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Posted At: Saturday, March 29, 2003 2:09 PM
Conversation: New FTC rules affecting Telemarketing
Posted To: FeeRule

Subject: New FTC rules affecting Telemarketing

To whom it may concern,

I believe the new rules effect peoples freedom of speech.
If it does not then please explain otherwise.

If a company performs an honest task for honest clients and conduct themselves properly on the phone, these new rules would not be needed. I as a call center owner know that bad telemarketing is out there. I myself reported many people for fraud or bad conduct on the phone.

I think regulation is needed. I would like to suggest a system of registration. In this system companies or people or both would need to register with the FTC. Lets face it the bad telemarketing is still going to go on. If your caught calling people without proper permission then punish these telemarketers. I have nothing to hide. I call for newspapers and other legitimate reasons. I turn away many campaigns because I believe they are not ethical or just bad business.

As a medium sized company we have tried hard to comply with peoples request for no calls and any other request they may have. This new legislation only handcuffs the ability to run a legitimate profitable business. I would also like to point out that in our current economical state you are putting people out of jobs. I do both B2C and B2B calling and we are thinking of not calling consumers after October 2003. That will cut our company and staff in half. We employ 100 people in a town of 2500 residents.

I strongly urge you to look at other options.

Jeff Johnson
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