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## Great State *Wisconsin*



### Affinity Library Services

Michele Matucheski, MLS  
 Librarian, Mercy Medical Center  
 Oshkosh, WI

Affinity Library Services consists of 2 health science libraries at St. Elizabeth Hospital in Appleton, Wisconsin, and Mercy Medical Center in Oshkosh. Both libraries offer services to health professionals as well as to patients, families, and community members. A Health Resource Center located at a local sports center in Oshkosh is also part of our library system.

In January of 2002, a brand new YMCA opened in Oshkosh, complete with an Affinity Sports Medicine and Wellness Resource Center. Patients and visitors to the Center can see a Sports Medicine Doctor, an Athletic Trainer, a Physical Therapist or a Librarian. "After many months of planning, it was a challenging, innovative project that could become a model partnership between a hospital library and a community sports center," says Library Director Mary Bayorgeon. This partnership has extended our ability to provide quality consumer health information to the community and demonstrated how libraries can work as team players in providing the best services for our communities.



The St. Elizabeth Hospital Library was the 1991 recipient of the Wisconsin Health Science Library Association (WHLA) "Library of the Year" award. The Mercy Library received this designation in 2001.

On the digital library side, Affinity Library Services provides both a public Internet And a corporate Intranet presence. Visit the public site at: <http://www.affinityhealth.org/page/healthtopics.html>

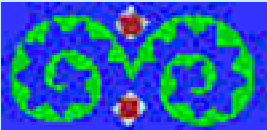
Our **Library Without Walls** web page currently provides access to over 270 full-text health and medical books and over 500 medical journals. The purchase and implementation of the Serials Solutions A-Z Journals List resulted in a more efficient and time-saving approach to the management of both our print and electronic journal collections. We don't have to wonder in which of 24 databases we have full-text access: This program tells us!

We recently created a searchable database for our 270+ e-Books to act as an additional access point (next to the library catalogs) for our full-text books. Easy to maintain, this database is searchable by keyword and subject, and can be browsed by title. This has been a great process improvement for library staff and users.

In Wisconsin, we are fortunate to have the Badgerlink <http://www.badgerlink.net/> project, which provides full-text access to hundreds of newspapers and a variety of databases. Badgerlink is funded through the Federal Universal Telecommunication Service Fund (USF). We have integrated Badgerlink resources into our own digital library and have greatly expanded what we can offer our patrons in this way.

Stop by for a visit if you are ever in the Fox Valley. We'd love to show you around!

### Hmong-language Consumer Health Videos Available



Margaret (Peg) Allen  
Library Consultant  
Northern and Southwest Wisconsin Area Health Education Center  
(originally appeared in the WHLSA Newsletter, July/August, 2003)

#### **Kab Mob Kascees**

#### ***Sexually Transmitted Diseases: How to protect yourself and your family***

With funding from the Community Health Care Wausau Health Foundation and the Northern Wisconsin Area Health Education Center (NAHEC), the UW Health Wausau Family Practice Center produced a 33-minute Hmong language video to educate the Hmong community about sexually transmitted diseases, encouraging prevention and proper treatment. This program is suitable for adult audiences, as well as older youth in approved health education programs. Available as either a VHS cassette or CD-ROM, the program addresses the following questions:

- What is a sexually transmitted disease?
- Is there more than one sexually transmitted disease?
- Can I get more than one STD at a time?
- Can I get a STD more than once?
- How can I tell if I have a STD?

- Can all STDs be cured?
- How can I reduce my risk for getting a STD?
- Where can I get help if I think I might have a STD?

Copies may be ordered at cost - the first copy for each organization is free. See [http://www.hmonghealth.org/whats\\_new/whats\\_new.htm](http://www.hmonghealth.org/whats_new/whats_new.htm). This program may be reproduced for free educational distribution.

**Kev Noj Haus Zoo thiab Siv Lub Cev Ua Dej Num Kom Txhob Muaj Mob Nkeeg**  
***Eat Healthy and Be Physically Active for a Healthy Life***

This Hmong language video provides culturally relevant nutrition and health practices information. A Hmong Registered Dietitian developed the video. Topics discussed include reasons people may become overweight, what health problems can be associated with overweight, and diet and physical activity tips for a good health. It's a great educational tool to teach nutrition and health information to Hmong patients.

The Southwest Wisconsin Area Health Education Center (SWAHEC) funded production. The video was produced by the Media Department at Gundersen Lutheran Medical Center, and developed by the La Crosse County Health Department - WIC/Nutrition Services.

For more information and an order form, see [http://www.hmonghealth.org/healthy\\_video\\_info.htm](http://www.hmonghealth.org/healthy_video_info.htm).

For more Hmong health information, see <http://www.hmonghealth.org/>. Both videos are listed in the Healthy Living section. The STD one is also listed in Family Health.

**The Medical College of Wisconsin Humanities Collection**

Anna K. O'Malley  
 Medical Student  
*Medical College of Wisconsin*

Deborah Ruck  
 Information Resources Librarian  
[druck@mcw.edu](mailto:druck@mcw.edu)

As a medical student, many hours a week are spent reading, often in a library. Medical texts, medical journals, lecture notes and supplemental material are readily on hand in a typical medical school library. However, should a student want to read works of literature, he or she may need to look elsewhere. At a medical school affiliated with a larger university, a humanities collection may be a few buildings away. However, a student at a private medical school may not have access to such reading material on his or her campus. The Humanities Collection in the Todd Wehr Library at the Medical College of Wisconsin was formed to fill this literary void.

The Humanities Collection in our library is composed of nearly 200 works of fiction, non-fiction, drama, poetry, and short stories. The collection was formed as a collaborative effort between the Medical Humanities group (an on-campus student interest group) and the Medical College of Wisconsin Libraries. The Medical Humanities group recognized the lack of humanities literature in the library collection, and created this collection as part of their dedication to enriching

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Beth Carlin  
 Education/Outreach  
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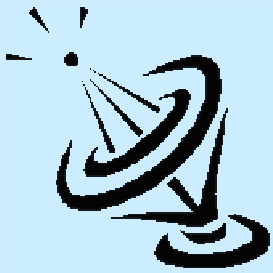
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Greg Shymko  
 Technology Coordinator

Angel Johnson  
 Consumer Service  
 Representative



MLA Teleconference  
Reading Between the  
Lines: Focusing on  
Health Information  
Literacy  
September 10, 2003  
1:00-3:00pm CST

medical education. Members of the organization developed the initial list of titles, and, after funds became available in the form of a generous grant, began to acquire titles for the collection in collaboration with library staff. The group is also responsible for approving new titles for addition to the collection. New titles are suggested by members and non-members alike through the use of a suggestion box. Growth of the collection is supported by an annual grant from the Arnold P. Gold Foundation, in the interest of enriching the practice of medicine through appreciation of the humanities.

The collection has been widely used by students, faculty and staff since its unveiling at a grand opening celebration in January of 2002. Library users browse the collection at leisure, and the Medical Humanities group utilizes the collection in both social and service-oriented settings. Titles are read and discussed as they pertain to medicine and the human experience. Additionally, members of the group visit palliative care centers where they read various short stories, plays and poems to dying patients.

A humanities collection is a valuable addition to any medical school library. Many private medical schools do not have a humanities collection on campus, and would well-served by the addition of such a collection. Medical schools on larger campuses are often a sizable distance from the closest collection of literary works, which may be inaccessible or inconvenient to a busy medical student. Cultivating an appreciation of the humanities enriches the study and practice of medicine. The study of humanities provides future physicians with insight into the human condition and causes reflection on the state of health and disease, and creates a common ground between physicians and their patients.

## Medical College of Wisconsin Libraries

Karen Hanus  
Access Services Manager  
Todd Wehr Library  
Medical College of Wisconsin Libraries  
<http://www.lib.mcw.edu>

The MCW Libraries provide access to information to promote the Medical College of Wisconsin's goals of improving the quality of patient care, education, research and community service. Our library system is made up of three libraries. The Todd Wehr Library is the largest library and is located in the Medical College of Wisconsin's main administration/educational facility. We also have libraries in Children's Hospital of Wisconsin and Froedtert Hospital. All three libraries are located on the Milwaukee Regional Medical Center (MRMC) campus.

The MCW Libraries serve as the primary provider of information services for the more than 10,000 MCW faculty, residents, students, staff, and hospital employees located on the MRMC campus. As a designated resource library within the Regional Medical Library Program, the MCW Libraries are also responsible for providing medical information services to the 5.2 million people of Wisconsin. The Medical College of Wisconsin offers the MD, PhD, MS, MPH and MA degrees. Approximately 950 full-time faculty and more than 1,300 volunteer community physicians serve our students.

The libraries employ 13 professional and over 20 classified staff. The libraries hold

quarter of a million volumes and have over 1500 subscriptions to journals. Each year our libraries welcome over 300,000 people into our faculties and hold over 1500 classes.

The librarians are active participants in the medical school curriculum. In the M-1 Introduction to Patient Care course, the library teaches four 2-hour sessions focused on the libraries' resources and finding background information relevant to patient care. Librarians also teach two classes in the M-1 Medical Information Management course focused on evidence based medicine. We are collaborating with faculty in the medical school to help support the students' use of PDAs. The library was also recently invited to teach an ongoing once-a-month session on EBM to residents.

The MCW Libraries has a dynamic informationist/CML program. Four of the librarians are active participants in grand rounds and patient-focused boards for the following clinical areas: Pediatrics, OB&GYN, Dermatology, General Internal Medicine, Plastic Surgery, and a weekly Tumor Board. Funded and supported by the library, this service has received excellent feedback from physicians and chairs as to the importance of the librarian's contributions "...not only in the education of our students, residents and faculty but has a direct impact on patient care."

MCW Libraries has an award winning PR Marketing committee which has taken a very proactive role in providing information to our user community about the resources available to them. This group of MCW Librarians has initiated an E-Greetings program to welcome all new employees and faculty and describe the services and resources of the Libraries. They have created, developed and promoted the libraries signature logo, MCW Libraries @ your service.

Library staff are working on several changes and innovations. We will be moving toward an all electronic acquisitions format. In 2004 we will take over 300 of our journal subscriptions in electronic only format. The library also recently purchased Clio, an interlibrary loan management system, and have transitioned to many new procedures in our document delivery services.

The library is also currently working on a project called ClinicLink. This project is funded by a grant from the National Library of Medicine. The goal of the project is to enhance health care providers' and patients' access to digital health care information. The aim of the grant is to help healthcare providers and patients in underserved areas. Librarians will hold classes on how to find health information on the internet in several inner city and downtown clinic locations.

For more information on MCW Libraries, please visit our web site at <http://www.lib.mcw.edu> or e-mail us at [asklib@mcw.edu](mailto:asklib@mcw.edu).



Todd Wehr Library

# Health Sciences *Libraries*

UNIVERSITY OF WISCONSIN-MADISON

University of Wisconsin, Madison Health Sciences Libraries

Terrance M. Burton, Director  
1305 Linden Drive  
Madison, WI 53706-1593  
608-262-5943

Submitted by Heidi Marleau, Outreach Librarian

See you in  
Indianapolis!



“Forward,” the State seal proclaims. In many ways this is the word that characterizes the Health Sciences Libraries (HSL) at the University of Wisconsin-Madison. “Forward” also characterizes the constituencies that the HSL serves. Energized by a well-supported development and construction effort, the HSL will be at the center of a new centralized health campus. Set to occupy the new Health Sciences Learning Center (HSLC) as one library in June 2004, the Libraries are currently in three locations. With completion of the HSLC, the Libraries will be consolidated and merged in close proximity to the instructional space for the Medical School and School of Nursing. In addition, the HSLC will be physically connected (by pedestrian bridge and covered walkway, respectively) to the newly constructed School of Pharmacy building and the University of Wisconsin Hospital & Clinics. Information and learning will be the hub for this new community. While the construction effort has been a dominant force propelling the HSL, many efforts have already contributed to the momentum.

One recently concluded endeavor was the hiring in early 2003 of Terrance Burton as HSL Director, after close to a three-year vacancy in the position. Terry returned to Wisconsin, where he was educated and spent a major part of his career, after a successful directorship of the West Virginia University Health Sciences Library. Terry is a graduate of the School of Information Studies at UW-Milwaukee and has served as System Services librarian at Mid-Wisconsin Federated Library System and Library Instruction Coordinator at UW-Oshkosh.

Upon his arrival at UW-Madison, Terry inherited the three libraries that constitute the Health Sciences Libraries: W.S. Middleton Health Sciences Library, F.B. Power Pharmaceutical Library and F.L. Weston Clinical Science Center Library. Together the Libraries have over 340,000 volumes, subscribe to 3143 journals (with more than 2100 full-text titles) and employ a staff of 17 librarians, 3 research interns and 28 support staff.

Due to their physical distance from one another, the Libraries have relied on technology to deliver information and services. Library Express (LX) is the online “shopping cart” service that users rely on to get them what they want, quickly. LX gives users a one-stop shop for document delivery and interlibrary loan. Using a campus ID, requests are placed in an easy-to-use form that does not require the patron to know whether the materials are located on campus or

at another location. Articles are delivered in PDF format, and books are delivered for pick-up at the campus library of the patron's choice. Users can track their requests online, and in most cases journal articles are delivered in 48 hours or less. In 2002, LX filled nearly 20,000 requests.

In addition to highly evolved document delivery services for its users, the HSL has entered the wireless age. An integrated, campus-wide effort allows users to access the Internet from libraries and many other public spaces via their laptops. In addition, users can borrow one of the HSL's ten wireless laptops. With this program the HSL continues the tradition of providing not only research resources, but also the tools to conduct that research.

Accessing library resources remotely has been enhanced through a proxy service that automatically recognizes the users' location and prompts them for ID numbers if at an off-campus location. This has been invaluable to students required to rotate around the state to affiliated preceptor locations. Moreover, library resources are seamlessly integrated with the University Hospital's clinical intranet, providing instant access from critical places of care.

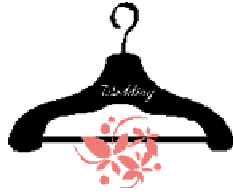
Technology clearly advances access to library resources, but it is the personal connections of librarians to users that characterize service and commitment. To achieve its high goals of service, the HSL recently embarked on a far-reaching liaison program. Nineteen librarians have been appointed to over 45 units (departments, programs, schools, research centers, etc.) to provide users a personal contact for questions, information and instruction. These relationships will also influence collection development in order to build a collection that meets the needs of its users. In total, health science librarians will be partners with more than 1200 faculty members. No doubt the liaison program will contribute to the expansion of an already successful information literacy program at the HSL, with more than 3700 individuals reached during 1000 sessions in 2002.

The new liaison program will be strengthened by the subject knowledge librarians have acquired through their HealthWeb responsibilities. A founding member of HealthWeb, the HSL currently has two staff on the Board and maintains eight subject areas: Allied Health, Alternative Medicine, Neurology, Primary Care/Family Practice, Psychiatry/Psychology, Pulmonary Medicine, Transplantation and Women's Health.

As a Resource and Outreach Library, the HSL supports the Wisconsin Idea of extending the resources of the University in service to the state. Workshops on a variety of topics, including effective searching of PubMed and finding quality medical information on the web, are routinely provided throughout the state. In addition, the Libraries have joined a campus-wide initiative to provide virtual reference using OCLC's Convey system. The more traditional email reference service annually answers nearly 400 questions providing assistance to the citizens and healthcare professionals of Wisconsin.

Forward, the Health Sciences Libraries move into a new facility. Forward, the HSL responds to the changing information and service needs of its users. The Libraries continue to be central to the education, research and clinical needs of its community.





*eBay Sellers' Opinions  
about "Librarian" Clothes:  
Frumpy or Bumpy?  
The Website!*



Ebay Sellers' Opinions About Librarian Clothes: Frumpy or Bumpy?

Allan Barclay  
University of Wisconsin, Madison

Sunny Worel  
Minnesota Department of Health

Like many librarians, Sunny Worel and Allan Barclay sometimes browse Ebay looking for all sorts of items - it's like the biggest auction, flea market and thrift store in the world all in one site! After noticing some rather interesting clothes that used "librarian" as part of the description (in particular the stunning tweed and vinyl shoes worn at the poster session) Sunny had a great idea - why not do some actual research about this? Thus was born what eventually became an electronic poster session at the MLA Annual Conference this year in San Diego, which in turn wound up winning a research award from the MLA Research Section.

A search was set up to look for any articles of clothing where the term "librarian" was used in the description. The pictures and descriptions were downloaded and the sellers were contacted to get a little more information about why they chose the librarian descriptor. Some were obvious, like the Dewey Decimal system sweater. Some were less so, like the very sexy shoes with the 6 inch heels. The conclusion? Librarian stereotypes abound in eBay clothing auctions. Two contrasting fashion statements emerged: a conservative, bookish look and a sexy, seductive look.

All the data (minus any specific information about sellers and their original description, just to avoid any copyright issues or other liabilities) is available at a website devoted to the poster:

<http://development.hsl.wisc.edu/bumpy/>

There is also a follow-up survey you can fill out at the site if you wish. At MLA people who filled out the paper version were entered in a drawing for a "sexy librarian" t-shirt. There is no raffle on the website but by all means please help the authors in their quest to find out what *librarians* think of as "librarian clothes". Perhaps some interesting trends will emerge from the data.





# Great News

## New Technology Coordinator at the GMR

Greg Shymko is the new GMR Technology Coordinator at the National Network of Libraries of Medicine, Greater Midwest Region office, based at the Library of the Health Sciences at the University of Illinois at Chicago. Greg is returning to library work after spending 5 years doing computer systems support at the University of Washington. Previously, he was a reference and systems librarian at Central Washington University. Greg left Chicago in 1993 to get his MLS from the University of Washington. He and his wife missed the cold winters and warm charm of life in the Midwest, so they decided to come back. You can reach Greg at (800) 338-7657 or email him at [shymko@uic.edu](mailto:shymko@uic.edu).

## Midwest Chapter Scholarship Winners

**Richard McGowan**, Academic Resident Librarian at the Library of the Health Sciences at LHS-Chicago, and **Deidre Rawls**, Professional Library Associate at LHS-Chicago, have both received 2003 Midwest Chapter Scholarship awards to attend the Fall chapter meeting in Indianapolis, Indiana, September 19-23, 2003.

## MLA Award Winners

**Estelle Brodman Award for the Academic Medical Librarian of the Year**  
**Susan London**, AHIP, Ruth Lilly Medical Library, Indiana University - Indianapolis

## Ida and George Eliot Prize

Frieda O. Weise, Health Sciences and Human Services Library, University of Maryland-Baltimore, and **Thomas D. McMullen**, Hay Group, Chicago, IL, for "Study to Assess the Compensation and Skills of Medical Library Professionals Relative to Information Technology Professionals."

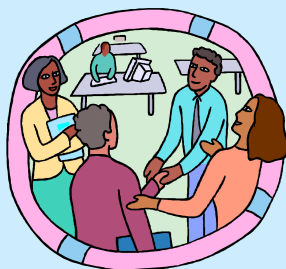
## Fellowship

**J. Michael Homan**, AHIP, Mayo Medical Library, Mayo Clinic, Rochester, MN

**Hospital Libraries Section/ MLA Professional Development Grant**  
**Wendy Larson**, Medical Library, Rice Memorial Hospital, Willmar, MN

## Retiring

After 24 years of dedicated service to St. Mary's Hospital Medical Library in Madison, **Lory Bakken** will retire on September 19, 2003. Lory has had a variety of roles at St. Mary's over the years, including ILL, subscriptions and physician educator for the Clinical Browser. With her new free time, Lory hopes to spend more time with her family, catch up on her hobbies and travel with her husband Jim. We hope you will join us in wishing her well in her retirement.



## Appointment

**Roger Guard**, assistant senior vice president, University of Cincinnati Medical Center Academic Information Technology & Libraries, and associate dean for Information Systems, UC College of Medicine, was named chairman of the National Library of Medicine's Biomedical Library and Informatics Review Committee. The National Library of Medicine (NLM) is one of the 27 institutes and centers of the National Institutes of Health. Guard's chairmanship began July 1, 2003 and will end June 30, 2004. He has served on this committee for three years, including one year as chair of the Networked Information Access Subcommittee.

"It is an honor to be asked to chair this review committee by the director of the National Library of Medicine," said Guard. "The programs under the committee's purview are crucial to the development of information technology and library resources that serve scientists, clinicians, and administrators at our nation's academic medical centers. Committee members include some of the foremost thinkers and practitioners in the field."

The Biomedical Library and Informatics Review Committee evaluates and recommends funding for grant proposals to the NLM's major extramural programs, including research grants (R01s), Integrated Advanced Information Management Systems (IAIMS) grants, Information Systems grants, Internet Access to Digital Libraries grants, training grants, and publication grants. As the nation's premier repository of biomedical information, the NLM has a vital interest in information management and in the utility of computers and telecommunication for improving storage, retrieval, access, and use of biomedical information. The purpose of peer review is to evaluate and rate the scientific and technical merit of the proposed research or program development.

## Hired

UIC is pleased to announce that **Kristin Hitchcock** has joined our staff as an Academic Resident Librarian. She is originally from Kansas City, but came here via Ann Arbor, MI, where she went to library school. Her degree is a Master of Science in Information (with a specialization in Library and Information Services) from the School of Information, University of Michigan. Kristin got her start in health sciences librarianship there at U-M, interning and later working at the Taubman Medical Library and the public health library (PHISA: Public Health Information Services and Access).

**Roger Reichardt** is the new Library Assistant at the G.E. Magnin Medical Library, leading the team for interlibrary loan. I know many of you have already enjoyed "meeting" him via telephone, fax, or email. In addition to Roger's many talents in library service, he auditioned for a part in Marshfield's Community Theater. He was selected to play 'John the Baptist', one of the lead roles in the August production of the musical "Godspell."

**Rebecca Ayers** is the Director of the Mount Carmel Health Sciences Library, Mount Carmel Health System, in her hometown of Columbus, OH. She has worked in a variety of libraries, but this is the first time she has worked in a medical library. Her professional interests, innovative continuous quality

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We're on the Web!  
[www.nlm.gov/gmr](http://www.nlm.gov/gmr)

improvement, measuring value of services, and assessment, reflect her administrative and supervisory responsibilities. Ayers has an undergraduate degree in Russian language-technical translation from Ohio State University and an MLIS (1992) from the Catholic University of America. Her hobbies include travel, cooking, gardening, and life long learning.

**Edith Ericson** is a cataloger and reference librarian at Cardinal Stritch College. Her responsibilities include cataloging, acting as liaison to academic departments, reference services to both on-site and remote users, and technical services representative to SWITCH, a consortium of seven private colleges in the Milwaukee area. Ericson holds a BA in philosophy from Coe College in her hometown of Cedar Rapids, IA; an MA in Urban and Regional Planning from the University of Iowa; and an MLS from the State University College of New York at Geneseo. Her hobbies and interests include the history of food and agriculture, primitive technology, cooking, and fabric arts.

**James Jonas** is an Information Services Librarian Intern at the Pharmacy Library of the University of Wisconsin-Madison. He also received an undergraduate degree in political science and an MA in Library and Information Studies (2001) from UW-Madison. Jonas is interested in health policy and law. This Green Bay, WI, native is a long-time Madison resident, where he lives with his spouse, one middle-school daughter, and two Alaskan malamutes (Stella and Blanche). He enjoys his family, film, and home brewing.

**Richard McGowan** is an Academic Resident Librarian at Library of the Health Sciences, University of Illinois at Chicago. He states, "The use of technology and systems to improve library service and functions interests me, as well as the Evidence Based Medicine work being pursued here at UIC Health Sciences Libraries. I still enjoy bibliographic instruction and working at the Reference Desk." While working as a library assistant in another health sciences library, McGowan received his MLS from the University of Illinois at Urbana-Champaign via the LEEP distance-learning program. McGowan also has a BA in English Literature from Salve Regina University in Newport, RI. He adds, "I was raised half small town Rhode Islander and half New York City-er. I stumbled out to the Midwest about nine years ago."

**Theodore (Ted) Morris** is an assistant professor at Kent State University, School of Library and Information Science, Columbus Program. He is interested in medical informatics, evaluation of electronic information services, and bibliometrics. Morris came to Kent State's Library School program after working for twenty-one years at the University of Cincinnati, where he spent some time at the Medical Center. He also worked on NetWellness (<http://netwellness.org>) and its predecessors. Morris received his MLS from Indiana University and his Ph.D. from Drexel University in 2001. He received an AB in Radio/TV with a minor in theater and English. One of his hobbies is amateur radio. Morris is originally from Cincinnati, OH.

**Jill Sherman** is the Head of Technical Services, Kornhauser Health Sciences Library, at the University of Louisville. Her main responsibilities include the materials budget, collection management, overseeing monograph acquisitions and cataloging, serials acquisitions and maintenance, and electronic resources acquisition and management. Her professional interests include cataloging and

serials, while her personal interests include classic and foreign film, reading, oil painting, walking, her kitties, and tropical freshwater fish keeping. She majored in retail advertising and illustration as an undergraduate at the Columbus College of Art and Design in her hometown of Columbus, IN. Sherman received her MSLS from the University of Kentucky in 2002, and says she is "very happy with [my] career choice. I feel very fortunate to be a part of such a noble, wonderful profession! I've worked in many kinds of libraries for the past twelve years or so, and now with my library science degree I hope to make a real contribution to medical librarianship."

## GMR Request for Funding Proposals Re-issued

The GMR is pleased to announce that we are re-issuing our Request for Funding Proposals.

Funds are available for the following awards/subcontracts:

	<b>Funding</b>	<b>Eligibility</b>	<b>Deadline</b>
<b>AWARDS</b>			
Consumer Health Award	2 @ \$10,000	Full and Affiliate Members	December 17, 2003
Exhibit	5 @ \$2,000	Full and Affiliate Members	Ongoing
Outreach Project Award	5 @ \$6,000	Full and Affiliate Members	Ongoing
Professional Development Award	2 @ \$2,500	Full and Affiliate Members	Ongoing
Technology Improvement Award	5 @ \$5,000	Full and Affiliate Members	December 17, 2003
<b>SUBCONTRACTS</b>			
Consumer Health Initiative Subcontract	2 @ \$40,000	Full and Affiliate Members	December 17, 2003
Health Information Outreach Subcontract	2 @ \$30,000	Full Members	December 17, 2003
Public Health Information Models Subcontract	2 @ \$50,000	Full Members	December 17, 2003

The GMR staff is available to assist you in writing or defining your Proposal.

We encourage all GMR members to submit their proposals.

## OUR NEXT ISSUE

October-December 2003

The deadline for submissions is *November 28<sup>th</sup>*

### Great States: What's Next??

With this issue of ESources, we have now featured each of the ten Great States of the Greater Midwest Region.

Beginning with our next issue, we plan to focus each issue on a specific topic, and invite all states to submit articles about their projects in this area. The first topic will be "Consumer Health."

Other consumer health topics you can send in a paragraph, page, or full article on could be:

- Cooperation between public and health sciences librarians
- CH promotional items that have been successful
- Health fairs you have participated in, etc

As always, we are also looking for any news items in your area or anything you would like to share.

The next issue of ESources is October-December 2003. The deadline for submitting articles is November 28, 2003.