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Printed: Thursday, April 15, 2004 8:20 PM

From: [redacted]
Sent: Thursday, April 15, 2004 5:12 PM
To: [redacted]
Subject: CANSPAM

Re: CAN-SPAM Act Rulemaking, Project No. R411008

Dear Commissioners,

I am a middle class American who is concerned with the proposed requirement to maintain suppression lists for merchants. I believe there are value producers and value destroyers in our society. These efforts to control the problems of unsolicited bulk mail are greatly appreciated when misused.

Yet caution must be shown when the producers of value, who honestly use e-mail, are caused undue problems and costs associated with certain solutions. Damage will done to both the honest businessman and the consumer. I hope you will look into this matter carefully.

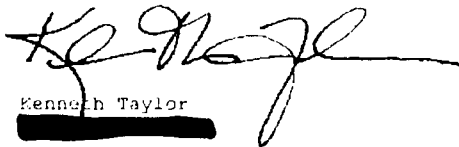
Suppression lists will cause serious problems to the honest business owners of legitimate publications. Damage to the degree of putting many out of business. Specifically the required permission from the consumer prior to adding them to any list.

I'm sure CAN-SPAM was not designed to put these honest businesses out of business.

When a consumer unsubscribes from a list, the reason for their action is unknown. As well as the suppression lists being used by spammers, resulting in increased spam.

Until a more reasonable solution is determined, this new ruling could do more harm to the honest businessman than the good it is intended to do. Please consider these points before one of the greatest marketing tools to the production of many businesses is ruined due to the unfortunate misuse of those who decide to run a dishonest business.

Respectfully,


Kenneth Taylor
[redacted]