NN/LM Outreach Evaluation Resource Center Outreach Evaluation Series: Community Assessment January 2009

NN/LM PNR RML Rendezvous

Agenda Community Assessment (3 one-hour sessions)

Session 1: Wednesday, January 14, 2009 – 1:00-2:00

Collecting Information

- Why do community assessment?
- Inventory what you already know
- Partners in Information Access for the Public Health Workforce
- Public data sources
- Yakima County, WA

Homework assignment:

Exercise 1: Create a profile of your county without leaving your desk

Session 2: Wednesday, January 21, 2009 – 1:00-2:00

Developing a Local Assessment Plan

- Review
- County profile discussion
- Learn more about your community
- Collecting local information
 - o Diffusion of innovation
 - o Stages of change
 - o Community resources and assets
 - o Partnerships
- Yakima County example

Homework assignment:

Exercise 2: Create your local community assessment plan

Session 3: Wednesday, January 28, 2009 – 1:00-2:00

Next Steps for Community Assessment

- Review
- Local assessment discussion
- Data collection methods
- Funding for community assessment from the RML
- Your next steps