

**Statement from Mr. Hide Nanao**

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Good morning, I am Hide Nanao, Head of the Japanese Delegation to the Committee on Consumer Policy at the OECD, Director in the Cabinet Office. The Japanese Cabinet Office has been an active supporter of the Committee on Consumer Policy for a number of years now, and is very pleased that the Committee has been able to agree on the new Guidelines to protect consumers from cross-border fraud. Having personally worked on WTO and trade issues I am well aware of the challenges that cross-border trade issues bring to governments. I am likewise convinced of the importance of establishing a framework for co-operation to protect consumers in the global marketplace. We look forward to working more closely and effectively with our colleagues in other OECD governments and appreciate the efforts of the CCP Chair and the Secretariat in project.