68.24	10.00	40.00	12.00	48.00	12.50	50.00	
(c)	Print one side in four -color process ...each letter/brochure										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	60.00	60.00	5.00	5.00	0.00	0.00	
(2)	Running per 100 Copies	7	71.80	502.60	21.50	150.50	20.00	140.00	14.25	99.75	
(d)	Print two sides in four-color process ...each letter/brochure										
(1)	Makeready and /or Setup Charges	23	30.00	690.00	115.00	2,645.00	5.000	115.00	5.00	115.00	
(2)	Running per 100 Copies	74	86.80	6,423.20	34.25	2,534.50	39.000	2,886.00	12.25	906.50	
(e)	Print one side in four-color process and on side in blackeach letter/brochure										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	85.00	85.00	5.00	5.00	0.00	0.00	
(2)	Running per 100 Copies	2	86.80	173.60	26.00	52.00	31.00	62.00	18.50	37.00	
2.	Letters/brochures: Over 1,999 copies (including stock/paper):										
(a)	Print one side in black ink each letter/brochure										
(1)	Makeready and /or Setup Charges	2	30.00	60.00	50.00	100.00	25.00	50.00	0.00	0.00	
(2)	Running per 100 Copies	40	8.53	341.20	9.90	396.00	5.50	220.00	10.00	400.00	
(b)	Print two sides in black each letter/brochure										
(1)	Makeready and /or Setup Charges	2	30.00	60.00	60.00	120.00	30.00	60.00	0.00	0.00	
(2)	Running per 100 Copies	40	9.41	376.40	10.40	416.00	6.10	244.00	13.00	520.00	
(c)	Print one side in four -color process ...each letter/brochure										
(1)	Makeready and /or Setup Charges	4	30.00	120.00	195.00	780.00	80.00	320.00	0.00	0.00	
(2)	Running per 100 Copies	80	23.97	1,917.60	10.70	856.00	6.70	536.00	20.00	1,600.00	
(d)	Print two sides in four-color process ...each letter/brochure										
(1)	Makeready and /or Setup Charges	42	30.00	1,260.00	255.00	10,710.00	85.00	3,570.00	3.00	126.00	
(2)	Running per 100 Copies	3,564	38.97	138,889.08	2.80	9,979.20	10.40	37,065.60	23.00	81,972.00	
(e)	Print one side in four-color process and on side in blackeach letter/brochure										
(1)	Makeready and /or Setup Charges	4	30.00	120.00	240.00	960.00	100.00	400.00	0.00	0.00	
(2)	Running per 100 Copies	80	38.97	3,117.60	10.20	816.00	9.20	736.00	18.50	1,480.00	
3.	Envelopes: Print return address in black ink up to and including 1,999 copies (including stock/paper):										
(a)	#10 Envelope, No Windoweach envelope										
(1)	Makeready and /or Setup Charges	22	30.00	660.00	20.00	440.00	20.00	440.00	10.00	220.00	
(2)	Running per 100 Copies	82	43.40	3,558.80	2.50	205.00	4.00	328.00	6.50	533.00	
(b)	#10 Envelope, Standard Window Sizeeach envelope										
(1)	Makeready and /or Setup Charges	2	30.00	60.00	20.00	40.00	25.00	50.00	10.00	20.00	
(2)	Running per 100 Copies	4	43.40	173.60	3.20	12.80	4.30	17.20	7.50	30.00	
(c)	#10 Envelope Non-Standard Window Size..each envelope										
(1)	Makeready and /or Setup Charges	2	30.00	60.00	25.00	50.00	25.00	50.00	10.00	20.00	
(2)	Running per 100 Copies	4	43.40	173.60	6.60	26.40	7.75	31.00	8.00	32.00	

4	Envelopes: Print return address in black ink over 1,999 copies (including stock/paper):										
(a)	#10 Envelope, No Windoweach envelope										
(1)	Makeready and /or Setup Charges	34	30.00	1,020.00	20.00	680.00	20.00	680.00	10.00	340.00	
(2)	Running per 100 Copies	3,132	8.36	26,183.52	2.30	7,203.60	2.75	8,613.00	6.50	20,358.00	
(b)	#10 Envelope, Standard Window Sizeeach envelope										
(1)	Makeready and /or Setup Charges	4	30.00	120.00	20.00	80.00	25.00	100.00	10.00	40.00	
(2)	Running per 100 Copies	80	8.36	668.80	3.00	240.00	3.10	248.00	7.50	600.00	
(c)	#10 Envelope Non-Standard Window Size..each envelope										
(1)	Makeready and /or Setup Charges	4	30.00	120.00	25.00	100.00	25.00	100.00	10.00	40.00	
(2)	Running per 100 Copies	352	8.36	2,942.72	6.40	2,252.80	6.90	2,428.80	8.00	2,816.00	
5	Post Cards: Up to and including 6 x 4" up to and including 1,999 copies (including stock/paper):										
(a)	Print one side in black ink each post card										
(1)	Makeready and /or Setup Charges	5	30.00	150.00	60.00	300.00	5.00	25.00	8.00	40.00	
(2)	Running per 100 Copies	16	36.10	577.60	7.50	120.00	9.56	152.96	1.85	29.60	
(b)	Print two sides in black each post card										
(1)	Makeready and /or Setup Charges	5	30.00	150.00	60.00	300.00	5.00	25.00	8.00	40.00	
(2)	Running per 100 Copies	16	41.10	657.60	9.75	156.00	11.42	182.72	2.75	44.00	
(c)	Print one side in four -color process ...each post card										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	60.00	60.00	5.00	5.00	8.00	8.00	
(2)	Running per 100 Copies	6	36.10	216.60	15.25	91.50	12.50	75.00	30.00	180.00	
(d)	Print two sides in four-color process ...each post card										
(1)	Makeready and /or Setup Charges	94	30.00	2,820.00	115.00	10,810.00	5.00	470.00	8.00	752.00	
(2)	Running per 100 Copies	176	41.10	7,233.60	22.50	3,960.00	24.00	4,224.00	4.95	871.20	
(e)	Print one side in four-color process and on side in blackeach post card										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	85.00	85.00	5.00	5.00	8.00	8.00	
(2)	Running per 100 Copies	6	41.10	246.60	17.50	105.00	21.00	126.00	4.10	24.60	
6.	Post Cards: Up to and including 6 x 4" over 1,999 copies (including stock/paper):										
(a)	Print one side in black ink each post card										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	50.00	50.00	25.00	25.00	8.00	8.00	
(2)	Running per 100 Copies	22	10.42	229.24	14.80	325.60	8.75	192.50	2.40	52.80	
(b)	Print two sides in black each post card										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	60.00	60.00	30.00	30.00	8.00	8.00	
(2)	Running per 100 Copies	22	15.42	339.24	16.00	352.00	8.95	196.90	3.00	66.00	
(c)	Print one side in four -color process ...each post card										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	195.00	195.00	80.00	80.00	8.00	8.00	
(2)	Running per 100 Copies	22	10.42	229.24	19.60	431.20	11.75	258.50	4.30	94.60	
(d)	Print two sides in four-color process ...each post card										
(1)	Makeready and /or Setup Charges	58	30.00	1,740.00	255.00	14,790.00	80.00	4,640.00	8.00	464.00	
(2)	Running per 100 Copies	5,822	15.42	89,775.24	1.25	7,277.50	3.80	22,123.60	6.50	37,843.00	
(e)	Print one side in four-color process and on side in blackeach post card										
(1)	Makeready and /or Setup Charges	1	30.00	30.00	240.00	240.00	80.00	80.00	8.00	8.00	
(2)	Running per 100 Copies	22	15.42	339.24	21.80	479.60	12.75	280.50	5.50	121.00	

