



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Division of Enforcement  
Bureau of Consumer Protection

March 31, 2004

Debra Siegel, Esq.  
General Counsel  
Guess?, Inc.  
1444 South Alameda Street  
Los Angeles, CA 90021

Re: Guess?, Inc.  
FTC Docket No. C-4091

Dear Ms. Siegel:

The Division of Enforcement has reviewed your submissions dated December 9, 2003, and March 31, 2004, which you filed pursuant to Part VII of the above referenced order issued on July 30, 2003, to show the manner and form of the respondents' compliance with the order. The staff has concluded, on the assumption that the information submitted is accurate and complete, that no compliance action is indicated at this time. We will not be precluded, however, from recommending to the Commission an appropriate action if the submitted information is inaccurate or incomplete or if respondents violate the terms of the order.

You will be advised of the General Counsel's determinations concerning your request for confidential treatment of portions of your compliance submissions by separate letter.

Sincerely,

Elaine D. Kolish  
Associate Director