

1 in the real world, because everything is much more
2 controlled. Everyone knows that anything that they
3 give to the patient will be reviewed by the FDA and
4 the company. I m more interested in -- I mean,
5 this is reflective. I would expect, though, that
6 this would be lower than what would happen in the
7 real world.

8 DR. PATOU: Yes, we -- because of the
9 porosity (phonetic) of information that we get on
10 the post-marketing surveillance, it s really
11 difficult to directly address your question in that
12 particular setting.

13 DR. BRADLEY: Thank you.

14 DR. PATOU: Okay.

15 DR. EDWARDS: Rich, did you have a
16 question?

17 DR. FROTHINGHAM: Yes. I wanted to first
18 compliment you on your attention to post-marketing
19 concerns, and especially this 344 study, which does
20 indeed seem to be a landmark study.

21 As you know, the FDA, on prior occasions,
22 concluded that the risks associated with

1 gemifloxacin outweighed the benefit for sinusitis.
2 However, as you point out in your briefing book,
3 prescribers continue to use this drugs for
4 sinusitis, other less serious infections, and
5 presumably, for non-bacterial infections, as well.

6 In fact, your prescriber use study
7 indicates that pneumonia and bronchitis accounted
8 for 39% of patients, sinusitis for 28%, and other
9 indications for 33%.

10 Now, we recognize that off-label
11 prescribing is very common, but in this specific
12 case, the off-label prescribing for sinusitis was
13 in the face of a prior FDA conclusion that the risk
14 outweighed the benefit at that time, and I m
15 wondering about any programs that you developed, as
16 a manufacturer, to assure that providers were aware
17 of that conclusion that the risk of this drug
18 outweighed the benefit for sinusitis.

19 DR. PATOU: We make sure that in the
20 training of our sales representatives, that they
21 are very clear about what the drug is approved for,
22 and that they should only be promoting the drug

1 based upon its approved indications, indeed
2 (phonetic), the FDA, review all the marketing
3 material that are provided by this sponsor and, in
4 fact, all drug companies in that regard.

5 We are very diligent and careful to ensure
6 that our sales reps stay within the label. I think
7 that the patent that you re seeing is reflective of
8 just what happens in terms of physicians making
9 decisions themselves about how they should
10 specifically sue a drug, but to be very clear, we
11 ensure that we stay on label in our promotional
12 activities with this agent.

13 DR. EDWARDS: Yes?

14 DR. BIGBY: I actually was present at the
15 March 2003 meeting, as well, and reading the
16 material, I was wondering what new is being
17 presented to make the advisory committee change its
18 mind. I think what I heard was an emphasis on five
19 versus seven-day course of therapy and
20 post-marketing surveillance.

21 Is that -- would you agree with that, or
22 do you have other things that you would point out

1 as being newly presented that should make the
2 committee change their mind?

3 DR. PATOU: Well, first, I d like to point
4 out the committee has never opined on this
5 indication. The indications brought in 2003 were
6 only CAP and ABCB, so the prior discussion was that
7 the FDA issued non-approval for the drug. This is
8 the first time this committee has ever reviewed
9 this.

10 We draw a number of sources, so you
11 haven t reviewed the 7,775 patients of the original
12 NDA, in terms of assessing this indication. But I
13 would submit to you that we are bringing additional
14 data. We re bringing over 1,200 additional
15 patients, which are, in particular, in the disease
16 that we re -- under discussion, ABS, we have 40%
17 additional patients with a five-day exposure to
18 gemifloxacin in ABS.

19 We also have our post-marketing data,
20 which was an important post-marketing commitment
21 that we were asked to deliver on by the FDA
22 following some discussion, in fact, at the advisory

1 committee about continuing to monitor the drug in a
2 Phase IV setting. And then importantly, we have
3 our drug utilization study. We said at the time of
4 the previous advisory committee that we thought
5 that having only a fixed-dose pack of the drug in
6 the marketplace would ensure compliance with the
7 duration of therapy, and we established a program
8 that we could actually monitor the effectiveness of
9 that risk minimization, which I would submit to you
10 is very unusual. Most sponsors aren't able to look
11 at the effectiveness of their risk minimization
12 program.

13 And then finally, we have the
14 post-marketing experience, now almost two years of
15 experience with the drug, the 760,000 exposures in
16 the United States and another 200,000 outside the
17 United States.

18 So we believe, number one, the committee
19 has never looked at the sinusitis indication, and
20 number two, we have really multiple sets of
21 additional data that we're bringing to bear today,
22 and they all show the same consistent finding, as I

1 mentioned earlier, the same finding throughout of a
2 benign, self-limiting, exanthematous rash.

3 DR. EDWARDS: Okay. I actually have two
4 questions for Dr. Shear. The -- I realize 344 has
5 been reviewed previously, but in the information we
6 have in the briefing booklet and the FDA booklet, I
7 wonder if it -- I'd like a little clarification on
8 how those patients were selected for this study
9 regarding their propensity to have a rash.

10 DR. SHEAR: Okay. So Study 344 was, in
11 style, a Phase I study, using healthy volunteers.
12 These are not people with infection. These are
13 healthy volunteers in Phase I. And that's what the
14 recruitment did show, they were sort of women
15 between 18 and 40 who had volunteered for this
16 study and were otherwise healthy. If you want to
17 put the slide on, please.

18 They were people who had skin types one to
19 four, which means it was white skin. They were
20 using methods of contraception, and were otherwise
21 healthy and negative for these other factors. So
22 those are the people who are going into the study.

1 Is that what you re --

2 DR. EDWARDS: I believe you mentioned that
3 they were likely to have a rash, likely to be more
4 prone to have a rash.

5 DR. SHEAR: Oh, yes, right. The reason we
6 say likely to have the rash is because -- if you
7 want to go back to the actual presentation, and
8 what we were trying to do there was enhance the
9 rate of rash.

10 So we knew from the clinical trial data
11 going in that when you cut the data, there appeared
12 to be a higher rash rate in women under 40. So
13 that s why it was women, and that s why -- now,
14 actually, if you back up a bit. No, go to the next
15 okay. Okay, put -- no, go forward. Forward,
16 please. Yes, why don t you put that on, because I
17 think that speaks to the issue, but doesn t answer
18 the question, so I ll answer the question with the
19 issue up there.

20 We talked about maximizing the rate of
21 rash, so what we did was we knew with the clinical
22 trial data going in that women under 40 had a

1 higher rash rate, because what we wanted was rash,
2 because we needed rashes to study. You could do a
3 study like this and wait forever to get a rash. We
4 wanted rashes. We wanted to maximize the likely
5 occurrence.

6 So women under 40 had a higher rash rate,
7 so we said let s go for that. We knew that the
8 rash rate depended very much on duration of
9 therapy. That was the strongest factor. And so we
10 gave the drug for 10 days, and so the drug was
11 given for 10 days to women under 40 to try and
12 maximize the occurrence of rash so that we would
13 have rashes to see, to biopsy, and to analyze.

14 So that s what I mean by enriched. That
15 was a specific population.

16 DR. EDWARDS: I see, but they didn t have
17 any history of having had previous drug rashes --

18 DR. SHEAR: No.

19 DR. EDWARDS: -- or an allergic diathesis

20 --

21 DR. SHEAR: No, absolutely not.

22 DR. EDWARDS: -- or anything like that? I

1 see.

2 DR. SHEAR: Yes, that s correct.

3 DR. EDWARDS: And then on a different
4 subject, on the second patient with the possible
5 Stevens-Johnson Syndrome, the one who was
6 hospitalized for seven days, I m sure you ve
7 probably given us all the information that s
8 available on that patient there. Do we know
9 anything about other drugs that might have been
10 used concomitantly, or is there any other
11 information regarding that case?

12 DR. SHEAR: Sure. Could you put that slide
13 on? I can look at the report again later, but I
14 pretty well wanted to summarize everything that was
15 in here.

16 It was a very indirect report, so we
17 really didn t have the physicians data. And for
18 many, I have to say, though, reading all these
19 MedWatch reports, it was really remarkable, the
20 high quality a lot of the reports were, in terms of
21 timing, so we could actually look at timing of
22 onset, to look at -- and they specifically reported

1 negative findings. There was no hepatitis, there
2 was no blistering, these types of things.

3 When we had medical reports, I have to say
4 they are very high quality, and I thought it was a
5 great success to be able to go through those, and
6 it was a great opportunity. For this particular
7 case, though, it was very indirect in trying to
8 piece this all together, and I think what you have
9 there is what you get, but I'll take another look.

10 DR. EDWARDS: Okay. Thank you. Let's see.

11 I'm getting behind. Yes?

12 DR. GUTIERREZ: Hi, I have a question for
13 Dr. Shear, also. It's about 344 and I'm just
14 trying to understand this study in a little bit
15 more detail. I notice on the algorithm, I
16 think it's on Page 86, in the gemifloxacin group,
17 of the individuals that had rash on gemifloxacin,
18 it appears that there's a substantial number of
19 individuals that did not go on to Part B of the
20 study, and I was wondering if you could comment on
21 that specific group of patients, and whether they,
22 too, were biopsied, and whether their clinical

1 findings differed from the ones who did continue
2 on.

3 DR. SHEAR: Okay. Can you put up that flow
4 figure? No, the one that was in my talk. That has
5 the numbers, but I just -- well, keep that one in
6 hand, but go back to the flow one, because I think
7 it gets confusing. Okay. Can you put that slide
8 on, please? I don't have a pointer. Okay.

9 Without a pointer, which exact group are
10 you talking about? We have -- so just -- I'll walk
11 you through it, and then you tell me when I hit the
12 hot spot.

13 DR. GUTIERREZ: Okay.

14 DR. SHEAR: The women under 40 were
15 randomized to two groups at a 5:1 ratio.

16 DR. GUTIERREZ: That's correct, and in this
17 manual here, it appears that in the gemifloxacin
18 group, there were 260 individuals with rash.

19 DR. SHEAR: That's correct. So that would
20 be this group here.

21 DR. GUTIERREZ: Right. And then they were
22 further randomized to -- right now, I don't have my

1 glasses on --

2 DR. SHEAR: Cipro or placebo (phonetic).

3 DR. GUTIERREZ: It looks like 144, and then
4 51 with placebos, so that s 65 individuals, at
5 least by my count, that appears to be missing from
6 the part -- from the group that went to Part B. I
7 could be wrong. I m just --

8 DR. SHEAR: Okay. You know what, then?
9 Put up this slide that you have now. Okay. Well,
10 you need -- if you don t have your glasses, you
11 need binoculars for this one, but -- hence, my
12 hesitation of putting it up. But what this does is
13 try to explain the different groups.

14 DR. GUTIERREZ: That s great.

15 DR. SHEAR: So on the left, you have gemi,
16 rash, Cipro. That s the group you re talking
17 about?

18 DR. GUTIERREZ: That s the group I m
19 talking about.

20 DR. SHEAR: Right, so the gemi rash Cipro
21 group was 144 people. Gemi rash placebo was the
22 next box to the right of that. That s over here,

1 and that s 51 people. And then -- so that s 195
2 patients -- I see what you re saying -- out of the
3 260, so people were not there.

4 DR. GUTIERREZ: Right, right.

5 DR. SHEAR: Yes, and we ll look at that,
6 actually. I ll let Gary kind of comment.

7 DR. PATOU: We did look at that. We looked
8 to see if there was a bias and if there was
9 anything different in the severity of rash being
10 reported, the nature of the rash, and we didn t see
11 any difference in those individuals who withdrew
12 from study from those who continued. So we don t
13 believe that there s a sort of treatment bias here
14 on the basis of those that withdrew from study.
15 And people withdrew for a variety of reasons, I
16 might add.

17 DR. GUTIERREZ: Okay.

18 DR. PATOU: Yes.

19 DR. GUTIERREZ: Thank you.

20 DR. PATOU: Okay.

21 DR. EDWARDS: Okay, Dr. Hilton?

22 DR. HILTON: Related to the same figure, I have

1 a question. So the overall rash rate in the gemi
2 group for Part A was 31.7%, and if I compare that
3 to the clinical trials data, it was only 15%. So
4 I m thinking that for five-day data, also, 344
5 would ve given a higher estimate. So I m kind of
6 concerned about that.

7 DR. SHEAR: Okay. Well, let s look at a few
8 slides. Can you put on the slides of the pictures
9 that I had, just to look at the rash? The photos.
10 They were the three rashes. On a slide. Okay,
11 next one. Yes. So can you put that on, please?

12 Just in terms of the reporting, I think that
13 this type of rash -- and I can tell you, there are
14 some red dots here, about the size of the point of
15 the laser pointer here, scattered there, and a bit
16 up on the shoulders -- for many of these rashes,
17 patients don t report them or probably by the time
18 they go to see the doctor, they re gone, because
19 these are gone in a day or so.

20 And so I think that in real life, those occur,
21 but just don t get picked up; for other drugs, too.
22 I mean, it s something we do see. We see it

1 especially because we re-challenge patients
2 sometimes in our clinic, and people do sometimes
3 come back with a rash like this, say with
4 ampicillin challenge, but that s usually in a day.
5 They ll come back right away with something like
6 this. This kind of thing is just hard to pick up,
7 unless you have people coming in every day and are
8 actually monitoring it.

9 On the five-day exposure, I mean, if -- well,
10 just to reinforce this, if you want to put this
11 slide up -- we did see the 2.6% rash rate, and your
12 question is that if you went back and did a 344
13 type study in this group and gave everybody five
14 days, what would the rash rate be; is that correct?

15 Well, I d have to think that you re going to
16 pick up something higher than this. We do have
17 different duration of therapy data, but I --

18 DR. HILTON: Yes, I m looking at your report,
19 Table 36 on Page 75, so young women with 10 days
20 exposure had 15% rash rate. So I m comparing the
21 clinical trial data with the 344 data and seeing a
22 doubling in those -- in --

1 DR. PATOU: I just want to make a couple
2 additional points. The first one is, yes, the rash
3 rate was 31.7 in that study. If you look at this
4 slide, it s a little bit complicated, but if you
5 look at females under 40, at 10 days, the rash rate
6 here is 15.3%.

7 What you have to remember about Study 344 is
8 that it was intended to elicit rash for study. So
9 there is a potential for an ascertainment bias in
10 the study. If, indeed, you look at the Cipro rash
11 rate in the study and the reports of placebo rash,
12 there s the suggestion that there is a sort of high
13 sensitivity to reporting, since that was the issue
14 under study.

15 What we believe is that this is the more real
16 data, if you will, this is the actual descriptions
17 by patients and physicians of what happened in the
18 clinical trials, and that this is probably a better
19 reflection of incidence, and that 344 is a very
20 good study, but not a good study to answer an
21 incidence question.

22 DR. HILTON: So also I think you re telling me

1 that the rash is self-limiting and therefore, not
2 very serious and significant. But I m also
3 thinking that ABS is somewhat self-limiting,
4 because the table on Page -- the figure on Page 42
5 shows that the placebo subjects resolve about a
6 week after the treated subjects resolve, so --

7 DR. PATOU: I mean, of course, there are -- I m
8 going to ask Dr. Ferguson to comment. I mean,
9 there are varying degrees of severity, and one of
10 the issues in a placebo controlled trial setting is
11 clearly how severe the patient population can be
12 that you recruit to enable you to do such a study
13 justifiably, but I ll ask Dr. Ferguson to comment
14 on the burden of disease.

15 DR. FERGUSON: Slide on. This was a study done
16 in Norway, comparing patients without sinus tap who
17 had strong radiographic evidence of disease, and
18 they were enrolled. What you see is that at Day
19 30, 25% of the patients with placebo were still
20 sick. They still felt like they weren t improved
21 at all. And less than 10% of the patients who had
22 been treated with either amoxicillin or penicillin

1 reported that they were still sick.

2 But I d like to emphasize that placebo
3 controlled trials, of which there are a half a
4 dozen that have been reported since the Year 2000,
5 have to be looked at very carefully, and there are
6 no good placebo controlled trials in the
7 literature.

8 Of note, in around 2002, 2003, Luxor
9 (phonetic) reported that augmentin was the same as
10 placebo for acute bacterial sinusitis, and that
11 there was more diarrhea with augmentin, so you
12 should not give an antibiotic for somebody with
13 acute bacterial sinusitis. That was in their
14 abstract, and that was in their conclusion.

15 And if you look through the materials and
16 methods, it looked like it was a great study. The
17 patients had to have radiographic evidence of the
18 disease, they had to have nasal purulence and
19 facial pain and pressure.

20 But if you read further into that placebo
21 controlled trial, you see that they couldn t enroll
22 enough patients in the first year. So they said,

1 well, you don't have to have facial pain and
2 pressure and nasal purulence, you can have one or
3 the other, because we still have the radiograph.

4 If you read further in that study, you find
5 that one patient in the placebo arm had a brain
6 abscess. If you look further back, when they
7 re-reviewed their radiographs, 40% of them were
8 normal. And so they said, well, we have this
9 patient with a brain abscess. We can't have that.
10 So if you have an elevated C-reactor (phonetic)
11 protein, you can't come into the study.

12 So the whole study is one where you don't have
13 patients who truly have bacterial sinus disease.
14 And if you don't treat patients who truly have
15 bacterial sinus disease, you can end up with a
16 brain abscess.

17 DR. EDWARDS: Yes, Don?

18 DR. PORETZ: Just two quick things. You say
19 that United Healthcare has followed 5,000 of the
20 patients who've been on gemifloxacin, as far as
21 refill of prescriptions and so on?

22 DR. PATOU: Yes.

1 DR. PORETZ: Is that continuing? Do you plan
2 on continuing --

3 DR. PATOU: Yes, absolutely.

4 DR. PORETZ: -- and that s a separate pool of
5 patients who are going to be followed?

6 DR. PATOU: No, we will -- the beauty of that
7 database is we will follow any individuals that
8 subscribe to United Healthcare over the period of
9 study. So that would include individuals that are
10 already in the study, those clearly who enroll into
11 that plan, and obviously, there ll be some that
12 exit. It s a commitment that we ve made for a
13 three-year period following the initial approval of
14 the drug, and we re very happy to continue
15 monitoring the effectiveness of our program.

16 DR. PORETZ: And just one more question, Jack.

17 DR. EDWARDS: Yes?

18 DR. PORETZ: Entirely different, about the C.
19 difigan (phonetic). What is the anti-anaerobic
20 activity of gemifloxacin, because there s a fair
21 amount of questions about the more anti-anaerobic
22 activities, some of the floroquinolones, the

1 greater the chance of potential C. dif, and as you
2 market this drug over several years, you may see an
3 increasing incidence of some of these findings.

4 DR. PATOU: Right. I'll hand over to Dr. Low
5 to comment on that. Thanks.

6 DR. LOW: If I could have MB7, I think it is.
7 And slide on. This is looking at repeated doses of
8 gemifloxacin and the impact on the intestinal
9 anaerobic microflora, and you can see that there
10 is a response with regards to anthracocci
11 (phonetic) and the streptococci, a minor response
12 with E. coli, but a quick return to normal.

13 So yes, as you would expect with any
14 antibiotic with a spectrum of activity, including
15 gram negatives, that there would be an effect, but
16 fortunately, it looks that the GI flora readily
17 stabilized shortly thereafter.

18 DR. PORETZ: But, specifically for anaerobes, I
19 mean, a recent article talked about a moxifloxacin
20 having a high anti-anaerobic activity. How does
21 this compare with other fluoroquinolones?

22 DR. LOW: The -- let me pull up the slide.

1 Slide on. This looks at the comparative activity
2 of gemifloxacin, moxifloxacin, and levafloxacin
3 against anaerobic organisms, and you can see that
4 it s pretty well equivalent between the three
5 members of the class.

6 DR. EDWARDS: Can we move on, Don?

7 DR. PATOU: There was a question earlier about
8 the second possible case of SJS and concomitant
9 medications. There s no drug information given on
10 that form, no additional information.

11 DR. EDWARDS: Okay, thank you. Dr. Wong?

12 DR. WONG-BERINGER: I have two questions. The
13 first one relates to Study 344. Do we know what
14 proportion of those patients actually had prior
15 floroquinolone history?

16 DR. PATOU: We -- they weren t patients, they
17 were volunteers in the study, so prior usage of
18 floroquinolones in Study 344, I think virtually
19 none of them would ve received prior
20 floroquinolones, yes.

21 DR. WONG-BERINGER: Okay. My second question
22 relates to the time to onset of rash.

1 DR. PATOU: Sorry. I was going to say, though,
2 we have that data from the clinical trial database,
3 and prior exposure to a fluoroquinolone didn't seem
4 to modulate the risk upwards or downwards for a
5 gemifloxacin rash.

6 DR. WONG-BERINGER: How much of the patients
7 were actually -- had prior history, in your
8 clinical trial?

9 DR. PATOU: We should pull up the backup slide
10 of prior quinolone use in the clinical trial
11 database. Yes, that's -- this slide doesn't have
12 the outcomes. We have -- it's a hundred and -- you
13 know what? I'm going to have to get back to you on
14 that. We do have that data, yes.

15 DR. WONG-BERINGER: And my second question is
16 -- relates to the time to onset of rash, comparing
17 your post-marketing data versus those there in
18 clinical trials. Is it possible to explain the
19 earlier onset by patients who have been exposed to
20 fluoroquinolones in the past, in the post-marketing
21 data sets, perhaps a pre-sensitization?

22 DR. PATOU: We don't believe there is a

1 difference in the distribution of time to onset of
2 rash in the post-marketing data. What you see is a
3 bimodal distribution, and that bimodal distribution
4 was seen in the clinical trial program.

5 From recollection, we had something of the
6 order of 150 patients who had prior floroquinolones
7 in the clinical trial database, and one or two of
8 those developed a rash on gemifloxacin, so a
9 similar rate to that seen in those who were
10 floroquinolone naive.

11 DR. EDWARDS: At this point, we re scheduled for a
12 break now, and we ll have time for additional questions
13 later in the day. I d like to ask everyone to return at
14 10:30, when we ll begin with the FDA presentations.

Thank you. 15

16 (Break was taken.)

17 DR. EDWARDS: We re going to resume the meeting
18 now, and I m going to begin with Dr. Powers. John,
19 are you ready? Okay.

20 DR. POWERS: Ready.

21 DR. EDWARDS: Okay. Could we have the -- we re
22 now entering the phase of the meeting for the FDA

1 presentation, and I have elected to ask you all to
2 hold questions until the end of the FDA
3 presentations, unless there is a burning question
4 that we could deal with expeditiously. Otherwise,
5 we ll have an opportunity at the end for the other
6 questions.

7 I m going to now introduce Dr. John Powers,
8 who is a Medical Officer Team Leader of OAP, and he
9 will be discussing drug development for acute
10 bacterial sinusitis. John, thank you very much.

11 DR. POWERS: Thanks, Dr. Edwards. What we d
12 like to address here in a very short period of time
13 is issues in measuring effectiveness in trials of
14 acute bacterial sinusitis. What we d like to go
15 over are some regulatory and scientific issues
16 related to non-inferiority trials in general, and
17 how they can be used appropriately to demonstrate
18 effectiveness.

19 Then we ll talk about the history of
20 discussions regarding non-inferiority trials,
21 specifically in the area of antimicrobials, and
22 then even more specifically in acute bacterial

1 sinusitis trials, which we discussed with this
2 committee in October of 2003.

3 Then we ll go through evaluation of the
4 historical evidence of the magnitude of treatment
5 effects of antimicrobials from an evaluation of
6 placebo controlled trials in the trials
7 specifically related to acute bacterial sinusitis,
8 and then draw some conclusions regarding what our
9 current status of knowledge is and how we evaluate
10 effectiveness in ABS trials, and a little bit about
11 in vitro resistance and how that affects outcomes.

12 Just a little bit of a -- expand a little bit
13 on the regulatory background that Dr. Albrecht
14 talked about, in 1938, there was only a requirement
15 that FDA had to look at the safety of drugs, and
16 it s interesting that that was based on deaths in
17 children from an antibiotic, the elixir of
18 sulfanilamide.

19 But in 1962, there was a requirement put in
20 the law that drugs must demonstrate effectiveness,
21 and the reason again was to balance any potential
22 harms of therapy. Once again, that was based on a

1 drug that is used for an anti-infective indication,
2 thalidomide, which now is used for leprosy.

3 But in those discussions in 1962, several
4 interesting things came out. One was that
5 President Kennedy sent recommendations to a Senate
6 Committee saying that an undefined standard of what
7 substantial evidence really is was inadequate in
8 terms of assuring that drugs that reach the market
9 have been shown to be effective for the claims made
10 for them.

11 So what the President was really calling for
12 was a very specific definition of substantial
13 evidence, which is very different than the legal
14 definition, which is more than a mere scintilla.

15 So he was calling for a specific definition,
16 which Congress then defined that the only source of
17 substantial evidence of effectiveness could be
18 adequate and well-controlled trials; which then
19 raises the question of what s an adequate and
20 well-controlled trial?

21 So in 1970, FDA published regulations that
22 provided criteria for defining what adequate and

1 well-controlled trials were, and they include these
2 seven criteria, which are included in Section
3 314.126 of our current regulations.

4 The seven things are clear statement of the
5 objectives of the trial; the study permits a valid
6 quantitative comparison with a control, and the
7 word quantitative is included in the regulations;
8 that we select patients who have the disease, if
9 it s a treatment trial, or who are at risk of the
10 disease, if it s a prevention trial; that there s
11 baseline comparability of patients so that any
12 differences or similarities that we see are
13 causally related to the drugs that were given, and
14 not to some baseline differences; we should attempt
15 to minimize bias by things like blinding; there
16 should be appropriate methods of assessment of
17 outcomes, and it says in the regulations that those
18 outcomes should be well-defined and reliable; and
19 finally, that we use appropriate methods of
20 analysis.

21 Several court cases since 1970 have outlined
22 that these are a minimal criteria for demonstrating

1 effectiveness. In 1985, however, there was an
2 addition to the regulations because there was
3 recognitions that there was issues with trials that
4 attempt to show similarity of drugs that are not
5 present in trials that attempt to show that one
6 drug is superior to another.

7 Dr. Albrecht already read this to you, that
8 this is still in our current regulations, that if
9 the intent of the trial is to show similarity of
10 the test and control drugs, the report of the study
11 should assess the ability of the study to have
12 detected a difference between the treatments.

13 Similarity of a test drug and an active
14 control can mean either that both drugs were
15 effective, or that neither was effective. This
16 refers to the setting of this particular trial.
17 For instance, if we took antibacterials and studied
18 them in people that only had viral infections, we
19 would not expect to see a difference.

20 The regulations go on to say that the analysis
21 of the study should explain why the drugs should be
22 considered effective in that study; for example, by

1 reference to results in previous placebo-controlled
2 studies of the active control drug. So this is
3 making a link, then, between the current study that
4 you re evaluating and data that comes from external
5 to the trial from previous trials.

6 So what is a non-inferiority trial? A
7 non-inferiority trial attempts to rule out how much
8 inferior, how much worse, a new treatment might be
9 compared to an already proven effective therapy,
10 while at the same time ensuring that that control
11 drug and the test drug s effect relative to a
12 placebo is consistent in the conditions of the
13 trial.

14 Another simple way to put this was, how would
15 the test and the control drug stack up against a
16 placebo group if a placebo group had been included
17 in your current non-inferiority trial?

18 These issues were again addressed in more
19 detail in 2000, when the International Conference
20 on Harmonization Guidance E10 titled Choice of
21 Control Groups and Related Issues in Clinical
22 Trials described in Section 1.5 the information

1 that was necessary to select an appropriate
2 non-inferiority margin.

3 They discussed that this is determined by an
4 analysis of what is called the historical evidence
5 of sensitivity to drug effects. Well, what does
6 that mean? That historical evidence is the
7 magnitude by which the control drug may be reliably
8 and reproducibly shown to be superior to placebo
9 from those previous superiority trials.

10 So again, this issue of magnitude gets to what
11 it talks about, a quantitative comparison with a
12 control drug which is part of adequate and
13 well-controlled trials. The effect of the control
14 drug relative to placebo should be
15 well-characterized, and it should be consistent
16 from trial to trial, so that the effect in the
17 current trial of that particular control drug is
18 consistent with what we've seen in previous trials.

19 One can relate this to laboratory experiments.
20 Well-designed experiments in the lab have both a
21 positive and a negative control, and we use those
22 to determine that the results that we're seeing are

1 causally related to the intervention, and not the
2 conditions of the experiment. That s internal
3 validity of the trial.

4 But in non-inferiority trials, there is a lack
5 of a negative control group. There is no placebo
6 group in a non-inferiority trial, in most of them,
7 and that means they lack an intrinsic measure of
8 internal validity.

9 So one of the issues that we talked about here
10 is that the data on the effect of the control
11 relative to the placebo is external to your current
12 non-inferiority trial. That means that every
13 non-inferiority trial has something in common with
14 historical control trials.

15 At this committee, we have addressed several
16 times in the past some of the biases that are
17 inherent in historical control trials due to
18 changes in medical practice, changes in the effect
19 of the control drug, or changes in the design of
20 the trial, in which case you re measuring the
21 outcomes differently.

22 So one of the issues, then, that becomes

1 important in non-inferiority trials is not just
2 selection of a margin; it s the conditions of the
3 experiment.

4 For instance, enrolling patients that don t
5 have the disease will make drugs appear more
6 similar. Looking at a timing of an outcome that
7 occurs beyond the natural history of when people
8 would get better anyway will make drugs appear
9 similar when, in fact, there may have been
10 important differences that occurred earlier on and
11 may change the effect of the control drug and
12 change the conclusions regarding the margin chosen.
13 So a margin that may have been appropriate at day
14 three would not be appropriate at day 28.

15 So in end, what this means then is that
16 demonstration of non-inferiority does not
17 necessarily mean that the drug has demonstrated
18 effectiveness relative to placebo in a current
19 trial.

20 But the issue of selecting an appropriate
21 margin is an important one that s integral to the
22 design of non-inferiority trials, and what ICH E10

1 says about this is that in practice, the
2 non-inferiority margin chosen usually will be
3 smaller than that suggested by the smallest effect
4 size of the active control, because an interest in
5 ensuring that some clinically acceptable effect
6 size, or fraction of the control effect, was
7 maintained.

8 Now, that's not easy to grasp when you read
9 through that quickly, like I just did. So what we
10 mean by effect size here refers to the magnitude of
11 the benefit of the active control drug relative to
12 the placebo. Again, that information is garnered
13 from previous placebo controlled trials, but we're
14 assuming that that's going to remain constant in
15 our current trial. We'll talk about what we mean
16 by smallest effect, and I'll try to show some
17 pictures of that.

18 So there then are three criteria that one
19 needs to look at before you can perform a
20 non-inferiority trial. One is that you need to do
21 a quantitative assessment of the effect of the
22 control drug relative to placebo based on data from

1 previous trials.

2 It s important to bring up this issue that we
3 are not here today to debate whether antimicrobials
4 in general are effective in the treatment of acute
5 bacterial sinusitis, nor whether clinicians should
6 choose to use them in practice. Those issues are
7 one of practice of medicine. What we re here to
8 talk about today is how do you study a new drug of
9 unproven effectiveness in the setting of acute
10 bacterial sinusitis?

11 So this issue of quantitation is very
12 important. It s not just an issue of whether the
13 drugs work or not. This quantitation needs to be
14 reliable, well-characterized, and reproducible from
15 trial to trial, and it must be based on trials that
16 themselves are adequate and well-controlled. If
17 not, we ve built the entire enterprise on sand.

18 We also should look at all previous
19 superiority trials, not only those that show an
20 effect, to get an idea of whether this is
21 reproducible from trial to trial.

22 And then finally, we need to take into account

1 the variability in the data. In other words, we
2 need to look at the error bars around these point
3 estimates. I was taught in high school physics
4 that every measurement has variability around it
5 and some error, so we need to take that into
6 account, as well.

7 After we've done that and come up with a
8 number that we're confident about, then we can
9 select a margin that is less than the effect of the
10 control relative to placebo in order to preserve
11 some of the benefit of the control.

12 The whole idea of doing a non-inferiority
13 trial is that the effect of the control drug is so
14 important that we can't randomize people to
15 placebo. Therefore, we don't want to select a
16 margin that's equal to placebo, because we wouldn't
17 be preserving any of the benefit of that drug.

18 Then finally, there's another issue, and that
19 is that we need to make sure that the effect of the
20 control drug is constant from trial to trial, and
21 specifically, that it's constant in our current
22 non-inferiority trial, and there are a number of

1 things that may change that assumption, and
2 actually, that assumption is sometimes quite hard
3 to verify.

4 For instance, there are some things that we
5 can look at, and that is does the design of our
6 current trial have similar definitions of disease,
7 similar definitions of endpoints, and similar
8 timing of the endpoints that are similar to those
9 used in a previous trial that prove the magnitude
10 and the effect of the control drug.

11 Those things, we can easily evaluate, but some
12 of the others are a little more challenging, in
13 terms of looking at changes in medical practice,
14 changes in adjunctive therapies, and antimicrobial
15 resistance, that may change the effect of the
16 control drug. It s sort of an odd conundrum that
17 we re saying we need new drugs because the older
18 drugs aren t effective, and the sponsor showed
19 twice a list of drugs that they thought are the
20 only drugs left effective in sinusitis.

21 Well, if that s the case, then that really
22 obviates doing a non-inferiority trial, if we re

1 saying that some of those other drugs are -- no
2 longer have the constant effect that we think they
3 had in the past.

4 So this slide, I apologize, is very confusing,
5 and we had a lot of debate internally on this one.
6 It s trying to define some of the terminology
7 that s used in non-inferiority trials, and my
8 subsequent slides will present this pictorially, so
9 don t worry if the words don t make a whole lot of
10 sense.

11 The first thing we need to look at is this
12 thing called M1, and M1 is defined as that
13 magnitude of the benefit of the active control
14 compared to placebo. This is measured in our
15 current trial, but it s determined from data in
16 previous superiority trials. So this M1 comes from
17 a determination of looking at all the previous
18 placebo controlled trials and then hoping that that
19 maintains a constant effect within our current
20 trial.

21 M2 is defined as the loss of effect of the
22 test drug compared to that active control, and

1 still considering that the drug is clinically
2 meaningful. In other words, how much of the
3 benefit of our control drug do we want to maintain?

4 One of the issues that comes up in
5 non-inferiority trials is people often start by
6 defining M2. They'll say, Well, I think it's okay
7 that my new drug is 10% worse than the old drug.
8 But if they haven't defined M1 first, that creates
9 a problem.

10 So for instance, if we look at a drug that may
11 be as much as 10% worse than the old drug, but the
12 old drug was only 2% better than placebo, then our
13 new drug may be as much as 8% worse than placebo;
14 not that difficult math.

15 So what happens here is we only show
16 effectiveness of the test drug when M2, that amount
17 that we're going to allow the new drug to be worse,
18 is less than the entire effect of the control drug
19 relative to placebo, which is M1.

20 So all of those words can get quite confusing,
21 so let me see if I can present this in a pictorial
22 way. So let's take a disease where we know that

1 the benefit of antibiotics is quite large, like
2 severe community acquired pneumonia.

3 We look at an analysis of previous data and we
4 see that we think that antibiotics in general are
5 as much as 25% better than placebo. But we need
6 to, again, evaluate the error around that estimate
7 as well, so we put confidence intervals around it
8 and look at what the potential error of that is.

9 There s two reasons for doing that. One is
10 there s error with this measurement, and the second
11 one is that since we re not really sure that this
12 same effect is going to occur in our current trial,
13 we want to be suitably conservative, as it says in
14 E10.

15 So that amount by which the drug is better
16 than placebo -- and let me just say here that what
17 we re looking at at the bottom axis here is not
18 point estimates of effect, like the 87, 90% effect
19 in sinusitis trials. We re looking at a difference
20 between the control drug and placebo in this
21 setting. So we re saying that for instance, this
22 drug was 75% versus 50% for placebo.

1 So the M1 effect is the benefit of active
2 control over placebo based on previous placebo
3 controlled trials. But again, we don't want a new
4 drug to be as much as 20% worse than the old one,
5 because that will mean it will be equal to placebo.

6 So we want to preserve some of that benefit
7 over placebo, so we select a number that is smaller
8 than the total effect of the control drug which, in
9 this case, is 20%. So our M2, then, is the
10 acceptable loss of effect relative to control.
11 Notice that this M1 is larger than the M2, which
12 allows us to preserve some of that benefit. That's
13 how we select a non-inferiority margin for a trial
14 that we are then planning.

15 One of the other issues that comes up here,
16 though, is we want to be sure of the
17 reproducibility of the effect of that control drug,
18 so we want to look at all of the previous trials
19 and be able to see, as in this case, that we
20 reproducibly show that large effect of the control
21 drug relative to placebo.

22 So then what we do is we then move on to our

1 current trial, which is this bar in white, and
2 again, we're talking about the test drug minus the
3 effect of the control drug in this particular
4 setting. So here, we've got a test drug minus
5 control drug that may be as much as about 8% worse
6 than the control.

7 So what we see there is that allows us -- not
8 only does it meet a margin of 10%, it allows us to
9 preserve this much benefit over placebo. So it
10 shows that this drug not only meets its
11 non-inferiority margin, but also, preserves that
12 benefit over placebo that we were worried about in
13 the first place.

14 Now, what happens, though, if the previous
15 historical data doesn't show a large effect of
16 antibiotics relative to placebo? Well, then we're
17 in a situation here where the effect of our test
18 drug overlaps considerably with the effect of
19 placebo, and there may be one trial that shows a
20 large effect, but that's not reproducible from
21 trial to trial.

22 So what do we need to do about that? What we

1 need to do about that is actually move the margin.
2 So in this case, we couldn't justify a 10% margin;
3 we would have to have a margin that, in this case,
4 is essentially close to zero.

5 Well, a non-inferiority trial with a margin of
6 zero is otherwise called a superiority trial, and
7 what you need to do then with your new trial to
8 exclude that there is a preserved benefit is you
9 would need to actually show frank superiority of
10 your test drug to your control drug, or to a
11 placebo, in order to be able to preserve that
12 effect.

13 So some people don't like looking at those
14 treatment differences. It's very confusing. So
15 this is one that's more in line with how the
16 sponsor has presented the data in terms of point
17 estimates of effect of drugs. So what you have in
18 your current trial is you have drugs that say that
19 the effect is in the mid 80% range, and you have
20 some error bars around that, as well.

21 But you have to compare that to previous
22 trials, so there are several assumptions we need to

1 make. One is that we have to assume that the
2 effect of our control drug is constant relative to
3 the effect that it had in the previous placebo
4 controlled trials.

5 The other one is that we re saying that the
6 effect of the control drug over placebo is quite
7 large, such that when we do this control versus
8 test here and we re relating it to a placebo group
9 that is not included in our current trial, we are
10 sure that this test excluded a benefit that is
11 greater than placebo and preserved this much of a
12 benefit of the control drug.

13 But what happens in the case where we go back
14 and we look at the previous data and now, we re not
15 so sure about the effect of the placebo? In that
16 case, now, we see that both the control and the
17 test overlap with placebo, not only in our previous
18 trials, but in our current trials, as well.

19 So this is the situation that we have in acute
20 bacterial sinusitis, where we re not so sure of the
21 effect of control relative to placebo; therefore,
22 demonstration that two drugs meet a chosen

1 non-inferiority margin may not be evidence of
2 effectiveness of either drug in that particular
3 setting.

4 Several meetings have addressed these issues
5 in non-inferiority trials, specifically to
6 antimicrobials. We've had meetings in February of
7 2002, where we talked about this topic in general;
8 July of 2002 on otitis; October of 2003 on
9 sinusitis; and in all of those meetings, we
10 discussed these issues related to acute
11 exacerbations of chronic bronchitis. And then we
12 had a workshop in April of 2004, again, where we
13 talked about these issues, as well.

14 What came out of those was the need to
15 evaluate data on each indication separately to
16 determine the margins and whether the data do or do
17 not support non-inferiority trials. We made a very
18 strong case that there is no one universal margin
19 for all different diseases. The issue with
20 selection of patients with the disease has come up
21 several times. We do need to select patients that
22 have bacterial disease.

1 Also, the issue with defining outcomes and the
2 timing of those outcomes is important, as well.
3 Then finally, one of the issues we've touched on is
4 the differences in analyses between superiority
5 trials and non-inferiority trials.

6 In superiority trials, it's well accepted that
7 the intent to treat is the primary analysis. In
8 non-inferiority trials, neither of these is
9 optimal. The intent to treat makes drugs appear
10 more similar, but the per-protocol analysis that is
11 often used in these is a subgroup analyses, which
12 may exclude patients post-randomization and
13 eliminate the protection of randomization.

14 In October 2003, several of you were here when
15 we discussed the clinical trial design in acute
16 bacterial sinusitis, and what came out of this
17 meeting was that no constellation of signs and
18 symptoms predicts a bacterial etiology, so sinus
19 punctures would be necessary in enrollment to
20 define patients who actually have bacterial
21 disease.

22 We also found no studies correlating that

1 greater than 10 days of symptoms show a higher rate
2 of sinus puncture in people that would actually
3 validate that criteria. It may be a great way to
4 screen for people to tap, but it s not a substitute
5 for taps.

6 We also talked about the lack of evidence of
7 specificity of any particular radiographic findings
8 with a positive culture on sinus puncture. So the
9 radiographs, again, may help screen for people to
10 tap, but are not a substitute for the tap.

11 We also talked about looking at previous
12 trials that correlated clinical outcomes versus
13 people that had a sinus puncture at baseline and an
14 outcome, and we found no evidence to support the
15 term presumed eradication that was in our draft
16 guidance from 1998, because often, many patients
17 get better, even when their sinus puncture is still
18 positive at a test of cure tap.

19 So again, that becomes very problematic for
20 us, to presume that the organism is gone, when we
21 don t know that. We also talked that the timing of
22 the outcome is important in relation to the ability

1 of the trial to evaluate effectiveness, and that
2 time to resolution of symptoms may be the most
3 sensitive measure of determining the benefit of
4 antimicrobials.

5 And finally, that there was a lack of evidence
6 from previous placebo controlled trials to base any
7 non-inferiority margin, and that trials should be
8 superiority trials to determine effectiveness.

9 So what we did, then, was we went back and we
10 looked at the placebo controlled trials, and to do
11 this, we used our own guidance for industry in
12 evaluating clinical effectiveness of human drugs,
13 and in there, in Section 3, there s criteria for
14 evaluating published literature alone as evidence
15 of effectiveness, which is what we are doing here.
16 We re looking back at published literature to
17 determine the effect size of antimicrobials in
18 sinusitis.

19 So what this guidance says is we should look
20 at multiple studies whose findings are consistent,
21 they should have a high level of detail with
22 prospectively determined analytical methods and

1 study endpoints.

2 The endpoints should be clearly appropriate
3 and not dependent on investigator judgment, which
4 many of these studies actually are, and that they
5 should have robust results, not requiring post-hoc
6 analyses or subsetting, like looking at only people
7 that have positive cultures in an overall look at
8 people.

9 So what you would need to justify a margin in
10 acute bacterial sinusitis is a number of trials
11 which show a large benefit relative to placebo.
12 Some people have tried to pull these together in a
13 meta-analysis, but that s very difficult in this
14 setting because they don t meet this criteria.

15 These trials in sinusitis don t have a similar
16 disease definition, they don t have similar
17 endpoints. They use very different timings, which
18 makes it difficult to assume the constancy of the
19 effect of the control.

20 If you had something that looked like this,
21 you could justify a 10% margin. What we have on
22 the other hand, though, is trials that look like

1 this, where the magnitude of the treatment effect
2 of control relative to placebo is unclear, which
3 means that even a meta-analysis, then, would shrink
4 this effect size and makes it very difficult to
5 justify a margin of 10 or 15%, and in fact, means
6 that we really can only justify a margin of zero,
7 which is a superiority trial.

8 Just to briefly describe these trials, we
9 evaluated 21 trials that compared antimicrobial to
10 placebo in all languages. Four of them were not
11 prospective, not randomized, or didn't look at
12 direct patient outcomes. They looked at number of
13 sinuses cured.

14 So that left us with 17 randomized prospective
15 trials, which was a total of almost 3,000 patients,
16 about 1,100 on placebo and about 1,300 on drug.
17 It's interesting that even amongst the various
18 drugs used, amoxicillin is used in five different
19 ones at five different dosages and a bunch of
20 different durations.

21 There were no quinolones tested in these, and
22 one trial in children used cefuroxime. The reason

1 I mention that is that the sponsor s drugs are
2 compared to trovafloxacin in one trial and in
3 cefuroxime to the other.

4 These studies span 41 years, from 1964 to
5 2005, and of interest, eight of these have been
6 published since 2000, two of them just last year in
7 2005, showing that placebo controlled trials can
8 and are being performed.

9 In fact, when we look at the three that are
10 performed, one was done in the U.S., showing that
11 they can be done in the United States -- right down
12 the street at Georgetown, actually -- one was
13 performed in Europe, and one in the pediatric
14 population. So even the recent studies show a mix
15 of patients.

16 The average age for trial was 37 years and the
17 average gender was about 60% female, which is
18 important when we consider the adverse event
19 profile of the drug that we re talking about today.

20 So here s what we saw in the 17 placebo
21 controlled trials, and as you can see, 13 of the 17
22 have confidence intervals that cross zero, showing

1 no evidence of superiority of the drugs to placebo,
2 and there s a number of drugs that are used over
3 here, and the timing that s mentioned on the end of
4 these is the timing of the evaluation, not the
5 duration of the drug.

6 It s interesting, as Dr. Ferguson brought up,
7 when you look at how these trials are done. For
8 instance, the trial by Kaiser, when they looked at
9 a subset of 77 people that had positive nasal
10 cultures for strep pneumo, H. floro, or moraxella,
11 showed a benefit of antimicrobials, but a lower
12 bound of the conference interval of 2.8%, which
13 would not justify a 10 or 15% margin.

14 On the other hand, if you looked at all 265
15 people enrolled into the trial, the point estimate
16 difference was zero, with 11% on either side. So
17 how you define the disease is very important in
18 these particular trials.

19 So again, what this doesn t allow us to do is
20 to define a margin that s 10%, since many of these
21 trials are to the right of that. So our review of
22 this, then, shows no reliable, consistent magnitude

1 of benefit of antimicrobials compared to placebo;
2 therefore, there was no evidence upon which to base
3 any non-inferiority margin.

4 Again, this doesn't mean that antimicrobials
5 are not effective in the treatment of sinusitis.
6 We're talking about what it doesn't allow us to do
7 is to pick a margin that would allow us to reliably
8 study new drugs and ensure that they are better
9 than placebo.

10 The majority of the trials do not provide
11 evidence of benefit, but they are powered to rule
12 out differences of 15 to 35%, which is what you
13 would need to have a 10 or 15% margin. They are
14 underpowered to rule out a difference of 1, 2, 5%.
15 They are not underpowered to justify a margin of 10
16 to 15.

17 The trial with the largest point estimate of
18 benefit had a 95% confidence interval lower bound
19 of 11.3%. Even that trial would make it difficult
20 to justify a 10% margin, because we'd only be
21 preserving 1.3% of the benefit, and most of the
22 point estimates of treatment difference were

1 themselves less than 10%.

2 There is no way to just look at point
3 estimates of success and make sense out of this,
4 because the point estimates for success in the
5 placebo groups range from 29 to 95%, so again,
6 showing that a drug has 85, 87% efficacy by itself
7 doesn't rule out that that's not near placebo, and
8 the point estimates with the success for the
9 various drugs ranged from 35 to 93%.

10 Again, several of these trials, eight of them,
11 looked at long-term outcomes. There was no
12 evidence of decreasing the complications or in
13 prevention of chronic sinusitis. So since we can't
14 pick a reliable M1, there's no way to select an M2
15 of how much loss of that effect we would want to be
16 able to have.

17 Then finally, when we look at constancy of the
18 effect of the control, we found that only two of
19 these trials, by the same author, actually used
20 consistent definitions for enrollment. I actually
21 want to point that out, that the one trials that
22 are actually done are the one by Lindbeck, which

1 the sponsor noted here, but the same group,
2 Lindbeck, repeated that trial a few years later, in
3 1998, with a different definition.

4 In this trial, they used CT scans, which we
5 haven't seen any recent trials use CT scans. In
6 this trial, they evaluated people based on plain
7 radiography, and again, they were not able to
8 replicate those results.

9 So it's interesting to note, though, that when
10 you look at the safety analyses for these drugs,
11 that the majority of these, no surprise, actually
12 show increased adverse events relative to placebo.
13 So some of them provide the actual data, some of
14 them didn't and just gave you odds ratios, so this
15 tells us something we already know, that all drugs
16 have adverse events, and we need to show that
17 evidence of effectiveness in order to justify these
18 adverse events.

19 The other issue that comes up here is what are
20 the benefits of antimicrobials in sinusitis? They
21 decrease facial pain, they decrease nasal
22 congestion, they decrease -- they have symptomatic

1 benefits.

2 The interesting thing is that the qualitative
3 adverse events here are of a similar nature to what
4 we re trying to fix in sinusitis. So we may make
5 somebody s nasal congestion go away, but we cause
6 them to have diarrhea, nausea, abdominal pain, and
7 other adverse events. This becomes an issue, too,
8 when we talk about Clostridium difficile and its
9 increasing incidence. That can be lethal. So
10 we re talking about something maybe substituting a
11 minor effect for a bad adverse event.

12 So then finally, to sort of stack this up, how
13 do the sponsors three trials -- if we put them and
14 stacked them up against the placebo controlled
15 trials, does this justify a margin of 10%? Well,
16 as the sponsor already pointed out, all three of
17 their trials rule out a margin of 10%, but the real
18 question is, is that proof of effectiveness? What
19 we see is that these three trials overlap the
20 placebo rate in a vast majority of these trials.

21 The other thing is this. This is an example
22 of biocrete (phonetic), where we have a study drug

1 that was tested for seven days versus 10 days of an
2 older drug, where we re not sure about the
3 benefits, and then we proceed to test the seven
4 days of our new drug against five days of a new
5 drug.

6 So if we re not sure about the benefit of
7 seven days, what does that say about comparing five
8 to seven days, and so on down the line?

9 So just lastly, to comment on -- given our
10 uncertainty about any magnitude of treatment effect
11 with any drug, the correlation between in vitro
12 resistance and clinical outcomes is also unclear.
13 Even with susceptible organisms, there s a lack of
14 a correlation between microbiological and clinical
15 outcomes in this disease.

16 For instance, Carnfeldt, in 1975, stated
17 Bacterial survival in the maxillary sinus, despite
18 a high concentration, illustrates that MIC values
19 determined in the lab do not always mirror the
20 sensitivity of bacteria to antibiotics in vivo.
21 Carnfeldt did another study in 1990 where they show
22 that patients often recovered Clinically, despite

1 persistence of the organisms and differences in the
2 potency of the antimicrobials.

3 They compared, in this case, cefixime to
4 cefaclor, where cefixime s MICs were much lower
5 than those with cefaclor; however, there was no
6 difference in clinical outcomes, nor difference in
7 bacteriological outcomes, in that study.

8 So in conclusion, then, there is a need for
9 demonstration of the effectiveness of drugs
10 relative to placebo in non-inferiority trials, and
11 that s been noted since 1980 in the regulations.
12 The evaluations of these previous placebo
13 controlled trials in ABS does not show a reliable
14 and reproducible magnitude of the effects of
15 antimicrobials relative to placebo for studying new
16 drugs in clinical trials.

17 Let me emphasize again, that is not saying
18 that antimicrobials shouldn t be used in clinical
19 practice, which is an entirely different question.
20 The demonstration of non-inferiority in an acute
21 bacterial sinusitis trial still leaves uncertain as
22 to whether showing that you meet your margin

1 demonstrates effectiveness of the drug relative to
2 placebo.

3 As we saw, even in the placebo controlled
4 trials, demonstration of effectiveness is needed to
5 balance any of those potential harms that the
6 therapies might cause. Thanks.

7 DR. EDWARDS: Thank you very much, John. I d
8 like to move on to the second presentation, and
9 that will be by Maureen Tierney, who is a Medical
10 Officer of DSPTP, and will do the medical officer
11 review of the pre-marketing safety and efficacy
12 data.

13 DR. TIERNEY: Good morning. I feel like this
14 is dj vu for the members of the advisory
15 committee who were here three years ago and Dr.
16 Bigby from Boston. I did this three years ago,
17 with obviously a different -- little bit of a
18 different bent (phonetic), but I m happy to be
19 back.

20 So what I m here today is to talk about the
21 FDA s review of the safety and efficacy of
22 gemifloxacin for acute bacterial sinusitis from the

1 clinical studies. What I'll talk about is -- and
2 primarily spend time on the first two, which is the
3 efficacy in acute bacterial sinusitis in the
4 clinical study program and the cutaneous adverse
5 events seen in those studies.

6 But to put that in perspective, we'll also
7 talk about the cutaneous adverse events seen in the
8 large database in NDA 21-158, spend a short time
9 talking about QT and liver issues, and then finish
10 off with an analysis of risk-benefit.

11 Now, many of my slides are going to show
12 things that have actually already been shown to
13 you, so when that happens, what I'd like to do is
14 just emphasize the points where there are
15 differences in perspective or analysis from the
16 company's presentation and from the FDA review.

17 As it has already been shown to you, the
18 clinical program for ABS consisted of five studies.
19 The first two, 009 and 010, were randomized
20 double-blind studies of seven days of gemifloxacin
21 versus comparators, cefuroxime and trovafloxacin,
22 respectively. Only one of those studies, 009,

1 actually looked at clinical and bacteriologic
2 result, and did do it using sinus puncture, which
3 has been the most validated way for looking at
4 bacteriology in acute bacterial sinusitis.

5 The five-day program consisted of three
6 studies. 186 was the only randomized controlled
7 double-blind study which compared five days of
8 gemifloxacin with seven days of gemifloxacin. The
9 two additional studies that were submitted were
10 open-label, single-arm studies, both of which
11 designed to look at bacteriology.

12 206 obtained the bacteriology via sinus
13 puncture, but 333, which was the major addition to
14 the data that we d already had on the clinical
15 trials for ABS, was an open-label, single-arm study
16 for which most of the bacteriology was designed for
17 sinus endoscopy.

18 There were some isolets that were attained via
19 sinus puncture in addition, but it was designed
20 looking at bacteriology via sinus endoscopy, which
21 has actually not been validated as a way to obtain
22 bacteriology in ABS studies.

1 The inclusion criteria has already been
2 discussed. Just the last two points, that because
3 -- and Dr. Powers has alluded to this, as well --
4 because of the fact that the symptoms and also the
5 x-ray findings don't have as high a correlation
6 with disease, that it's really a recommendation
7 from the advisory committee that sinus puncture
8 really be required in all studies. Only two of the
9 studies actually had sinus puncture required as an
10 inclusion criteria for admission.

11 Now, the outcome criteria, in all these
12 studies, the outcome, the primary outcome, was
13 defined as the investigator determination of
14 sustained improvement or resolution of signs and
15 symptoms, such as no further antibiotic treatment
16 was indicated, and it was at the follow-up date,
17 which was primarily between days 18 to 24. It
18 could range from day 16 to day 35, but primarily,
19 was the day 18 to 24.

20 In some of the studies, we also have data at
21 end of therapy and where that's pertinent, I'll
22 refer to that. But bacteriologic success was

1 determined -- was really primarily presumed
2 eradication. We've also heard that that's
3 something that we need to think about, in terms of
4 future trials. But that bacteriologic success was
5 defined as a clinical cure, and therefore, that was
6 presumed eradication.

7 If -- you only actually required a sinus
8 puncture is if you aren't feeling better. However,
9 if you were feeling better and had a sinus puncture
10 that showed that you'd cleared your organisms, that
11 would be a bacteriologic success.

12 Now, this is a slide which just shows you the
13 five studies that were used for the ABS clinical
14 program, and these are the -- this is the percent
15 clinical success at follow-up. Most of my slides
16 are actually going to present results related to an
17 ITT analysis. Sometimes, I'll present both. Most
18 of this applicant's slides have actually looked at
19 a per-protocol analysis.

20 The per-protocol analysis, as I'm sure you all
21 know, differs from an ITT in the sense that ITT is
22 basically all randomized patients who've usually

1 received at least one dose of drug. A per-protocol
2 analysis will include people who need to have
3 completed usually about 80% of a drug and been
4 present at the appropriate follow-up visits. There
5 may be certain other issues, but those are the two
6 prime differences.

7 But looking at these seven studies, we show
8 that in the first three, which are -- these are
9 your three randomized -- just see if I can get my
10 pointer to work. Well, I can't get the pointer to
11 work, so I'll just look at the first three clinical
12 trials. Again, first two are seven-day studies.
13 The third one is your five versus seven-day
14 gemifloxacin study.

15 So the gemifloxacin studies are actually in
16 darker green for your seven-day and lighter green
17 for your five-day. Basically, the results, looking
18 at an ITT analysis, show that the results are in
19 the low to mid 80s for gemifloxacin and
20 comparators. Same thing in the five-day to
21 seven-day gemifloxacin. The results do go up in
22 Studies 206 and 233, but I remind you that these

1 two are your open-label, single-agent trials.

2 I m just going to go back for a second, and
3 just to also reiterate what Dr. Powers said, that
4 in this study, which is comparing gemifloxacin to
5 cefuroxime, cefuroxime had not previously been
6 compared to placebo in adult acute bacterial
7 sinusitis, but in a study in pediatrics, had not
8 shown to have benefit over placebo. Study 010
9 compared gemifloxacin to trovafloxacin, which had
10 never previously been compared to placebo.

11 This is a summary which just confirms the
12 previous slide. It shows the confidence intervals
13 of the treatment difference in the per-protocol
14 analysis and the ITT analysis for the three
15 randomized clinical trials, and basically confirms
16 that in those trials, by the non-inferiority
17 standards that were used for those trials at the
18 time, that gemifloxacin did meet that
19 non-inferiority standard.

20 Now, Study 186, I want to concentrate a little
21 bit more on, because that is the only randomized
22 clinical trial that we have for five days, and in

1 that trial, a little bit -- a little over 200
2 patients were randomized, and we have an ITT and a
3 per-protocol analysis. That follow-up, again,
4 which was about days 18 to 24, we show that we have
5 a confidence interval that is within what was the
6 non-inferiority margin that was set.

7 Also, for the ITT population, it is the same,
8 and the results are very similar for five days of
9 gemifloxacin versus seven days.

10 Now, when we look at the end of therapy, which
11 is approximately days seven to nine, that same
12 effect is not clearly preserved. In your
13 per-protocol analysis, the results are quite high,
14 at 93 and 96%, but when you look at your ITT
15 analysis, it is 88.7% for gemifloxacin five days
16 versus 95% for gemifloxacin seven days, and goes
17 below a 10% non-inferiority standard.

18 But before I say that, in terms of using a
19 term non-inferiority standard -- and one thing I do
20 like to relate to what the company said earlier is
21 clearly, our understanding of non-inferiority
22 studies, and also, what is appropriate for ABS

1 studies, has been, in terms of the whole clinical
2 and academic and regulatory world, been evolving
3 over time. So the studies that were done for ABS
4 and presented prior to 2005 met the standards of
5 those studies.

6 But I think it s important, when we need to
7 look at data, that we need to look at it in the
8 context of all the information that we have
9 available, and if we have evolved in our
10 understanding of analyzing that data, need not to
11 ignore any of that new knowledge, for example, that
12 Dr. Powers has just presented in terms of
13 understanding non-inferiority or some of the other
14 issues related to understanding the effectiveness
15 in acute bacterial sinusitis, such as looking at
16 always trying to have sinus puncture data in a
17 randomized clinical trial.

18 In addition, the advisory committee, I d
19 recommend in looking at time to (phonetic)
20 endpoints as opposed to follow-up endpoints.

21 Because another thing to point out with this
22 slide, in terms of the difference that s seen at

1 end of therapy versus the previous slide, at
2 follow-up, is that the further you go out,
3 actually, usually, you are going to have less of an
4 effect, and if the less of an effect that you have,
5 the closer your two arms come together, the easier
6 it is to show non-inferiority, but the harder it is
7 to show superiority.

8 Just to mention a few things, microbiology
9 has been extensively discussed by Dr. Low, and
10 clearly shows that when you look at -- oh, I m
11 sorry, this is the bacteriology FORCE Study 009,
12 which, again, was the only randomized bacteriology
13 study done, and it actually does show -- and this
14 is the bacteriology ITT analysis -- shows that for
15 all pathogens in an ITT analysis, about 85%, but
16 this is eradication and presumed eradication, and
17 versus 88% for cefuroxime.

18 Streptococcus pneumoniae, an 88%, but
19 haemophilus influenza, slightly lower than 80%,
20 with slightly higher responses in the cefuroxime
21 arm. It was determined at the time that this study
22 was presented that there was not enough data for

1 Klebsiella, staph aureus, or Moraxella catarrhalis
2 to make a determination of true bacteriologic
3 efficacy.

4 The data for Studies 206 and 233, because it
5 has already been presented, and because it s
6 open-label data, I m not going to further present
7 it at this time, but just did want to mention our
8 microbiologist had looked at the bacteriology of
9 gemifloxacin way back for our 2003 advisory
10 committee, and clearly, for all comers for your
11 respiratory pathogens, the in vitro activity, so
12 the MICs, for gemifloxacin are quite low,
13 particularly for streptococcus pneumoniae.

14 But this does need to be looked at in
15 relationship to the comparative PK data for
16 quinolones, and the AUC and CMAX for gemifloxacin
17 ranges lower than all the other quinolones, but
18 particularly, about six times lower for
19 moxifloxacin, which is the quinolone that has the
20 most similar activity.

21 So just three points to remember, that the
22 gemi MICs against quinolone resistant strep

1 pneumoniae are in the range of about .25 to 1
2 microgram per mil, whereas moxi s MICs are about
3 four. For the strep pneumoniae double mutants,
4 really, the range is similar. For gemi, about .25
5 to 1; moxi is actually about two to four.

6 It s here where we see the levo being very,
7 very high. But again, put that in contrast to the
8 gemi PK values being about six times lower than
9 moxifloxacin.

10 So to summarize the efficacy, and
11 particularly, some of the differences that we see,
12 when you look at the seven-day, two non-inferiority
13 double-blind randomized studies, we see a clinical
14 outcome at follow-up of about 82% in the ITT
15 populations to 90% in the per-protocol population,
16 with a similar trend at the end of therapy.

17 The bacteriologic outcome in one study was
18 about 85% for all pathogens, 88% for streptococcus
19 pneumoniae, 79% for haemophilus influenza. But
20 again, these were studies in a non-inferiority
21 design where the comparators effect size had not
22 previously been determined.

1 The five-day program includes one
2 non-inferiority double-blind randomized study and
3 two open-label non-comparators studies. The
4 clinical outcome in Study 186, which is this study,
5 at follow-up, was an ITT result in the ITT
6 population of 83%. Again, the comparators effect
7 size had not been determined. That was
8 gemifloxacin seven days, which had been compared to
9 comparators where the effect size had not previously
10 been determined.

11 Results were not completely consistent at the
12 end of therapy and at follow-up, and for the
13 five-day program, there is no randomized
14 bacteriologic data that has been presented.

15 So basically, the overall I think summary or
16 efficacy is has there really been an advantage
17 shown for gemifloxacin in the treatment of acute
18 bacterial sinusitis, and I think that is the point
19 that we're trying to make, that we have not seen a
20 clear advantage.

21 Now, we'd like to move to some safety issues.
22 First, I'd like to look at the safety issues, the

1 cutaneous adverse events as they occurred in the
2 acute bacterial sinusitis studies.

3 One of the reasons I truly want to focus on
4 that -- and we will talk about the larger
5 experience. Dr. Moshalder will talk about the
6 post-marketing experience. But we re particularly
7 concerned here in about what the cutaneous adverse
8 event and other adverse event profile is in the
9 demographics, the population that has a
10 demographics of patients with acute bacterial
11 sinusitis.

12 Now, Study 009, which was a seven-day study --
13 and the reason I am presenting the seven-day
14 studies is because this is an ABS population -- in
15 all the clinical trials for ABS that were
16 presented, the majority of patients were women and
17 the average age was usually between 38 and 40.

18 Here, in this seven-day study, there was a
19 10.6% incidence of total cutaneous adverse events.
20 Now, I have presented the cutaneous -- the skin
21 adverse events as cutaneous adverse events, which
22 include rash plus urticaria, photosensitivity,

1 dermatitis. I did not include symptomatic issues,
2 like pruritus, etc. But all of those are compared
3 to the same type of events versus comparator.

4 Study 010, again, another randomized clinical
5 trial, had a rash rate of about 10.9%. About half
6 of those patients were determined to have a severe
7 rash. Just to emphasize again, a severe rash is
8 not the same as a serious rash. The serious rash
9 has a clearly defined sort of regulatory
10 definition. Severe is just on the spectrum of
11 mild, moderate, and severe.

12 Now, when the data were looked at in the
13 original submission of the seven-day studies, the
14 trend that we've all talked about is one of the
15 first times this had been really evaluated, was
16 determined that the rash rate in Study 009 was
17 clearly higher for women under 40, but in Study
18 010, it was really significantly higher, at 17%.
19 So 17% in the women under 40 who were in Study 010
20 developed a cutaneous adverse event.

21 It was really as a result of that finding, and
22 the findings in some of the other populations of

1 the large database that was originally submitted,
2 that it was decided that the risk-benefit did not
3 support approval for seven days for ABS.

4 Clearly, as you've all seen, when you go to
5 five days for ABS, you significantly decrease your
6 incidence of cutaneous adverse events. When looked
7 in Study 186, which is our controlled double-blind
8 trial, your total rash rate is about 2.8%, with
9 only -- with actually no severe rashes in this
10 setting. The comparators, we expected it to have a
11 high rate of rash, because that was gemifloxacin
12 seven days, which was close to 9%.

13 Study 206, which is an open-label trial that
14 had over 450 patients, had 12 patients with
15 cutaneous adverse events. 75% of those were women.

16 Study 333, another open-label study with close
17 to 450 patients, had an incidence of rash of 5.1%,
18 with two of those rashes being severe -- I'm sorry,
19 cutaneous adverse events, not just rash, because as
20 we see, there's a -- four patients who have
21 urticaria and two with photosensitivity reactions.

22 Now, when you compare your five-day

1 gemifloxacin data for ABS with your seven-day, and
2 then with all comparators -- and this is probably
3 the most important in terms of comparing the data
4 for five-day, because it s focusing on five-day ABS
5 -- but there, the total cutaneous adverse event
6 rate is 3.1% in five days for gemifloxacin, 8.6%
7 for seven days gemifloxacin, and 1% for all
8 comparators.

9 To put in context our sort of understanding of
10 the rash, I m going to review a little bit of the
11 original NDAs, the population of 6,775 patients.
12 Now, the total clinical trial database is 8,119
13 patients. The difference between the 675 (sic) is
14 actually two community acquired pneumonia studies,
15 one of which is open-label, and in patients with
16 streptococcus pneumoniae, and in your ABS data.

17 Because these data had really not been looked
18 at in quite the extensive way, when you look at the
19 8,119, as in the 6,775, I wanted to concentrate on
20 just some of the information we can glean from
21 that. In NDA 21-158, we saw some trends, that
22 there was a higher incidence of rash in the

1 gemifloxacin arms than all comparators; there was a
2 higher number of serious adverse events and
3 withdrawals than all comparators; the markedly high
4 incidence in the enriched population of Study 344;
5 and a higher incidence in any subgroup at any
6 duration of therapy.

7 Just to recall, the patient population of
8 6,775 patients is folks for multiple different
9 indications, so it included CAP, ABCB, complicated
10 UTI, ABS, etc. The overall incidence was 3.6%.
11 When you increase this number to 8,119 in the data
12 that the company has presented, it was 3.5%, so
13 there s not really much of a difference. There
14 were no new serious adverse events in the 1,300
15 patients that were added here.

16 But also important to note, and haven t really
17 been talked about quite that much this morning, is
18 that we also see a pretty good incidence of
19 urticaria in patients who receive gemifloxacin, and
20 there was a .5% incidence of that actually in the
21 overall population, and we saw more cases in the
22 gemifloxacin arms in the five-day ABS, as well.

1 In asking questions about the severity of
2 rash, in the overall -- this database population,
3 13.6% were reported to have a severe rash, versus
4 6.7% for all comparators.

5 This just confirms the -- what we've all seen,
6 is that there's a higher incidence in women as
7 opposed to men. But one thing I'd like to
8 emphasize is it's actually a higher incidence in
9 everybody under 40. There's a particularly higher
10 incidence in women under 40, but men under 40, so
11 in all comers. If we were to break this down to
12 men under 40, women under 40, etc., there's a
13 higher -- about a two-fold higher incidence in men
14 under 40 than men over 40.

15 This just shows that when you increase age,
16 that the decreasing incidence of rash continues
17 really until the ninth decade, and that pattern is
18 actually seen for overall and for women.

19 Lots of questions about onset of rash. This
20 is a hard slide to see, but I calculated that if
21 you look at overall -- the day of onset of rash,
22 that if you look at day six -- now, if we re

1 talking about five days sort of duration of
2 therapy, those folks rash will be seen on day six,
3 seven, perhaps more, but a conservative estimate to
4 look at, so close to 30% of the rash is actually
5 occurring on day six or earlier, and that was in
6 the overall population.

7 This just looks at the incidence in the ABS
8 population in this large database, so this is all
9 ABS, five and seven days, which gives you a
10 combined incidence in that population of about 5.2%
11 in comparison to 1% for comparators.

12 Now, Study 344, the nature of it has already
13 been described, and the incidence of 31.7% in the
14 gemifloxacin arm has already been talked about, so
15 I m only going to talk about any differences in our
16 presentation.

17 In this closely evaluated patient population,
18 7% of the rashes, or 19 of the total rashes out of
19 260 rashes, were considered severe, with none
20 (phonetic) of the ciprofloxacin rashes considered
21 severe. Okay.

22 This slide, I find one of the most sort of

1 telling things, in trying to determine how severe
2 is this rash, how much is it going to affect
3 folks, but in terms of the percentage of body
4 surface area that s involved.

5 In this study, 25% of the women had a rash
6 that involved over 60% of their body surface area.
7 The characteristics of the rash, clearly mostly
8 macular/papular, but 11% reported some plaques, and
9 over 11% of women in this study had urticarial
10 components to their rash, or urticaria just by
11 itself.

12 In terms of another measure of extent of rash,
13 we totally agree there was no SJS or TEN, etc. in
14 this study, but 16% of the patients did report that
15 they had some involvement either of their eyes or
16 genitalia, just a small number, but that 12
17 patients out of 260 actually reported that they had
18 some lesions in their mouth.

19 Now, obviously, that doesn t mean that you
20 have SJS or TEN, but probably is some indicator of
21 severity of rash.

22 Some questions were asked about treatment of

1 rash, and obviously, this is a clinical trial
2 setting, but obviously, a lot of patients got
3 antihistamines or topical steroids, but in terms of
4 systemic steroids, we have the numbers that 12 out
5 of 260 rashes in Study 344, so about 5% of the
6 women in that study actually -- 5% of the rashes
7 required treatment with systemic steroids.

8 In terms of the rashes in that combined
9 clinical population of all comers for all
10 indications, there were 241 rashes. About 27 of
11 those actually required treatment with systemic
12 steroids, and that s actually an incorrect number.
13 That should be about 11%.

14 There were -- Dr. Shear presented some slides.
15 You might actually recognize some of these pictures
16 here. This is a slide of a woman in Study 344 who
17 had onset of her rash on day eight, and her rash
18 involved greater than 60% of the body surface area.

19 We do have great pictures of the rashes from
20 this study, but none of the cases where there was
21 reports of lesions in the mouth were there pictures
22 of that mouth. This shows the rash in this

1 setting, and this shows the close-up of that rash.

2 This is another case of a woman really with a
3 -- who had an onset a little bit earlier, on day
4 six, who also had an extensive rash that required
5 treatment with systemic steroids, and hers had an
6 urticarial component, as well.

7 In terms of other safety-related issues or
8 signals, when evaluating QTc potential, as we said,
9 this is a quinolone; we need to think about and
10 look for any issues of QT prolongation.

11 When one looks at QTc potential, looking at
12 the inhibition of IC50 for inhibition of HERG
13 channels, gemifloxacin is pretty much right in the
14 middle of common quinolones, and we completely
15 agree with the presentation that the clinical
16 studies population had a 2.3 millisecond average
17 increase, and that there are no unconfounded cases
18 of torsades or significant QT population in the
19 clinical population post-marketing.

20 The hepatic safety profile has often been
21 looked at. In terms of -- just so it s understood,
22 what are the preclinical hepatic findings for this

1 drug? Cholangitis, pericholangitis, with a
2 hepatocellular degeneration and single-cell necrosis
3 at high doses, also with crystalline deposits of
4 the drug and biliary canalicula, and then some elevated
5 ALT and alk phos in the dog.

6 So it's just something we want to keep an eye
7 on. We agree that it is not a major signal. In
8 terms of the summary of our review of the clinical
9 trial database, there was no patient who was in
10 range at screening who bumped their LFTs to greater
11 than eight times the upper limit of normal. There
12 was one person who did go to eight times the upper
13 limit of normal, but was elevated at beginning.

14 But one thing that we've also kept in our mind
15 is when you looked at the higher doses of
16 gemifloxacin given for -- single doses given to
17 women with complicated or uncomplicated UTI, four
18 patients had bumps to greater than six times the
19 upper limit of normal, and two, actually, LFTs
20 went up to eight times the upper limit of normal,
21 and then came back down. So that's just one thing
22 that we keep in mind and in close surveillance of

1 that.

2 In terms of the safety conclusions, there s a
3 higher incidence of rash and urticaria, even at
4 five days, which is a minimum of two and a half
5 times to three times greater than comparators,
6 depending on which set of data I think you look at.

7 There s a higher incidence of severe rash when
8 you look at the overall population and withdrawals,
9 low-grade liver and QT signals. And just one thing
10 we also look at for the quinolones, there is no
11 tendon signal at this time in the clinical trial
12 database for quinolones, although I would like to
13 mention that there was no tendon signals for any
14 other quinolone in the clinical trial database,
15 either.

16 So how do we look at the risk-benefit? Do the
17 risks justify the benefit for gemifloxacin for
18 five-day treatment of acute bacterial sinusitis?
19 Now, this question really can t be completely
20 answered until we -- or answered today as best it
21 could be answered until we hear from Dr. Moshalder
22 and the post-marketing -- his review of the

1 post-marketing data. But clearly, there s a higher
2 incidence of mild to moderate rash, two and a half
3 to three times.

4 I think the issue as to whether or not that s
5 just inconsequential is, in a way, sometimes a
6 matter of judgement, but there clearly is a higher
7 incidence of mild to moderate rash. That has some
8 morbidity. It might cause folks to be labeled as
9 quinolone allergic and limit their -- the
10 repertoire that s available to them in the future.

11 The question of sensitization we don t really
12 feel has been adequately answered. One other thing
13 I would like to mention, the company has presented
14 a lot of the information on the FORCE data and the
15 prescription use data, and has told us that those
16 are interim reports. Because they re interim
17 reports, we do not feel we can make conclusions
18 that we can discuss publicly about those at this
19 time.

20 But there really is not a lot of data on
21 sensitization. In Study 344, there was a slightly
22 higher incidence in the patients who received

1 ciprofloxacin after having a rash of gemifloxacin,
2 10% to 4%. But in terms of really a significant
3 number of people who got gemifloxacin and then who
4 got another quinolone or gemifloxacin again,
5 there s really not enough data to make substantive
6 conclusions.

7 There s a higher incidence of severe rash,
8 although that incidence is lower in the five-day
9 population. If indeed one has a severe rash, we ve
10 seen in the general poop that about 10% of
11 individuals who develop a rash will get treated
12 with systemic steroids.

13 Also, I think the question of whether or not
14 there s going to be an increased rate of serious
15 rash, again, we should listen to Dr. Mosholder and
16 see what he has to say. But the question of
17 relationship of this rash and serious rash is a
18 tough one, and the reason that s a tough one is if
19 you actually look extensively at the literature,
20 which I can tell you I did both in 2003 and this
21 year, that it s very hard to say is there a
22 correlation when one drug has a high incidence of

1 all kinds of rashes and then extension to SJS?

2 But one actually can say that of the drugs
3 that have the highest association with SJS, and
4 particularly, the sulfa drugs, of which are not
5 approved for ABS, or at least one in particular,
6 has the highest incidence of SJS.

7 So I think the question is can we say for sure
8 there s going to be an increased incidence of
9 serious rash? We don t know yes, we don t know no,
10 but we re concerned about it. In terms of QT
11 prolongation and liver, those are again signals
12 low-grade that we need to keep an eye on.

13 So we do have some concerns about risk,
14 predominately cutaneous adverse events, and I think
15 at this point, we see that from a benefit
16 standpoint, there s a small and questionable
17 effects size, and no demonstrated advantage, and no
18 demonstrated bacteriologic -- randomized
19 bacteriologic benefit at five days at this point in
20 time.

21 DR. EDWARDS: Thank you. Thank you very much.
22 I d like to move right along now to Dr. Mosholder,

1 who s a Medical Officer in the Division of Drug
2 Risk Evaluation, and he s going to review the
3 post-marketing safety data. We re just a little
4 behind, Dr. Mosholder.

5 DR. MOSHOLDER: Okay. Okay. Thank you, and my
6 task will be to summarize the post-marketing
7 surveillance data available on gemifloxacin.
8 First, I ll be telling you about the extent of
9 exposure in the population and some estimates of
10 that, an overview of the AERS data, and some of
11 this will recapitulate some of what you ve heard
12 from Dr. Shear and Dr. Waymack.

13 I ll be talking about non-skin adverse events,
14 cutaneous adverse events, and a special review of
15 the serious cutaneous adverse events, and then
16 finally, some concluding observations.

17 Looking at the extent of exposure of
18 gemifloxacin in the population, as you ve heard
19 already, it was approved in 2003, launched in 2004.
20 One thing we ve found is that there s a large
21 number of drug samples given to patients, so it
22 makes estimations of the numbers of patients

1 exposed somewhat problematic.

2 The company's estimate, as you heard, 760,000
3 U.S. patients and about 200,000 outside the U.S.
4 FDA's data vendor, Verispan, has two databases
5 which we used for estimates. The total patient
6 tracker counts the patients given prescriptions for
7 the drug, and this estimate is somewhat lower,
8 330,000.

9 There's also a physician survey, which I can
10 describe further if there's interest, but this
11 survey would capture not only prescriptions, but
12 also samples given to the patient by the physician,
13 and this comes up with a higher number, about 1.2
14 million uses. Again, the sampling may account for
15 the difference. So the ballpark estimate would be
16 on the order of one million exposures, perhaps
17 slightly less. So we want to look at the post-marketing
surveillance data from
18 the AERS database, and just -- this will be
19 familiar to many of you, but we have a voluntary
20 spontaneous reporting system that reports are
21 collected through the MedWatch program.

22 It's particularly useful for detecting rare

1 but significant adverse drug reactions in the
2 post-marketing population, and it has important
3 limitations that all such systems have. Under
4 reporting -- which I'll have some more comments on
5 in the next slide -- there can be biases in
6 reporting, as you heard illusion to the Weber
7 effect, which says that newer drugs tend to produce
8 more reporting by health care professionals.

9 Also, there's highly variable quality of
10 information contained in the reports. The
11 spontaneous reports are entered into our database,
12 which is the Adverse Event Reporting System, or
13 AERS database.

14 One thing we'll be talking about serious
15 reports, and as people may be familiar, on the
16 MedWatch form, serious cases are the ones where the
17 reporter checks a box showing that they're fatal,
18 life-threatening, involved a hospitalization, a
19 disability, a congenital anomaly, or required some
20 intervention to prevent permanent damage. There's
21 also a box for other, where the reporter fills in
22 the description.

1 So reports in which one of these boxes are
2 checked are treated by the AERS database as
3 serious, and I ll be coming back to that later.

4 Another word on under-reporting of adverse
5 events, and as we go on to talk about so-called
6 reporting rates observed in the database, it s
7 important to know that those reporting rates are
8 not incidence rates, because we would never assume
9 that we have collected all of the reports that
10 exist in the population using the drug.

11 There was a study in Canada -- and I should
12 acknowledge, Dr. Shear actually is one of the
13 co-authors of this study -- over a five-year
14 period, 250 cases of TEN admitted to hospital burn
15 units, but by cross-matching, it was found that
16 only 25 of those were actually reported to the
17 Canadian post-marketing surveillance system, or
18 10% of the known cases.

19 The authors went on to say that for less
20 severe cases not requiring actual burn unit
21 treatment, it was probably even a lower percentage.
22 So that s just to make the point that especially in

1 general, and in particular, with cutaneous
2 reactions, we usually assume we're seeing just a
3 small fraction of the total cases.

4 So let's look at the AERS data for
5 gemifloxacin as an overview, and this was as of
6 last month. We had a total of 960 reports. About
7 9% of them involved one of the serious outcomes
8 that I mentioned. The vast majority were from the
9 U.S. There were only three from outside the U.S.,
10 and I'll say right now that all three involved a
11 severe allergic reaction, two of them with
12 cutaneous manifestations.

13 There was somewhat of a preponderance for
14 female gender and older age group. By far, the
15 leading system represented in these reports was the
16 skin and subcutaneous disorders system, and I'll
17 show that graphically here. Some 80% of
18 gemifloxacin AERS reports from the U.S. are in the
19 cutaneous classification. You see here some other
20 antibiotics for comparison. You see for them, it's
21 around 20%, in that neighborhood. So clearly, for
22 this, gemifloxacin is somewhat unique.

1 So let s look at some of the non-cutaneous
2 adverse event reporting data. Again, this is as of
3 last month. We had approximately 180 reports that
4 were not cutaneous in nature, 43 with a serious
5 outcome and most of them in adults.

6 Looking at the serious outcome cases, where
7 the indication was noted, it was sort of a
8 distribution of bronchitis, sinusitis, which is, of
9 course, off-label at the moment, and pneumonia.
10 The most frequently reported serious adverse events
11 were in the allergic category, and anaphylaxis and
12 other severe allergic reactions, a total of 16,
13 including both cutaneous and non-cutaneous.

14 We had Clostridium colitis cases and also
15 perhaps an emerging signal of an interaction with
16 warfarin, leading to increased INR.

17 We always want to look particularly at cases
18 with a fatal outcome, and there are five summarized
19 here on this slide. A 74-year-old male died with
20 Clostridium colitis and toxic mega-colon one week
21 after completing gemifloxacin treatment for
22 bronchitis. There was a 47-year-old man who died

1 for unclear reasons -- there was no autopsy -- but
2 he was known to have renal failure. A 33-year-old
3 male -- this was previously mentioned in the
4 company's presentation -- who died with
5 hemophagocytic syndrome.

6 There was a death from cardiomyopathy, and a
7 woman, a 66-year-old who reported hives and
8 photosensitivity, and then some months later, died
9 from complications unrelated during a surgical
10 procedure.

11 So of the fatal outcome cases, we can say that
12 the death from *Clostridium colitis* can be
13 reasonably attributed to treatment of gemifloxacin.
14 Looking at other events of interest, we've heard
15 about the cardiac effects and hepatic events, so
16 we'll be looking at those. *Clostridium*, again.

17 There were 31 reports of the drug not being
18 effective, 10 possible drug interaction reports,
19 and perhaps an emerging signal for
20 thrombocytopenia. There were three cases, two of
21 which required inpatient treatment with platelet
22 transfusion.

1 So going on to the cardiac events now, for QT
2 prolongation, as we heard, there s some interest in
3 that. There s really only one report. It was a
4 sort of poorly described case of sudden respiratory
5 collapse in a patient who had QT prolongation and
6 was also hypokalemic, and this episode was never
7 really explained. Could it have been an
8 arrhythmia? It s very hard to say from the
9 available information. There were also reports of
10 tachycardia, but no malignant arrhythmias in that
11 group.

12 For hepatic events, again, we ve heard about
13 some findings with liver enzyme elevations. We
14 have one case of liver failure, and that was the
15 patient who had hemophagocytic syndrome. There was
16 one report of colostatic liver injury complicated
17 by concomitant simultaneous administration of
18 another antibiotic, a case of hepatic steatosis,
19 cholecystitis, and then some cases of elevated
20 liver enzymes without additional complications.

21 So on balance, not a very strong signal for a
22 serious liver injury in the post-marketing data

1 here. For Clostridium colitis, I already mentioned
2 that we have some serious reports. There s an
3 overall total of 10. We had the one death that I
4 described and 40% of them had the diagnosis
5 confirmed by culture or biopsy.

6 For drug interactions, of the 10 possible
7 interactions, the majority involved warfarin, so
8 that -- and some of those involved clinical
9 bleeding episodes, so that could be an emerging
10 drug interaction.

11 So that concludes my overview of the
12 non-cutaneous reports, so we re going to focus now
13 on the cutaneous adverse event data. As we ve
14 heard already, the motivation for focusing on this
15 is the strong signal from the clinical trials data.
16 32% of the patients in the special study 344 had a
17 rash.

18 There were, again, as we ve heard, a total of
19 seven rashes designated as serious by the clinical
20 trial investigators out of roughly 8,100 patients
21 exposed in clinical trials, so that s about one in
22 1,200 patients treated in the clinical trials had a

1 rash designated serious by the investigator.

2 So the purpose, as Dr. Tierney was saying, is
3 to look to see if the spectrum of cutaneous
4 toxicity in the post-marketing environment includes
5 more malignant type rashes. So and actually, Dr.
6 Shear will have reviewed some of these same data
7 for you, and when we look to the end of May,
8 there s a total of 799 reports. That s a crude
9 count which may include some duplicates.

10 As I said, over 80% involved a cutaneous event
11 and most of those were in females, and 6% of them
12 were serious.

13 I won t go through the math in here in the
14 interest of time, but the point here being that as
15 was seen in the clinical trials, age under 40 years
16 tended to be over-represented among the cutaneous
17 event reports in the post-marketing data, as with
18 the clinical trials.

19 In terms of time to onset, we took a sample of
20 convenience, 291 cases coded with the simple
21 medraterm (phonetic) rash, and the median time to
22 onset here was four days.

1 Dr. Shear presented, actually, a much more
2 detailed analysis of this, which tended to show
3 actually kind of a bimodal distribution, and
4 probably the median there would be around four
5 days, as we saw. Speculatively, it would be
6 interesting to know if the earlier onset rashes --
7 if those patients had had exposure to
8 fluoroquinolones in the past, but unfortunately, I
9 don't have that analysis.

10 For the serious outcome rash cases, this is
11 just to say that many of the hospitalizations
12 involved steroids, antihistamines, oxygen, and IV
13 fluids. Hypersensitivity type events included
14 urticaria, allergic vasculitis, and typical
15 interventions would include epinephrine, steroids,
16 and antihistamines, and some, but not all, had
17 previous fluoroquinolone use or history of drug
18 allergy.

19 Actually, you've already seen this table
20 presented, so I won't belabor it, but this is the
21 crude reporting rates for serious skin events for
22 the selected antibiotics. You see that, if you look

1 at these reporting rates, gemifloxacin sort of
2 stands out.

3 So we decided to do an in-depth analysis of
4 the gemifloxacin serious events. For a comparator,
5 we chose cefditoren, which has roughly the same
6 level of use -- this is the estimate of
7 prescriptions here -- and is also available only
8 orally. So this is to talk about that in-depth
9 review.

10 The cutoff date for that was August 2nd.
11 There was special attention to cases that might
12 represent the severe drug reactions that we've been
13 hearing about: SJS, TEN, allergy, and
14 hypersensitivity.

15 Cases designated serious by the reporter -- in
16 other words, that box was checked, but, which on
17 review of the case itself, did not seem to warrant
18 that classification, were excluded, as were cases
19 in which the only skin event was really incidental
20 to a different type of drug reaction, such as
21 petikiae (phonetic).

22 So these are the results, and again, as we

1 heard earlier, we did not have any definite cases
2 of Stevens-Johnson Syndrome. We had three possible
3 cases, which Dr. Shear has already summarized in
4 some detail. There was an additional fourth
5 anonymous report, which I did not include here
6 because it simply couldn't be verified.

7 For serious events of an allergic nature,
8 there were nine, and then there were other serious
9 events, most of these requiring inpatient hospital
10 treatment, which did not appear to be allergic in
11 nature. So for the grand total, 24 serious skin
12 events, and then for the comparator drug with,
13 under either estimate, a slightly higher level of
14 use in the population, we have only three reports,
15 and they're all in the allergic skin category.

16 I won't go into all this detail, but this is
17 just -- and in the addendum to the briefing
18 materials, there's a table summarizing all these
19 cases. But just to illustrate, this was a
20 37-year-old male who completed a five-day course
21 of treatment for sinusitis and bronchitis,
22 developed a sore throat, rash, peri-orbital

1 swelling, fever, was hospitalized and treated with
2 antihistamines, and then some other representative
3 cases.

4 Then I wanted to draw your attention to this,
5 which shows I think the limitations of the case
6 information in many cases. Here, we simply notice
7 a female in her 20s who, one day, after completing
8 a five-day course for an unspecified respiratory
9 tract infection, was hospitalized for rash.
10 Treatment, further description, outcome all
11 unknown. So I think that illustrates the
12 limitations of what we re gathering from the
13 post-marketing data.

14 This is to look at reporting rates for the
15 individually reviewed cases that I just summarized,
16 ad you see, if you look at all serious skin
17 reactions, gemifloxacin a higher rate than
18 cefditoren. If you look just at allergic
19 reactions, however, not too much difference,
20 although, as I ll say, those comparisons always
21 have to be treated very cautiously.

22 So some observations, in the post-marketing