

National Network of Libraries of Medicine South Central Region

Region 05

Quarterly Report

Period covered: February – April, 2008

**Contractor name: Houston Academy of Medicine-
Texas Medical Center Library**

Executive summary:

Two staff members resigned from the NN/LM SCR this quarter. Renée Bougard resigned her position as Associate Director effective February 8, 2008 and Karen Bülow resigned her position as Health Professionals Outreach Coordinator effective February 22, 2008.

Network infrastructure:

TABLE 1. Quarterly infrastructure data.

	Current quarter (Feb. – April '08)	Previous quarter (Nov. '07 – Jan. 08)
Network members – full	165	167
Network members – affiliate	710	733
Libraries providing services to unaffiliated health professionals	91 (55%)	95 (56%)
Libraries providing services to public users	83 (50%)	93 (56%)
Average fill rate for resource libraries	81%	84%

Regional Advisory Committee (RAC) activities:

The Oklahoma Regional Advisory Committee Meeting was held on April 28, 2008 at the Robert M. Bird Health Sciences Library, University of Oklahoma Health Sciences Center, Oklahoma City, OK. The 20 member committee consists of academic health sciences librarians, hospital librarians, a public health professional, a representative from the Cherokee Nation, a public librarian, a high school media specialist, a professor from a school of library and information sciences, the state librarian, and the librarian from the Memorial Institute for the Prevention of Terrorism. The RAC meeting was highly successful. Committee members provided feedback to the NN/LM SCR on programming, information, and technology needs in Oklahoma.

Needs assessment and evaluation activities/data:

No activity to report for this quarter

Outreach:

TABLE 2. All newly funded awards and projects.

Start/end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
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4.1.08-3.31.09	<i>Partners for Children's Health</i>	Laredo Public Library Laredo, TX	Ren	\$5,000	Express award
4.1.08-3.31.09	<i>The Next Step: Finding Cancer Information with MedlinePlus</i>	Cancer Services of Greater Baton Rouge, LA	Bordelon	\$5,000	Express award
4.1.08-3.31.09	<i>Providing Consumer Health Resources and "HOPE" to One Community</i>	Houston Academy of Medicine-Texas Medical Center Library Houston, TX	Justice	\$4,998.98	Express award
4.1.08 – 3.30.09	<i>Advancing the Health Literacy of Underserved Seniors in Tarrant County</i>	University of North Texas Health Science Center Library, Fort Worth, TX	Smith	\$4,998	Express Outreach Award
4.1.08 – 3.30.09	<i>WISER Responders II</i>	Slidell Memorial Hospital Learning Resource Center, Slidell, LA	Caruso	\$5,000	Express Outreach Award
4.1.08 – 3.30.09	<i>Promoting MedlinePlus and Louisiana Go Local to Public Health Workers in East Baton Rouge Parish</i>	Baton Rouge Medical Center, Baton Rouge, LA	Fahrman	\$5,000	Express Outreach Award
4.1.08 – 3.31.09	<i>Hospice and Palliative Care Medicine: The Continuum of Chronic Medical Illness Care</i>	St. Edward Mercy Medical Center Fort Smith, AR	Morris	\$5,000	Yr 02 Express Outreach Award
4.1.08 – 3.31.09	<i>St. Edward Mercy Medical Library Electronic Document Delivery Equipment and Software Upgrade</i>	St. Edward Mercy Medical Center Fort Smith, AR	Morris	\$5,000	Yr 02 DOCLINE Library Improvement Project Award

4.1.08 – 3.30.09	<i>Health Reference at the Point of Care</i>	Ochsner Clinic Foundation New Orleans, LA	Sheridan	\$5,000	Express Outreach Award
4.15-10.15. 2008	<i>Informing the Health and Future of K-12 Students</i>	University of Texas Health Science Center, San Antonio, TX	Cogdill	\$8,600	Symposium award
4.30.08- 4.29.09	<i>Promotoras and Libraries: Advancing Online Health Information in San Antonio's Underserved Communities</i>	San Antonio Public Library, San Antonio, TX	Arguello	\$5,000	Express award

Update of ongoing major projects (funded at ≥ \$15,000):

The Houston Academy of Medicine-Texas Medical Center (HAM-TMC) Library, Houston, TX, continued work on its project *South Central Houston Community Health Information Center*. The project computers and network printer were received, installed, and made operational during this quarter. Signs were posted indicating that technical questions should be directed to the front desk at the Riverside facility and reference questions should be directed to the HAM-TMC Library. A demonstration/training session for six Riverside staff members was conducted April 18, 2008 and feedback from the session was positive. All attendees indicated they found the session to be a valuable experience.

The project investigators for the *Access to Electronic Consumer Health Information Award*, Santa Fe Indian Hospital, Santa Fe, NM, continue to schedule *eHealth* training sessions for the paraprofessionals in the Santa Fe Indian Hospital service area. Four training sessions were conducted for 33 paraprofessionals. The training sessions focused on searching for *eHealth* and identifying relevant and quality information on the web beyond MedlinePlus and other governmental web sites. The final reporting period of this subcontract has continued to demonstrate the value of the project. The expansion of the relationship with Laguna Pueblo has enabled the investigators to penetrate the behavioral health provider population more efficiently and more effectively. The inclusion of 1310 AM KKNS radio station is a crucial addition to the partnership roster for the investigators and will expand the *eHealth* reach to Spanish-speaking target populations. Finally, the development of a financial literacy program will tie the *eHealth* effort to sustained health improvement in underserved American Indian populations.

The Cherokee Nation, Tahlequah, OK, installed 15 computers in waiting rooms of Cherokee Nation clinics for the *Cherokee Health Information Project for Clinics*. The subcontractor has developed a *How to Search* book for consumers to guide them in conducting simple searches on various health topics that are placed next to these computers. The project investigator has done presentations at various meetings, including the Cherokee Nation Health Services Quality Control Council and Tribal Executive Leadership committee.

As part of the *New Mexico Partners in Public Health Project*, University of New Mexico Center for Development and Disability project, staff conducted three two-hour training sessions at the Santa Ana Pueblo with 18 in attendance. Participants included healthcare, library, indian health service, public

health community and education staff. Completed evaluations from training sessions demonstrate a high-level of satisfaction and increase of knowledge due to the sessions. Eighty-eight (88) percent of respondents reported they “strongly agree” that the training enhanced their ability to access and search for health information resources.

Project staff at the University of Texas Health Science Center at San Antonio Library, San Antonio, TX, continue to work on the *SMILE: Sharing MedlinePlus/MEDLINE for Information Literacy Education* project. Dentistry websites have been identified for inclusion on the proposed web page and the PHPartners.org website. Project staff met with dentists, dental hygienists and promotoras to introduce them to the project. A needs assessment survey was created to obtain feedback from project participants. The results of the survey identified Google as the most used information resource and participants were largely unaware of NLM databases.

The Department of Veterans Affairs, Alexandria, LA, *Technology Improvement Project*, was awarded in Year 01. They finished their project and submitted a final report on March 31, 2008. All equipment has been received and Ariel software installed. Ariel is operational on all sites except Houston which is having an issue with receiving documents. Houston is working on getting a static DSL line to solve the problem. Basic training and user guides were provided for Shreveport library staff during a site visit. Interlibrary loan statistics continue to be gathered in all sites for comparison of pre-and post-implementation of Ariel.

The Louisiana State University Health Sciences Center Library, Shreveport, LA, *NN/LM SCR Library Technology Award: Technical Proposal*, was awarded in Year 02 and has completed their second quarter of the project. The project site experienced serious problems with the Minolta PS5000C they purchased and after futile effort, the site had to propose an alternative equipment request and was approved.

TABLE 3. Exhibits.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
3.26 – 3.30.08	National Student Nurses Association	<i>56th Annual Convention</i>	Grapevine, TX
RML REGIONAL/STATE/LOCAL EXHIBITS			
None			
SUBCONTRACTED NATIONAL EXHIBITS			
None			
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
2.8–9.08	Texas Osteopathic Medical Association	<i>Midwinter Meeting</i>	Dallas, TX
2.10.08	St. Bernadette Church	<i>Health Fair</i>	Houston, TX
2.21.08	Indian Health Care Resource Center	<i>National Wise Consumer Health Month</i>	Tulsa, OK
2.26.08	Medco Health Solutions	<i>African American Health Fair</i>	Irving, TX
2.27–29.08	Prevent Child Abuse of Louisiana	<i>22nd Annual Kids Are Worth It Conference</i>	Baton Rouge, LA
2.28.08	Okmulgee Indian Health Center	<i>National Wise Consumer Health Month</i>	Okmulgee, OK
2.28.08	Western Oaks Elementary, Putnam City Schools	<i>Health Fair “Special and Healthy”</i>	Bethany, OK
2.29.08	Texas Association of School Based Health Centers	<i>Annual Conference</i>	Houston, TX

3.5–6.08	Louisiana Library Association	<i>Louisiana Library Association's Annual Conference</i>	Shreveport, LA
3.5–7.08	Texas Public Health Association	<i>Annual Conference</i>	San Antonio, TX
3.13-14.08	Oklahoma Public Health Association	<i>Annual Conference</i>	Tulsa, OK
3.14.08	University of Arkansas for Medical Sciences Library	<i>Women's Lung Health Conference</i>	Little Rock, AR
3.15.08	University of Arkansas for Medical Sciences Library	<i>Dallas County Health Fair</i>	Fordyce, AR
3.18.08	Texas Organization of Rural and Community Hospitals	<i>Annual Meeting</i>	Dallas, TX
3.29.08	Southside Independent School District	<i>Southside Community Wellness Extravaganza</i>	San Antonio, TX
4.9.08	Petrobas America	<i>Employee Health Fair</i>	Houston, TX
4.10.08	University of Arkansas for Medical Sciences Dept of Obstetrics and Gynecology/ANGELS	<i>UAMS "Keys to a Happy, Healthy Family" Fair</i>	Little Rock, AR
4.10-11.08	Louisiana State University Health Science Center – New Orleans	<i>New Orleans Dental Conference/Louisiana Dental Association Annual Meeting</i>	New Orleans, LA
4.11.08	Xavier University, College of Pharmacy	<i>2nd Annual Health Disparities Conference</i>	New Orleans, LA
4.12.08	Oklahoma State University Center for Health Sciences Student National Medical Association	<i>Health Fair at Eugene Field Elementary</i>	Tulsa, OK
4.13.08	United Methodist Church	<i>Seniors Taking Active Retirement Seriously Health Fair</i>	Amarillo, TX
4.15.08	Arkansas Cancer Coalition	<i>Arkansas Cancer Summit</i>	Little Rock, AR
4.15.08	Texas Library Association	<i>Annual Meeting</i>	Dallas, TX
4.19.08	University of Arkansas for Medical Sciences Library	<i>Grand Prairie Health & Wellness Expo</i>	Stuttgart, AR
4.22-23.08	Oklahoma Library Association	<i>Annual Meeting</i>	Tulsa, OK
4.26.08	Louisiana State University Health Science Center – Shreveport	<i>LSUHSC-S Health and Safety Fair</i>	Shreveport, LA
4.30.08	Healthy Communities of Brownsville	<i>Health Literacy Educational Symposium</i>	Brownsville, TX

Actionable feedback received from exhibit visitors:

Some attendees at the *Arkansas Cancer Summit* on April 15, 2008 in Little Rock, AR, were unaware of NLM's resources and did not realize that the NLM products were available free to the public. Many expressed interest in the Arkansas Go Local site.

MedlinePlus Go Local:

The NN/LM SCR office worked closely with the Resource Libraries in Oklahoma to complete their application for the *Oklahoma Go Local* project. This project was approved by the National Library of Medicine on April 25, 2008.

Texas A&M University has agreed to continue the *East Texas Connect Go Local* project that was started by University of Texas at Tyler.

TABLE 4. Presentations and training provided by RML staff.

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
2.7.08	Bulow	<i>Keeping Up With PubMed</i>	Oklahoma City, OK	16	In-person
2.7.08	Malizia	<i>Grants and Proposal Writing</i>	San Antonio, TX	9	In-person
2.8.08	Malizia	<i>Geeks Bearing Gifts</i>	San Antonio, TX	16	In-person
2.12.08	Jiang	<i>Geeks Bearing Gifts, Unwrapping New Technology Trends</i>	Galveston, TX	10	In-person
2.13.08	Vargas	<i>Prescription for Success: Consumer Health on the Web</i>	Houston, TX	7	In-person
2.21.08	Vargas	<i>Fit to a T Presentation</i>	Cypress, TX	23	In-person
2.29.08	Malizia	<i>PubMed and WISER</i>	Houston, TX	13	In-person
3.1.08	Vargas	<i>Toxicology and Genetics for UNT SLIS students</i>	Houston, TX	12	In-person
3.6.08	Malizia	<i>Locating Grants and Funding</i>	San Antonio, TX	8	In-person
3.7.08	Vargas	<i>Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine</i>	Houston, TX	9	In-person
3.12.08	Vargas	<i>ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers</i>	Oklahoma City, OK	10	In-person
3.13.08	Vargas	<i>Beyond an Apple a Day: Providing Consumer Health Information at Your Library</i>	El Paso, TX	35	In-person
3.13.08	Vargas	<i>From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet</i>	El Paso, TX	35	In-person
3.14.08	Vargas	<i>PubMed for the Rest of Us: Searching the Medical Literature for the Non-Expert</i>	El Paso, TX	33	In-person
3.14.08	Vargas	<i>Caring for the Mind: Providing Reference Services for Mental Health Information</i>	El Paso, TX	31	In-person
3.27.08	Malizia	<i>Grants and Proposal Writing</i>	Grapevine, TX	125	In-person
3.28.08	Malizia	<i>Will Duct Tape Cure My Warts</i>	Grapevine, TX	250	In-person
3.28.08	Malizia	<i>Will Duct Tape Cure My Warts</i>	Grapevine, TX	125	In-person
4.1.08	Vargas	<i>Caring for the Mind: Providing Reference Services for Mental Health Information</i>	Houston, TX	10	In-person

4.3.08	Jiang	<i>Web 2.0 Applications: Non-traditional Methods for Information Distribution</i>	Houston, TX	15	In-person
4.17.08	Malizia	<i>Grants and Proposal Writing</i>	Austin, TX	34	In-person
4.17.08	Malizia	<i>Easy-to-Read Health and Wellness Materials</i>	Austin, TX	30	In-person
4.25.08	Jiang	<i>Geeks Bearing Gifts, Unwrapping New Technology Trends</i>	Houston, TX	10	In-person
4.27.08	Vargas	<i>Evaluating Health Information for Consumers</i>	Houston, TX	16	In-person

Other staff activities: On February 14, 2008, Shikun (KK) Jiang, Michelle Malizia, and Karen Vargas attended the program *Measuring Your Impact: Using Evaluation for Library Advocacy*, taught by Maryanne Blake and Betsy Kelly.

Ms. Vargas acted as the online guest expert in a Texas Woman's University Consumer Health Librarianship class taught by Jeffrey Huber for the week of February 20-27, 2008. Using Blackboard, she held daily discussions with library school students on a variety of consumer health issues.

On March 5, 2008 the NN/LM SCR co-sponsored and the coordinators attended the MLA Webcast *Web 2.0 Principles and Best Practices: Discovering the Participatory Web* held at the M.D. Anderson Research Library in Houston, TX.

Ms. Malizia and Ms. Vargas assisted the University of North Texas Health Science Center Library in staffing the National Library of Medicine booth at the Texas Library Association Annual Meeting in Dallas, TX on April 15-18, 2008. This fulfilled a requirement in the 2006-2011 Contract, for the Consumer Health Outreach Coordinator to attend one state library association conference per year and assist at the booth if possible.

Michelle Malizia presented several workshops to the public health workforce. On March 26, 2008, she made a presentation entitled *Locating Grants and Funding* for the Texas Public Health Association's Annual Conference in San Antonio, TX. Presentation attendees were provided with information on funding opportunities from the NN/LM SCR and NLM. On April 17, 2008, she taught two classes at the Texas Department of State Health Services: *Easy-to-Read Health and Wellness Materials* and *Grants and Proposal Writing*. Both classes were well attended. Ms. Malizia made three presentations at the National Student Nurses Association Annual Meeting held in Grapevine, TX on March 26-28, 2008. The first presentation, *Grants and Proposal Writing* was presented to nursing faculty. She also presented two separate sessions of *Will Duct Tape Cure My Warts* to all conference attendees.

TABLE 5. Publications and resources developed by RML staff.

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
None				

Optional photographs with captions: No activity this quarter.