Interpretive Arts Unlimited!

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(IAU!) is an internal USDA Forest Service team, dedicated to developing messaging for its clients that engages heart as well as head, good sentiment as well as good science. We are professionals in the fields of interpretation, education, marketing, community involvement, and planning. **IAU!** manages projects on national, regional, and local levels.

We'll help you meet your management goals by integrating science and art to create dynamic and effective communications. Our goal is to provide measurable results demonstrating connections between agency missions and the interests, perspectives, and values of a diverse public.

Our products are not only traditional interpretive media, but new applications such as web design, Powerpoint presentations, visual and performing arts, special events coordination, conference design, and training. We also offer agency arts networking and brokerage.

Look to **IAW!** for interpretive planning, media development, coordination and collaboration with communities, and development of creative treatments for unique applications. Contact:

Rita Cantu, Managing Partner 928-443-8270 rcantu@fs.fed.us

🔆 Interpretive consultation, planning & site design 🔅 Marketing 🔅 Brochures & other publications 🔅 Interpretive exhibit & sign design 🔅 Original music scores for videos, PSAs 🔅 Radio & TV public service announcements 🔅 Interpretive trails and auto tours 🔅 Environmental education programs & materials 🔅 Event/conference planning & coordination Training in interpretation, environmental education, graphic design & communications ③ Meeting/workshop facilitation 😳 Programs, performances & presentations 😳 Web design 🔆 Interpretive arts brokerage 🔅 PowerPoint programs, films, videos & interactive CDs 🔅

IAU! team members are: Rita Cantu, Kendra Bourgart, Skyanne Housser, Jane Rohling, and Toni Stafford

Together, we offer over 100 years of experience with the USDA Forest Service, National Park Service, US Fish and Wildlife Service, Bureau of Land Management, Tennessee Valley Authority, and state agencies in Arizona, Oregon, California, Tennessee, New York, and North Carolina. Our international experience includes work in Australia, Spain, the Middle East and India. We also have over 20 years experience in related private-sector fields.

telling your stories

by heart ...

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A portfolio, curriculum vitae, referrals, and examples of our diverse interpretive and educational products and services are available upon request or online.

To learn more about IAU! and our work visit our Web site: www.fs.fed.us/interpretivearts