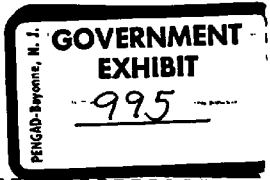


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To: Philip Wheeler@Portable@PCMkt Hou, Hugh McCrea@TS Staff@CS Hou, Jim Garrity@Mkt Co mm@NA Hou, Mary Kuna@Desktop@PCMkt Hou, Andrea Morgan@Desktop@PCMkt Hou, Greg Memo@ Desktop@PCMkt Hou, Kia Chong@Portable@PCMkt Hou, Lynn Farris@Prod Mkt@NA Hou, Ann M cAlpin@Portable@PCMkt Hou, Greg Plotner@Pur@Pur Hou, Kurt Losert@Corp Dev@Corp Hou , Chuck Dourlet@Portable@PCMkt Hou, Andrew Watson@Desktop@PCMkt Hou, Deborah Crocke tt@Desktop@PCMkt Hou, Kathy Seesing@Desktop@PCMkt Hou, Brian McDon ald@Portable@PCM kt Hou, Judy Alam@Portable@PCMkt Hou, Xavier Caro@Mktg@LA Hou, Mary Shelton@Portabl e@PCMkt Hou, Ken Jung@Portable@PCMkt Hou  
Cc: Stephanie Johnson@Desktop@PCMkt Hou, Sandra Anthis@TS DeskCase@CS Hou, Gwen Polka@ Mkt Comm@NA Hou, Melanie McDonald@Desktop@PCMkt Hou, Bunnie Edward s@Desktop@PCMkt Hou, Kathi Sims@Portable@PCMkt Hou, Bobsy Calhoun@Prod Mkt@NA Hou  
Bcc:  
From: Greg Young@Portable@PCMkt Hou  
Subject: re: Microsoft's "Marvel" Meeting w/Steven Lurie  
Date: Friday, July 15, 1994 15:48:27 CDT  
Attach:  
Certify: N  
Forwarded by: Greg Plotner@Pur@Pur Hou



-----  
Forwarded to: Philip Wheeler@Portable@PCMkt Hou  
CC:  
Forwarded date: Thursday, August 11, 1994 12:05:01 CDT  
Comments by: Greg Plotner@Pur@Pur Hou  
Comments:

Philip,  
My mailbox must have been full when you responded... can you please resend?  
Thanks,  
Greg

-----  
Forwarded to: Philip Wheeler@Portable@PCMkt Hou  
cc: SteveD, KennethT  
Forwarded date: Wednesday, August 3, 1994 10:29:32 CDT  
Comments by: Greg Plotner@Pur@Pur Hou  
Comments:

Philip,  
Thanks for your voicemail on rescheduling this meeting. What was the date? I'll be out of the office the rest of this week. Please copy Steve and Ken.  
Thanks again,  
Greg

C004070

----- [Original Message] -----

Since I doubt we'll all have chance to meet beforehand, I'd like to give everyone who may be attending this meeting a summary of our relationships with the other primary online service providers, so we all have a comparative basis going into this discussion. Many of you may already know part or all of this, and anyone who knows more should contribute that knowledge.

Although I think we should listen carefully to Microsoft's presentation, we must also realize that we have significant, revenue producing relationships with the other already established services, and play the discussion with Microsoft accordingly - i.e. no commitments until we understand how it will play with us and the market.

America OnLine:  
AOL pays Compaq \$30.00 per new subscriber plus 10% of connect time revenue generated by use of online support forum.  
Compaq has received over \$1M in revenue from this arrangement since it started

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in '93

Compaq has an online support forum in AOL  
AOL has offered to handle online registration for us  
AOL has offered to provide marketing messages within the CPQ AOL SW

Prodigy:

Prodigy pays Compaq \$10.00 per new subscriber  
Prodigy has shown Compaq significant efforts utilizing cable modems to deliver their services, and is heavily involved in pushing this medium of connection and new services.  
Prodigy has the local servers and relationships with cable providers in place or on the way to implement broadband services

CompuServe:

CompuServe pays Compaq \$10.00 per new subscriber  
CompuServe is already worldwide

Thanks!  
Greg

Philip Wheeler@Portable@PCMkt Hou Wrote:

Please attend next week's Microsoft "Marvel meeting.

Date: Thursday, July 21  
Time: 3-5:00pm  
Place: 12633

Marvel is Microsoft's world-wide, On-Line product co-arriving with Chicago. It is similar to products such as CompuServe, Prodigy, and America on Line.

Some of its key features and benefits to Compaq include:

- + On-line registration
- + Sales vehicle - Compaq Hardware and Logo/Brand products
- + Compaq Service Forums

Steven will be giving a presentation on Marvel, and is seeking input from Compaq on the above features.

Please feel free to invite anyone whom you think might be interested.

Regards,  
Phil  
4-0892

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