

National Network of Libraries of Medicine
Greater Midwest Region

**Regional Advisory Council
September 10, 2007**



Administrative staff

- Carol Scherrer, Acting Director
 - Until November 1
- Kate Carpenter, RLM Director
 - After November 1
- Ruth Holst, Associate Director

Program coordinators

- Holly Ann Burt, Outreach & Exhibits
- Jacqueline Leskovec, Outreach & Evaluation
- Charniel McDaniels, Network Services
- [Technology – vacant]
- [Consumer Health – vacant]

Business & support staff

- Rosalva Diaz, Business Services Manager
- Nelly Cruz, Information Services Supervisor
- Ayman Hussein, Technology student
- Elaine Hicks, Extra Help

Current NN/LM regions



NN/LM mission

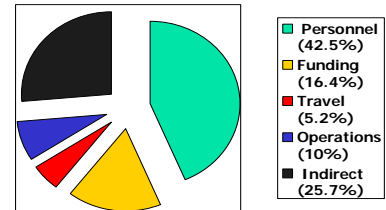
- To advance the progress of medicine and improve the public health by:
 - providing all U.S. health professionals equal access to biomedical information and
 - by improving the public's access to information to enable them to make informed decisions about their health.

Membership by state

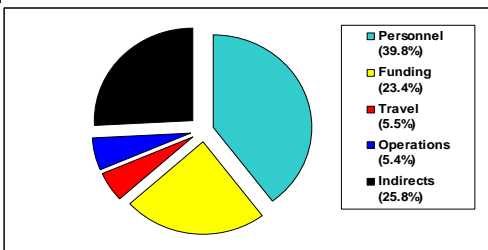
- Iowa 83
- Illinois 237
- Indiana 105
- Kentucky 62
- Michigan 133
- Minnesota 56
- North Dakota 27
- Ohio 193
- South Dakota 27
- Wisconsin 100

Total 1023

Year 1 budget - 2006-2007



Year 2 budget - 2007-2008



Budget comparison

	Year 1	Year 2
■ Personnel	42.5 %	39.8 %
■ Funding	16.4 %	23.4 % *
■ Travel	5.2 %	5.5 %
■ Operations	10 %	5.4 %
■ Indirects	25.7 %	25.8 %

Funding to network members 2006-2007 (Year 1)

- Total funding awarded to network members: \$322,694
- Outreach Libraries: \$28,000
- Subcontracts: \$269,725
- Awards: \$24,969

Subcontracts

- Consumer health
 - 2 x \$12,000; 1 x \$40,000
- Health disparities
 - 2 x \$12,000; 1 x \$40,000
- Public health
 - 1 x \$12,000; 2 x \$40,000
- MedlinePlus Go Local
 - 2 x \$25,000



Awards

- Exhibit - 7 awards: \$480 - 1,500
- Outreach Express: 2 x \$4,900
- Professional Development: 2 x \$1,000
- Professional Instruction: 1 x \$1,000
- Technology Improvement: 1 x \$4,900



Sample projects for Year 1



"Providing consumer health outreach to virtual world residents"

- Alliance Library System - IL
- Provided training programs, consumer health resources, and outreach to medical consumers in Second Life, a three-dimensional virtual reality world with 9 million residents



"Multilingual health information access for immigrants and refugees"

- Heartland Health Outreach - IL
- Provided equipment, technical support, and training for health promoters in eight immigrant communities
- Focused on culturally and linguistically appropriate health information in audio, print, and multi-media formats



"Making connections: Partnering with parish nurses to improve access"

- Medical College of Wisconsin - WI
- Provided equipment and training in PubMed and MedlinePlus for parish nurses in eight of the neediest parishes in Milwaukee's central city
- Free document delivery from MCW Libraries



Outreach activities 2006-2007

- | | |
|----------------------------|----------|
| ■ GMR staff activities | 82 |
| ■ Total participants | 1,647 |
| ■ > 50% minorities | 6 of 82 |
| ■ Subcontractor activities | 39 |
| ■ Total participants | 442 |
| ■ > 50% minorities | 14 of 39 |



Exhibiting 2006-2007

- National: 6
- State and regional: 17
- Exhibit awards: 7
- Subcontractor exhibits: 50
- Supported exhibits: 4

- Total exhibits: 84

[Web](#)



Outreach libraries

- 16 of 32 Resource Libraries
- First year for funding: \$2,000
- 50 exhibits and numerous other outreach activities



MedlinePlus Go Local

- Current projects:
 - Indiana
 - Southeast Ohio
 - Michigan
 - Minnesota (Launched July 31st)
 - Illinois (Launched September 7th)
- In development:
 - Iowa
 - North Dakota

Search by Providers, Facilities, and Services

Health Care Providers, Facilities, and Services

Browse topics by first letter to locate a facility, health care provider, or programs and health issue.

1 2 A B C D E E F G H I J K L M N O P Q R S

1 12 Step Programs see [Support Groups](#)

2 2-1-1 Information and Referral see [Behavioral Services](#)

A AA see [Alcohol Abuse Programs](#)

Results Screen

Support Groups ([Change Topic](#))
for Washington County ([Change Location](#))
Resources in Washington County
Regional resources also serving Washington County
Resources serving all of Maryland

Resources in Washington County [Back to](#)

Alcoholics Anonymous - Hagerstown Area Intergroup
P.O. Box 1153
Hagerstown, MD 21741
(301) 733-1109

[American Cancer Society](#)
1037 Haven Road
Hagerstown, MD 21742
(301) 733-8272

[John R. Marsh Cancer Center](#) (Washington County Hospital)
11110 Medical Campus Road, Suite 129

Outreach to community-based organizations

- Conducted focus group interviews in May
- 26 participants from 22 organizations
- Results and recommendations will be presented later today

Communication tools

- Web site
- Calendar
- GMRLIST
- The Cornflower* – GMR blog
 - <http://nmlm.gov/gmr/blog/>

NNLM Home [About NNLM](#) [Contact Us](#) [Feedback](#) [Site Map](#) [Help](#)

NNLM National Network of Libraries of Medicine Greater Midwest Region

Member Services [Provide Outreach](#) [Resource Sharing](#) [Funding](#) [Training & Educational Opportunities](#)

Resources for Members of the National Network of Library of Medicine (NNLM) Greater Midwest Region

Supporting collaboration among 31 regional libraries and over 1,000 information centers in the states of Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, North Dakota, Ohio, South Dakota and Wisconsin.

JOIN THE NETWORK The NNLM's goal is to enhance access to health information for health professionals and the public. If your institution is not a member and you would like more information about joining the network, please [click here](#).

NLM In Focus: Where you will find a [National Library of Medicine](#) product or service highlighted each month. Check back regularly for more information. This month:

[Wireless Information System for Emergency Responders \(WISER\)](#) ([http://www.nlm.nih.gov/](#)) is a system designed to assist first responders in hazardous material incidents. WISER provides a wide range of information on hazardous substances, including substance identification support, physical characteristics, human health information, and containment and suppression advice. [WISER Fact Sheet](#)

News & Announcements:

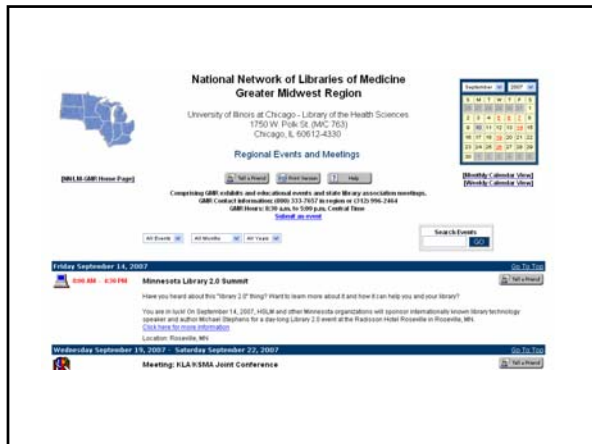
- [GMR Calendar](#)
- [GMR Blog - The Cornflower](#)
- [Email Discussion Group: GMRLIST](#)
- [NLM Technical Bulletin](#)
- [GMR News Feed](#)

Quick Links:

- [Health Information on the Web](#)
- [PubMed](#)
- [MedlinePlus](#)
- [Network Membership Directory](#)
- [DOCLINE](#)
- [NNLM - Long-term Disc Information for Libraries](#)
- [DOCLINE Hold Request Form](#)
- [National Training Center and Characteristic Study](#)
- [Outreach Evaluation Resource Center \(OERC\)](#)

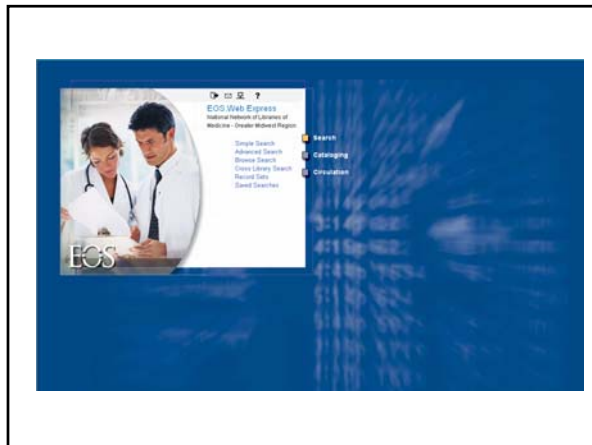
Web site changes

- Reorganized member services pages
- Added "technology awareness" page
- Added resource page for Outreach Libraries



Lending library software

- OPAC software from EOS
- Records have been loaded
- Completing the back end functions
- Launch by year end



Web Address: <http://nnlm.gov/qmr/blog>

RSS Feeds: <http://nnlm.gov/qmr/blog/?feed=rss>
<http://nnlm.gov/qmr/blog/?feed=atom>

Resource sharing - EFTS

- Continue to recruit network members
- Plans underway to make EFTS more self-sufficient



Training by GMR staff

- PubMed
- TOXNET
- DOCLINE
- LinkOut
- Grant Writing
- Consumer Health
- Patient Safety
- Measuring Your Impact



Emergency preparedness

- Major initiative of current contract
- Cross-regional planning in process
- Opportunities for network member involvement



RAC working groups

- Communications
- Consumer health
- E-licensing
- Library advocacy
- Public health



Future working groups

- Emergency preparedness
- Unique and historical collections