

Microsoft's Share of the Browser Market
One Month Incremental Share of Browser Usage
 (According to AdKnowledge, Inc.)

	<u>Usage</u> <u>January 1997</u>	<u>Usage</u> <u>August 1998</u>	<u>Incremental</u> <u>Usage</u>
Total	1,413,927	6,600,037	5,186,110
Netscape	1,086,575	3,152,427	2,065,852
Microsoft	283,512	3,246,113	2,962,601
Netscape	77%	48%	40%
Microsoft	20%	49%	57%

Source: AdKnowledge, Inc.

