

Performance Metrics for R&D Organizations

A Workshop Jointly Sponsored by George Mason University and
the National Aeronautics and Space Administration

March 2-3, 1998

George Mason University
4001 N. Fairfax Drive (Near Ballston Metro Stop)
Arlington, VA
(703) 993-8200

Tuesday, March 2

8:00 - 8:30 am Coffee

8:30 - 9:00 Welcome and Introduction

Lori Garver
Associate Administrator for Policy and Plans
National Aeronautics and Space Administration

Roger R. Stough
Associate Director, Institute for Public Policy
George Mason University

9:00 - 10:30

Session I: Origins and Status of GPRA

Presenter: Allen Lomax
General Accounting Office

Discussants: Lisa Oakley
MITRE Corporation

Tom Hennessey
George Mason University

Caroline Wagner
RAND Corporation

General Discussion

10:30 - 11:00 Break

11:00 - 12:30

Session II: Directions at the Federal Level; Examples

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Tuesday, March 2 (continued)

11:00 - 12:30

Session II: Directions at the Federal Level; Examples

Panelists: Marc Allen
National Aeronautics and Space Administration

Barry Bozeman
Georgia Institute of Technology

Christopher Hill
George Mason University

Phil Kiko
House Science and Technology Committee

General Discussion

12:30 - 2:00 pm

Lunch

2:00 - 3:30

Session III: Directions at the State Level; Examples

Presenters: Roger Stough
George Mason University

James Riggle
George Mason University

Discussants: Ken Poole
National Association of State
Development Agencies

Maxine Lunn
Virginia Center for Innovative
Technology

General Discussion

3:30 - 4:00

Break

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Tuesday, March 2 (continued)

4:00 - 5:30

Session IV: Directions in the Private Sector; Examples

Presenter: Mike Bolton
Pennsylvania Early Stage Partners

Discussants: Mike Comella
Cornell University

Fred Williamson
Assistant Secretary of Technology
Commonwealth of Virginia

Charles Larson
Executive Director
Industrial Research Institute

General Discussion

5:30 - 7:00

Reception

Wednesday, March 3

8:00 - 9:00

Coffee

9:00 - 10:30

Session V: Measuring the R&D "Payoff"

Presenter: Sylvia Kraemer
Director of Policy Development
Office of Policy and Plans
National Aeronautics and Space Administration

Discussants: Ken Smith, Jr.
The Performance Center

Margaret Graham
The Winthrop Group

Richard Spivak
National Institute of Standards and Technology

Altyn Clark
The Performance Center

9:00 - 10:30	<u>Session V: Measuring the R&D "Payoff"</u> (continued)
	Open Discussion
10:30 - 11:00	Break
11:00 - 12:30	<u>Session VI: Wrap-Up</u>
1:00	Adjourn

Notes: