Measuring Your Impact: Using Evaluation to Demonstrate Value

GOALS OF ORGANIZATION AND LIBRARY SERVICES

What the library and librarian do to support and further the mission and goals of the organizations they serve.

These are ideas contributed by librarians during "Measuring Your Impact..." classes. Obviously you will see your own library in some of these, others may not apply to your library at all, and hopefully these will provide a starting point for you to identify how your own activities support your organization's goals.

Organizational Goal: Reduce risk:

Copyright management
Part of HazMat team
Patient safety committee
Quality management
Participation on cross-functional teams
Evidence for clinical pathways
Evaluation/change treatment procedures

Organizational Goal: Educate staff and patients:

Provide educational resources

Teach

Media services

Web pages

Newsletters

Information for health educators and nurses

Student support:

- BSN programs provided by the institution to develop new nurses (this is a long-term investment for the institution)
- Residency programs
- Staff who are students in all health professional areas
- Students working with preceptors within the organization

Grand rounds

Organizational goal: Provide excellent clinical care:

Searches

Clinical pathways

Current awareness

Clinical information

Select and manage clinical resources

Hazmat team support

Electronic resources

Organizational goal: Increase profitability:

Book ordering for the institution

EFTS – lower the cost of writing checks

Free Share ILL

Practice improvement

Sell services to outside clients

Get outside funding support (NN/LM, NLM, others)

Efficiencies – see other categories