Learn More about the Outreach Community
Inventory Resources and Assets

Date of Visit:	
Outreach Partners	
Target Community	
Primary Contact(s)	
Activities	

Who are the primary contacts for the project?

• *Who has the authority to make priorities and enforce plans?*

• *Who is the best day-to-day contact (the person who is there frequently and returns phone calls)?*

• *Who seem to be the potential innovators and early adopters?*

Resources and assets

• *How do different groups in the community respond to learning about your online resources?*

Tool Kit

• *Can you identify possible co-facilitators who you will train to help you with outreach activities?*

• *Did the people you talked to seem to offer advice of how to involve the community? Did they have ideas of where your online resource could be taught?*

Current status of health information access

• *How are community members now getting health information?*

• *How do they feel about the quality of the information they get?*

• *Will the resources you are introducing be better or more difficult to use compared to their different approaches?*

Current status of computer experience

• *What groups are experienced with computers and the Internet?*

• *What groups are learning to use the computer?*

• *What groups are likely to have a difficult time using the computer or the Internet? Are there other community members who can help them?*

Tool Kit

Level of computer access

- *Where can community members get computer access?*

- *How many have access from home?*

- *Describe any technology center available to the community.*

- *Is there any type of training or assistance to residents who want to use the computers?*

Describe other aspects of the community that might affect the outreach project

- *What do both partners have to offer?*

- *Is either partner in the collaboration attempting to secure funding?*

- *What is needed for outreach to occur?*

- *Do you foresee any challenges to completing an outreach project here?*