

Future Directions Action Team Monthly Report January 2005  
Communicating the Message  
Business Case

1. Where team needs assistance:
  - We will need to solicit input from the other Action Teams for information and documents they may be aware of relating to GIS business cases and return on investment. (Leads will determine who to contact from the other team(s))
  - One of the requests to the other Action Teams will be to ask for input on identifying other business case material and potential case study candidates.
  - As noted in the Quarterly Report, it may be necessary to hold a face-to-face meeting in order to accomplish our upcoming tasks.
  - Team Leads will coordinate with Future Directions Project Manager as we further define how and if we plan to perform one or more case studies.
  
2. Meetings:
  - Our Action Team had conference calls scheduled for January 4<sup>th</sup> and 18<sup>th</sup>. We missed the January 4<sup>th</sup> call being so close to the holidays. We held a call on the 18<sup>th</sup> to discuss several items, including: the progress of collecting business cases, summarizing the case studies for reference, and the potential of working with GITA ROI Research Team to identify and include a case study (as part of their project) that involves sharing of spatial data and services among multiple agencies.
  
3. Accomplishments:
  - Action Team members continue to search for business case related information/documents. We have created a new folder in the "QuickPlace" online room to store case study summaries.
  - Action Team members have begun the process of summarizing the business cases they have located.
  - We have had initial discussions with GITA with regard to locating a possible community that involves sharing of spatial data and services among multiple agencies. GITA has offered to include us if we are able to locate an interested community willing to take part in the next phase of their ROI research project.
  - As noted in the Quarterly Report, we continue to experience limited participation by many of the Action Team members during our conference calls. We typically have 3-5 members that regularly participate in the calls. This continues to result in the rescheduling of conference calls.
  
4. Next Steps:
  - The Action Team continues to collect and summarize reference material or URL's on any ROI, cost/benefit, or business case/process related documents/articles that will support our overall Action Team objectives. This information continues to be stored on the QuickPlace online room.
  - Our next teleconference call is scheduled for February 1<sup>st</sup> and 15<sup>th</sup> from 2:00 - 3:30 pm Eastern Time.
  - We also will hold a call, Wednesday, February 9, to catch up on the missed call on the 1<sup>st</sup>.