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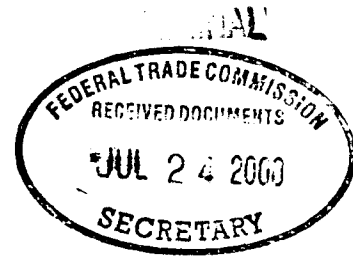
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Arkansas Children's Hospital is a
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of Arkansas for Medical Sciences

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Secretary, Federal Trade Commission
Room H-159
600 Pennsylvania Avenue, NW
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I have recently reviewed the current data on warning labels for tobacco products and feel the current standards are inadequate to effectively deliver the desired message. Based on the Canadian experience and the studies from Massachusetts DOH, I would recommend regulations requiring 24 point type with black and white backgrounds. Thanks for the opportunity to share my opinions.

Sincerely,

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