NN/LM Outreach Evaluation Resource Center Outreach Evaluation Series: Community Assessment January 2009 NN/LM PNR RML Rendezvous

## Yakima County Example of Local Data Collection

(Handout 4)

El Proyecto Bienestar is an effort to identify and address the occupational and environmental health issues of concern for Hispanic farm workers and their families in the Yakima Valley, Washington. The four partners in the project are the Yakima Valley Farm Workers Clinic, Northwest Communities Education Center/Radio KDNA, Heritage University and the University of Washington's (UW) School of Public Health and Community Medicine.

## **Partner Profile**

This is the information you currently have about your community-based partner:

- Key initiative: A pilot project to find the best method of communicating health information to the Hispanic agricultural worker population.
- Primary goal: "Create opportunities and mechanisms for this community [to understand and actively participate in decision-making related to their occupational and environmental health"
- *Target community*: Hispanic agricultural workers in Yakima County, both the resident and seasonal migrant workers.
- Key resource: Spanish-speaking students in ConneX, a health care opportunity program for middle school, high school and college students. It is run by the Northwest Community Action Center, one of the partners in El Proyecto Bienestar.

## Plan for collecting local data

Using the tables on the next page, plan a strategy for collecting local community assessment data. Some questions you will want to answer with your local data can be found in Worksheet 2 from *Planning and Evaluating Health Information Outreach Projects Booklet 1: Getting Started with Community-Based Outreach* (p.16)

<sup>&</sup>lt;sup>1</sup> Keifer, M. Community health intervention with Yakima agricultural workers. http://www.niehs.nih.gov/research/supported/programs/justice/grantees/uw.cfm