



RETAILER NOTICE

SNAP PUTS HEALTHY FOOD WITHIN REACH

As of October 1, 2008, SNAP is the new name for the federal Food Stamp Program. SNAP stands for the Supplemental Nutrition Assistance Program, and reflects the changes we've made to meet the needs of our clients, including a focus on nutrition and an increase in benefit amounts.

The change from Food Stamps to SNAP does **not** require any action on your part; the name change does **not** change how you accept Program benefits:

- There is **no** change to Program rules. The same food items are eligible for purchase with SNAP benefits.
- You will **not** need to change your EBT equipment, whether government-owned or commercial.
- Clients will continue to use their existing EBT cards.
- SNAP is the new federal name for the Program; States may use a different name.

In the Spring of 2009, we will mail new signs and materials reflecting the new federal Program name directly to your store.

SNAP puts healthy food within reach for low-income Americans. Through nutrition education partners, SNAP helps clients learn to make healthy eating and active lifestyle choices. Please spread the word about the SNAP name change.

This notice is for your information only. You are not required to take any action as a result of this name change. If you have any questions about your participation in the SNAP, visit our website at <http://www.fns.usda.gov/snap> or call your local field office. If you are not sure who to call, call our helpline at 1-877-823-4369 and you will be given the direct line to your local field office.



SNAP: Putting Healthy Food Within Reach
USDA is an equal opportunity provider and employer.

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