



NER'eastah

Newsletter of the New England Regional
Medical Library

Archive for the 'Spring 2008 Newsletter' Category

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NER'eastah Blog and RSS Feeds

Friday, April 11th, 2008

Submitted by Penny Glassman

Welcome to the latest issue of the The NER'eastah, the Newsletter of the New England Regional Library.

The new blog format allows us to continue providing you with interesting articles about issues important to health sciences librarians in New England, and deliver announcements and late-breaking news items.

There is a link to the Newsletter blog on the NN/LM NER Website (<http://nnlm.gov/ner>). However, if you have not done so already, I strongly recommend that you use a feed-reader to subscribe to the NER'eastah Blog and other news feeds. Below is a reprint of a portion of a previous newsletter article on RSS Feeds and news feed readers.

Please feel free to send me comments about the blog. My email address is penny.glassman@umassmed.edu.

RSS Feed Review

- [RSS Feed Readers Explained](#)
- [Subscribing to RSS Feeds](#)

RSS Feed Readers Explained

RSS is a format used to disseminate regularly changing content on a Web site. It allows users to stay informed by being notified when new content is available. This is more efficient than visiting multiple Web sites on a regular basis to determine if new information is available.

In order to take full advantage of this time-saving technology, two components are required:

1. An RSS feed to which you can subscribe;
2. A feed reader (sometimes referred to as an aggregator).

The RSS feeds are supplied by Web sites. They pull information from the site in XML format—it's not easy to read and it is not pretty. That is why you need an aggregator or reader. The reader takes that XML info and displays it as a nice, readable Web page.

A news aggregator or feed reader is used to read postings about the new content. Aggregator/feed reader software periodically checks RSS-enabled Web pages identified by a user and gathers the postings in one location.

There are basically three categories of feed readers: Desktop, Integrated, and Web-Based. Desktop is software downloaded onto a computer. Integrated is a feed reader that is part of another program, such as the Firefox Web Browser or Microsoft Outlook. Web-based is available on a Web site. Below are examples some common Web-based feed readers.

Web based RSS feed reader (No Software Installation)

- Bloglines: <http://www.bloglines.com/>
- NewsGator: <http://newsgator.com/ngs/default.aspx>
- MyYahoo!: <http://my.yahoo.com/s/about/rss/>
- Google: <http://www.google.com/reader/>

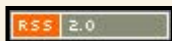
In case you are wondering, I primarily use Bloglines and downloaded the Windows notifier on my computer (<http://www.bloglines.com/about/notifier>).

Notifier informs me when there is new information available on the RSS feeds I monitor. So I don't even have to open Bloglines until I am notified there

are new items!

Subscribing to News Feeds

Now that you have selected a feed reader, it is time to subscribe to some feeds. The easiest way to identify a feed is by an orange RSS or XML icon on a Web page. Below are a few icon examples:



To subscribe to a news feed, click on the XML/RSS icon, then copy the URL address (at the top of the page) into your feed reader. Many feeds simplify the process by allowing you to select the feed reader you are using.

Below is the workflow for subscribing to The Krafty Librarian using Bloglines which is available at: <http://www.kraftylibrarian.blogspot.com/>.

1. To subscribe to the Blog, select XML/RSS Feed link.

Blogger™ SEARCH THIS BLOG SEARCH ALL BLOGS BlogThis! GET YOUR OWN BLOG FLAG? NEXT BLOG>>



The Krafty Librarian

Every librarian needs a bag of tricks...

Monday, November 27, 2006

Brief Note on Mashups

I hope all of you in the United States had a nice Thanksgiving Holiday and all of you outside of the United States had a nice weekend. I took a long (for me) break from blogging and work to celebrate and be with my family. This year we did not make the 10 hour [Griswald-ish](#) trip to St. Louis, we stayed in Cleveland and feasted with my inlaws. I brought the Christmas lights down from the attic, they are still in their boxes by the front door.

I recently finished and submitted my article to [MRSQ](#) on mashups. Here is a brief synopsis about the article and what I learned writing it.

The Krafty Librarian is a medical librarian for a hospital in Northeast Ohio.
[View my complete profile](#)

[XML](#) [RSS Feed](#) ←

Krafty Chat

kraftylibrarian is offline

Type **here** and hit enter to send an offline message.
edit nick: [meeboguest45922](#)

2. The Krafty Librarian Blog simplifies the subscription process by allowing you to select a Feed Reader. I will select Bloglines.

The Krafty Librarian

syndicated content powered by FeedBurner

FeedBurner makes it easy to receive content updates in My Yahoo!, Newsgator, Bloglines, and other news readers.

Learn more about syndication and FeedBurner...

A message from this feed's publisher: This is an XML content feed. It is intended to be viewed in a newsreader or syndicated to another site, subject to copyright and fair use.

Subscribe Now!

...with web-based news readers. Click your choice below:



...with other readers:

(Choose Your Reader)

Current Feed Content

Bloglines

3. Selecting Bloglines opens this page. Now I need to log into my Bloglines account.

Log In

Please log in to your Bloglines account. If you are new to Bloglines, please get started by [creating an account](#).

Email Address

Password

Log In

[Forgot your password?](#)

Bloglines is a free service that makes it easy to keep up with your favorite blogs and news feeds. With Bloglines, you can subscribe to the RSS feeds of your favorite blogs, and Bloglines will monitor updates to those sites. You can read the latest entries easily within Bloglines. See the [overview](#) for more information.

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4. This is the Bloglines subscription page which will display automatically after I've logged into my account. Click the "Subscribe" button.

Available Feeds

The Krafty Librarian

Mon, Nov 27 2006 12:20 PM (231 subscribers)

Currently The Krafty Librarian is a medical librarian for a hospital in Northeast Ohio. She has been a medical librarian for over 6 years. She tends to be interested in the technology side of librarianship and how it effects all types of library services including the relationship between patrons and librarians. She kind of thinks of herself as a techie reference librarian.

<http://feeds.feedburner.com/TheKraftyLibrarian>

[Preview This Feed](#)

Options

Folder

TopLevel

Updated Items

- Display As New
 Ignore

Display Preferences

- Default
 Complete Entries
 Summaries if Available
 Titles

Monitored By Bloglines Notifier



Displayed in Mobile



Access

- Public
 Private

Private subscriptions don't show up in blogrolls and you will not be listed as a public subscriber. However, the feed and all its posts will remain available to the public via Bloglines and Ask.com Blog & Feed Search. Exceptions are Bloglines email subscriptions and feeds that require http authentication. In both cases, the feed and its posts will not be included in search results.

Notes

Subscribe



5. On the left is a list of my subscriptions, including The Krafty Librarian. Done!

Add | Edit | Options

25 feeds [Mark All Read](#)

- Politics (19)
- Library Journal (2)
- Patient Safety and Informatics
- Pew Internet and American Life Project
- Podcasts (1)
- polo News feed
- Public Health - Georgia State University Library
- TechnoBiblio
- Medical Libraries and NN/LM (3)
- PoloBlogs (1)
- PubMed RSS Feeds (4)
- PubMed: health literacy (1)
- PubMed: Literacy (8)
- The Krafty Librarian (2)**

Additional Features

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"We track your favorite **news, blogs, weather,** and **classifieds** so that you don't have to."

How to create Playlists of your feeds

We've just rolled out two new Bloglines features to make your browsing easier and faster:

Playlists let you view your existing feeds in smaller sets available with a single click. What song Playlists are to your MP3 library, Bloglines Playlists are to your Bloglines blogs & feeds.

Glimpse lets you view every feed in your Playlist at once. You'll see the first five postings for each feed--and you can organize the feeds in your Playlist just by dragging and dropping.

Here's how you create a Playlist:

1. Start by clicking on the new Playlist tab. Then click on the "Add" link in your left pane. You'll see this interface on the right side of your screen:

Feeds | Blog | Clippings | **Playlists**

Add | **Modify**

Morning Read

8 feeds

- Comics (211)
- Dilbert (11)
- Penny Arcade (10)

Posted in [Spring 2008 Newsletter](#), [Tech Time](#) | [Comments Off](#)

New Resources

Friday, April 11th, 2008

Submitted by *Lauri Fennell*

NLM Drug Information Portal

I have only begun to explore this one. The format is easy to follow. One section I looked at is in the News and Features section called Inside the Medicine Cabinet. This section highlights one particular drug, giving current uses, development history, chemical structures and much more.

<http://druginfo.nlm.nih.gov/drugportal/drugportal.jsp>

The screenshot shows the NLM Drug Information Portal website. The header includes the NLM logo and the text "United States National Library of Medicine National Institutes of Health". Below the header is a navigation menu with links for Home, News and Features, NLM Resources, NLM Research Resources, Resources by Audience / Class, and Other Resources. The main content area is titled "Inside the Medicine Cabinet" and features a section for "NIH Drug Discoveries" with the heading "The Development of Buprenorphine as a Treatment For Opiate Dependence". The text describes the use of Buprenorphine Hydrochloride and Buprenorphine with Naloxone in treating heroin addiction. A search bar is visible on the right side of the page, and a "Chronology of Events Snapshot" section is located at the bottom right. A red watermark "this is only part of the page" is overlaid on the bottom right of the screenshot.

Read more:

http://www.nlm.nih.gov/pubs/techbull/jf08/jf08_sis_drug_portal.html

NLM Gateway has a new design

NLM Gateway will soon have a new sleek look, shown below.

<http://gateway.nlm.nih.gov/gw/Cmd>



Search multiple NLM resources. Learn [more](#).

- Enter your search in the box above.
- Tips for searching by [topics](#), [authors](#), [titles](#) or searching [meeting abstracts](#).

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[Privacy](#) | [Copyright](#) | [Accessibility](#) | [Freedom of Information Act](#) | [USA.gov](#)

All the same functions still exist with new enhancements to the page.

Read more: http://www.nlm.nih.gov/pubs/techbull/jf08/jf08_gateway_redesign.html

Posted in [Keeping Up with PubMed](#), [Spring 2008 Newsletter](#) | Comments Off

Catching Up

Friday, April 11th, 2008

Submitted by Lauri Fennell



I am new to this role at the NN/LM NER, so I have been doing some catch up. The NLM Technical Bulletin is full of great information. It includes many interesting updates related to Pubmed. I thought maybe you have some catching up to do, too?

Here are some of the highlights:

Diacritics in PubMed® Displays and Searching

Since late April 2007 "...diacritical marks have been displayed in author names and affiliation (first author's address) on the AbstractPlus, Abstract, and Citation displays..."

Read more:

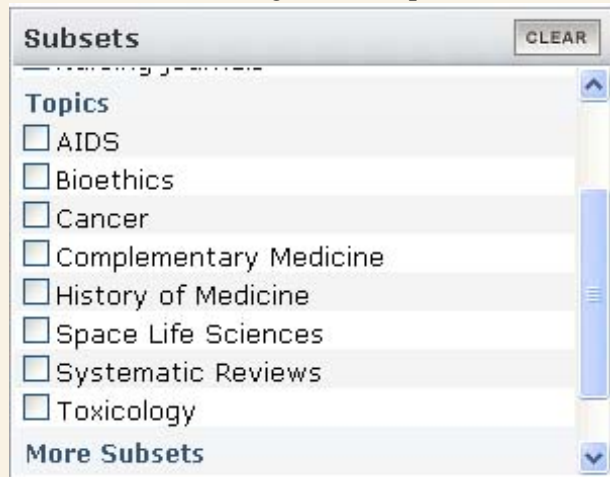
PubMed® Subject Subset Strategies Updated for 2008

When using the limits feature you have the option of choosing topic subsets. These subsets are reviewed annually. The following subset strategy was recently revised:

Bioethics, Cancer, Complementary Medicine, and Systematic Reviews

A description of the strategy can be found from the Pubmed Subset Strategies page: http://www.nlm.nih.gov/bsd/pubmed_subsets.html

You can take advantage of these pre-formulated strategies from the limits page



The screenshot shows a web interface for selecting subject subsets. At the top, there is a 'Subsets' header and a 'CLEAR' button. Below this is a list of topics, each with an unchecked checkbox: AIDS, Bioethics, Cancer, Complementary Medicine, History of Medicine, Space Life Sciences, Systematic Reviews, and Toxicology. At the bottom of the list is a 'More Subsets' link with a downward-pointing arrow. A vertical scrollbar is visible on the right side of the list.

PubMed Central®, the collection continues to grow...

http://www.nlm.nih.gov/pubs/techbull/jf08/jf08_pmc.html

Patient Drug Information Available from PubMed®

MedMaster drug information added to PubMed AbstractPlus display format.

Note: some of you may have been seeing this since October. The results were displaying randomly at first but are now expected to show up, if relevant, in all Pubmed searches.

Read more: http://www.nlm.nih.gov/pubs/techbull/so07/so07_patient_drug_info.html



Now I'm keeping up

This was recently announced...

PubMed® Alerts: E-mail Notification of Major System Problems

Now you can be notified of **major system problems with Pubmed** by signing up for e-mail alerts. Read more http://www.nlm.nih.gov/pubs/techbull/ma08/ma08_pubmed_alerts.html

*****There is so much more I didn't include here*****

To read the entire NLM Technical Bulletin:

http://www.nlm.nih.gov/pubs/techbull/current_issue.html

Posted in [Keeping Up with PubMed](#), [Spring 2008 Newsletter](#) | Comments Off

[Keeping up...with PUBMED PARTICULARS](#)

Friday, April 11th, 2008

Submitted by Lauri Fennell



PubMed is constantly updated with improvements and changes. Besides the Technical Bulletin there are many tutorials and training resources.

I recently watched the recorded version of the Chemicals and Drugs in Pubmed webcast—twice actually. You know how you catch more the second time around? It is definitely true in this case. Did any of you happen to catch it? This search clinic was originally presented on August 23, 2007 (before I was at NN/LM).

It was recorded so it can be viewed at any time. I highly recommend it.

Search Clinic: Chemicals and Drugs in Pubmed

<http://www.nlm.nih.gov/bsd/disted/clinics/chem.html>

In addition to watching the recorded clinic, you can read the transcript and/or the questions and answers section.

Here are some of the highlights:

First I found it helpful to have the differences of a few of the subheadings used for chemicals and drugs explained, specifically toxicity, poisoning and adverse effects.

Toxicity: studies designed to determine ill effects of a substance (usually animal studies)

Poisoning: life threatening—whether by medication error, accidental or otherwise

Adverse effects: choosing this subheading will include both toxicity and poisoning—includes side effects and complications of accepted doses

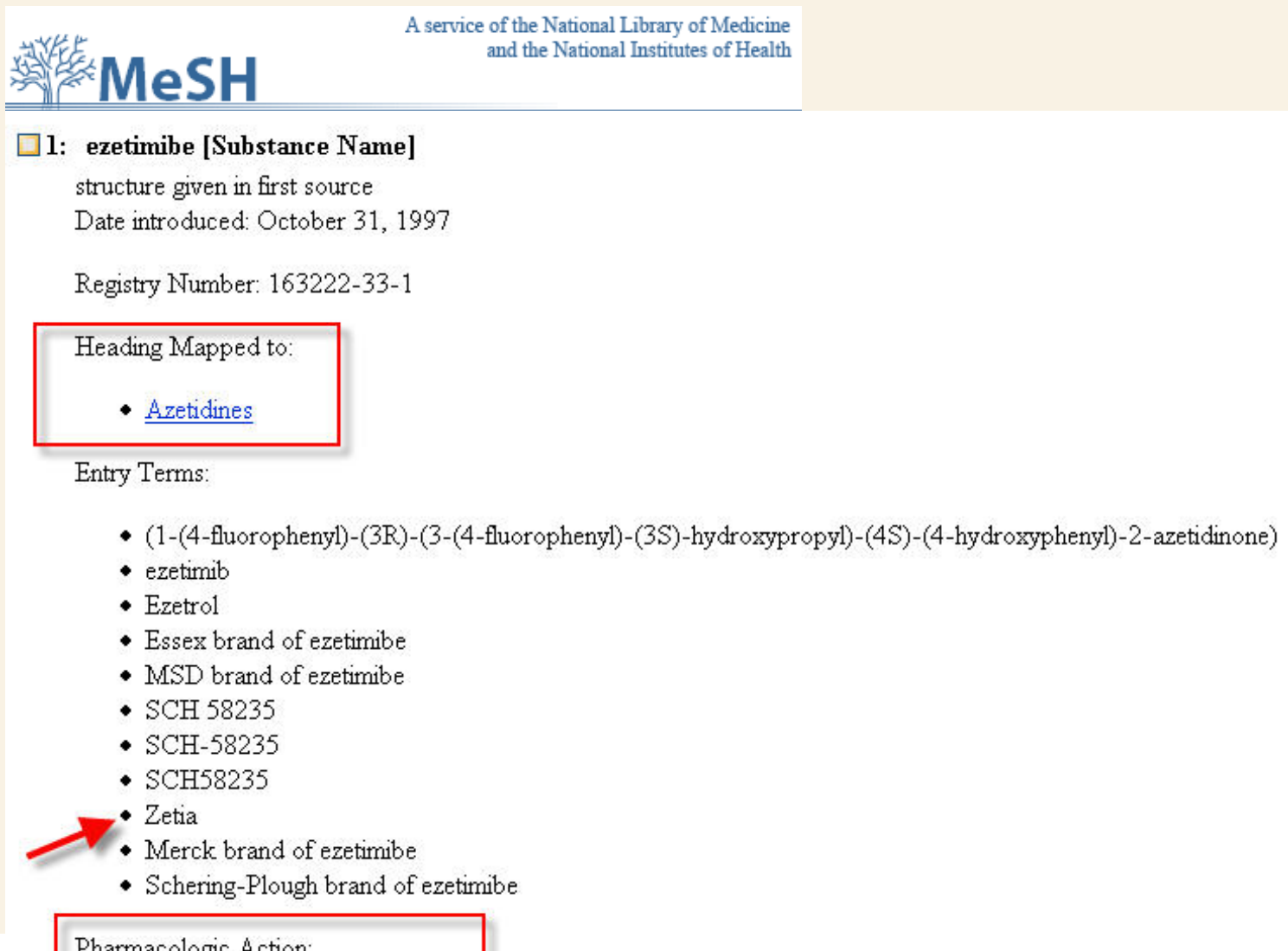
Detailed definitions for these terms when used as subheadings can be found by searching for each term in the MeSH database.

Further explanation about substance names, pharmacological action and when to use the MeSH tag was also very helpful.

Substance names: chemicals and drugs are not always indexed with a MeSH heading. Instead they may be indexed under a substance name. If this is the case the substance will be mapped to the MeSH heading appropriate for that substance.

Here's an example:

When searching in MeSH for zetia (recently in the news) you will get this record:



A service of the National Library of Medicine
and the National Institutes of Health

MeSH

1: **ezetimibe [Substance Name]**
structure given in first source
Date introduced: October 31, 1997
Registry Number: 163222-33-1

Heading Mapped to:

- ◆ [Azetidines](#)

Entry Terms:

- ◆ (1-(4-fluorophenyl)-(3R)-(3-(4-fluorophenyl)-(3S)-hydroxypropyl)-(4S)-(4-hydroxyphenyl)-2-azetidinone)
- ◆ ezetimib
- ◆ Ezetrol
- ◆ Essex brand of ezetimibe
- ◆ MSD brand of ezetimibe
- ◆ SCH 58235
- ◆ SCH-58235
- ◆ SCH58235
- ◆ Zetia
- ◆ Merck brand of ezetimibe
- ◆ Schering-Plough brand of ezetimibe

Pharmacologic Action:

Pharmacologic Action:

- ◆ [Anticholesteremic Agents](#)

Ezetimibe is the substance name for Zetia. You find the drug brand names in the list for entry terms. This substance is mapped to Azetidines as a MeSH term. The pharmacological action assigned to it is anticholesteremic agents.

The Questions and Answers section was very helpful. Some questions were answered later with additional NLM staff input.
<http://www.nlm.nih.gov/bsd/disted/clinics/qa.html>

Some additional items that will become clearer after watching the webcast:

1. Check the details box to see if the chemical/substance name you used is mapped to a MeSH or Substance Name. If it is not, use the preview/index feature to search for the name to see if there are alternatives you can use
2. Using the [pa] versus the [mh] tag: using [pa] searches the full list of substances designated with that pharmacological action. Using [mh] searches for the action as a subject. You can combine it with the specific substance term you are interested in
3. Citations indexed prior to 1996 do not routinely have a pharmacological action tied to them. (from question 11 in Q & A)

Here are a couple additional links that can be helpful when searching for Chemicals and Drugs:

Pharmacological action terms

<http://www.nlm.nih.gov/bsd/disted/mesh/paterms.html>

Searching chemicals and drugs

<http://www.nlm.nih.gov/bsd/disted/mesh/drugsearch.html>

From the Technical Bulletin:

PubMed® and the Expansion of Pharmacological Action Terms

http://www.nlm.nih.gov/pubs/techbull/nd07/nd07_pa_update.html

Posted in [Keeping Up with PubMed, Spring 2008 Newsletter](#) | Comments Off

Related Reports: From the Associate Director

Wednesday, March 26th, 2008

Submitted by Javier Crespo

Related Reports...

From time to time we look out for articles for reports that intersect the medical librarians' interests in health care, technology, and of course libraries

and information services. The following are summaries of recent reports that have come across my desktop. Perhaps you may find them useful:

[The Science of Spread: How Innovations in Care Become the Norm](#)

This report was released in September 2007 by the California HealthCare Foundation (<http://www.chcf.org/>). The report is interested in how change within health care institutions are diffused throughout an organization and how they are adapted by other institutions. The report surveys the literature—both popular and health care-specific—of diffusion or spread of ideas, process, or practice changes.

The report mentions Institute for Healthcare Improvement own white paper. *Disseminating Issues in Healthcare* described a framework for diffusion that, while recognizing the need for collaborative team processes, places a primary responsibility for change on the organization's key leadership.

Other theorists mentioned in the report are Paul Plsek and Sarah Fraser. One of Plsek's concerns is the varying levels of changeability or where health care professionals for example, fall in the "readiness to change spectrum" (page 9). Sarah Fraser is concerned with innovators behave as (often impatient) messengers of spread while others within an organization may be weary of change.

The Science of Spread Report examines five case studies of spreading improvement in healthcare. I'll mention two:

The report exemplifies the Veterans Health Administration as an example of change leadership in improving patient satisfaction while reducing costs. The VHA developed an advanced access system that allowed patients to make same-day appointments and reducing wait times. Another tool for spreading improvement within the VHA system was its electronic health record that has been widely deployed.

The report returns to the Institute for Healthcare Improvement (<http://www.ihf.org/ihf>) and their 100,000 Lives Campaign (see the 5 Million Lives Campaign at <http://www.ihf.org/IHI/Programs/Campaign/>). The campaign was a national initiative that utilized partnerships with major healthcare associations and locally based networks or nodes of hospitals. Nodes would be composed of regional collaborative teams and mentor hospitals that spread the message of specific and previously identified improvement goals in six areas of care.

The report concludes by summarizing the roles of leaders, champions, front-line caregivers in ensuring change spread and offering six lessons to facilitate change. See the report at: <http://www.chcf.org/topics/chronicdisease/index.cfm?itemID=133461>.

[The Horizon Report 2008 Edition](#)

The Horizon report series is a collaboration of The New Media Consortium and the EDUCAUSE Learning Initiative. The Horizon report is a research project spanning five years that identifies "likely to have a large impact on teaching,... within learning-focused organizations." The technologies are organized into timeframes or horizons that represent when their wide adoption would take place.

Two technologies are identified as already widely adopted or being adopted within a year: grassroots video and collaboration webs. Recording events to the web is already widespread. Educational applications are abundant with specially branded YouTube channels from institutions like UC Berkeley and the University of Maryland Baltimore County. With collaboration webs building, storing, and sharing documents of all types are employed by groups of instructors and students. Content is developed by groups and distributed widely. Wikis, Google Docs, Zoho Office, and Slideshare are a few examples.

Two more technologies are likely to be widely adopted in the next two to three years: mobile broadband and data mashups. Mobile broadband allows

for ultra-remote networking on small devices and is already prevalent . Education, research, and health care uses are already growing. In the healthcare setting think of the librarian providing on-the-spot searches to providers at home visits or incident triage centers with PubMed OnTap. Penny has written about mashups previously (<http://nmlm.gov/ner/newsletter/27/techtimes27.html>). Mashups are easily illustrated when you think about a diagnostic resource being able to dynamically create a PubMed search with relevant citations based on the resulting diagnosis.

In the next four to five years collective intelligence and social operating systems are likely to be widely adopted. The ability to cull knowledge from a large group of people through a resource like Wikipedia, Freebase, or the Human Brain Cloud can be considered examples of collective intelligence technology. Social operating systems place the emphasis on the relationships a user has with other individuals when using a utility like an email application. A deeper example might be an information resource's ability to graphically call up profiles (pictures, mini-bios, bibliographies) from an individual on a web page, article, or other document without the user having to initiate another search.

In addition to providing overviews of these current and emerging technologies, the Horizon Project summarized the technologies' relevance to teaching and learning, more specific examples with accompanying websites, and suggestions for further reading.

The Horizon Projects “2008 Horizon Report” is available at: <http://wp.nmc.org/horizon2008/>

Posted in [From the Associate Director, Spring 2008 Newsletter](#) | Comments Off

[Funded Outreach Projects](#)

Wednesday, March 26th, 2008

Submitted by Javier Crespo

NER is pleased to announce the following funded outreach projects:

Tufts University, Hirsh Medical Library: SPIRAL Enhancement Project

Tufts University will expand the work of its acclaimed SPIRAL resource. SPIRAL stands for Selected Patient Information Resource in Asian Languages (<http://spiral.tufts.edu/>). The subcontract funding will allow the project to increase the language and content offerings on the SPIRAL Asian Languages in Health Information Website.

The goal of the SPIRAL project is to promote health literacy by collecting health information in multiple Asian languages for non-English speakers to search, and for health care providers to make available to their non-English speaking patients.

Project objectives are:

1. Addition of new topics: Consumer health resources created by Asian medical schools will be investigated, and when appropriate, integrated within SPIRAL's collection of links.
2. Addition of new language – Japanese: Recruit Japanese translator(s) to join the pool of translators who were identified previously to work with the SPIRAL project.
3. Promote and publicize the SPIRAL site to the physicians, health care providers, libraries, and communities serving the targeted patient populations.

4. Redesign web site layout to improve aesthetics and appeal, user navigation, including provisions for Section 508 compliancy, and organization of featured materials.

River Valley Healthy Communities Coalition: River Valley Health Information Literacy Outreach Project

The goal of the River Valley Health Information Literacy Outreach Project is to increase awareness of reliable online health information and improve the health literacy of youth and young adults in rural Northern Oxford County, Maine. The River Valley Healthy Communities Coalition (RVHCC) will:

1. Assess community health information needs and services.
2. Increase the capacity of teachers and librarians to use reliable online health information resources to improve health literacy.
3. Pilot health information literacy lessons in local schools, community-based adult education programs, and public libraries.
4. Encourage consumer health information outreach by Healthy Communities Coalitions throughout the state of Maine.

RVHCC is a non-profit organization serving nine towns (Andover, Byron, Canton, Dixfield, Hanover, Mexico, Peru, Roxbury, and Rumford). We first wrote about Healthy Communities projects in a previous newsletter article (<http://nmlm.gov/ner/newsletter/13/ad-perspective13.html>) The project team will train 15 teachers and librarians to pilot three health information literacy lessons using the National Library of Medicine (NLM) online resources in schools, adult education programs, and libraries. During the pilot it is expected that the project will reach 200 youth and young adults and that 80% will report increased awareness of NLM resources and 60% will use online resources to find health information. RVHCC is collaborating with Rumford Hospital and Central Maine Medical Center.

The above two subcontracts join the following four current subcontracts that are well under way.

- Littleton Regional Hospital, Gale Medical Library: Northern New Hampshire Health Information Outreach.
- Massachusetts General Hospital, Treadwell Library: Health Information Project with CAPIC (Community Action Programs, Inter City, Inc.).
- University of Vermont, Dana Medical Library: Connecting Patients, Providers, and the Community with Quality Health Information.
- Yale University, Cushing/Whitney Medical Library: Information Needs of Connecticut School Nurses.

Posted in [From the Associate Director, Spring 2008 Newsletter](#) | Comments Off

[“Connecting with the NER,” a distance education series](#)

Wednesday, March 26th, 2008

Submitted by Michelle Eberle

Stay up to date professionally without leaving your desk! The National Network of Libraries of Medicine/ New England Region brings you a new distance education series. This ongoing series will feature hot topics in health sciences librarianship and major updates to National Library of Medicine resources. Stay tuned for more to come! Announcements about future programs will be highlighted on the NN/LM-NER distance learning page and announced on the NAHSL-L listserv. (<http://nnlm.gov/ner/training/distancelearning.html>)



Recent Programs Included

“Health Literacy”

Guest speaker: Rima Rudd

Date: February 12, 2008

Time: 1-2 PM

Our first program held on February 12, 2008 featured guest speaker, Rima Rudd, Senior Lecturer on Society, Human Development, and Health at the Harvard School of Public Health with a lecture on health literacy. Dr. Rudd shared the importance of health literacy in the context of research findings, promising initiatives and roles for professional action. This was a unique opportunity for members to hear from one of the most prominent researchers in the field and to inquire with burning questions. Dr. Rudd wrote several reports that are helping to shape the agenda in health literacy research and practice. They include the health literacy chapter of the Health and Human Services book *Communicating Health: Priorities and Strategies for Progress* (2003) and the Educational Testing Services report, *Literacy and Health in America* (2004). She served on the Institute of Medicine Committee on Health Literacy, on the National Research Council Committee on Measuring Adult Literacy, on the Joint Commission Advisory Committee on Health Literacy and Patient Safety.

“Library as Commons: Improving the Library Experience”

Guest speaker: Cheryl Bryan

Date: March 19, 2008

Time: 1- 2 PM

Libraries today are expected to create havens for those seeking a quiet place to work, study or read and places for shared exploration and work groups. They also provide access to new technologies, while providing traditional print and media sources all in the same floor plan. Cheryl Bryan, Consultant with the Southeast MA Regional Library System, explored the trend towards defined activity zones, allowing the space to be reconfigured to current demands and uses, reminiscent of the simplicity of the traditional Japanese house. How are libraries successfully doing this now? How can we modify traditional services and introduce new media and formats to our communities? The successes of public libraries with library as commons was shared to provoke thoughtful discussion of this important issue for medical libraries too.

“Marketing Showcase”

Guest speaker: You!

Date: April 9, 2008

Time: 1-3:30 PM

This unique opportunity provided members with a chance to share what worked best in promoting their library and to hear effective marketing

strategies from other medical librarians throughout the region. Each participant had 10 minutes to share their project, program, resource, or approach and describe how it increased the visibility and status of the library within the organization and community. Five “best in show” projects will be chosen and highlighted by the NN/LM-NER in the next NER’eastah Newsletter. The Marketing Showcase was co-facilitated by Michelle Eberle and Mark Goldstein.

We look forward to continuing to bring you meaningful educational programming in this new format.

We want your feedback! To suggest a topic and/or speaker for an upcoming Connecting with the NER program, please contact Michelle Eberle at michelle.eberle@umassmed.edu.

Posted in [Chit Chat](#), [Spring 2008 Newsletter](#) | Comments Off

SOLICITING SUGGESTIONS

Wednesday, March 26th, 2008



I just wanted to thank everyone for sending in their suggestions for the next major redesign of DOCLINE, which will focus on the redesign of the **Requests** and **Serial Holdings** modules. The redesign project will take a year or more to complete. Even though the deadline has passed, please feel free to pass along any additional suggestions that may come your way. And thanks!

Help? Advice? Questions?

Contact Mark:

508-856-5964

mark.goldstein@umassmed.edu

Posted in [ILLAdvised](#), [Spring 2008 Newsletter](#) | Comments Off

FIGHTING FIRES

Wednesday, March 26th, 2008

Submitted by Mark Goldstein



- Expecting a reduction in staff, hours, services, or space?
- Organizing a move of the library within your institution?
- Leaving the library (for a new job, retirement, etc.), yet hoping the institution will hire a suitable replacement?
- Just got word that your institution (and library) will be going through a consolidation or merger?
- Are rumors circulating about the possible elimination of the library's functions?
- Has your institution announced that it's closing its doors?
- Arriving to your institution as the new librarian?

If you responded in the affirmative to any of these questions, contact Mark at 508-856-5964 or mark.goldstein@umassmed.edu for an advocacy consultation over what the NER can provide you in the way of a measured response.

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REVIEWING REASON CODES

Wednesday, March 26th, 2008

Submitted by Mark Goldstein



... which may be reason enough to review the “update reasons” for not filling requests as a lender.

There are three types of reasons for a request to either route on to another library, or discontinue routing and retire: (1.) **Routing Reasons** are system generated during the routing process; (2.) **Removal Reasons** are system generated in Time-triggered actions; and (3.) **Update Reasons** are chosen by a potential lender as a reason for not filling a request.

Please review the list of update reasons, below.

List of Update Reasons

CAN/Canceled*	The request was canceled by the lender at the borrower's request.
POR/Condition	The material is held, but the physical condition of the volume or issue prohibits lending or copying.
EXL/Copy limit	The number of pages requested exceeds the copy limit imposed by this institution.

COP/Copyright*	The lender has determined that this request is in violation of copyright compliance (l=royalty payments made to copyright clearance center; g=requested under fair use copyright guidelines). This request has retired.
CST/Cost*	The lender's minimum cost to supply the requested item is greater than the maxcost authorized by the borrower. This request has retired.
PRO/In Process	The material has been received, but is not yet ready for use.
USE/In Use	The lender reports the volume/issue was in use and unavailable for loan or copy at the time of the request.
INC/Incomplete*	The lender believes that the citation on the request is either incomplete or incorrect. This request has retired.
LAC/Lacking	The lender holds the title, but is missing the requested issue or volume.
LIC License Restriction	The lender's journal subscription prohibits ILL under the conditions specific to this request. For example, subscription prohibits ILL from the online journal to libraries outside the lender's country.
LOS/Lost	The lender declares this title or volume/issue is lost or withdrawn from its collection.
NCR/Non-circ	The lender holds this item, but reports that it is not available for loan.
NYRN/Not yet received	The title is owned, but lender reports volume/issue has not yet been received.
NOS /Not on shelf	The lender holds this item, but reports that it was not on the shelf at the time the request was received.
ORD/On order	The item has been ordered, but has not been received by the library.
OTH/Other	Request was rejected for a reason other than those listed. Please check with lender.
Title not owned	The requested title is not owned by the lending library.

Note: Reasons followed by an asterisk (*) stop a request from further routing. The request is retired unfilled.

Of special note: we should focus on the update reason known as the LIC (license restriction) code. Lenders should use this code when the library's journal subscription prohibits Interlibrary loan (ILL) under the conditions specific to this request. For example, subscription prohibits ILL from the online journal outside the lender's country and the borrowing library is outside the lender's country. Journal subscriptions which entirely prohibit ILL under the publishers' license agreement should not be listed in DOCLINE Serial Holdings.

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Archive for the 'Spring 2008 Newsletter' Category

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DEVELOPING DOCLINE® : No Rest for Tugger

Wednesday, March 26th, 2008

Submitted by Mark Goldstein



DOCLINE® Version 3.3 was released into production on February 10, 2008. The release notes are, as follows:

Institution Record

Address: Moved electronic delivery addresses (e.g., email, Ariel, and fax) from the DOCLINE Options page to the Address page of the Institution record so that all “ship to:” addresses were in one location.

Address: Added “Edit Routing Table” link on initial Institutions Update page to speed access to routing table maintenance.

DOCLINE Options: Added ability for lenders to receive email notification of new Normal, Rush, and/or Urgent Patient Care requests routed to them. Allows libraries to more easily monitor all or select incoming DOCLINE requests.

Out of Office: Allow libraries to request their library be set “Inactive” during extended staff absence due to vacation or special circumstances. Provides a more efficient mechanism for your Regional Medical Library to review and process Out of Office requests.

Data: The Canadian province two letter code for Newfoundland and Labrador has been updated to reflect the Canadian change from NF to NL. LIBIDs in this province were updated throughout DOCLINE from NFCxxx to NLCxxx.

Requests

Borrow: Added warning message on Borrow / Manual method to alert users to more efficient borrow methods. Libraries should only place requests via Borrow / Manual after verifying that citation is not in PubMed and bibliographic record is not in LocatorPlus, or when LocatorPlus is unavailable.

Routing: If a library has selected email notification of new requests, upon routing to a potential lender, DOCLINE will send an email to library designated email address.

Serial Holdings

Reports: Revised user interface for requesting and viewing of serial holdings reports.

Help

Help screens were added or modified for new features and changes to DOCLINE 3.3.

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NER's Newest Members

Wednesday, March 26th, 2008

Submitted by Mark Goldstein

Caritas Labouré College (MAUCLJ)

Boston, MA

New Affiliate Member (formerly Full member)

Central Connecticut State University (CTULRZ)

New Britain, CT

New Affiliate Member

Children's Safety Network (MAULWE)

Newton, MA

New Affiliate Member

Greenfield Community College (MAULRR)

Greenfield, MA

New Affiliate Member

InRhodes Resource Center (RIULNZ)

Providence, RI

New Affiliate Member (formerly Full member)

NELINET, Inc. (MAULUL)

Southborough, MA
New Affiliate Member

North Shore Community College (MAUCGM)

Lynn, MA
New Affiliate Member

University of New England at Portland (MEUWSR)

Portland, ME
New Affiliate Member (formerly Full member)

Waldo County General Hospital (MEWAD)

Belfast, ME
Reinstated Full Member

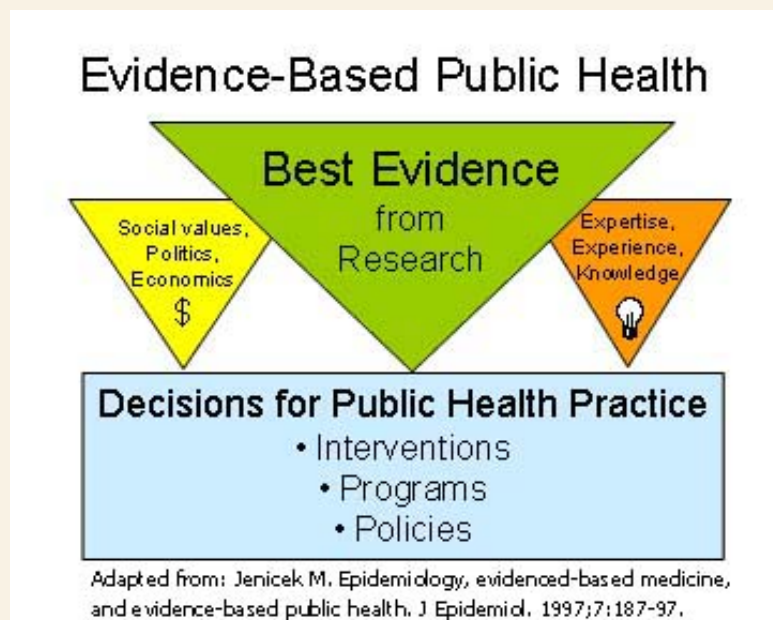
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[Preview of New Evidence-Based Public Health Skill Building Web Page](#)

Tuesday, March 25th, 2008

Submitted by Hathy Simpson

I have been busy developing a new skill building section for the Evidence-Based Practice for Public Health (EBPPH) website, <http://library.umassmed.edu/ebpph>. The section is intended to provide public health practitioners and health science librarians with an overview of the process of practicing evidence-based public health. Below is a sampling of this new section.



What is Evidence-Based Public Health?

Evidence-based public health (EBPH) is the use of the best available evidence to develop interventions,

policies, and health promotion programs for population-based public health practice. EBPH requires integrating public health practitioner expertise, experience, and community values with the best evidence from systematic research.

The Evidence-Based Public Health Process

Evidence-based public health process involves selecting, implementing, and evaluating demonstrated interventions to address an identified public health problem. For example, do school-based intervention programs prevent obesity in children?

The process can be broken down into six steps:

1. Define the problem
2. Find the evidence
3. Assess the evidence
4. Develop and prioritize potential solutions
5. Implement the selected solution(s)
6. Evaluate the results

Step 1: Define the Problem

Write a statement of the problem. This statement should include:

- The health/safety issue of concern
- The population affected by the concern
- The size and scope of the problem: Public health data and statistics to help quantify the problem can be found at PHPartners.org: Health Data Tools and Statistics (http://phpartners.org/health_stats.html)
- Potential interventions (brainstormed solutions to the problem)
- Potential outcomes of these solutions (the measurable results you hope to happen)

Step 2: Find the best evidence

Search and select the best evidence for effective solutions to the problem. The EBPPH website is designed to allow users to find the best evidence to inform public health practice decisions. The resources are arranged along a Pathway of Evidence-Based Resources. (<http://library.umassmed.edu/ebpph/pathway.cfm>) We recommend that you search for evidence in the following order:

1. Evidence-Based Guidelines (<http://library.umassmed.edu/ebpph/guidelines.cfm>)
2. Systematic Reviews (http://library.umassmed.edu/ebpph/syst_reviews.cfm)
3. Pre-Formulated and Filtered Searches of Published Studies (http://library.umassmed.edu/ebpph/filt_search.cfm)
4. Best Practices (http://library.umassmed.edu/ebpph/best_pract.cfm)
5. Public Health Databases (<http://library.umassmed.edu/ebpph/dblist.cfm>)
6. Public Health Journals (<http://library.umassmed.edu/ebpph/journallist.cfm>)
7. Sometimes evidence, especially for a new public health problem, is not available from the published literature.

The Partners in Information Access for the Public Health Workforce (<http://phpartners.org>), provides access to additional public health information resources:

- Health data sets and statistics (http://phpartners.org/health_stats.html)
- Government reports and grey literature (<http://phpartners.org/guide.html#Reports%20and%20Other%20Publications>)
- Newsletters, listservs, and news feeds (<http://phpartners.org/news.html>)
- Policy statements, laws, and regulations (<http://phpartners.org/legis.html>)
- Conference abstracts, presentations, and webcasts (http://phpartners.org/conf_mtgs.html)

Step 3: Assess the Evidence

Assess the quality, relevance, and usefulness of the evidence to solve the identified problem. Compare your community's health problem to the research findings.

Determine the following:

- Characteristics of population groups studied or targeted
- Possible interventions to resolve the problem
- Relevance of the findings to your community's problem and target population(s)
- Potential benefits, harms, and costs of the intervention(s)
- Barriers to implementation

The EBPPH website will link to resources for critical appraisal of public health practice evidence.

Step 4: Develop and Prioritize Potential Solutions

Based upon the results of assessment of the evidence, develop and prioritize feasible solutions to the problem.

Step 5: Implement the Selected Solution(s)

Translate the evidence into practice. Develop an action plan and implement the selected solution(s) to solve the public health problem.

Step 6: Evaluate the Results

Evaluate the implemented solutions. The evaluation should include both performance and outcome measures to determine if the program was effective in meeting its goals and objectives.

I will keep you posted on the progress of this new learning section of the website. Feedback is always accepted and greatly appreciated! I am also available to provide free training on how to search for evidence for public health practice. I can be reached at hathy.simpson@umassmed.edu or 508-856-2085.

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NLM Improves MedlinePlus Go Local Search

Friday, March 21st, 2008

Today, March 19, the National Library of Medicine (NLM) released a new search engine for MedlinePlus GoLocal, <http://www.nlm.nih.gov/medlineplus/golocal/>, using the Vivisimo search software. By popular

demand, search results now include health information from MedlinePlus, as well as the health services in MedlinePlus Go Local.

A look through the MedlinePlus Go Local search logs shows that many users are looking for health information as well as services. Examples include drug names such as Provigil and Cialis, disorders such as GERD and TMJ, and services such as dentists that take Medicaid and where to get a flu shot. In addition to adding health information from MedlinePlus, the new search results also feature improved relevance rankings, links to maps and directions, bold-face search words in context, and an integrated spell checker that suggests alternative search terms and spelling corrections.

The screenshot shows the MedlinePlus Go Local search interface. At the top, there is a navigation bar with links for Homepage, About, Site Map, and Contact Us. Below the navigation bar is a search input field containing the text 'tmj' and a 'Go' button. The search results are organized into two main sections: 'Health information top 2 results - tmj' and 'Services results 1 - 3 of 3 - tmj'. The 'Health information' section includes two results: 'Temperomandibular Joint Dysfunction' and 'TMJ (Temporomandibular Joint) Disorders'. The 'Services results' section lists three dental services: 'Quincy Oral and Maxillofacial Surgery', 'AA Dental Care', and 'Interventional Pain Management Center'. Each service listing includes the provider's name, address, phone number, and a brief description of the services offered. At the bottom of the page, there is another search input field with 'tmj' and a 'Go' button.

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[Tox Town: Nuevo recurso en español de la Biblioteca Nacional de Medicina](#)

Friday, March 21st, 2008

Tox Town is now available in both English, <http://toxtown.nlm.nih.gov> and en español, <http://toxtown.nlm.nih.gov/espanol>. Visitors can learn in English or in Spanish about environmental health concerns and over 30 toxic chemicals in these imaginary neighborhoods: a City, Farm, Town, US-Mexico Border, and Port.



In either language, Tox Town uses neighborhood scenes along with color, graphics, sounds, and animation to add interest to learning about connections between chemicals, the environment, and the public's health. Tox Town's target audience is high school, college and graduate students, educators, and the interested public.

Tox Town en español identifies Spanish-language information in a subject area – environmental health and toxicology – that currently has few Web resources. To supplement the limited Web resources in Spanish, nearly 100 pages of background information describing environmental health concerns were translated and reviewed by a team of bilingual health information specialists.

Tox Town is ideal for supplementing classes in environmental science, earth science, forensics, and health. Also, students learning to read either English or Spanish may use Tox Town to improve language skills as they toggle back and forth between the Spanish and English text.

Tox Town joins three other Spanish-language Web resources from the National Library of Medicine. ToxMystery, for grades 2–6, features a bilingual talking cat that teaches about possible chemical hazards around the home, <http://toxmystery.nlm.nih.gov>. MedlinePlus (en español at <http://medlineplus.gov/spanish>) directs users to hundreds of Spanish-language resources on health including drug information, news stories and interactive tutorials that read aloud in Spanish or in English. The AIDSinfo Web site, home for treatment guidelines, drug information and clinical trials related to HIV/AIDS, also has a Spanish version, infoSIDA, available at <http://aidsinfo.nih.gov/infoSIDA>.

Tox Town® is a project of the Specialized Information Services Division of the National Library of Medicine, National Institutes of Health. Promotional materials and Tox Town images for Web sites and publications are listed at <http://toxtown.nlm.nih.gov/clipart.html>. Please send your comments or questions on Tox Town to tehip@tehl.nlm.nih.gov.

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[What's up dawg?](#)

Friday, March 21st, 2008



American Idol's Randy Jackson is the featured celebrity in the March issue of the MedlinePlus Magazine. Check out the latest issue to learn more about Randy Jackson's experiences with controlling his diabetes. That's what's up dawg!

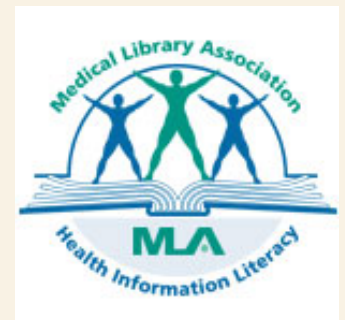
MedlinePlus Magazine is the NLM quarterly guide for patients and families. It brings the latest and most authoritative medical and health care information from the NIH as featured online on the MedlinePlus site. The MedlinePlus magazine is provided to all NN/LM members free of charge. This winter's issue features many topics including the mind body connection role in fighting disease, kidney disease and diabetes, the growing epidemic of "diabesity" and healthy pregnancy.

Sign up for a free subscription to the MedlinePlus Magazine at: <http://www.fnlm.org/join.pdf>.

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[Medical Library Association Health Information Literacy Project](#)

Tuesday, March 18th, 2008



Congratulations to Martha Prescott at Berkshire Medical Center Health Sciences Library in Pittsfield, MA for being chosen as a pilot site for the MLA Health Information Literacy project. Martha will be the first librarian in our region to pilot a new health information literacy curriculum designed to increase health care providers' knowledge of health information literacy. The project aims to increase provider's use of NLM consumer resources

and promote the role of librarians as key providers of this information. The curriculum is part of MLA's Health Information Literacy Research Project which is studying hospital-based health care providers' and administrators' awareness and understanding of health information literacy and its value in support of patient care. The project is funded by the NLM.

Congratulations to Martha Prescott at the Berkshire Medical Center for receiving this honor!

For a list of other pilot sites throughout the country:
http://www.mlanet.org/resources/healthlit/hil_project_pilot.html

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[HRSA Unified Health Communication Course Approved for MLA 5 Contact Hours](#)

Tuesday, March 18th, 2008

The free online course, “Unified Health Communication 101: Addressing Health Literacy, Cultural Competency, and Limited English Proficiency,” developed by the Health Resources and Services Administration’s (HRSA), has now been approved for 5 MLA Continuing Education Contact Hours.

This interactive training course will help you:

- improve your patient communication skills
- increase your awareness and knowledge of the three main factors that affect your communication with patients: health literacy, cultural competency and low English proficiency
- implement patient-centered communication practices that demonstrate cultural competency and
- appropriately address patients with limited health literacy and low English proficiency

Additional information about the course can be found at: <http://www.hrsa.gov/healthliteracy/training.htm>.

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[NIH News in Health – March issue](#)

Friday, March 14th, 2008



The March issue of NIH News in Health is here! NIH News in Health is a consumer health newsletter with practical tips to improve your health. You can find it online at: <http://newsinhealth.nih.gov>. This month’s front page story is “Making and Maintaining Muscle: How Much Protein Do You Need?”

Other articles in this month’s edition focus on living with Crohn’s Disease, supplement use and cancer, and talking with your health care provider about incontinence.

The PDF makes a nice addition your consumer health collection or for hospital waiting rooms.

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