



MIDDLE ATLANTIC PERSPECTIVE

Newsletter of the
National Network of Libraries of Medicine

Middle Atlantic Region
New York • New Jersey • Pennsylvania • Delaware

The New York Academy of Medicine • 1216 Fifth Avenue • New York, NY 10029

Volume 13 • Number 2

March - April 2003

INTHISISSUE

RML Directors and Associate Directors Meet	1
Kudos to Baruch College	2
HIPAA Privacy Rule and Research	3
RML Welcomes New Online Trainer	3
Welcome New DOCLINE Libraries	3
Access to Electronic Health Information Awards	4
PubMed Central – An Archive of Life Science Journals	5
Most Recent EFTS Participants	6
MeSH Videotape Available	6
NLM Technical Bulletin	6

RML DIRECTORS AND ASSOCIATE DIRECTORS MEET IN NEW YORK

by Mary Mylenki, Associate Director

In February, the NN/LM Middle Atlantic Region and the New York Academy of Medicine hosted the mid-year meeting of the Directors and Associate Directors of the eight RMLs at the Academy in New York. National Library of Medicine (NLM) staff attending included Betsy Humphreys, Deputy Director for Library Operations, and Angela Ruffin, Head, National Network Office.

The agenda included discussion of outreach evaluation plans, outreach activity data collection and mapping, interregional collaborative projects, MEDLINEplus Go Local, electronic publishing and document delivery, and EFTS. RML and NLM staff in attendance also enjoyed several presentations on public health at the New York Academy of Medicine, including a talk by Roz Lasker, M.D., who will present the Joseph Leiter NLM/MLA Lecture at the MLA Annual Meeting in San Diego, CA. (See <http://mlanet.org/am/am2003/program/speakers.html>)

Outreach Evaluation. Two inter-regional NN/LM task forces on outreach evaluation presented draft recommendations for projects to reach public libraries and the public health workforce. The task forces have each chosen to use the “logic model” format to describe the outreach objectives, resources, activities/process, project management milestones, outputs, immediate outcomes, and long-range outcomes. The RML will make an announcement when the final outreach evaluation plans are published on the NN/LM web site. (The W. K. Kellogg Foundation offers an excellent free publication, "W.K. Kellogg Foundation Logic Model Development Guide," to assist non-profit organizations in outcome evaluation of projects; you can request a print copy or view the publication online at the W.K. Kellogg publications and resources web site at <http://www.wkcf.org/Knowledgebase/Pubs/> .)

NOTE:

This is a newsletter. The links and information are up-to-date when published and are NOT updated after the published date.

Outreach Activity Data Collection and Mapping. Several efforts are underway to improve data capture for NLM, RML, and NN/LM network member health information outreach projects. The new NN/LM National Outreach Mapping Center is developing web-based data entry tools and databases; soon we will have the capability to generate maps to illustrate and evaluate regional outreach activity using geographic information system software. Data on NN/LM projects will be linked to the NLM outreach project database also in development.

Inter-regional Collaborations. Various RML staff and NN/LM network librarians are working together across regional boundaries. Tribal Connections, which focuses on outreach to Native American Indian communities, began in the Pacific Northwest Region and now includes representatives from four regions. The Multilingual Materials Working Group consists of individuals from diverse career backgrounds with a common interest: the creation and dissemination of quality consumer health materials in multiple languages. Several group members have ongoing projects that provide multilingual health information. The Pacific Southwest RML is conducting a pilot project on digitizing foreign language health information print materials. Among the group's goals are: 1) working with area health departments and other organizations in finding new materials and promoting awareness of existing ones, and 2) identifying helpful criteria in evaluating multilingual documents.

MEDLINEplus Go Local. Currently, the "Go Local" links on MEDLINEplus health topic pages take you to information about health services in North Carolina via NC Health Info (<http://www.nchealthinfo.org>). NC Health Info is a joint project of the Health Sciences Library and the School of Information and Library Science at the University of North Carolina-Chapel Hill, funded by a contract from the National Library of Medicine. Through this pilot project, NLM is learning how best to link to health services in other states. Multiple models for linking other sites are being considered. If you have a web site that collects statewide information on local health services, please let the MEDLINEplus team know by using the "Contact Us" link at the top of every MEDLINEplus page.

Electronic Publishing and Document Delivery. The RML and NLM participants conducted a wide-ranging discussion on electronic journal licensing issues, changes in scholarly publishing, and the effects of licensing constraints on document delivery in the NN/LM network. There are no easy solutions to the many challenges posed by electronic resources, and publishing models will surely continue to change dramatically over the coming decades. One practical and immediate step we can take is to be aware of all the journal titles that can be freely accessed in PubMed Central, NLM's digital archive of life sciences journal literature. PubMed Central is available at <http://www.pubmedcentral.nih.gov/> and through the PMC link on the black bar at the top of the PubMed screen. Libraries should consider including all PubMed Central titles in their catalogs and/or linking to these titles via LinkOut.

Electronic Funds Transfer System (EFTS). EFTS is in various stages of implementation across the country, and many individual libraries and cooperative groups have responded enthusiastically to the national expansion. The University of Connecticut has prepared an RFP for a web-based version of EFTS, and a national advisory committee is being formed to promote EFTS usage, evaluate EFTS operation, and provide recommendations on policy, procedures, and fees. Testing of billing data transfer from NLM to EFTS is proceeding very well.

The RML Directors, Associate Directors and other RML staff will meet at MLA where many of these topics will be pursued further.

KUDOS TO BARUCH COLLEGE *by Mary Mylenki, Associate Director*

The William and Anita Newman Library at Baruch College, City University of New York, received the Excellence in Academic Libraries award bestowed by the Association of College and Research Libraries, ALA. This is a wonderful achievement, the first time the award has been given to an urban academic library. At a ceremony on April 2, 2003,

attended by friends and colleagues, ACRL officials presented a plaque and citation, together with a \$3,000 stipend.

Although perhaps most often identified with its business school, Baruch offers a wide variety of degree opportunities, well served by the Newman Library. The library has been a member of the NN/LM and a DOCLINE participant for a number of years. Arthur Downing, head of the Library and of the Computing and Technology Center, values networking opportunities and recognizes how these enhance any library's level of service. Many of you in our Region will remember Arthur from the days when he was director of the RML and the head of the New York Academy of Medicine Library.

Congratulations to Arthur Downing and his staff!

THE HIPAA PRIVACY RULE AND RESEARCH

The booklet "Protecting Personal Health Information in Research: Understanding the HIPAA Privacy Rule" is now available on the NIH website at <http://privacyruleandresearch.nih.gov>.

Additional companion pieces to the booklet that will address the possible effects of the Privacy Rule on specific types of research activities are under development and will be available soon through this web site.

HHS Office for Civil Rights (OCR) has also developed tools to help entities determine whether they are covered entities and subject to the Rule. Access these tools at: <http://www.cms.hhs.gov/hipaa/hipaa2/support/tools/decisionsupport/default.asp>

To view the complete final Privacy Rule, go to <http://www.hhs.gov/ocr/hipaa/finalreg.html>

RML WELCOMES NEW ONLINE TRAINER

We are very pleased to announce that Ellen Geraghty has joined the NN/LM Middle Atlantic Region office as Trainer and Online Analyst with the National Training Center and Clearinghouse, effective April 7, 2003.

Besides holding an MLIS from Dominican University, River Forest, Illinois, Ellen has a BS in Nursing and spent a number of years as a staff nurse and case manager, particularly working in high-risk obstetrics, neonatal care, and care for infants and children with chronic illnesses. As a librarian Ellen has been at the University of Illinois Library of the Health Sciences and most recently was reference and instruction librarian at DePaul University in Chicago.

Ellen will join the online training team, working with Maureen Czujak and Mary Van Antwerp at training sites across the country. She can be reached by e-mail at egeraghty@nyam.org and by telephone at 212-822-7357.

WELCOME NEW DOCLINE LIBRARIES

We would like to welcome back the Jewish Board of Family & Children's Services, NYUJBF, as an active participant in DOCLINE. Of course it welcomes reciprocal agreements with other libraries.

We would also like to welcome back to active DOCLINE participation the Animal Medical Center, NYUZH.

We would like to welcome the Children's Hospital of Philadelphia, PAUZH, to active participation in DOCLINE. While it definitely welcomes reciprocal agreements with other libraries, it would appreciate being placed in cells 7 or 8—at least for the near future.

NLM ANNOUNCES ACCESS TO ELECTRONIC HEALTH INFORMATION AWARDS

by Mary Mylenki, Associate Director

The focus of this particular solicitation, *Access to Electronic Health Information*, was on projects designed to improve access to electronic health information for such groups and organizations as consumers, underserved and minority health care professionals, public health workers, public libraries, and community-based and faith-based organizations.

We are very pleased to announce that NLM made awards to the following Network members—full and affiliate—in the Middle Atlantic Region:

Carnegie Library of Pittsburgh

The Carnegie Library of Pittsburgh (CLP), in partnership with three local agencies, will establish a program to train senior adults to locate and use electronic health information, including the Web resources of the NLM. CLP will collaborate with Lutheran Service Society of Western Pennsylvania (LSS), and City of Pittsburgh's Citiparks SeniorInterests activity centers. The goal of the program is to promote reliable electronic resources to seniors in underserved communities by collaborating with faith- and community-based organizations through existing partnerships with LSS and the SeniorInterests program.

Crandall Public Library, Glens Falls, NY

This project will increase accessibility to online consumer health information for public librarians through participating library systems and encourage partnering with local institutions for support. It will address the need for reliable information by providing training to an estimated 120 librarians in six library systems on consumer health online reference sources. The Health Information Librarian at Crandall Public Library will provide a four-part training series for librarians at each participating system, enabling the librarians to earn 12 hours of MLA CE credits in consumer health.

Frederick L. Ehrman Medical Library, New York University Medical School

NYU Downtown Hospital, an affiliated hospital of the New York University School of Medicine, is the primary health care facility for the neighboring Chinatown community. Identifying a need to easily access in-house Chinese language patient education documents and existing electronic consumer health information, NYU created the Health Information in Chinese Uniting Physicians, Patients, and the Public (HICUP), to link the mostly English-speaking clinicians and their Chinese-speaking patients with evaluated sources of electronic patient education and consumer health information that is culturally appropriate, clinically accurate, and current. The project involves a partnership between NYU Downtown Hospital and the Chinese Community Partnership for Health, to translate information not previously available in Chinese and link to Chinese information from other sites.

Geisinger Health System, Danville, PA

This project will increase access to quality and valid health information by the promotion of trusted resources available via the Internet, public libraries in the North Central Library District (NCLD), and the Community Health Resource Library of the Geisinger Health System. A one-day conference on health information services will be held at Geisinger for the 45 librarians in the eleven county region of the North Central Library District, followed by targeted programs for health consumers and health professionals at 12 public libraries in five rural counties. The project will increase the collaborative interaction of the public and public librarians with Geisinger's Community Health Resource Library, providing free access to document delivery through Geisinger's Health Sciences Library, an NN/LM Resource Library.

Rochester Regional Library Council, Fairport, NY

The two main components of "CLIC and the City" will be Web site development and training. The Web site development will concentrate on providing more local information and linking the local to the national information in MEDLINEplus. The training will

focus on developing the next level of partnership between two groups of underserved health information providers in the city: school librarians and school nurses, and senior centers and nearby branch public libraries. The impact/evaluation of “CLIC and the City” will be measured using various methods including focus groups, statistics, and Web site activity.

Tompkins County Public Library, Ithaca, NY

The Tompkins County Public Library provides residents with access to reliable, current medical and health information to support their self-advocacy efforts through the only dedicated Health Information Center in the five-county Finger Lakes library system. This project will provide training for the public in how to access the information available through the Tompkins County Public Library Web site, and about the value of consumer health information.

University of Medicine & Dentistry of New Jersey, Newark, NJ

This project provides training in the use of Web-based health information tools to health care professionals and librarians who work with substantial Hispanic communities. In addition to training, printed materials will also be developed in Spanish and distributed to the targeted sites and associated communities. Additional distribution to community and faith-based organizations and sites in which there is a Spanish-speaking population is also included in the project.

University of Pittsburgh

This project will develop a partnership between the Health Sciences Library System (HSLS) of the University of Pittsburgh and the Allegheny County Health Department (ACHD) for enhanced access to knowledge-based information, document delivery, reference assistance, user education, and consultation. Objectives include developing a Web-based public health information portal for access to relevant local, state, national, and international information resources; comprehensive, ongoing user education and an information literacy program for ACHD public health workers; ongoing reference and consultation services, and access to books, journals and other resources.

A complete list of awards, including descriptions of the proposals, can be found at <http://www.nlm.nih.gov/news/ehealth4public.html>

We congratulate the awardees and look forward to working with them in their efforts to increase and improve access to health care. We hope their efforts will encourage other Network members to submit proposals the next time an RFP is posted.

PubMed Central –AN ARCHIVE OF LIFE SCIENCE JOURNALS

Reminder to all libraries out there....PubMed Central (PMC) is the National Library of Medicine’s digital archive of life sciences journal literature. Access to PMC is free and unrestricted. Currently available journals can be found at <http://www.pubmedcentral.nih.gov/>

Please note that in an effort to promote the availability of free full text in [PubMed Central](#) , PubMed displays an icon next to each PubMed citation in the Summary display

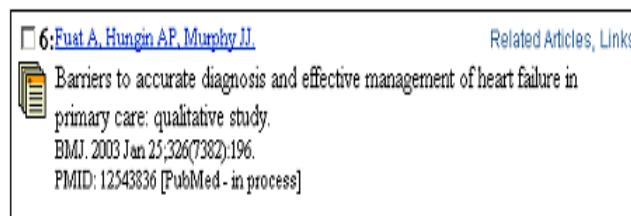


Figure 1 - PubMed Citation with Icon

This icon indicates there may or may not be an abstract (if not, the citation will display “No abstract available.”) but full text for this article is available free at PMC. Clicking on the icon displays the Abstract format with the red icon, “PubMed Central: access FREE full text articles.” Use this link to go to the full text. To go directly to the full text from the Summary page, use the Links menu to select, “Free in PMC.”

MOST RECENT EFTS PARTICIPANTS....WELCOME!

We would like to welcome the following libraries that have joined EFTS within the past two months. Out of 480 current DOCLINE libraries in the NN/LM Middle Atlantic Region, 307 participate in EFTS—which leaves 173 still to join (you know who you are!).

NJUDHL, Deborah Heart and Lung Center
NJUUND, Underwood-Memorial Hospital
NYUIPS, New York City Department of Health & Mental Hygiene
NYUJBH, Ellenville Regional Hospital
NYUNYB, The New York Botanical Garden,
LuEsther T. Mertz Library, Bronx
NYUSJE, Interfaith Medical Center, Brooklyn, NY
NYUSYT, North Shore University Hospital / Syosset

Just as there are email discussion lists for the region (MARL), DOCLINE, and QuickDoc, so too there is an email discussion list for EFTS. To subscribe go to <http://efts.uchc.edu/efts/listserv.html>

MESH VIDEOTAPE: “BRANCHING OUT — THE MeSH VOCABULARY”

NLM has developed a MeSH videotape!

Entitled “Branching Out — The MeSH Vocabulary,” the 12.5 minute video clearly and concisely highlights some of the basics of MeSH, including: the MeSH tree structure; using MeSH in searching; qualifiers (subheadings); and indexing.

The video is very basic and contains introductory material only – good for a class where the students are fairly new to the concept of medical subject headings.

The RML office has a copy available on a loan basis. If you are interested in borrowing it, please email Dorothy Weyeneth, the RML Administrative Assistant, at dweyene@nyam.org

NLM TECHNICAL BULLETIN 2003

The following articles from the current *Technical Bulletin* are available on the Web at:

<http://www.nlm.nih.gov/pubs/techbull/tb.html>

2003 January - February; 330

- Cataloging News - 2003 - e1
- Journals Database to Offer Suggestions - e3
- NLM Authority Records Accessible in LOCATORplus - e4
- NLM Implementation of *Anglo-American Cataloguing Rules*, 2nd edition, 2003 Revision - e5
- Access to *ClinicalTrials.gov* in the NLM Gateway - e6
- Chemicals, Jobs and Diseases (Haz-Map®) - e7
- New Features in PubMed® LinkOut for Libraries - e8
- PubMed’s® Summary Display to Include Icons - e9
- Search Subsets Available in the NLM Gateway Limits Feature - e10

- Technical Notes: - e2
 - NCBI Offers Molecular Biology Information Resources Training
 - January 2003 PubMed®, NLM Gateway, and *ClinicalTrials.gov* Training Manuals Now Available
 - New Look for the PubMed® Links Menu
 - MEDLINEplus® “Go Local”
 - List of Journals Indexed in Index Medicus* 2003 Additions and Revisions
 - NLM Classification* Updated
 - More Unified Medical Language System (UMLS) Basics Classes
 - New Clinical Alert Issued; Alerts Featured in Additional Ways

**NN/LM, Middle Atlantic Region
The New York Academy of Medicine
1216 Fifth Avenue
New York, NY 10029**

**Phone: 212-822-7396 or 800-338-RMLS; Fax: 212-534-7042
E-mail: user name (first initial last name) followed by
@nyam.org; url: [http:// www.nlm.gov/mar/](http://www.nlm.gov/mar/)**

NN/LM STAFF

Director - Maxine L. Rockoff, Ph.D.
Associate Director - Mary Mylenki
Consumer Health Information Coordinator - Rhonda Allard
Education Programs Coordinator - Joan Seidman
Network Programs Coordinator - Joanne Jahr
Outreach Programs Coordinator - Peggy Falls
Technology Coordinator - Denise O'Shea
Administrative Assistant - Dorothy Weyeneth

**NATIONAL TRAINING CENTER AND CLEARINGHOUSE
STAFF**

Assistant Director - Maureen Czujak
Online Analyst - Ellen Geraghty
Online Analyst - Mary Van Antwerp
Assistant for Training Services - Charles Rapisarda

MIDDLE ATLANTIC PERSPECTIVE is supported under NLM
Contract NO1-LM-1-3521 and is published bimonthly.