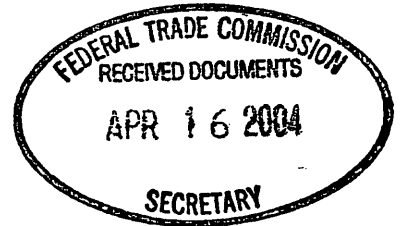


April 13, 2004

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the FTC Commissioners,



000760

It's great you're trying to curb the problem of unsolicited bulk email. However, I'm worried about your proposed requirement for merchants to maintain suppression lists.

Before you implement this, please consider the impacts and costs very carefully. They are many potential detrimental effects. These include:

- Legitimate publications that require permission from the consumer prior to adding them to any list will be unnecessarily burdened.
- Discriminating the intent of subscribers when they unsubscribe from a list.
- Suppression lists could easily fall into the hands of spammers fro their nefarious uses

It shocked me the potential problems this ruling could involve. I implore you to over-rule implementation.

Respectfully,

A handwritten signature in black ink, appearing to read "Matt Lupitsky".

Matt Lupitsky  
California, USA