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# **Privacy for RFID and the Evolving Use of RFID**

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## Physical Means for Privacy Protection for Retail Item Tagging

- **Kill Command:** Included in the EPCglobal protocol. Makes tags unreadable after after point-of-sale This rules out use for returns, recalls, authentication, or recycling.
- **Blocker Tags:** “Spam” for RFID. Interferes with the reading of tags within the same reader zone as the blocker tag.
- **Clipped Tags:** Consumers tear away part of the tag after sale. Reduces read range from 10 meters to a few cm.
- **Metal Lined shopping bags, purses, wallets:** Approach used for new US passports.
- **Mechanical Destruction:** Bring your own hammer, zapper, etc.
- **Encryption:** May be used to increase both security and privacy.

## Clipped Tag for RFID Consumer Privacy

**RFID tag structure** that permits a consumer to partially disable a tag to transform a long read-range (10 meter) tag into a proximity tag (few cm)

- Adds the option of consumer choice
- Provides visual confirmation that tag has been disabled
- May be read later if desired by close proximity,  
e.g. for returned items, authentication, and recycling

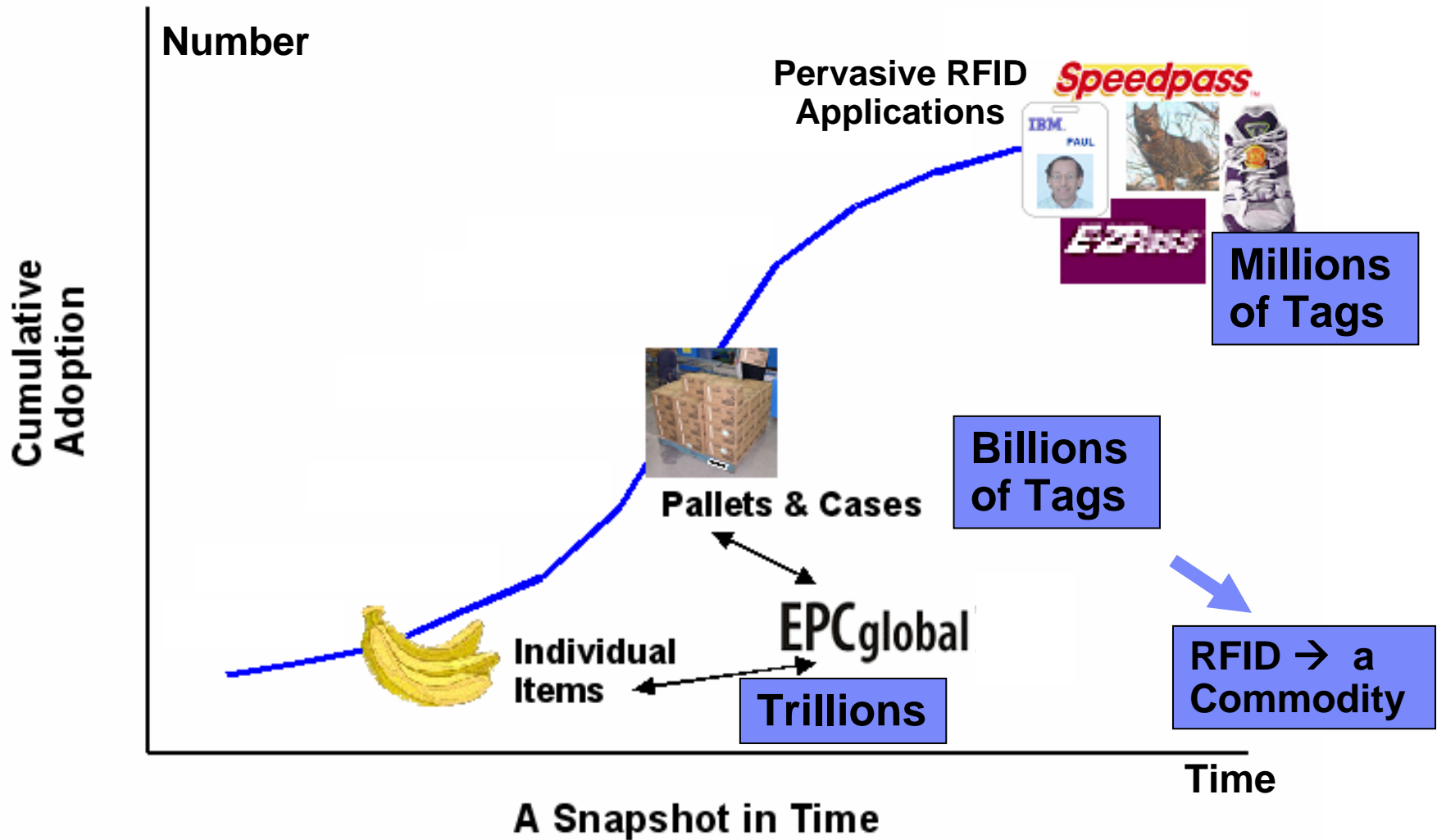
**Example: Tear-off for partial antenna removal (like opening a ketchup packet)**



Images from  
**IBM RFID  
Clipped Tag**  
on  
**YouTube™**

**THE WALL STREET JOURNAL** – Technology Innovation Winners for 2006

# RFID for the supply chain (EPCglobal) is climbing the adoption curve





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**Thank You !**

Questions ?