



FEDERAL TRADE COMMISSION  
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JUL 24 1997  
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SECRETARY

DEAR MR SECRETARY

I'M A 54 YEAR OLD UNION SHEET METAL WORK LOCAL UNION # 28 NEW YORK CITY.

I UNDERSTAND THAT THE F.T.C. THE AGENCY WHICH HAS THE RESPONSIBILITY FOR OVERSEEING BUSINESS IN THE U.S.A. SETS STANDARDS IN INTERSTATE TRADE, OVERSEES REGULATION AND MAKES POLICY HAS A PROPOSAL WHERE BY PRODUCTS WHICH ARE "SUBSTANTIALLY" MADE HERE WOULD BE ABLE TO SPORT THE "MADE IN THE USA LABEL". HOW ABOUT "PARTIALLY" MADE HERE OR "SOMEWHAT" MADE HERE. WHAT THE LABEL SHOULD SAY IS "NOT REALLY MADE IN THE USA. BUT WE WOULD LIKE YOU TO THINK IT IS SO WE CAN MAKE MORE MONEY."

THINK ABOUT THIS! A SNEAKER COMPANY TELLS US THAT THEIR PRODUCTS ARE THE BEST IN THE WORLD, THAT THE WOMEN STICKING TOGETHER THEIR SHOES IN INDONESIA DO JUST AS GOOD A JOB AS FAR AS A DAY WORKERS FOR THE TWO OR THREE DO THAT THEY ARE PAID. YET, THEY STILL WANT TO "MADE IN THE USA" LABEL ON THEIR SHOES.

THAT TELLS ME, THY THEY ACKNOWLEDGE THAT A PRODUCT MADE HERE BY FAIRLY COMPENSATED WORKERS SO SUPERIOR TO ONE MADE BY GROSSLY UNOER PAID PEOPLE SOMEWHERE ELSE. THEY KNOW THAT IF THEIR SHOES WERE OVER

MADE IN AMERICA, THEY WOULD BE OF BETTER QUALITY,  
AND THAT THEY WOULD HAVE BEEN MADE AT A FAIR,  
REALISTIC PRICE TO THE COMPANY. THEY DON'T WANT THAT  
EXTRA RESPONSIBILITY, BUT THEY WANT YOU TO THINK THAT THEY  
HAVE UNDERTAKEN IT ANYWAY. AND NOW THEY HAVE  
SEEMINGLY CONVINCED THE FEDERAL GOVERNMENT THAT  
THEY SHOULD BE ABLE TO MISREPRESENT THEIR PRODUCTS TOO.  
LET ME GIVE YOU A LITTLE GEOGRAPHY LESSON. PRODUCTS  
MADE IN NEW YORK, GEORGIA, CALIFORNIA, MISSOURI,  
MICHIGAN, OHIO ARE PRODUCTS "MADE IN THE U.S.A."  
PRODUCTS MADE IN DAKARTA, BANGKOK, SHANGHAI, MANAGUA  
OR MEXICO ARE NOT. IT'S REALLY QUITE SIMPLE,  
AS SIMPLE AS THESE FOUR LITTLE WORDS: MADE IN THE U.S.A.

Dennis Howel  
Sheet Metal Worker  
Local # 28 NYC.