IT Sector Growth and Electricity Demand in Buildings

NEMS Conference March 12, 2002

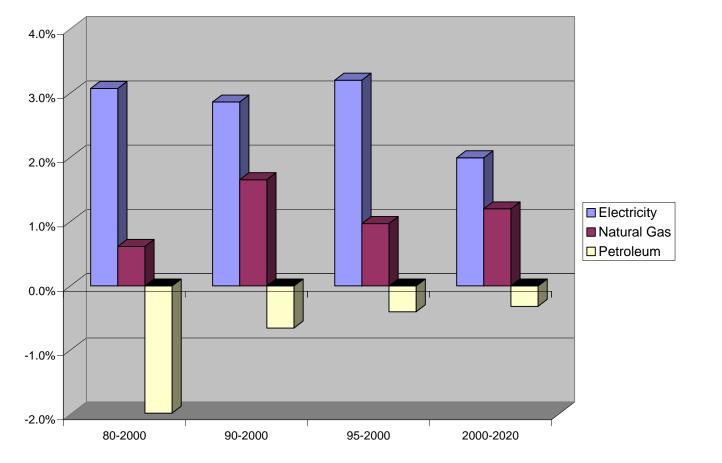


Historical Electricity Growth

- Electricity has been the fastest growing energy source in buildings, over almost any decade-long span going back to 1960.
- Key factors:
 - penetration of air conditioning, electric heat pumps and electric appliances
 - growth in south and west
 - home and office electronics
 - IT-related equipment is a important contributor
 - non-traditional uses and computer and related equipment and other office equipment are the fastest growing components in AEO 2002

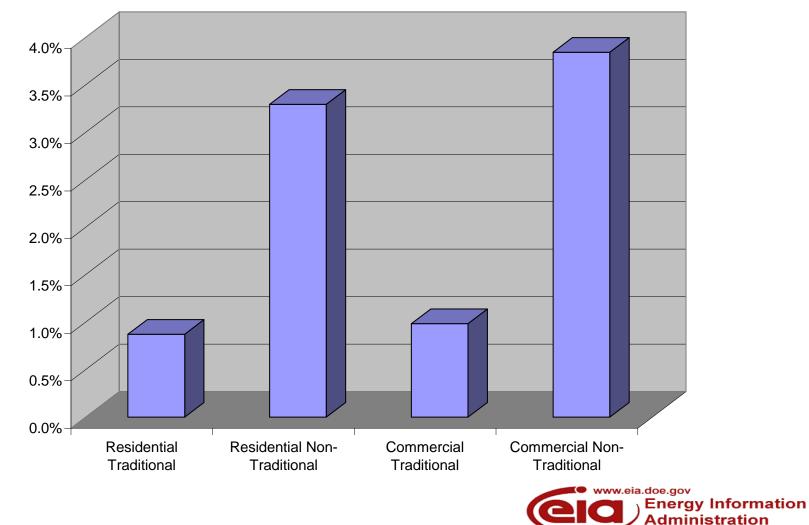


Building Sector Major Energy Sources CAGR Various Intervals





Building Sector Electricity Growth CAGR 2000-2020



Assumed Computing Environment for AEO2002

- Desktop Computing Will Continue to Grow
- Local PC Hardware Will Continue to Provide Computing, Storage and Multi-Media
- No Radical Changes from Today's Structure
- Internet Will Continue to Grow in Content and Bandwidth



Key Issues for AEO Projections

- PCs and Related Equipment
 - Penetration Limits (per HH, per Employee)
 - Energy Star Enabling Rates
 - PC and Related Technology
 - Energy Consumption of PC (CPU, Storage Media)
 - Monitor Display Area
 - Monitor Technology Shift to LCD
 - Evolution of Related Equipment (Video, Audio, Printing)

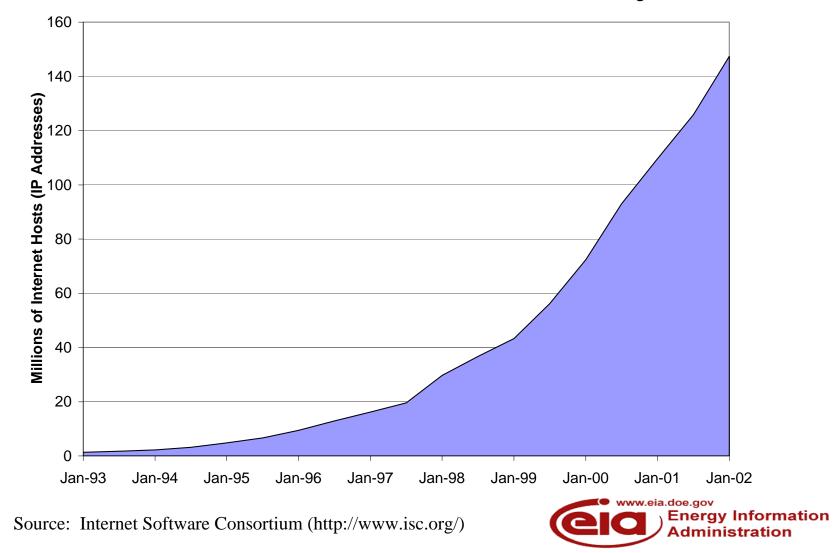


Key Issues for AEO Projections

- Networks and Related Equipment
 - Growth in Internet
 - Number of Users and Usage "Intensity"
 - Number of Sites
 - Bandwidth
 - Growth in Data Center Energy Consumption
 - Growth in Data Centers
 - Energy Consumption of Servers and Routers
 - Data Center Design Improvements



Internet Domain Survey



Presentations

- IT-Related Demand in the AEO 2002
 - Erin Boedecker, Energy Information Administration
- Latest Measured Data on Data Center Power Use in the U.S.
 - Jonathan Koomey, Ph.D., Lawrence Berkeley National Laboratory
- Energy Consumption by Commercial Office and Telecommunications Equipment
 - Kurt Roth, Ph.D., Arthur D Little, Inc.

