

MEDICARE PAYMENT ADVISORY COMMISSION

PUBLIC MEETING

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Thursday, October 10, 2002
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COMMISSIONERS PRESENT:

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MARY K. WAKEFIELD, Ph.D.
NICHOLAS J. WOLTER, M.D.

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1 P R O C E E D I N G S

2 MR. HACKBARTH: Good morning, everybody. Welcome
3 to our guests. Beside me is MedPAC's new executive
4 director, Mark Miller, who is joining us for the first time
5 today.

6 This morning's session, we have three
7 presentations that are basically informational for the
8 Commission, the first of which pertains to Medicare spending
9 compared to spending trends in the private sector; then,
10 second, we will get an update on recent developments in
11 Medicare+Choice; and then, finally, right before lunch, we
12 will have a discussion of county-level variation in Medicare
13 per capita spending.

14 Before lunch, as always, we will have a brief
15 public comment period, and with that, I will turn it over to
16 Anne.

17 MS. MUTTI: This topic today is a second
18 installment in a series of presentations that are intended
19 to give you a broader sense of Medicare spending patterns.
20 Last month, as you might recall, we talked about fee-for-
21 service spending, both historical and projections, and how
22 that spending was divided by service sector.

1 Today, we will be talking about comparing Medicare
2 spending trends, compared to other health spending
3 indicators, and we hope this information will be useful in
4 thinking through the appropriateness of spending trends, the
5 adequacy of Medicare's payment and coverage policies, and
6 Medicare's effectiveness at controlling costs.

7 In today's presentation, it will be sort of a
8 three-parter. We will start with how Medicare compares to
9 other payers in dollars spent, both how much and on what,
10 and then we'll talk about growth rates, how Medicare and
11 other payers compare in their growth rates. And, lastly, we
12 will look at the different factors driving those growth
13 rates, but first a few words to caution us in this endeavor.

14 With respect to the Medicare projections, first,
15 throughout this presentation, we will be using the Medicare
16 trustees' intermediate assumptions as the basis for the data
17 that we present before you. You must bear in mind that
18 these projections assume current law. So that even though
19 certain provisions are set to expire that will lower
20 spending, we assume that that lower spending will be
21 achieved, even if that is maybe unlikely, given Congress's
22 inclination to change it.

1 Then, it also points to the greater issue of the
2 uncertainty around these projections. The trustees do high,
3 medium and low estimates. Here, we are using their
4 intermediate, their medium estimates, but there is certainly
5 some variation or a difference of opinion as to what really
6 will happen.

7 On the next point, we also point out that the
8 projection data that we are using, especially when we are
9 looking at national health expenditure data, ends at 2011.
10 This is just prior to the retirement of the baby boom
11 generation. So just bear in mind that probably beyond that
12 point or, definitely, we are going to see spending increase.

13 When looking at some of the private sector numbers
14 that we are going to show you, we just also want to alert
15 you to the fact that premium growth may be somewhat sort of
16 depressed or suppressed because we are seeing a trend of
17 insurers moving more of the total cost of their benefit
18 package to beneficiaries, in terms of cost sharing. So
19 their premiums may not be increasing as much as really the
20 total cost of the benefits are increasing.

21 Lastly, we just want to point out the somewhat
22 obvious point that Medicare beneficiaries are older and

1 sicker than other insured populations, and this will
2 certainly affect the level of spending and also may affect
3 growth rates a little bit.

4 So, first, we wanted to refresh you on the size of
5 Medicare and how it compares with other payers of health
6 care services. In 2000, Medicare comprised 19 percent of
7 all personal health care spending. Personal health care
8 spending refers to the spending directly on services. It
9 excludes research, construction, public health spending,
10 administrative costs, things like that.

11 Medicare spent about \$224 billion or about \$5,600
12 per beneficiary in 2000. When you are looking at this
13 chart, it might help you to bear in mind that out of pocket
14 includes co-insurance, deductibles, co-pays. It does not
15 include premiums. The premiums are implicit in the private
16 health insurance section of the pie, as well as the Medicare
17 section of the pie. Overall, 43 percent of personal health
18 care spending was from public sources, while 57 percent was
19 from private funds.

20 On the next chart, you can see this is our attempt
21 to compare Medicare spending and how it is spent over
22 service sectors compared to that of other payers. We have

1 highlighted the Medicare and Medicaid and then lumped
2 everybody else together, just so you can really focus on the
3 Medicare numbers.

4 As we just mentioned, Medicare comprises 19
5 percent of personal health care spending overall, but when
6 you look here at the hospital line, it paid for about 30
7 percent of all hospital services. Its spending was about 28
8 percent of all spending for home health services and about
9 25 percent for DME.

10 In contrast, Medicare paid for about 2 percent of
11 Medicare spending, comprised about 2 percent of prescription
12 drug spending, virtually no portion of dental spending and a
13 very small or relatively small portion of nursing home care.

14 MS. MARSHALL: We had a data correction on the
15 actual chart. So the figures that she just cited are
16 correct, and the chart that is displayed is correct. The
17 one that was handed out to you previously, like that has 20-
18 percent for hospital, is not. So we apologize for that. It
19 was corrected late yesterday.

20 MS. MUTTI: So next we turn to sort of the second
21 part of this, which is examining growth rates and making a
22 comparison.

1 First, we are looking here at personal health care
2 spending as a percent of GDP, and then on the next chart we
3 compare that with Medicare as a percent of GDP. We are
4 doing it on two different charts because the scale is so
5 different, and we have different windows of projections here
6 for you.

7 We chose to make this comparison, in terms of
8 percent of GDP, to give you a sense of how fast health care
9 is growing in relation to the economy.

10 As you can see here, after a relatively stable
11 period through much of the 1990s, personal health care
12 spending is projected to increase from about 11 percent to
13 over 14 percent of GDP by 2010.

14 On the next chart, we see much of the same upward
15 trend line with Medicare as a percent of GDP. You can see
16 sort of the spike and dip that's concurrent to the
17 enactment, just prior to enactment of BBA and afterward, the
18 decline there. This chart also shows that after 2011, the
19 effect of the baby boomer generation increases spending in
20 relation to GDP, so that by 2030 Medicare is expected to be
21 about 4.5 percent of GDP, nearly double what it is now.

22 Next, we compare per capita growth of Medicare

1 spending to per capita growth of private insurance spending.

2 As you can see, while there are different
3 divergences, growth in the two have been roughly comparable
4 since 1980. Looking at current growth estimates, we see
5 that private insurance is expected to outpace Medicare in
6 the short run, and even employee benefits consulting firms
7 have suggested that there will be even higher premium
8 increases. They show in the range of 12 to 16 percent in
9 this year and next year, so these estimates may even be on
10 the low side.

11 By about 2005, private insurance -- this is just a
12 projection -- is predicted to grow just slightly faster than
13 Medicare. The divergences between the growth rates are
14 attributable to a health insurance underwriting cycle and
15 other trends in the private market that occur at different
16 times than the major legislative changes that are affecting
17 Medicare.

18 So you can see, for example, Medicare spending
19 growth rates were high prior to the BBA and then
20 dramatically dipped, so much so that we even saw a decrease
21 in 1998. And in contrast, during this same period, private
22 insurance annual spending growth rates were relatively

1 steady around the 5-percent mark.

2 As I mentioned earlier, you might want to bear in
3 mind that many private insurers are increasing their cost-
4 sharing requirements so that their premium growth may not
5 be, in a way, is somewhat depressed. We also want you to
6 bear in mind that Medicare spending reflects current law, as
7 we mentioned before.

8 DR. ROWE: Could you explain that? Why is it that
9 if cost sharing is increased -- which I think, actually,
10 it's not the private insurers that are increasing cost
11 sharing so much as the employers, so I see that differently
12 than you -- then why would that reduce the private insurers'
13 premiums?

14 MS. MUTTI: Because it's my understanding you
15 would not need to increase your premiums at such a fast rate
16 if you were able to sort of deflect some of your increased
17 total costs by raising cost sharing. So you would have to
18 build it into your premium.

19 MS. ROSENBLATT: Jack, suppose you get a 15-
20 percent increase on a plan, a PPO plan with a \$500
21 deductible, and the employer changes the deductible from
22 \$500 to \$1,000, the 15-percent increase might then become 12

1 percent.

2 DR. ROWE: I understand completely. I just think
3 it matters whether, by increasing cost sharing, you mean the
4 same premium, but the employee is paying a greater
5 proportion of it or whether you mean --

6 MS. MUTTI: No, cost sharing, I meant in terms of
7 deductibles, and cost --

8 DR. ROWE: -- benefit, high-end changes, and that
9 was what I was referring to.

10 MS. MUTTI: Thank you for the clarification.

11 On the next chart, we have compared Medicare per
12 capita growth to that of other large public purchasers,
13 CalPERS, FEHBP and Medicaid, for the last 5, 10 and 15
14 years. At this point, I'd like to just caution you that I
15 think these are somewhat preliminary. We are going to come
16 back and revisit just to make sure that we are really
17 comparing them as accurately as we can. So these are
18 somewhat preliminary numbers.

19 As you can see, the last five years of Medicare
20 spending is so low, due to the BBA, that Medicare is
21 considerably lower than CalPERS and FEHBP. However, when
22 you look over the 10-year window, Medicare's growth is much

1 more in line with CalPERS and FEHBP. The 15-year window
2 catches some of the high private-sector growth of the late
3 '80s/early '90s, making their growth rates higher over that
4 time period.

5 Medicaid is also here on the slide, and we just
6 would note that their growth rates tend to be influenced by
7 factors that are sometimes unique to Medicaid in terms of
8 the disproportionate-share payment policies and the upper-
9 payment limit policies. So it may reduce somewhat the
10 usefulness of that comparison, but we still provide it here
11 for you.

12 MS. DePARLE: Anne, are prescription drugs in
13 FEHBP, and CalPERS and Medicaid?

14 MS. MUTTI: Yes.

15 MS. DePARLE: So do you have any idea what it
16 would look like if you backed that out of it?

17 MS. MUTTI: Sometimes I think I have heard people
18 say that a certain percentage is associated with that, but I
19 don't have that. I can find that out for you.

20 DR. REISCHAUER: Marilyn Moon tried to do this in
21 one of her papers and make some impact, but not an immense.

22 MS. MUTTI: Then here's the third part. We're

1 examining the factors here that are driving growth and
2 spending, on personal health care spending. We start at the
3 bottom of this chart. You see the population growth is one
4 factor, and it's remaining relatively steady.

5 Next up is economy-wide inflation, which was a big
6 driver in the 1980s and then has settled into the 2- to 4-
7 percent range more recently.

8 Medical inflation, which is inflation above
9 general inflation, fluctuates some and is a relatively small
10 factor in the mid-'90s. As you can see, at times, volume
11 and intensity rivals inflation as the prime driver of
12 growth, and this was particularly the case in the late
13 1980s, before managed care expanded and curtailed some of
14 that growth. We are working on actually getting a companion
15 chart to this which would just give the factors for
16 Medicare, but we don't have that at this point.

17 The next slide compares growth by service sector
18 between Medicare and private health insurance between 1995
19 and 2000. As you can see, Medicare growth during this time
20 is really largely due to growth in hospital and physician
21 spending, in contrast, and as Nancy-Ann pointed out, we see
22 the role of prescription drugs driving the increase on the

1 private side, as well as hospital and physician spending.

2 Just a note on the Medicare side, the negative
3 portion in the Medicare bar reflects a decrease in home
4 health spending over that period and explains why the bar
5 tops out of over 100 percent there.

6 A similar analysis of the contributing factors to
7 private insurance growth was recently published by Strunk
8 and Ginsberg. They found a higher percentage of change due
9 to hospital spending increases. I'm not exactly sure. We
10 used national health expenditure data, had a few
11 methodological differences, but I'm not exactly sure what
12 explains why we came up with such differences on that. They
13 used a different data set than we did, though.

14 So we look forward to your feedback on the
15 substance of this presentation. Certainly, in the next few
16 months, we are going to be working at making sure that we've
17 got all of our numbers right, bringing in some other
18 sources, so that we are not relying exclusively on national
19 health expenditure data to give you a sense of what the
20 projections look like, and so we just look forward to your
21 feedback.

22 I just also want to give you an idea of where we

1 are going to go next on this. This is sort of a series of
2 information that gives you the broader sense of Medicare
3 spending. Next, we hope to talk to you about how Medicare
4 spending fits in with the overall budget, and deficit, and
5 surplus projections, and then also look at how Medicare
6 spending trends affect beneficiary cost sharing and what the
7 trends are in that too.

8 DR. REISCHAUER: I thought there was a lot of
9 interesting stuff in here, but I wasn't exactly sure what
10 question we're trying to answer. Not knowing that, I felt
11 there was some confusion here, and let me give you just a
12 couple reactions I had.

13 Throughout the paper there is a lot of discussion
14 or reference to the 1997 through '99 period and the slowdown
15 in Medicare spending that attributes everything to the
16 Balanced Budget Act, when in fact there was a lot else going
17 on, not the least of which was the crackdown on
18 inappropriate payments by the Justice Department, the IG and
19 others. So I would dampen that down.

20 With respect to the discussion about spending as a
21 percent of GDP, I think you want to point out that at least
22 or a very large component of that was because the economy

1 grew like gangbusters, as opposed to the reduction in the
2 growth rate of spending. I mean, both things were going on,
3 but the denominator was going berserk in that period. So
4 let's not treat it sort of is this is a story about health
5 care as much as it is about health care and the economy.

6 There is a certain amount of contamination that is
7 going on here. If the question is sort of how is this
8 insurance program for the elderly/disabled doing versus the
9 insurance program that covers other kinds of Americans, and
10 that is because Medicaid is, a significant fraction of that
11 spending is for Medicare-eligible people -- I mean, over
12 half. The private numbers, I think, include supplemental
13 policies for Medicare-eligible people and employer-sponsored
14 wraparounds, which are a component. If we are trying to
15 look at these as separate, there maybe is some way we can
16 ferret them out.

17 The final point or concern that I have has to do
18 with us going along blindly with this notion that medical
19 inflation is somehow over and above economy-wide inflation.
20 And, Joe, in his paper, has a really nice three pages
21 basically explaining why you shouldn't believe that at all.
22 It's mismeasurement more than anything else. And I wouldn't

1 want us to be contributing to the "common belief" that we
2 know for a fact that the health care inflation is above
3 economy-wide inflation because I suspect appropriately
4 adjusting it for quality and reweighting it, in fact, the
5 opposite is the case.

6 MS. ROSENBLATT: I too found this to be excellent.
7 I'm not sure where it's going but I think we might know as
8 we get additional analyses.

9 I do have a couple of comments on dives that I
10 would like to take, if the data is available.

11 The most interesting chart to me, and I don't have
12 page numbers on this, but it's the one per capita spending
13 growth in Medicare and private insurance, going from 1980
14 through 2010, where you have got it Medicare versus private
15 health insurance. Yes, that is the one.

16 A couple of comments on that. I would love to see
17 this broken down by service category. So, if you could do
18 that, and my guess is you can't, but if you could look at
19 hospital growth in the private commercial sector versus
20 hospital growth in the Medicare sector, and physicians, et
21 cetera. Again, I don't know if there is a way to do that.

22 The other thing is I've got a comment similar to

1 what Bob just said, that if we could dive down into separate
2 the commercial premium out from the commercial population
3 under 65 versus Med supp, and if we can't do that for the
4 retirees connected with employers, if we could at least do
5 that for the retirees that buy it as individuals. And then
6 if we could separate the M+C out of the Medicare, that might
7 all might be interesting as well.

8 The paper did a good job of describing some of the
9 influences on the premiums, like the cost shifting that we
10 were talking about with Jack before. One of the things that
11 is also influencing, particularly over this long time frame,
12 is shifting between types of plans, like from HMO into PPO
13 or indemnity into HMO. So I think you might want to mention
14 that shift as well.

15 We talked earlier today about the concern of
16 projections. I am concerned about using the intermediate
17 growth assumptions from the trustees' report, and I'm very
18 concerned about using those projections out to 2030.

19 I think that is it. Thank you.

20

21 DR. NEWHOUSE: I'm assuming this is a stage-
22 setting and descriptive chapter, and so the comments on it

1 are not the most important comments we'll have over the
2 course of the session, but let me throw in some anyway.

3 There's a few of my pet peeves have arisen here.
4 One is trying to project spending, especially many years
5 out. I don't think we have been very good at that,
6 historically. The trustees have to do it by statute, we
7 don't, and my preference would be just that we don't present
8 somebody else's projections or, if we do, we present several
9 other people's projections. I think it has a large element
10 of crystal ball gazing in it.

11 Second, on the slide that is up there and
12 elsewhere in the chapter, I don't think it makes sense to
13 compare spending across time in nominal dollars. If you,
14 for example, look at those, the peak of this curve in 1980
15 there, on the far left, that is an era of very high general
16 inflation rates, and I think that should be taken out if
17 we're going to try to compare 1980 with 1990 or any other
18 year. In other words, the fluctuation in general inflation
19 may be obscuring some things that one would want to see.

20 Third, I have never liked the CMS classification
21 that's on the Slide 2 charts, hence about volume service
22 use, medical inflation economy-wide and population, for a

1 couple of reasons, one of which Bob said. I don't think we
2 measure medical inflation at all well, especially
3 historically. But another reason is that this seems to
4 underplay, in its language, really, it's really a semantic
5 issue, the role of new products, technological change, old
6 procedures in new populations, which the text lays some
7 emphasis on, but this discussion makes it sound as though
8 it's population grew, providers raised their prices, and
9 they just gave more services to the same folk or the same
10 old services to those folk.

11 I think I would just not use this. I don't see
12 any reason why we need to use that. I think you can have a
13 discussion of how new products and kind of existing
14 procedures in new populations, especially the very old, have
15 tended to raise spending. That, by the way, also obviously
16 complicates the measure of medical inflation because
17 inflation really has to be defined for a specific product.
18 The price of that product over time. If the product is
19 changing, then there is a major conceptual problem trying to
20 say what inflation is.

21 Finally, the discussion that compared the private
22 side with Medicare, I didn't see why we were comparing

1 private premiums with Medicare spending. I thought we
2 should be comparing private spending with Medicare spending
3 or Medicare and Medicaid spending. The CMS numbers have
4 private spending, and I don't know why we just didn't use
5 those instead of premiums.

6 MS. MUTTI: We went back and forth on that and we
7 can easily add that.

8 MS. ROSENBLATT: Joe, when you're saying spending,
9 are you saying take the sum of the premium -- the amount
10 spent on claims in the premium with the amount that the
11 employee spends for co-pays?

12 DR. NEWHOUSE: Yes, I'm talking about basically
13 spending per capita on the privately insured or the non-
14 public, if we want to include the uninsured.

15 DR. ROWE: Are you including the SG&A expenses or
16 are you just including the claims payments?

17 DR. NEWHOUSE: It's not going to make a great deal
18 of difference, but you can throw in the SG&A on the
19 privately -- it's not going to make a great deal of
20 difference the total spent per person, but you can throw
21 that in if you --

22 DR. ROWE: No, I just wanted to know what --

1 DR. NEWHOUSE: I thought about that. Yes, in
2 principle, that should be included.

3 MS. ROSENBLATT: I'm not familiar with the various
4 data sources that the staff would use, but the employee is
5 only picking up 20 percent. So, when you say per capita
6 spending, is it --

7 DR. NEWHOUSE: Well, there's also non-covered
8 items. If you look in the national health accounts, there's
9 a total for public sources, and there is a total for private
10 sources that is broken down between out-of-pocket payments
11 and third-party payments. Indeed, it's implicit in that pie
12 that's up there for everybody. There is a similar breakdown
13 for private -- and that's what I had in mind comparing. It
14 seems to me that's a much more apples-to-apples number than
15 private premiums against total public spending.

16 MS. ROSENBLATT: Okay, that's similar. That other
17 chart, when I said I wanted to see it split out by hospital
18 versus physician, I guess I'm asking for the same thing.

19 MR. FEEZOR: Being a subject of some of the
20 scrutiny here in a couple of comments, first off, I think
21 Anne and her colleagues did a good job in trying to put
22 together otherwise rather disparate comparisons.

1 A couple of words of caution. One, I don't know
2 too many people that would consider CalPERS or the FEHBP
3 program to be typical of private payers. So we should not
4 refer to it as private, but rather other public employment-
5 based coverages.

6 I think it is critical that we probably give a
7 little bit more analysis to the types of coverages that are
8 employed, and particularly what that may do in terms of the
9 burden to the individual. As an example, we have 80
10 percent/78 percent of our folks in insured HMOs, and that is
11 to say we use a flat co-pay and have had the same flat co-
12 pay for 10 years, until last year. Whereas, other forms
13 may, in fact, be co-insurance, which may rise more
14 traditionally with the rise in cost.

15 Also, I think when we start talking about
16 employers shifting costs to employees, this can be borne
17 out, but my sense is that that really has only become a
18 significant factor probably in the last two to three years,
19 from about 2001 on; that, in fact, in most areas I think a
20 relatively tight labor market and relatively modest increase
21 in insurance premiums have caused most employers to maintain
22 their coverages, at least until through about 2000 would be

1 my guess.

2 We may want to see if there is some way of
3 indicating if that has increased. I think it is increasing
4 now certainly in terms of the products being sold.

5 DR. ROWE: Allen, let me comment on that, if I
6 can. I think, actually, if you look at the period of time
7 that is covered by that slide that began 1980, during that
8 period of time the overwhelming trend, particularly in the
9 early part, is for the employee to pay less.

10 MR. FEEZOR: Yes, in fact ours dropped rather
11 noticeably, and that is what --

12 DR. NEWHOUSE: Actually, it's been constant in
13 that period. Hospital costs actually goes up in that
14 period; physician comes down and drug.

15 DR. ROWE: I thought that in terms of, well --

16 MR. FEEZOR: In terms of burden of total
17 expenditures borne by the individual versus their plan, at
18 least our experience has been there ha been a significant
19 shift away from the individual and to the plan, and then it
20 depends upon your employer/employee contributions towards
21 premium, in terms of what the total impact of that is.

22 DR. ROWE: I agree.

1 MS. ROSENBLATT: I'm sorry, could I interrupt?
2 This discussion would say that another good historical chart
3 would be to show that percent of cost sharing, which I think
4 we may have looked at in the past, for Medicare versus the
5 commercial population.

6 MS. MUTTI: Absolutely, and that was sort of our
7 inclination, when we were first looking at it, at least, and
8 I will go back and probe this a little further, but the way
9 the NHE reported it, it was all out of pocket, it was lumped
10 together, and I couldn't separate Medicare from other
11 private, which thwarted us on that, but I will keep looking.

12 MR. FEEZOR: Then the final thing. I think the
13 paper tries to touch on it, and I don't know, it would be an
14 interesting question, whether the change in the benefit
15 package itself, whether the Medicare benefit package is
16 likely to change and enrich faster than say that of insured
17 coverages. Again, because we use, at least up until this
18 year, use 80 percent of basically traditional HMO products,
19 which are subject to state regulation, that the issue of
20 mandated benefits has been considerable on that.

21 And so I can say we had a 3 or 4 percent bump
22 about three years ago, two years ago, for instance for

1 nervous and mental parity and other issues. So I think we
2 probably need to at least try to give some account to that.

3 And then I guess the final issue, and I'd have to
4 go back to some folks, maybe Alice can help me or Jack. Are
5 the plans within the FEHBP program able to modify their own
6 benefits from time to time each year? I was thinking that's
7 the way it used to be.

8 DR. REISCHAUER: They get approval from the
9 negotiations with OPM.

10 MR. FEEZOR: Having said that, and we've got a
11 couple of other things, we do have about 30,000 people that
12 are outside of California.

13 The paper does bring up that particularly when
14 you're looking at CalPERS figures, the geographic
15 concentration of our enrollees in California, which may be a
16 little bit of a different market, is important to keep in
17 mind, as well.

18 MR. MULLER: If I can go back to the 30-year slide
19 again on Medicare and private, and I think this just makes
20 the point that Joe was making earlier about the difficulty
21 of projections. Because if you look at the first decade,
22 you have quite a few spikes up and down but basically in the

1 cycle, in the '80s. Then in the '90s, you have
2 countercyclical, and we've commented on that in the past,
3 with private and Medicare moving in different directions.

4 And now our projection basically shows no spikes
5 and moving together, which not what happened in either one
6 of those decades.

7 I understand why people regress towards the mean,
8 but it may be useful if we're going to get in the project
9 game based on the conversations we've had, is to also show
10 this with spikes both cycling together and spikes cycling
11 countercyclically. Because obviously, if one thinks, as a
12 matter of policy, that the trend of the last 10 years of the
13 private and public sector moving to balance each other
14 somewhat is going to occur again, then one has much
15 different budgetary implications than if one thinks you're
16 going to go together.

17 The likelihood of them going together, I
18 understand why one does that for projection, but it's
19 probably the least likely one to come out. The fact that
20 we're going back to the '80s -- and I know you're reflecting
21 someone else's estimates here -- but I would like to at
22 least, in the spirit of showing a range of estimates, to

1 show both the countercyclical estimates and the ones with
2 the spikes.

3 Thank you.

4 MS. ROSENBLATT: If I could just tack on to what
5 Ralph just said. I think that first dip for the private
6 health insurance is 2003, if I'm looking at the graph right.
7 And I don't believe that for a minute.

8 MR. DURENBERGER: This question, Mr. Chairman, is
9 out of ignorance but it goes back to, I think, a question
10 that Bob Reischauer raised and it's all excellent data, but
11 it's to what end? And if I go back to the issue involved
12 here, the reason we're doing this it says is to help
13 policymakers assess the factors driving Medicare spending
14 trends. And that's a little bit where I'm not focused.

15 I'm trying to figure out what information about
16 the cost drivers or the trend drivers comes out of this and
17 what is coming out of other things that we're doing. This
18 is just a context for other things that we're doing. It
19 seems to me the most important part is what are the cost
20 drivers, either historically or currently or projected or
21 something like that? And how do you express those against
22 the dollars that you see here?

1 And I'm not quite getting, out of this information
2 -- the medical inflation one is a good example, but I'm sure
3 there are breakdowns within that context that I don't see
4 here. I just have difficulty putting this in appropriate
5 context.

6 MS. RAPHAEL: I guess in line with that, trying to
7 understand what we can glean from all of this, besides the
8 difficulty of making projects, from what we see here the
9 ability to sort of suppress costs in the Medicare program
10 have been attributable to legislative action and
11 investigations of provider behavior. Those are the two
12 things that led to cost drops.

13 From what I can see in the private health
14 insurance market, the main cost drops have been due to
15 shifts of costs to employees.

16 MS. MUTTI: And also managed care.

17 MS. RAPHAEL: And discounted payments, right. I
18 mean, I'm trying to sort of figure out what we can draw from
19 all of this. Are there any other preliminary conclusions
20 that you can draw at this point, when you put this all
21 together?

22 MS. MUTTI: We were trying to avoid actually

1 coming to conclusions. This was supposed to be everybody
2 put this in your head so when you're making your
3 recommendations you just bear in mind. I think it's for
4 others to put a finer point on this, but from my perspective
5 I think it's helpful to know how fast, just in general,
6 Medicare is growing and how fast it's going to grow and
7 comparing that to the private sector, just as a check to see
8 how are we doing? Are we in line with other people? There
9 are certainly differences accounting for different growth
10 rates.

11 But it just seems to be a useful check, if we saw
12 really dramatically different trends. And this might come
13 out more in some sector-specific analysis that we did,
14 rather than this aggregate number. But if you saw that
15 Medicare was going up really high for one sector over
16 another, compared to private insurance, that might tell you
17 something.

18 At this point, we're not trying to tell you what
19 to glean from it. We're trying to collect that data. You
20 could use this, it could inform you on a lot of different
21 levels. It just seems like a good thing to have in the back
22 of your head.

1 But as I say, I think we'll probably put a finer
2 point on --

3 MS. RAPHAEL: I don't know if I understood this.
4 It seems that hospital and physician costs are a greater
5 factor in Medicare growth than in the private insurance
6 market.

7 DR. ROWE: Because there's no pharmaceuticals.

8 MS. RAPHAEL: Do you think that that can be the
9 conclusion we draw?

10 MS. MUTTI: Right, there's no drugs. I did do the
11 quick math on them. They represent a faster portion of the
12 growth than they represent in spending.

13 DR. ROWE: It's 13 percent of spending but it's 44
14 percent of the growth.

15 MR. MULLER: So the indication is that if you have
16 drugs you have more ups and downs?

17 MR. HACKBARTH: We need to keep moving ahead here.
18 I think Dave has asked a very important question, and I have
19 a reaction to that. But Alan, why don't you go first?

20 DR. NELSON: I was going to try to answer Dave's
21 question. As I remember, we asked for this. As I remember,
22 we were talking about projected Medicare spending and we

1 decided that we couldn't deal with that in a coherent
2 fashion without some understanding of both the previous
3 trends and what was expected in the private sector. So we
4 asked that to put together some material that would allow us
5 to make some comparisons.

6 Joe, you said something that interests me, and I
7 wonder if there's any further clarification on it, that
8 previous projections hadn't proven to be terribly accurate.
9 Can you give me some brackets around how inaccurate they
10 were? I mean, what's the confidence level on these
11 projections based on earlier experience?

12 In 1980, you looked at the projections that were
13 made in 1980 for spending in 1990, or '85 and '95. What was
14 the experience?

15 DR. NEWHOUSE: I can't give you numbers but I was
16 thinking of something that Louise Russell did several years
17 ago where she did go back and look at the trustees'
18 projections and then map them against what happened. And my
19 recollection is the actuaries didn't look too good. And for
20 sure people missed the '97 to '99 drop or plateau. I mean,
21 nobody was predicting that. I mean, thank of all the
22 rhetoric about the BBA "overshot."

1 I mean, one can argue with that assertion, but at
2 bottom it was that people weren't expecting what happened.

3 DR. REISCHAUER: With all of these projections you
4 can't go back and blame the projectors because policy
5 changes --

6 [Laughter.]

7 DR. REISCHAUER: I'm innocent.

8 DR. NELSON: It's not a matter of blame, Bob, it's
9 a matter of reality. I mean, you just made my point. It's
10 not a matter of blaming them for lousy projections. It's
11 that it's impossible to anticipate all the variables that
12 are going to come in the future. And that gets back to
13 Joe's point, don't get into that business.

14 DR. REISCHAUER: But both things are going on.

15 MR. HACKBARTH: We need to move on in just a
16 minute, but to me the most interesting thing about data like
17 these is trying to answer the question what, over the long
18 term, drives the increase in health care costs in general
19 and for Medicare in particular? What are the forces that
20 policymakers need to wrestle with?

21 It's not the individual, year to year variation,
22 or certainly not the long-term projection. But what are the

1 underlying forces? And Joe's made a couple of interesting
2 observations in that regard about what we label volume and
3 intensity and medical inflation.

4 I think sometimes, maybe hopefully, we say well,
5 it's driven by factors like ease. And we can get a grip on
6 medical inflation and unwarranted volume and intensity. But
7 in fact, I think a big part of that is the unrelenting
8 increase in technology and new ways to do things for more
9 people. And that means getting a grip on this poses very
10 difficult choices about what, as a society, we're willing to
11 pay for.

12 I would like to try to draw some of those
13 fundamental questions out of the data, as opposed to just
14 report lots of data.

15 MR. MULLER: I think one could also argue, looking
16 at this slide, that both private parties and government took
17 steps in the last 10 or 12 years to change the reality that
18 the projections indicated. So you could, in a sense,
19 interpret the '80s as kind of saying expenditures are
20 flowing due to those kind of underlying charts, medical
21 inflation, population, et cetera, and so forth. But the
22 '90s was an effort, you could in part argue, whether it was

1 the BBA efforts or the fraud efforts or the managed care
2 efforts, to make some change in the projections.

3 So in a sense, as one makes projections, one can
4 therefore also assume that somewhere between government and
5 private -- and they're not just two entities -- that some
6 change will occur.

7 My concern is just that middle line, the kind of
8 driving down the middle of the road, it's just not going to
9 happen. That's why I'm a little concerned about putting
10 that kind of forecast out there. But I would assume with
11 numbers this big that interested parties will take policy
12 actions to change what the projections would otherwise
13 imply.

14 MR. DURENBERGER: Can I just add to what you said?
15 My only concern is to educate policymakers and I don't think
16 these numbers do. Probably a lot of the rest of our work
17 will, or getting behind the consistent cost driver, getting
18 past aging and technology misused and defensive medicine and
19 the consumers not paying with their own money, getting to
20 some of the real factors in addition to that that drive
21 costs consistently, like all the transaction costs in health
22 care generally, the way we practice, and those kinds of

1 things.

2 That's what I see, I guess, as the desperate need
3 by policymakers, because they're plain old citizens like us,
4 that's the part they need to understand. This sort of
5 thing, in some context, is part of their job. But what
6 causes these things consistently to happen? And why is it
7 that when you do '97 to '99 it's going to be followed by a
8 '99 to 2002? And it will continue to happen because that is
9 the behavior that we've seen consistently in the current
10 health system.

11 So when we get to other things that are on this
12 agenda, I think we're probably getting at some of those
13 kinds of issues. I hope I'm not way off the wall, but I'm
14 just really trying to get at what are these cost drivers
15 that are not dealt with simply by increasing or decreasing
16 the chase for fraud and abuse or the physician payment
17 reimbursement or some of those kinds of issues.

18 MR. HACKBARTH: This was thought-provoking, Anne,
19 and we'll have more on it later. Thank you very much, both
20 Anns.

21 Next we have our update on Medicare+Choice.
22 Proceed whenever you're ready, Scott.

1 DR. HARRISON: It just wouldn't be fall if I
2 wasn't telling you about all the Medicare+Choice plans
3 pulling out of the program, would it?

4 Currently, there are 155 Medicare+Choice
5 coordinated care plans, or CCPs, and two private fee-for-
6 service plans. For 2003, nine contracts are ending and
7 another 24 are pulling out of some of the areas that they
8 currently serve.

9 Because of these withdrawals, about 200,000
10 Medicare+Choice enrollees will not be able to stay in their
11 current Medicare+Choice plans past the end of the year. Of
12 those enrollees, about 36,000 live in counties where there
13 is no other CCP available.

14 These numbers may be actually overstated for a
15 couple of reasons. First, in the Kansas City area, one plan
16 with 23,000 members is ending its contract because it's
17 being bought by another M+C in the area. And second, about
18 50,000 of the enrollees losing their Medicare+Choice plans
19 and about 11,000 of those with no other CCP available are
20 accounted for by Kaiser members in the metropolitan
21 Cleveland and Washington, D.C. areas.

22 In those areas, Kaiser is ending their

1 Medicare+Choice contract but is switching the members into
2 cost contracts that they currently hold. Therefore, those
3 members will be able to stay with Kaiser. Bear with me in a
4 few minutes and I'll remind you exactly what cost contracts
5 are.

6 DR. REISCHAUER: [Off microphone.] So what you're
7 saying is the second column should be 2,000? The 36,000?

8 DR. HARRISON: The 200,000 should be more like
9 125,000. But of the ones that don't have anything else
10 available, that probably should be more like 25,000.

11 DR. REISCHAUER: [Off microphone.]

12 DR. ROWE: [Off microphone.]

13 MS. BURKE: [Off microphone.]

14 DR. HARRISON: Yes, and the fact that there are --

15 DR. ROWE: [Off microphone]. There's the one in
16 St. Louis that's being bought by another one [inaudible].

17 DR. HARRISON: Right, so the contract is
18 technically ending but those members, because they're being
19 bought by another existing area plan can actually --

20 MS. BURKE: [Off microphone] but they're not in
21 [inaudible].

22 DR. HARRISON: No, they're not in the 36,000.

1 MR. HACKBARTH: Could I ask people to take care to
2 use your mikes? It really makes things easier later on for
3 people who need to work with the transcript.

4 DR. HARRISON: Let's put this level of withdrawals
5 in historical perspective for a minute. In simple terms,
6 the level of pullouts is the least severe in the
7 Medicare+Choice program's history.

8 As a general characterization, withdrawals in 1999
9 and 2000 were mostly smaller plans, plans that didn't have
10 large market share, and plans that were trimming back their
11 service areas after rethinking recent expansion.

12 In 2001 and 2002, major national plans made large
13 or even total withdrawals. For 2003 we seem to returning to
14 a general pattern of some withdrawals by smaller plans and
15 the trimming of service areas by larger plans.

16 The pullouts this year did not seem to be
17 concentrated in any particular types of geographic areas,
18 urban, rural or floor or non-floor. They were pretty well
19 disbursed. There were some local areas that were hit hard.
20 Delaware, Indiana and South Dakota all lost their only
21 plans. However, none of those plans had as much as 3
22 percent market share in the areas they pulled out of.

1 Sterling, which is the only multi-state private
2 fee-for-service plan, continued its pattern of pulling out
3 of some urban areas. It pulled out of Columbus, Ohio;
4 Nashville; and San Antonio. Nationally, Sterling's
5 withdrawals will affect about 8 percent of its enrollees.

6 We can look at how the pullouts affect
7 Medicare+Choice availability to beneficiaries. I should
8 note here that while we generally learn about the pullouts
9 all at once, plans can enter the program and expand their
10 service area throughout the year. For example, Marshfield
11 Clinic has recently begun offering a plan to a large portion
12 of Wisconsin. And a plan in Puerto Rico has expanded to
13 cover much of the island. There have also been a couple of
14 other, smaller expansions.

15 But as a result of the pullouts and the entries
16 that we know of as of now, Medicare+Choice plans will be
17 available to about the same percentage of beneficiaries next
18 year as this year. More specifically, in January 2002,
19 about 61 percent of beneficiaries had an M+C CCP available
20 to them, and the same will be true in January 2003. About
21 34 percent of beneficiaries will have a private fee-for-
22 service plan available, down from 36 percent.

1 In 2003, 78 percent of beneficiaries will have at
2 least one of the two M+C choices.

3 Beneficiaries in urban areas are still about four
4 times more likely to have a CCP available than rural
5 beneficiaries, although that gap has narrowed from 2003,
6 primarily due to the entrance of a couple of large rural
7 plans.

8 About 84 percent of urban beneficiaries will have
9 some type of alternative available, while about 62 percent
10 of rural beneficiaries will have an M+C plan available. The
11 urban choices are most likely to be coordinated care plans
12 while the rural choice is most likely to be private fee-for-
13 service.

14 What we don't know yet is how premiums in the
15 benefit packages will change. That information should be
16 available, I believe it will come out in early November.

17 CMS has had concerns about the Medicare+Choice
18 program. CMS believes that more plans are needed in the
19 program in some geographic areas in order to foster
20 competition that would lead to efficiencies and health care
21 delivery that would lower the growth and expenditures over
22 time.

1 In its current form, the Medicare+Choice program
2 does not provide beneficiaries with the range of choices
3 that they had when they were in the working population where
4 PPOs, not HMOs, are now the dominant delivery model. PPOs
5 are popular with both employers and employees. For the most
6 part, PPOs have not entered the Medicare+Choice program,
7 leaving HMOs as virtually the only choice for beneficiaries.

8 CMS found there were several barriers to PPO
9 participation in the Medicare+Choice program. One,
10 Medicare+Choice rates were too low in some areas. Two, the
11 Medicare+Choice limit on cost sharing hinders benefit design
12 in some areas. The actuarial value of all cost sharing,
13 including premiums and copayments related to basic Medicare
14 services, cannot exceed the national average cost sharing
15 amount for the traditional fee-for-service Medicare program,
16 which is about \$102 per month in 2003.

17 This cap had been troubling for insurers in high
18 payment areas and would be even more of a problem for PPOs
19 which often include substantial out-of-network cost sharing.

20 Another barrier has been that PPOs have been wary
21 of entering a fully capitated program. In the commercial
22 world, PPOs usually share the risk on medical costs with the

1 employers that offer the PPOs to their employees. In many
2 cases, the PPOs carry no medical risk and offer
3 administrative services only contracts to self-insured
4 employers.

5 So to encourage plan entry, CMS has initiated a
6 demonstration program for PPOs. It will start in January
7 and is scheduled to run for three years. CMS has approved
8 demonstration waivers for 33 plans in 23 different states
9 and they will be available to 11 million Medicare
10 beneficiaries. At this point, we don't know what the
11 premiums and benefits will look like, however.

12 Why might a plan be attracted to offering a PPO
13 product under the demonstration rather than under the
14 regular Medicare+Choice program? In some areas, the
15 demonstration will pay more than Medicare+Choice rates. The
16 demonstration will pay the maximum of the current
17 Medicare+Choice rates or 99 percent of the average per
18 capita Medicare fee-for-service spending.

19 About a quarter of beneficiaries who will have one
20 of these demo plans available to them will live in counties
21 where the demonstration rate is higher than the
22 Medicare+Choice rate.

1 The demonstration will waive the cost sharing
2 limit that I mentioned a few minutes ago. Benefit
3 consultants have stated that lifting the cap will allow
4 plans to compete more effectively with Medigap for those
5 beneficiaries who are willing to buy a higher priced
6 product. This waiver may be particularly helpful in
7 attracting PPOs to high cost areas where the cap is more
8 likely to be constraining.

9 Perhaps the waiver has been an effective measure
10 because most plans are going into relatively high cost area,
11 including three in New York City alone.

12 The demonstration also allows for negotiated risk
13 sharing between the plans and Medicare. Details of the risk
14 sharing arrangements have not been released but apparently
15 most of the demo plans are availing themselves of this
16 option.

17 While the PPO demos may provide an additional
18 option, they are not likely to expand choice to
19 beneficiaries who don't already have choice. Of the more
20 than 11 million beneficiaries who will have a PPO available,
21 only about a half million do not already have a CCP
22 available.

1 Although a couple of the PPO demos are targeted to
2 rural areas, generally they're going into the rural areas.
3 About 600,000 rural beneficiaries will have access to PPOs,
4 but even those are already pretty well represented with
5 CCPs. Only 150,000 don't already have a CCP available.

6 Generally, it appears that the PPOs are going into
7 areas where there are already Medicare managed care options.
8 It remains to be seen whether those who enroll in PPOs are
9 coming from the coordinated care plans or from fee-for-
10 service or Medigap options.

11 I'm going to skip and tell you about the cost
12 contracts now. Some beneficiaries across the country have
13 another alternative to the fee-for-service Medicare program
14 available to them, and those are the cost HMOs.

15 Cost HMOs were the original HMOs in the Medicare
16 program. They were designed to allow beneficiaries who had
17 been in HMOs before they became eligible for Medicare to
18 stay in those HMOs. Medicare pays cost HMOs their cost, as
19 determined by a cost report, for providing basic Medicare
20 benefits for their members, less the actuarial value of
21 traditional Medicare cost sharing.

22 The beneficiaries generally cover this cost

1 sharing through their monthly premiums. In addition,
2 members are free to seek Medicare covered services outside
3 of the HMO's network. If a beneficiary goes to a non-
4 network provider, Medicare pays the provider its share of
5 the Medicare-covered charge and the beneficiary is
6 responsible for the usual Medicare copays.

7 While cost plans have been an attractive benefit
8 package for some beneficiaries, past studies have shown that
9 this option costs the Medicare program significantly more
10 than serving beneficiaries in the traditional fee-for-
11 service program.

12 Currently, there are 30 cost plans in operation
13 and they have a total of 290,000 members. We would expect
14 that to go up with Kaiser's switch. Under current law, new
15 cost plans cannot be formed and existing plans must cease
16 operation at the end of 2004. So cost plans are scheduled
17 to go away. There are proposals on the Hill to extend them.

18 DR. ROWE: Can I ask just quickly on that, how
19 much more was it costing Medicare, what percent?

20 DR. HARRISON: The studies are old, and I'd be
21 reluctant to give you a particular number, but it was
22 definitely double digit.

1 So, when you combine the availability of
2 Medicare+Choice plans, PPO demo plans and cost plans, about
3 80 percent of beneficiaries live in counties where they will
4 be able to enroll in an alternative to the traditional
5 Medicare fee-for-service program, 85 percent of urban
6 beneficiaries will have such a choice, while 62 percent of
7 rural beneficiaries will. Urban beneficiaries may have a
8 range of plans to choose from, while usually the only choice
9 for rural beneficiaries is the private fee-for-service
10 option.

11 As for county payment rates, 90 percent of
12 beneficiaries who live in counties with payment rates above
13 the floors have a plan available, while only 72 percent of
14 beneficiaries in four counties have a plan available.

15 In summing all of this up, we might optimistically
16 view the Medicare+Choice as stable and evaluate it by plan
17 availability and the relatively small numbers related to
18 plan withdrawals this year. However, we do not yet know
19 what benefit and premium changes are in store for enrollees.
20 Those changes could force many enrollees out of plans and
21 back into the fee-for-service Medicare program. We will
22 need to reserve our judgment until we see the benefits and

1 the resulting enrollment in 2003.

2 The staff plans to continue doing a few things.
3 We will examine the benefit packages, both for the
4 Medicare+Choice and the PPO plans to compare them with each
5 other and see what they look like with regard to Medigap
6 plans.

7 The staff will request timely enrollment data from
8 CMS to monitor the enrollment in the PPO demo to see if
9 enrollees are coming from fee-for-service or existing
10 Medicare+Choice options. We will also investigate cost
11 plans to see whether maybe they could be viable options,
12 particularly for areas without Medicare+Choice plans.

13 We will look at how beneficiaries are affected
14 when Medicare+Choice options change, and we will follow
15 legislative action on payments and report back to you.

16 MS. DePARLE: You may have already said this,
17 Scott, but I lost track here. What is the total number now
18 of beneficiaries who have lost an M+C -- this is not lost an
19 M+C plan, but it's more the category of no M+C plan
20 available, because some of these people were affected
21 multiple times, right?

22 DR. HARRISON: Right. I think, before this round,

1 I think I've seen the figure a little over 2 million.

2 MS. DePARLE: Yes, that sounds right.

3 I think you may have answered this question, too.
4 I thought that the cost contracting was phased out in the
5 BBA, and is that the track we are on, that this is not by --

6 DR. HARRISON: They were originally scheduled to
7 be phased out. I know they were extended at least once. I
8 know at one point the deadline was 2002. It may have even
9 been extended twice, but now it is 2004.

10 MR. FEEZOR: Scott, the ones that dropped out this
11 year tended to be smaller areas or smaller volumes, I mean,
12 South Dakota, Indiana -- all right, you're confirming that.

13 I wonder, we keep looking at the drying up of the
14 M+C program and sort of as a default of something that's
15 unique about this market. I wonder if there have been any
16 comparisons in terms of how maybe that has compared to the
17 drying up of, say, managed care and the traditional
18 commercial market. I think that might be an interesting
19 example.

20 We have had a withdrawal of about 17 counties in
21 five years, and I'm talking about in our under-65
22 population. So I think it might be helpful to sort of put

1 that in perspective, that it may not be something that is
2 necessarily a part of the Medicare, even though it's
3 affecting it, it may be, in fact, that some of the entities
4 which are willing to take on such arrangements, are, in
5 fact, significantly rechanneling from their overall market
6 strategy.

7 DR. HARRISON: Right. We are going to try to look
8 at that a little bit. Next month you may very well see a
9 presentation that looks at payment areas. And to do the
10 work on that, we have purchased some data on commercial
11 market share, and we will try to trace what service areas
12 look like in commercial plans --

13 MR. FEEZOR: Particularly, and even within that is
14 they shift even in the commercial market, shifting from say
15 a capitated risk over to more of a PPO arrangement. So I
16 think that would be helpful.

17 A final thing that I would like to see, if there
18 are beginning to emerge any qualitative or outcome
19 differentials in these products compared to the, and I think
20 that would always, we need to keep an eye on that if any of
21 that is beginning to emerge.

22 MS. ROSENBLATT: I thought your concluding

1 statements in the summary paragraph in the written material
2 were very good, and I just want to make sure I have a sense
3 of the timing. Because I think one of the things you said
4 is it looks like it's going to be stable, but we really
5 won't know until we see how enrollees move.

6 My expectation is you're going to see a lot of
7 premium increases and a lot of reduced benefits and that
8 that is going to cause a great degree of beneficiary
9 shifting. So my question is will we have that information
10 before we have to do any sort of written report?

11 DR. HARRISON: We won't have enrollment
12 information before -- I wouldn't trust any -- if CMS did
13 things really quickly, about mid-February is about as
14 quickly as we could really expect to have solid data on
15 enrollment.

16 MS. ROSENBLATT: So I think we're going to have to
17 be real careful about any statements. I mean, you will have
18 a better sense what you see what the premiums and benefits
19 are, but I think you're going to have to be real careful
20 about making any statements about stability without that
21 kind of number.

22 I never knew a lot about cost plans, and I have

1 forgotten what little I knew, but I remember that the little
2 I knew said to me that these plans only worked for staff
3 model HMOs, that it was very difficult to do it if you
4 weren't a staff model, and I don't know that you hit on
5 that.

6 DR. HARRISON: Well, I think these were the first-
7 generation HMOs, I thin, yes.

8 MS. ROSENBLATT: Maybe if you could explain that,
9 as part of your discussion of the cost plan, that would be
10 helpful.

11 DR. WAKEFIELD: Scott, a question on the private
12 fee-for-service. In the text, you mentioned that Sterling
13 is multi-state, and that there is a second private fee-for-
14 service plan. I am not familiar with that second one. I
15 assume it is not --

16 DR. HARRISON: It's DuPage County, Illinois, and
17 it's at Humana.

18 DR. WAKEFIELD: Is that like one county?

19 DR. HARRISON: Yes.

20 DR. WAKEFIELD: Early on with Sterling we had a
21 sense or at least you heard that that was clearly a plan
22 that was in an expansion mode. Do you have any sense at all

1 about this other private fee-for-service plan about whether
2 it is going to stay local or it's positioning itself to go
3 multi-state?

4 DR. HARRISON: It's a demo, and I'm not sure, I
5 think it was positioned just to deal with a particular local
6 problem.

7 DR. WAKEFIELD: And they're dropping it, you
8 think? So, anyway, local at best is what you're saying.

9 DR. HARRISON: I believe there are a couple of
10 applications for private fee-for-service pending in CMS, but
11 I don't know the nature of those.

12 DR. NEWHOUSE: Scott, did I hear you say that at
13 the end one of your next steps was investigating the
14 viability of cost HMOs for rural areas?

15 DR. HARRISON: Well, there has been some
16 congressional interest from time to time about these plans;
17 you know, does it make sense for us to force them away when
18 we have beneficiaries in these areas who are happy.

19 DR. NEWHOUSE: Well, I mean, it's not surprising
20 that the beneficiaries are happy that do have them. But to
21 me it's an anomaly in at least two ways: One is that the
22 general thrust of policy over the last several years has

1 been to get rid of cost-based reimbursement as much as
2 possible. That is clearly not what is going on here; and
3 the second is an equity consideration. I mean, to have the
4 cost-based HMOs available in some areas and not in other
5 areas seems to me to be not good policy.

6 I agree with everything that has been said about
7 they only work for staff HMOs, but in part we got them
8 because we weren't willing to do risk contracting with
9 especially Kaiser in the '70s or when Medicare started in
10 the '60s. We said we invented this, but it seems to me
11 policy, for good reasons, has gone away from it in other
12 areas. We should learn something from that.

13 So, if anything, I thought, given the tone of what
14 I was reading in the document, we were going to come to some
15 kind of negative comment about cost-based HMOs, but then at
16 the end, that we're considering them for -- I mean, it just
17 doesn't make a lot of sense to me, both for policy reasons
18 and for the analysis, that staff-model HMOs are not exactly
19 what one sees in rural areas.

20 DR. HARRISON: One thing is that the cost HMOs
21 haven't been evaluated vis-a-vis what the Medicare+Choice
22 payment rates are. There could be some interest on the Hill

1 in seeing if these things are any more costly than regular
2 Medicare+Choice plans in some areas.

3 DR. NEWHOUSE: But Medicare+Choice rates are, if
4 anything, less than traditional Medicare rates, right? I
5 mean, so if cost base is losing traditional Medicare --

6 MR. HACKBARTH: Not in the floor areas.

7 DR. NEWHOUSE: Not in the floor areas.

8 DR. MILLER: But Scott, it's correct that any
9 analysis we do on this is going to contemplate the questions
10 that Joe is talking about.

11 DR. HARRISON: Absolutely.

12

13 DR. MILLER: Right. I think that is the point.

14 MR. DURENBERGER: Let me use Marshfield as an
15 illustration, and I'm not speaking for them.

16 If you compare, on the equity issues, I am sure
17 they have made a choice of not a cost-base, but whatever we
18 call them, the CCB or something like that, made it on a very
19 divided boat, and what I understand one of the issues was
20 how do you make money, any money, when you're operating with
21 half the amount of money to do the same thing as they get in
22 Miami or some other part of the country. That is an equity

1 issue I want to continue to raise as we get into some of
2 these other areas.

3 But I can't leave what you said about inequities
4 on cost base alone because I think there are a lot of
5 experiences that I have had with cost-based contracts where
6 Medicare is paying a lot less to get the same result as they
7 are in some other parts of the country. So just on the
8 issue of equity, which we can come back and visit, I need to
9 get on the record with that.

10 DR. ROWE: First of all, Scott, I continue to find
11 you to be a source of insight into this. You've been
12 following this for a long time and seem to really understand
13 it very well. I don't think we should be too encouraged by
14 the fact that the percent of all enrollees who dropped out
15 or who were affected this year is significantly lower than
16 the last couple of years.

17 I think that what plans have done over the last
18 couple years is evaluated their participation in a
19 heterogeneous market across the United States, which
20 different plans have different levels of efficacy in
21 different markets based on their non-Medicare enrollments,
22 and then that works in other things.

1 And they have evaluated where they can, in an
2 economic way, participate in this program and where they
3 can't, they have dropped out or they have changed the co-
4 payments, et cetera, and then the next year they come back
5 and take another look to those in the gray area, and they
6 drop out of some more, and they kind of clean it up, and
7 then they are done with that process.

8 So what happens after that is you pretty much
9 don't, you get a drop-off in the proportion of individuals
10 who are affected, and it doesn't mean things are better. In
11 fact, things are probably very much exactly the same, and it
12 doesn't mean that you can now expect to see growth either.
13 I mean, it's just that's the way it is, unless there is some
14 change in the program that is fundamental, that changes the
15 equation for the plans as they evaluate it in a market-by-
16 market basis. It's not bad or good, but I just don't think
17 we should -- it's not a headline here that it's only 4
18 percent that are affected this year, as opposed to 10 last
19 year or 15 the year before or at least that is my view. I
20 don't know if Alice would agree how her firm approaches
21 this.

22 MS. ROSENBLATT: Jack, that was my point. That I

1 think a lot of the plans, the action they took, rather than
2 withdrawing, was to increase premiums and cost sharing, and
3 that therefore -- that's why I was pushing to get the
4 enrollment numbers.

5 DR. ROWE: So you agree.

6 MS. ROSENBLATT: Right.

7 DR. REISCHAUER: Scott, could you or somebody else
8 on the staff remind me what the rules are about access to
9 Medigap, if you leave a plan that you have been in for three
10 or four years that remains in business, but it has raised
11 its premiums or cut its benefit. Is the Medigap policy
12 underwritten at that point or do you have -- I mean, I
13 thought if the plan didn't disappear, you could only get a
14 policy, well, if the insurer wanted, as underwritten.

15 DR. HARRISON: I think if you had been in for more
16 than a year, and you didn't join up when you were 65, I
17 think that is correct. You are underwritten, but let me see
18 --

19 DR. REISCHAUER: If that is the case, then some of
20 the reaction that Alice anticipates may be quite muted
21 because these people are really captured, in a sense, which
22 then creates all sorts of other problems.

1 DR. HARRISON: Last year there was a special
2 enrollment period decreed by CMS which allowed basically
3 everybody to go back -- anybody that who was in a plan to go
4 back in. I don't know whether that is likely to be an
5 annual event or what their thinking is on that.

6 MS. ROSENBLATT: Bob, I agree with you, that's a
7 great question for us to get the answer to because it will
8 affect what's going to happen.

9 MR. HACKBARTH: Scott, I have a couple questions
10 about the PPO demonstration. You said that it is common in
11 the private sector for PPOs to share financial risk, and I
12 wanted to ask Alice and Jack whether, in fact, that is the
13 case. Four or five years ago, when I was involved in this
14 stuff, in fact, PPOs were not risk-bearing organizations.
15 It was strictly discounted fees. Has that changed?

16 MS. ROSENBLATT: I'm not aware of any capitated
17 PPOs, if that's what your question is.

18 MR. HACKBARTH: I'm not sure exactly what the
19 risk-sharing entails here because they haven't publicized
20 what the arrangements are, but I assume it involves sharing
21 some risk for utilization patterns.

22 MR. FEEZOR: Glenn, if I could go back to my days

1 as a regulator, that where, first off, it may vary by state,
2 depending upon the structure of the regulator, whether
3 anything that is risk bearing, in fact, then drops off
4 insurance, but in some of the self-funded contracts, we are
5 able to do something what I call up-side incentive, but not
6 necessarily capitated, but Jack probably has some more
7 recent data on that.

8 MS. ROSENBLATT: To the extent that the insurance
9 company in an insured program, not an ASO program, has a set
10 premium, that the insurance company for that year, until it
11 can increase the premium, is fully on the risk. As I said,
12 I don't know of any PPO arrangement where the providers are
13 in a capitated arrangement. So the insurer is bearing the
14 full risk for that year until it can increase the premium.

15 MR. HACKBARTH: You do see insured PPO
16 arrangements, as opposed to only on the ASO side?

17 MS. ROSENBLATT: Oh, absolutely.

18 DR. REISCHAUER: What I think Scott is referring
19 to is that the government makes you a payment that is equal
20 to the M+C payment or 99 percent of fee-for-service, and you
21 could sign an agreement that if that proves to be
22 inadequate, the government will pay part of your losses, and

1 it will capture part of your profits, right?

2 DR. HARRISON: I think the structure is likely to
3 look like you're going to negotiate with Medicare as to,
4 say, an administrative percentage, and that stays fixed, and
5 then there's a medical loss ratio implied with the rest, and
6 I think that there are bands around the medical loss ratio.

7 DR. ROWE: I think there may be -- for instance,
8 we don't currently participate in this program, so I am not
9 certain, but I think the TriCare program, which is
10 Department of Defense, used to be CHAMPUS, has like a
11 corridor of a defined risk, and if you're within that, fine,
12 and if you go beyond that, then there is some sharing of the
13 risk from the part of the Department of Defense. Those
14 kinds of arrangements are out there, but otherwise I agree
15 with what Alice said.

16 MR. HACKBARTH: Let me cut to the chase. The
17 problem, I thought, is that private plans are having
18 difficulty, basically, competing with traditional Medicare.
19 They are finding the rates that Medicare is willing to pay
20 too low relative to their costs, and the plans currently
21 participating in M+C are all the more restrictive than PPOs,
22 in terms of their ability to control the utilization of

1 services because they are closed networks, to varying
2 degrees.

3 So, if the existing plans that are more closed are
4 having difficulty competing with Medicare, and doing it at
5 Medicare's costs, now we're talking about a more flexible
6 arrangement with still fewer controls on the costs, it is
7 unclear to me what the likelihood is that these
8 organizations are going to be able to provide the Medicare
9 benefit package at a cost lower than Medicare or are we just
10 saying that we are going to risk share and agree this is an
11 avenue for Medicare to systematically pay more than we would
12 have paid in fee-for-service?

13 DR. ROWE: Is that a question?

14 MR. HACKBARTH: Sort of.

15 DR. REISCHAUER: Isn't the issue here that they
16 don't have to provide the actuarial equivalent of Medicare's
17 cost sharing when they set up the PPO structure?

18 DR. MILLER: Right. I think it's two pieces, in
19 response to that comment. That is the first one. In the
20 PPO, if you can draw more revenue in through a differential
21 cost-sharing structure, that is one of the flexibilities of
22 the demonstration, but I think the other issue kind of

1 imbedded in your comment is how the plans can compete to
2 provide, in the traditional structure, to provide the
3 standard benefit is one question, but the way they have been
4 competing is just to provide additional benefits, and that
5 is what is getting driven out in the current system and then
6 people are not taking them up relative to fee-for-service.

7 I think if somebody is entering with a PPO option
8 and saying I can provide -- I mean, if this is the argument
9 they are going to make -- I can provide the traditional
10 Medicare benefit within this range, take some risk, have the
11 beneficiaries cost structure be different and compete
12 against fee-for-service in that arrangement, but not
13 necessarily provide the additional benefits that an M+C
14 would be providing or in the past had provided.

15 Scott, I don't know if you --

16 DR. HARRISON: I think that the intention,
17 probably on most of the PPOs is to provide a richer package
18 than the M+C plans so that they will have a bigger total set
19 of revenue, and I think the idea is to compete more with
20 fee-for-service plus Medigap.

21 Alice, if you --

22 MS. ROSENBLATT: I don't know. Our various plans

1 looked at the PPO, and we are not -- any of it was not in
2 the demo.

3 DR. ROWE: We are. We are in the demo in several
4 areas, and all the details aren't worked out, as Scott
5 pointed out, but we see it as a way to try to continue to
6 serve this population within a program that has somewhat
7 more flexibility because of the waiver on the cost sharing.
8 Whether that will wind up, how much of that waiver will be
9 utilized and what the benefit package will wind up looking
10 like, compared to the other, is I think yet somewhat
11 uncertain. But I think that our decision to participate was
12 based on the fact that we thought it could be no worse, and
13 maybe better, because of the flexibility, and we want to
14 participate in the population.

15 But the comparison for us always is I think the
16 correct comparison has to be whatever program you are in
17 versus traditional Medicare plus Medigap. This concept that
18 we have here of comparing this program to traditional
19 Medicare is half a loaf because the beneficiary out there, I
20 think 83 percent of them or something like that in
21 traditional Medicare, have Medicare supplemental insurance.
22 And so when we're asking, we're going to increase the out-

1 of-pocket payments for people beyond the cost-sharing
2 arrangement, they still may not be even approaching what
3 they are paying with respect to some of this other stuff.

4 So that is really the -- and this includes
5 pharmaceuticals, et cetera -- so that is really the
6 combination, and I think here one of the things that we do
7 because of our data set structure maybe is we are always
8 comparing these programs to traditional Medicare, and I
9 think that that is less informative than a different
10 comparison.

11 MR. HACKBARTH: What you say makes great sense.
12 If we're trying to find ways to make this more flexible and
13 make it more palatable to both plans and beneficiaries alike
14 and allowing more flexibility on the cost sharing is a
15 critical factor, it seems to me we ought to allow
16 traditional M+C plans with closed networks do a demo with
17 some flexibility on cost sharing and see if that sells in
18 the market for, against the market for Medicare plus
19 supplemental.

20 DR. ROWE: So the question is, is this a PPO
21 demonstration or is this a pathway to increased cost
22 sharing?

1 MR. HACKBARTH: Right. Yes. We're going to have
2 to bring this one to a conclusion.

3 Thank you, Scott. We'll talk more about it later
4 as well.

5 Next on the agenda is variation in Medicare per
6 capita spending.

7 DR. ZABINSKI: As the title suggests, this is
8 primarily a presentation on the variation in per capita
9 spending and local Medicare spending, but this analysis of
10 the variation is actually part of a larger study we intend
11 to do on improving the payment system in Medicare+Choice.
12 So before we specifically get into the variation analysis, I
13 will briefly review our workplan on that larger study.

14 The starting point for this larger study is the
15 Commission's recommendation in the March 2001 report that
16 payments in the Medicare+Choice and the fee-for-service
17 Medicare programs should be financially neutral within local
18 markets. This runs counter to the Balanced Budget Act of
19 1997, which reduced the link between M+C payments and fee-
20 for-service spending in order to reduce the geographic
21 differences in M+C payments.

22 The Commission, however, said that the geographic

1 differences in M+C payments should be addressed through the
2 variation in local fee-for-service spending and recommended
3 that the Secretary analyze that variation.

4 In addition, the Commission recognized that
5 Medicare's current policy of using counties as the payment
6 area can result in unreliable estimates of local fee-for-
7 service spending. In response, the Commission also
8 recommended that the Secretary consider the definition of
9 local payment areas and explore alternative payment areas
10 that have enough beneficiaries to produce reliable estimates
11 of spending.

12 More recently, the Commission has expressed
13 interest in having MedPAC's staff investigate the issues of
14 variation in per capita local spending and payment areas in
15 Medicare+Choice, and we intend to include analysis of those
16 issues in a chapter for the March report.

17 Also, the financial neutrality between the
18 Medicare+Choice and fee-for-service sectors requires an
19 effective risk-adjustment system. CMS has proposed a system
20 that is intended for use beginning in 2004, and we plan to
21 include an assessment of that system in our study for the
22 March report.

1 Now, to get the ball rolling on this larger study,
2 we started by analyzing the variation in per capita local
3 fee-for-service spending, and that work is the focus of the
4 rest of this presentation.

5 We started by looking at factors that affect
6 variation in fee-for-service spending, and the first of
7 these is input prices. MedPAC work has shown a strong
8 geographic relationship between the way that we measure
9 input prices and the wages in other occupations. Also,
10 geographic differences in the way we measure input prices
11 are strongly associated with geographic differences in the
12 cost of living.

13 Other factors that affect variation in per capita
14 spending include IME, GME and DSH payments, beneficiaries'
15 health status, beneficiaries' service use, which can include
16 the effects of providers' practice patterns and
17 beneficiaries' propensity to consume care, and the final
18 factor that affects variation that we identified is
19 differences in use in Medicare covered services provided in
20 VA and DoD facilities.

21 Now we wanted to estimate the variation in per
22 capita spending that is attributable to each of those

1 factors. Our database for obtaining those estimates is a
2 spreadsheet of county data on fee-for-service Medicare
3 spending, input prices, health status and IME, GME and DSH
4 payments. This database allows us to obtain reliable
5 estimates of the variation in per capita county spending
6 that is attributable to input prices and IME, GME and DSH
7 payments, but we also have a couple of issues that I think I
8 should point out regarding the database.

9 The first issue is that our measure health status
10 is county risk scores from the principal inpatient
11 diagnostic cost group or PIP-DCG risk-adjustment system that
12 CMS currently uses in Medicare+Choice. Now we realize that
13 there is no health status measure that fully accounts for
14 the differences between beneficiaries, but there are
15 measures that actually do a better job than a PIP-DCG, such
16 as the hierarchical condition category or HCC risk
17 adjustment system.

18 But we chose to use the PIP-DCG, rather than
19 something like the HCC, because we have PIP-DCG risk scores
20 for the entire fee-for-service Medicare population, but the
21 HCC risk scores that we have are based on a 5-percent random
22 sample, and we estimate that that 5-percent sample is

1 probably too small to give us reliable estimates in about 25
2 percent of the counties.

3 A second issue regarding the database is
4 IME, GME, and DSH spending cannot directly estimate the
5 variation attributable to differences in service use and to
6 differences in use of VA and DoD facilities because we don't
7 have data on those variables.

8 Now these next two slides display the results of
9 our analysis. On this first diagram, we show the
10 distribution of per capita county spending before and after
11 we remove factors that affect variation. Along the
12 horizontal axis of this diagram, we show the levels of
13 county per capita spending. The green bars on the diagram
14 show the percentage of counties that have per capita
15 spending at each level. The black bars indicate the
16 percentage of counties at each level, after we adjust for
17 differences in input prices, health status, and IME, GME and
18 DSH spending.

19 What the diagram reveals is that removing these
20 factors from per capita spending reduces the number of
21 counties that are towards the tail of the distribution and
22 increases the number of counties around the central

1 tendency. An important note, though, is that we weighted
2 the distribution by the number of beneficiaries in each
3 county. What that means, for example, is that a county with
4 10,000 beneficiaries will count twice as much in the
5 distribution as a county with 5,000 or half as many
6 beneficiaries.

7 Now, in this second diagram, we show the relative
8 importance of the factors that affect variation in per
9 capita spending. Specifically, what we did is we first
10 calculated a beneficiary-weighted variance in per capita
11 county spending without any adjustments. Then we first of
12 all removed the effects of differences in input prices and
13 calculated the percentage change in the variance. Then we
14 did essentially the same thing with health status and DSH,
15 IME and GME payments.

16 We found that removing input prices has, by far,
17 the largest effect on reducing the variance, decreasing it
18 by 33 percent. Removing health status has the second-
19 largest effect, followed by DSH, IME and GME payments. Now,
20 due to data limitations, we cannot estimate the effects of
21 removing service use differences or use of VA and DoD care,
22 but we do conjecture that serious use has a larger effect on

1 the variation than does use of VA and DoD facilities.

2 Finally, I would also like to point out that when
3 we simultaneously removed the effects of input prices,
4 health status and IME, GME and DSH payments, the variance
5 declines by about 62 percent.

6 Now, in closing, I'd like to say that we really
7 view this variation analysis as a starting point, and as we
8 turn things over to the Commission, we are looking for your
9 thoughts on the direction you would like us to take this
10 analysis. One possibility that I see is that we could take
11 a relatively broad perspective and consider appropriate
12 policies for addressing variation in local fee-for-service
13 spending, which would in turn have an indirect effect of
14 addressing variation in M+C payments and would be consistent
15 with the Commission's view that differences in M+C payments
16 should be addressed through variation in fee-for-service
17 spending.

18 But I think another possibility is to take a
19 little bit more narrow perspective and consider which of the
20 factors that affect variation in fee-for-service spending
21 should be reflected in M+C payments. For example, a fair
22 amount of the variation is, in fee-for-service spending, is

1 within the direct control of policy levers, and we can
2 consider whether any of these policies should be modified so
3 that the appropriate costs are then reflected in the M+C
4 payments.

5 MR. HACKBARTH: Dan, the latter approach would be
6 a departure, wouldn't it, from what we've had as our guiding
7 principle in M+C, which is we ought to be offering
8 beneficiaries a choice: pay, as best we can, the same amount
9 to private plans as we would pay on their behalf if they
10 stayed in Medicare, and we have laid out a bunch of reasons
11 why a gap between what we pay private plans and what we pay
12 under traditional fee-for-service causes problems.

13 So I'm not clear why we would want to consider the
14 second option.

15 DR. ZABINSKI: I guess I picture it as, we have
16 considered things like, for example, ProPAC, in the past,
17 considered the appropriateness of including DSH payments in
18 M+C or, at that time, risk-plan payments, and due to the
19 nature of what DSH payments are for, you know, supporting
20 hospitals that provide a lot of indigent care, you know,
21 perhaps a more appropriate policy might be or at least they
22 recommended excluding DSH payments from the risk plan base

1 rates, and then paid the hospitals directly for each risk
2 plan enrollee that goes to the indigent care hospital,
3 something like that. I don't know, it's something that the
4 Commission might want to consider.

5 DR. MILLER: You also recall, I tried to talk
6 about this a little bit up front. I think there's, among
7 the staff, and we're looking at the question that you've
8 asked, and we're not precisely clear what direction it came
9 in. It sort of came out of an M+C conversation to look at
10 geographic variation in fee-for-service.

11 One could look at it purely on that side and ask
12 about policy implications there. That would be one
13 approach, which is what I think Dan is saying, or,
14 alternatively, on the M+C side, and we're looking for a
15 little direction, given this request, what you had in mind
16 for this. I think that's part of what we're trying to pose
17 here.

18 MS. BURKE: Going to the example that Dan used,
19 the other obvious one that has been the subject of a fair
20 amount of discussion for some years has been the treatment
21 of GME and IME for very similar reasons, which is to what
22 extent it should be in a base rate and to what extent it

1 should, in fact, be a direct payment to an institution for a
2 specific activity.

3 I think there is, in fact, and there should well
4 be, a conversation about that as the structure of the base
5 rates because it is a fundamental question as to whether or
6 not we should replicate solely on the basis of one-to-one or
7 should it, in fact, reflect what it is we expect we are
8 paying for. And so that, to me, would seem to be a series
9 of issues that ought to, in fact, be engaged, as we look at
10 it, but it is a question really on the fee-for-service base,
11 which is what ought to be in the base as an expectation, and
12 then should we duplicate that as some percentage in
13 calculating M+C.

14 So I think Dan's example is exactly right, and I
15 think it could be expanded to do the other things that are
16 policy choices that are part of the payment rate that are
17 distinct. I mean, the input prices are what they are, and
18 they are reflected across the board, but the other issues,
19 those remaining three, DSH, IME and GME, are obvious policy
20 presumptions in the way we have calculated the rates and may
21 well want to be revisited, whether you use that in a base or
22 not.

1 Health status, similarly, I think like input, is
2 what it is. Can we do a good job of it? But I think the
3 other three warrant some question in calculating M+C.

4 DR. WAKEFIELD: Three sort of unrelated topics.

5 From the text that you provided us with prior to
6 the meeting, I appreciated the comment about beneficiary
7 populations in small counties and the difficulty of
8 estimating per capita spending. Those erratic changes from
9 year-to-year I think are absolutely worth noting, and I
10 appreciated seeing that point reflected in the text.

11 Now two questions. One, you also said in text for
12 2004 that CMS has a system that is combining both
13 demographic data and in-patient data, but you didn't mention
14 outpatient, and I thought outpatient was also a category
15 that was going to be factored in. Am I wrong about that?

16 DR. ZABINSKI: Not at all. I'll have to look at
17 what I wrote there, but if I said that, that was completely
18 off-base. It is a broader context of inpatient, outpatient
19 and physician office visits.

20 DR. WAKEFIELD: Okay. Then the third point that I
21 wanted to ask about, I understand the difficulty of being
22 able to quantify the DoD and VA impact, that, whatever those

1 differences are, they would really resonate at the county
2 level, right? So, for example, Montgomery County, probably
3 a big impact for DoD and another county perhaps not much
4 impact at all.

5 So, when you are commenting on beneficiary use of
6 VA and DoD facilities driving down per capita spending in
7 traditional Medicare, it is really at the county level that
8 you are talking primarily, not so much in the aggregate
9 nationally, although you have impact there, too. If I am
10 wrong about that, please let me know.

11 The second point I was kind of wondering, along
12 that same line, is there any interplay between, again, it
13 would be in very sort of localized ways, but is there any
14 interplay between IHS and Medicare II or is that just
15 completely separate, different from the DoD/VA populations?
16 If you think about Nevada, or Arizona, or Oklahoma, for
17 example, would there be some county impact there, as you
18 would see with DoD or is that just completely separate?

19 DR. ZABINSKI: I don't know about the IHS. Maybe
20 somebody else does. But I think you are right about the
21 county-level variation in the VA/DoD. I mean, even from a
22 1996 ProPAC report, there is even a fair amount of state

1 variation, not huge, but some, at the VA/DoD measure. So I
2 would think the variation is even greater at the county
3 level.

4 MS. ROSENBLATT: Dan, I thought this was a great
5 analysis, but it raised quite a few questions in my mind on
6 the calculations.

7 This chart showing the effect of variation, this
8 is the variation in per capita fee-for-service spending?

9 DR. ZABINSKI: Right. Yes.

10 MS. ROSENBLATT: So a couple of months ago the
11 commissioners were shown an exhibit where the issue was that
12 we had the numerator and denominator reflected the fact that
13 we had snowbirds, so that there were services performed in
14 another county, and wouldn't that be one of the factors we
15 need to account for here, particularly if we're going to use
16 these conclusions for the M+C program, where everyone would
17 have their services in the service area of the M+C program?

18 DR. ZABINSKI: If I follow your thinking, and I
19 think I do, I believe the data account for that. In this
20 database, say you have a beneficiary who lives in County A,
21 but they go get care in County B, that care that they got in
22 County B actually gets included in the per capita rate for

1 County A.

2 MS. ROSENBLATT: But then it's distorting the
3 price, if you will, of County A. So if there is any way to
4 segment that --

5 DR. ZABINSKI: I have thought about that, Alice,
6 and so far I haven't come up with anything. I don't want to
7 like stab it in the heart right now, but I am not hopeful
8 for finding a good way. But there's two things: I mean, I'd
9 really like to get VA/DoD data and this particular point
10 you're raising.

11 MS. ROSENBLATT: Then I have another question.
12 When you're pulling out health status, is that based on the
13 PIP-DCG for M+C or is that based on the PIP-DCG for the
14 whole fee-for-service population?

15

16 DR. ZABINSKI: It's for the fee-for-service
17 population.

18 MS. ROSENBLATT: It is?

19 DR. ZABINSKI: Yes.

20 MS. ROSENBLATT: My last question is, when you
21 talked about being unable to look at service use, I read the
22 statement that you couldn't differentiate between practice

1 patterns versus propensity to seek care. If we were to say
2 that's real hard, forget about that, but can we at least
3 look at the impact of service use by county in total,
4 whatever the cause of the service use difference, can we do
5 that?

6 DR. ZABINSKI: Ultimately, if I can get VA/DoD
7 amounts then you would think that then I would have measures
8 on all of the factors that affect variation then except
9 service use, and so any remainder I think would then be
10 service use. I think that is right. I'm not 100-percent
11 certain, but I think that is the right way to look at it.

12 MS. ROSENBLATT: I'm uncomfortable with anything
13 that uses a remainder approach. So if there is any way of
14 looking directly at service use from whatever cause, then I
15 would be real interested in looking at that.

16 DR. ZABINSKI: Okay.

17 DR. NEWHOUSE: I have a narrow technical comment
18 and then a broader comment. The technical comment is, I
19 think you threw out the HCC measure prematurely. I mean,
20 granted that you can't use it for 25 percent of the
21 counties, you could still use 75 percent of the counties to
22 get an estimate of how much the variation is reduced.

1 DR. ZABINSKI: That's something we're definitely
2 considering.

3 DR. REISCHAUER: It is 75 percent of the counties
4 and probably 95 percent of the population.

5 DR. ZABINSKI: You're probably right about that.

6 DR. NEWHOUSE: I'd much rather see your health
7 status number based on 75 percent of the counties for the
8 PIP-HCC than what you have got up there.

9 DR. ZABINSKI: I did run the numbers with the HCC.

10 DR. NEWHOUSE: What happened?

11 DR. ZABINSKI: You got a lot more variation
12 accounted for by the health status.

13 DR. NEWHOUSE: Right.

14 DR. ZABINSKI: Maybe even, and I don't remember
15 exactly, but maybe 50-percent more than what we are showing
16 here.

17 DR. NEWHOUSE: Was that on 100 percent of the
18 counties or 75 percent of the counties?

19 DR. ZABINSKI: That was on 100 percent of the
20 counties.

21 DR. NEWHOUSE: Well, why don't you run it on 75
22 percent of the counties and see what you get.

1 DR. ZABINSKI: I agree with that.

2 MR. SMITH: Joe, can I just say for a second --
3 that data, I assume that the 17 increases, but the residual
4 decreases. It doesn't come from input prices or --

5 DR. ZABINSKI: Right.

6 DR. NEWHOUSE: I want to go to the issue of what
7 the context is for this endeavor. One context, which is a
8 narrow context and which I think I come out at for the
9 moment is just essentially an educational mission on what
10 accounts for the variation, where the bottom line is kind of
11 don't get too carried away with the raw variation because we
12 can, in fact, account for it. Sheila's point on the policy
13 measures I agree with. That is one context.

14 The broader question it seems to me that this
15 raises, but I don't know what to do with it, is what should
16 the policy be toward variation in traditional Medicare? And
17 it seems to me that if you start approaching that question,
18 the only thing I can think about is kind of spending caps or
19 floors maybe, and I can't imagine caps working, I mean,
20 particularly at the county level or even at the state level,
21 for that matter.

22 I am comfortable in just not going there and

1 leaving this in the context of the variation is kind of not
2 as great as it seems. There is also, by the way,
3 particularly at the county level, in effect, according to
4 what Mary said in a different context, I mean, there is some
5 variation that at the annual level is just random. I mean,
6 it kind of dies down when you weight the variation, but the
7 unweighted variation at the county or even at the state
8 level, there will be some noise just from random events in a
9 year.

10 DR. ZABINSKI: Joe, do you think it would be
11 helpful, thinking of that the variation from year-to-year,
12 to use two years' of data together?

13 DR. NEWHOUSE: Yes.

14 DR. ZABINSKI: Because we do have that, and I
15 actually looked at it, and it reduces the overall variation,
16 by my recollection, by about 15 percent.

17 DR. NEWHOUSE: Yes, and maybe more. I mean, maybe
18 more years, rather.

19 DR. ZABINSKI: I've only got two years, so I think
20 that we're stuck at --

21 DR. NEWHOUSE: Well, one thing you could do is you
22 could show how much reduction it makes going from one to

1 two, and you could potentially get an estimate from that of
2 what it would do to go to more years.

3 MR. DURENBERGER: I think the questions I was
4 going to raise have been touched on, to some degree, by this
5 series of questions and responses. As long as I have known
6 Joe, I have heard him say variation is not as great as it
7 seems. That always sort of like gets my hackles up, and I
8 don't know why because I don't have his talent, but I cannot
9 accept -- just experience does not allow me to accept that.

10 I mean, I can't go back, for example, to Billings
11 or Grand Forks or Minneapolis-St. Paul and say that
12 something like over a third or a third of this is input
13 price variation just for starters. You say that it is, but
14 it's kind of like hard to do. It's one of the reasons why
15 congressmen and governors in Iowa get all upset during
16 elections and talk about what are you doing.

17 But that leads me to the second point --

18 MR. HACKBARTH: Could I just ask for a
19 clarification, Dave? Are you saying that it doesn't right
20 to you? You don't believe that one-third is input prices or
21 you think the input price adjustments are inaccurate?

22 MR. DURENBERGER: No, the large percentage of the

1 variation that is attributable to input prices -- it's,
2 what, 34 or 35 percent, something like that?

3 MR. MULLER: The factors vary two to one.

4 MR. DURENBERGER: Pardon?

5 MR. MULLER: The wage factors vary two to one so
6 that is quite possible.

7 MR. DURENBERGER: I'm just telling you, from a
8 political standpoint, a lot of people don't believe that.
9 There is a big debate over the wage index going on now and a
10 lot of things like that, and I'm not, please, on this one,
11 I'm not arguing. It's the second one, the next one that I
12 would like to go to, which is the provider practice patterns
13 and the issues of the beneficiary propensity to use care.

14 I think I have already suggested either Wennberg
15 or Skinner or somebody call you and talk to you about --

16 DR. ZABINSKI: Skinner called me already. I have
17 known John for 15 years.

18 MR. DURENBERGER: I thought you had. Yes, I was
19 hoping he had, because these kinds of issues in variation in
20 practice across the country, and even within our own states,
21 and communities and so forth, are hard to come to grips
22 with. I mean, it's hard to come to grips with them in

1 statistical terms. And those of us who would argue on
2 behalf of the Marshfield Clinic or whoever it may be are
3 sometimes hard-pressed to lay a solid foundation under that,
4 premised on the kind of work that is done by some of our
5 colleagues here and by Jack Wennberg and others.

6 I just hope that we find a way over time to go
7 into that issue and to talk about it in ways that folks on
8 the hill can begin to understand, and doctors, and hospitals
9 back home can understand.

10 And then the last one, of course, the one that
11 goes with propensity on behalf of beneficiaries and practice
12 patterns, is the issue of effectiveness, and I know that's
13 really hard to get into, but I just want to lay it on the
14 table because I think it's important for us, at some point,
15 to get into it. Particularly, if we started in the context
16 of Medicare+Choice, the issue is under Medicare+Choice,
17 we're going to reward beneficiaries with more benefits, and
18 we're going to reward doctors and hospitals with more money.

19 It's legitimate to ask the question, for what?
20 What is the value? What is the benefit in 500,000 knee
21 surgeries that prove, in effect, or whatever, you know, I
22 don't want to get into all of the details of this, but that

1 particular issue of what are we buying with this, again,
2 becomes important to those of us who have gone through the
3 experiences, at least in our part of the country, say, 25/20
4 years ago with the first-ever risk contracts and so forth
5 and seeing behavior change and then not get rewarded.

6 The issue is how do you explain to people where
7 the incentives are to improve and enhance the practice of
8 medicine and then get rewarded financially or penalized
9 financially for doing that.

10 MR. HACKBARTH: The variation, based on
11 differences in practice patterns and propensity to use
12 services, is large and well-documented. We can add our
13 voice to the chorus of people that have called attention to
14 that. I think the question that it begs is, okay, what
15 could, what should Medicare do about it? And I think that
16 is the difficult part. It would involve a Medicare program
17 with a whole different premise than the original Medicare
18 program, which quite explicitly was we're not going to shape
19 medical practice, we're going to pay bills.

20 Here, the Federal Government would be saying this
21 is the appropriate standard of medical practice, and we are
22 going to force people towards the explicit federal standard.

1 I think that is the debate that you would have to have.

2 MR. DURENBERGER: May I respond? I'm glad you
3 laid it out that way because I didn't come on this
4 Commission to stay with the old system, to get very blunt
5 about it.

6 So the answer to your question, and I think Joe
7 raised the same issue, comes tomorrow sometime when we start
8 listening to some of the folks talk about quality, but
9 expressed in, say, CMS terms, it is pay for performance, and
10 it is a drastic, it is clearly a drastic change. But if it
11 doesn't come from us, from whom is it going to come? I
12 guess that is the bottom line of the question.

13 MR. MULLER: I think that discussion indicates why
14 it is important to continue the very fine work you have done
15 here to try to explain the variance. I think all of us have
16 read the Wennberg literature over the years, and to get 62
17 percent I think is a good step forward in terms of
18 understanding the variation. I think Joe's suggestion -- I
19 don't know what his estimate is as to by looking at health
20 status through those codes might drive that number up more.
21 So I think, in part, if the residual -- as I said 62 -- if
22 the residual is 20 percent, and as Al said one can

1 contribute all kinds of things to residuals, that is a
2 different debate than if the residual is 80 percent.

3 I think sometimes we discuss the variation around
4 the country as if it wasn't due to GME, IME, DSH, health
5 status and input prices. So, in fact, I think one of the
6 ways we can help this debate quite a bit is to drive this
7 number as close to 100 as we can, understanding that these
8 are policy variables that are in this chart right here that
9 -- some of these are policy variables -- that are reasonably
10 well established.

11 Some of them obviously, like input prices, reflect
12 realities -- one may like them or not like them, but they
13 reflect significant realities around the country. So to
14 continue this work to try to clarify as much of the
15 variations as we can explain by these variables, I think it
16 may perhaps help this debate quite a bit because I think
17 there is a tendency, an increased tendency to think about
18 the variation in the country as just due to practice style,
19 and I think we can help clarify exactly how much that is
20 practice style and how much that, in fact, is due to the
21 factors here.

22 So I would urge us to get this number up as high

1 as we can get it, in terms of legitimate explanation.

2 MR. SMITH: Dan, I found this very helpful, and
3 for reasons that Ralph just expressed, it seems to me this
4 is stuff we ought to press ahead.

5 One observation and one question. I found the
6 compression around the central tendency equally powerful as
7 the 62 percent. There is less here than sometimes the
8 political discussion, which we need to be mindful of, but
9 there is less unexplained difference across a smaller range
10 going on than the political discourse sometimes suggests,
11 and I think we ought to bear that in mind, as well as 62
12 percent is explaining a lot.

13 My question is I found myself wondering several
14 times as I read this, whether or not there is a useful
15 connection to explore between input prices and propensity to
16 seek care or practice patterns. Last year, when we spent a
17 lot of time looking at rural issues, we looked at a fair
18 amount of data which suggested that the relative lack of
19 availability of Medigap and relatively lower incomes
20 depressed the choice to utilize services by rural residents.

21 I am wondering whether or not there is a cost link
22 to either the practice patterns by the industry or the

1 propensity to seek care by beneficiaries? Is it linked
2 perhaps to higher rates of lack of secondary coverage, lower
3 income, higher prices? I don't know. But there were two or
4 three times, as I read the mail material, where I wondered
5 whether or not the part of propensity to seek care and
6 practice pattern that seems to be imbedded or account for a
7 lot of that 38 percent, whether or not there is not a
8 relationship between that and the 34 percent that we start
9 with on the price side.

10 MS. BURKE: Can I just follow up to add to David's
11 list of questions? To what extent are there also variances,
12 and health status may pick this up, but in terms of the DI
13 population? I mean, is that the entirety of where we
14 represent that in terms of health status?

15

16 DR. ZABINSKI: I'm not sure, with the DI
17 population?

18 MS. BURKE: The disabled.

19 DR. ZABINSKI: I was just thinking too hard what
20 DI meant, so can you say that again?

21 MS. BURKE: My question is, is health status
22 essentially a proxy for the difference that the disability

1 population, those who are qualified for Medicare and
2 participate in the program, is that the proxy for their
3 utilization patterns and their propensity for services,
4 which will be radically different than the basic Medicare
5 population?

6 DR. ZABINSKI: Well, to the extent they're there,
7 they're going to affect that measure because they're in the
8 measure.

9 DR. NEWHOUSE: Another way to put that would be
10 how much of the variation is accounted for by different
11 proportions of the DI population across counties.

12 MS. BURKE: Yes, because it has to have a dramatic
13 impact on that question.

14 MR. SMITH: But shouldn't that be picked up, Joe,
15 in county variations and health status?

16 DR. NEWHOUSE: Imperfectly. So it'll be what,
17 given this multivariate approach, it'll be you could pick up
18 some more of it that way I think, maybe not a lot, probably
19 not a lot.

20 MS. ROSENBLATT: Particularly using the PIP-DCG, I
21 don't think it would pick it up.

22 DR. ZABINSKI: But David's question on, just

1 paraphrasing, I think he was saying is there some sort of
2 correlation between the input prices and say the propensity
3 to use care or --

4 MR. SMITH: To seek care.

5 DR. ZABINSKI: I would think there is. Joe might
6 be able to answer that better than I can, but I would think
7 there is.

8 DR. NEWHOUSE: My first reaction was that cost is
9 low in the rural areas so that would promote utilization,
10 but in fact we know utilization is lower there. Probably,
11 you point to several reasons, Medigap being one, but also
12 just distance. We know distance to provider affects use,
13 even in urban areas, and there may well be health status
14 differences there as well.

15 Can I continue or do you have somebody ahead of me
16 on the list? I wanted to come back to Dave on the
17 variation, and it kind of echoes Glenn, and it goes back to
18 your earlier conversation about has M+C really hit bottom in
19 the disenrollment.

20 The position of the Commission historically has
21 been neutrality between M+C and traditional Medicare as the
22 kind of desired principle, as Glenn said. So the issue that

1 is joined then is, well, if we are going to try to do
2 something about forcing or reducing variation in M+C rates
3 and bringing St. Paul closer to Miami or however, we are
4 going to unbalance local markets. In particular, that means
5 if we give Miami 2 percent and the traditional program has
6 markedly greater rate of cost increase, we are going to
7 drive people back, in Miami, back toward the traditional
8 program and out of M+C.

9 So, while I share your concerns about
10 inappropriate use in the fee-for-service program and that
11 probably varying across areas, it seems to me the effect of
12 the policy of only working on variation in M+C is to, if
13 anything, increase that.

14 MR. HACKBARTH: In fact, let me go back to your
15 initial question about whether this belongs as an M+C issue
16 or fee-for-service.

17 For the reason that Joe just articulated, I think
18 we said several reports ago that this really needs to be a
19 fee-for-service issue. If we're concerned about variation,
20 it needs to be done with the dog and not the little tail
21 that we call M+C.

22 I think it's timely because there is a lot of

1 debate about the variation within the fee-for-service
2 program, and at a minimum we could, as Joe said earlier, do
3 some education about why the variation exists and perhaps
4 even go so far as defraying the issues that would need to be
5 addressed in trying to reduce that variation within the fee-
6 for-service program.

7 Needless to say, it is a very difficult topic and
8 a quite sensitive topic right now, but I think to put all of
9 this in a M+C chapter is to put it in the wrong place.

10 DR. REISCHAUER: I agree with that completely.

11 Dan, I think this is terrific piece of work, even
12 though it takes the thunder out of one section of speeches
13 that I give.

14 [Laughter.]

15 MR. MULLER: You could use old data, Bob.

16 DR. REISCHAUER: Yes, I'll have to use old data
17 and old analyses.

18 I just would be interested, not something that
19 we'd ever publish, but to have this analysis done on an
20 unweighted basis because that is where the political
21 discussion is. People act as if Slope County, North Dakota,
22 which is the lowest county in America, has as many people as

1 Los Angeles County in it when they make these arguments and
2 just to see how much of the variation is reduced. Now maybe
3 you have done it.

4 DR. ZABINSKI: I've done that, and the difference
5 --

6 DR. REISCHAUER: I'm setting you up.

7 DR. ZABINSKI: The difference, to me, is
8 astounding. When you don't weight it, the effect of input
9 prices is practically zero.

10 DR. REISCHAUER: It would be nice to have that
11 table. You don't have to give it to everybody, just to me.

12 [Laughter.]

13 DR. ZABINSKI: Just a few thoughts on it.

14 DR. REISCHAUER: Mary was there, but too shy to
15 speak, as always.

16 The other thing, and I'm not sure that this is
17 appropriate for MedPAC, but it would be an interesting
18 analysis, which is to take the residual variation that you
19 have and run a regression to try and ferret out what it's
20 related to, such as the fraction of the population with
21 supplemental insurance, the availability of providers,
22 hospital beds per capita or docs per capita, density or some

1 other environmental factors, and of course the most
2 important one, which would be health outcomes, you know,
3 age-adjusted morality rate or something like that, and hope
4 that that has a zero coefficient.

5 DR. ZABINSKI: One other thought on the input
6 prices, just the underlying reason what's going on there, if
7 you don't weight by the number of beneficiaries in the
8 county, what happens is that most counties, nearly 90
9 percent of the counties in the United States have an input
10 price that is below one. It is an index, so what you are
11 doing essentially is spreading the distribution.

12 It sort of bothers me to do it that way, though,
13 because the average of the input price should be one --

14 DR. REISCHAUER: The only reason you would want to
15 do it is because it would allow you to understand how the
16 political debate unfolds.

17 DR. ZABINSKI: Right.

18 DR. REISCHAUER: It shouldn't affect sort of the
19 analysis.

20 DR. MILLER: I think this can be very short
21 because I think I'm only going to say what I think I have
22 heard here. I think when we started out, the question was

1 which direction we're going. So we're clearly on the fee-
2 for-service side, and I feel like there is a couple of
3 contributions that can be made here, and I think this drives
4 off of comments mostly off of this end of the table. The
5 notion of sort of clarifying -- and some down there, I guess
6 -- clarifying the impact of the policy variable.

7 Some of how the policy variables play into the
8 discussion, clarifying precisely when people are talking
9 about input prices, trying to get the point across that
10 input prices reflect general economy-wide prices and then to
11 try and engage the discussion, and that people can end up in
12 very different places just because of mixes of providers.
13 If you have IME, GME, and DSH, and you don't have any
14 teaching hospitals, that is going to affect where you end
15 up. Try and illustrate that part of the debate more
16 clearly.

17 And then the other side of the debate, which I
18 think Glenn was speaking to, which is the extent it is not
19 that, how do you deal with this complicated issue? And I
20 don't think it's completely an issue of throwing up your
21 hands and saying the program ends up setting standards,
22 which I'm not sure what Glenn's point was anyway, but do you

1 pay differentially either -- sorry.

2 MR. HACKBARTH: You could have asked me.

3 [Laughter.]

4 DR. MILLER: I know. I mean, can you pay
5 differentially, I think we got the point over here,
6 differentially as the program or differentially as the
7 beneficiary for different kinds of services?

8 So I think, if I am trying to follow what the
9 Commission is saying here and where we're going to go with
10 our work, that's how I'm sort of organizing my thoughts for
11 how we proceed from this point to try and drive at the
12 analysis. Is that fair? I wanted to at least get that out.

13 MR. HACKBARTH: Okay. Thank you.

14 We will have our public comment period, brief, as
15 always.

16 Seeing none, we will adjourn for lunch and
17 reconvene at 1:15.

18 [Whereupon, at 12:27 p.m., the meeting was
19 recessed, to reconvene at 1:15 p.m., this same day.]

20

21

22

1 expert panel on options Medicare might consider.

2 First, I want to review some of the more
3 conceptual elements of the chapter. This first slide
4 provides a general review of how the incentives built into a
5 prospective payment system operate when it comes to new
6 technologies. A PPS generally allows decisions about
7 technology adoption to happen at a local level. By setting
8 a fixed payment for a bundled service, the system gives
9 providers freedom to determine the mix of inputs they need
10 to provide the service.

11 So this flexibility in determining inputs, allows
12 many technologies to be adopted without any formal decision
13 making. In addition, the use of local coverage decisions
14 allows many more to enter with limited scrutiny.

15 Bundled payment, as you have in a prospective
16 payment system, also provides users of new technologies, the
17 providers, with an incentive to evaluate the value of a new
18 technology and to negotiate with suppliers to obtain the
19 best-possible price. The incentive structure does favor
20 technologies that decrease costs, but might slow adoption of
21 costly new technologies.

22 It is also important to note that prospective

1 payment systems are built on averages. Therefore, it is not
2 likely that the payment for any specific service will be
3 exactly right. However, I think everyone would agree that
4 payments should, in fact, approximate the costs of providing
5 the service.

6 Three limitations of prospective payment do bear
7 mentioning. First, the system works especially well with
8 large bundles, such as you have on the inpatient PPS, but
9 less so with narrow bundles, where technology can represent
10 a very large share of the total costs. For example, a new
11 scalpel might not represent a large share of the costs for a
12 surgical stay on the inpatient side, but the costs of a new
13 cancer drug could dominate costs for outpatient chemotherapy
14 administration.

15 Second, the system has little ability to
16 distinguish and reward quality. I think we will talk about
17 that some more tomorrow.

18 And, third, the system relies on coding and cost
19 reporting data systems that take time to provide reliable
20 information for setting rates. Therefore, the payment
21 systems can be slow to incorporate the costs of new
22 technology, potentially providing a disincentive to adopt.

1 CMS has taken some steps to accelerate these processes in
2 the past year or two. Some manufacturers and providers,
3 however, would argue that they are still too slow.

4 It is, however, difficult to find reliable and
5 credible alternative sources of cost information to set
6 payments in the short run, and in support of these time
7 lags, some would say that these processes do allow more time
8 to evaluate a technology and to establish a payment rate
9 that better reflects market prices and potentially
10 efficiency of gains over time. So that is the broad
11 structure of PPS.

12 Now I want to think about types of new technology
13 and how prospective payment systems might capture the costs.
14 There are many different kinds of advances in medical
15 sciences. Some are new drugs, others are new surgical
16 treatments or techniques, and some might be imaging devices.
17 Still, others aren't specific to the treatment of a
18 condition, but improve the management of a hospital or the
19 quality of all services, such as physician order entry
20 systems for pharmaceuticals.

21 This very simplified chart is an attempt to look
22 at the payment process at a conceptual level and show how

1 prospective payment systems incorporate the costs of three
2 kinds of new technologies. This classification is really
3 germane to the payment system, rather than any clinical
4 characteristic.

5 The first category here encompasses new services
6 or procedures, such as laser, angioplasty or new
7 transplantation techniques. The category also describes
8 some services related to new capital equipment, such as
9 digital mammography or proton beam therapy.

10 New services need to be placed in the payment
11 system. This may occur with a lag during the annual review
12 of payment classifications. Payments may start sooner,
13 however, through special payment provisions like the new
14 technology APCs in the outpatient PPS.

15 The second category includes new inputs to an
16 existing service, such as a new chemotherapy drug or a new
17 device like the dual-chamber implantable cardiac
18 defibrillators that replace the single-chamber ICDs. These
19 technologies raise the costs of delivering the service
20 without changing its payment classification. The increased
21 costs will eventually be reflected through the annual
22 recalibration process. They may, however, be captured

1 sooner through special payment mechanisms linked to the
2 technology itself, such as the outpatient pass-through
3 payments.

4 The third category describes overhead costs, which
5 increase the overall costs of delivering care, rather than
6 the costs of providing a particular service. The update
7 process is really the forum where we look at whether or not
8 there are sufficient funds in the system globally.

9 So that is a rather simplified schematic, but I
10 hope it helps to clarify thinking about these issues.

11 Prospective payment systems tend to put a brake on
12 adoption of new technology, as the coding, reclassification
13 and recalibration processes all take time to capture the
14 costs of expensive new technologies. Consequently, there
15 has been debate over whether or not to allow carve-outs or
16 other mechanisms to accelerate the recognition of those
17 costs since the inpatient PPS was first implemented. This
18 has really been a discussion. We have, in the last two
19 years or so, seen the introduction of specialized payment
20 mechanisms in both the inpatient and outpatient PPS's.

21 These design questions that I put up right now are
22 really asking you to take a step back and consider not the

1 specifics of what is currently in place or their very
2 tortured implementation, but really what are the elements of
3 a special payment mechanism? These questions are really
4 meant to guide evaluation of the current mechanisms and
5 perhaps decision-making about new technology payments in
6 other settings. For example, we expect a new payment system
7 for ambulatory surgical centers in the relatively near term,
8 so that might be another area where this question arises.

9 The first question up here is really the most
10 basic. Should there be a mechanism to provide accelerated
11 payment for new technology? In some settings, the question
12 has been answered already, but some would argue that the
13 pressures to slow adoption that are inherent in prospective
14 payment are really countered by clinical and competitive
15 forces that compel adoption. I think this is a conversation
16 that we have had in the past.

17 The rest of the questions up here address really
18 the design of a special payment provision.

19 First, which technologies will qualify? I think
20 there is consensus, and Penny will talk about this, that
21 special payments should be limited, and that makes
22 determining the criteria to judge which technologies should

1 qualify essential.

2 Should cost be the only criterion? Do we want a
3 mix of cost and clinical improvement? There is really an
4 inherent tension between loose and stringent criteria, and
5 policy designers need to consider as well the ease of
6 administration and the ability to provide adequate guidance
7 about the level of evidence that is required.

8 The next question will be how will the payments be
9 financed and will they be budget neutral or not? If
10 payments are budget neutral, this, of course, makes it
11 easier to control total spending. However, as we saw in the
12 implementation of the outpatient PPS, budget-neutral
13 payments can have distributional impacts.

14 Third question, what is the proper unit of
15 payment? Should a price be established for a given product
16 or should payment be tied to increasing costs for delivering
17 the whole service? I think there is a very key distinction
18 there.

19 Then, what is the proper level of payment? Are we
20 looking to pay the entire costs of a new technology or is
21 the system maintaining some of the incentives for judicious
22 use of new technology that is inherent in prospective

1 payment?

2 And the last question is what information should
3 be used to set payment rates? When a technology is new, as
4 we know, it is difficult to obtain reliable cost
5 information. Are there other sources, and what are the
6 implications of using them?

7 So I think we have had discussions about some of
8 these things in the past. What we have tried to do here is
9 take a more conceptual approach and lay out all of the
10 questions, rather than thinking about a single one in a
11 single context.

12 So I am going to stop here. I am happy to answer
13 questions about this presentation and also some of the
14 nitty-gritty details that are in the outline about the
15 specific mechanisms in the outpatient and inpatient PPS.

16 I don't know if you want to do that now or if you
17 want Penny to go on first.

18 MR. HACKBARTH: What do you think? Would it make
19 sense to do the expert panel and get that out on the table?

20 DR. WORZALA: I think probably, yes.

21 MR. HACKBARTH: Why don't we do that?

22 Pete, you will be first on the list when we get to

1 the questions.

2 DR. WORZALA: Let me just take a quick minute to
3 introduce Penny, since I didn't get the pleasure last time
4 around.

5 We really are fortunate to have Penny with us here
6 today. She is a senior research director at Project HOPE,
7 Center for Health Affairs. She has many years of experience
8 looking at issues surrounding new technologies. She has
9 looked at payment policy, cost-effectiveness analysis,
10 coverage policy, technology diffusion and the cost
11 implications of technological change.

12 With that, I will turn it over to Penny. We are
13 also going to switch seats, so she can do her overheads.

14 MS. MOHR: Good afternoon. As Chantal mentioned,
15 I will be presenting the summary of an expert panel meeting
16 that was convened at the MedPAC offices last month.

17 The purpose of this panel was to identify
18 mechanisms Medicare might use to pay for new medical
19 technology and to discuss the relative merits of each
20 option. When I use the term new medical technology, I mean
21 products that have been on the market one to two years that
22 have not had time to work their way into existing

1 prospective payment mechanisms.

2 Also, I must emphasize to the listening public
3 that the points I will be making represent those raised by
4 panel members. They do not necessarily reflect my own
5 opinion, nor do they necessarily reflect the views of the
6 Commission.

7 To assist with this goal, Project HOPE convened a
8 14-member panel comprised of representatives from large
9 insurers, multi hospital system, pharmaceutical benefit
10 management organizations, device and pharmaceutical
11 manufacturers, academia and the centers for Medicare and
12 Medicaid services.

13 It is important to point out that the goal was to
14 obtain various perspectives on these issues and not to
15 achieve consensus. Because this was the format for the
16 panel, there were a diversity of opinions expressed. I am
17 afraid I will be presenting this discussion in very general
18 terms due to the time constraints. However, there was a
19 rich discussion, with multiple layers, that the panel
20 raised, and I welcome your questions at the end to clarify
21 any points.

22 The discussion focused around answering three

1 questions with respect to how Medicare might pay for new
2 technology: What principles should Medicare follow? What
3 constraints does Medicare face? And what options might
4 Medicare consider?

5 The panel members identified several
6 characteristics of a good payment system. I need to
7 emphasize here that it was recognized that some of these
8 characteristics may be in conflict, and not all panelists
9 agreed with how they should be defined or their relative
10 importance. For example, there is an inherent tension
11 between a stable system and one that builds on timely data.

12 Some of the characteristics mentioned were that
13 the system should be simple, transparent and stable. By
14 this, the system is easy for providers and beneficiaries to
15 understand and navigate. It also needs to be
16 administratively feasible. There should be an ease for CMS
17 and its contractors and also for health care providers to
18 administer the system.

19 A good payment system would be adequately funded.
20 A point that was emphasized throughout the day was that a
21 good payment system would avoid the starvation of basic
22 services to make room for high-cost new medical technology

1 and it should be flexible. There was widespread agreement
2 that a prospective payment system probably needs some
3 mechanism similar to a pass-through mechanism to accommodate
4 breakthrough technologies that have a substantial clinical
5 impact, but may cost more.

6 Panel members also suggested that it should
7 encourage value-based decisions. This was somewhat
8 remarkable, in my opinion, that there was widespread
9 agreement on this point; that Medicare needs to be a prudent
10 purchaser and should consider both the impact of a
11 technology on quality of life and cost in setting payment
12 rates. No one was willing to say systematically use cost-
13 effectiveness analysis, but the term value-based purchasing
14 was used.

15 While some panel members emphasized that
16 Medicare's payment system should be built on timely data,
17 there was a large contingent that underscored these data
18 should also be credible and unbiased.

19 Some panel members also raised an issue that has
20 concerned the Commission for some time now, and that is that
21 a payment system should provide consistent incentives across
22 providers for the appropriate use of new technology.

1 A final characteristic that was mentioned was the
2 need for continuous evaluation. In order to build a good
3 system, Medicare needs to have the resources to monitor and
4 evaluate the effect of payment systems on access and
5 outcomes.

6 Panelists raised several constraints Medicare
7 faces in paying for new medical technology. Some of these
8 are not unique to the Medicare program. For example, there
9 is an inherent tension between the rapid pace of innovation
10 and the timeliness of available data. One panel member
11 stated that data, by their nature, are retrospective, and
12 payment decisions based on data available from two years ago
13 offer different incentives for using medical technology than
14 those that might be set on real-time information.

15 Equally, all payers, including Medicare, face
16 budget constraints. However, panelists noted that the
17 effectiveness research is expensive, and others, including
18 public payers like the VA, arguably invest more than
19 Medicare in understanding which technologies to purchase and
20 the effect of their decisions on patient outcomes.

21 Many constraints, however, are somewhat unique to
22 the Medicare program. For example, some panel members noted

1 that Medicare must be responsible to diverse constituents,
2 taxpayers, health care providers, manufacturers and its
3 beneficiaries. As a result, it must work through a
4 political process in setting coverage and payment policies.
5 This has constrained its ability to use value-based
6 purchasing tools we make in coverage decisions.

7 Several panel members also noted that the Federal
8 Advisory Commission Act was a considerable constraint faced
9 by Medicare. This regulation establishes rules about public
10 notice for meetings and required that Medicare welcome all
11 comers. In this sense, some panel members felt that
12 enforced transparency is limiting the flexibility of the
13 program.

14 As we noted in Project HOPE's survey of large
15 purchasers of health care, most other large purchasers have
16 close ties between their coverage and payment policies. In
17 contrast, Medicare's Coverage and Payment Policy Divisions
18 were formally separated in 1995. While some panel members
19 felt that this was a constraint, other panel members
20 commented that informal communication mechanisms between
21 these two divisions have been growing in recent years.

22 Some panel members remarked that budget neutrality

1 has led in the past to situations where payments for basic
2 services were being reduced to pay for high-cost new
3 technology.

4 While the sheer size of the Medicare program
5 offers some opportunities, for example, it has been able to
6 implement an administered pricing system, some panelists
7 remarked it also imposes some constraints for Medicare. For
8 example, several panel members noted if the Medicare program
9 were to limit access to a few suppliers through a
10 competitive bidding process, it, in essence, will be picking
11 winners and losers in the medical technology marketplace.

12 Also, panelists remarked, when Medicare sets its
13 prices, it can have a huge effect on the health care market.
14 This effect is enhanced by the fact that many private payers
15 adopt Medicare's prices as benchmarks for their system. By
16 setting prices too low, it can effectively eliminate the
17 market for a particular new technology. By setting prices
18 too high, it can encourage inappropriate use of new
19 technologies.

20 Also, one panel member noted judgments about which
21 technologies are appropriate may best be done at a local
22 level, where you can get physician buy-in. It is difficult

1 to get physician buy-in at a national level.

2 Finally, the fact that Medicare has 15 different
3 payment systems, each of which operates on their own rules,
4 that is, one for hospitals, one for ambulatory surgery
5 centers, one for physicians and so on, limits the ability to
6 adopt a system that provides consistent incentives across
7 settings and among providers for appropriate use of new
8 technology.

9 Throughout the afternoon of our meeting, panel
10 members discussed various mechanisms that Medicare might use
11 to establish better prices. I must emphasize, at this
12 juncture, that even though all of the mechanisms that I list
13 on these slides were discussed by panel members, some of
14 these options were rejected by many panel members.

15 By listing them, I do not mean to imply panel
16 members felt they were viable mechanisms or the best option.
17 They just were raised, and panel members pointed out some of
18 the issues the Commission may need to consider as they move
19 forward with their recommendations.

20 However, as we found in the survey of large
21 purchasers of health care, presented last month, there was
22 widespread agreement among panel members that Medicare does

1 not obtain the best prices for brand new technology.

2 Panel members discussed several options, including
3 surveying hospitals and insurers in order to find out what
4 they're paying for new medical technology, requiring that
5 manufacturers submit average manufacturer's price in order
6 to be paid under a pass-through mechanism, peg payment for
7 new technologies to acquisition cost or invoices, and use
8 prices set by the Veterans Health Administration.

9 This last point generated a lot of discussion and
10 most people felt this was not a viable option for Medicare.
11 The VA achieves good prices because it is able to trade
12 guarantees of volume for discounts by restricting use to a
13 few products on its formulary, something Medicare currently
14 cannot do. If Medicare were to set prices at the same rate
15 established by the VA, panelists cautioned prices to the VA
16 would go up dramatically.

17 Also, panel members were not optimistic about an
18 option that has received a fair amount of attention by the
19 commission, setting prices for new technology based on fair
20 return on equity, as is done by the U.K. One panel member
21 adamantly explained, this is not on the table. Concerns
22 were raised that the federal government would drive out

1 innovation through this approach.

2 Among the questions panel members raised about
3 this approach were should Medicare pay for innovation
4 throughout the world? What is the right level of
5 innovation? How would failed products enter into
6 calculations? And if they did, what incentives would this
7 offer to produce successful products?

8 Some panelists also felt, as Medicare is currently
9 constructed, it would be difficult to accommodate the use of
10 competitive bidding. First, some panel members noted truly
11 new technologies that might be listed on a pass-through
12 mechanism often do not have competitors and there's little
13 room for negotiation.

14 Second, even for those products that may have
15 competitors, some panel members said that competitive
16 bidding is resource intensive and requires a different
17 infrastructure than Medicare currently has.

18 Finally, several panel members noted that Medicare
19 cannot trade guarantees of volume for price. Unlike the VA,
20 it is not a closed system and it is not in the business of
21 directly purchasing from manufacturers and distributing to
22 providers.

1 While the use of private organizations to do
2 competitive bidding for Medicare might be an option, some
3 panel members caution this approach is probably not
4 warranted for the few new technologies that will be put on
5 the pass-through list in future years.

6 Panel members also discussed mechanisms to improve
7 value-based decisions at several levels. One panel member
8 suggested providers could be given stronger incentives to
9 make value-based treatment decisions of Medicare were to
10 broaden its payment bundles, as Chantal had mentioned
11 earlier, to focus on treatment of conditions or diseases, as
12 was currently being done in the demonstration project on
13 payment for case management of chronic conditions.

14 Another option panel members mentioned was the
15 value choice might be given back to the beneficiary by
16 implementing a system of sliding copayments. This mechanism
17 can be explained in this way. Consider two competing
18 technologies for treating the same disease. One is a
19 conventional therapy and the other is a new treatment with
20 the possibilities for improved quality of life or outcomes
21 but at substantially higher cost. However, the data are
22 still not strong enough to definitely state outcomes will be

1 improved through the use of the new technology.

2 Medicare could set payment rates the same for both
3 treatments, but have higher copayments for the new
4 technology until there is better evidence about the clinical
5 superiority of the new technology.

6 I believe there was widespread agreement that
7 Medicare needs to use, at some level, the concepts of value-
8 based purchasing such as cost-effectiveness analysis.
9 However, there were differences among panel members in how
10 this might be defined or ultimately implemented.

11 I mentioned I was surprised at this discussion
12 earlier. It is notable that one representative from a
13 manufacturer said we are used to having to justify our
14 prices based on cost per quality adjusted life year in
15 Europe. And many private purchasers in the United States
16 use this also in their procurement decisions. Medicare lags
17 far behind the rest of the world in the use of cost-
18 effectiveness information.

19 With respect to ways to improve the adequacy of
20 Medicare's payment for both new and other technologies,
21 there was lively discussion. Several panel members were
22 proponents of a more general mechanism that has been used in

1 the inpatient setting. That is, allowing the conversion
2 factor to rise to accommodate the costs of these new
3 technologies rather than providing specific monies through a
4 pass-through payment.

5 Other panelists felt Medicare should allow for
6 pass-through payments within a budget neutral constraint but
7 limit its decision about pass-through items to a very few
8 technologies so that the relative values of the prospective
9 payment system are not widely distorted.

10 Still other panelists felt that if you were
11 deciding to make exceptions for new technologies, the budget
12 neutrality constraint should be lifted to pay for these
13 exceptions.

14 As I have said on several occasions during this
15 presentation, most panelists felt Medicare's payment system
16 must be flexible and many felt a pass-through mechanism was
17 a good way to do this. But its use must be limited only to
18 those few products each year that offered clear clinical
19 advances.

20 CMS has introduced language to quality for pass-
21 through payment that a technology must offer substantial
22 clinical improvement over existing therapies. However,

1 staff at CMS feel that defining substantial clinical
2 improvement is not any easier than defining reasonable and
3 necessary, as is used currently for determining coverage.

4 Another mechanism mentioned by one panelist to
5 allow new money into the system would be to take stock of
6 the trust cost of Medicare inpatient care or rebase the
7 payment system, something that has not been done since 1983.
8 In this manner, the cost of non-clinical quality enhancing
9 technologies, such as computerized physician order entry
10 systems would be better reflected in Medicare's payment
11 rates.

12 Finally, some panel members underscored that CMS
13 currently does not have adequate resources to evaluate the
14 effects of its current payment and coverage policies on
15 beneficiary use and outcomes. And that it cannot
16 substantially improve upon its payment policies unless it is
17 given adequate resources to do so.

18 In closing, I would once again like to state the
19 views I have presented are those of the expert panel and not
20 of my own or the commission's. What we obtained during this
21 one-day meeting truly was a free-wheeling discussion
22 reflecting a variety of perspectives. Nevertheless, there

1 was widespread agreement on at least two areas.

2 First, panel members strongly supported the use of
3 value-based purchasing concepts. Panel members also agreed
4 that Medicare could do a better job at establishing prices
5 for brand new technologies in the pass-through mechanisms.
6 However, there was not agreement about how best to do either
7 of these two things, and we did not have time to explore
8 solutions in depth in this format.

9 Thank you.

10 MR. DeBUSK: First of all, I want to go back to
11 the basis and understand how we sort of started this thing
12 with these pass-through codes. I'll probably have to ask
13 Joe and Carol, this is before my time. But initially, with
14 the outpatient prospective payments piece, where the C codes
15 and the L codes were being defined, we took a whole bunch of
16 procedures, took the products out of those procedures and
17 dumped them all in that first year.

18 Why did we take a lot of procedures that existed
19 that were already using devices and call it new technology
20 and dump it into that initial payment system? Do you know?

21 DR. NEWHOUSE: We dumped stuff in, as I recall,
22 that was post-1996 because there was no data post-1996 for

1 those products and that's why there's been a marked
2 reduction this year in the number. That's as much light as
3 I can shed on it, anyway.

4 MR. DeBUSK: Somehow it got there. In trying to
5 understand this, because I don't think this thing is quite
6 as cost prohibitive as we might think. But trying to
7 understand the system, we come along and we supposedly
8 exceeded the 2.5 percent cap. But come to find out, that
9 was a projection. That wasn't reality because the coding
10 was quite complex and difficult and the hospitals rarely got
11 it right, so they never got paid for it. So it actually
12 never cost the government all that money.

13 But in going forward, new technology, and that 2.5
14 percent cap, and the actual dollars that's going to be
15 involved here with restrictions on what actually new
16 technology should be, in going forward -- the system, I
17 think we've had about four different items that come up.
18 Some of them are not even approved yet by the Food and Drug
19 Administration, like the drug-treated stent.

20 The way we arrived at that, like the
21 cardiovascular procedure -- and I'm just making these
22 numbers up, so please don't -- if the APC code, or whatever

1 it may be on an outpatient basis, and let me use that for an
2 example because that's where your C codes are involved, was
3 \$10,000. And under the present system the device was \$1,000
4 of the \$10,000, like the new stent was going to be \$3,500,
5 we would take and reduce the stent by \$1,000 and then divide
6 the remaining amount by 50 percent and add it to the initial
7 code; right?

8 You know, that sounds pretty feasible to me. I'm
9 not so sure this thing is broke. And all these dollars we
10 anticipate, I don't believe they really exist. I think if
11 you go forward with that system and ultimately, after two
12 years, after you've looked at this new procedure using this
13 new device, by that time the medical profession is going to
14 know whether it's feasible or not.

15 Then roll that back in to the APC code and perhaps
16 group other things in it as well for the total treatment, as
17 you do with DRGs. It looks to me like that would be a
18 pretty simple solution to this. Not simple, but it would be
19 a solution and probably this thing is not nearly as broke as
20 we think it is.

21 DR. WORZALA: I think there is a fair amount of
22 sentiment out there that we -- it's an old analogy that Dan

1 started last year. I don't know if I should say it, but the
2 snake swallowing the rat. Now that the rat has been
3 digested, perhaps it's time to wait and see how the snake
4 does.

5 There is some thought to that effect out there,
6 and perhaps that is the right answer. I think that's one of
7 the reasons I wanted to raise it to a more conceptual level
8 and look at our thinking, rather than maybe sort of getting
9 into the nitty-gritty of the existing payment systems.

10 But there is still a lot of uncertainty, I would
11 say, about spending, particularly on the outpatient side.
12 My analysis of the 2001 claims data indicate that the pass-
13 through items, which should have been limited to 2.5 percent
14 of payment, actually consumed 8 percent of payment. Now
15 again, that was the rat, so...

16 MR. DeBUSK: That was projection, not reality.

17 DR. WORZALA: No, that was reality. In the 2001
18 claims that were processed, the final action claims that
19 came out and were released this summer, the actual payments
20 that were made represented 8 percent of total payments for
21 pass-through items, not the 2.5 percent.

22 Now this was without any pro rata reduction

1 because we're talking about 2001. And it was really when
2 the bulk of technologies, when a very large number of
3 technologies were flowing through the pass-through
4 mechanism.

5 Now in terms of projections for the future, people
6 have looked at those 2001 claims. And depending on how much
7 cleaning you do, I tried to do as much cleaning as I could
8 to capture as many pass-through items as I could. I ended
9 up with something like 1.2 billion, which is obviously much
10 less than the \$2-plus billion that they were using to
11 estimate the pro rata reduction for 2002.

12 But what they spent in 2001, when coding really
13 was an issue, is not necessarily equivalent to what would be
14 spent in 2002 when presumably coding processes are more
15 refined.

16 MR. DeBUSK: When this rolls back in December of
17 this year, though, it's going to be a whole new ballgame;
18 right?

19 DR. WORZALA: That's correct. And looking
20 forward, I think one of the reasons we do need to, and again
21 if the commission wants to not continue these discussions,
22 that's fine. But there will continue, with these systems,

1 to be lots of discussion about things like the criteria.
2 That argument is still, that discussion is still ongoing.
3 What are the criteria? And what should the payment be?
4 There is active legislative proposals to change those
5 things.

6 So these parameters are still very important and
7 maybe that first design question I had of should we have one
8 of these things, maybe that's answered. But I don't think
9 that some of these other parameters are sort of nailed.

10 MS. MOHR: Could I also say that during the panel
11 several people did say that they felt that the system is
12 really not broke, what are we doing discussing these issues?
13 So they did ask that question during the panel, as well.

14 I can say that at least one person there was
15 saying, okay, we've set new stringent criteria, we don't
16 know what it's effect is going to be. Let's watch to see
17 what its effect is before we move too dramatically at this
18 point.

19 MR. DeBUSK: I was noticing something else in the
20 text. It's stated there is no cap or budget neutrality
21 provision with the outpatient piece. There is.

22 DR. WORZALA: That's on the new technology APCs,

1 which are a different mechanism than the pass-through.
2 Perhaps I didn't make that clear enough. There are two
3 different mechanisms on the outpatient side, the new
4 technology APCs that are for a whole service, and then the
5 pass-through payments. Pass-through payments obviously are
6 limited with a budget cap. But the APCs are not, the new
7 technology APCs are not.

8 DR. MILLER: I just want to make sure I get one
9 clarification, and this is as much for myself as anything
10 else. Because we've been hearing this, as you've said, from
11 many sources. The wave is over. But your point, when you
12 said there are people actively considering different ideas,
13 and you talked about the notion of a criteria.

14 This is what I need clarification on. Does that
15 point refer to the fact that you can redefine new categories
16 for pass-through? Is that what you're referring to?

17 DR. WORZALA: Right. Really, what are the
18 criteria for eligibility for special payment, moving
19 forward.

20 DR. MILLER: So that's the first point. The way
21 it's passed but if you redefine the categories, it remains
22 to be seen.

1 And then your second point was people directed
2 towards ideas of holding steady or how they set the price
3 for when you move it into the APC. Is that what your second
4 point was referring to? You had made two points, that
5 people were still thinking about criteria and then prices, I
6 can't remember exactly...

7 DR. WORZALA: No, really the other piece is, what
8 will the payment be? And this refers more to the inpatient
9 PPS, where it's a marginal payment. It's only 50 percent of
10 the increased cost. And people would argue that you need to
11 cover a greater share of the cost of the new technology.

12 On the outpatient side, it's 100 percent of costs,
13 and we think that's probably an overpayment.

14 MR. DeBUSK: I thought it was qualification
15 criteria as well.

16 DR. REISCHAUER: Educate me for a minute. We're
17 talking about the wave having passed. I thought the wave
18 consisted of a lot of stuff that we really didn't think was
19 new technology, that just got washed in here. And so we
20 really don't know how much new technology has been coming in
21 the last few years, compared to how much will come in the
22 next few years under the criteria that they're going to lay

1 out. And once they do set this criteria and try to hold to
2 it, what is going to be the reaction of the political system
3 and the producers of this stuff?

4 My guess is the same as it was a few years ago,
5 which is to redefine what we mean by new technology to be
6 more lenient. And therefore, the question is is there some
7 more objective criterion which we might use to qualify new
8 technologies, such as value-based or cost-benefit or
9 something like that, right?

10 MR. HACKBARTH: We probably ought to avoid the
11 colorful language that this is broken, and simply say that
12 going forward, as with all of our other payment systems,
13 we're going to have to answer policy questions like what are
14 the clinical and cost standards to be eligible for pass-
15 through? How much do we pay for those items? How do we
16 avoid adverse effects on basic services? And all the money
17 being shifted towards the new technology.

18 Those are ongoing issues and I think we can walk
19 away from those.

20 MR. DeBUSK: I retract my statement.

21 DR. REISCHAUER: There's a question that I had
22 reading all of this, which is sort of how important is

1 Medicare as a payer for new technologies? If Medicare got
2 the payment exactly right, would that really do much to the
3 introduction of new technologies overall? If it screwed it
4 up tremendously, would it show things down very
5 significantly?

6 For certain kinds of things that particularly
7 affect the elderly, I can see it being very important. For
8 other things, it might be 15, 20 percent of the total market
9 forces out there and what Medicare does doesn't make a whole
10 heck of a lot more difference than what Jack does.

11 DR. ROWE: I want to make two points. One small
12 one, and that is that you did comment that Medicare
13 couldn't guarantee a certain volume like the VA could
14 because it wasn't a closed system and there was choice on
15 the part of providers, of course. And I think that, of
16 course, Medicare can guarantee a certain volume. It can
17 estimate the prevalence of different conditions that might
18 be susceptible to technologies and make some estimates of
19 the use of the technologies and guarantee a certain volume.
20 And maybe if it's not reached, they could pay anyway or
21 something, but use that possibility guarantee to get price.

22 Or do a sliding scale, which would be very

1 interesting figuring out how to do it, because then the
2 hospital that bought the first stent would be paying more in
3 January than they might be paying in December.

4 In other words, if you did a sliding scale and the
5 price fell with utilization, you'd have to consider that.
6 But I think that for Medicare to walk away from its volume
7 leverage because it's an open system is not playing a card
8 that it should play in this system, and I think this should
9 be a way to get around that.

10 The second thing is I was interested in the
11 quickness with which you moved past base prices on a fair
12 return on equity. I wasn't there, but it sounds like you
13 suggested well, why don't we pay you a fair return and
14 people said no, that's off the table, and you went on to the
15 next suggestion.

16 And I think that maybe that I would return to that
17 suggestion. Just because they weren't attracted to it
18 wouldn't mean that we should not consider it the proper use
19 of the taxpayer's dollars, and that if their concern is that
20 the fair return number is being arbitrarily decided by
21 Medicare and it's really what we think we want to pay you,
22 as opposed to a fair return, there might also be mechanisms

1 that could be established whereby one could figure out what
2 a fair return might be, with an independent group of experts
3 or something like that. So it wouldn't have to be
4 Medicare's presumption of a fair return.

5 I think that might be worth pursuing a little
6 further, also. Those would be the two thoughts, and I'd be
7 interested in your reaction.

8 MS. MOHR: I just have two points. One is in
9 terms of the guarantee in volume. I think you raise some
10 very interesting issues there. However, I think the issue
11 is in terms of do you use this particular stent versus that
12 particular stent? It's very difficult for Medicare to
13 guarantee a volume of product selection at that level. So
14 that was what was --

15 DR. ROWE: But if Medicare -- the way the
16 hospitals generally do it, is if this is an artificial hip
17 or a clamp, every neurosurgeon has got his own clamp that he
18 wants to use to clamp a subarachnoid bleed. And what
19 hospitals generally have learned to do is to somehow get
20 clinicians to work together to try to narrow the choices and
21 go with one or two and get some volume there and get a
22 better price.

1 Medicare can do the same thing. And if Medicare
2 is buying 10,000 of these clamps and is getting a better
3 price, and if the hospital then sees that it's going to be
4 cheaper for them to use the one that Medicare is buying in
5 bulk than another one, that that would influence which one
6 got used in the hospital.

7 So there is some way to influence things, is what
8 my point is. It's not all entirely random.

9 MR. DeBUSK: How do you do that with new
10 technology, Jack? Then there's only one.

11 DR. ROWE: I don't know that there's only one.

12 DR. REISCHAUER: If there's only one then you can
13 make the volume guarantee, is the problem.

14 DR. ROWE: That's right. That's right.

15 And if there's more than one you can have a price
16 effect.

17 DR. REISCHAUER: If there's more than one, then I
18 think you're into the practice of medicine and it becomes
19 illegal for Medicare to specify A versus B when they're
20 therapeutic equivalents.

21 MS. MOHR: I think the issue is as Medicare is
22 currently constructed, and I think a lot of serious concerns

1 were raised about distribution of product. So okay, let's
2 say Medicare does get into the bulk purchasing. Then how
3 does it get it out to all these providers? There were a lot
4 of questions along those lines.

5 DR. ROWE: I guess my point would be that the
6 assignment might be something along the lines of given these
7 restrictions and constraints, how can Medicare utilize
8 either its volume that's inherent in this system or the
9 concept of a fair return to influence its purchasing of new
10 technologies? There's got to be some way to do it, rather
11 than just walk away from those two elements.

12 MS. MOHR: The other thing that I would say that
13 -- again, we discussed so many different topics. It was
14 really just sliding past this, as you say.

15 But I think that the main point raised with the
16 fair return on equity was that there are so many
17 methodological considerations that you really have to think
18 about it. And I don't know how much we know the effect has
19 been in the U.K., either. I'm not sure if there's good
20 evaluations of that, yet.

21 DR. NEWHOUSE: Chantal, I hope your comment that
22 if the Commission doesn't want to discuss this, we can go on

1 doesn't mean you want to be let off the case. Because I
2 think this is a problem that, in a sense, has been with us
3 forever and will continue to be with us forever. And then
4 the issue is really there is no good way to deal with it.
5 So what's the least bad way to deal with it?

6 Having said that, I want to say I think you set
7 out, at the beginning of the conceptual discussion, a
8 criterion of cost or paying cost. And I think it's actually
9 more complicated than that for a few reasons.

10 One is that doesn't distinguish the difference
11 between average cost and marginal cost which for things like
12 drugs and devices is frequently large.

13 It's marginal cost that's going to drive decisions
14 at the provider level. So that has a couple of
15 implications. One is you tend to minimize the issue of
16 items such as management systems that affect the entire
17 organization. And you say it's relevant to the total funds
18 in the system but not to the relative payment.

19 Well, that's technically correct, but that could
20 still drive a greater difference between average and
21 marginal costs. So it could still have real behavioral
22 effects if you pump more money into the system for these

1 "overhead" items.

2 The second point is that costs, whether they're
3 average or marginal, for truly new technology are very
4 likely to change fairly rapidly. And that aspect doesn't
5 really come up very prominently but taking account of how
6 the costs will change or are changing, seems to me, to be an
7 almost impossible problem, which is why I say this is always
8 likely to be with us.

9 Oh, and a third point along these lines is that
10 you raise the issue of partial payment and you said, at one
11 point, 100 percent of cost would be overpayment. I'm not
12 sure what you meant by that, but I would have said partial
13 payment raises the issue of underuse. I think we have to be
14 symmetric in our treatment of what we're paying here.

15 Then, to come to the discussion of the mechanisms
16 to establish better prices, Bob's point about the Medicare
17 share is very important. I think if we are using other
18 prices and the Medicare share is small, and especially if
19 there's competition or substitutes, then that's probably a
20 viable policy. But as the Medicare share grows and as the
21 degree of lack of substitutes grows, that becomes
22 increasingly problematic because if we use, for example, the

1 price to the hospital we don't really go to the incentives
2 that Medicare is giving the manufacturer to mark up the
3 price to the hospital.

4 We talked about this in the discussion of pass-
5 through, but it seems to me surveying both hospitals and
6 insurers doesn't really reach to that point. In fact, I
7 think when the Medicare share is above a fairly modest level
8 and there's not much competition, the use of other prices is
9 probably not a viable strategy. Or it's viable in the sense
10 of feasible, but it's probably not a very desirable one.

11 That leads me back to the fair return on equity,
12 which I had raised. I'm not particularly happy with that
13 solution but I still think it's probably, like Winston
14 Churchill said about democracy, the least bad answer.

15 The sense I have, from talking to my colleagues in
16 the drug area, is that the U.K. system is generally thought
17 to have worked fairly well. Now the U.K. is a small actor
18 in the context of the world drug market. Medicare would be
19 a bigger actor.

20 Nonetheless, I am reluctant, like Jack, because
21 the panel swept it off the table, to have us take it off the
22 table. As I say, the other options here don't seem, to me,

1 to work very well either in the cases where you have a
2 reasonable Medicare share for the product and you don't have
3 good substitutes because that, to me, rules out using other
4 prices and using competitive bidding.

5 And for the technology that's truly new, there may
6 well be no good substitute.

7 And then using PBMs, for the reason that both of
8 you said, the ability to channel within traditional Medicare
9 is pretty much not there. I don't see that that can be
10 used, unless Medicare is willing to do that. Of course they
11 have a mechanism to do that, and that would be M+C if they
12 wanted to use it. But we're not going to get to a huge
13 share in M+C, I think, any time soon. We're certainly not
14 going to get there on the read of this is how to handle new
15 technology.

16 So with that, I hope you stay on this and maybe
17 make the discussion a bit richer, but I don't think it's
18 going to get any easier.

19 MR. HACKBARTH: I think you made it less
20 attractive to stay on the case, it became more complicated.

21 Joe, a couple of times now, has made the point
22 that we need to take into account how important Medicare is

1 as a purchaser of this particular product and whether there
2 are other substitutes or near substitutes for it.

3 I envision that as we work through these issues we
4 need to have sort of a grid, a table, and we might have
5 different strategies based on different combinations of
6 those variables.

7 DR. REISCHAUER: It would also be nice to have
8 some examples from the past in that grid.

9 MR. DURENBERGER: Mr. Chairman, on the point you
10 were just on, I'll characterize it as the grid, I do endorse
11 that and I want to get to that, though, after I pay a
12 compliment to Chantal and to Penny.

13 I think at the last meeting I pointed out that I
14 had been president of not a think-tank but a talk-tank
15 called the Medical Technology Leadership Forum for six
16 years. And a lot of people, from patients to others who are
17 involved in particular Class III device technology.

18 I think what you have pulled out of not only the
19 day-long conversation but the background that went into it
20 that you presented last time, is a much more thorough and
21 potentially very effective piece of work in identifying what
22 the problem is than anything I've experienced.

1 If I look at it simply as where are the problems
2 and where are the potential and things like that, i can't
3 compliment you enough on the effectiveness of that part of
4 the presentation. The principles, the value-based
5 decisions, timely data, consistent incentives, the
6 continuous evaluation. These are critically important.
7 They're different priorities to different people, but
8 they're all terribly important.

9 Getting to value-based decisions will probably
10 depend on which of the technologies you're talking about.
11 That's why I think this grid has value. The timeliness of
12 that and the accuracy clearly distinguishes technology,
13 particularly the drug people have had

14 pharmacoeconomics going for them for a long time.
15 So they can give you all kinds of data before they get
16 anywhere near presenting the product for general use.

17 Whereas, particularly with the implantable device
18 field, it's very, very difficult to come by the kind of data
19 that you would normally want to present. So as an example,
20 I think, of why the concept of the grid, if I understand it,
21 is a good one. But let me just finish the argument.

22 Particularly for the devices and now the

1 biologicals and the recombinant products that are in between
2 that. I think at the end we have an example of the
3 beginning of tissue engineering and so forth. And it really
4 comes home as you begin to work into that area, that there
5 are distinctions between the ability of the creator or the
6 inventor to get to market with a device or these recombinant
7 products and so forth, and say drugs or information
8 technology, the amount of public investment that goes into
9 one versus the other.

10 I think something like 3 percent of the NIH
11 investment currently is going into bioengineered products.
12 I mean, compared to 97 percent going into everything else.
13 The challenges in clinical trials and the challenges of
14 small producers, small investors in the device field, as
15 opposed to large companies and drugs.

16 So there are a lot of reasons why, as we head in
17 the direction of what I think has been laid out here as an
18 excellent way to approach solving the problem, there is an
19 importance in looking somewhat differently in the
20 implementation process at each of these technologies
21 somewhat differently.

22 MR. SMITH: I find this both very useful and I

1 think like a lot of my other colleagues, I'm not at all sure
2 where to go with it. Joe's least bad answer search may be
3 the right way.

4 But two observations and two thoughts. You did
5 slide over the sliding scale proposition. I just want to
6 underscore the importance of sliding over that, for a whole
7 variety of distributional and equity reasons. It seems
8 crazy to decide something is important enough to pay for it
9 but that we will ration its use based on whatever the
10 beneficiary's characteristics are. So I would hope we
11 wouldn't spent a lot more time thinking about that.

12 Bob, it seems to me, was on to something when he
13 suggested that this is probably a two-track problem. That
14 we have a very different problem where Medicare is a market
15 driver than we do where it isn't. I'm not sure who's price,
16 but it doesn't seem to me either a policy dilemma or an
17 administrative dilemma where Medicare is not a market
18 driver, to use somebody else's price.

19 I'd like to see if we couldn't spend some more
20 time thinking about who's price and what do we know about
21 the differences in who's price that would allow us to follow
22 it rather than try to figure out how to try to create a

1 Medicare price in a marketplace where Medicare is not going
2 to be able to be a price setter.

3 In the other situation, where Medicare is a market
4 driving purchaser, it seems to me that's where the most
5 complex questions come. And where I'd like to see us think
6 some more about how to use value-based or cost-benefit
7 analysis, as contrary as that is to some of our instincts.
8 It seems to me in searching, wrestling with those is likely
9 to lie the answer to Joe's question.

10 But if we could try to begin by dividing the world
11 into place where it really matters what Medicare does and
12 where Medicare ought to be a price taker because somebody
13 else is shaking that market, I think that at least would
14 reduce the scope of the problem we face and maybe allow us
15 to concentrate on what do we know about either the cost-
16 benefit schemes or our ability to use value-based analysis
17 on those relatively few areas where Medicare is going to set
18 the price.

19 DR. WORZALA: Can I just clarify, when we're
20 talking about this, would that then fall into sort of my
21 schema, something that would fall under the eligibility
22 criteria? That when you want to apply for a special payment

1 you have to give data that say what share of the product is
2 Medicare? I'm just thinking about operationalizing this and
3 where it fits into my schema.

4 DR. NEWHOUSE: That's what I certainly had in
5 mind, but I think the grid idea of Glenn's is a good idea,
6 but we should still be aware that the effect of the
7 Medicare's share on a price, if you use the other person's
8 price, is going to be continuous. That is there is no
9 bright line here. It's going to have a bigger effect with a
10 20 percent share than a 10 percent share, and so on and so
11 forth.

12 The manufacturer, or the profit-maximizing
13 manufacturer will raise the price to everybody to greater
14 the Medicare share.

15 MS. BURKE: Glenn, could I just ask a follow up
16 question? When would we not be a price setter of something
17 that was of interest to us? Pull out pediatrics, pull out
18 OB-GYN, pull out the things where we would not, in the
19 normal course of our patient population, where would we not,
20 in fact, be the driver? Who else buys more of anything than
21 we do?

22 MR. DeBUSK: Nobody.

1 MS. BURKE: So if we were to take a price, if we
2 become a price taker --

3 DR. REISCHAUER: No. What, 20-something percent
4 of hospital expenditures.

5 MS. BURKE: But in terms of a single purchaser. I
6 mean, I know if you --

7 DR. NEWHOUSE: It's the market share. It's going
8 to vary by the disease. Any particular supply, drug,
9 device?

10 MS. BURKE: Just on the face -- I mean, I
11 understand on any individual case there might be some
12 variance, but I can't imagine many circumstances where if it
13 were a technology that we would, in fact, envision being
14 utilized by our population, that we wouldn't in almost all
15 cases be the single largest purchaser.

16 MR. HACKBARTH: As I understand it, it's not just
17 a question of who's the largest purchaser but whether
18 Medicare is basically the only purchaser. Again, a
19 continuous variable, but Medicare represents a very large
20 portion of the business. So this is a product that
21 basically older people use and almost all of the business is
22 coming through Medicare. Then Medicare's pricing decision

1 has huge consequences for innovation.

2 DR. NEWHOUSE: But I think it has very serious
3 consequences a lot short of that, for the market. I mean,
4 it's the same problem as saying the price of drugs that
5 Medicaid pays is going to be the same as the VA, and
6 watching the prices to the VA go up because we're no longer
7 going to grant the discounts, we can't afford to grant the
8 discounts, if Medicaid is going to have to get those
9 discounts.

10 DR. REISCHAUER: David said he thought it was
11 appropriate that you slide over this system of sliding
12 copayments. I would suggest you stop long enough to drive a
13 stake through its heart, because presumably what this is is
14 we have a new device, procedure, whatever, that costs a lot
15 more and we're unsure whether it represents an improvement.
16 And if you say well, you can use this and the way you will
17 get your extra resources to pay for it is to charge the
18 patient more, that provides an incentive for the hospital or
19 the physician or whatever to do this to get more money. I
20 think it's pernicious. I don't think we should suggest that
21 there's a good way to go.

22 MS. RAPHAEL: Chantal, I just wanted to be sure in

1 the report we paid a little more attention to what the
2 current infrastructure and capacity is not of CMS to
3 evaluate new technology. I was struck that the budget for
4 research is \$50 million, almost none of which is devoted to
5 this. And VHA has a budget of \$350 million.

6 I just think that we have to do some capacity
7 building here, no matter what the process is that we go
8 through, whether we focus on starting off four to five
9 promising technologies. But I would like to see a
10 recommendation in that regard ultimately.

11 MR. DeBUSK: Remembering the back of this is the
12 thing called competition. Just to give you an example, like
13 with stents, there's numerous other companies right now on
14 the verge of having new coated stents out. So what's going
15 to happen?

16 I can assure you this \$3,500 charge for a stent,
17 cost for a stent, is going to take a nosedive in short order
18 because of the free market. That takes care of a lot of it
19 itself.

20 DR. NELSON: I think it's important, in whatever
21 report comes out of this, to remember that for many of these
22 products now we have a global market. And Medicare may be

1 the big hitter in our country, but I always worry a little
2 bit about our program subsidizing the rest of the world in
3 these products that indeed are global in scope rather than
4 just our country.

5 MR. HACKBARTH: Can I ask a question about budget
6 neutrality to make sure that I've got this straight in my
7 head? If we establish ground rules that we bring these new
8 things in, needs to be on a budget neutral basis, however,
9 and you just stop there, then that's where you have the risk
10 that if there's too much of the new technology, if the
11 volume is large, that it can start to cannibalize the
12 resources available for other services, staff salaries,
13 nurse salaries, whatever.

14 But then in each of our analyses of the different
15 payment policies, we have a step where we look at the
16 overall update factor and can adjust that upward to
17 accommodate new technology. So if we have the budget
18 neutral step but then we look at the update and say well, we
19 want to add an increment for new technology, I guess
20 paradoxically that added increment almost becomes the
21 resource that's available to protect the basic services.

22 It's labeled a new technology factor in the

1 update, but it's what assures that there's money in the pot
2 that protects the basic services.

3 DR. NEWHOUSE: But the issue is whether that goes
4 to the new technology or whether relative prices are
5 constant, so then it just washes over the whole thing and
6 changes the incentives to provide the basic services.

7 MS. BURKE: So you have no idea whether it
8 actually ends up in the pocket of the individual hospital or
9 particular service that is actually increasing the cost.

10 MR. HACKBARTH: Right. To me that's an important
11 part of this puzzle. I don't understand it as well as I
12 need to, but I do worry about this bent that we have to
13 make room for the technology, but then what happens to the
14 other stuff? We're not going to resolve that right now.

15 MS. MOHR: But of course, you're aware that the
16 new technology consideration is only done for the inpatient
17 conversion factor. It's not done for the other settings.
18 So for the scientific and technological adjustment, that's
19 just for the inpatient setting.

20 MR. HACKBARTH: Maybe a discussion worth having is
21 whether we need an analog for the outpatient payment system.

22 DR. WORZALA: Our own update framework does

1 consider that issue.

2 MR. HACKBARTH: Okay. Lots more to do on this.
3 Thank you for your good work in laying out the issues. We
4 do need to move ahead.

5 Now to discuss the first step in an analysis of
6 hospital financial performance and trying to compare the
7 financial performance of hospitals based on their
8 characteristics. And I do underline that what we're going
9 to hear today is the first step in that analysis and we need
10 to avoid premature conclusions on this subject. Jack,
11 whenever you're ready.

12 MR. ASHBY: As Glenn says, this session is to go
13 over the results of the first phase of the initiative we've
14 undertaken to learn more about why some hospitals seem to
15 fare extremely well under Medicare inpatient PPS and some do
16 quite poorly.

17 By way of some background, this first chart
18 replicates data that we presented in our March report
19 focusing for the moment on the solid line which is our full
20 inpatient margin and excludes critical access hospitals, by
21 the way. We can see that there is quite wide variation in
22 financial performance in this PPS. We have a 10th

1 percentile of minus 14 percent and a 90th percentile of 27
2 percent.

3 When we first presented these data last winter,
4 you basically asked us to attempt to determine why we see a
5 distribution that is this wide. And as we say, this is our
6 first go at attempting to answer that question.

7 MR. HACKBARTH: Jack, can I ask a question before
8 you go further. I know all of this analysis is done using
9 the inpatient margin. My recollection is that we see the
10 same sort of distribution if we use overall Medicare margin;
11 is that right?

12 MR. ASHBY: Yes, we would see basically the same
13 picture. The whole scale would be moved downward a bit, but
14 you'd see the same basic pattern on the overall Medicare
15 margin.

16 DR. ROWE: And the overall margin as well or just
17 Medicare?

18 MR. ASHBY: The overall margin, there's a wide
19 variation there, too. But the dynamics are considerably
20 different and we may get to looking at that down the line,
21 too.

22 MR. HACKBARTH: I was referring to the Medicare

1 margin including outpatient services.

2 DR. REISCHAUER: Jack, are these weighted by
3 hospital bed size?

4 MR. ASHBY: No, reflecting your earlier comment
5 this morning, these are not weighted. Each observation is
6 treated as a hospital in this analysis. Every hospital
7 counts in this look at the picture.

8 But we have known for a long time that hospitals
9 receiving disproportionate share and indirect medical
10 education payments is indeed a predictor of good financial
11 performance. Because there is little relationship between
12 the DSH payments and cost, and because a substantial portion
13 of the IME payments as well, over half of the payments, are
14 beyond the documented impact of teaching costs, we would
15 expect, all else being equal, that hospitals receiving these
16 payments would have higher margins.

17 And as we see in this next chart, that is indeed
18 the case.

19 MR. MULLER: You mean higher Medicare margins.

20 MR. ASHBY: Yes. These again are Medicare
21 inpatient margins.

22 We see that major teaching hospitals here have

1 margins that are twice those of the other teaching
2 hospitals. And in turn, those are almost twice the margins
3 of non-teaching. We see the same pattern with the
4 disproportionate share payments. And as you can see at the
5 bottom, there appears to be some interaction between these
6 two payment adjustments as well.

7 As you can see, hospitals that are major teaching
8 and also receive DSH payments have the highest Medicare
9 margins of any of the standard groups, the 40-odd standard
10 groups that we look at.

11 MS. BURKE: Jack, I want to make sure I
12 understand. This excludes those costs or includes? The
13 previous chart excludes, as I understand, DSH and IME. This
14 includes DSH and IME.

15 MR. ASHBY: Right, although if we can go back to
16 the previous chart.

17 MS. BURKE: The previous one does not. It
18 excludes.

19 MR. ASHBY: The solid line here includes, that's
20 our starting point, the solid line here. This includes all
21 and this is the distribution you look at.

22 Then continuing with the includes DSH and IME, you

1 can see that we get this sort of disparity.

2 DR. ROWE: Can I ask one question since we've got
3 you taking your breath for a second?

4 The fact that the distribution in the first graph
5 would be roughly the same if you included outpatient as well
6 as inpatient should not be, I believe, construed to be
7 carried through the rest of these data. And that if you
8 included outpatient as well as inpatient margins in this
9 slide, these numbers would be quite different then, wouldn't
10 they?

11 MR. ASHBY: The outpatient margins differ very
12 little among these groups, so the effect that you see here
13 would be diluted by essentially adding in a constant for the
14 outpatient sector. But the variation you see here would
15 still very much be there, it would just be --

16 DR. ROWE: Is that right? Because I was under the
17 impression that many of the major teaching hospitals had
18 negative -- had a much less salubrious experience in the
19 outpatient than --

20 MR. MULLER: Because the weights of in to out are
21 much different in some of these. Right, Jack? You wouldn't
22 say that the in and out weight is the same across all

1 hospitals?

2 MR. ASHBY: No, it's not. But nonetheless, we can
3 produce that graph.

4 DR. ROWE: That would be great.

5 MR. ASHBY: If we did this on the combined
6 inpatient and outpatient, you would still see these very
7 substantial differences that you see here. They would just
8 be somewhat reduced.

9 DR. ROWE: That might be a more -- with respect to
10 the role of Medicare, I just never have accepted the view of
11 just looking at the inpatient margin. I think we're talking
12 about the hospital, not the inpatient facility, particularly
13 these days since more is done in the outpatient. To see the
14 whole institution data, I think would be very helpful.

15 MR. HACKBARTH: Jack, why in the first instance
16 did you use the inpatient? Why did you start with the
17 inpatient?

18 MR. ASHBY: It was kind of a segue to the next
19 point I was going to make, and that is going back to this
20 graph. When you pull out the DSH and the subsidy portion of
21 the IME, one of the things that you see is that there
22 remains a great deal of variation. The variation is every

1 bit as large. And that speaks to why we wanted to look at
2 this.

3 I mean, inpatient payments, obviously, in dollars
4 are the lion's share of the system. But what brought us to
5 this study in the first place is the fact that we see such
6 extreme variation here. And while, as you see on that chart
7 we just looked at, IME and DSH obviously explain a great
8 deal of that variation, you take them out of the picture and
9 lo and behold you still have tremendous variation.

10 That's what we wanted to learn more about.
11 Showing that IME and DSH make a great deal of difference is
12 kind of shooting fish in a barrel basically. We know that.
13 What we don't know, or anywhere near as well, is why when
14 you take away the big guns do we still see tremendous
15 variation? I think it suggests that there are other factors
16 at play or we wouldn't have this same degree of variation on
17 the dotted line.

18 And of course, it also suggests that the hospitals
19 receiving DSH payments and IME payments themselves vary.
20 You can just deduce that from the fact that you take away
21 from the solid line all the way across distribution. So
22 explaining that remaining variation is what we're about

1 here. Okay?

2 Now our approach, in doing so, then began as we
3 say by calculating a Medicare inpatient margin that excludes
4 DSH payments and the portion of the IME payments that exceed
5 the teaching cost relationship. Then we divided the
6 hospitals into quintiles, that is five evenly sized groups,
7 defined by this margin. So we now have hospitals that array
8 on margins.

9 And then we compared those quintiles on various
10 characteristics. And just to finish off this methodological
11 thing, this is what we're looking at with our five groups of
12 hospitals. They range from the lowest, which averages
13 almost minus 19 percent, to the highest, which averages up
14 to 20. And again, back to Bob's points, these are non-
15 weighted averages of margins.

16 DR. REISCHAUER: Any idea of what fraction of beds
17 were in the lowest and in the highest?

18 MR. ASHBY: I don't know that right off but you
19 can be sure that the upper range has more beds in it than
20 the bottom range. And we'll see that as we go along.

21 DR. ROWE: It's interesting that you have such
22 deeply negative numbers in the first quintile, but that none

1 of the categories that you had on one of your preceding
2 slides had negative margins. They all had positives. They
3 had from 23 to some number less than that, but still north
4 of zero.

5 MR. ASHBY: Right.

6 DR. ROWE: Which suggests that there's not one
7 subset, at least the way you broke it down, that is
8 hyperconcentrated down in --

9 MR. ASHBY: Precisely. That's exactly the point
10 we want to get across. There is variation within every one
11 of these groups of hospitals. And that begins right off the
12 bat to tell you something about the nature of the dynamics
13 here.

14 We addressed three types of characteristics in
15 this study. First is features of the payment system like
16 the wage index level, for example. If we find differences
17 between high and low margin hospitals on this kind of
18 variable, it might indicate the need for further study to
19 determine whether we ought to change the payment system.

20 And secondly, we looked at the
21 facility/environmental characteristics that we generally
22 consider beyond management control, at least in the short

1 run. The best example would be urban/rural location. If we
2 see differences in this type of variable it might suggest
3 that such variable might need to be taken into account in
4 designing our payment system.

5 Then finally we looked at characteristics that are
6 generally within management control, such as cost growth,
7 the rate of cost growth, for example. In this case, of
8 course, we would not want to take this kind of factor into
9 account in designing the payment system, even if it is
10 associated with major differences in performance. This is
11 the kind of thing that hospitals ought to be on their own to
12 influence.

13 DR. ROWE: So you think that the annual growth in
14 health care cost is within the control of the management of
15 the hospital?

16 MR. ASHBY: Let me make the --

17 DR. ROWE: Certainly not any hospital I ever
18 managed, but that was well documented.

19 [Laughter.]

20 MR. ASHBY: Let me make the very next sentence.
21 My very next sentence was going to be that among these
22 facility characteristics virtually none of them are entirely

1 exogenous or entirely endogenous. There are always factors
2 that are on both sides. So we sort of put them in camps by
3 what we thought was a predominant influence.

4 DR. ROWE: You might say management influence,
5 rather than management control.

6 DR. REISCHAUER: Or effective management, Jack.

7 DR. NEWHOUSE: It's the other managers that
8 weren't controlling them.

9 [Laughter.]

10 MR. ASHBY: I kind of had in my notes predominant
11 influence.

12 DR. ROWE: Once in a while I wonder why I'm here,
13 and then I find out. I'm glad I'm amusing you guys.

14 MR. ASHBY: But indeed, that is a mixed bag
15 situation. I guess we're hypothesizing that there's more
16 room for influence on something like your cost growth than
17 there is on something like the location or the size of your
18 hospital and what have you.

19 Limitations of the study. The most important one
20 perhaps is that the relationship of one variable we might be
21 looking at to margins will indeed reflect the effects of
22 other variables. And consequently, this type of bivariate

1 analysis can only be seen as the first step in analysis and
2 the results need to be interpreted rather cautiously.

3 We have already begun two different multivariate
4 modeling efforts that will extend what we're seeing today
5 and we thought we might also consider doing case studies
6 down the line as a way to possibly get at the effects of
7 some of the more management oriented factors that are not
8 easily measured with secondary data sources.

9 Then a second limitation that's forever in our
10 studies is that the relationships may indeed have changed
11 since 1999. Although, as we go along I think you might
12 really postulate that some of these are patterns that have
13 been there forever and may very well not have changed that
14 much.

15 Unless there are any other questions on
16 methodology, we're ready to summarize our findings.

17 MR. MULLER: Glenn, is now the time or later to
18 suggest some other variables? Should we do it later, after
19 the presentation is over.

20 MR. HACKBARTH: If you're willing, Ralph, what I'd
21 like to do is let Jack get all of his presentation out. I
22 set a bad example by leaping in right at the beginning.

1 Let's let him get his stuff out and then we'll have
2 questions.

3 MR. ASHBY: In this next chart we have the list of
4 variables that we considered, more or less, generally beyond
5 management control, although the flip side of Jack's point,
6 none of these save possibly your base location is completely
7 outside of management decisions in the longer term.

8 The first one of these is urban/rural location.
9 We found that hospitals in large urban areas performed
10 better than average and those in rural areas worse. This is
11 a finding, of course, that we remember from our rural report
12 a year-and-a-half ago.

13 But by the way, by perform better, I mean in this
14 context that they are both more likely to be in the group
15 with the highest margins and less likely to be in the group
16 with the lowest margins.

17 This finding at least partially reflects the fact
18 that hospitals in large urban areas have access to the
19 higher base rate, and you'll recall that we recommended a
20 year ago that we phase out that differential in base rates.
21 I can add that both the Senate and House bills that are on
22 Capitol Hill right now do include that provision, to

1 implement MedPAC's recommendation, if you will.

2 Next we looked at hospitals in particularly
3 isolated rural areas, the least populated areas, and found
4 that they actually performed much better than other rural
5 hospitals. It might seem counterintuitive at first blush,
6 but we believe that this is due primarily to the fact that
7 many of these isolated hospitals are helped, in fact, by the
8 existing special payment provisions that are oriented
9 towards rural hospitals. That includes the critical access
10 hospital program which basically just pulls out the
11 hospitals with negative margins from the PPS and therefore
12 pulls them out from the data that we are looking at.

13 How well these special payments are targeted at
14 the individual level is indeed a subject of debate, but we
15 can at least say that broadly across this group of the most
16 rural hospitals, the payment system is indeed helping them.

17 Next we looked at some volume-related factors.
18 First, our finding is that there is no relationship between
19 margins and Medicare dependency, that is Medicare patients
20 as a percentage of total. The average Medicare penetration,
21 which is right around 50 percent, is about the same for all
22 five of our quintiles by margins.

1 This, indeed, squares with our earlier findings,
2 that actually go back several years, but our earlier
3 findings of a multivariate analysis that found no
4 relationship between Medicare dependency and cost per case.

5 But of course, we have an adjustment in our
6 payment system that is based on Medicare dependency. And
7 while many of the qualifying hospitals probably do indeed
8 need assistance, all evidence points to the fact that
9 Medicare dependency is not the best means for targeting that
10 assistance.

11 Then we next looked at low volume hospitals. Here
12 we're looking at low volume across all payers. This is a
13 production function kind of question. The finding here was
14 that hospitals with low volume are much more likely to have
15 low margins. That squares again with our multivariate
16 analysis done for the rural report that found a very high
17 correlation between low volume and cost.

18 That led us to recommend that Medicare implement a
19 low volume adjustment, and that recommendation was seriously
20 considered in the Senate Finance Committee but it ultimately
21 was not included in the bill that was just introduced a few
22 days ago.

1 We also, though, found that a goodly number of
2 these low volume hospitals are in the highest margin group,
3 which seems again a bit contradictory. But that is due to
4 the fact that some of the low volume hospitals are helped by
5 existing programs. Existing programs don't target to low
6 volume so some get help and some don't. But those that do
7 receive the assistance are vaulted up into sort of the
8 winning category here. We'll have more on those provisions
9 in a moment.

10 Next, type of control. We found a clear
11 relationship here. The investor-owned hospitals performed
12 considerably better than voluntary hospitals. Again, this
13 is both at the low and the high end of the spectrum. That's
14 due in part to the fact that investor-owned hospitals have
15 indeed had lower cost growth during the '90s. So we have to
16 assume that there is some link to management of these
17 facilities.

18 But of course, to sort of amplify on Jack's point
19 again, management actions can mean a lot of different
20 things. They can indeed include real efficiency
21 improvements. They might also involve cutting services in a
22 way that affects access. They might involve cutting staff

1 in a way that affects quality. We have no information here
2 on how this was accomplished, other than through lower cost
3 growth by one means or another.

4 Then we also note that the government hospitals
5 performed worse than the voluntary. It's really hard to
6 know what combination of management/circumstance/mission
7 types of factors are in play here.

8 MR. MULLER: That's independent of Medicaid mix?
9 This answer is independent of Medicaid mix, or not?

10 MR. ASHBY: No, I mean if you mean controlling for
11 Medicaid mix, no, it does not.

12 MR. MULLER: That's the usual explanation, is they
13 do Medicaid and uninsured.

14 MR. ASHBY: Right. But it leaves open the
15 question that we're only looking at Medicare payment
16 relative to Medicare costs here. But there are
17 possibilities for carryover, indeed, and we know that, too.

18 Now we're moving to features of the payment
19 system.

20 DR. ROWE: I'd like to ask a technical question
21 here. When you are including for-profit, is the margin
22 post-tax?

1 MR. ASHBY: Yes, I believe the margin would be
2 post-tax because tax is an expense on the cost report like
3 any other expense.

4 First, we wanted to look here to hospitals
5 receiving IME payments. We did indeed find that hospitals
6 receiving IME payments performed better than average. We
7 have to remember here that this is performing better, higher
8 and higher margins, more likely to be on the high end, less
9 likely to be on the low end, before we even add in the IME
10 payments or the portion of it that is above the cost
11 relationship. They still fare better.

12 That reflects partially the benefit of this higher
13 base rate we were talking about a more ago. Most major
14 teaching hospitals are located in those areas. And it also
15 reflects the fact that teaching hospitals, again, have had
16 lower cost growth during the '90s.

17 Now on disproportionate share, we did not find any
18 relationship at all. When you think about it, that's really
19 what we would expect, given that there is very little
20 evidence of any relationship between DSH payments and cost.
21 These deal with revenue issues. DSH is intended to deal
22 primarily with revenue issues. On the cost side here

1 there's no relationship and therefore we see no relationship
2 in the margins, either.

3 Then we wanted to look at the two primary rural
4 payments, and that is sole community hospital program and
5 small rural Medicare-dependent programs. I wanted to
6 clarify here that we're talking about hospitals that
7 actually receive extra payments from these programs. A far
8 greater number of them qualify for the programs, but they
9 have the choice of the existing PPS rates or the special
10 rate, whichever benefits them the most.

11 What we found here was the hospitals receiving
12 extra payments were more likely to have the highest margins
13 and were not less likely to have low margins. No difference
14 on the low end, but they were much more likely to end up on
15 the high end. That suggests the possibility of some
16 overcompensation from these programs. And there's at least
17 a couple of reasons to think that that might very well be
18 the case.

19 One is that both of these programs base the
20 payment on these hospital's own cost in a base year, and the
21 hospitals may very well have had an unusually high cost year
22 that they get to lock in as their base rate.

1 And then secondly, the point I made a moment ago,
2 that MDH, the Medicare-dependent program, has these
3 hospitals qualifying on a factor that has essentially
4 nothing to do with cost. So indeed, we can simply have some
5 high cost hospitals that happen to have a lot of Medicare
6 patients, and they get the benefit of these higher rates.

7 Okay, then we looked at issues related to wage
8 index. First, we found that hospitals that are
9 geographically reclassified perform worse than other
10 hospitals, again at both the high and the low end of the
11 distribution. This is despite a design here that again
12 suggests some possibility of overcompensation. Those in the
13 outlying area, away from large cities, benefit from an
14 average that is pulled up by the large hospitals in the core
15 city that might be 70 or 100 miles away from them.

16 But we have to remember that most of these are
17 rural hospitals and they probably have other disadvantages
18 that we see in some of these other variables. And also,
19 that this reclassification category includes not only
20 reclassification by wage index, but reclassification for the
21 large urban-based rate. And the rather strange feature of
22 that provision is that the main thing a hospital has to do

1 to qualify for that extra payment is to have high costs.
2 That's what they have to do to show that they're a high cost
3 hospital.

4 So we should not be surprised to see that high
5 cost hospitals end up in this group and therefore have lower
6 margins. That's exactly what we see.

7 Then on the wage index itself, prior to
8 reclassification there's very little relationship between
9 margins and wage index value. And after we account for the
10 movement due to reclassification, there's virtually no
11 relationship at all between wage index level and financial
12 performance.

13 And that despite a wage index system that ranges
14 from .7 all the way up to 1.5. We found all five of our
15 groups within a couple of percentage points of each other.
16 There's virtually no relationship. And that supports the
17 conclusion that we made in our June report, that there
18 really is no need for a wage index floor that would indeed
19 give very large payment increases to those hospitals in the
20 low market areas.

21 Lastly, we're going to move to factors that, at
22 least to some extent, appear to be within management

1 control. This is the list. We'll start out with service
2 mix.

3 The theory behind why we would think that
4 hospitals offering post-acute services themselves would have
5 something to do with financial performance on the inpatient
6 side is that first it allows the hospitals potentially to
7 discharge their patients earlier simply because it's a
8 little easier to arrange it down the hall than it is to
9 arrange a transfer to the next county or something.

10 But also because it gives them the opportunity to
11 allocate costs out to these post-acute services, therefore
12 reducing the costs that are carried over on the inpatient
13 side.

14 But our finding, in fact, was that there's very
15 little evidence of relationship here. The hospitals
16 offering SNF or home health were only slightly less likely
17 to have low margins and virtually no difference on the high
18 side. As far as offering inpatient psych or rehab, there's
19 a little bit more of a difference on the low end, but still
20 nonetheless the general picture is not much action on these
21 variables.

22 For outpatient services, we did find that the

1 hospitals with the lowest margins do indeed have much more
2 outpatient care, a larger proportion of their resources
3 devoted to outpatient care. But we really doubt that
4 there's a cause and effect here.

5 Many of the small rural hospitals do
6 proportionately have very large outpatient operations but I
7 would tend to suspect that the problem really is the very
8 small scale of their inpatient operation that is causing
9 them the financial trouble for inpatient payments.

10 Lastly, we have the three variables that at least
11 have the potential for significant management influence. I
12 think the word influence does look better up there than
13 control, but at least some potential for management
14 influence.

15 First, we found a strong relationship to occupancy
16 rate. Lower margin hospitals do indeed have low occupancy
17 and vice versa. Same situation with the decline in length
18 of stay. Now just to sort of set the landscape here, all
19 hospitals had very large declines in length of stay during
20 the '90s, but the low margin hospitals were able to reduce
21 their length of stay to a much lesser degree than were the
22 higher margin hospitals.

1 But then the strongest bivariate relationship of
2 any of the variables that we looked at was between margins
3 and the 10-year change in Medicare cost per case, which is
4 to say quite simply that those that controlled their costs
5 are the ones that are doing well today. Those that did not
6 control their costs are doing poorly today. It's pretty
7 much as simple as that.

8 Of course, one of the ways that you control your
9 costs is through reducing your length of stay. But since
10 the effects of differences in the cost growth were much
11 greater than the effects of differences in length of stay,
12 we have to surmise that there is something going on here
13 beyond manipulating length of stay. We don't really know
14 why there is such a huge range in cost growth. This really
15 is a very large difference between the high margin hospitals
16 and the low margin hospitals here. But the finding does
17 indeed suggest that there is plenty of room for influence
18 for the hospital's own management decisions.

19 Because we really know why there is this huge
20 difference in cost growth performance, which leads to
21 financial performance differences, the next step that we
22 intend to take in this analysis will be a multivariate

1 analysis in an attempt to identify the factors that are
2 correlated with these differences in cost growth. Craig
3 Lisk will be reporting on that analysis at an upcoming
4 meeting.

5 MR. HACKBARTH: Until we do that we really do need
6 to regard these results as quite --

7 MR. ASHBY: Fairly preliminary, right. We're kind
8 of at the hypothesis-forming stage, as it were.

9 MR. MULLER: The inpatient margins, as I've said
10 for quite a while now, always attract a lot of attention. I
11 notice it already hit the trade press yesterday around the
12 country. So it gets out there pretty fast, despite that
13 they might be hypotheses.

14 Jack, if I could make a suggestion on the
15 management influence ones. In the same way that maintaining
16 cost control maybe, as you say, is a good indicator of where
17 the margins may be, some form of revenue control I would
18 hypothesize would come from perhaps looking at the
19 proportion of DRGs and the higher weights for some kind of
20 case mix index, probably even more than case mix index,
21 which is more of a continuous function, perhaps looking at
22 the proportion that are more than a certain weight.

1 Certainly, we're seeing the kind of specialty hospitals
2 going up, I think, in the DRGs that have higher weights and
3 so forth.

4 So one of the things, if it's not too hard, you
5 may want to look at is the extent to which hospitals
6 concentrate their services in the kind of higher weight DRGs
7 and see what that's a measure of. I would hypothesize
8 that's a measure of revenue opportunity and growth and
9 therefore would lead to margins.

10 So either looking at the case mix index or looking
11 at some proportion by high DRGs might be a good thing to
12 look at.

13 The second thing is, it just goes back to the
14 comments, to always look at the inpatient and outpatient in
15 some kind of concert, I think is an appropriate thing for us
16 to keep looking at. I understand your point about the
17 inpatient margins being worth analyzing in and of
18 themselves, by and large, since as we discussed last year,
19 there's such a depressing effect from the outpatient margins
20 on the inpatient margins. These numbers of 20-plus get a
21 lot of attention. So I think having them in some kind of
22 concert usually makes a lot of sense.

1 Thank you.

2 MR. ASHBY: It's kind of a frustrating situation
3 because pointing out how high some of these hospital's
4 margins was not the purpose of today's session. We're
5 trying to get at why there are such differences across the
6 distribution. But nonetheless, that's what some folks
7 notice.

8 DR. NEWHOUSE: I'm going to wind up suggesting a
9 more radical hypothesis but let me start with a question.
10 Have you, Jack, computed these margins for a multi-year
11 basis? That is say over a three or five year period?

12 MR. ASHBY: Let me first of all say that I missed
13 a point that I intended to stress, and that is that these
14 margins are already two year margins and we used the two-
15 year margin rather than the one-year margin under the theory
16 that it would help us a little bit in avoiding the effects
17 of perhaps data anomalies, but also just one-time factors
18 that might affect it.

19 We really wanted to go farther than even a two-
20 year and look at a longer period, but our fear in doing that
21 is that with us constrained with only having '99 data in the
22 first place, you go back very much further than that and you

1 get into a time when the world was really different. '97
2 and before we had, first of all, much higher margins. A
3 whole lot of cuts had not gone into effect yet. And we
4 thought that that would contaminate things to go back that
5 far.

6 DR. NEWHOUSE: Let me put forth my hypothesis and
7 then say that computing margins over several years would be
8 a weak test of it. One of the implications is besides
9 multi-year, would be to also look at most of Medicare.

10 The hypothesis I want to put forward is that some
11 amount of this variation is basically attributable to a
12 variation in accounting policies. And that this discussion
13 has tended to treat it as real and it may not be real.

14 One example to keep in mind that's too extreme for
15 this probably is the variation in the direct medical
16 education payments, which is basically all attributable to
17 variation in accounting policies in 1984. That's an extreme
18 amount of variation.

19 MR. ASHBY: That would be on the GME payments.

20 DR. NEWHOUSE: Direct medical education payments.

21 MR. ASHBY: Yes, the direct medical education.

22 DR. NEWHOUSE: But beyond things like revenue

1 recognition, treatment of depreciation and so forth, how
2 hospitals allocate overhead to the inpatient unit versus to
3 the other units could well vary. That could be stable. The
4 reason I wanted you to go to multi-year was that if this
5 variation persists on a multi-year basis, it suggests that
6 it's -- first of all, it suggests that it may not be real,
7 because how are these hospitals with big negative margins
8 managing to survive. And second of all, it is consistent
9 with a variation that's stable over time in accounting
10 policies.

11 Beyond how you allocate your overhead to the
12 inpatient unit versus the other units in the hospital, which
13 could vary, I think Ralph let you get away too easily with
14 the answer on Medicaid and uninsured, that if this was only
15 the Medicare margin --

16 MR. ASHBY: It gets back to the allocation
17 question.

18 DR. NEWHOUSE: Absolutely. I mean, the rest of
19 the patients, we know that, for example, nursing time just
20 gets allocated on a per diem basis, but the true costs could
21 well vary and presumably do vary. That's again basically an
22 artifact of these numbers then, in terms of the variation.

1 The final point I wanted to make was on the
2 control issue. There are different incentives in accounting
3 in the for-profits. It even goes to your point about the
4 control of costs. Because the accounting, you were treating
5 that as real. The hospitals that were controlling their
6 costs better were showing better margins. But if the
7 control of cost is something of an artifact of accounting
8 policy, then it's going to turn into an artifact in the
9 margin.

10 Now I don't know that it is an artifact and I'm
11 not implying that most all of this is an artifact. It may
12 not be. But I think we have to entertain the hypothesis
13 that some amount of this, and it may well be a non-trivial
14 amount, is just an artifact of how the hospital does its
15 accounting.

16 As I say, I think you can minimize some of that by
17 going to most of Medicare and away from inpatient. And I
18 think that if you see much of this variation persisting over
19 time, and particularly if you see the hospitals with
20 negative margins persisting over time, then it suggests that
21 it's probably not real.

22 MR. ASHBY: Right. The one thing that I can say

1 about over time is that we were kind of interested in the
2 question of whether the variation has increased over time.
3 But in fact, it has not. The standard deviation of these
4 margins in 1991 is almost exactly the same as the standard
5 deviation in 1999.

6 DR. NEWHOUSE: No, that's not what I mean by over
7 time. By over time, taking the margin over a 10-year
8 period, not how it changed between '91 and 10 years later.
9 But if I took a much longer period than two years, how much
10 variation would I see across hospitals?

11 MR. ASHBY: Yes. It's a difficult trade-off.
12 Like I said, we really wanted to go to a longer period of
13 time but our fear was that we have other things going on
14 during that same period of time and the world really changed
15 rather dramatically. The accounting factors, of course, are
16 one of the things that may have changed but unfortunately
17 there's a world of other things that changed, too.

18 DR. NEWHOUSE: They may not have changed and yet
19 you still have this kind of variation.

20 DR. ROWE: A couple things. On unnumbered page
21 number eight where we have urban/rural location, I think we
22 might want to change the first line, if I understand the

1 first bullet, to say hospitals in large urban areas
2 performed better than average while those in rural areas
3 performed worse, except for those who don't. Because what
4 you have done is excluded the hospitals that are taken out
5 of the PPS because they perform badly. And they get
6 corrected to immunize them.

7 And if you threw them back in they, of course,
8 perform better than average.

9 MR. ASHBY: No, they wouldn't perform better than
10 average. They're brought to zero.

11 DR. ROWE: They're brought to zero. But that
12 changes. Unfortunately, I'm not sure whether you intend
13 this to be an analytical document. Some people might see
14 this as a political document. And I think that, to be fair,
15 this statement neglects those populations that are immunized
16 from being negative and there are already these programs out
17 there, the sole community program, Medicare-dependent
18 hospitals.

19 So I think that we need to correct this somehow.

20 MR. ASHBY: So the suggestion is that perhaps we
21 should have left the CAH's in.

22 DR. ROWE: Yes. That's my point.

1 DR. MILLER: And in the multivariate analysis you
2 can actually model it as a variable in order to control for
3 its effect, put it back in the database.

4 DR. ROWE: Yes. Or you could say that for all
5 hospitals, those in large urban areas, et cetera, et cetera.
6 And then you can say for those hospitals that are not
7 included in special programs -- or something like that. But
8 somebody will pick up -- I wouldn't suggest anyone here
9 would do that. But somebody might use that statement in a
10 way it's not intended.

11 MS. BURKE: Jack, I'd suggest using a term other
12 than perform because it indicates that they're doing
13 something that essentially gets them what they get, which is
14 not the point of what you're saying. The point is the
15 results are different and their margins are better in one
16 than in the other. It's not a question of performance, per
17 se. People will view that word as a code for something.

18 DR. ROWE: Then the next page, the second bullet
19 talks about hospitals with low patient volume and you get,
20 much later, to the issue of occupancy. I think that there
21 needs to be a closer linkage throughout this of volume and
22 occupancy and length of stay. And there needs to be an

1 analysis of the intersection of those. Let me just talk
2 about that for a second.

3 Occupancy is obviously more important than volume.
4 If you have a small hospital that's 100 percent full, it's
5 much more likely to be doing well -- let's say 100 bed
6 hospital that has 100 patients, than a 200-bed hospital with
7 100 patients. They both have the same volume, one has much
8 better occupancy.

9 But the other point about length of stay relates
10 to the backfill phenomenon. For instance, there is less
11 pressure to reduce your length of stay if your occupancy is
12 low. If you have 100 percent occupancy and you know that as
13 soon as a patient leaves another patient will come in and
14 there will be another, in the case of Medicare, DRG payment,
15 then there's a great emphasis to reduce the length of stay
16 and move the patients through.

17 But if you have no pressure, there are many
18 payment systems from private payers where you get a per
19 diem. So you get nothing for an empty bed. And if the
20 patient stays in the bed you get something. So that reduces
21 the pressure on the length of stay. And it's hard to have a
22 hospital that has one set of length of stay initiatives for

1 the Medicare beneficiaries and another set for the non-
2 Medicare. You can't really do that.

3 So there needs to be at least some discussion of
4 the relationship and the dynamics between occupancy, volume,
5 and length of stay. So that people get an appreciation for
6 how these might interact.

7 Nick runs hospitals and Ralph ran big hospitals,
8 and there may be other points of view here, but I think that
9 that would be informative, just to have some stuff about
10 that.

11 MR. ASHBY: But I want to point out, though, even
12 with an empty hospital, all else being equal with respect to
13 management here, they're still going to benefit from cutting
14 length of stay. There may be opportunities to reduce the --

15 DR. ROWE: I agree with you, Jack. I just think
16 there's an additional layer of sophistication here we can
17 include.

18 The last point I would make is about the
19 availability of post-acute care services being under
20 management's influence. I think that is, in many areas, a
21 regulatory issue. Management might wish to have post-acute
22 care services but you can't get approval for additional SNF

1 beds in a given area because there's an excess of them or
2 whatever. There are a number of regulatory issues. There
3 may even be labor relation issues in some areas, where
4 there's a union for long-term care facilities but the given
5 hospital doesn't have a union.

6 I mean, there are all kinds of issues which may
7 not be so easily managed by the executives.

8 MR. ASHBY: We saw in management prerogative, in
9 terms of closing post-acute care units. I mean, we had a
10 bunch of them close in earlier years. But on the opening
11 side, I guess you're saying it's not a parallel --

12 MR. MULLER: Just briefly, we also know from our
13 data last year that nursing homes that are largely Medicaid
14 have dreadful margins, minus 70 or something like that. So
15 you're not going to built a lot of nursing home beds that
16 are in areas that are Medicaid because they're minus 50
17 percent margins. So that, in a sense, is to add to Jack's
18 point. It's just not going to happen, high Medicaid areas
19 won't have as many beds.

20 MR. SMITH: A couple quick points, Jack. Much of
21 what I wanted to say has already been said. But I did find
22 the distinctions that were made on control/lack of control

1 unsatisfying in a lot of ways. For some of the reasons Jack
2 just mentioned, Ralph's earlier point about Medicaid-
3 avoidance. Even the decision to stay open, you suggest that
4 location is something which is fundamentally out of
5 location's control. Well, when you think about the
6 open/close decision, it's fundamentally within management's
7 control.

8 So thinking more about the subtlety and complexity
9 of what management can and can't control and the ways in
10 which it's constrained would be helpful.

11 I want to remake the point that Bob made and that
12 Bob and I make almost all the time. Bed weighting this
13 stuff would help. One hospital, one vote is not a very good
14 way, it seems to me, in looking at the distribution of
15 margins or much else. And if we could get some bed-weighted
16 versions of that, I think that would be helpful.

17 MR. ASHBY: In most of our work we almost
18 invariably use aggregates that are revenue weighted, is what
19 they are, as opposed to bed weighted, but the same thing.
20 That tells you something about where the dollars are and
21 that's ultimately what we almost always care about.

22 But in this context somehow it seemed like the

1 non-weighted approach had some merit because we're really
2 interested in each hospital as an operating entity, as
3 opposed to the flow of dollars in the program.

4 MR. SMITH: Actually it was sort of the converse
5 of that that led me to wish to see this bed weighted. I
6 don't disagree, and we spend a lot of time -- as does
7 Congress -- thinking about hospitals as teach hospital as an
8 important entity, whether or not we create a special
9 designation for them.

10 But it would be useful to know that instead of
11 talking about 20 percent of the hospitals we're talking
12 about 6 percent of the beds, or the other way around, in
13 helping us think about how we should set our priorities as
14 we approach this work.

15 And lastly, I want to underscore Jack's point. It
16 seems to me the variable here that really matters is
17 occupancy, not volume. Perhaps it isn't, and it would be
18 useful to look at that relationship and try to make sure we
19 understand whether or not low volume by itself is the
20 predictor of poor performance that this suggests, or whether
21 it's low volume which turns out to be a proxy for low
22 occupancy. I have a guess about that, but it would be

1 useful to have a bit more information.

2 MR. HACKBARTH: Could I go back to the weighting
3 issue for a second? Is it an either/or question? Or maybe
4 we ought to be looking at both. The reason I think that
5 having bed weighting or revenue weighting or something would
6 also be a good take on this is that it's commonplace now for
7 people to argue for more money for hospitals, saying 50
8 percent of all hospitals are losing money. And at one level
9 that may be a relevant statistic. But it also may be
10 relevant to know that those 50 percent of the hospitals
11 represent 10 or 15 percent of the beds. So I think both
12 cuts could shed light on the problem.

13 MR. SMITH: I didn't mean to substitute one for
14 the other, but to bed weight use would be additional useful
15 information.

16 MR. ASHBY: Yet a couple of the other
17 considerations on that question are whether the 15 percent
18 really play some critical role in access to care. That's
19 one important question, regardless of how many dollars they
20 have.

21 The other is whether the reasons why they're
22 performing, or whatever we're going to call it, why their

1 result is so poor, really are due to some factors that they
2 might have had a chance to do something about. Should we
3 give them out just because they are at the low end of --

4 MR. HACKBARTH: That's the basic reason for trying
5 to untangle this web, is to shed light on that question.
6 Maybe they ought to be losing money and it's not a matter of
7 great concern.

8 DR. WAKEFIELD: Jack, I'd just say I'd certainly
9 agree with the point that Jack made earlier about the
10 urban/rural location chart and the washing out of
11 differences. One would think that, at least hypothetically,
12 it helps to put some precision around certain categories to
13 inform policy. So to the extent that we've got specific
14 categories broken out rather than casting that more general
15 at all rural areas, using that just as an example, it's
16 always really helpful for me anyway to see it broken out by
17 categories, which you've actually done as you were kind of
18 walking through this in different areas. You spoke to
19 Medicare-dependent hospitals, sole community, et cetera, et
20 cetera.

21 So that's really valuable. And I think it helps
22 all of us be a little bit more precise in terms of how we're

1 looking at impact of payment policy.

2 The question I have for you is on the inpatient
3 Medicare margin chart. I'm sure there's an obvious reason
4 for this and it's going to embarrass me by even asking it
5 because it's going to be such an obvious answer. Is there a
6 reason why you didn't mirror the non-DSH categories by large
7 urban, other urban, and rural areas?

8 In the chart that you showed us up here we've got
9 just urban and rural, in the narrative we had large urban,
10 other urban and rural, and there were some differences in
11 the narrative chart. So that other urban came out of this
12 one. That's just an observation.

13 But the real question is is there a reason why you
14 didn't break down the non-DSH, where the figures are just a
15 little bit different? Non-DSH is 6.9 up here, it was 6.7 in
16 the table in the narrative. That's not the issue for me,
17 though. Was there a reason why you didn't break out non-DSH
18 by large urban, other urban, and rural, as you did with DSH?

19 MR. ASHBY: No. The answer is there's no good
20 reason other than that's the way we've generally done it and
21 so those are the numbers that were sitting in front of me.
22 Very unsatisfying answer.

1 We might, in fact, want to look at that.

2 DR. WAKEFIELD: Would you mind doing that?

3 MR. ASHBY: Yes.

4 DR. WAKEFIELD: I'd be interested to see how that
5 would vary across those three categories. Thank you.

6 MS. ROSENBLATT: I have a question on three other
7 variables that may or may not be linked to variables that
8 you've already considered, so let me put these out as
9 questions.

10 The first would be the number of hospitals in a
11 given area, within a certain number of miles, which may or
12 may not be related to urban/rural. But do you think there's
13 a big difference between a one-hospital rural town versus a
14 three-hospital rural town?

15 MR. ASHBY: Yes, a degree of competition sort of
16 variable.

17 MS. ROSENBLATT: The second one would be we're
18 looking at each hospital individually, but some hospitals
19 might be part of a large system. I think of the Sutter
20 system, for example. Now that may be linked to your type of
21 control, investor-owned versus non-investor-owned. But I
22 don't know if that would be worth looking at.

1 And then the third one is the amount of
2 uncompensated care or the uninsured percent in the local
3 area, which again may or may not be linked to the DSH
4 payment. But it would seem to me that hospitals that have a
5 lot of uncompensated care may be the ones with the low
6 margins.

7 MR. ASHBY: Right. Let me give you a couple of
8 answers to that. The degree of competition, we think, is a
9 very important parameter and we're taking steps already to
10 try to get that into our multivariate analysis that will
11 follow. We just couldn't pull it off in short-term for
12 this.

13 Unfortunately, it's the same answer on the
14 uncompensated care. I really wanted to have that here, but
15 we don't have the data available to us. Uncompensated care
16 is being added to the cost report this year, so at some
17 point we will have it. But we don't today.

18 MS. ROSENBLATT: Would uninsured percent for the
19 community be worth -- is that available?

20 MR. ASHBY: One would think there would be some
21 correlation there. That's a possibility.

22 DR. REISCHAUER: What would the correlation be the

1 Medicare margins? Because I would think if you had a lot of
2 uncompensated care you'd run a cheap hospital, probably, so
3 your margin in Medicare would be high.

4 DR. ROWE: Or you'd be a city hospital and your
5 deficit is made up by the city of New York. So you wouldn't
6 run a cheap hospital. In other words, you'd be a city
7 hospital and you'd run an expensive hospital with a lot of
8 labor force issues, et cetera. And then the city makes it
9 up at the end.

10 MR. MULLER: A lot of the uninsured are in the --
11 I want to call them the low DRGs, for which you don't get
12 paid very much. But it doesn't perfectly reflect costs of
13 what you often find in the public indigent hospitals is
14 because their case mix is not as high. They do a lot of
15 babies and other kinds of medical versus surgical cases.
16 They tend to have low payments across the board, not just in
17 Medicare, but higher costs that aren't reflected by the case
18 mix indices. So you wouldn't find high Medicare margins.

19 DR. REISCHAUER: But it's not affecting the
20 Medicare payment. The Medicare payment is set
21 administratively.

22 MR. MULLER: No, but they tend to have a case mix

1 that's in the low part of the Medicare weights, and
2 therefore you don't get much margin on it.

3 DR. REISCHAUER: The Medicare case mix is low?

4 MR. MULLER: Yes.

5 DR. REISCHAUER: Because a lot of Medicare people
6 are having babies?

7 MR. MULLER: No, because they have more medical
8 versus surgical cases. Surgical cases are the high ones,
9 high DRGs on which you make margins.

10 MR. ASHBY: But uncompensated care is not what's
11 causing it. It's kind of a useful cross-correlation, I
12 think, is what Ralph is pointing out here, of other factors.

13 MS. BURKE: Unless it's a teaching hospital.

14 MR. MULLER: City hospitals, by and large, have
15 very low case mix indices.

16 MR. SMITH: But for the Medicare population?

17 MR. MULLER: Medicare as well, because they have
18 more medical cases than surgical cases, by and large. A lot
19 of their Medicare cases are people who age up from Medicaid.
20 And therefore they have multi-system failure, but they tend
21 to have low case weights. That's why you see this
22 correlation of high cost and low payment. I'll bet you the

1 government-owned hospitals in this country have low Medicare
2 margins.

3 MR. HACKBARTH: I'm going to ask that we move
4 ahead. Sheila is going to have the final comment. This is
5 complicated stuff. We could talk about it almost without
6 limit, I think, but we need to have one.

7 MS. BURKE: One point, one question. The point,
8 which I'm sure you've already thought of, is when the time
9 comes and any of this becomes officially public, there will
10 be an enormous amount of interest in knowing who's at the
11 bottom and who's at the top, quite specifically. Who's in
12 that minus 18 and what that actual distribution looks like
13 around types of hospitals and geographic location.

14 Having done some carve-outs in my life, I can
15 assure you that that will be the case. So we should be
16 thinking about what we say about that.

17 But the question that I had, and this goes back
18 probably too far, and is embarrassing in that context, it
19 takes me back to sort of pre-233 limits. To what extent do
20 we think or believe at any point size -- all these other
21 things, in some cases, are proxies for size. Is size again
22 an issue for us? Do we know whether there is, in fact --

1 MR. ASHBY: This gets back to the relationship
2 between occupancy and volume here. We were, in essence,
3 attempting to measure size with case volume here. But there
4 is bed size, as well, that has a different parameter to it,
5 unused capacity.

6 MS. BURKE: Again, it's something we discarded
7 when we sort of moved away from that model. But really
8 there are really behavioral differences based on the size of
9 the institution, not only its geographic local, urban/rural.
10 Some of that is a rural proxy for small hospital.

11 But whether or not overall -- and volume will pick
12 up some of that. But whether or not we again look at
13 comparative groups that are literally by size of facility.
14 Whether that has any impact.

15 MR. ASHBY: Bed size.

16 MS. BURKE: Bed size, today. I don't know. We
17 haven't thought about it in years and it may not make any
18 sense at this point.

19 MR. ASHBY: Somehow I have a suspicion that we
20 would see a similar pattern to what we see measured as case
21 volume, which is the very small ones, indeed, have higher
22 per unit costs. And it goes down as you move up. Except

1 that when you get to the very high scale it no longer goes
2 down. The really large city hospitals begin to pick up
3 other kinds of problems, including some of them that Ralph
4 talked about.

5 MR. MULLER: Just one more brief technical point.
6 Last year we talked about that we might look at the cost
7 that are not on the cost report. I remember you estimated
8 that could be 3 or 4 percent. Are we going to have any
9 chance to look at that this year?

10 MR. HACKBARTH: It's not on the agenda right now.

11 MR. MULLER: Because 3, 4 percent can make a
12 difference.

13 MR. HACKBARTH: We're going to have to bring this
14 to a conclusion. As good as Jack is, there's probably no
15 way we'll be able to have the definitive answer to all the
16 many questions.

17 I think we will have made a contribution, even if
18 we can only answer some much more basic questions. I've had
19 several people look at that graph that Jack showed at the
20 beginning, and the wide distribution of margins, and say
21 this by itself is a prima facia case that the system is
22 broken, when so many hospitals are losing money and there's

1 such a wide range between the best performing and the worst
2 performing.

3 I'm hopeful that, at a minimum, this analysis can
4 shed light on those questions. I don't think that it is a
5 prima facia case that the system is broken and I think this
6 will help us lay that out.

7 We've got to move ahead to access to care. So
8 this is a continuation of the discussion we began at the
9 last meeting. For those of you in the audience, and
10 commissioners as well, we're trying to put together a system
11 that will allow us, on a regular basis, to monitor what
12 happens to access to care for Medicare beneficiaries.

13 Karen, whenever you're ready.

14 MS. MILGATE: As Glenn said, this discussion is a
15 continuation of last month's on the most effective way to
16 monitor beneficiary access to care.

17 At the last meeting, the commission discussed the
18 variety of data sources to be considered and determined
19 which types of analyses to pursue. At this meeting, we'll
20 discuss how the monitoring system would work and actually
21 begin to use it. Today Mae will present an overview about
22 what is already known about beneficiary access to care,

1 looking through direct measures of access which is described
2 as step two in the flow chart that we'll go through in a
3 couple of minutes.

4 So what do we mean by access? The definition that
5 the IOM developed is the timely use of personal health
6 services to achieve the best possible health outcome. To
7 determine how to measure access, it is also useful to
8 describe its various dimensions, and you may remember some
9 of these from the last meeting.

10 The first question that is important to ask is
11 whether there is enough capacity to actually meet
12 beneficiary needs. So here you might want to look at the
13 supply of providers, whether the type of providers are
14 appropriate, and match them up with whether in fact those
15 types of providers are able to meet the beneficiary needs.

16 Even if there is enough capacity to meet the
17 beneficiary needs, there may be other obstacles for
18 beneficiaries to obtain care. So the second question is
19 whether beneficiaries are actually able to obtain services.

20 And then the third step is whether the services
21 the obtain are appropriate. They may obtain services but,
22 in fact, they aren't the right services.

1 It's pretty hard to see the screen from here, so
2 you may want to look at the chart that you have in front of
3 you, from the handouts.

4 So how would MedPAC's monitoring system work?
5 Because the questions asked and data sources used often
6 create very different impressions about beneficiary ability
7 to access care, our monitoring system is designed to look at
8 access from many different angles. In particular, it's
9 important to understand that Medicare beneficiaries access
10 to care is shaped by factors specific to Medicare, but it's
11 also shaped by factors that are not specific to Medicare
12 that impact the entire health care system.

13 You'll see on the chart here that, on the left-
14 hand side, we've looked at the timing of the analyses. In
15 the middle we have a description of the various analyses.
16 And then on the right-hand side, we look at the outcome of
17 the process or the products that might be created by these
18 analyses.

19 The first step is that we would look at the health
20 system capacity. So here we would determine whether the
21 system has the capacity to meet beneficiary needs. So it
22 would be important to look at both what beneficiaries look

1 like and what their needs are, and then also whether the
2 supply of providers and types of providers are appropriate.
3 So we would look at the age of beneficiaries, disability
4 status, insurance status, income, prevalent conditions, and
5 also where they live.

6 Providers, we'd look at the supply of facilities,
7 physicians, certain specialists, nurses and other health
8 professionals, entry and exit, and perhaps we'd take a
9 special look at any new types of services or settings that
10 may have become important to the Medicare program.

11 You can see here, too, in this step of the
12 analysis, there would be quite an interaction between the
13 analysis we do for payment adequacy and update purposes and
14 the analysis we do for access purposes. We believe there
15 would be quite a bit of interaction and that the two
16 analyses would actually feed on and enhance the other.

17 Some of the products that would come out of this
18 would be some information that would be used for payment
19 adequacy in the update framework.

20 The second step of the process, after looking at
21 whether the capacity is appropriate, is to look at actual
22 direct measures of access. This particular box is

1 highlighted because this is the type of information we were
2 going to present to you today.

3 Here we would look at general measures from
4 sources such as beneficiary and provider surveys and
5 utilization data, to get some general sense of access to
6 care. And then it would also be important to break it down
7 into distributional measures such as socioeconomic status,
8 which is an analysis we are intending to do, as well as to
9 do local market analysis.

10 I want to stop for a moment on the concept of
11 local market analysis, because that was an area that the
12 commission was very interested in and is, of course, very
13 important to get a real picture of access that gets below
14 the national data level.

15 There we have several efforts underway, but in
16 particular I wanted to highlight some work that CMS is doing
17 that we are talking with them to work with them on. They're
18 taking the CAHPS fee-for-service data, which in fact we
19 talked about last time as being a fairly large sample of
20 beneficiaries, and using that in tandem with some hot spot
21 analysis where they've gotten some information from carriers
22 and their 1-800 number, and some local surveys of agencies

1 to actually target some specific geographic areas where they
2 might do some more in-depth surveys of beneficiaries to
3 understand the reasons for access problems.

4 So that's a piece of analysis that we hoped to
5 work with CMS closely on, and that would enhance some of our
6 work in that area, as well.

7 In addition to looking at distributional measures,
8 we'd also then want to look at measures of appropriate use.
9 So we'll be looking at some data that will give us some
10 sense of use of preventive services and preventable
11 hospitalizations.

12 These two steps together would give the commission
13 some sense of the types of issues you might want to delve
14 into in some more detail. And so, between those two steps
15 and the second two, which are more of the policy grinding
16 steps, we'd want to stop and say okay, these are the issues
17 that seem to be coming up on their horizon. Let's go and
18 dig in some more detail to understand the reasons for those
19 patterns.

20 This year the issues that we talked about at the
21 last meeting were looking in some detail in physician office
22 setting, post-acute care, doing the socioeconomic status

1 analysis so we'd look at the interrelationship between some
2 of those factors, and then a more in-depth analysis of
3 trends in the emergency department to try to get a sense of
4 what they might tell us about access to services outside of
5 the emergency department and also access to services within
6 the emergency department.

7 So the third step then would be the first step in
8 the policymaking process, is really to determine whether and
9 why a problem exists and how it may be related to Medicare
10 policy. Is this particular problem driven by factors that
11 are outside of the control of the Medicare program? Or is
12 there, in fact, some way that a Medicare policy may be
13 driving the issue?

14 And then the fourth step would be to analyze
15 policy options and to develop recommendations. So here,
16 whether it was Medicare's policy that was the issue, or
17 something more broad than that, to determine whether in fact
18 Medicare could and/or should try to address the problem.

19 So those are the four steps of the analysis. And
20 you can see on the right-hand side, the product that we
21 envision coming out of this could include special issue
22 reports if the commission felt there was a particular issue

1 that we wanted to have an actual report out there on the one
2 issue, but would also feed into our March report through
3 payment adequacy updates, payment adequacy in the update
4 process, other chapters, or it could also be included in the
5 June report to Congress.

6 Today, as a first step in our analysis, Mae is
7 going to present an overview of what we know about access
8 through looking at types of data that are described in step
9 two or direct measures of access.

10 DR. THAMER-NALL: Good afternoon. As Karen said,
11 today I will be presenting an overview regarding access to
12 care among the Medicare population.

13 The most commonly used indicators of access are
14 presented here. As I go along in the presentation, I'll
15 discuss some of the limitations and advantages of using
16 various indicators to access. The following slides provide
17 you with an overview of beneficiary access to care based on
18 the most recent and widely used nationally representative
19 health care surveys.

20 The next few slides suggest that, in general, most
21 people perceive themselves as having good access to care.
22 I'll start with a comparison of access to care for elderly

1 persons versus other populations. When we examine specific
2 potential access problems in the future, we hope to always
3 first examine if these problems are also found in the wider
4 health care system, and may not therefore be a result of a
5 specific Medicare payment or other policy.

6 In general, looking at this slide, the elderly
7 appear to have better access to care compared to younger
8 persons. Adults age 18 to 64 are two or three times as
9 likely to report failing to get care in the past year
10 because of financial barriers compared to older Americans.

11 In this slide we're showing you data for the first
12 quarter of 2002 for illustrative purposes only. Although
13 it's not statistically significant, it shows you an increase
14 in the percent of women over 65 that report access problems
15 from 2.3 percent to 3.0 percent. I want to point out that
16 this is noteworthy because it runs counter to trends over
17 the past decade that have been observed in this survey as
18 well as others. And therefore it may merit further scrutiny
19 when we get more complete data for 2002.

20 In other words, this is the kind of timely
21 information that we would be sure to follow up on using our
22 monitoring access database.

1 DR. REISCHAUER: Can I ask a technical question?
2 Is the 2001 number the average of four quarterly
3 administrations of this question? Or is during 2001 did you
4 not receive care and then you're comparing it to the same
5 question asked at the end of the first quarter of 2002,
6 which includes three-quarters of 2001?

7 DR. THAMER-NALL: The specific question in NHIS is
8 during the past 12 months was there any time when someone in
9 your family needed the care --

10 DR. REISCHAUER: Right, but do they collect this
11 information quarterly?

12 DR. THAMER-NALL: My impression is yes, it's
13 collected quarterly.

14 DR. REISCHAUER: So the 2001 number, part of it
15 would refer to 2000? Okay, fine.

16 DR. THAMER-NALL: Yes.

17 I apologize that this slide is a little difficult
18 to read. The point here is that in addition to having few
19 access problems, on two of the three measures of perceived
20 access to care that are asked in the Medicare current
21 beneficiary survey, access problems appear to be declining
22 between 1991 and 2000. One possible factor in the general

1 improvement in access to care may be the increase in the
2 proportion of elderly that report a usual source of care
3 over this period. That's gone up from 90 percent to about
4 94 percent.

5 Although Medicare has been largely success in
6 ensuring access to care for most beneficiaries, certain
7 subgroups appear to have less access than others. I can see
8 that's very difficult to see from this distance, but
9 hopefully you have it in front of you.

10 For example, the disabled beneficiaries were
11 almost twice as likely to report trouble getting care, and
12 almost one-fifth reported delay in care due to cost. Low
13 income beneficiaries were also more likely than those with
14 higher incomes to report problems obtaining care or delaying
15 care because of costs.

16 Similarly and notably, 17 percent of those in poor
17 health said that they delayed care due to costs compared to
18 only 3 percent in excellent or very good health. And 10
19 percent of those in poor health reported trouble getting
20 care.

21 Rural beneficiaries were somewhat more likely to
22 report delay in care due to costs compared to urban

1 beneficiaries. And finally, beneficiaries without any form
2 of supplemental coverage, and that means including employer-
3 sponsored Medigap or Medicaid, and this comprises one out of
4 10 beneficiaries, have reported serious access problems. 20
5 percent of those without any supplemental coverage reported
6 delay in care due to costs and 17 percent had no usual
7 source of care.

8 As you know, most elderly care supplemental
9 insurance, which appears to have a strong influence under
10 access to care, for a number of preventive and clinically
11 necessary services. On this slide, with regard to access to
12 clinically necessary services for the elderly that's shown
13 here and that's been employed by the commission in previous
14 work, significant differences exist.

15 In order to save time, let me just summarize the
16 findings by reporting first of all the overall use of
17 necessary ambulatory services for specific chronic
18 conditions such as diabetes, congestive heart failure, COPD,
19 is low overall compared to inpatient care for acute
20 episodes.

21 However, beneficiaries with supplemental coverage
22 are significantly more likely to use the recommended

1 procedures and, in some cases, have a lower incident of
2 avoidable outcomes compared to beneficiaries without any
3 form of supplemental coverage.

4 The percentage of elderly without any
5 supplementation to Medicare vary significantly by race. In
6 1999, according to data provided by my colleague, Chantal,
7 18 percent of African-American beneficiaries had no
8 additional coverage other than Medicare. That's compared to
9 14 percent of all Hispanics and 7 percent of white
10 beneficiaries, numbers a little bit different from the stats
11 that were provided in your briefing materials.

12 DR. ROWE: Is that traditional Medicare?

13 DR. THAMER-NALL: Traditional Medicare.

14 DR. ROWE: Not Medicare+Choice.

15 DR. THAMER-NALL: That's right.

16 Minority beneficiaries are less likely to have a
17 usual doctor, 91 percent of whites versus 80 percent of
18 blacks and 78 percent of Hispanic beneficiaries. And
19 they're more likely to use a hospital emergency room or
20 urgent care center for their care. That's 2 percent of
21 whites versus 10 percent of blacks and 10 percent of
22 Hispanics.

1 This is important because beneficiaries may be
2 more likely to receive preventive services and possibly
3 better continuity of care in a doctor's office compared to
4 an emergency department when it's used as a regular source
5 of care.

6 So in concluding a very brief overview of access
7 to care, I want to make a few points. National estimates of
8 access serve as valuable benchmarks, however they may
9 obscure variations that are based on beneficiary
10 characteristics or geographic regions, which we did not look
11 at here. Although the majority of elderly report good
12 access to care, those without supplemental insurance,
13 minorities with low incomes, and those in poor health may
14 experience access problems. And we plan to analyze the
15 interrelationships among these various factors to better
16 understand what related policy options might be.

17 The next steps include more depth analysis of
18 trends in emergency departments and the role of
19 socioeconomic status. Finally, we hope to have a draft
20 chapter report for the March 2000 report on access to care
21 by December.

22 MR. DURENBERGER: Let me ask a question which is

1 related. I guess the best way to express the question is
2 access to what? And it's sort of like how do people answer
3 questions? How do you phrase the question so you get the
4 answer that you need?

5 I'll just use an example that's been bothering me
6 because it's reflective of capacity problems in our
7 community. It doesn't seem to vary with whether you're
8 Medicare eligible or something else. But if you look at the
9 rise in the use of concierge care in the Seattle area, where
10 I think it costs something like \$4,000 or \$5,000 per year to
11 get your own doctor and get some consistency, as people
12 think of it. Or in our community, in Minneapolis in
13 particular, where the startup costs is \$3,000 to do the same
14 thing.

15 The average age of the people enrolling is
16 slightly over 62 years of age, which somehow suggests to me
17 either that those are the only people with the money to pay
18 for access, but behind that it reflects, I think, a
19 dissatisfaction with access, whether it's expressed in being
20 able to get the same doctor each time, being able to have my
21 questions answered, whatever the case may be.

22 People who are willing to pay that kind of money

1 in the two communities that I've just mentioned, in order to
2 "get some kind of an assurance" of care in the system, seems
3 to suggest something that I'm not sure these figures would
4 suggest.

5 I see now you will go into some of the
6 socioeconomic issues and so forth. But I'm wondering if
7 either anybody on the commission or those of you who have
8 been doing this analysis know what's behind the fact that
9 the average 62-year-old, that that's the age average of
10 people going into concierge care in those kinds of
11 communities?

12 The question I'm trying to ask is the adequacy of
13 the kinds of questions that we ask people, the way in which
14 we measure either satisfaction with "access" or with care or
15 something like that. I don't have the answer. I'm just
16 trying to figure out what's the significance of that in the
17 communities I've talked about.

18 DR. REISCHAUER: Dave, how many people are there?
19 Couldn't you fit them all in this room? There are small
20 groups of people who engage in strange behavior everywhere.

21 MR. DURENBERGER: I can't give you the Seattle
22 numbers but it's in the several thousands. But the program

1 has only been open in Minneapolis for six months or
2 something like that. I don't know whether it's a fad in
3 America or it's a growing phenomenon.

4 DR. ROWE: One comment on that, it's also becoming
5 increasingly prevalent in Boston, is I think it's important
6 to understand that, in most cases, to my knowledge, is that
7 physicians who have established concierge practices, where
8 they get almost a retainer payment from patients and they
9 have longer visits and less waits and everything else, are
10 generally converting from another practice that they had of
11 internal medicine or family practice or whatever to a
12 concierge practice. And they generally bring their patients
13 with them.

14 So if you look at the patients who are signing up
15 in concierge practices, they are patients who were in these
16 practices with these doctors before, and are a selection of
17 those patients who can afford it and don't want to lose that
18 doctor, et cetera. That's certainly what happened with Dr.
19 Flyer and his colleagues in Boston.

20 And so if it's a practice of internal medicine, it
21 may be in fact largely an adult and perhaps even older
22 population. So that may have something to do with it. It's

1 just not people from the general community who are going and
2 signing up for these things. They're coming with the docs
3 into the practice.

4 MR. DURENBERGER: The other reason I'm asking the
5 question is that the two cases I'm thinking of are both the
6 major multi-specialty clinics in those two communities,
7 which you wouldn't normally think that's where this sort of
8 thing would get -- at least, I wouldn't think that's where
9 it would get started.

10 MS. MILGATE: Can I just make a comment on that?
11 I think the way that it does possibly interact with what
12 we're looking at doing is -- I've also heard about some -- I
13 hesitate to call them trends because I don't know if they're
14 really going to become trends or not -- other types of
15 providers trying to find profit-maximizing procedures and
16 then just focusing on those.

17 And to the extent that might create access
18 problems for Medicare beneficiaries, who then don't have as
19 much ability to obtain other services, I would think that
20 might be an issue. Maybe in some markets, for example,
21 physicians might take fewer Medicare beneficiaries because
22 they have such a good concierge practice. So to me, that's

1 how it would interact.

2 MR. DURENBERGER: That's not what's going on.

3 MR. FEEZOR: One of the things when we do our
4 datasets in comparing the over-65 to the under-64,
5 particularly I guess your first slide that dealt with
6 percentage of persons who failed to obtain care, I wonder if
7 we can we may want to look at trying to subdivide that and
8 say 50-to-64. Those would be people who are likely to have
9 maybe a higher use factor who would have been plugged in to
10 physicians. And it may be a better comparison. So just as
11 a suggestion on that, Mae and Karen.

12 And then the other thing, I always worry about the
13 snapshot in time, that we only have data through 2000, and I
14 suspect there's been a significant deterioration in some of
15 the access measures, but that's a problem we always face.

16 I guess the other question I thought I had was
17 somewhat tangential to what Dave's questions were, and the
18 fact that when we talk about access to services we keep
19 thinking of physical or health services or professional
20 services.

21 If you look at the IOM definition, it very clearly
22 says personal services. This may be a little too

1 futuristic, but we probably need to start thinking about
2 access, again access to what? Access to information and
3 decision supports that also help individuals, indeed
4 Medicare individuals, better manage and know about their own
5 care.

6 I think one of the things that the concierge
7 service provides -- and by the way we do have some of that
8 happening in California, but then we're sort of known for
9 our deviate behavior. Interestingly enough, it tends to be
10 physicians who, I think, want a different lifestyle and can
11 sort of capitalize on some either insecurity or their market
12 in taking some patients with them.

13 But I think it's not just that -- I can probably
14 get the flu shot I need, but it is more of a sense of
15 security that Dave was talking about. And if I have someone
16 who can help me give me that advice, okay it's a concierge
17 doctor practice, it may very well be a nurse 24 line that a
18 lot of the consumer driven products in the under-65 markets
19 are talking about using, information decision support.

20 And so I think going forward, and again this is
21 out, that when we start talking about access for our
22 Medicare eligibles, we have to start thinking also in

1 information services because I think increasingly that's
2 what care is all about.

3 DR. NELSON: I want to commend you for this, for a
4 very comprehensive and broad approach to this. My question
5 has to do with how timely the data will be when we make our
6 March report, and specifically, whether we will be able to
7 capture changes that were reflected in this year's cuts?
8 Whether the current beneficiary survey will be current and
9 be able to reflect '02 data? I presume that the National
10 Center for Health Statistics, the NHI survey, will capture
11 '02 data.

12 Do you think that we'll be able to give an
13 adequate contemporaneous picture of this to Congress in
14 March?

15 MR. HACKBARTH: Alan, we do have the survey that
16 Kevin briefed us on last meeting, which was specifically
17 designed to give us some timely data on access to physician
18 services for Medicare beneficiaries.

19 MS. MILGATE: That's the most recent information
20 we'll have for the March report on physicians, will be our
21 own.

22 MR. HACKBARTH: The caveat there, of course, is

1 that we're talking about a relatively small sample and no
2 ability to slice it by specialty or location, because the
3 numbers are just too small. But that's the tradeoff for
4 timeliness.

5 DR. NELSON: The point that I'm making is the
6 strength of having multiple data sources in our report and
7 the wish that they'll be sufficiently current to carry that
8 strength with it, in addition to our survey. Our own survey
9 is going to be criticized as yes, it's this year but it was
10 early in the year before people had a chance to really
11 digest the impact.

12 MR. HACKBARTH: Although we do have evidence there
13 that they were -- I can't remember the percentages, but a
14 high percentage of the physicians said that they were aware
15 of the cuts.

16 DR. REISCHAUER: But it's conceivable that by the
17 time we issue our report there will be another 4.4 percent
18 cut.

19 MS. MILGATE: We won't have 2002 for the MCBS, but
20 if it's possible to get from CMS, they do have 2001 CAHPS
21 information. They don't have 2002. So that would give us a
22 general picture, but it's not going to give us a 2002 look.

1 DR. ROWE: I wanted to comment on the finding with
2 respect to race. A couple things.

3 One is some years ago, I know Bruce Vladeck and
4 others published a paper out of then-HCFA looking at racial
5 and ethnic disparities in Medicare beneficiaries. My
6 understanding was that the variables in that study were
7 importantly influenced by socioeconomic conditions. I think
8 they used both data on income individually and a proxy based
9 on metropolitan statistical area or something like that.
10 And both ways it was significant.

11 We might comment on that a little bit, that if
12 there is an access problem with respect to race it may be
13 aggravated by socioeconomic conditions. Or just look at
14 that paper.

15 Secondly, I wanted to point out the general issue
16 of racial and ethnic disparities, there was an IOM report
17 that you no doubt saw called Unequal Treatment or something
18 like that -- in fact, I think my fellow commissioner Alan
19 Nelson chaired, that came out earlier this year on racial
20 and ethnic disparities, which is obviously an apparently
21 durable, sustaining, intractable, serious problem that we
22 have in this country in our health care system.

1 There have been studies supported by the
2 Commonwealth Fund, by Arnie Epstein recently and others,
3 looking at quality of care and Medicare+Choice
4 beneficiaries. And these people are insured and they have a
5 doctor. And they still found racial and ethnic disparities
6 in usual HEDIS measures of quality of care, beta blockers
7 after myocardial infarction, follow up after mental health
8 hospitalization, et cetera. Really very disturbing
9 findings.

10 Now what we're finding here, not in the study of
11 quality, but in the study of access in the Medicare program,
12 we're also finding these kinds of issues. I think that it
13 would be good, as you write this up, one of our problems is
14 that we're at risk for looking at the racial and ethnic
15 disparity issues and seeing it in a bunch of silos. So it
16 gets a little mention here and a little figure, because it's
17 access. And then in the quality chapter there's a little
18 mention of it.

19 But we should point out that this is a problem
20 that spans the program and different aspects of health care.
21 And maybe we can raise it to a level where it will get more
22 attention.

1 I'm not suggesting CMS isn't very concerned about
2 it, but I'm just saying obviously we haven't solved this
3 problem. I think it's one of the major problems we have.
4 And it would be nice to have some texture around the
5 socioeconomic issues as modifiers. I don't think they're
6 determinants, but they're modifiers of these findings.

7 DR. REISCHAUER: I agree with you 100 percent that
8 this is a serious problem and a societal problem and it's
9 something that we should face. But it struck me that the
10 focus of what we're doing here is to try and monitor changes
11 in access over time. The reason one would want to look at
12 racial minorities or rural populations or inner cities would
13 be that access problems might show up sooner there than
14 elsewhere. But these are two, in a sense, different issues.

15 DR. ROWE: The canary in the mine shaft.

16 DR. REISCHAUER: Yes, right.

17 DR. ROWE: They certainly are particularly
18 susceptible, apparently. They are at risk, yes.

19 DR. REISCHAUER: There's good reason to focus on
20 them but the issue isn't that day in and day out their care
21 is less --

22 DR. ROWE: But if they are going to be identified

1 as a leading indicator, let's say over time, then it is
2 worth doing the socioeconomic analysis because you could
3 identify the subset, not just at a given racial/ethnic
4 background, but economic that would, in fact, be the most
5 sensitive subset. Right?

6 DR. NEWHOUSE: Is it right that these have
7 fluctuated more for the minorities than the non-minorities
8 over time? So this is a hypothesis.

9 MS. RAPHAEL: I just wanted to follow up because I
10 think there are two important things here. One is this not
11 having a usual source of care, I think, is very, very
12 important because that is very costly to the health care
13 system. It just plays out in so many ways, not only using
14 the ER as your primary care center. But in home health care
15 we find we have 10 to 20 percent who don't have a usual
16 physician. You can't get anyone to really oversee the
17 services, to even prescribe the services. Because someone
18 comes in who broke a hip, but there's no physician to whom
19 they're attached. And so I think that really is a very
20 important issue in all of this.

21 And then I was struck to what extent that
22 connected with the people who were in poor health who were

1 five times more likely to have issues around access. To
2 what extent are they the same group that don't have the
3 connection or a usual source of care?

4 MR. HACKBARTH: We're going to have to move on
5 here in a just a second. Let me ask a question about your
6 big picture here.

7 This is very impressive in the scope and its
8 depth, and doing this sort of work will lead to lots of
9 interesting findings worthy of discussion. And we've got
10 another problem that Bob was referring to, of trying to
11 monitor a fairly large set of services for changes.

12 So what I'm struggling with is depth versus
13 breadth in what we do. Can we afford to go so deep when we
14 need to be able to identify important changes in access over
15 a large number of services? How do we get the most bang for
16 our resources in looking at access issues?

17 MS. MILGATE: Let me take a stab at that and then
18 maybe Mark or Lu want to comment, I'm not sure.

19 The way that we've thought about it on the access
20 team is that we hope that some of this, particularly in step
21 one here where we're doing kind of a scan of the beneficiary
22 needs and supply of services, would become somewhat routine

1 over time. The first time we did it we would have to find
2 the data sources, collect the data, and paint a general
3 picture. Some of the depth in there would also be done in
4 the process of payment updates, but in general this would
5 become hopefully a little more routine over time.

6 The same way, in some ways, in number two. Number
7 two, for example, when you're looking at the MCBS and the
8 various beneficiary surveys that are out there on their
9 perception of access are data sources that we can go to on a
10 fairly regular basis, as is true of some of the provider
11 surveys and utilization data.

12 And then you get a little bit more in depth by
13 looking at the distribution issues, which I don't think we'd
14 look at the same things necessarily each year, but perhaps
15 choose a different one. And the comments that I've heard,
16 at least a few of them, have supported that it's important
17 to look at SES, for example, as the relationship between the
18 factors and how income might drive racial differences and
19 that sort of thing.

20 And then the other deeper one here we've talked
21 about doing is local market analysis.

22 After that step, though, would be the place where

1 we'd really determine okay, where do we want to dig more
2 deeply into this year, and that we wouldn't go into each of
3 these in the same depth each time we would look at them
4 every year.

5 So hopefully, the first step would become a bit
6 more routinized over time. The second, you're going to dig
7 in a little bit, but then you would try to narrow it down to
8 a few particular analyses where you might do something in
9 more depth. That's how we've thought about it on the access
10 team.

11 MR. HACKBARTH: All right. Thank you very much.

12 DR. REISCHAUER: Just one question. The last time
13 we were discussing this we were sort of toying with the idea
14 of whether we could use payment information to provide more
15 contemporaneous index of service utilization, like quarterly
16 office visit claims or something like that.

17 MS. MILGATE: Claims, for example?

18 DR. REISCHAUER: Is that too messy?

19 MS. MILGATE: CMS is actually developing a
20 database to be able to do that on a very real-time basis
21 with physician data. They have county level. And they are
22 still developing that. We're talking to them pretty

1 regularly about how we might work with them to use that, as
2 well.

3 DR. MILLER: Just to follow up on Bob's question,
4 isn't in box number two, some of the broad measures and the
5 utilization data, that's where that data would show up?

6 MS. MILGATE: Yes.

7 DR. MILLER: So we are contemplating it to the
8 extent that we can get the data and make it --

9 MS. MILGATE: Yes, and then the specific would be
10 the CMS example.

11 MR. HACKBARTH: Thank you. Now we're to our last
12 item for today, characteristics of long-term care hospitals
13 and workplan. This is follow up work that came out of a
14 brief letter report, if I recall, to Congress last year,
15 which raised a number of questions. And the purpose of this
16 work is to try to answer some of those questions, right?

17 DR. KAPLAN: Correct. First, you asked for more
18 information about long-term care hospitals, our LTCHs as the
19 acronym is. I'll very briefly summarize the most recent
20 research on these facilities.

21 Second, our letter to CMS commenting on the
22 proposed PPS raised questions about these facilities and

1 I'll provide information about our workplan to answer these
2 questions. I'd like your comments on the workplan and the
3 scope of the proposed research.

4 As you know, long-term care hospitals provide
5 intensive care to patients with multiple comorbidities for
6 extended periods of time. To be certified as an LTCH,
7 facilities must meet the conditions of participation for
8 hospitals and demonstrate that they have a Medicare average
9 length of stay greater than 25 days.

10 All post-acute care grew rapidly in the 1990s.
11 However, one reason why policymaker are so interested in
12 long-term care hospitals is because they were the post-acute
13 setting with the most rapid growth. In less than a decade,
14 the number of long-term care hospitals more than doubled and
15 Medicare spending for them more than quadrupled, as you can
16 see on the table on the screen.

17 The rapid growth in long-term care hospitals
18 within hospitals in the last decade has heightened concern
19 among CMS and other policymakers. Hospitals within
20 hospitals make it easier for host hospitals to move patients
21 out of acute care and into the LTCH without the patient
22 having to leave the building. Because Medicare makes two

1 payments for the patient instead of one DRG payment, this
2 behavior increases Medicare cost.

3 Analysts generally have considered long-term care
4 hospitals to be a heterogenous group of facilities whose
5 only common feature was a length of stay greater than 25
6 days. Recent research for CMS by Corbin Liu and his
7 associates, however, found that these facilities can be
8 characterized by their certification date. They separated
9 long-term care hospitals into three cohorts. Old hospitals,
10 certified before October 1983, which was before the
11 inpatient PPS, middle hospitals certified between October
12 1983 and September 1993, and the decade after the PPS was
13 implemented and new hospitals certified after September,
14 1993.

15 When we look at the map on the screen, we can see
16 the rapid growth in long-term care hospitals. Old hospitals
17 are green dots, middle hospitals are purple dots, and new
18 hospitals are red. This didn't come out well in the black
19 and white forum or media, so that's why we didn't include it
20 in your handout.

21 Certification cohorts track changes in the long-
22 term care hospital industry. For example, old hospitals

1 generally are large and located in the northeastern United
2 States. They are generally non-profit or government-owned.

3 The middle cohort tracks the first entry of for-
4 profit long-term care hospitals, generally medium-sized
5 free-standing facilities located primarily in the south.
6 Many of them specialize in respiratory care.

7 The new cohort, which is the red dots, tracks the
8 rapid growth of small, for-profit long-term care hospitals.
9 Many are hospitals within hospitals. And they are located
10 mainly in the southern United States.

11 Cohorts are strongly associated with other
12 characteristics, such as location, ownership, hospital
13 affiliation, payer's share of discharges, average length of
14 stay, Medicare median operating cost per case, and bed size.

15 Liu and associates also found that most long-term
16 care hospitals specialize. Most specialize in respiratory
17 care, rehabilitation care, or a combination of the two.
18 They also found that three hospitals specialize in treating
19 mental diseases and disorders, and that a small number of
20 niche hospitals had unique patient populations. For
21 example, one hospital provides care to a prison population.
22 In your mailing material I've summarized information about

1 the four groups of specialty long-term care hospitals.

2 The primary goal of the Liu study was to provide
3 insight into the differences among long-term care hospitals
4 and other post-acute care facilities. The findings provide
5 some evidence that long-term care hospitals are different
6 from skilled nursing facilities or SNFs and inpatient
7 rehabilitation facilities.

8 Long-term care hospitals' patients appear to be
9 different. They are younger, more likely to be disabled,
10 and more often dually eligible. They frequently have
11 diagnoses not commonly found in either SNFs or rehab
12 facilities.

13 In addition, long-term care hospitals receive
14 different ancillary services and different amounts of
15 ancillaries compared with SNF and rehab patients. For
16 example, 10 percent of long-term care hospital patients
17 received blood in 1997 compared with 3 percent of rehab
18 patients and 2 percent of SNF patients.

19 However, more work needs to be done to distinguish
20 between long-term care hospital patients receiving rehab
21 services and patients in rehab facilities and between
22 patients in the three long-term care hospitals specializing

1 in mental diseases and patients in inpatient psychiatric
2 care.

3 We don't know whether acute care hospitals and
4 long-term care hospitals differ. We know that
5 beneficiaries live in areas where there are no long-term
6 care hospitals, as you saw on the map. This takes us to the
7 policy questions we'll be answering with our workplan.

8 The first question is about what happens to
9 beneficiaries who live in areas where there are no long-term
10 care hospitals. To answer this question we'll identify
11 market areas with and without long-term care hospitals and
12 compare patterns of care for patients who are clinically
13 similar. Then we'll compare total Medicare payments for
14 Part A services and outcomes.

15 Another important question has to do with acute
16 care hospitals, differences between those that have and
17 don't have strong relationships with long-term care
18 hospitals. Liu and associates found that hospitals within
19 hospitals, on average, receive 62 percent of their cases
20 from their host hospital. Other acute care hospitals,
21 however, have strong referral relationships with long-term
22 care hospitals and may have similar behavior to host

1 hospitals with onsite long-term care hospitals.

2 We'll be assessing financial performance for the
3 different groups of acute care hospitals. We'd also like to
4 know what differences exist between free-standing long-term
5 care hospitals and hospitals within hospitals. We'll be
6 comparing financial performance, total Medicare payments,
7 and outcomes for these two groups.

8 Other questions may require clinical research.
9 For example, we might be able to partly answer questions
10 about rehab and mental disease patients in long-term care
11 hospitals and how they differ from patients in inpatient
12 rehab and inpatient psychiatric facilities respectively.
13 However, these questions may be better answered by
14 clinically oriented research.

15 I'm happy to answer your questions and hear your
16 comments.

17 MR. FEEZOR: Were there any, in the Liu study, did
18 they do any correlation between the growth of long-term care
19 or LTCHs and those states that had maybe limitations on
20 their SNF beds in order to keep Medicaid payments down?

21 DR. KAPLAN: No, they did not. As far as I know,
22 they did not look at the certificate of need states compared

1 to those that don't have certificate of need. I believe we
2 could put that into a multivariate model as an indicator for
3 the hospitals.

4 MR. FEEZOR: Just take a look at that, just more
5 of a visceral call as I looked at that.

6 MS. RAPHAEL: I was just curious, you said most of
7 this population is a younger population that's dually
8 eligible. Yet Medicaid pays for about 10 percent of the
9 cost. I wasn't clear as to why Medicaid covers such a low
10 percent of the cost?

11 DR. KAPLAN: No, Medicaid basically has a heavy
12 proportion of payments in the old hospitals. I don't think
13 anything was ever really said about how much Medicaid
14 covered. Perhaps I'm mistaken, but I don't remember that.

15 MS. RAPHAEL: [Off microphone.] I thought I read
16 that Medicaid covered 10 percent of the costs, but I might
17 not have read it accurately. But I would be interested in
18 the payer mix.

19 DR. KAPLAN: And there is a big difference in the
20 age cohorts. For example, in the old hospitals, the old
21 long-term care hospitals, I believe the Medicaid share is
22 about 25 percent. And by the time you get to the new

1 hospitals, it's 4 percent. So you have a big difference and
2 the age cohort is definitely correlated with the share of
3 Medicaid patients, discharges.

4 DR. NEWHOUSE: Sally, I thought this was a really
5 nice research plan, and I only had one minor comment. At
6 one point in our written materials, you suggest that we may
7 want to recommend to the Congress that they request an
8 Institute Of Medicine report. The Institute of Medicine
9 generally doesn't do primary data collection and it seems to
10 me it would be better to suggest that AHRQ do it.

11 DR. REISCHAUER: Will you have information on
12 where private payers send their similarly diagnosed people?
13 Is this something which is largely Medicare and some
14 Medicaid? From what you wrote, which I agree with Joe,
15 really sounds interesting. It sort of looks like this has
16 spring up almost in reaction to the --

17 DR. NEWHOUSE: But they have a lot of per diem,
18 which would change the picture here.

19 DR. KAPLAN: To answer your question, we won't be
20 able to compare similar patients because we aren't going to
21 have the information on the private patient's diagnoses and
22 comorbidities, which is what we're going to use to control

1 for clinical similarity. So we won't have that, because we
2 don't have the claims for the private patients. We only
3 have the claims for the Medicare patients.

4 I think the only thing we could do would indicate
5 whether the share of the Medicaid patients that a hospital
6 had.

7 DR. REISCHAUER: What I'm interested in is the
8 share of private pay folks that they have.

9 DR. KAPLAN: I'm not sure whether it's on one of
10 your tables in the mailing material, but the share of
11 private patients is on table one in your mailing materials.
12 If you look at the cohorts, the old hospitals have 26
13 percent, the middle hospitals have 20 percent, and the new
14 hospitals have 16 percent of their discharges being private
15 pay.

16 So they're not exclusively Medicare animals, but
17 the newer ones seem to be primarily Medicare animals.

18 MR. HACKBARTH: Thank you, Sally.

19 We'll now have our public comment period.

20 [No response.]

21 And we have now completed our public comment
22 period. Thank you all. We will reconvene at 9:00 a.m.,

1 tomorrow.

2 [Whereupon, at 4:34 p.m., the meeting was
3 recessed, to reconvene at 9:00 a.m., Friday, October 11,
4 2002.]

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MEDICARE PAYMENT ADVISORY COMMISSION

PUBLIC MEETING

Ronald Reagan Building
International Trade Center
Horizon Ballroom
1300 13th Street, N.W.
Washington, D.C.

Friday, October 11, 2002
8:58 a.m.

COMMISSIONERS PRESENT:

GLENN M. HACKBARTH, Chair
ROBERT D. REISCHAUER, Ph.D., Vice Chair
SHEILA P. BURKE
AUTRY O.V. "PETE" DeBUSK
NANCY ANN DePARLE
DAVID DURENBERGER
ALLEN FEEZOR
RALPH W. MULLER
ALAN R. NELSON, M.D.
JOSEPH P. NEWHOUSE, Ph.D.
CAROL RAPHAEL
ALICE ROSENBLATT
JOHN W. ROWE, M.D.
DAVID A. SMITH
MARY K. WAKEFIELD, Ph.D.
NICHOLAS J. WOLTER, M.D.

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MR. HACKBARTH: We begin this morning with two items related to post-acute care. The first presentation and discussion will be about skilled nursing facility payment policy; pick up some issues from last year's cycle. Then we're going to have a discussion, a review of the developing post-acute care episode database which is being developed to help provide us with some new data that will allow us to examine some difficult questions in the post-acute area.

Then we will, at 10:30, change gears and have a discussion with an expert panel on improving quality of care for beneficiaries.

Susanne, do you want to lead the way?

DR. SEAGRAVE: Good morning. The purpose of this presentation is to give a brief overview of the SNF payment system and some of the key issues with that system, and to discuss our workplan for the coming year. This sector is undergoing a number of changes and has a lot of uncertainty right now. For these reasons, we are giving this overview in preparation for the more detailed payment adequacy discussions at the next few meetings.

1 As you know, SNFs provide skilled nursing and
2 rehabilitation services to beneficiaries following an acute
3 care hospitalization of at least three days. About 90
4 percent of SNFs are part of nursing homes. We call these
5 freestanding. And the rest are associated with an acute
6 care hospital.

7 About 1.4 million beneficiaries use SNF services
8 each year at a cost of about \$14 billion to the Medicare
9 program. That's almost 6 percent of total Medicare
10 spending. CBO's recent estimates indicate that Medicare
11 spending for SNFs will grow somewhere on the order of 9
12 percent annually over the next 10 years.

13 Medicare SNF patients differ significantly from
14 the traditional patients in nursing facilities in that they
15 generally require more costly services. Their share of the
16 nursing facility population has been growing over time, as
17 has the share of nursing home revenues financed by Medicare
18 from about 3 percent in 1990 to about 10 percent in 2000.
19 SNF payments per day have also grown from about \$98 in 1990
20 to \$236 per day in 2000.

21 Out of concern that Medicare SNF spending was
22 rising rapidly in the early 1990s, Congress instructed CMS

1 to implement a prospective payment system for SNFs beginning
2 in 1998. The SNF PPS is a per diem payment system, in
3 contrast to the inpatient PPS which is a per case system.
4 Under the SNF PPS, patients are classified into one of 44
5 resource utilization groups. We call these RUG groups,
6 based on regular assessments. These groups are then used to
7 determine the payment amount for each beneficiary's care.

8 The daily payment rate for each RUG group is the
9 sum of three components: a fixed component for routine
10 services, such as room and board, linens, and administrative
11 expenses; a variable amount reflecting the intensity of
12 skilled nursing care patients are expected to require; and a
13 variable amount for the expected intensity of therapy
14 services such as physical, occupational, and speech
15 therapies.

16 MedPAC has repeatedly raised concerns with the SNF
17 payment system for several reasons. First, the
18 classification system used to group patients into RUG groups
19 fails to collect all the necessary information, including
20 important diagnoses and comorbidity information, to classify
21 Medicare patients appropriately. The patient assessment
22 instrument used to classify patients is also subject to

1 interpretation, resulting in data that is often unreliable.

2 Furthermore, because the classification of
3 rehabilitation payments is based on services provided rather
4 than patient characteristics, the system gives SNFs strong
5 incentives to provide therapies when they may not be
6 beneficial. Lastly, as I pointed out in the previous slide,
7 payment rates are calculated based on the nursing and
8 therapy time, but not on the cost of non-therapy ancillary
9 services, such as costly drugs, intravenous therapies, and
10 supplies, for example.

11 Thus, the cost of these services are only
12 reimbursed through the system to the extent that they
13 correlate with additional nursing staff time. Meaning that
14 access problems could occur for patients requiring extensive
15 use of these types of services.

16 Because of these problems with the classification
17 and payment system, Congress implemented a series of
18 temporary payment increases, sometimes called add-ons, to
19 the payment rates in both the BBRA and BIPA legislation.
20 The first two add-ons both expired on October 1st of this
21 year. Both houses of Congress have proposed extending the
22 second of these two add-ons, the add-on to the nursing

1 component in modified form through 2005. The third add-on
2 is scheduled to expire whenever CMS announces a revised
3 classification system.

4 Now I'll briefly summarize our workplan for the
5 coming year in the SNF area. The bulk of our work in the
6 next few months will center around using the payment
7 adequacy framework to assess SNF payment adequacy for the
8 fiscal year 2004. As always, we will look at margins,
9 provider entry and exit, changes in volume, beneficiary
10 access to SNF services, and SNFs' access to capital in
11 determining whether payments appear to be adequate or not.

12 We will examine these measures by subgroups,
13 including freestanding and hospital-based, urban and rural,
14 by number of beds, by geographic region, by ownership
15 status, and by affiliation with large nursing home chains.

16 In addition to our basic payment adequacy
17 framework we will also participate in constructing a post-
18 acute episode database which will be discussed in detail in
19 the section immediately following this one. This database
20 will help us look at the characteristics of patients going
21 to SNFs and to other post-acute care settings, and to
22 examine how these characteristics may have been changing

1 over time.

2 We have also obtained a rich episode database from
3 CMS that focuses exclusively on patients receiving care in
4 SNF facilities. This database links SNF claims data with
5 the associated hospital claims data, CMS administrative
6 data, and patient assessment data. This will allow us to
7 analyze quality of care in SNFs since the implementation of
8 the SNF PPS using certain preventable conditions for acute
9 care hospital readmission. These readmission conditions
10 have previously been identified by researchers as being
11 important indicators of possible SNF quality of care
12 deficiencies.

13 This concludes the overview. I welcome any
14 comments or suggestions from the Commission.

15 MR. DURENBERGER: I have a question right off the
16 bat because I just don't understand this, but I particularly
17 like the analysis on the problem. What is the influence --
18 we're looking at Medicare payments, but because Medicaid
19 drives so much of the organization of a skilled nursing
20 facility, particularly the ones that are freestanding,
21 probably much less though on the hospital side. But what is
22 the influence on the organization to deliver care and the

1 regulatory requirements that surround episodes of care that
2 are influenced state by state by the Medicaid program? And
3 is there a way to incorporate that into the analysis that
4 you're doing here?

5 DR. SEAGRAVE: Up until now, the Commission has
6 basically -- we haven't looked a lot at how Medicaid figures
7 into the picture for SNFs. The Commission felt that we were
8 looking at Medicare payments and we have not -- frankly, we
9 don't have a lot of information at this point about state to
10 state. In fact that information is difficult to gather, as
11 you may imagine, about what's going on with Medicaid
12 payments on a state by state basis.

13 MR. DURENBERGER: [Off microphone] My question
14 was premised not on whether we should get into the Medicaid
15 program, but when we talk about service use, resources,
16 service needs and things like that, my experience has been
17 is that a lot of that is dictated by the regulator process
18 that comes with state by state Medicaid programs. It varies
19 from time to time, and it varies even in a state like New
20 York, from one place to the other.

21 I would think that it would have some substantial
22 influence on what Medicare can or can't do, or influence in

1 terms of its payment. I'm just trying to figure out how you
2 could do the Medicare separate from some analysis of the
3 Medicaid at this time.

4 MS. RAPHAEL: I think it is possible to get data
5 on Medicaid expenditures and per capita, et cetera.
6 However, I also do believe the most nursing homes have tried
7 to maximize Medicare payments over the years. Nonetheless,
8 I think the question for the Commission more is one that you
9 raised in the text which is whether or not we even want to
10 look at the issue of compensating nursing homes with
11 Medicaid payments below cost, and cross-subsidizing another
12 payer.

13 That's something in the past we have decided that
14 we did not want to do. That we felt Medicare should be a
15 prudent services for its own services. But you do raise
16 that as something that the Commission should take a look at,
17 could possibly take a look at again.

18 MR. FEEZOR: Susanne, thank you. Joe stole my pen
19 so I couldn't write down the figure that you had on what the
20 average per day expenditure was. Is it around, \$236, is
21 that what I --

22 DR. SEAGRAVE: Yes, in 2000 it was \$236 per day.

1 MR. FEEZOR: Just in suggestion, I think in some
2 further analysis that we bring back, following up on the
3 Senator's comment is, I think some figures around what
4 percentage of Medicare enrollees actually in a given year
5 participate in a SNF, something maybe around their average
6 age if that's available, and the duration of their stays
7 might be helpful as well.

8 DR. WAKEFIELD: Susanne, my guess is you're going
9 to cut your data, to the extent you can by freestanding
10 versus hospital-based SNFs; is that correct? So when we get
11 data like average cost per day over time, we'll see that in
12 those two categories, will we? Or are we focusing just on
13 one category and not the other of SNFs? Are we focusing on
14 both freestanding and hospital-based SNFs with this study?

15 DR. SEAGRAVE: No. In many cases we're breaking
16 it down by hospital-based and freestanding. In other cases,
17 I'm not sure, particularly with the -- actually I am pretty
18 sure that with the payment per day we will be able to break
19 that down by hospital-based and freestanding. Some
20 variables we may not be able to, but to the extent we can,
21 we certainly will.

22 DR. WAKEFIELD: Part of the reason I'm asking you

1 this, and I don't have a good enough sense of this at all
2 myself, but in talking with freestanding SNFs, at least in
3 rural areas in my state, they assert at least that there are
4 payment incentives at play that work against them in terms
5 of SNF patients being held by hospitals for a longer period
6 of time until that reimbursement has been maxed out and then
7 discharges that follow.

8 I don't know how or whether you're going to be
9 able to track any of that, but to try and get -- to use that
10 old, worn-out phrase, ensuring a level playing field in
11 terms of reimbursement driving inappropriate location of
12 care, et cetera. I was just wondering if there's anything
13 that we're going to see from you later on that would help
14 inform our thinking on the appropriate utilization and the
15 extent to which that playing field is level, for example,
16 between SNFs freestanding and those linked to hospitals.

17 DR. SEAGRAVE: We certainly will think about that.
18 That's a good point. I think with some of our episode
19 databases, either of the ones that I mentioned, we may be
20 able to tease out some of that.

21 DR. REISCHAUER: Can I ask you, Mary, something?
22 You're implying that in this area that you're talking about

1 there's excess capacity of SNF beds and that hospital-based
2 SNFs are keeping patients who more appropriately and cheaper
3 would be served in a freestanding, or more convenient to
4 their family would be served in a freestanding?

5 DR. WAKEFIELD: Bob, I don't know if that's the
6 case, but I hear that anecdotally. So I was wondering if
7 there's any data that would help us better understand what
8 that dynamic is in terms of where those residents are being
9 served.

10 MR. MULLER: But doesn't our payment policy
11 indicate that hospitals discharge them early with that
12 transfer --

13 MS. RAPHAEL: It costs more and has lower --

14 MR. MULLER: Yes, the payment policy says the
15 opposite.

16 DR. NEWHOUSE: Because the last day should be the
17 cheaper days.

18 DR. WAKEFIELD: So you're saying that would drive
19 them out to be discharged out more quickly.

20 DR. NEWHOUSE: The free-standings are getting the
21 better deal under your story.

22 DR. REISCHAUER: No, I think what she's saying is

1 there aren't enough people filling the beds even.

2 DR. WAKEFIELD: I don't know.

3 DR. NEWHOUSE: That's your capacity question.

4 DR. REISCHAUER: That's the capacity question,
5 yes.

6 DR. WAKEFIELD: And I don't know. It's only what
7 I've heard anecdotally.

8 MR. HACKBARTH: Susanne, one of the questions
9 carrying over from last year is the difference between the
10 patients in the hospital-based SNFs versus the freestanding.
11 To the best of my recollection, we only have very
12 fragmentary evidence on which to evaluate the differences.
13 Will the post-acute care database help us in any way better
14 understand the differences?

15 DR. SEAGRAVE: I think either the post-acute care
16 database, or certainly the SNF-specific episode database
17 that we've acquired from CMS should help us be able to track
18 the characteristics of patients going to the two types of
19 facilities.

20 MR. HACKBARTH: Because that was one of the
21 elements of our recommendations last year that I felt a
22 little bit uneasy about. We had some questions about

1 whether they were in fact different, thought maybe they
2 were, and sort of threw some money at the problem. I hope
3 we can do better than that.

4 MS. RAPHAEL: I was wondering, Susanne, if you
5 could give us an update on where CMS is in revising the
6 classification system which we believe is so flawed.

7 DR. KAPLAN: CMS has decided that they are not
8 going to refine the RUGs, and the research is still ongoing
9 to test alternative classification systems, alternatives to
10 the RUGs for the SNFs. But I don't expect to see anything
11 from them other than a report by January 2005 when it's
12 mandated that it appear before Congress.

13 MR. HACKBARTH: So it's safe to say that we're
14 years away from any change in the classification system.

15 DR. KAPLAN: Yes, I think that's pretty clear.

16 DR. MILLER: Can I ask Sally one thing? And this
17 is because I don't know. Is there a difference between the
18 work they're doing on the refinement versus the alternative?
19 And I wasn't clear which question you were asking. Is that
20 a distinction, and which one was Carol asking?

21 DR. KAPLAN: There is a distinction, although the
22 work is being done by the same entity. Corbin Liu is doing

1 the work. But it is different because testing alternatives
2 to the RUGs means that you're testing all kinds of
3 alternatives, or any kind of alternative that you can think
4 of. Refining the RUGs means staying within the structure of
5 the MDS and the RUGs and seeing if you can find other things
6 that are going to make it work better.

7 DR. MILLER: If I could just ask one other thing.
8 Is the refinement as far out as 2005, or is that expected
9 earlier?

10 DR. KAPLAN: My understanding is that CMS sent a
11 letter to OMB saying that they would not be refining the
12 RUGs.

13 MS. RAPHAEL: Does that mean, Sally, that the 20
14 percent add-on will stay in place indefinitely?

15 DR. KAPLAN: Until there's a new reclassification
16 system.

17 MR. DURENBERGER: It's instinct to reinforce
18 Mary's comment and what I tried to say in my comments. I
19 understand that we can approach this at Medicare separate
20 from some of the Medicaid issues, but in my state in
21 Minnesota, and I'm sure, given the information that's coming
22 in on budget deficits across the country, governors and HHS

1 secretaries and people like that have been sitting down now
2 for the better part of a year or two trying to figure out
3 how to take advantage of Medicare, because it's sort of like
4 the free pot that sits there. You can't not do this.

5 It's not like the old scams, whatever we called
6 them, in the '90s where the states were gaming the system by
7 upping the charges. I remember it well because somehow I
8 found myself between Governor Richards and Senator Bentsen
9 and never the twain would meet even though they were in the
10 same party.

11 But literally, this is going on as we speak and
12 it's been going on for quite some time because -- I'll speak
13 only for my state, they're trying to reduce the number of
14 skilled nursing facility beds, just close up some nursing
15 homes, and they keep looking for alternatives and so forth.
16 But there's one pot of public money out there. Two-thirds
17 of it is Medicaid, and 12 percent or something like that is
18 Medicare, and somewhere, as they try to strategize sitting
19 down with the provider groups and other people, try to
20 strategize where are we going with this, there is a fair
21 amount of, what's Medicare going to do? What's Medicare
22 doing? Where can we find the least expensive to the states

1 place for these patients going on?

2 I can't describe it any better than that, but it's
3 a reality. It just points to the importance of this work,
4 and the importance, I believe, of being quite knowledgeable
5 about Medicaid and about what some of the states are doing
6 and how they look at these issues.

7 DR. NEWHOUSE: I'd like to ask one question I've
8 never quite been clear on. Suppose I'm a resident of a
9 nursing home and I go into a hospital, and I have a three-
10 day or more stay and I'm discharged to the SNF, back to the
11 SNF where I was a resident. Now it's clearly in the state's
12 interest to try to bill for the 100-day max. But what are
13 the rules and policies that govern when, if at all, my state
14 shifts back to prior pay or Medicaid, or off of Medicare, or
15 do all of these go to the 100-day max now?

16 So what determines -- presumably there's something
17 about when my acute care episode ends, but who's supposed to
18 determine that and what are the criteria?

19 DR. KAPLAN: The criteria are that skilled nursing
20 facility patients have to require or need a daily skilled
21 nursing or rehabilitation care. The FIs basically are very
22 stringent in enforcing that, or so they told me.

1 Theoretically, the SNF would determine that they no longer
2 were eligible for SNF care, knowing that they will be
3 scrutinized by the FIs. My understanding is it isn't as
4 easy to qualify for skilled care as it used to be.

5 Now when they first go from the hospital to the
6 SNF, the RUG group basically determines whether they are
7 qualified as a SNF in that first assessment. But the second
8 assessment is basically that they have to determine that
9 they do need daily skilled care or daily rehabilitation
10 care.

11 DR. NEWHOUSE: This suggests an analysis to me we
12 might want to do, which is an analysis of variation across
13 states or FIs, controlling for DRG, for patients that come
14 from a nursing home, and length of Medicare stay. Because
15 it sounds to me like there's a lot of slippage in this
16 domain.

17 DR. KAPLAN: The difficulty in the data is
18 identifying the nursing home residents. The MCBS is one way
19 to do this. You can identify the nursing home resident that
20 goes to the hospital, then goes to the SNF, and then goes
21 back to the nursing home. From other sources of data that's
22 very difficult to do because we really don't have claims for

1 all the states.

2 DR. NEWHOUSE: So does this post-acute database
3 you're going to describe next solve that problem?

4 DR. KAPLAN: The claims-based database that we're
5 going to talk about next doesn't solve that problem, but
6 MCBS data can solve the problem.

7 DR. NEWHOUSE: I suppose for my purpose it would
8 be fine to pool MCBS across years to get the sample size up.

9 DR. KAPLAN: Exactly. And we are planning to do
10 that although that's not what the focus of the next
11 presentation is on.

12 DR. NEWHOUSE: Fine. You are planning to do what,
13 the analysis I suggested?

14 DR. KAPLAN: Yes, I would like to do that. And we
15 are planning on pooling the MCBS as well.

16 DR. NEWHOUSE: Good.

17 DR. NELSON: A fairly good percentage of people go
18 to a SNF for a period of a week or two and then go home.
19 The governing determinant on how long they stay there is,
20 they and their family saying, get us the heck out of here.

21 DR. NEWHOUSE: That's why I started with the
22 person who was resident in the nursing home before they went

1 to the hospital on the assumption they'd go back to the
2 nursing home.

3 MR. DeBUSK: I have a question for Sally. Sally,
4 this classification system of 2005, is this a part of the
5 roll-up system for the whole post-acute piece?

6 DR. KAPLAN: No, actually it's not. There's
7 several different mandates. I think the one you're
8 referring to is the mandate that CMS identify a uniform,
9 functional assessment instrument, and health status
10 instrument to use across all settings in Medicare, meaning
11 acute care hospitals, rehab, outpatient, everything. That
12 is a separate mandate from the mandate to test alternative
13 classification systems for the skilled nursing facilities.

14 MR. DeBUSK: That's due about the same time, isn't
15 it?

16 DR. KAPLAN: It is. They're both due in January
17 2005.

18 MR. DeBUSK: So how's that going to work?

19 MR. HACKBARTH: Given that we're going to have to
20 live with this classification system for years into the
21 future, and presumably therefore we'll continue to have the
22 add-on that was designed to offset, ameliorate deficiencies,

1 is there anything that we can do in the shorter run to
2 analyze whether in fact the add-on is helping, is properly
3 targeted, too much, too little?

4 DR. KAPLAN: I think that the SNF-specific
5 database that Susanne was talking about will allow us to
6 look at patients by groups and how well payments match costs
7 by RUGs group, and maybe we can target that money more
8 effectively than it's being targeted now. There's a lot of
9 thought that the targeting is not really great, and that
10 might help.

11 I'm not sure we can do that by March but I think
12 we can certainly try. But since this problem isn't going
13 away, if we can't do it March, it's still an important thing
14 to try and do by June or so.

15 MR. HACKBARTH: Any other questions or comments?

16 Okay, thank you, Susanne.

17 Sally, you're doing the --

18 DR. KAPLAN: Nancy and I are doing the post-acute
19 episode database.

20 At the retreat this summer you expressed interest
21 in how beneficiaries have changed their use of post-acute
22 care after the new prospective payment systems began for

1 skilled nursing facilities and for home health services.
2 Answering this question requires looking across post-acute
3 care.

4 Let me give you an example. The OIG has
5 consistently found that a group of costly patients has
6 difficulty accessing SNF care. These beneficiaries could be
7 treated in rehab facilities, or long term care hospitals, or
8 could stay in an acute care hospital longer. An episode
9 database would allow us to determine where those individuals
10 go, and hopefully, what their outcomes were.

11 As you know, the SNF PPS began in January 1998.
12 The home health PPS began in October 2000. The PPSs for
13 rehab facilities and long term care hospitals just began
14 this year in 2002. Rehab began in January and long term
15 care hospitals began on October 1.

16 The main policy questions we hope to answer with
17 this episode database are on the screen. It is one tool
18 that we can use to answer these questions. In the past,
19 MedPAC has used MCBS data to answer similar questions about
20 post-acute care. ProPAC also built a claims-based database
21 to assess use of post-acute care, and so has MedPAC.
22 However, they were constructed a little bit differently.

1 We'll be looking at these issues in two ways with
2 the analyses of the episode database, which we also call the
3 claims-based database, and with an MCBS analysis. However,
4 our presentation, Nancy and my presentation focuses on the
5 claims-based database.

6 MS. RAY: I'd like to talk a little bit about the
7 specifics of the database at this point. We looked at a
8 couple of different alternatives but ultimately decided that
9 using data from 1996 to 2001 would best meet our needs to be
10 able to track people longitudinally over time. We also
11 considered just using two points of time, but with the
12 different dates that the prospective payment systems
13 started, again we felt that the six-year period, to begin
14 with, would best meet our needs to be able to identify post-
15 acute users and follow them over time.

16 We will be using the 5 percent files. We believe
17 that that will give us sufficient sample size to be able to
18 look at both national and regional trends. We estimate
19 roughly about 50 per year -- using the 5 percent files we
20 would expect about 50,000 SNF users and approximately
21 200,000 home health users.

22 Episodes of care will begin with either home

1 health care use or discharge from a hospital to a post-acute
2 care setting. So again, the definition of the episode
3 differentiates this database from previous work by allowing
4 us to analyze folks coming from the community into home
5 health care. Finally, episodes will end with a 31-day gap
6 of services, hospice admission, M+C enrollment, or death.

7 I'd like to talk a little bit about the features
8 of the episode database. We are trying to build upon
9 previous Commission work, both with respect to our claims-
10 based databases as well as our MCBS. We will be able to
11 examine use of services before and after the numerous
12 prospective payment systems that have gone into effect
13 during this time period.

14 Because we are using the 5 percent files we will
15 be able to look at service use for both Part A and Part B
16 services. So for the first time we will be able to look and
17 see what types of patterns of care are going on with Part B
18 services, and the extent to which that has changed before
19 and after the various implementation dates.

20 We will be differentiating beneficiaries based on
21 their clinical characteristics, partly using the Part B
22 diagnostic data as well as Part A that we will have. We

1 will be looking at selected outcomes, rates of
2 rehospitalization, rates of hospitalization, emergency
3 department use, as well as mortality.

4 Finally, we will be merging in the SNF and home
5 health cost report data to be able to estimate cost of care
6 using the cost to charge ratios.

7 I'd like to talk a little bit about using the Part
8 B services because I'm particularly excited by that. I
9 think it will provide us a lot of new information to look at
10 for our analysis. I'd like to make the point, and I should
11 have previously, that we envision this as a growing
12 database. When 2002 data arrive we will integrate that into
13 the database and keep updating the database.

14 Using the Part B database will allow us to take a
15 look at a question that I'm sure anybody else has looked at
16 to this point, and that is to look at post-acute care use
17 following outpatient surgery. Does it happen? Has it
18 increased over time? Again, going back to our selected
19 outcomes, we will be able to assess use of emergency
20 department use within the episodes.

21 DR. KAPLAN: On the screen you'll see some
22 examples of analyses. We plan to compare post-acute users

1 and non-users, and find out what the differences are.
2 Identify patient characteristics that predict use of more
3 than one post-acute care setting, which has been -- in the
4 past we've basically enumerated the number of beneficiaries
5 that use more than one setting, but we really haven't tried
6 to find out whether there are patient characteristics, or
7 even facility characteristics, that predict that kind of
8 use. Also, compare patterns of care pre and post-PPS, and
9 compare outcomes pre and post-PPS.

10 We've contracted with Chris Hogan to build the
11 database and conduct some of the analyses. Staff will use
12 the database for other analyses, and we will continue to
13 build and maintain the database as data for future years
14 become available, as Nancy said.

15 Some of the analyses on the screen will be part of
16 a chapter in the June report. Others will be used in next
17 year's reports. However, I just want to make clear that we
18 will not have any of the results available from this
19 database for assessment of payment adequacy for the March
20 2003 report, unfortunately. But we're very excited about
21 having such a rich source of data available to answer
22 questions and we're looking forward to reporting results

1 from the analysis of the episode database.

2 We're happy to take your questions or comments at
3 this time.

4 DR. NEWHOUSE: Sally, Nancy, I thought I heard you
5 say you were going to construct this database by starting
6 with either home health users who hadn't been admitted or
7 discharges who used post-acute care. But then you said on
8 the last slide, which I think you want to do, you want to
9 compare post-acute users and non-users. So how are you
10 going to identify non-users unless you include all
11 discharges?

12 DR. KAPLAN: Okay, we'll have to use all hospital
13 discharges. But we particularly want to capture those
14 people who are referred from the community for home health.

15 DR. NEWHOUSE: I understand that. This is
16 different.

17 DR. MILLER: Isn't the question, that's how you
18 trigger an episode? That you'll have people with and
19 without episodes in the database.

20 DR. KAPLAN: Yes, that's correct. I think what it
21 is, the way the slide read was that people who are home
22 health users who didn't have a hospital discharge, and then

1 people who are discharged from the hospital.

2 DR. NEWHOUSE: But the text says, people
3 discharged from a hospital who use post-acute. So you need
4 the non-users of post-acute.

5 But then I have just a minor question going back
6 to the exchange we had on the earlier session, which I think
7 if you have all the discharges from hospitals, I think the
8 hospital claim has a variable that tells you where they were
9 admitted from. So I think you can then identify with the
10 claims data the people that are coming from the nursing
11 home.

12 DR. KAPLAN: I think that it does have that
13 variable. I think there's an issue as to how reliable those
14 data are. But we will investigate that because that's a
15 good point, Joe. Thank you.

16 DR. ROWE: I'm wondering if there is a
17 relationship or a possible relationship here between this
18 database and the database of some of the health plans
19 involved in the Medicare+Choice program. One of the major
20 interventions that is introduced in patients with congestive
21 heart failure, for instance, who have frequent readmissions
22 and home health episodes are disease management programs

1 that are managed by the health plans, or by vendors that are
2 hired by the health plans.

3 I'm just wondering whether or not those Medicare
4 beneficiaries in Medicare+Choice programs who would be
5 enrolled in all these disease management programs, whether
6 their data would be in this database and whether that would
7 be potentially helpful or not. Would any of those be
8 included in this?

9 DR. KAPLAN: Not if they were in M+C. If they're
10 not in M+C, for instance if -- I don't know how that would
11 work, whether you can have disease management independently.

12 DR. ROWE: Does CMS have disease management
13 programs targeting --

14 DR. KAPLAN: Demos.

15 DR. ROWE: -- that would be relevant? Because
16 this would be, obviously, a very rich database to look at in
17 terms of the effect, if any, of these disease management
18 programs.

19 DR. KAPLAN: I think those demos are just getting
20 off the ground.

21 DR. MILLER: It won't be in this dataset,
22 particularly for the years in question. That demonstration

1 is just going. You can't get it, outside of M+C. That's a
2 chronic problem with the claims data that when someone drops
3 into M+C they drop out of the fee-for-service databases.

4 DR. ROWE: Thank you.

5 MS. RAPHAEL: A couple of questions. First of
6 all, I think this is a very important and encouraging
7 development that we're trying to construct this database.
8 I've made this point at the retreat and I consider this
9 really important, and you started out by saying this and I
10 don't want to lose what I consider to be one of the most
11 important things we have to look at. You started out by
12 saying that there seems to be evidence that medically
13 complex, clinically complex beneficiaries have trouble
14 accessing nursing home care.

15 From my observation -- and this is not at all
16 empirically based -- one of the things we have to be wary of
17 with our prospective payment systems is that we're rewarding
18 rehab services and rehab cases. We tend to gravitate to
19 things we can more easily measure. I am concerned that
20 medically complex patients are the ones who are having the
21 hardest time across the post-acute care spectrum.

22 I'm not sure that I'm comfortable with how we're

1 defining medically complex because, again, we're looking at
2 things like stroke, vent dependency, et cetera. I think the
3 medically complex patients who are having a hard time are
4 those who have CHF, a variety of pulmonary diseases, or in
5 most cases, more than one, and also have cognitive
6 impairments. Those are the people that I think we have to
7 somehow focus on in looking at this access issue. I'd like
8 to better understand how we're going to ensure that we do
9 that.

10 Then I think I'm also not entirely clear how we're
11 going to compare outcomes from '96 through 2000 with
12 whatever post-2001, because we didn't really look at
13 outcomes in any structured way in the pre-PPS OASIS
14 environment. So I'm not clear that we're going to be able
15 to do that.

16 Then you also say you're going to be able to look
17 at what influences choice of post-acute care setting. My
18 own views are that very often this is driven by the need to
19 discharge someone quickly and what services are available in
20 a particular community, or families wanting services that
21 have geographic proximity, rather than any sort of rational
22 look at what are the options and what makes the best sense

1 for a particular individual. So I'd like to better
2 understand how you think you can contribute to that.

3 Lastly, on this issue of am-surg. We know that a
4 large percentage of surgeries now are done on an ambulatory
5 basis. What do you see is the significance of looking at
6 that? Why would it matter if more people in fact were
7 coming into home health after am-surg rather than inpatient
8 surgery? What would that tell us?

9 MS. RAY: Let me start. Let me just say, the
10 selected outcomes we're initially going to be looking at
11 will be rates of hospitalization, rehospitalization,
12 emergency department use, and death. Ultimately, we will --
13 clearly, we will only be able to look at functional status
14 changes after the implementation of the prospective payment
15 systems, so I just wanted to clarify that point. So any
16 kind of pre versus post-PPS will strictly be
17 hospitalization, emergency department use, and death.
18 That's all that we would be capable of doing with the claims
19 data. That was one point.

20 Concerning your question about the choice of the
21 post-acute care setting. You're 100 percent correct, there
22 are a lot of other important factors that go into the

1 decision of where somebody gets placed. In fact in MedPAC's
2 MCBS analysis using the '92 through '97 data we saw that.
3 One of the interesting variables that we saw was the
4 hospital ownership of the SNF had a lot to do with where
5 these folks were going.

6 So ultimately, with this claims-based database we
7 will be merging that information into the database to go
8 ahead and try to run out those multivariate regression
9 analyses. Clearly, you can't control for everything. You
10 can't control for -- particularly using the claims data, we
11 don't have any information about informal caregiving. That
12 is what we do have with the MCBS, which is why we really --
13 we're planning that these analyses will be running in
14 parallel because there's some nice things about the MCBS
15 data that you don't have with the claims, and then there's
16 some nice features about the claims data that you don't have
17 with the MCBS.

18 The ambulatory surgery. We don't know at this
19 point, and I think it's just an open question, to what
20 extent is post-acute care being used following ambulatory
21 surgery. No, it does not replace in any way the inpatient
22 -- looking at post-acute care following inpatient hospital.

1 This is a question that, probably not for the June report
2 but further down the road we would like to look at.

3 DR. KAPLAN: Let me address the clinically complex
4 issue and also the choice of post-acute care. Clinically
5 complex, we have asked Chris to basically suggest to us the
6 way he prefers to define clinically complex. We came up
7 with two different ways of defining it. One is the Charlson
8 comorbidity scale. Another way is using case-mix groups
9 from 3M.

10 So that we would be able to, just using the
11 diagnoses from the acute care claims, for post-acute care
12 claims, and from the Part B claims it is possible to come up
13 with basically a risk score that would say, these people are
14 much more sick, clinically complex, than these people. I
15 know that the 3M basically ranks them in four groups going
16 from one to four, and the people who are in the fourth group
17 are the most sick. So that is one way that we're talking
18 about looking at the clinically complex.

19 In the mailing, we identified --

20 MS. RAPHAEL: That scale includes cognitive
21 impairments?

22 DR. KAPLAN: I'm not sure about that. I don't

1 know. We need to look into that. But cognitive impairment
2 is very difficult because, unless it's in a diagnosis in the
3 claim, it's not going to be there. The only way you're
4 going to be able to tell it is from the assessment
5 instruments, which mean you'll have it for home health,
6 you'll have it for MDS or for the SNF patients, but you
7 won't have it for the others.

8 MS. RAY: And you'll only have that post-PPS.
9 Another limitation.

10 DR. MILLER: Can I ask one question about that?
11 If the person comes from the hospital -- and this is not
12 completely through the database, but if they come from the
13 hospital there can be a diagnosis code attached there, like
14 a dementia code?

15 DR. KAPLAN: That's true, but it isn't --

16 MR. MULLER: It won't be the lead one, by and
17 large, so generally you won't get it.

18 DR. MILLER: Agreed. But if there's any way to
19 reach -- I think what I'm saying is, if there's any way we
20 can troll through the data to see if there is a way to reach
21 to this question. I think you're right about the assessment
22 instruments. But if they come out of a hospital I think you

1 might be able, somewhere down on the diagnosis code, figure
2 out whether dementia was part of it.

3 DR. KAPLAN: That's one reason why we're using the
4 diagnoses from all these sources, so that you'll get all of
5 the diagnoses. But you still have a limitation as to how
6 many diagnoses, even on the acute care claim you have a
7 principal diagnosis and then 10, used to be called secondary
8 diagnoses.

9 Let me also address the issue of choice of post-
10 acute care. I think what we're looking for here are
11 systematic predictors of using a particular site. As Nancy
12 said, there are limitations on that, particularly because
13 caregiving we know is very important in the home health, SNF
14 area, and even in rehab it's been shown to be important.
15 But it will at least give us some idea of if there are
16 systematic predictors of a particular site or not.

17 DR. REISCHAUER: I think this is a tremendous tool
18 and one that, if we're able to pull it off, will be
19 tremendously useful over a long period of time. It's a huge
20 undertaking and I guess we'll be seeing both of you again
21 and again with progress reports.

22 In a way you've answered my question, I think,

1 which is, a lot of the answers to questions depend
2 critically on demography and geography, and the database
3 really won't have any or much in the way of characteristics
4 of the environment in which the patient lives, meaning
5 family status, income, or information about availability of
6 post-acute care facilities in the -- it will? That's great.

7 MS. RAY: We will be able to -- ultimately, we are
8 planning on merging in and controlling for number of other
9 providers in the area and so forth. But you're right, using
10 the claims data we won't be able to get beneficiary income
11 or educational status. Again, we can look at that using the
12 MCBS data; another advantage of the MCBS data.

13 DR. NEWHOUSE: I second Bob's views about the
14 usefulness of this. I suspect the world will be beating a
15 path to your door. But my question goes to the use of the
16 outcome variables, death, readmission, and so forth. We
17 know that for many years there's been a downward trend in
18 both mortality and disability in the Medicare population and
19 especially in the very old.

20 DR. ROWE: That would be a reduction --

21 DR. NEWHOUSE: An increase in life expectancy. It
22 would seem at first blush that this is confounded, this is

1 going to confound your analysis of death rates as these
2 prospective payment systems march in through time. How do
3 you plan to handle that?

4 DR. KAPLAN: One of the things that we thought
5 about using and we're planning on using in the long term
6 care hospital analysis was to use expected versus actual
7 death. But I'm not sure how -- we haven't really worked out
8 the details of that, to tell you the truth, on the episode
9 database.

10 DR. NEWHOUSE: Because even expected death, that
11 presumably is changing through time.

12 MS. RAY: I think you're raising a good point and
13 we will definitely get back to you on that.

14 MR. MULLER: Let me echo the compliments on the
15 potential utility of this database. I think the population
16 that both your brief and Carol referred to earlier, the
17 medically complex and the clinically complex are fascinating
18 cases we want to get to understand more fully.

19 As people go more into disease management
20 programs, and I suspect that these people we're speaking
21 about here are going to be candidates for that, will we be
22 losing some of the data richness on that, comparable to what

1 Jack referenced earlier in terms of what you lose when you
2 go to M+C, because all of the sudden now the kind of claims,
3 the kind of granularity of the claims data is no longer
4 available. But in the disease management programs we still
5 get the acute hospitalizations, there's ER, there's
6 ambulatory surgeries, there's all the kind of different
7 episodes of care they have.

8 MS. RAY: Initially our analysis, the '96 through
9 2001 -- the disease management demos aren't starting until I
10 guess next year -- this year, next year? So that's not an
11 issue. The only disease management one that's actually
12 completed is the ESRD disease management, and that was a
13 pretty small program.

14 So ultimately in the future, that could definitely
15 be an issue we consider, is to specifically -- first of all,
16 see the population and whether or not we have sufficient
17 population to look at those folks separately.

18 MR. MULLER: What I'm suggesting is that as we do
19 the medically appropriate thing and as they bundle care and
20 have people who case manage and otherwise are more
21 responsible for taking care of a vulnerable population that
22 needs a whole array of services, one of the data ironies may

1 be, however, that we now lose the information on what we're
2 doing. For a clinically appropriate purpose.

3 So I'm not suggesting that's the wrong way to
4 manage the care, although we may also lose the richness of
5 that data, if indeed the kind of predictions that we'll more
6 and more of these vulnerable populations into disease
7 management programs. Because the kind of people that Carol
8 referenced, the congestive heart failures, the pulmonary
9 cases, the ones that have dementia as well as medically
10 complex needs.

11 I'm just thinking -- I understand the point that
12 we don't have enough of those programs yet to worry about
13 it. But on the other hand, if that becomes the clinically
14 appropriate way of caring for these people with multiple
15 needs -- and I think there's a lot of speculation, at least
16 in the clinical literature that that's the right way to do
17 it -- we may, on the other hand, want to be attentive to
18 keeping some information about that so we don't lose the
19 kind of information that we lost in M+C. Again, M+C was an
20 appropriate policy choice to make, but then you lose
21 information on patients.

22 MR. DeBUSK: In the examples of analyses, the

1 second bullet point, identify patient characteristics that
2 predict use of more than one post-acute setting, will you be
3 looking at the financial aspects of the handoff process
4 there? That's a major issue as to how that takes place at
5 present.

6 DR. KAPLAN: You're talking about the incentives
7 to transfer somebody to another setting?

8 MR. DeBUSK: Exactly.

9 DR. KAPLAN: I think we'd like to, to the extent
10 that we can. I'm not sure whether we're really going to be
11 able to answer that. I think part of what we were thinking
12 about was that we know there's a lot of home health use
13 following hospital use, which is a multiple setting use. So
14 are there patient characteristics that basically predict
15 that? Either particular -- does it happen for particular
16 conditions, and distinguishing between that type of -- that
17 actually is something that's recommended according to the
18 clinical guidelines. So that's a little bit different type
19 of multiple use of the financial incentives say, keep
20 churning them through.

21 MR. DeBUSK: But these characteristics, patient
22 characteristics, they're all going to play into that as to

1 what actually happens. I think there would be some trends
2 in your analysis that would probably indicate, here's where
3 these handoffs are taking place, and here's why.

4 DR. KAPLAN: I think there will certainly be some
5 clues. I don't know that we'll get a definitive answer.

6 MR. HACKBARTH: Any other questions or comments?

7 Okay, thank you.

8 Our next session is our expert panel. We're
9 running about a half-hour ahead of schedule so one of our
10 panelists has not yet arrived. So what we're going to do is
11 take a 15-minute break and reconvene at 10:15.

12 [Recess.]

13 MR. HACKBARTH: We have a very distinguished
14 expert panel to help us with our next topic. Karen, do you
15 want to introduce the panelists and the topic?

16 MS. MILGATE: Sure. This morning we're discussing
17 the possibility of the Medicare program using incentives,
18 either financial or non-financial to encourage providers to
19 improve care. Traditionally, Medicare has used quality
20 assurance and quality improvement requirements to maintain
21 and assure quality in care. However, as awareness of
22 quality problems have increased, some suggest that Medicare

1 program should do more to find ways to incent providers to
2 improve care.

3 The Commission supported this concept in the
4 January 2002 report on applying quality improvement
5 standards with the recommendation that the Secretary should
6 reward plans and providers for high quality performance and
7 improvement.

8 This is not the only forum where the topic is
9 being discussed. In an attempt to create true value-based
10 purchasing, both private and public sector purchasers,
11 including CMS, and individual providers and health systems
12 are considering how incentives might work and experimenting
13 with different designs. Some of these experiments were
14 included in the case examples in your background material.

15 Here to provide us with a context for how to
16 consider incentives in the Medicare program are three people
17 whose personal dedication and tireless efforts have been
18 instrumental in keeping the need to improve the health care
19 delivery on our nation's radar screen. Not only have they
20 helped articulate the problem, they've also led their
21 organizations to design and implement solutions.

22 Our first speaker, Dr. Don Berwick, is a

1 pediatrician by training and he leads the Institute for
2 Health Care Improvement. The IHI holds conferences which
3 are standing room only for thousands of people on specific
4 ways to improve care delivery, and designs workshops that
5 require teams of critical hospital personnel to commit
6 significant amounts of time to reengineering their systems.

7 Dr. Berwick has contributed his knowledge and
8 experience of provider systems to several key national
9 advisory bodies including, from 1999 to 2001, he was the
10 chair of the National Advisory Council for the Agency for
11 Healthcare Research and Quality. He was on President
12 Clinton's Advisory Commission on Consumer Protection and
13 Quality in the Health Care Industry. And finally, he was on
14 the Committee on Quality of Health Care in America, the IOM
15 committee which developed recommendations captured in the
16 two most recent IOM reports on quality, *To Err is Human*, and
17 *Crossing the Quality Chasm*. The article in your background
18 material was from the latter, *Crossing the Quality Chasm*.

19 He's here to provide some context for the
20 discussion and to help us understand why incentives are
21 important.

22 Our second panelist, Dr. Brent James, is executive

1 director of the Institute for Health Care Delivery Research
2 at Intermountain Health Care in Salt Lake City, Utah. He's
3 here to bring us the provider perspective on how financial
4 incentives currently work in the system, and ways in which
5 IHC has tried to align the provider and payer incentives to
6 make quality improvements cost effective for all involved.

7 Because IHC has a physician, hospital and payer
8 component, he's in the unique position of helping us think
9 through how incentives each of the stakeholders in the
10 system.

11 Dr. James has also contributed his time and energy
12 to several national advisory groups, including the same IOM
13 Committee on the Quality of Health Care in America, and he's
14 also served on the Framework Board of the National Quality
15 Forum.

16 Suzanne DelBanco has the distinction of being the
17 first executive director of the Leapfrog Group. The
18 Leapfrog Group represents over 100 Fortune 500 companies and
19 other private and public purchasers. These purchasers
20 provide benefits for 32 million Americans and spend
21 approximately \$52 billion on health care annually. The
22 Leapfrog goal is to mobilize employer purchasing to initiate

1 breakthrough improvements in the safety and overall value of
2 health care for American consumers.

3 We've asked Suzanne to shed some light on the
4 types of incentives purchasers are using, what has worked,
5 what hasn't, and how these incentives might be used by
6 another large purchaser, the Medicare program.

7 So with that, Don, do you want to start us off?

8 DR. BERWICK: Thanks a lot, Karen, and thank you
9 for the opportunity to share some time and some thoughts
10 with you. I also want to thank you for the work you do. I
11 know how hard it is to be on this commission, and I know how
12 dedicated you are to the work. It's really a privilege to
13 get to have some input.

14 It's also intimidating because I'm way out of my
15 areas of expertise here. I know a lot about improvement but
16 not a lot about financing. So all I can do is tell you some
17 of the things I think I'm seeing and perhaps assist in a
18 conversation in which both you and my colleague panelists
19 are more competent than I.

20 I run an organization, a non-profit organization
21 that's trying to improve care worldwide, but focused largely
22 in the U.S., and we continually run into the barrier of

1 leadership will. The will in the health care industry for
2 improving care is insufficient.

3 The motivation and spirit of the workforce is
4 great. You can trust the people. They want to do better.
5 But as a matter of strategy for the industry at the
6 corporate and possibly even at the political level, the
7 concept that improvement of care ought to be the core of the
8 strategy is still not sufficiently imbedded in the industry.
9 I don't know why not. I try to understand it all the time.
10 I think there are some skills barriers, there are some
11 issues in technique. But there is a problem in alignment of
12 the interest of organizations on the one hand with the
13 improvement of care for people on the other. That's what
14 I'm here to try to discuss with you a little bit.

15 I'm sure Brent will add to what I want to say at
16 the outset, which is just to remind everybody how big the
17 gaps are between what care could be, even given current
18 knowledge, let alone advancing biomedical knowledge,
19 compared to what care is. We have the pedigree of the
20 Institute of Medicine reports, the President's commission,
21 the National Cancer Policy Board and others who really have
22 been very diligent across a wide array of initial political

1 positions in reviewing literature, understanding the
2 research base, and making what I think is an evidence-based
3 comment on health care that it could be a lot better. Not
4 marginally better, a lot better than it is given current
5 knowledge, but that it isn't moving quickly enough in that
6 direction.

7 The IOM outlined for us all six dimensions in
8 which improvement could occur, and in each of those
9 dimensions, safety, effectiveness, avoiding overuse and
10 underuse of care, patient centeredness, timeliness,
11 efficiency, and equity, the gaps are not small. They're
12 large.

13 I brought along some data that gives us knowledge
14 of the degree of gaps. I think probably your commission is
15 very familiar with this stuff, but just in case let me
16 briefly give you some examples. This is information from
17 the Dartmouth Atlas of Jack Wennberg, who is our greatest
18 student of variability in the use of resources in the
19 country. Jack has 30 years of experience and sophisticated
20 models.

21 But here, for example, is a -- he calls this a
22 turnip diagram, showing for hospital service areas, using a

1 model that allocates patients to hospitals based on the
2 apparent catchment area, the probability that one of your
3 beneficiaries, Medicare enrollees, gets admitted to a
4 hospital with congestive heart failure in a particular year.
5 We pick here '95-'96, but it hasn't changed in the data we
6 have. Depending on where you are in the United States, if
7 you're in Medicare, the probability that you'll be admitted
8 to a hospital for congestive heart failure varies from about
9 seven per 1,000 to, in some cases as high as 40 per 1,000.
10 That's a 600 percent difference in the probability you will
11 get into the hospital with that disease.

12 It is not credible to those of us who study the
13 industry, nor does any data support the notion that you're
14 seeing here some kind of latent variation in the underlying
15 wild state; that they see different patients or different
16 circumstances. This is variability in care. This is, for
17 one reason or another, some places in the country are able
18 to support people with congestive heart failure without
19 putting them in a hospital, others unable to do that.

20 Here's the same data for where patients die. We
21 know from the Robert Wood Johnson Foundation support study
22 that people who die, the majority of people who die with a

1 chronic illness don't want to die in the hospital. And even
2 those that want to die in the hospital do not often want to
3 die intubated, or on IVs, or with invasive therapy. This is
4 the proportion of people who die in Medicare in a particular
5 year who die in an ICU compared to in the community. The
6 range here is from about 6 percent of the decedents to well
7 over 30 percent of decedents. There's about a 400 percent
8 variation in the probability that one of your beneficiaries
9 will die in an ICU, despite the fact that we know that the
10 vast majority of them wish otherwise.

11 There's a national database on cystic fibrosis
12 care. These are not Medicare beneficiaries. They're
13 younger people. We know a lot about how to treat CF. There
14 are 160 or so CF centers in the country. They voluntarily
15 submit data to a centralized database run by the CF
16 Foundation. By the way, under the condition that their
17 identities not be revealed.

18 The national rate of poor nutrition in CF patients
19 is about 25 percent, but it varies center to center in this
20 country from 7 to 60 percent. The median length of stay for
21 clean-outs is nine days, but it varies from two to 16. FEV1
22 is a measure of lung function, so a higher percent means

1 more preservation of lung function. These numbers reflect a
2 preservation of breathing in children, which nationally is a
3 lung function level of 73 percent across all age groups.
4 The varies from 70 to 104 percent in latency age kids, and
5 40 to 85 percent in young adults.

6 Somebody knows something on this curve that others
7 don't know, and there is no national agenda for moving the
8 knowledge about excellence from the best places to the
9 places that need to get better. In fact there's a
10 prohibition against moving that knowledge because the data
11 here are locked in a box.

12 This is perhaps the most interesting diagram I'll
13 bring you. This is work being done in my office by our
14 senior fellow this year, Sir Brian Jarman. Brian is, I
15 think, the leading general practitioner in the U.K. He has
16 just stepped down as chair at St. Mary's in Imperial
17 College. He's the author of the Jarman index, which is what
18 the NHS uses to adjust compensation to postal code areas
19 based on the deprivation of the population in those areas.
20 The NHS makes sure that money goes where people are the
21 sickest and the poorest.

22 Jarman has become very interested in large

1 database management to study outcomes, and we've been here
2 before, back in the days of Bill Roper and Glenn Hackbarth
3 at HCFA. We tried as a nation to publish our mortality
4 data. We did it for a while. We did well, and then lost
5 our heart.

6 This is the same thing again now with a more
7 sophisticated model, one that I've looked at very deeply.
8 You're looking here at a pretty good signal to noise ratio
9 with respect to the probability in an American hospital
10 dies. This is just a random sample of 250 hospitals. You
11 can't put 6,000 dots on a Powerpoint graph; it doesn't look
12 too good.

13 But if you randomly sample 250 hospitals, using
14 Jarman's adjustments now, this is all cause mortality in the
15 hospital across 180 diagnoses adjusted for age, sex, race,
16 payer, admission source, and type, and then for a set of
17 about eight to 10 demographic variables in the community.
18 It's about as adjusted as you get.

19 If you look at the vertical axis, the way to read
20 that is that 100 is the standardized mortality rate average
21 in the United States. It's just empirically, if you take
22 all the hospitals, you study their death rates adjusted by

1 this method and you say, 100 is the national average.
2 That's how it's defined. That's all that means. So no
3 matter what your diagnosis is, adjusted now for the case
4 mix, age, gender, and everything else about the patient
5 being admitted to the hospital that we know, if you're
6 admitted to a hospital that has an index of 100, you have
7 the average chance of dying for an admitted patient.

8 Now you can see the dots as well as I can. There
9 are hospitals in the country that are functioning stably --
10 we now have three years of MedPAR data as well the HCUP
11 database here -- at about .4 to .5, and there are hospitals
12 in this country that are at 1.6. Year to year these turn
13 out to be quite stable. We have a 400 percent variation in
14 this country in the probability that a patient admitted to a
15 hospital will die in the hospital.

16 The horizontal axis is what you're paying them for
17 that care. This is the standardized charge. This is all
18 payer data because it's from HCUP, but if I showed the
19 MedPAR data scatter plot you wouldn't know that I'd switched
20 slides. It's the same. There is a 500 percent variation in
21 the reimbursement per care, with a 400 percent variation in
22 mortality, and there is no regression line at all. This is

1 a cloud, not a line. So there is no discoverable
2 relationship between the amount you -- we are paying for
3 care overall and a very important index of the outcomes of
4 that care.

5 The opportunity here is phenomenal, and the
6 momentum is slow, and the will is insufficient, in my view.
7 I became interested in this with Sheila Leatherman and we
8 jointly approached the Commonwealth Fund and asked for a
9 small grant, just for a nine-month project which ended last
10 month. Joe Newhouse was helpful with this project and will
11 probably tell me that I'm reporting it incorrectly, but you
12 can correct me, Joe, please.

13 I want to describe the project and its findings
14 very briefly and then turn things over to my other
15 panelists. We set out to study the relationship between
16 improvement and the bottom line. We chose to take the
17 perspective of the so-called investing organization, which
18 in almost all cases is a hospital or health plan. We
19 developed seven cases. With the help of my friends on the
20 Strategic Framework Board of Ken Kizer's organization, we
21 selected a set of about 30 evidence-based improvements.
22 None perfectly supported, but things where we know, if a

1 place does this as opposed to the status quo, things are
2 better for the patient.

3 We found organizations that either had implemented
4 or were planning on implementing that improvement. We
5 picked seven, just through networking. Then with a team of
6 case writers from business schools and people from the
7 organizations and our investigatory team, we went into those
8 organizations. They opened their books, and we studied the
9 clinical outcomes of the innovation and the bottom line
10 effect as best the finance people could trace it through to
11 us, what was happening to them. Were they making money or
12 losing money, basically.

13 Now I want to say that nobody in the whole team
14 believes that that's the only reason we would do an
15 improvement. There are many improvements one ought to do
16 for ethical and moral reasons and others. But we had a very
17 confined question here, which is when you put this
18 improvement in place as the alternative to the status quo,
19 does the organization make money or lose money?

20 The improvements we chose to look at were these: a
21 diabetes management program, a low molecular weight heparin
22 use for patients with deep vein thrombosis, lipid clinic

1 management for hypercholesterolemia mainly with statin use.
2 This is a nurse-run and pharmacist-run lipid clinic. Group
3 visits as opposed to individual visits for patients with
4 chronic illness, computerized physician order entry, an
5 effective anti-smoking program in a health plan, a
6 cardiovascular risk reduction program, and selected referral
7 to high volume sites.

8 All but two of these are in health delivery
9 systems. The last two are employers, the cardiovascular
10 risk reduction program at General Motors, and selected
11 referral to high volume cardiovascular surgery sites by
12 General Electric.

13 This is a little more detail on the sites. The
14 chronic care investigation of diabetes management was done
15 at two sites, Health Partners in Minneapolis, and
16 Independent Health in Buffalo. Independent Health is an
17 IPA, Health Partners is a staff model HMO plus an IPA. We
18 looked at the use of group visits at Luther Midelfort
19 Clinic, which is a community hospital owned by Mayo Clinic
20 in Eau Claire, Wisconsin.

21 We looked at smoking cessation and prevention at
22 Group Health Cooperative of Puget Sound, probably the most

1 famous cessation program in America, and the wellness
2 programs at GM to reduce overall risk in selected employees.

3 We looked at General Electric's attempts to shift
4 cardiac surgery to high volume locations. We looked at
5 Henry Ford Health System's use of low molecular weight
6 heparin in suitable patients. And we looked at plans at
7 Children's Hospital of San Diego to put in CPOE.

8 Not all the cases worked all the way through, for
9 various reasons which I won't go into. I'll show you some
10 detail but let me first define what we meant by a business
11 case. A business case was narrowly defined. We said a
12 business case exists if the entity that invests in an
13 intervention realizes a financial return on that investment
14 within a reasonable timeframe with a reasonable rate of
15 discount. It's just an ROI calculation. The return could
16 be in dark green dollars, in reduction in losses, or in
17 avoided costs.

18 The business case we said also exists if the
19 investing entity believes that there's some other important,
20 non-immediate financial effect on organizational function
21 and sustainability in the longer run. So we put a little
22 bit of a soft edge on the definition.

1 I'll give you some examples. Diabetes management
2 at Health Partners, I will just editorialize and say, I have
3 not seen a better diabetes management program. The results
4 are extraordinary in their staff model component. If you
5 follow patients through that program and you look for cost
6 recovery basically, care they don't have to give, at least
7 in the capitated portion of the organization, because those
8 patients don't get eye disease, renal disease,
9 cardiovascular disease and other complications, it looks
10 like they begin to break even in about year five just in
11 their own operating terms.

12 The overall return on this program is about 10 to
13 one if you use a human capital approach. That is, the
14 extension of life and function in these patients according
15 to the economic model used by the case writer is very good.
16 But most of that money never shows up at Health Partners.
17 It's returned to employers and the patients.

18 It took them about 10 years after they started
19 that program to realize any financial return that we can
20 find. It is interesting that at no point, even if the
21 financial return wasn't there, that Health Partners
22 considered not doing the program. They are absolutely

1 committed to it, and we know from their senior leaders they
2 simply regard it as doing work. They would no sooner stop
3 that than they would stop doing appendectomies. It's just
4 part of health care from their viewpoint.

5 Tobacco cessation at Group Health Cooperative has
6 been going on for about 20 years. They currently have a
7 program called Free and Clear that's a benchmark program for
8 tobacco cessation. So far as we and they can tell, no money
9 returns to Group Health because of that program. Too much
10 time passes between the achievement of cessation of smoking
11 and the outcomes that would be reflected even in a capitated
12 system. And there's enough churning and turnover in
13 membership that Group Health simply can't count on a
14 particular patient having been in the Free and Clear program
15 remaining in Group Health long enough that the reduction in
16 cardiovascular risk and cancer is retrieved.

17 Like Health Partners, however, the senior leaders
18 of Group Health do not regard cessation of the smoking
19 cessation program as an option. They believe it is health
20 care and again, they say they would no sooner stop that than
21 they would stop appendectomies. Until we showed up, they
22 had not done a financial calculation of the return on this

1 program. They didn't regard it as a relevant question for
2 their decision.

3 The lipid clinic at Henry Ford also has very good
4 effects. When a person has high cholesterol, they should be
5 on certain drugs to lower their cholesterol if it's high
6 enough, and managing those drugs is tough. There are side
7 effects, and compliance tends to be relatively poor. So
8 Henry Ford started a pharmacist-led, nurse-staffed lipid
9 clinic and enrolled patients who would come into that
10 clinic. They only did it in half, in their health plan, not
11 in their affiliated medical practices.

12 In that environment, the patients that comply --
13 the patients that are in the program get an 85 percent --
14 they hit the bar 85 percent of the time compared to the wild
15 state of about 30 percent. So they have a tremendous
16 improvement in lipid control in those patients. However,
17 they have made a decision at the moment, they say, not to
18 extend this program beyond the capitated environment because
19 it will be a definite money-loser for them. It's just they
20 can't afford the investment. Statin drugs are expensive and
21 in the fee-for-service part of their care it's cost added to
22 add this program, despite their enthusiasm for what's going

1 on.

2 So it effectively reduced lipid levels, but at
3 high operating cost. Henry Ford is under tremendous
4 financial pressure right now and the short term cost
5 increases for doing this simply are beyond their reach.

6 One example of the workforce intervention, GM and
7 the United Auto Workers have a terrific program called Life
8 Steps which they do health risk assessment on all their
9 employees, and then they take tier three, the highest risk
10 tier, and they enroll them voluntarily in this Life Steps
11 program. They're able to document considerable reduction in
12 cardiovascular risk. They also have a cost model which
13 shows them how much money is saved when a high risk
14 individuals moves to tier two instead of tier three.

15 We could not get, nor could GM offer us, the cost
16 structure of the intervention program, so in this particular
17 case it's dropped off the rest of what I'm telling you; we
18 don't know the cost to benefit ratio.

19 Let me give you the bottom line findings. We can
20 go into detail in discussion. Most of the improvements I
21 just showed you save money. They save money somewhere. In
22 some cases, especially if you use a human capital

1 calculation, they save a lot of money.

2 Almost none of the programs returned money to the
3 innovating provider. The exceptions are few. The use of
4 low molecular weight heparin in suitable patients returns
5 money to the provider. However, at the study site for low
6 molecular weight heparin there was a problem in that the low
7 molecular weight heparin was being used off protocol. That
8 is, it went to many patients who shouldn't have gotten it,
9 and it didn't reach, by any means, all the patients that
10 should have gotten it. So the failure to execute the
11 introduction on protocol of low molecular weight heparin
12 prevented that organization from harvesting back the
13 economic benefit. But that was an implementation issue, not
14 an economic barrier.

15 The United Auto Workers-GM system appears to be a
16 high payoff system in terms of return to GM in worker days.
17 But in almost no other cases that we could find could we
18 find the money -- it was not a positive financial step for
19 the organization to take care of these innovations.

20 The reasons were five. The returns were there but
21 they came too late or in the wrong place. That is, outside
22 the organization. This is less of a problem in the

1 capitated environments by far, but it still is a problem for
2 some of them given churning.

3 Second, any benefit they could have gotten from
4 consumers seeking the better care was confounded by
5 consumers not knowing that the care was better. So nobody
6 with deep vein thrombosis knew that they could get low
7 molecular weight heparin at that site but not across town.
8 None of the diabetics seemed to be aware that Health
9 Partners is probably the national leader in diabetes
10 management.

11 Third is, you're paying for defects. Many of the
12 disjunctions occur because when you fail to treat, to
13 prevent a disease, in most of the payment environments we
14 studied, those patients end up going into the hospital and
15 the hospital gets paid for it. So it's simple.

16 The fourth is administrative pricing. Joe and
17 Karen Davis on our policy team added that. Let me interpret
18 what I think it means. Let's take another innovation we
19 didn't look at, e-mail care. I personally believe all
20 patients in the United States should be able to access their
21 physicians and nurses on e-mail. They do not now. I
22 believe a lot of patients would be willing to pay for that a

1 little bit. If you said, for \$10 a month extra or \$5, you
2 can e-mail your doctor, I'm sure there would be a tremendous
3 market for that. We have no way to get the market to tell
4 us what it wants because the prices are set
5 administratively. I think that's approximately what that
6 means. Is that right, Joe?

7 DR. NEWHOUSE: Yes.

8 DR. BERWICK: Management challenges are like the
9 low molecular weight problem. A lot of times the harvest
10 doesn't go back to the organization, not because of an
11 external problem but because of an internal management
12 failure. The organization is simply unable to deploy the
13 change thoroughly.

14 A very interesting finding is the difference
15 between the view of a core and the view of an optional
16 improvement. In my view, for MedPAC, this might be the most
17 important finding. Organizations behave entirely
18 differently when they believe that something is part of
19 care, like an appendectomy is. That's what you see with
20 Health Partners in diabetes, with Group Health in smoking
21 cessation. They don't ask the question, should we do it?
22 They only ask the question how to do it, because somewhere,

1 somehow, in the value system of the organization, from its
2 board, I don't know where, someone said, that's health care.

3 On the other hand, when you look at Henry Ford,
4 which is a fabulous organization -- none of this is critical
5 of them and I commend them for their transparency -- they
6 feel they can decide not to have a lipid clinic for the fee-
7 for-service group because it's not part of care. It's a
8 frill, it's an optional thing. A nice thing to have, if we
9 can afford it. Completely different behaviors.

10 I believe MedPAC controls to some extent the
11 psychology of central care versus optional care, and I think
12 it turns out to play out a lot in the behaviors of these
13 organizations. There is no level playing field on this.
14 The same type of intervention, smoking cessation, lipid
15 clinic, or diabetes management is viewed by some
16 organizations as in the core, and by others as optional.
17 Therefore, you see very different kinds of behaviors in the
18 system.

19 Another important finding I think is that if you
20 separate business case return from economic benefit
21 somewhere in society you quite reliably, with these
22 interventions, find economic benefit somewhere. That's

1 important. That's an important thing to notice.

2 So here are the impediments, failure to pay for
3 quality while you pay for defects; the inability of
4 consumers to perceive where something would be better;
5 displacements of return and payoff in time and place;
6 disconnections between consumers and payers, especially
7 around wanted features like e-mail care; and uneven access
8 to providers to relevant information are probably, I guess
9 at managerial levels, problems in executing effective
10 changes.

11 Policy options were considered by a group that Joe
12 served on which is our policy team. It's a little more
13 complicated. You have quite elaborate tables there which
14 I'm not going to spend time on right now, but basically here
15 are some options. That we should stop paying for defects.
16 I don't know another way to say it. If you find a way to
17 extend the boundaries of time and place for payment you will
18 get more integrated care.

19 Now I will tell you that that leads logically, not
20 politically, to capitated payment because the systems that
21 have the widest boundaries in time and place are those which
22 are getting paid for care of populations. It just is logic.

1 If we can make consumers more aware of quality distinctions,
2 it might be in the interest of some of these places.

3 Administrative pricing is a problem around
4 features that are not in the core but you'd like to make
5 attractive. So if there's something you want to define as
6 not in the core but it should be available, then you've got
7 to let a pricing system develop in which people can say, I
8 want that and I'll pay for it. Right now they can't do
9 that. So very carefully define the core, because by doing
10 that you change behaviors fundamentally.

11 The tables in your handout are from the policy
12 team in a long two-day meeting. We took stakeholders,
13 patients, clinicians, and organizations and payers and we
14 tried to say, given those five defects, what stuff could you
15 do? Calling this evidence-based would be gilding -- I don't
16 know what the right metaphor it. It's not evidence-based.
17 This is opinions about what might work or might not.

18 On the patient side it tends to be information.
19 People just don't know what's out there, and the
20 distinctions that could be, and we are basically arguing for
21 a much stronger national agenda for education of patients.
22 I'm not a fan of cost shifting to patients. I'm not a fan

1 of defined benefit. I think that's a big mistake
2 nationally. But I am a fan of helping people understand
3 what they get and what they don't get, and being more
4 systematic as a country to educate people what they could
5 have, and what they do get that they don't need.

6 At the clinical level there's a lot of
7 implementation issues which are basically managerial
8 problems. At the defect level, we think that guarantees
9 ought to enter the system. There ought to be promises made
10 by delivery systems and that is part of the business, to
11 begin to understand what it is you promise and deliver.

12 Then at the government level -- I think what I'll
13 do is not go over these as a list. You can read them now
14 and through the panel and then we'll talk more about them.
15 Let me stop there.

16 DR. JAMES: Almost exactly two years ago, the
17 Journal of the American Medical Association published yet
18 another study, part of really a genre of studies
19 demonstrating the major academic medical centers in general
20 get better medical outcomes than minor teaching hospitals,
21 which in turn get better medical outcomes than community-
22 based care delivery centers. This particular study examined

1 acute myocardial infarct. The green bars represent major
2 teaching hospitals, yellow bars minor teaching hospitals,
3 red bars community centers. It's tracking mortality rates
4 following acute myocardial infarct at 30 days, 60 days, 90
5 days, and two years after the precipitating event.

6 I should say in passing, if we instead examine the
7 patients experience of care you get exactly the opposite
8 trend, where the community hospitals routinely outperform
9 the minor teaching hospitals, which in turn routinely
10 outperform the major academic centers. It's arguably as, in
11 some instances, even more important.

12 But in this case we're looking at medical
13 outcomes. What made this study fairly unique was that the
14 authors of the study tracked this difference in outcomes to
15 its causes in care delivery. They tracked four main
16 factors. The rapid use of aspirin -- the far left set of
17 bars -- in the emergency department is a significant
18 contributor to survival, but small and it did not account
19 for a major part of the survival difference you saw in the
20 last slide. Rapid reprofusion performance was similar
21 across the organizations. It, similarly, did not
22 contribute.

1 The effect that you really see on that last slide
2 comes from the two middle sets of bars. Two classifications
3 of medications that we know from good evidence, randomized
4 controlled trials, are actively lifesaving. They tracked
5 use of ACE inhibitors and beta blockers on discharge from
6 the facility. They measured ideal patients. They attempted
7 to establish patients who met indications but had no
8 contraindications to the drugs. In fact about three-
9 quarters of the effect comes from the third set of bars from
10 the left, beta blockers, that class of medications. So
11 there you see the difference.

12 The community hospitals managed to deliver those
13 lifesaving drugs correctly 36.4 percent of the time, while
14 the major academic centers did it correctly 48.8 percent of
15 the time. That was sufficient, by and large, to account for
16 the difference in survival that you see.

17 Of course, the reason I show the slide is to point
18 out that big black gap above the 48.8 percent. Now let me
19 get this straight, our best academic medical centers managed
20 to do this correctly less than half the time? Is that what
21 that's slide is showing us? That's exactly what it's
22 showing us. In fact the Commission on Quality of Health

1 Care in America and a number of other groups before, we
2 found not just this particular instance but many others of
3 similar performance in the American health care system.

4 At about the same timeframe a leader within our
5 system, Dr. Donald Lepak, who heads our cardiovascular
6 clinical program began to address that issue. He identified
7 not just beta blockers and ACE inhibitors but three other
8 medications with solid evidence, the use of anti-platelet
9 drugs, usually aspirin in patients with established ischemic
10 heart disease; the use of statins to lower blood cholesterol
11 in patients with established heart disease, secondary
12 prevention; and the use of the drug warfarin to slow
13 clotting and protect patients with chronic atrial
14 fibrillation, from strokes usually.

15 He found a leverage point in the process of care.
16 It turns out that when we discharge patients from our
17 hospitals, the nurses complete a packet of forms. We call
18 it our nursing discharge packet. And he just added a form
19 to the discharge packet, a simple check sheet where the
20 nurse could check off indications and contraindications for
21 each of those five medications. Basic process, on discharge
22 the nurse would complete the sheet. If the patient met

1 indications but had no contraindications, the nurse would
2 write the medication order on the discharge sheet.

3 Now in Utah, as in most of this country, nurses
4 can't write medication orders. They're legally not
5 empowered to do that. It still required the physician's
6 oversight and signature. So it was still under direct full
7 control of the attending physician, and in some instances
8 they changed those orders. They'll choose a different
9 medication, sometimes they know something that the nurse
10 didn't know, they'll cross out a drug.

11 What this run chart shows though is the impact of
12 that intervention. We drew a valid random sample of all
13 appropriate patients, patients with heart disease, for six
14 months before Don implemented his new approach. This is
15 beta blockers specifically on the chart; 57 percent
16 appropriate use. In the month following the intervention,
17 it increased to 98 percent. At time point two, the second
18 arrow, they rolled it out to our four largest hospitals,
19 deployed the initial pilot. At time point three, we finally
20 got smart enough to have the nurses take full control of it,
21 which also improved care. It needs a time point four off
22 the right-hand edge of the graph when we deployed it to all

1 of our facilities.

2 After it had been in place for a year we conducted
3 what's called a quasi-experiment. We took the hospitals
4 where we deployed this intervention and compared them to
5 other hospitals in Utah where it had not been used. So we
6 had a prospective non-randomized controlled trial; fairly
7 rigorous design. Comparing the year before to the year
8 after in light of that controlled trial, our beta blocker
9 use increased from 57 percent to 97 percent for a full year.
10 The column to the far right gives the national statistics
11 for the same year. ACE inhibitors, 63 to 95; statins, 75
12 percent to 91 percent; anti-platelet medications, mostly
13 aspirin, 42 percent to 98 percent; use of warfarin from 10
14 percent to 92 percent.

15 In the quasi-experiment though we also tracked
16 mortality. We used the Social Security death index to track
17 every hospitalized or treated patient within our system long
18 term. We used the state of Utah -- they maintain that
19 locally -- and computer match our patients on a regular
20 basis so we could track mortality rates. We discovered that
21 in conjunction with that change in care, our one-year
22 mortality rates for congestive heart failure fell from 22.7

1 to 17.8 percent -- a very significant drop statistically.
2 Significant clinically too. It represented about 330 lives
3 per year, people who didn't die in 2000 who would have the
4 year before.

5 For ischemic heart disease the drop was smaller.
6 It was still significant. It's a larger group of patients
7 at lower risk. Another 125 lives per year. Net savings in
8 lives, about 450 per year. It appears that that change in
9 mortality rate has persisted.

10 Of course, with proper outpatient management of
11 heart disease, congestive heart failure, and ischemic heart
12 disease using these proven medications, hospital readmission
13 rates have fallen too by just under 900 hospital admissions
14 per year. Rough estimate, you're looking at something on
15 the order of \$4 million a year, the net cost for
16 hospitalization in difference between those two.

17 Another very quick example. This was work that
18 was done by Dr. Kim Bateman. Several years ago he
19 implemented a similar program for community-acquired
20 pneumonia based on an evidence-based best practice
21 guideline. He had to work very diligently on finding a form
22 that would fit smoothly into the flow of practice in the

1 clinic. But he discovered that.

2 Again, we did a quasi-experiment comparing the
3 hospitals where Kim originally implemented, 10 small rurals
4 in our system, to 12 adult hospitals where he did not
5 implement. We saw that our proportion of patients suffering
6 significant complications, as reflected in ICD-9 codes on
7 the inpatient side of the equation, fell significantly. In
8 direct conjunction with that, the proportion of patients
9 dying in hospital, we thought that was a fair measure for
10 this particular disease, fell significantly.

11 That first year in those 10 small rurals, that
12 represented about 20 lives. Today, as this protocol has
13 spread across our entire system we think it represents about
14 70 lives per year. Not too surprisingly, because we didn't
15 have to pay to treat the complications, our best measure of
16 cost of care fell by 12.2 percent. They're called relative
17 resource units. They are stable in terms of medical price
18 inflation over time. And it also balances cost structural
19 differences across our hospitals. It's kind of like
20 relative value units, but a nice stable measure. That
21 represented about \$1.2 million.

22 Now the reason I show you this one is because it

1 was the first time in long experience with quality
2 improvement that I actually measured not just cost of care
3 but revenues of care. We had a long experience in some very
4 sophisticated study designs demonstrating that Demming had
5 it right: that as you improve the quality of outcomes of
6 care, the costs drop. My problem was that the
7 administrators working in this system, while convinced of
8 those data, kept complaining that their budgets didn't get
9 better. Initially, for the first couple of years I just
10 whined back. I said, come on, you're the cost experts.
11 Track them down.

12 But finally, we decided to help them out. It
13 turns out that while our costs had fallen by \$1.2 million,
14 our revenues had fallen by \$1.5 million in this class of
15 patients. It was all to do with DRGs. If the patient had a
16 complication when admitted with pneumonia, it changed their
17 DRG. Typically they went to DRG 475, long term ventilator
18 support. At that point in time 475 was paying us about
19 \$16,400 per case and there was a nice little margin in there
20 of about \$600.

21 When we improved the care, it shifted them back
22 into DRG 89, community-acquired pneumonia. DRG 89 we're

1 being paid about \$4,600 per case but our true cost of
2 operations was about \$5,200 per case for that particular set
3 of cases. We not only passed along those savings, back to
4 HCFA at the time, but about an additional \$500,000 in what
5 we regarded as IHC operational money, to deliver care to
6 patients within our system.

7 Now it's again easy to make the case that quality
8 does control cost. That theory has been very well developed
9 in industrial settings, and experience shows that the same
10 holds true in health care as well. The real problem is
11 improvements in cost structure that damage your bottom line,
12 your net operating income. I'm speaking of it the way that
13 a care provider would see it, an individual physician in an
14 office, a clinic, or a hospital or, in our case, a big,
15 integrated delivery system with 22 hospitals and more than
16 150 outpatient care delivery locations, a charitable not-
17 for-profit.

18 As we analyzed this more thoroughly we realized
19 that there were three major types of activities that we
20 could undertake to reduce the cost of health care. They're
21 listed on the left of this slide. This is a simple version
22 of the analysis that was actually performed by Mark Barrett

1 in our finance department.

2 We thought of a unit of service as any single
3 thing on a transaction bill, activity-based cost accounting
4 bill: a single dose of a drug, a single lab test, a single
5 imaging examination, or an hour of nursing services, those
6 sorts of things. We could decrease the cost of a unit of
7 care. Perhaps we would change our nursing skill mix so the
8 cost of an hour of nursing care was cheaper.

9 Second activity that we might undertake, we could
10 try to decrease the number of units per case. We could
11 shorten the number of nursing hours to treat a case with a
12 particular disease, a patient with a particular disease,
13 shorten the length of stay, for example, or decrease the
14 number of imaging exams that we performed, or the number of
15 doses of a drug.

16 Finally, the third alternative, we could manage
17 the care so well in an outpatient setting that they never
18 required hospitalization. We could control their blood
19 sugars so well that they never developed retinopathy or
20 nephropathy, damage to their eyes or kidneys and required
21 that level of treatment. So a fundamental quality
22 improvement-based prevention strategy.

1 The thing that we hadn't appreciated is how those
2 played out based upon how we were paid. We have four main
3 payment mechanisms as general classes. The most common used
4 in Utah is discounted fee-for-service. The numbers at the
5 bottoms of those columns are the proportion of care delivery
6 payments for our system. A little over 50 percent of all
7 care delivery in Utah, discounted fee-for-service per case
8 payment, that's mostly Medicare for us. There's a few other
9 payers, commercial payers who pay us that way. In Utah, we
10 don't have any per diem payment at all.

11 The last column is the most interesting. I like
12 to call it shared risk. The simplest version of it is
13 capitation. If you look at the numbers on the bottom it
14 turns out that about 85 percent of all our care delivery
15 happened in discounted fee-for-service per-case payment.
16 The elements of the list on the left that are controlled
17 clinically, are accessible to actual improvements in care,
18 are the bottom two. Administration pretty much entirely
19 controls cost per unit. That's our real source of work.

20 So if I were to look at it from the clinical
21 quality improvement standpoint, that's where IHC lives, in
22 that red box. The arrows in the graph show the impact on

1 our net income as we improved care with the aim of reducing
2 cost, as the examples I just showed you in both cases.

3 So what happened to us when we improved cardiac
4 medications and dropped our admission rate for patients with
5 congestive heart failure and ischemic heart disease? We
6 ended up with about 4,500 extra bed days, empty beds. We
7 saved the variable costs associated with those cases but
8 lost the fixed costs associated with them. It turns out
9 that the cardiac discharge meds project was a net money
10 loser for us. Once again, almost all of the savings flowed
11 back to purchasers.

12 As we recognized that, we knew that to make our
13 own business case internally that we had to align our
14 contracting strategies so that we could harvest savings
15 back. I apologize to Don. I know you hate it when I say
16 that last statement there, Don. Clinical quality
17 improvement really is a fast way to go broke if you don't
18 have some mechanism in place to harvest savings back.

19 The reason I think that, we've discussed this
20 before and talked about, you ought to be doing it anyway
21 because it's part of your mission. But it makes it
22 extremely difficult -- you get to the point where you're

1 targeting improvements and you anticipate their cost impacts
2 you have to say, can I afford it? Can I afford to treat my
3 congestive heart failure patients appropriately? Can I
4 afford to improve my pneumonia care? Because if you drive
5 your organization out of business then you won't be
6 delivering care to anyone. It forces you into a very
7 difficult balancing act.

8 We eventually evolved three strategies. The first
9 was to target your specific improvement projects.
10 Fundamentally, every time you start a quality improvement
11 team you look at that matrix, you carefully play out the
12 projected cost savings through your payment mechanisms and
13 say, should we do it? Does it hit our bottom line in a
14 positive way or a negative way? It's very, very
15 dissatisfying because you end up leaving so much on the
16 table, so much potential on the table, to the point where,
17 frankly, we don't use it to any great degree.

18 The second is you can use it in contract
19 negotiations. This is really the work of Greg Poulson, our
20 vice president for planning, who handles our commercial
21 contracting. Greg basically said, look, if you can give me
22 a better cost structure, I can turn that into advantage in

1 the commercial marketplace through contracting. What it
2 forced us to do was sell on the basis of true price, not on
3 the size of the discount. Most commercial sales in the
4 United States are still based upon size of the discount.
5 It's an easy number to understand.

6 Happily, some of our competition had pushed us
7 down this road already. For our major competition in Utah,
8 that particular group of hospitals needs to discount 40
9 percent to meet our base list price, as a not-for-profit.
10 They were playing a little bit of mark it up to mark it
11 down, to artificially inflate the size of the discount. So
12 they had trained many of our commercial purchasers to think
13 in terms of true price. It made it easier for us to go to
14 them and say, last year we gave you a 7 percent discount
15 from billed charges. This year we propose 5 percent. And
16 you know what? You'll be ahead financially, because of the
17 improvements we made in care.

18 To use that strategy it requires good data systems
19 and long term trusting relationships is what it takes. Greg
20 was quite effective in doing it for our commercial markets
21 within the state.

22 The third strategy is by far the most attractive.

1 It's really created by Dr. David Burton and it was based on
2 the right-hand column in that graph where all of the arrows
3 are green. As we discussed it, we decided that we didn't
4 particularly want to move to full capitation. We actually
5 thought we could do very well with full capitation. We
6 really preferred a circumstance though where all the major
7 players had some skin in the game, where we all benefited if
8 we did it together.

9 Under capitation, we get all the benefits and the
10 purchaser gets none. Under the other, discounted fee-for-
11 service per case payment, it tended to be that the
12 purchasers got all the benefit and we got none.

13 Under that particular strategy, the way that it
14 worked, we had to reorganize actuarial analysis. It turns
15 out that in most insurance companies actuarial analysis
16 follows some standard accounting principles in terms of the
17 categories they use. We had to reorganize it around
18 families of tightly-related clinical processes of care that
19 define groups of physicians and nurses who routinely work
20 together. Now within our system we call those clinical
21 programs. So it's defined conditions in terms of groups of
22 physicians and nurses who routinely work together.

1 With some of our insurance partners we began to do
2 that. It was a major retooling on their part to redo their
3 actuarial analysis in that way.

4 The second thing we did for an identified
5 population of patients, for the cardiovascular clinical
6 program, for example, or women's and newborn, or primary
7 care, we would project next year's expenses, what it should
8 be actuarially.

9 We then entered into contracts where, as our teams
10 improved care, if we could come in below the projected
11 actuarial cost for that population and show that it related
12 to improvements in care, that we would agree that we would
13 split the cost savings three ways, where one-third of the
14 savings went to the purchaser. They were just that much
15 further ahead than they had any right to hope to be. One-
16 third of the savings came to Intermountain Health Care so we
17 could afford to do this next year. And one-third went to
18 our physician partners, who similarly were being impacted in
19 their practices by those shifts in care.

20 We have used that model without our own health
21 plan so far for three years on our large employer subsegment
22 and our primary care clinical program. Currently, we're

1 returning about \$3,000 per physician per year, is their
2 share of the savings.

3 The other key element, we continue to give the
4 advantage, as long as the change is better than the rest of
5 the marketplace. So we don't give the savings just for the
6 first year that it occurred, but as long as that group of
7 physicians and clinicians, nurses, technicians, manage to
8 hold better than the marketplace, we continue to split the
9 savings with them.

10 It's our favorite approach. You could imagine why
11 I wanted to talk to you, the one group in our world, the
12 largest group in our world in fact is not able to do those
13 kind of innovative contracting strategies with us. So with
14 Medicare at least we still have to think about things in
15 that old, different way.

16 I think the lessons we learned are this, higher
17 quality can reduce the cost of care. I think we've
18 satisfied ourselves internally that that really is true.
19 But we need to think creatively about ways that we can turn
20 that improved care into benefit for all of the parties
21 involved, for the patients, for the physicians, for the
22 hospitals, for the purchasers, in order to achieve a

1 solution that really would work for the whole American
2 health care system.

3 DR. DelBANCO: I'll keep my comments as brief as
4 possible, sort of sail through it so we have some time for
5 discussion. You'll see that there's really no accident that
6 Leapfrog took the approach that it did because two of the
7 people that we consulted about our approach are sitting to
8 my right.

9 The Leapfrog group, I'll just briefly describe to
10 you a little bit about us. We are now actually 117
11 purchasing organizations who have come together to use a
12 two-pronged approach of trying to improve health care and
13 improve the health care system. On the one hand, Leapfrog
14 is about an organized effort on the part of purchasers to
15 start buying right, to realign the incentives in the health
16 care system so there is an environment in which providers
17 can make the kind of innovations that we've just been
18 hearing about.

19 On the other hand, it's about trying to engage and
20 activate consumers to also not only become part of the
21 solution by voting with their feet, in a sense, and
22 reinforcing the superior performance of providers in the

1 system, but also to enable them as individuals to make
2 better decisions for themselves.

3 When our members join Leapfrog it's not a typical
4 networking organization or trade association. What they're
5 joining is a common commitment to a set of purchasing
6 principles that emphasize that two-pronged strategy that I
7 just described to you. All of our members agree to inform
8 and educate their enrollees. They also agree to try to
9 create different types of market reinforcement, whether
10 public recognition, or different types of payment
11 strategies, whether those payment strategies have to do with
12 how they pay providers or how they create incentives for
13 their enrollees to make different choices in health care.

14 As a strategic decision, we are focused solely at
15 this point on inpatient care and patient safety practices
16 within the hospital setting. That has, in large part, to do
17 with the fact of everything we learned from the Institute of
18 Medicine report about what we know about what happens in
19 hospitals, what we know about what interventions are
20 successful.

21 We basically went to the leading patient safety
22 gurus and quality improvement experts -- and again, two of

1 them are sitting to my right -- to find out what would be
2 the equivalent of anti-lock brakes, airbags, and seatbelts
3 for the health care system, and came up with three, what we
4 call our safety leaps, which is where we have started.
5 Those are computerized physician order entry, having patient
6 care in the intensive care unit managed or co-managed by
7 doctors with special training in critical care known as
8 intensivists, and evidence-based hospital referral.

9 The basic idea is referral for patients who have
10 need of select high risk surgeries, or who have certain high
11 risk neonatal conditions, to hospitals where their outcomes
12 are likely to be better. In an ideal world we would be
13 basing that on publicly reported, risk-adjusted outcomes
14 data. But given that that is rarely available, we're using
15 volume as a proxy for those referrals.

16 Based on these three leaps alone, some
17 conservative estimates done for us by researchers at
18 Dartmouth, led by John Burkmeier, who's also involved in the
19 Dartmouth Atlas, predicted that if every non-rural hospital
20 implemented these practices we would prevent more than half
21 a million serious medication errors each year, save close to
22 60,000 lives, and \$9.7 billion in annual health care

1 expenditures. That's from a societal perspective, not just
2 the purchaser perspective.

3 We have created quite a lot of traction in the
4 last couple years. We're a visible movement. We're gaining
5 members monthly. But we're still very much swimming
6 upstream. When I say we, I'm not sure if that's the
7 purchasers or the Leapfrog staff, but we're trying very hard
8 to help purchasers, help our members figure out how to use
9 their role to realign the incentives. What we're finding is
10 that there are limited data. The kind of information we
11 need to create those incentives are hard to find.

12 Employers are very unsure of what the return on
13 investment will be. Given the economy right now, given the
14 way health care costs are rising, it's very difficult for
15 our members to go to the CFO of their corporation and say, I
16 want to pay X number of hospitals more. That just doesn't
17 pass the sniff test, as some people say. There's fear among
18 our members of getting locked into higher payments. There
19 is fear of employee backlash, certainly when it comes to
20 using different kinds of incentives for enrollees to make
21 different health care choices.

22 It's also, I think, increasingly understood by

1 purchasers that it's very difficult to tinker with just one
2 part of the health care system at a time, whether you're
3 just focusing on our three leaps, or you're thinking about
4 our three leaps in terms of how to get physicians to use
5 CPOE. That's not enough because you've also got to think
6 about how to encourage hospitals to install it, and how to
7 encourage consumers or patients to choose hospitals that
8 have those systems in place, and you can go on and on.

9 There are growing efforts to buy right. Within
10 the Leapfrog effort we have increasingly wide use of common
11 questions that employers use -- I'm sure Jack Rowe can talk
12 to you about this -- when approaching health plans that have
13 to do with Leapfrog questions, Leapfrog efforts and trying
14 to ensure health plan support of employers' efforts to
15 implement Leapfrog. We now have some contract language that
16 we've created that some of our members have put into
17 contract this year, and we expect many of our members to put
18 into contract next year, again that will support Leapfrog
19 activities.

20 There are some examples of incentives in the
21 system. Empire Blue Cross and Blue Shield, Xerox, IBM,
22 Verizon, and Pepsi are now providing quarterly bonus

1 payments to hospitals in the New York City area who have
2 fully implemented computerized physician order entry and
3 intensive care unit physician staffing. There are lots of
4 other examples I won't walk you through. They're still very
5 few and far between. This is by no means common behavior.

6 There's also, I think, some rapidly growing
7 efforts to help consumers make more informed choices. There
8 are many commercial systems out there now that both health
9 plans and employers are contracting with, which provide
10 whatever data are publicly available to consumers through
11 various types of decision support tools to help people make
12 more informed choices. The Leapfrog data are often
13 incorporated into those tools. While you may not look at
14 this immediately as incentives, I think by helping consumers
15 make more informed choices there can be ramifications for
16 providers in the system who are providing higher quality or
17 higher value health care.

18 Leapfrog has many efforts underway, and one of the
19 ones that I find most exciting right now is our incentives
20 and rewards, what we call our lily pad. It's basically a
21 work group. Unlike our other lily pads, this one is truly
22 multi-stakeholder. We have hospital representatives,

1 physicians, health plans, consumer experts and
2 representatives, and purchasers sitting around a table to
3 try to figure out how to create some alignment of the
4 incentives when it comes to the three leaps.

5 We are using sort of a modified six sigma process
6 and being coached by people from General Electric.
7 Essentially what we're trying to do is identify, who are the
8 stakeholders in any incentive and reward program? What are
9 their needs? Meaning, not just what do they want, but what
10 is absolutely fundamental to ensuring their participation in
11 any kind of incentive or reward program? What can we
12 brainstorm in terms of ideas for incentive and reward
13 concepts that might make sense? What actually does make
14 sense from an actuarial perspective? And what is within the
15 purchaser's power to actually implement? Because many of
16 the ideas that the group is most fond of are things that are
17 very difficult for purchasers to do.

18 Working together we have come up with four main
19 categories where we think there's some promise: creating
20 incentives for both installation of computerized physician
21 order entry by hospitals and use by physicians, creating
22 incentives for hospitals to enlist intensivists in the ICU,

1 and creating incentives for consumers or patients to make
2 different choices for where they seek care for select high
3 risk surgery or neonatal conditions.

4 What's been interesting about what we've come up
5 with is often the most popular ideas, through a rigorous
6 ranking process we've used, are not financially oriented,
7 and they're not within the power of the purchaser. They're
8 things like providing family care for a patient who seeks to
9 go out of town for a CABG surgery. They're things like
10 trying to reform how malpractice works. These are all
11 important ideas, but also very difficult for purchasers to
12 actually implement.

13 The good news for Leapfrog at least is that we've
14 just received a grant from the Agency for Healthcare
15 Research and Quality to continue the work of this multi-
16 stakeholder group. We are hoping to, with the actuarial
17 assistance of Tarish, Perrin and others to flesh out the
18 most highly ranked incentive and reward concepts, develop
19 operational specifications for them, and plan for some pilot
20 tests.

21 As many of you know, even though Leapfrog is a
22 national effort, we have now 19 regional rollouts, specific

1 geographic areas where we're trying to put implementation on
2 a fast track. Our hope is to basically ask our regions to
3 compete, to tell us why they think they're going to do the
4 best job at implementing these pilot tests, and then to
5 actually implement the same incentive or reward concept
6 across, let's say, three markets and try and learn more
7 about what works and what doesn't work.

8 That, I hope, gives you a sense where even some of
9 the most sophisticated purchasers in the private sector are.
10 Even those we think should know how to do this and be able
11 to figure out how to do this are really struggling. We have
12 a lot to learn, and we have a lot of people to convince that
13 this is something that they need to do.

14 I think there are a lot of opportunities for
15 Medicare, and I want to emphasize the fact that Medicare has
16 been at the table with Leapfrog from the very beginning. We
17 refer to what was then HCFA, now CMS, as a founding frog.
18 We're also working with the U.S. Office of Personnel
19 Management, with the Department of Defense, and many state
20 agencies, and now Medicaid programs.

21 I think one no-brainer is consumer information.
22 To the degree that we believe that if consumers have

1 information that's meaningful to them, that they will use
2 it, that that will change the market, that to me is
3 something that can be done without much thought. Of course,
4 there's a lot of debate over what information should be made
5 publicly available, how it should be presented, what caveats
6 need to be given, et cetera.

7 But that's an area where I think there's a lot of
8 room for collaboration. In fact Tom Scully announced at our
9 press conference last January when we announced the results
10 of our hospital survey, that those data about where
11 hospitals stand vis-a-vis implementation of the leaps will
12 be available through the Medicare.gov site.

13 Public reporting, similar to consumer information,
14 but obviously public reporting is useful to more than just
15 consumers, purchasers as well, health plans as well.
16 Feedback to physicians for quality improvement. Again,
17 although it may not look like an incentive, I think it can
18 act as an incentive. Looking at ways for Medicare to join
19 on to private sector public recognition programs, whether
20 it's simply broadcasting that PBGH Blue Ribbon Awards this
21 year went to X, Y and Z hospital, or whatever it is, I think
22 that there could be opportunities for Medicare to spread the

1 word, and obviously the reach is massive.

2 I would be very excited to see Medicare working
3 with us regionally. For example, if we succeed in piloting
4 some of the incentive concepts we want to try through
5 demonstration projects, partnering together on that would be
6 extremely powerful. Obviously, there's much bigger battles
7 to fight in terms of trying to do what Brent was suggesting
8 around really allowing more creativity in contracting and
9 payments, but obviously that requires more than just a
10 demonstration project.

11 So I'll just stop there and am happy to answer any
12 questions.

13 MR. HACKBARTH: Thank you all.

14 DR. ROWE: Thank you. It's a pleasure. I want to
15 thank all three of our Hall of Fame panelists here.

16 Don, I had just a couple thoughts about what you
17 shared with us. The first has to do with the expense
18 associated with some of these initiatives that you tracked.
19 Our experience is that some of these initiatives may have
20 differential effects on the acute care medical expenses and
21 the disability-related expenses, and that oftentimes when
22 people are trying to cost out the benefits and the costs of

1 such initiatives they really focus on the acute care rather
2 than the disability.

3 It's the cost of the entire health related
4 experience that the employer in a self-insured situation
5 deals with. You may pay a little more on the acute care
6 episode side, but have much less disability cost,
7 particularly related to not only people getting disability-
8 related medical expenses but also being out of work, having
9 to hire temporary personnel to replace them, et cetera. So
10 I don't know what your methodology is, but a comprehensive
11 view of that is, I think, the appropriate one.

12 The second is, there is one interesting project
13 that I'd bring to your attention as your inventory grows and
14 there is a project under every rock and behind every tree, I
15 hope, in this area. But the Council for Affordable Quality
16 Health Care, which is an organization of health plans, and
17 the AHP, and other organizations, has done one on antibiotic
18 use in patients with upper respiratory infections, which is
19 an obvious case of overuse, and a case in which there are
20 direct financial benefits and there may even be community
21 benefits in terms of prevention of the emergence of
22 resistant strains of microbes, et cetera. That was rather

1 promising and something we could get you information on,
2 just to add to the list, because it is a different species
3 than some of the others that you have.

4 The e-mail, there are several health plans,
5 including Aetna, that currently have e-mail projects
6 underway, where we pay physicians X number of dollars for
7 every e-mail interaction with a patient. I think in a
8 defined contribution mode where there's a medical savings
9 account approach, the patients would be able to expend those
10 resources for anything that one could define as a medical
11 expense, that the patients would therefore have an
12 opportunity to in fact buy that benefit if they wished, for
13 those patients who really relied on it and found it useful.
14 So you might think about that as e-mail going forward.

15 I think with respect to one issue that you touched
16 on that I think was very important is the latency in the
17 benefit. Every time an executive in a health plan tries to
18 push one of these initiatives, the push back is that the
19 heart attack we're preventing is going to occur in 20 years
20 and the financial benefit of some other health plan, because
21 we only have our members for an average of four years, five
22 years, whatever it is. Although there is a subset of

1 members that in fact we have for a very long period of time
2 in some of these large national self-insured accounts.

3 I think that that is true to some extent, but I
4 think it's often overemphasized, and I think that you can in
5 fact fractionate the member population, and there's much
6 more persistency than many people think. But that argument
7 really goes away completely when you get to Medicare.
8 Medicare is really the payer who, once they get people, has
9 them forever. I think this is MedPAC here, and I think that
10 we should not be concerned about that latency at all. In
11 fact we should be able to encourage Medicare to step up to
12 the plate with respect to this.

13 The last thing, and I'll quit because although I
14 have questions of my other colleagues, I want to let the
15 rest of the Commission participate here. I wanted to ask
16 Nancy-Ann whether she thought that -- you know, every time
17 we talked about lifestyle changes and prevention changes in
18 Medicare we always ran up against a need for legislative
19 changes with respect to what you could pay for and who you
20 could pay, because you can only pay for diagnosis for
21 treatment, and you can only pay physicians.

22 There are two areas that need to be changed, and

1 wondered whether you thought, Nancy-Ann, based on your
2 experience, that the kinds of initiatives that Don reviewed
3 with respect to quality crossed a line and required that
4 kind of legislative consideration, or whether you thought
5 these were within the current boundaries? Thank you.

6 MS. DePARLE: I was thinking the same thing. One
7 I know we really struggled with was smoking cessation. Mark
8 may remember, we did announce a demonstration of that
9 finally in 2000, but I don't think it's -- maybe the
10 demonstration is going forward. It isn't a full-scale
11 benefit at this point, is it?

12 DR. MILLER: No.

13 MS. DePARLE: And it's for that reason. We
14 struggled with the lawyers over whether we could even do a
15 demo of it.

16 DR. MILLER: [Off microphone] Generally, that's
17 your mechanism, is a change in the law or a demonstration.
18 If you're going to do a new benefit you generally have to
19 change the law.

20 MR. MULLER: I too want to compliment the three
21 individuals and your organizations for how much you've
22 pushed the quality agenda forward. I think you've also

1 identified what I consider to be the central dilemma as to
2 why quality hasn't improved, which is the mismatch between
3 the clinical imperative and the financial imperatives.

4 I think Brent and Don both gave good examples of
5 that. As Jack said, in Medicare, given that the population
6 in a sense is with us forever once they become eligible, we
7 have more opportunity to think about how to structure these
8 together in a way that's much more difficult in the pre-65
9 population. Though I would point out even in M+C, even
10 though there was an incentive at the health plan level in a
11 sense to do it right, there wasn't at the level of the
12 doctor and the hospital.

13 So my kind of sense of where I would urge you to
14 keep going, urge the rest of us to keep going is how to keep
15 working on how to get the financial and the clinical
16 incentives to be working in the right direction. I think
17 you very effectively point out how often, and probably in
18 the majority of the cases, they don't work in the right
19 direction. I think that's why Wennberg's data still is
20 there after 30 years, and that's why we have all these
21 difficulties because --

22 I know Don is now studying other health systems

1 around the world and they are health systems where you can
2 line up the financial and clinical incentives. We don't
3 have that here. We're not going to have it here in any kind
4 of major way, just because the way we've grown for 200 years
5 and I don't think it's going to change very much in the
6 foreseeable future.

7 But I think constant efforts at understanding that
8 the clinical and the financial incentives have to move in
9 the same direction is where we should be putting more and
10 more work, because otherwise we'll just be preaching to the
11 choir in terms of we have to improve quality, and yet
12 there's all this kind of behavior that isn't moving
13 consistently with that because there are, as I think both
14 Don and Brent have said, there are clear financial
15 advantages to having defects.

16 What we want to do is be thinking, I think both on
17 the positive side of how to reward quality, and also in a
18 sense on the negative side of how to penalize for having
19 defects. I think they have to go in concert so that the
20 wrong behaviors aren't rewarded through financial
21 incentives.

22 So I would urge us as we move this agenda forward,

1 to realize that these things, as they've so well
2 demonstrated, do go in concert. I think the defeat of
3 capitation in many ways set us back 10 years in terms of how
4 to think about and how to do this. I think in part the
5 capitation efforts were aligned correctly at the payer
6 level, but they were still misaligned at the level of
7 implementation, at the physician, nurse, the hospital level.

8 So I think we have to come back to that. I think
9 that's a multi-year agenda for this commission. And I think
10 we just, frankly, have to keep talking about dollars each
11 time we talk about quality because you've so effectively
12 shown they go hand in hand.

13 MR. HACKBARTH: Just to pick up on what Ralph
14 said, I found the presentations simultaneously inspiring and
15 daunting. Brent at one point said the key to developing new
16 relationships between the providers and payers are things
17 like good data, long term relationships, flexibility, trust,
18 none of which, I'm afraid, are hallmarks of the relationship
19 between the Medicare program and providers. It's a huge sea
20 change in that relationship to be trying to imagine it going
21 in the direction you describe, yet I don't see that we have
22 any alternative but to persist in our efforts.

1 DR. NEWHOUSE: I'll join the chorus in thanking
2 you for very compelling and clear presentations and say that
3 it was a real pleasure and a learning experience to work
4 with Don on the case studies.

5 I wanted to try to focus us on the implications
6 for Medicare payment since we are the Medicare Payment
7 Advisory Commission. At the risk, or certainty really of
8 oversimplifying what you said let me say what I took away
9 from the three of your talks on that score, some of which
10 Glenn said. From Don I took away payment system changes.
11 From Brent I took away flexibility in contracting. And from
12 Suzanne I took away consumer information.

13 Let me try to raise a couple of issues I see that
14 seem to me to be very important here. One was hit strongly
15 in the IOM Quality Chasm report, which is to do much of what
16 you're talking about requires an organized system of care.
17 Traditional Medicare is anything but an organized system of
18 care. In fact our payment systems reinforce the separation
19 among providers.

20 But what that means in this context, among other
21 things, is that Medicare patients, or many of them, are
22 going to be dealing with multiple providers, multiple

1 physicians, hospitals, post-acute facilities. That means
2 any outcome-based -- or not any, but many outcome-based
3 measures are going to be affected by the actions of several
4 providers. So the issue then becomes, how do I relate some
5 kind of quality-based payment back to a specific provider?
6 That seems to me to be an extraordinarily difficult problem.

7 It goes even to the consumer information point.
8 For something like a Picker score where a patient reports
9 their experience in a hospital, I think consumer information
10 makes sense, although it's obviously a limited measure. I
11 mean, one wouldn't want to make that the sole measure of
12 picking a provider or a hospital. But when we get to
13 outcome-based systems I think the problem gets much harder.

14 The second issue I wanted to raise, even within a
15 provider, was the risk adjustment issue. It seems to me
16 that most of the changes that you are talking about are
17 really mostly process changes. For example, the
18 cardiovascular drugs. And they're mostly inpatient based.
19 That's reasonable. It seems to me that's the easiest place
20 to monitor, and it's probably the most important place to
21 monitor. But those are arguable statements.

22 Once one gets beyond process measures I think that

1 are specific to a provider and moves on toward outcome
2 measures, one gets increasingly into the risk adjustment
3 issue. Even for process-based measures one has some of
4 those problems since there are contraindications and so
5 forth. It seems to me most of those risk adjustment
6 measures remain to be developed, particularly for people in
7 the Medicare population that are going to have
8 comorbidities, and that once they're developed we're going
9 to have to have an auditing function that resembles the
10 financial auditing function. So we'll have the equivalent
11 of FASB, the SEC, and now the public oversight board if
12 we're really serious about doing this.

13 That's a vision of a promised land, but when I
14 stack that up with where are now with 85 percent or more of
15 the patients in traditional Medicare it seems like we're a
16 long ways from there. So any thoughts you have about how to
17 deal with the kinds of problems you're talking about in
18 traditional Medicare would be welcome.

19

20 MR. HACKBARTH: Any response?

21 DR. JAMES: One quick thought, Joe. I could have
22 shown you similar examples from outpatient. It's just that

1 I happened to choose inpatient. I think Don feels exactly
2 the same experience in outpatient. We have substantially
3 improved our diabetes care, for example. Again, a large
4 contingent of Medicare patients in that group. It turns out
5 to increase the cost of medications, more expensive, tighter
6 control. It increases the intensity of service in a visit,
7 for which we're often not completely compensated.

8 In the long haul, it takes about three to five
9 years to start to see it in your data, but your
10 hospitalization rates drop fairly substantially, so you lose
11 income on that side. But diabetes turns out to be a
12 beautiful model of the same things happen, where there are
13 major savings. Demmer estimated \$2,000 per patient per year
14 for tight control actually, but where the savings go back to
15 the purchasers.

16 Beeson said something famous in the New England
17 Journal of Medicine some years ago. He said, the only thing
18 that can change care happens at the front line with
19 physicians and nurses, to paraphrase. The concept of
20 aligning incentives so that the financial incentives line up
21 with your professional incentives is such a powerful
22 concept. Otherwise, you force your physicians, your

1 hospitals, your systems into this crazy trade-off where to
2 do what's good for the patient they have to risk death
3 themselves.

4 That idea of aligning incentives is such a
5 powerful idea. I realize that it's hard, but I think we
6 have to find some creative thought to move beyond that.

7 DR. BERWICK: With respect to both Jack and Joe's
8 comments, there's a way to think about it that is just so
9 visible to me after the Chasm committee and the President's
10 commission and this stuff. It's well known to you and I'm
11 probably oversimplifying, but we built the system you run
12 from Hill-Burton days and then the Medicare days of the
13 '60s. The thought there was that what people really need
14 was, when they get sick, they need to be healed and made
15 well and return them to the workforce. So it was like
16 sickness came in these rather short time intervals, and all
17 the payment is about short term.

18 But that's not the burden. The burden is the 70
19 percent chronic illness. The remedies involve rather long
20 time trajectories. I guess organized system of care is a
21 structural way to think about it. But the actual underlying
22 thing here is that the need we're trying to meet has time

1 constants that have nothing to do with the original time
2 constants implied in the way we pay. That's why capitated
3 payment looks so good because it just lengthens everybody's
4 time horizon.

5 So the basic theme here is, of course, organize
6 the care. But the financial image is the time constant
7 behind the financial payment hasn't anything to do with the
8 burden we're trying to meet, and it doesn't right now.

9 DR. NEWHOUSE: But, Don, how can you broaden the
10 unit of payment without giving, in effect, a capitated
11 payment to some actor in the system?

12 DR. BERWICK: I see no way, Joe. There might be a
13 solution if we could think about paying for populations to
14 be cared for. Now what I'm showing you here is, these are
15 results from the Health Resources and Service Administration
16 which is an absolute diamond in the rough right now. The
17 community health centers of the country are working on care
18 of chronic illness very hard, with thrilling results. This
19 is improving diabetes control in 30,000 patients in a
20 registry in HRSA with about a 20 percent reduction in
21 cardiovascular risk in about 12 months, in 30,000 and about
22 300 health centers.

1 It's not because they're an integrated system.

2 It's because they have a population sense, and they think of
3 caring for groups in a way that the fee-for-service does.

4 The other place that Ralph and I were talking
5 about in the U.K. where I think it might be worth your
6 looking harder at the U.K. right now for a while and seeing
7 what's going on there. They're working very hard on a
8 population basis again. This is improving access in 1,200
9 primary care sites in the U.K. They have a single budget
10 and a population that they feel fiduciaries of.

11 Now Jack said exactly right, that's who you are.
12 That's who Medicare is. You have a single budget and a
13 population of people you care for. Now can you get that
14 thinking, which is yours, reflected in the design of a
15 system which has the same way of thinking? Right now
16 there's a voltage drop from what you are to what the system
17 is trying to be.

18 DR. DelBANCO: I just want to answer part of your
19 question which is about the risk adjustment and how are we
20 ever going to move forward. I just can tell you that the
21 private sector is going to move forward. We're working with
22 the Joint Commission, for example, right now on a 18-month

1 project to develop a national risk adjustment methodology
2 and reporting program for ICU outcomes. Our plan is that 18
3 months from now we will still ask about staffing, but we'll
4 emphasize the outcomes.

5 We're looking for some of the high risk surgeries
6 we're focusing on, just looking at the volumes right now, on
7 existing programs that -- for example, New York State's
8 program on CABG outcomes, and whether or not Leapfrog wants
9 to endorse that on a national basis and allow hospitals to
10 report in to a national database and benchmark against each
11 other.

12 We've already faced a lot of challenges from the
13 hospitals about what we're doing, but what's been
14 interesting is that the tenor of the discussion -- and this
15 may be temporary, but the tenor of the discussion has
16 changed. In the beginning, of course it was, please go
17 away. Then it was, we really aren't very confident about
18 volume. And then it was, why can't we just report how good
19 we are?

20 So we're going to try and take advantage of that
21 situation right now and see where we can go with it.

22 MR. DURENBERGER: Let me begin by just thanking

1 Don and Brent and John Wennberg and a couple people at this
2 table for being my mentors over the better part of 30 years
3 now that I've been involved in this field. It's just a
4 testimony this morning to the fact that it pays to listen,
5 and I still do and I learn all the time.

6 There's an old saying someplace that says, when
7 the pupils are ready, the teachers appear. I give that to
8 you just by way of an encouragement. You've all been at
9 this for a long time as have many of the people here, but my
10 sense is that the pupils are getting ready. I gave Alan
11 Nelson this morning an e-mail copy of Dr. William Mayo's
12 speech to the Rush Medical College commencement in 1910 in
13 which he's talking to doctors about, we're not just in the
14 profession of healing, but the art of preventing disease.
15 The time is ripe for action in the medical profession. The
16 people are ready. We must furnish leadership. Way back in
17 1910.

18 So part of the question I guess I'd like to ask
19 you is sort of a judgment question. That is, if you look on
20 the face of it, the medical profession is not ready today,
21 but if you look behind not just the people at the table but
22 a lot of people we know, the sense is that if you get past

1 all the disgruntled dissatisfaction there is a profession
2 that's ready to change and waiting to take leadership.

3 So I have really a two-part question. One is,
4 given the testimony here today -- and this question goes to
5 the national level role and the local level role. My sense
6 is that, yes, there are things that we need to do at the
7 national level, setting some standards, creating measures
8 and things like that. But that the only way we're going to
9 achieve the goals that you've set out for us in the
10 practical course you've suggested we take is that we start
11 local. If we use the Brent James examples of Utah, or if we
12 come to LaCrosse, Wisconsin or some other place like that,
13 where you have the intersection of the providers whose
14 behavior you'd like to change and the payers whose
15 incentives you'd like to realign. Then also, obviously, the
16 consumers and so forth as well.

17 Could you give us some judgment about where do you
18 start with this effort, or do we start it simultaneously and
19 just make it clear that there ought to be two specific
20 questions?

21 And I've got a second question that you don't have
22 to answer because I've already asked too much. But I'm

1 apprehensive about this consumer-driven health care thing
2 that all the employers, many employers are buying up very
3 quickly, and getting in the way of however you answer the
4 first question that I'm asking you.

5 DR. BERWICK: Let me take a quick shot. A model
6 I've come to use comes from my colleague Tom Nolan. It
7 says, to change a large industry it's going to take will,
8 ideas, and execution. I think the will is insufficient if
9 it's only local. Medicare, CMS, MedPAC, you're in a
10 leadership position and I think it would be great if you
11 would help build will. I personally strongly recommend that
12 Medicare begin again to publish hospital-specific mortality
13 data.

14 I think we need a national commitment, a strong
15 commitment. I think the national quality report that's
16 going to come out of AHRQ is an opportunity for you to
17 receive it, to say, there's some findings here and we set an
18 agenda for improvement of the following type for the next
19 two years, and we expect results and we want reports. That
20 kind of will-building will be very helpful.

21 Ideas also are insufficient if only local. I had
22 an interesting experience last week. I made some comments

1 about e-mail care. I think it's a very good thing for our
2 country to be going toward. I did it in a speech and then
3 went to a luncheon at which I was slammed by a group of
4 people in the room who said it's impossible. Doctors don't
5 know how to use it. Patients will overwhelm them. It's
6 irresponsible, it's illegal, and on and on. That evening I
7 went to a dinner party with Geisinger Clinic, which now has
8 2,700 patients in a big pilot study on e-mail and it's going
9 just fine.

10 So we have to think more globally about knowledge
11 and help the local people who doubt, find the champions who
12 may not be anywhere near their city who have something to
13 offer them. I think that spread of ideas is an untapped
14 reservoir, it's an untapped resource.

15 I have often thought Medicare should take a
16 leadership role in developing a health care extension
17 service that looks like the agriculture extension service.
18 Where I don't think if you're a 30-bed rural hospital deep
19 in the heartland, you can get help. Someone who knows you
20 and understands you will come there to you, helping you as a
21 matter of the commonwealth.

22 Execution is always local. What you say is true,

1 there are doctors and nurses and managers all over this
2 country ready to go for it and really make the kind of gains
3 they're able to at Intermountain Health Care. The values
4 are there with sufficient will and a source of ideas, I
5 really think.

6 DR. JAMES: Two comments. Two ideas, I guess. I
7 live pretty much at the front line most times, down with
8 teams, physicians, nurses, caring for real patients,
9 figuring out how we're going to put that together. I
10 honestly believe that there are two major changes happening
11 that are going to fundamentally change the nature of health
12 care, and I think that they're well past the tipping point,
13 both of them.

14 The first is the nature of medical practice is
15 changing fundamentally. How we see ourselves as physicians,
16 as nurses, as therapists, fundamentally changing. It has to
17 do with variation in care, complexity, clinical uncertainty,
18 an exponential explosion in new medical knowledge and how we
19 deal with it. We're fundamentally shifting from the concept
20 of single physician, single patient, that independent,
21 personally autonomous model into one where you work as part
22 of a group, a professional group, around evidence-based best

1 practice, customized to individual patient needs.

2 I've been watching that for the last, at least
3 seven years, develop. It just keeps gaining power. It's
4 creating a group of physicians particularly, it's easiest to
5 see, who get it and who like it. They like what it does for
6 their patients. They like what it does for them personally.
7 It's also creating a group of physicians who absolutely hate
8 it. Who see it as the loss of personal power, personal
9 autonomy, of their income.

10 I think that's true any time you have a major
11 change, a sea change happening underneath. But I think it's
12 going to continue, and as it does the organization of care,
13 the function of our system as a true system is going to
14 fundamentally change. No question about it, it just
15 continue to advance.

16 The thing that's happening in parallel with that
17 and may actually be an effect of it is the data systems are
18 starting to improve in significant ways. It's not just a
19 matter of buying a bigger, faster PC. It's how you
20 structure the information underneath so that you can be
21 clinically productive with those data systems at the front
22 line. That's the key issue. There has been a fundamental

1 change sometime in the last five years with that.

2 As you see those big systems start to roll out, as
3 you see that proof of concept happen not just at one
4 organization but among many, as you see the system start to
5 restructure it's going to require changes at this level too.
6 There's no question about it. It's just a matter of
7 aligning those sorts of changes, understanding them,
8 aligning them, and then appropriately driving them ahead.

9 I honestly believe that even if we don't
10 accomplish anything here, it will continue to move ahead.
11 It just won't move as fast, it won't move as well, and we'll
12 eventually have to address those problems, because it is
13 fundamentally changing underneath.

14 DR. NELSON: Brent, as part of disclosure, I'm on
15 the board of Intermountain Health Care. I understand,
16 therefore, that the innovations that you are describing are
17 across the entire patient population. That is, Medicare
18 patients are benefiting from the quality improvement
19 efforts, it's just that Medicare isn't paying its fair
20 share. It's being subsidized by your private sector
21 contract.

22 I think for us the issue is how to fulfill

1 Medicare's responsibility to the beneficiaries to be a
2 leader in this, not just a beneficiary.

3 MS. RAPHAEL: Just building on what Joe said, I'm
4 trying to think about this from the point of view of
5 implications for the Medicare program. I'm very interested
6 in two things, the whole notion of how you extend time and
7 place. But beyond that, I think the key issue is capitation
8 in and of itself is not enough. We know that. We've had
9 capitated payment systems and they have not transformed this
10 landscape.

11 So I guess one of the questions I have is, how do
12 we build a bridge between the capitated payment system to
13 some entity and what happens on the front line? I've heard
14 one thing which is shared savings in some way. But I was
15 wondering if there were any other models that you have seen
16 that would enable us to build a bridge.

17 The other thing that I think does help is
18 something you just said, Brent, which is trying to think
19 about information systems from how they can be used as tools
20 for people on the front line, rather than these vast
21 databanks at an administrative level that really can't be
22 used. I know on my front line, we build systems where

1 someone has to go through 12 systems to get what they need,
2 rather than thinking about how all of this plays out every
3 day.

4 But I'd just be interested in anything that you
5 have seen that could help us to make this connection.

6 DR. JAMES: Currently the shared benefits model is
7 our favorite. Probably the next one back is just plain old
8 capitation. We regularly discuss moving into a capitated
9 Medicare environment again. I guess there are some of us
10 within the system who believe it's just a matter of time,
11 unless we're able to work something else out.

12 The key to making capitation work is good data
13 systems, just in passing. If you have good data systems,
14 you can price it right and you can manage it after you've
15 entered the contract. I think that's the reason that so
16 many capitated models have failed is because those people
17 haven't had their finger on the pulse well enough to
18 actually meet the obligations that they've undertaken in
19 those contracts.

20 That said, I guess what I'm really asking for, I
21 think that there are a series of potentially creative
22 solutions. Capitate us on the basis of specific chronic

1 diseases, for example. That would be interesting to talk
2 about. That's what Don is really saying in some sense,
3 relative to payment.

4 What I would really like to see is enough
5 flexibility that we could sit down together and work out
6 some innovative approaches. That's what I think would be
7 extremely useful. And to experiment a bit and say, what
8 really does make sense in this new developing world that we
9 have coming. I don't want to commit to things too strongly
10 too soon, because I suspect there's a lot of innovative
11 thought waiting to happen as this thing starts to settle
12 out.

13 So I guess that's what I was really trying to say,
14 to make it more clear, is that ability to experiment a
15 little bit, to understand back and forth. The difference
16 between sitting down with Medicare and sitting down with one
17 of our large purchasers is actually that we never sit down
18 with Medicare, come to think of it. You can't have that
19 conversation. It's a given at the outset, isn't it? It's
20 pretty clear it's not working. It's just not clear how you
21 get to something that does work.

22 DR. BERWICK: The history here is relevant, and

1 understanding the history is important. Capitation didn't
2 fail. What failed was, we lost definition of terms. We
3 lost an ability to have a logical discourse about what we
4 were paying for by developing the concept of managed care,
5 broadening what it means, and then linking it to capitation
6 at a very high tier.

7 I'll tell you what works empirically. Whether we
8 can get there financially, I don't know. But payment for
9 care of populations so that we can broaden time and place,
10 given to systems of care which are truly integrated in the
11 way they view the care of those populations. They can move
12 resources between home care, and the hospital, and the
13 ambulatory setting. Staff and group model HMOs were our
14 best -- still remain our best shot at that.

15 But if I could wave a wand over the country and
16 change the way you're paying, I would buy care for
17 populations through capitated payment, adjusted for risk,
18 and give the money to staff and group model organized
19 practices. That's the straight shot. How you can from the
20 disaggregated system we have now to that, I have no idea,
21 but that's what works.

22 MR. SMITH: I want to join my colleagues, this has

1 been both daunting and challenging in ways that,
2 unfortunately we don't spend enough time at. But one of the
3 reasons we don't, Don, is that in a non-capitated system 85
4 percent of our beneficiaries are your deficits. When you
5 talked about not paying for deficits, another way to think
6 about that is those are the folks who we are primarily
7 responsible a payment system that provides them with access
8 to high quality health care.

9 I say that not to make a rhetorical point, but in
10 terms of mission, figuring out how you address the longer
11 term questions of proper alignment of incentives and players
12 while you manage a system which clearly does not meet those
13 tests, is a very difficult task. It takes us, it seems to
14 me, to some of the challenges that Brent raises, which is
15 are there a half a dozen, or one or two, serious, innovative
16 experiments that should we be insisting, and you insisting
17 that Medicare pay for a demonstration providing chronic care
18 managed care to non-Medicare beneficiaries?

19 The other side of Jack's notion that we're the
20 only institution where you can actually reap the benefits of
21 that is we reap the benefits potentially of decent care for
22 people who are our members, because they're all going to be.

1 So is there a way to think about, Brent, providing that kind
2 of chronic disease management to non-members which Medicare
3 should be encouraged to pay for as a way of beginning to get
4 incentives lined up? Are there other things of that kind
5 that we ought to be thinking about, because we're not.

6 We're not going to remake this system in a flash.
7 We're still going to be figuring out how to provide the
8 overwhelming bulk of Medicare's resources to non-capitated
9 beneficiaries. But what can we do that opens up some space
10 in the way, Brent, that you were talking about that gets
11 Medicare to the table? You're not going to get them to the
12 table in a redesign of the system, but you may be able to
13 get them to the table in a conversation about demonstration
14 projects which have some point in that direction.

15 DR. JAMES: I don't know if I'm really prepared to
16 talk about it fully. We've been hesitant to enter into
17 demonstration projects in the current structure of
18 demonstration projects because they tend to be too short
19 term, and they're fairly severely constrained in terms of
20 how we can try new things. We really felt like we needed
21 some other more flexible approach. That's why sometimes we
22 sit down and talk with Jack Wennberg about some of his ideas

1 about how we might make that happen.

2 It's interesting, you realize that we just think
3 about caring for patients really. When we're delivering the
4 care we don't really distinguish between Medicare and the
5 rest of our patients. Many of the diseases we treat, almost
6 all of them, with some exceptions -- we still don't have a
7 large pregnancy, labor, and delivery service under Medicare,
8 for example. Most of them do cut across that age boundary
9 though, so you think of it as a single process of care.

10 Interestingly, quality improvement is inherently a
11 preventive strategy, just in passing. It's inherently, in
12 the way that it functions, a preventive strategy. Your
13 whole intent is to move upstream, to manage a process of
14 care, the only part you can manage in order to change things
15 downstream, and every aspect of it's preventive, inherently.
16 I suspect that we probably will need some mechanisms of
17 creating laboratories for innovation on these things. I
18 guess that's what I'm really believing in this.

19 DR. BERWICK: It would be fun to try to spec out
20 the demonstration you're talking about. You'd have to
21 decide how much impact on policy it could have. But just
22 listening to you I started thinking, absent of staff or

1 group model, what would you want in it? I think you'd want
2 results orientation, so that the success in the
3 demonstration has to be defined in terms of patients better
4 off. There's no other measure of success that would count.

5 It would have to have transparency involved. No
6 black boxes about how we're doing. It would have to have a
7 population payment thought in it. It would have to say,
8 what we're really doing is buying care for a group of
9 people. Nothing else short of that will work.

10 It would have to have -- I think it should use the
11 Chasm report as a framework. I think you've got a framework
12 for the results that you want and some of the changes that
13 would make a difference in terms of care at the microsystem
14 level.

15 And my own vote is I think it would be total cost
16 neutral. I do firmly believe that there's enough money in
17 the system, and I don't really in my heart think Medicare
18 has to pay more total to get better care for this
19 population. So I would not argue for you to be saying,
20 here's a whole lot more money as part of that demonstration.
21 I'd say, here's a whole lot more flexibility in how you use
22 the money you get now.

1 I think you could probably pull it off. Whether
2 the system could respond outside classical integrated
3 systems, I don't know, but I'll bet it could. I think it
4 might be geographic. Go to the city of Seattle or a
5 catchment area and see -- challenge it. Interesting.

6 MR. HACKBARTH: We are well over time. I
7 appreciate your help with this. I appreciate the patience
8 of commissioners and the audience. I have two people that
9 I'd like to give a chance to say something, Nancy-Ann and
10 Sheila, and they'll have the final words.

11 MS. DePARLE: I'll be very quick then. I just
12 want to encourage, Brent, you to sit down with CMS and talk
13 to them about your ideas because I actually agree with what
14 everyone said about the difficulty of working within
15 Medicare structure and the administered pricing systems, but
16 I actually think the agency is very open to sitting down and
17 working on demonstrations. Certainly the ones we've seen
18 and talked about here have not exactly been short term.
19 They may not be as long term as what you would like, but I
20 think there's a lot of room to work together on that as
21 well. There are questions of resources to work on
22 demonstrations, but I think when I was there we were very

1 open to that.

2 I also wondered whether Intermountain ever
3 considered the provider-sponsored organization that was made
4 available in the M+C program. That may be a longer
5 conversation, but when I heard you describing it -- and I
6 remember thinking this before -- you were the type of system
7 that we thought might come in and say, we want to manage
8 care for this population, and it didn't happen.

9 DR. JAMES: There's a long story behind that.

10 MS. BURKE: This is a longer conversation as well,
11 but building on Nancy-Ann's point, I continue to struggle to
12 figure out where we could best intervene to begin to break
13 the cycle where essentially the capitation payment is based
14 on essentially, fundamentally on a broken system in terms of
15 the basis of the cost that we pay, that reinforce behaviors
16 that encourage the cost to build so that there's never a
17 benefit to you for having done things correctly. As long as
18 the system is built that way, and there is a question as to
19 whether it is -- if we only pay for things to be done the
20 right way, how quickly you get to that when in fact a large
21 percentage of our population are in an environment where
22 it's not being done the right way.

1 So where we intervene in that process, whether
2 it's at the price, or whether it's at the expectation of
3 what we will pay for, limiting the things we pay for, is a
4 challenge to the fundamentals of how we built that payment
5 system. So it's trying to figure out where you intervene in
6 that.

7 The other thing I continue to struggle with, and
8 it reflected a little bit here today, is that we tend to
9 think of this largely as an institutional issue. We think
10 of it in the context of how we pay hospitals, as the driver.
11 We tend not to then leap to the issue of how we deal with
12 the doc, and how we incentivize the doc as well as the
13 institutional provider, and how you link those two. We are
14 so silo-based in the sense of how we establish payment
15 systems, and how we link the two, that I think it puts a
16 particular challenge on.

17 As Nancy-Ann suggested, a conversation with CMS
18 about the flexibility, but our history on the demonstration
19 side in Medicare is not very good. They do tend to be
20 short. We tend to have expectations. The concept of cost
21 neutral is a foreign one to us. We demand it but rarely do
22 we achieve it. Or if we do it's for all the wrong reasons

1 and all the wrong results. So I think a conversation with
2 them makes sense, but I think there's a much more
3 fundamental issue here about how we build payment and how we
4 create the incentives, Don, that you've talked about for so
5 long, and create it both institutionally and on the
6 individual provider side.

7 I just can't quite grasp, for our purposes, the
8 Commission's, where we can best intervene at this point in
9 time in terms of beginning to change the system and how we
10 build the payments.

11 MR. HACKBARTH: Thank you very much. I'm not sure
12 exactly where we go from here. This is very, very difficult
13 stuff but I think it goes right to the heart of what needs
14 to be accomplished for the Medicare program and the health
15 care system at large. So as frustrating as it may be, I
16 think we need to come back to it over and over again, and
17 keep looking for handles on the problem.

18 Three things that I would like to pursue as the
19 Commission, talk about further. One is a role for the
20 Medicare program in reinforcing the education of
21 policymakers, the public at large about these issues, these
22 problems.

1 Second is that a possible handle on this may be in
2 the disease management area. I think Don's comment about
3 the problem not being the failure of capitation but really
4 connecting the financing method with changes in the delivery
5 of care I think is exactly right. Maybe if we can go down
6 to a smaller unit, a clinically meaningful unit, we have a
7 better chance at that.

8 Then third, there may be opportunities for the
9 Medicare program to piggyback on private sector efforts and
10 local efforts that already has some momentum behind them.
11 So we will keep searching.

12 Thank you very much for your invaluable
13 presentations.

14 Our last order of business is a brief opportunity
15 for public comments. Do we have any? Given the late hour,
16 Jerry, please keep it brief.

17 MR. CONNOLLY: Yes, thank you, Glenn. My name is
18 Jerry Connolly and I'm speaking to you today on behalf of
19 Focus on Therapeutic Outcomes. I'm an independent
20 consultant as well as having addressed the Commission before
21 on behalf of the family physicians. But today I'm speaking
22 on behalf of a national outcomes database in the rehab

1 therapies that is 10-years-old and has over 1.4 million
2 files in its very robust existence.

3 I want to direct my comments to the session before
4 this. This was extremely valuable discussion of the overall
5 program but what I want to talk about is the post-acute
6 database that MedPAC is going to be developing. I think
7 that it's very interesting to note that the outcome measures
8 that you've talked about are really things like mortality,
9 hospitalization, rehospitalization, when in fact in the
10 post-acute spectrum, the assessment instruments that you
11 have imbedded in the Medicare program are not part of that
12 process really.

13 What they really measure in the MDS and the FIM
14 and the OASIS are, or attempt to measure, are functional
15 involvement and functional improvement. Really, if you want
16 to pay for results, then there should be a developing a
17 level of interest and a level of quantification of how much
18 improvement there is in any given episode of care.

19 Not only that, but the way the system is built
20 now, none of the instruments can talk to each other. The
21 MDS is different from OASIS, is different from FIM, and
22 there's nothing on the outpatient arena yet.

1 Because of this, and because we have reliability
2 problems as one of the staff speakers was mentioning, then
3 what we really need to do is create some sort of
4 standardization within the post-acute spectrum. Now given
5 the fact that there are political considerations, there are
6 other considerations in terms of the MDS and the FIM and how
7 they all got there, it doesn't look like standardization is
8 on the short term horizon.

9 But in the absence of standardization, I would
10 suggest that the answer lies in co-calibration. Co-
11 calibration is something that can be done in the short term.
12 It would allow MedPAC to look at the spectrum of care post-
13 acutely. It would allow them to quantify the amount of
14 improvement in any of those instances, in any of those sites
15 of service. By virtue of the quantification of that
16 improvement, in any of those given instruments by
17 validating, co-calibrating those instruments, then you can
18 create a value quotient.

19 So not only can you have the mortality, the
20 hospitalization and that information, which I think is very
21 important, but I think that what you need to do, and I would
22 like MedPAC to consider, is taking one additional step of

1 co-calibrating those existing instruments perhaps with
2 another instrument in the outpatient arena and have that
3 wealthy database going forward that you seek and upon which
4 you can build decisions and policies.

5 You can create an incentive-based payment system,
6 not the least of which you can come up with, at least begin
7 to come up with, a replacement for this \$1,500 therapy cap
8 which continues to be extended, the moratorium continues to
9 be extended.

10 So there's a number of features in terms of
11 eliminating the unwarranted variation, coming to grips with
12 what that episode of care is across the post-acute spectrum,
13 and beginning to develop an alternative for the outpatient
14 arena, the cap, and most importantly, being able to pay for
15 results or come up with an incentive-based reimbursement in
16 the post-acute care spectrum.

17 Thank you.

18 MS. McKUEN: Hello, I'm Erin McKuen from American
19 Nurses Association. Very briefly, I just want to synergize
20 what we've heard today about nursing home payments and
21 quality of care. Nurses are acutely aware of a number of
22 research projects completed in the last 24 months proving

1 the relationship between nurse staffing and patient
2 outcomes. I can, off the top of my head, think of a JCAHO
3 report, a HRSA report, GAO report, IOM reports. When
4 looking at patient outcomes in nursing homes, we're well
5 aware of the relationship between R.N. hours and outcomes in
6 nursing homes.

7 When looking at the quality of care in nursing
8 homes and your quality indicators, we would strong urge you
9 to look at nurse staffing. There is a report recently
10 released by GAO stating that nurse staffing is more
11 important than payment reimbursement in nursing homes in
12 indicating outcomes, and that the two are not necessarily
13 related. We encourage you to look at that.

14 Thank you.

15 MR. HACKBARTH: Thank you very much. We're
16 adjourned.

17 [Whereupon, at 12:21 p.m., the meeting was
18 adjourned.]

19