

June 6, 199'7

Federal Trade Commission Room 159 600 Pennsylvania Avenue, NW Washington, D. C. 20580

Dear Sirs:

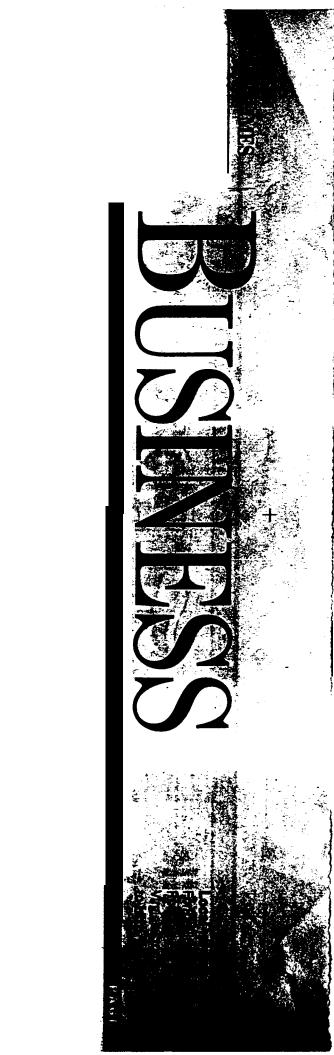
I was appalled to read in the May 7, 1997, edition of our local newspaper that the FTC was considering to **further** hoodwink the public by deliberately misleading and mislabeling our made in the USA products. Another slap in the face of every U. S., worker who strives so hard under the burden of unbelievable and unfair competition placed on them by our own government, i.e., NAFTA and GATT.

Why does it appear difficult to have people of integrity lead us so that everyone knows that they say what they mean **and** mean what they say? To deliberately mislabel a product is a violation of our consumer rights. The FTC has the unique opportunity to stand up and show America that a few leaders know the meaning of truth and honesty. Please do not let this opportunity pass! This is more a matter of semantics. Our economy is at risk and if our economy is at risk, your job (and mine) is at risk.

Sincerely,

Judy C. Seitch

Q. C. deitch 5 Jorestland Dr. Vinton, VA 24179



• • •

The AFE-CIO said any relaxing of the standard would make the Made in USA" label a fraude

ASSOCIATED PRESS WASHINGTON - Th

Federal Trade Commission is proposing to make it easier for manufacture to tag their 'm efchandise. 'Made in USA' by allowing us of the label even when parts originate overseas. FTC officials said Monday the guidelines would five man-

FTC officials said Monday the guidelines would five manufacturers more flexibility in promoting the domestic bars and labor that 50 into inter products and would ensure consumers are not deceived.

"The claim that a product is "Made in USA' is important to many consumers at they make purchasing decisions," said Jodie Bernstein, director of the FTC's bureau of consumer protection. "Understanding what the claim means to consumers is difficult given today's word marketplace."

The agency propose, which does not cover automobiles, wool, fur or textiles, draw mixed reaction from state industry.

The AFL-CIO said any relaxing of the FTC's standards would make the "Made in USA" label "a fraud on the American public and open the door even wider to the export of U.S. jobs. The words 'Made in USA' are on their face simple, for a find easily understood, as long "s they mean what they say."

Currently, companies can't make that claim is product he more than a small amount foreign content. While the centige of foreign content

/Th5) allow a sub-"Made fry U.C.A.A. all" was sub-The rice was faither complete subtion of the subcomplete subsub-