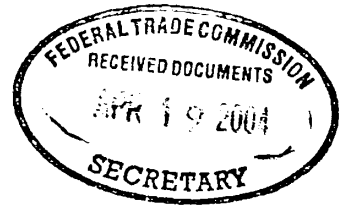


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Federal Trade Commission/Office of the Secretary
Room 159-H
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I am pleased to see you addressing the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists. I would hate to see the good honest people marketing and communicating via email with their established and properly opted-in lists hampered and harmed because of the few dishonest, greedy, and unethical that are the ones sending unsolicited bulk email.

The problems and costs associated with suppression lists will have a detrimental effect on legitimate businesses and consumers alike that I feel I must urge you to consider this matter most carefully. These are not the people CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect. Requirement of the use of suppression lists **will** seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems. A solution that does not impede the legitimate businesses should be a high priority yet those abusing unsolicited mail should be deterred.

Thank you in advance for your concern and consideration!

Respectfully,


Stuart Voeck

