

Telemarketing Facts

US Department of Justice

<http://www.usdoj.gov/criminal/fraud/telemarketing/whatis.htm> (3/20/02)

What Is Telemarketing Fraud?

there are at least several hundred fraudulent telemarketing operations -- some of them employing as many as several dozen people -- in North America that routinely seek to defraud consumers in the United States and Canada.

Telemarketing Fraud

- Charity Schemes
- Credit-Card, Credit-Repair and Loan Schemes
- Cross-Border Schemes
- Internet-Related Schemes
- Investment and Business-Opportunity Schemes
- Lottery Schemes
- Magazine-Promotion Schemes
- Office-Supply Schemes
- Prize-Promotion Schemes
- "Recovery-Room" Schemes
- "Rip-and-Tear" Schemes



National Fraud Information Center (a project of the National Consumers League)
<http://www.fraud.org/telemarketing/teleinfo.htm> (3/20/2002)

WHAT IS TELEMARKETING?

consumers lose an estimated \$40 billion a year through telemarketing fraud. A Louis Harris Survey conducted for the National Consumers League found that 92 percent of adults in the United States reported receiving fraudulent telephone offers. And the FBI estimates that there are 14,000 illegal telephone sales operations bilking consumers in the United States every day.

Telemarketing Fraud Statistics

Total Loss Overall: \$3,827,880

Average Loss: \$1,174

Payment Methods Overall

Bank Debit	23%
Credit Card	21%
Money Order	14%
Wire	9%
Debit Card	5%
Telephone Bill	2%
Cashier's Check	2%

Initial Contact Overall

Phone	44%
Mail	37%
Print	15%
Fax	2%
In Person	1%
TV/Radio	1%

Ages of Victims Overall

30 and Under	20%
30 – 60	54%
60+	36%