

Future Directions
Communicating the Message
Business Case Team
Nov Report

1. Where team needs assistance:

We will likely want to solicit input from the other Action Teams for information and documents they may be aware of relating to GIS business cases and return on investment. We will also want to inquire as to whether other Action Team member organizations would like to participate in completing our upcoming survey.

2. Meetings:

Our Action Team had conference calls scheduled for November 2nd and 16th. We missed the November 2nd call due to a time mix-up on my part. We held a call on the 16th to discuss several items, including: the progress of collecting business case and ROI material, an update on the QuickPlace online room, and the creation of an Action Team sub-group to develop the content of a "business case" survey.

3. Accomplishments:

We received no further comments back from the Action Team members on the Team Charter and Action Plan. Both are now "final" living documents. Action Team members continue to collect business case related information/documents. Doug has gotten the "QuickPlace" online room in place. We will be using the room as a way to more efficiently manage and access documents, and improve communication among Action Team members. We have also contacted GITA regarding assistance with developing a "business case" survey.

4. Next Steps:

The Action Team continues to collect reference material or url's on any ROI, cost/benefit, or business case/process related documents/articles that will support our overall Action Team objectives. This information will be stored on the QuickPlace online room. We will form a sub-group to begin working with GITA to develop and distribute a "business case" survey. Our next teleconference call is scheduled for November 30 from 2:00 - 3:30 pm Eastern Time. Please note this is a permanent time change in our meeting time.