

4-15-04

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Re: Can-Spam Act Rulemaking, Project no R411008

To The Commissioners:

I agree unsolicited bulk email is a problem and something needs to be done. But the proposed requirement for merchants to maintain suppression lists has costs and problems that I feel that much caution needs your consideration to consider the effects on consumers and business alike,

It appears this requirement use of suppression lists would harm publishers who require permission from the consumer prior to adding them to any list.

It would appear this would probably put them out of business.

also, these suppression lists could fall into the hands of spammers.

Because of the potential problems this ruling would involve implementation should be reconsidered.

Respectfully

Thomas L. Bezel

