

Hollywood's new diet phenomenon

Lose up to 10 lbs this weekend!

The Hollywood "Miracle" diet features delicious, all-natural juices that help you lose weight while you cleanse, detoxify and rejuvenate your body.

by Pete Johnson

How often have you wasted precious time and money trying to lose weight? Let's see...I've tried every quick-fix, fad diet known to man...even tried the ones where you buy the pre-packaged food. They all seem to take months to show any results...and by that time my motivation is gone! Even straight fasting didn't work for me. Then I read about the Hollywood 48-Hour Miracle Diet and decided to try it—I had nothing to lose but weight—and I did!

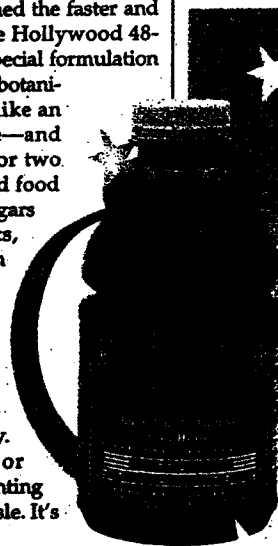
The skinny. James Kabler, world famous for his phenomenally successful Six Day Bio Diet, has now launched the faster and easier Miracle Diet. The Hollywood 48-Hour Miracle Diet is a special formulation of all-natural juices and botanical extracts so it looks like an ordinary bottle of juice—and works like a miracle! For two days you give up all bad food habits. In place of fats, sugars and artificial ingredients, you flood your body with the vitamins, minerals and essential oils found in this amazing juice. Just mix half of it with an equal amount of cold water and sip it throughout the day. It's so easy. There's no measuring or combining foods, no counting calories or points, no hassle. It's that easy.

Hollywood's best-kept diet secret. This amazing diet has been rushed to the sets of E.R., Friends, plus many of today's biggest celebrities. It's what actors, actresses and models use to fit into those sleek suits and sexy dresses—fast! And it's so delicious, refreshing and satisfying that it's featured on the menu of the famous Hollywood Hills Cafe. This phenomenal weight-loss program is great for anyone because you only have to stay on it for 2 DAYS TO SEE RESULTS! Ideal for people who have a special occasion coming up and want to look and feel their best—fast. High-school reunions, weddings, even that trip to Hawaii are all great reasons to lose a quick ten!

Detoxify your system. Based on the time-tested and popular European method of periodic cleansing of the body, the

all-natural, citrus-flavored juice supplies your body with vitamins, minerals, antioxidants, essential oils and other cleansing ingredients that detoxify and rejuvenate your body, while you shed pounds. And it supplies more than 100% of the U.S.R.D.A. of 12 essential vitamins in every serving.

And it's clinically proven. Tested by an independent lab, this remarkable diet produced impressive results. A clinical trial



Plum
Apple
Orange
Grapefruit
Apricot
Peach
Banana

• No counting calories or diet points

involving 10 volunteers found that subjects lost an average of 4% of their initial body weight and noted "obvious results" at the end of two days. The diet supplied all of the needed nutrients required over the two-day period with no adverse side effects, and no problems with hunger or fatigue. All subjects were pleased and wanted to use the diet again!

There are no failures on this diet—you will lose weight—guaranteed! Lose up to 10 pounds in just 48 hours with NO risk. If you're not 100% satisfied, return the unused portion within 30 days for a full refund, "No Questions Asked" refund. Dieting is easier when you do it with a friend or spouse, so order enough for two!

Don't take our word for it

"I lost 10 pounds in 48 hours. I broke my plateau weight of 135 to 125 pounds. It was so easy—I'm telling all my friends about it!"

Elizabeth K., New York City

"I use Hollywood's 48-Hour Miracle Diet once a month to detoxify my body and lose those extra pounds I put on."

Michael J., Chicago Illinois

"My boyfriend called and invited me to go sailing. I quickly did the Hollywood's 48-Hour Miracle Diet, lost 8 pounds and got into my bathing suit."

Jennifer T., San Diego, CA

—Results may vary—

Hollywood 48-Hour Miracle Diet
One 32 fl. oz. bottle. \$24.95 \$5.95 S&H
Buy 2 or more. \$19.95 each
Please mention promotional code T371-Z119.

For fastest service, call toll-free 24 hours a day

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To order by mail, send check or money order for the total amount including S&H. To charge it to your credit card, enclose your account number and expiration date.

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EXHIBIT 1

Dieters' dream... "Exercise In A Bottle!"

Enforma is the natural system for eliminating fat without crazy diets or strenuous exercise.

by Donna White

Like millions of Americans, you've probably tried many different diets, special food programs and other plans that have just not worked. If they did work, it was probably for a short period of time, and they failed you when your willpower gave in and you ate the foods you really love. That doesn't have to happen, not with the Enforma System. This remarkable program can help you shed those unwanted pounds, keep them off and give you the power to eat what you want and enjoy yourself.

What's ideal...what's real. Most people know that certain things must occur for us to lose weight and keep it off, and this amazing system automatically provides them. We must reduce our net calories—those calories still available in our bodies after we have used the total available calories as fuel for the activities of our daily lives. The desired result can be achieved by reducing our intake of calories as well as burning surplus calories with exercise. Unfortunately, both ways of ridding ourselves of unwanted fat are usually difficult to sustain. None of us wants to cut out delicious foods from our diets, and we can't always exercise when we want. In fact, many of us don't exercise at all. The Enforma System allows us to accomplish the goals of shedding pounds and keeping them off with its two breakthrough products, Fat Trapper and Exercise In A Bottle.



Fat Trapper binds fat as it enters your digestive system and allows it to pass through without absorbing

- With Chitozyme™
- Controls fat absorption*
- Supports healthy cholesterol and triglyceride levels*
- Helps reduce calorie absorption from fat*

A one-two punch. We all know how hard it is to change eating habits, and when it comes to fatty foods, the habit may seem

impossible to break. That's where Fat Trapper comes in. It literally binds up and traps fat as it enters your digestive system, before it can become absorbed into your body and stored on your hips, thighs, stomach and other parts of your body*. Unlike some other products on the market, the process is natural and caffeine-free. Fat Trapper is a proprietary blend of insoluble plant fibers and soluble shellfish fiber. This blend, called Chitozyme™, has the characteristic of attracting and bundling fat molecules, causing them to pass through the body without being absorbed*. The second component is Exercise In A Bottle, which contains Pyruvate. Test results have shown that people who take Pyruvate in conjunction with mild exercise experience greater weight loss and fat reduction than those who simply exercise. While no one knows exactly how the process works, it is suggested that it can help your body work more efficiently*. Exercise In A Bottle does this without caffeine, so there are no jitters or sleeplessness...often associated with other products that seek to raise the body's metabolic rate. Pyruvate is naturally present in small quantities in the human body and in many of the foods we eat, so it's safe and natural. Exercise In A Bottle also includes Chromium Picolinate and Ginkgo Biloba*. The combined effects of these all-natural ingredients is an ideal part of any fat-reduction program.

A complete weight loss system. In addition to the two powerful supplements, the Enforma System includes a booklet containing valuable information on the dynamics of calorie reduction and increasing activity levels. This information, combined with the supplements, will assist you

Natural exercise without working out.

Exercise In A Bottle contains Pyruvate, which helps to maximize energy production and helps the body work more efficiently. It also contains Chromium Picolinate and Ginkgo Biloba. It does not contain caffeine, so it won't cause nervousness or jitters.



in achieving your goals. With the consultation of a registered dietitian, the makers of Enforma have developed a special low-calorie eating plan that not only indicates what and how much you should eat, but will begin to train you to make better food choices. Plus with our special discount for a 60-day supply, you can lose weight for less.

Why take our word for it...it's risk-free. Now you can try the Enforma System for yourself with Comtrad's exclusive risk-free home trial. If you are not completely satisfied simply return the unused portion within 30 days for a full "No Questions Asked" refund.

Note: Fat Trapper and Exercise In A Bottle may be effective in overall weight control, especially when used in conjunction with a physician-approved exercise program and an appropriate reduced-calorie diet.

**These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.*

Enforma System \$99.95 \$4.95 S&H
Please mention promotional code 6722-Z119.

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800-704-1211

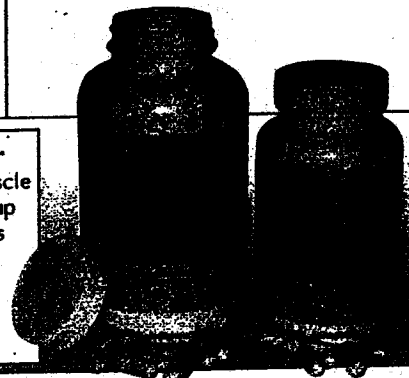
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The one-two punch in fighting fat.

Most of us gain weight as we age, as muscle tone decreases and our body tries to build up fat. The Enforma System can change this process. By causing fat to pass through the body unabsorbed, this remarkable program enables us to avoid this cycle of weight gain.



"Bio Magnets are superior to anything I've used before"

—Ronnie Lott, 10-time All-Pro

Amazing magnets from BMI reduce pain from muscle strain and injury without drugs, needles or physical therapy.

by C. Eddie Vernon

I have a spot in my lower back that can just kill me. My chiropractor says I'm out of alignment, but I say, "Oh my aching back!" It doesn't hurt all the time, but when I'm tired, or if I lift something heavy the wrong way, it throws my back out, and the pain is excruciating.

Frantic for pain relief. I've been frantic for relief. I've had x-rays, tried deep-heat, I've used ice and heat (and I've tried alternating them). I've tried the "traditional medicine" route, with anti-inflammatory drugs that made me dopey. I've been massaged, had my back "cracked" by 3 chiropractors, and even tried acupuncture. I'm so frustrated, I've been on the verge of demanding an expensive and dangerous operation on my spine!

Sports medicine breakthrough. Nothing provided satisfactory relief, and that's why I tried "magnetic field therapy" using BMI Magnets. The results have been excellent: my "bad back" feels

better than it has in YEARS! I get relief because of two football guys—George Anderson, an ex-trainer from the Oakland Raiders, and Ronnie Lott, an ex-defensive back. With decades of experience in a bone-crushing sport, including 7 Super Bowl wins, they know injuries...and how to handle them.

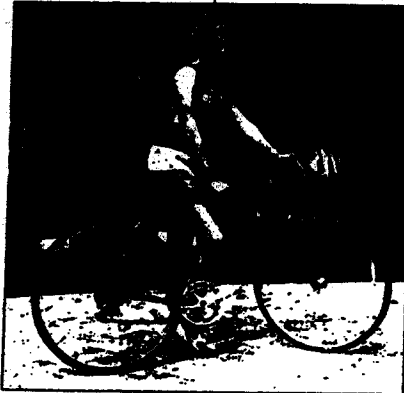
They tried magnetic field therapy, and saw for themselves it works. It is believed that the magnets work on the human body by actually enlarging the diameter of veins, arteries, and capillaries. This "vaso-ventilation" increases blood flow, aids circulation, reduces inflammation, and suppresses the

body's production of pain-causing chemicals.

Do-it-yourself pain treatment. George and Ronnie's breakthrough was to create a company that makes bio-magnetic therapy available and affordable for the ordinary "weekend warrior" like me. The magnets are simply put over the problem area and held there for minutes...hours...all day long...or all night while sleeping, as desired. The inventors recommend a PREVENTATIVE strategy: strapping them on prior to exercise. They also recommend a TREATMENT strategy: as soothing treatment for muscles following an injury. It's 100% natural, non-intrusive, safe, and has been used by thousands of former pain-sufferers.

Permanent magnets and comfortable belts. When you buy BMI Magnets, you get four permanent magnetic disks—two 1.5" and two 4". You also get four belts made of soft, durable, washable medical foam and neoprene into which the disks slip. The Back Belt takes care of bad backs like mine, and the other belts let you apply the magnets to just about any place on your aching body.

Try it...you have nothing to lose but pain! Exasperation with pain motivated me to try just about anything for relief, and that got me my solution: BMI Magnets. My advice to anyone with chronic or occasional pain is to give these a try: At only \$69.95, they're equivalent to a couple of trips to physical therapy. They come with a 30-day manufacturer's



It is believed that the magnets work on the human body by actually enlarging the diameter of veins, arteries, and capillaries. This "vaso-ventilation" increases blood flow, aids circulation, reduces inflammation, and suppresses the body's production of pain-causing chemicals.

BMI MAGNETIC THERAPY

Lower Back Belt

Small Disks

Large Disks

Body Wraps

Back Belt

Arms Wraps

warranty and Comtrad's exclusive risk-free home trial. If you are not completely satisfied, return them within 90 days for a full "No Questions Asked" refund. Magnetic therapy system is not a medical device.

DON'T JUST TAKE OUR WORD FOR IT



BMI Magnetic Kit. \$69.95 \$7.95 S&H

Kit includes one lower back belt, two small disks, two large disks, and three body wraps (10", 15" and 20").

Magnetic therapy products should not be worn during pregnancy and should not be used by individuals with a cardiac pacemaker or defibrillator.

Please mention promotional code 4133-Z118.

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Finally...a drug-free way to combat hair loss!

Nisim International has combined the wisdom of ancient phytotherapy with modern science to create a dramatic hair-loss therapy.

by Justin Ellett

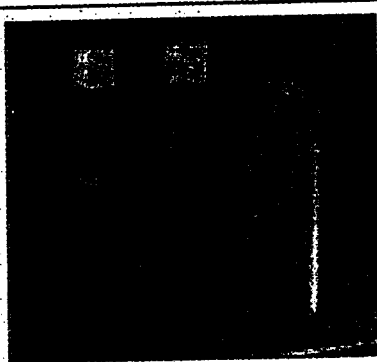
"Thanks for the haircut, Margot, but what's that big, bare spot on the top of my head?" That was me, a year ago, joking with my hairdresser. Some joke! I was balding fast. I hounded barbers and hairdressers, thinking that among all their bottles, vials, and potions they must have a solution to what was becoming a major embarrassment for me.

Falling hair, falling self esteem. I'd wake up and count the hairs on my pillow. So many! I'd gently tug on what was once a dense forelock and out would pop four, six, ten more hairs. I started looking older... much older than I actually was. I'm no movie star, but turning into a "chrome dome" was putting a serious dent in my self esteem, and I actually started avoiding people at the office and at parties.

Personal advice from a pro. Well, Margot came through for me when she recommended Nisim NewHair Biofactors® Stimulating System. She confided she used it herself and she has the thickest head of hair you'd ever want to see. (That's why she does!) She told me there were several hair restorers out there, but she warned, "Those prescription ones actually get into your blood stream." I had enough trouble with hair loss. I didn't want to risk who-knows-what with hair growth drugs floating through my system.

Concentrated Nisim is about a fraction of the cost of heavily-advertised restorers, is simple to use (just 2 steps), and is formulated for both men and women. Herbal-based solution may stop excessive hair loss in a matter of days. Nisim is a two-part system extracted from natural herbs. Lather up daily with Nisim Scalp Cleansing Shampoo, a specially prepared, deep-cleansing formula. It effectively removes

perspiration and surface oils which are harmful to your hair follicles. Far more significant, it also neutralizes Dihydrotestosterone (DHT)—a hormone-based chemical both men and women produce that actually causes your hair to weaken and not re-grow. Then, apply just a



Nisim Advantages

- Shampoo alone combats excessive hair loss in a matter of days.
- Neutralizes and controls the causes of premature or excessive hair loss.
- Not a drug—safe to use with no ill side effects.

few drops of Nisim Hair Stimulating Extract to your thinning areas and massage it into your scalp. Later in the day, apply the extract again. That's it! **Rich and nourishing.** Micro-encapsulated,

micro-emulsified Nisim Extract slips between the cells of your scalp to penetrate deep into the hair follicles themselves, where it nourishes, nurses, and revives falling hair replacement cells. Its double-extracted fatty acids feed and stimulate your hair. Its palmetto extract contains cyclic ringed carbons that protect your scalp. Its sulfur-containing amino

the accumulation of Dihydrotestosterone (DHT) in the scalp will bind to its corresponding receptor and this can cause hair loss. Nisim International, with its experts, have designed a formula for their stimulating herbal extract that neutralizes the hair loss-causing DHT.



stopped thinning within a few days of using the shampoo. As for the hair stimulating Extract, it's been

acids are building blocks for protein...and hair is made of protein! More ingredients strengthen and support each hair, supply growth energy, and optimize growing conditions. Finally, naturally-occurring vasodilators maximize your body's use of all this natural goodness.

Time to stop losing! If you're losing your hair like I was, you've already lost enough. Try Nisim NewHair Biofactors® Stimulating System RISK-FREE. The system comes with Comtrad's 90-day risk-free home trial. If you're not completely satisfied, simply return it for a full "No Questions Asked" refund.

New Hair Biofactors® System

..... \$49.95 \$12 S&H

Kit includes 8oz. Normal to Dry Shampoo, 8oz. Finishing Rinse, 8oz. Gel Formula Stimulating Extract or 8oz. Normal to Oily Shampoo, 8oz. Oil Free Conditioner, 8oz. Original Formulation Extract

Please mention promotional code 6182-Z119.

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EXHIBIT 4

The world's most effective air purification... and it takes up no floor space!

The Clarion air filter fan removes dust, smoke particles, pollen, molds and other airborne contaminants as small as 0.1 micron.

by Michael Terry

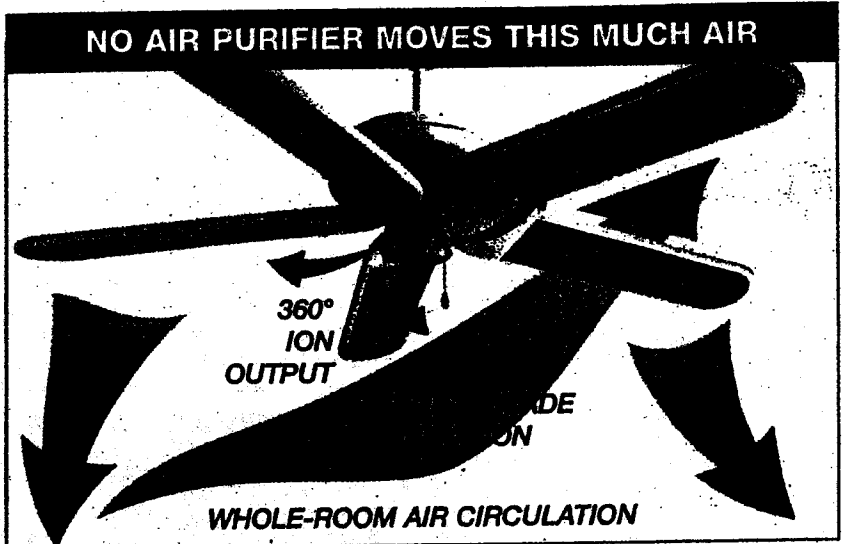
 In our travels we noticed that the finest hotels and restaurants, no matter how well air-conditioned, depended upon ceiling fans for customer comfort. They are out of the way, have no tangling cords yet provide silent, draft-free circulation for an entire room. We were so impressed we decided to put them in the new home we were building. So we went shopping and—made a marvelous discovery!

It's a brand new kind of ceiling fan—nothing else like it on the market—the Clarion "Air-Cleaning" fan: It's silent, powerful, draft-free, has all the Euro-style charm of traditional fans but, get this, it also cleans your air every second it's on!

Sweeps away odors, smoke, dust, with every stroke. There is no "gadgets" look, none of the whirl and blow of conventional air cleaners. A clever carbon filtration system is built unobtrusively into each fan blade. An ionizer hidden in the fan's center pre-charges contaminant particles for easy retrieval; doubling the fan's filtration efficiency.

Every silent stroke of the 5 fan blades cleans away stale smoke and cooking odors. Dangerous dust mites and pet dander are swept from the air.

All day, all night, relief from allergies. Many notes from allergy sufferers tell us what an amazing difference the Clarion fan has made. Why is it more effective than traditional air cleaners? First, because its use is almost automatic: You flip on the fan and it goes to work, silently efficiently, circulating air throughout your room—filtering pollen, mold, airborne contaminants, with every turn of the blade. It doesn't occupy the table or floor space or make the motor noises of a conventional room air cleaner, yet it purifies a 12' x 16'



room with ease. It consumes no more power than a 65-watt bulb so many people leave it on all day.

Better cooling and heating efficiency than ever before. You've experienced it in your own home—part of the room is cool, part too warm. There's no air movement to blend temperatures. Or, even if your heating and air-conditioning systems are working perfectly, rooms become stuffy. The problem: no circulation. Stagnant air, with its odors and fine dirt particles, just hangs there.

The best test of this fan is your first party! As your rooms fill and conversations become active, it's surprising how quickly temperatures seem to rise. Quietly turn on the Clarion Air Cleaning Fan and, in a few minutes, watch how your guests brighten up. Fresh air circulates freely, the stuffiness is whisked away. You'll be amazed how quickly it takes effect!

A major life style improvement for a modest price. For less than the price of most

Dual Filtration Technology

As the fan blades rotate, dust, smoke, pollen and unpleasant cooking or pet odors are literally swept right out of the air.

small TVs this revolutionary new air cleaning fan will bring you and your guests years and years of comfort. During allergy or high-fog periods it can be a godsend for sensitive people. It will certainly pay for itself in more efficient heating and cooling costs. It comes with a two-year manufacturer's limited warranty and Comtrad's exclusive risk-free home trial. If you are not satisfied for any reason, simply return it within 30 days for a complete "No Questions Asked" refund.

The coolest way to clean your air

- Removes dust, smoke particles, pollen, molds and other airborne contaminants as small as 0.1 micron.
- Carbon filter helps to reduce unpleasant cooking, pet and nursery odors.
- Energy efficient—evenly distributes warm or cool air for maximum comfort in winter or summer.
- Occupies no valuable table or floor space.
- 12' x 16' recommended room size based on ANSI/ASHRAE AC-1 testing.

"I have asthma and allergies...I use my Clarion fan in my bedroom and I absolutely love it! I just can't say enough about it...don't ever discontinue it!"

S.S.
Easton, MA

—results may vary

Ionic Filter Ceiling Fan
..... \$199.95 \$19.95 S&H

Please mention promotional code 7171-Z108.

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Why put up with unpleasant odors?

Three ionic solutions for everyday pollution problems

Three revolutionary products help you purify your air, neutralize unpleasant odors and freshen your garments using the latest ionic technology.

by Rob Gilmore

If you think air pollution is strictly an outdoor problem, you're in for a surprise. According to the Environmental Protection Agency, indoor air pollution represents our nation's biggest pollution problem. This is largely due to the fact that buildings and structures tend to block out nature's clearing agents, trapping the pollutants inside with us. What's more people are more likely to get sick from the air they breathe indoors than outdoors. That's because we are trapped inside with everything from mold and mildew to bacteria and chemicals. Pet odors, organic odors and chemical odors are simply an indication of what we are breathing. Now, an innovative company has developed breakthrough technology that can actually recreate the natural process that combats air pollution. They have incorporated this revolutionary concept into three products that can help improve the air we breathe.

The indoor pollution solution. The Sila Air Purifiers and Deodorizers from Lentek use new Zyonic technology to neutralize nasty odors and create cleaner, fresher air. They help solve the problem of indoor air pollution the same way that nature tries to solve pollution outdoors. They rid air of pollutants and odors by creating super oxygenated molecules, which convert the odors to pure oxygen. This process also introduces

negative ions to pollutants like dust, smoke, soot and pollen. The combined molecules drop to the ground, significantly reducing the number of airborne pollutants.

Portable purification. The Sila Air Purifier/Deodorizer puts the latest Zyonic technology into a plug-in unit with two selectable settings. The Super O3 setting helps remove odors, so it's perfect

for kitchens, laundry rooms, bathrooms, basements and pet areas. The Super Ionic Release setting helps remove airborne particles, so it's great for bedrooms, living rooms, hallways and dens. This is the first product that includes these two technologies in a single compact unit. Just plug it into any outlet, and it operates silently. Since it operates on just pennies a day, you can put one in each room of your house. By providing a flow of 125 trillion ions per second, this portable purifier covers up to a 12-foot by 12-foot area. The unit includes a handy night light, and there are no expensive filters to replace...all you have to do is plug it in. You can take it with you. We not only breathe indoor pollution, we carry it around on our clothes. Even though that dress jacket may not be dirty, it no longer has that fresh from the cleaner smell. After a night out, it may even smell of stale smoke. In today's society, whether you're on business or leisure travel, you might not have the luxury of bringing several garments with you. You still want to have fresh, clean clothing, and dry cleaning may not be an option. It can be expensive, inconvenient and can shorten the life of your clothes. Now, the Sila Closet, Garment and

Travel Air Purifier and Deodorizer lets you take Zyonic technology on the

road. This handy device hangs directly in your closet or garment bag, making it ideal for business travelers. It also has an exclusive "Cedar Bead Chambers" that protect stored clothing from mold and insects.

Portable dry cleaner. The Sila Clothes Freshener and Lint Brush sweeps away unpleasant odors using Zyonic technology. As it removes the odors, it removes lint and pet hair at the same time. It silently circulates air to help rid the clothes of odor. It operates on one 9-volt battery and can easily fit into a pocket or purse. It has a flashing green light to indicate that it's working and an automatic shutoff that is activated after 5 minutes.

Try them for yourself...risk-free. Now you can protect yourself from indoor air pollution...for a reduced price. You can get these purifiers individually, or get a special discount for ordering all three. They come with a two-year manufacturer's limited warranty and Comtrad's exclusive risk-free home trial. If you are not completely satisfied for any reason, simply return your purchase within 90 days for a full "No Questions Asked" refund.

- Ionic Air Purifier \$49.95 \$4.95 S&H
- Ionic Garment Purifier \$49.95 \$4.95 S&H
- Ionic Clothes Freshener/Lint Brush \$49.95 \$4.95 S&H
- 2 or more \$39.95 each \$4.95 S&H

Please mention promotional code 7291-Z109.

For fastest service, call toll-free 24 hours a day

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