



A Growing Focus on Unconventional Oil

**A major oil company's view of
prospects and potential**

**EIA Midterm Energy Outlook and Modeling
Conference**

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Shell – Global Business Environment



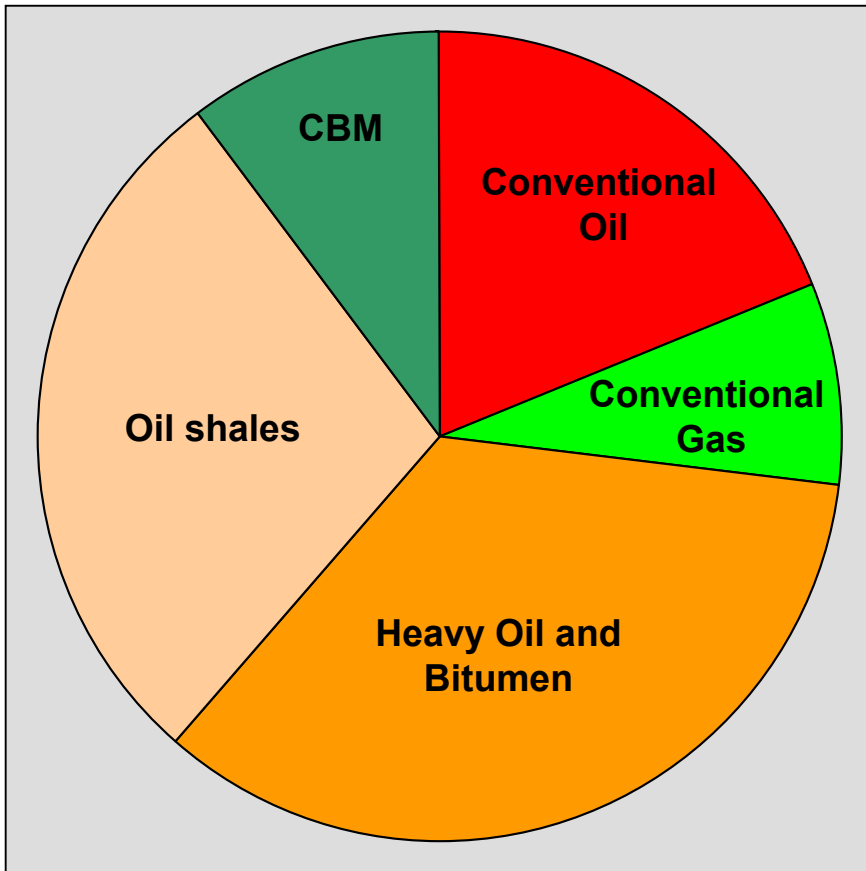
Today's Topics

- **Why Unconventional oil**
- **Oil sands**
- **Gas to Liquids**
- **Oil shale**
- **Conclusions**



Unconventional Hydrocarbons – a rich resource base to ensure our energy future

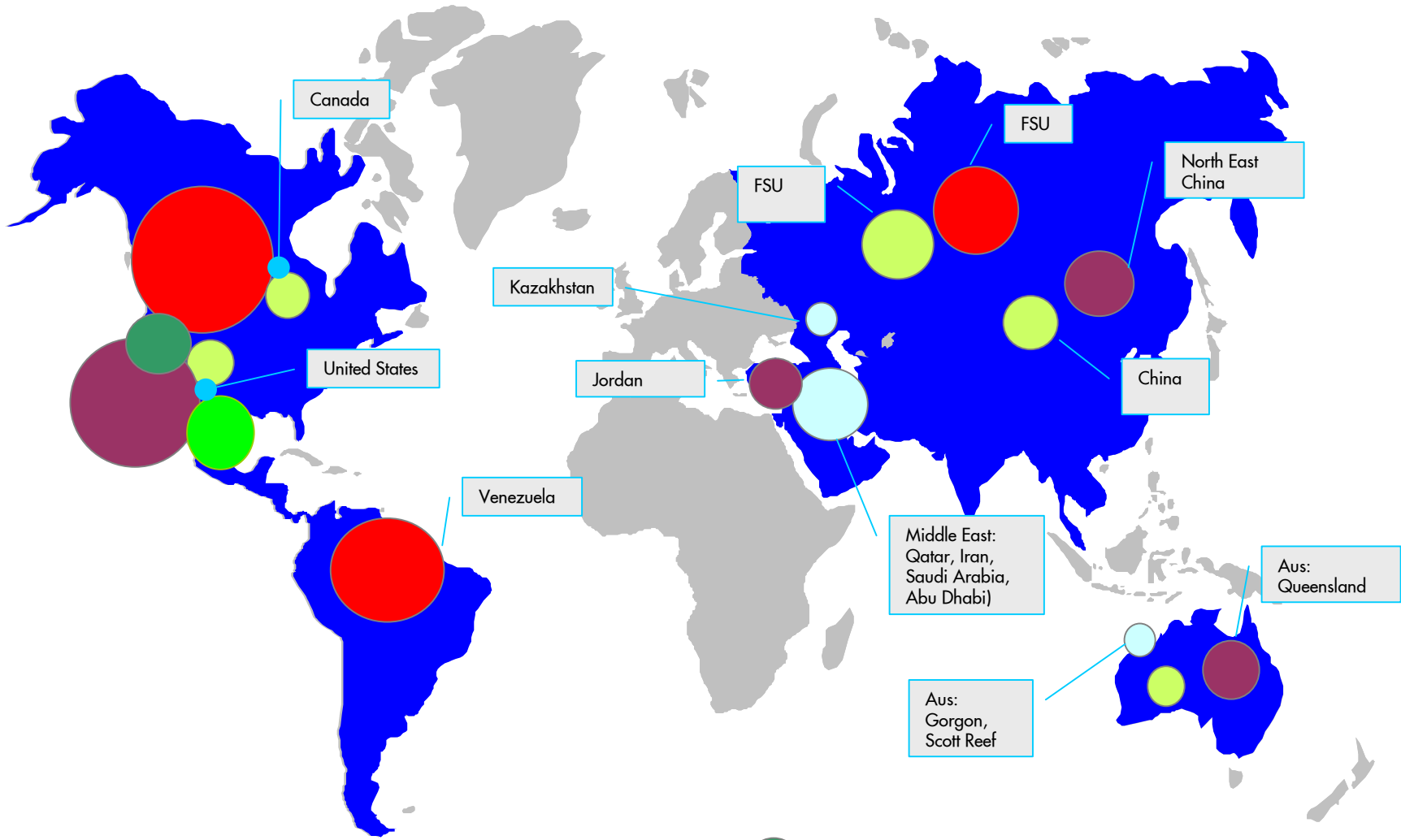
Estimated Global Fossil Fuel Resources



- **Conventional hydrocarbon resources are dwarfed by unconventional plays**
- **Growing development of these plays is an important contribution to long-term global energy security**
- **Economics should continue to improve with technology and scale**



Geographical and resource diversity gives IOCs choice of opportunity



Red circle: Heavy Oil & Bitumen

Light green circle: Coal Bed Methane

Dark green circle: Gas Shale

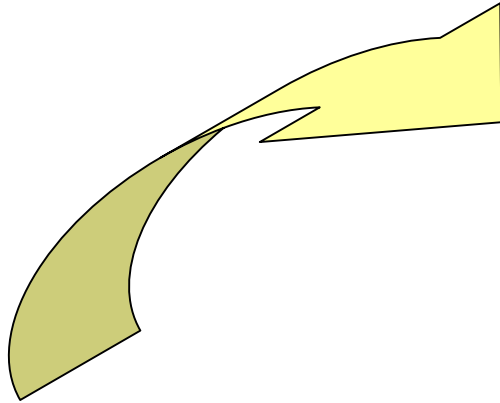
Purple circle: Oil Shale

Bright green circle: Tight Gas

Cyan circle: Contaminated HC



Shell EP strategy



Where we want to be

- Higher Upside
- New Material Oil
- More Integrated Gas
- More Unconventional Oil

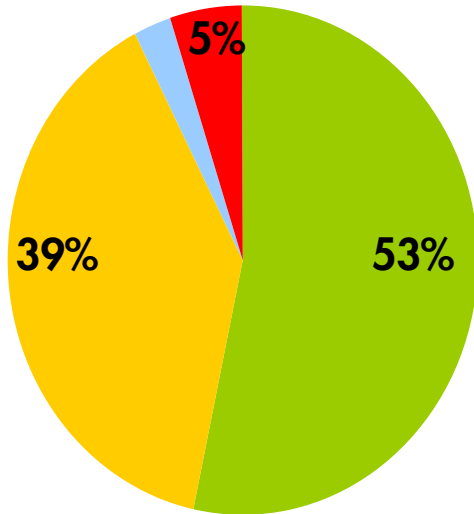
Portfolio today

- Strong cash generation
- Leader in Gas
- Lower proved reserve life

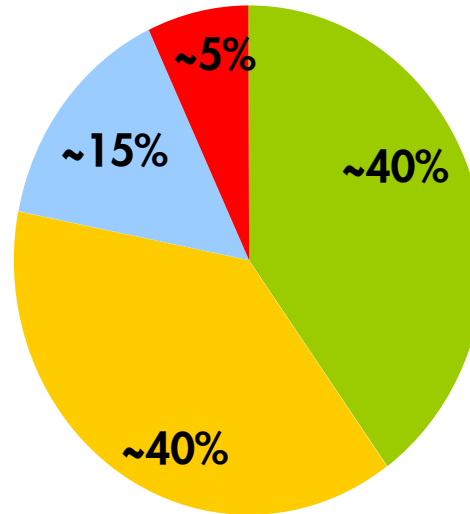


Impact on Shell production

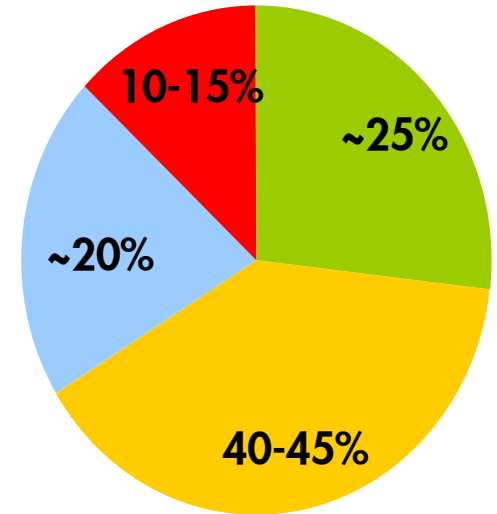
2004



2009 Outlook



2014 Aspiration

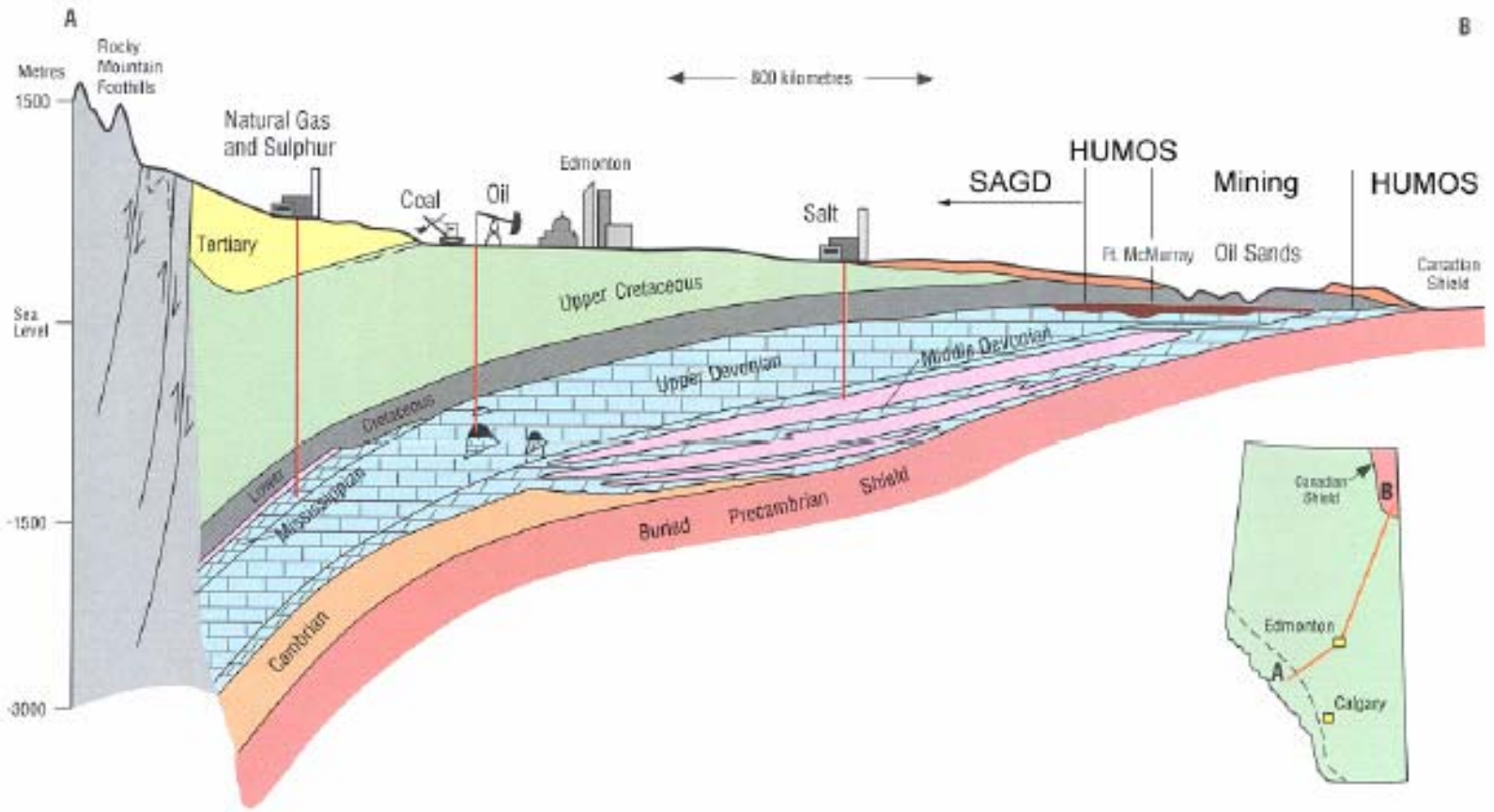


■ Existing Oil ■ New Material Oil ■ Unconventional Oil ■ Integrated Gas

Shift to longer life production



Alberta Oil Sands – technology application is opening up a huge resource

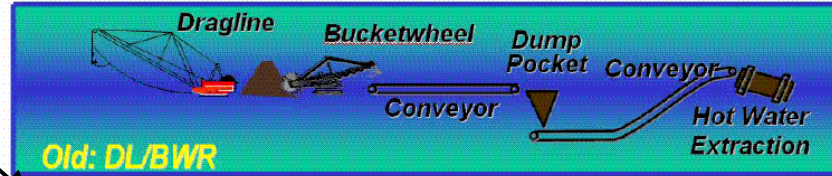


- **Bitumen deposits mixed with water and sand**
- **Proven Reserves assessed at 178 billion barrels**

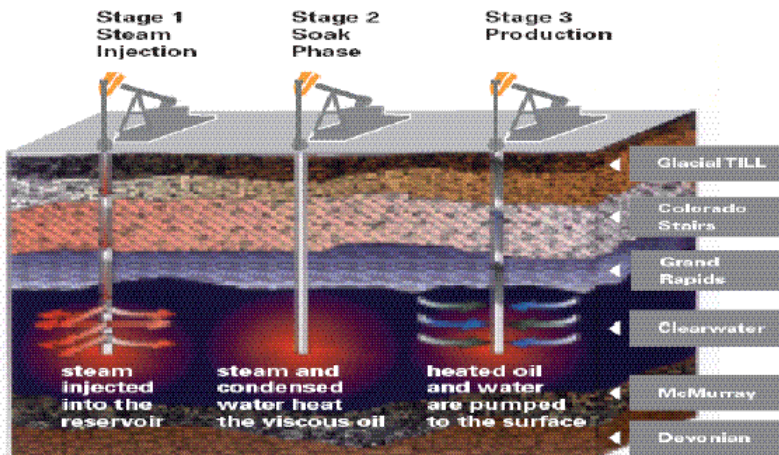


Appropriate technologies have been developed and deployed

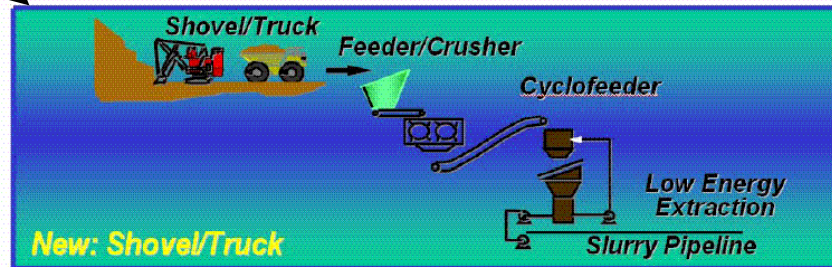
Mining/Extraction



In-Situ – Cyclic Steam Stimulation

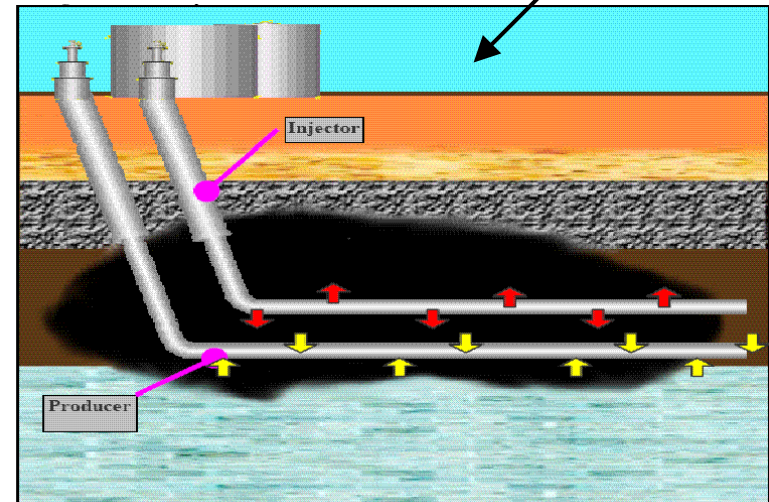


Source: Encana



Source: Syncrude Canada Ltd.

In-Situ – Steam Assisted Gravity Drainage

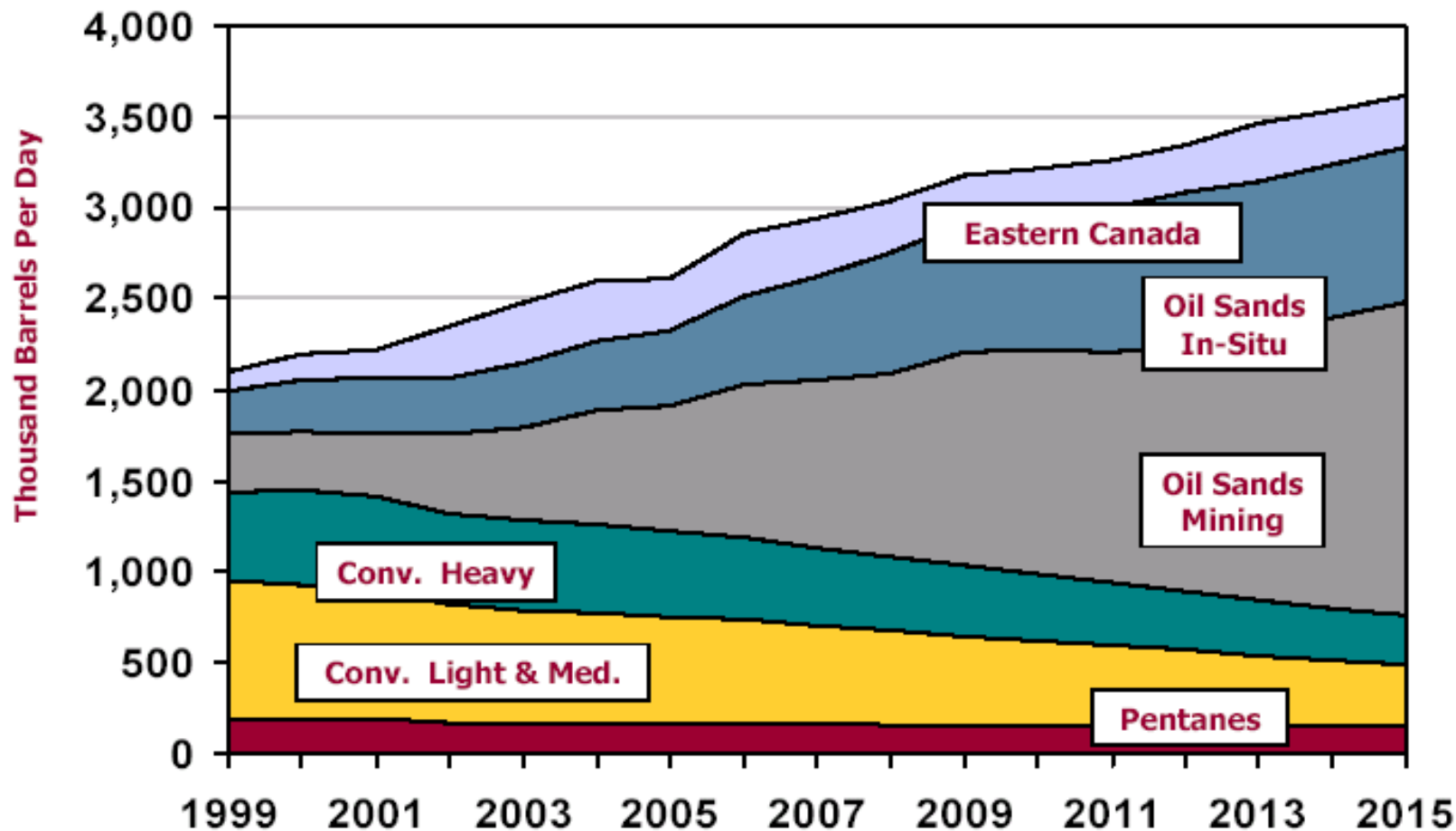


Source: Japan Canada Oil Sands Ltd.



Oil Sands will increasingly dominate Canadian Oil Production

Canadian Crude Oil Production Outlook



* Actual Production 1999 - 2003

Source: CAPP, 2004



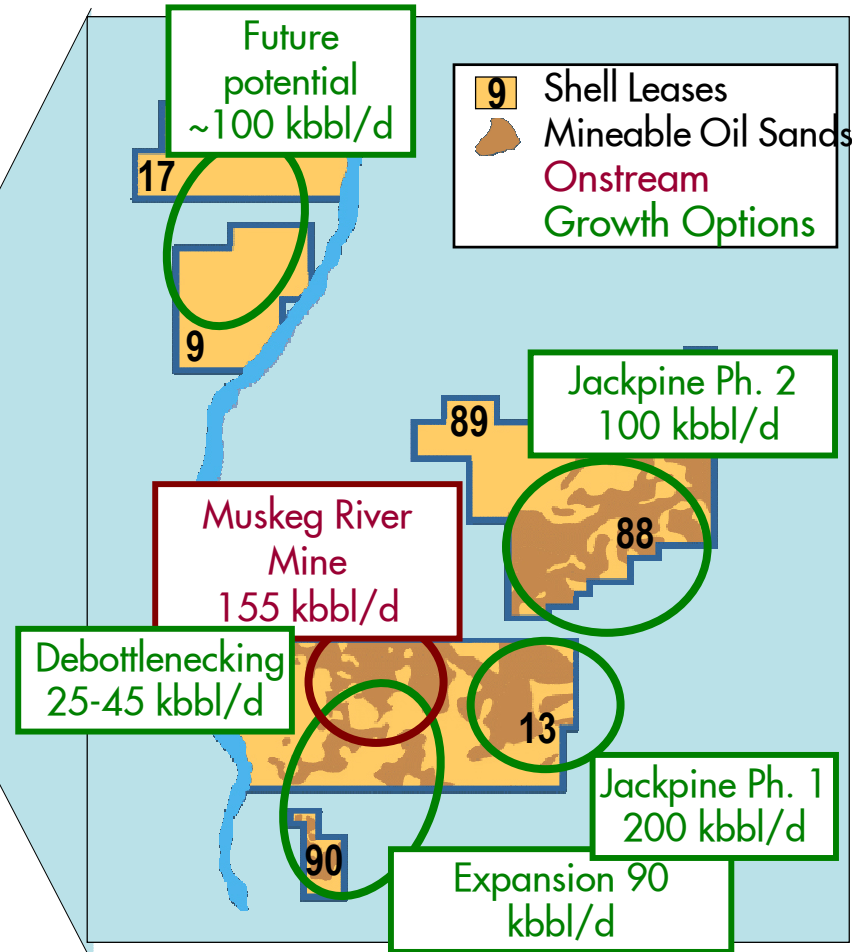
Alberta Oil Sands – Shell sees high potential for growth

AOSP yielding results

- Production over 150 kbbbl/d
- Strong price upside
- Operating cost coming down

Positioning for Growth

Examining Peace River growth options



Longer-term aspiration > 500 kbbbl/d

Source: Shell Canada.
Oil sands numbers are 100% (Shell Canada share)



Why Gas to Liquids?

Energy security

- > Strategic diversification of energy supply
- > Biomass and Coal to Liquids continuum

Environment

- > Trend towards cleaner fuels

Economic development

- > Remote gas reserves commercialisation
- > Most cost effective alternative fuel

GTL Fuel has unique properties:

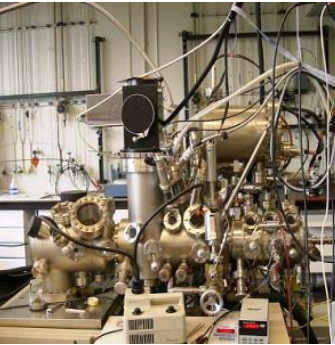
- > Virtually free of sulphur and aromatics
- > High cetane number





Shell GTL development

- Integrated world scale Qatar project based on proven technology
- A platform for exciting new industry based on unique new products



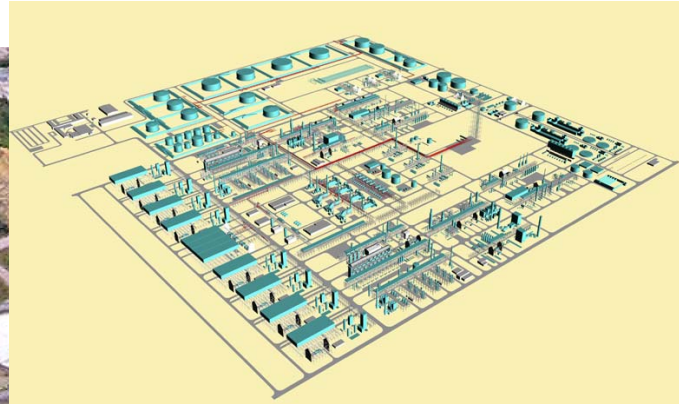
**Laboratory
1973**



**Pilot plant
1983**



**Bintulu Malaysia
14 700 b/d
1993**



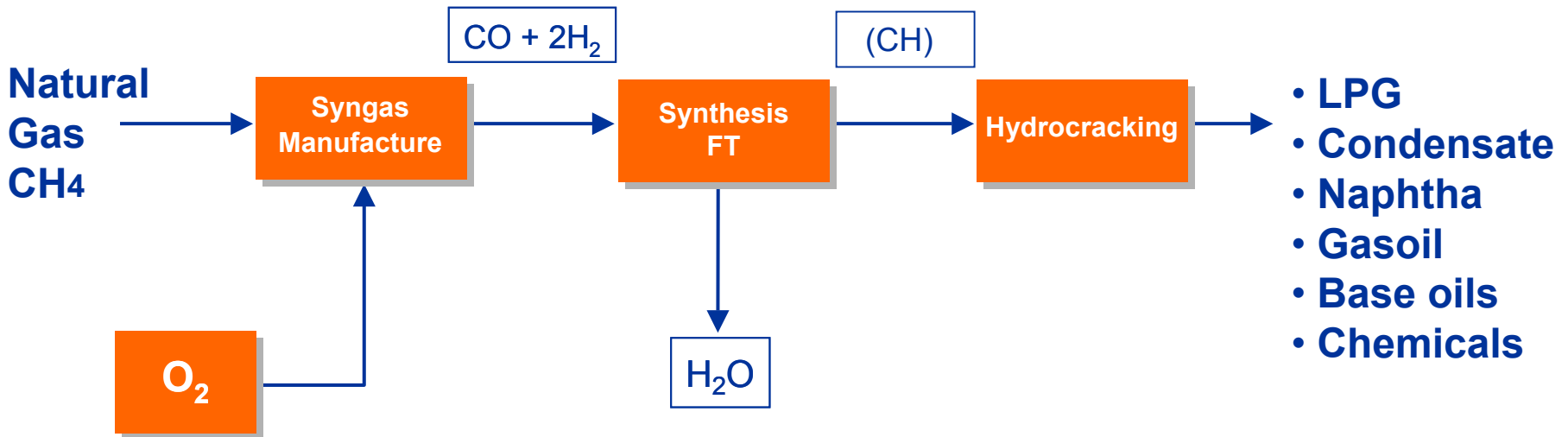
**World-scale plant:
Shell Qatar GTL
140 000 b/d
2009**

- **Long lead times & entry hurdles characterise GTL development**



Gas to Liquids Process

GTL: a process that converts natural gas to high quality products via Fischer-Tropsch process

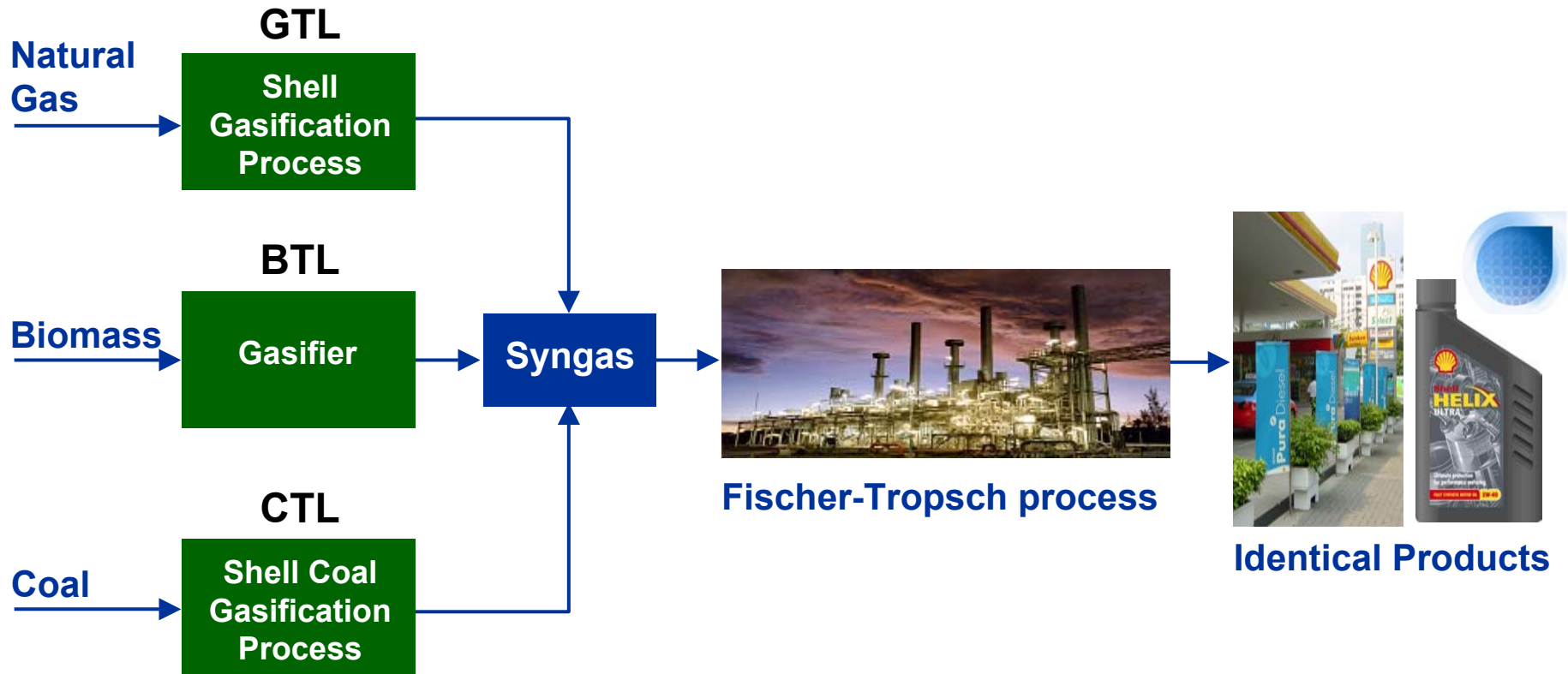


➤ **Shell proprietary technology for all process blocks**



Synthetic Fuels Continuum

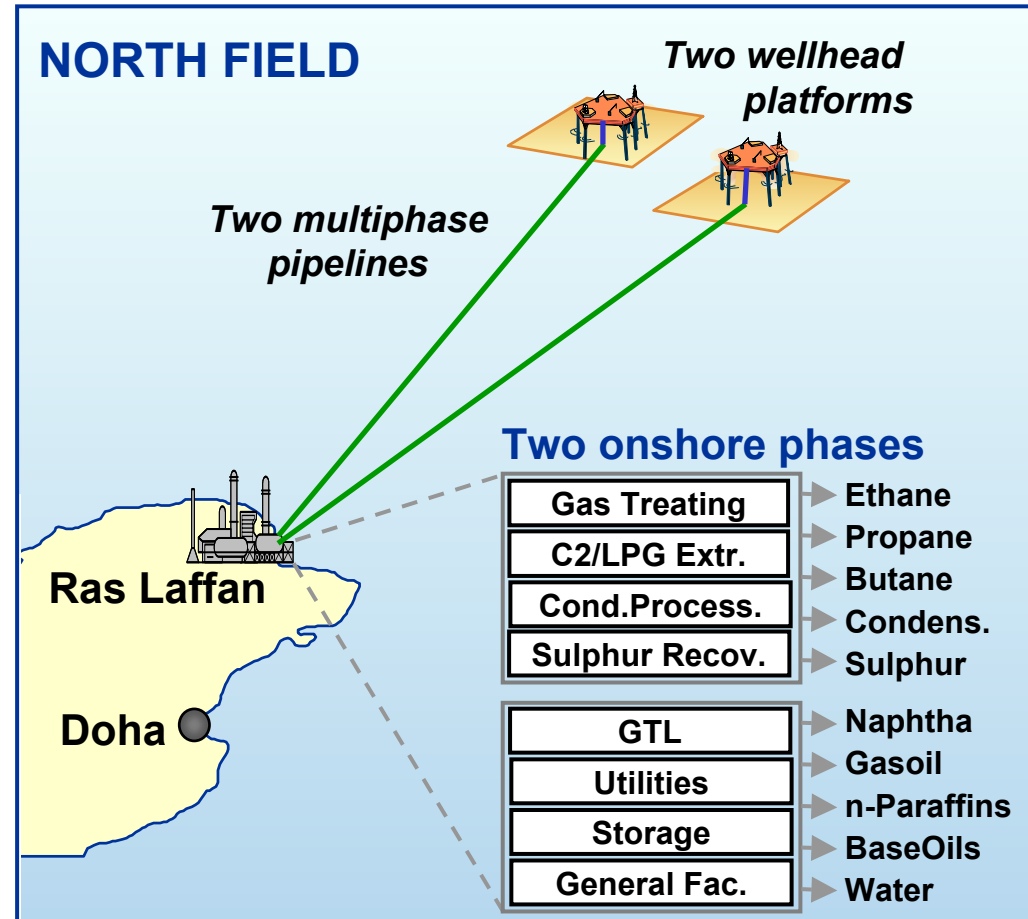
- Identical products from gas, coal and biomass
- Flexible feedstock options
- Common development of advanced efficient engines





Qatar Shell GTL Project Overview

- Fully integrated project
- Development Production Sharing Agreement (DPSA), 100% Shell
- ~1,600 MMscf/d well head gas
- 140,000 b/d GTL products
- Two phases, start-up 2009
- Total investment ~USD 6 bln





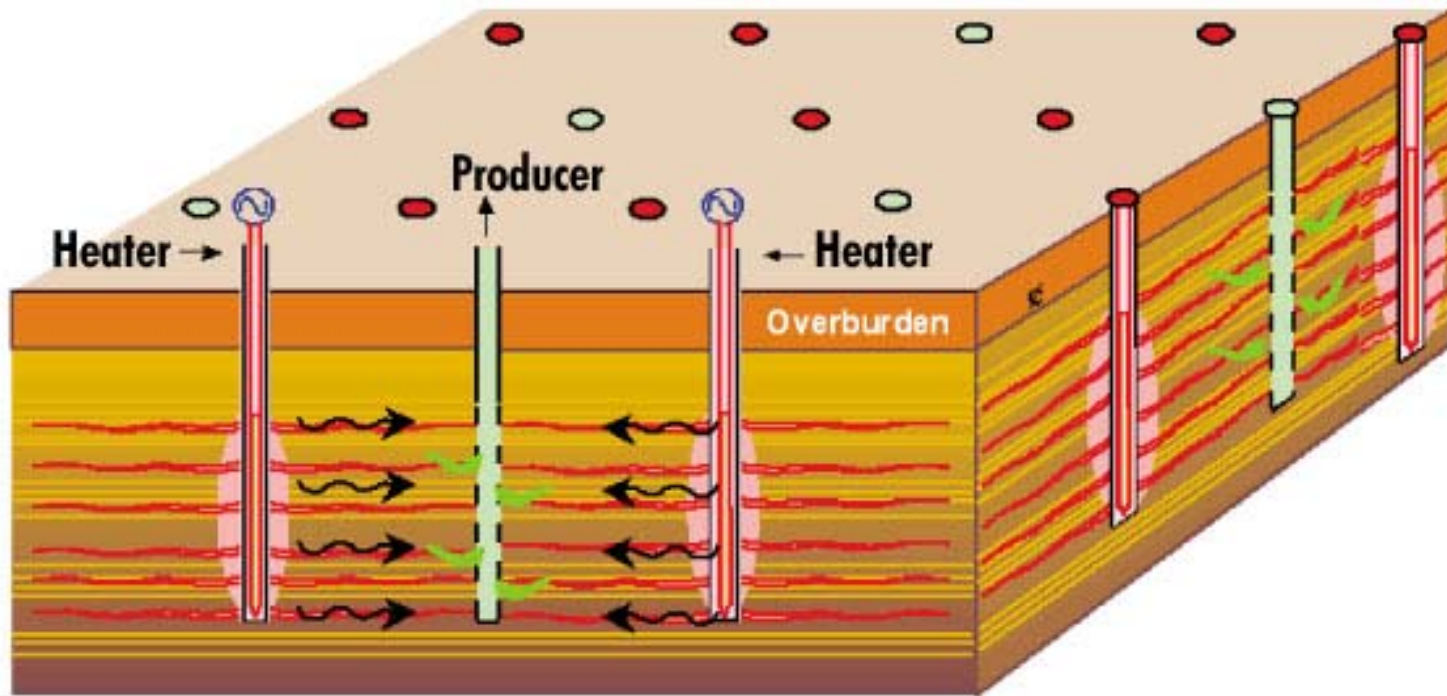
Oil Shale

- long-term, high potential, high uncertainty

- **Oil shale deposits are huge, and the U.S. has the largest known resource in Colorado and Utah.**
- **Energy companies have been trying to unlock the resource for decades, with little success**
- **For over 20 years, Shell has been undertaking laboratory and field research in Colorado on a promising new technology which may improve recovery factors and reduce environmental impact**
- **There is still much to learn about the technology before Shell can consider commercial development**
- **Energy markets require a long-term perspective to prepare for the future and Shell is committed to developing new energy sources for future generations**



Shell Technology Research Project – In-Situ Conversion Process (ICP)



Cross section view

- Heaters inserted into drilled holes to gradually heat shale beneath surface
- Heat converts oil shale (kerogen) into oil and gas
- Products are produced to surface



Shell Oil Shale Research Project - Colorado



- **Oil shale is a fine-grained sedimentary rock containing organic material from which oil and gas can be obtained through the application of heat**



Advantages Over Previous Oil Shale Processes

- **In-ground process; no open pit mining; no large tailing piles**
- **Minimizes water use**
- **Generates more oil & gas from a smaller surface pad area; allows access to deeper oil shale reserves**
- **Higher quality product; less refining required to produce transportation fuels**



Some Conclusions

- **Sources of unconventional oil hold huge promise for our energy future – but this will only be realised if energy companies and stakeholders take a long-term view and commit to a stable investment and regulatory climate**
- **The transition from conventional oil to unconventional oil has started and will continue for many years**
- **Shell's unconventional oil production is responding to the evolution of the global oil market**
 - **Alberta Oil Sands – 2002**
 - **World Scale Gas to Liquids – 2009**
 - **Oil Shale - ?**