



## NatureWatch Program Visions and Mission

### Vision:

- A highly visible Program that sets the Forest Service apart as a leader in providing wildlife, fish, and plant viewing opportunities, featuring a state-of-the-art (i.e. where viewing activities are not harmful to wildlife and other resources) and nationally recognized network of viewing areas and educational/interpretive programs.
- “Internally”, people are aware and conversant about the NatureWatch Program and proud of its achievements – they market the Program as part of everyday business, and are formally recognized when they perform exemplary work that fulfills the mission of the Program.

### Mission:

- To provide children and adults the opportunity to safely view, and participate in, activities and programs that raise their level of awareness and understanding of, wildlife, fish, and plants and their interactions and connection to ecosystems, landscapes, and people.