



## DEPARTMENT OF THE TREASURY OFFICE OF PUBLIC AFFAIRS

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### **MEDIA ADVISORY**

#### **U.S. Treasury Official to Visit Brooklyn Middle School on Friday During Financial Awareness and Planning Week**

Treasury Deputy Assistant Secretary for Financial Education Dan Iannicola, Jr. and Director of Financial Education Kristin Smith this week will conduct a financial education class for eighth graders at a Brooklyn middle school as part of New York City's *Financial Awareness and Planning Week*.

The class will take place at 8:30 am EDT on Friday, Oct. 10 at I.S. 296 Middle School, 125 Covert Ave., Room 357, Brooklyn. Deputy Assistant Secretary Iannicola will be available for questions from the media before and after the class.

New York City's *Financial Awareness and Planning Week* is a week-long initiative to promote financial awareness and planning, sponsored by the Federal Reserve Bank of New York and the Financial Planning Association.

The Treasury officials will be using the Treasury Bureau of Public Debt's *Money Math: Lessons for Life* curriculum. *Money Math: Lessons for Life* is a free, four-lesson curriculum supplement that uses real world personal financial scenarios to teach mathematical concepts and basic-money management to students in grades 7 through 9. The *Money Math* curriculum supplement has brought the basics of financial literacy to an estimated one million middle-school students across the country. It includes lesson plans, reproducible activity pages, and teaching tips and recognizes teachers' and school administrators' need for educator-written and student-tested material that incorporates financial skills into existing subjects.

The Treasury Office of Financial Education urges all New Yorkers to heighten their own financial awareness during *Financial Awareness and Planning Week* and encourages organizations throughout New York City to promote financial awareness through a variety of means, including offering programs, training sessions, or development workshops. Working together to improve financial awareness and planning, organizations of all types can have a

significant impact on individuals looking for the information and skills required to effectively manage their family finances. These organizations can include financial and cultural institutions, governmental bodies, schools and colleges, museums, and community- and faith-based groups

Established in 2002, the Treasury Department's Office of Financial Education seeks to ensure that all Americans have access to financial education programs. Working with other organizations, the Office helps people gain the practical knowledge and skills they need to make informed financial choices throughout various life stages. The Office focuses on four key areas: basic savings, credit management, homeownership, and retirement planning.