

Table 7b. U.S. Regional Electricity Retail Sales (Million Kilowatthours per Day)

Energy Information Administration/Short-Term Energy Outlook - January 2009

	2008				2009				2010				Year		
	1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th	2008	2009	2010
Residential Sector															
New England	140	113	138	120	141	116	141	126	140	115	139	125	128	131	130
Middle Atlantic	387	319	409	340	390	322	423	343	392	323	425	344	364	369	371
E. N. Central	575	439	562	483	559	449	591	486	566	456	599	493	515	521	529
W. N. Central	316	238	309	251	294	240	323	254	300	244	329	259	278	278	283
S. Atlantic	949	857	1,105	843	949	835	1,127	846	969	852	1,149	863	939	939	958
E. S. Central	354	280	382	287	342	280	394	285	350	286	403	292	326	325	333
W. S. Central	528	523	711	444	507	512	737	478	517	523	752	488	552	559	571
Mountain	249	227	323	229	244	235	329	233	250	241	337	238	257	260	267
Pacific contiguous	447	362	417	387	445	357	418	391	454	364	426	398	403	403	410
AK and HI	16	14	13	15	16	14	14	15	16	14	14	15	14	15	15
Total	3,960	3,372	4,368	3,400	3,888	3,360	4,497	3,456	3,954	3,417	4,575	3,514	3,775	3,801	3,866
Commercial Sector															
New England	154	150	168	150	156	152	171	152	159	156	174	155	156	158	161
Middle Atlantic	452	437	498	439	453	442	503	441	461	450	512	449	457	460	468
E. N. Central	501	531	618	514	511	523	586	508	520	533	597	518	541	532	542
W. N. Central	261	259	290	256	255	261	295	258	261	267	302	264	266	267	274
S. Atlantic	781	839	929	799	770	827	940	806	788	847	962	826	837	836	856
E. S. Central	217	228	262	217	216	231	269	221	220	236	275	226	231	234	240
W. S. Central	432	487	549	444	419	474	551	451	429	486	564	462	478	474	486
Mountain	239	256	288	252	241	263	294	254	249	272	304	262	259	263	272
Pacific contiguous	445	457	510	472	442	453	508	465	451	462	518	474	471	467	477
AK and HI	17	17	17	18	17	17	18	18	18	17	18	18	17	17	18
Total	3,500	3,663	4,129	3,560	3,481	3,642	4,135	3,575	3,559	3,724	4,228	3,655	3,714	3,710	3,793
Industrial Sector															
New England	60	63	65	62	58	60	62	59	58	59	61	59	63	60	59
Middle Atlantic	198	203	204	197	192	196	202	192	190	194	200	190	201	195	194
E. N. Central	580	564	546	530	515	524	524	505	511	519	520	500	555	517	512
W. N. Central	230	235	245	240	224	234	245	235	229	238	250	239	238	234	239
S. Atlantic	410	435	427	410	389	411	416	393	385	406	411	389	421	402	398
E. S. Central	370	363	349	369	353	356	349	360	360	362	356	366	363	355	361
W. S. Central	458	499	486	426	458	482	490	453	455	479	488	451	467	471	468
Mountain	200	221	234	205	199	220	233	206	204	226	239	212	215	214	220
Pacific contiguous	213	229	248	226	192	203	218	196	198	209	224	201	229	202	208
AK and HI	14	14	14	14	14	14	15	14	14	14	15	14	14	14	14
Total	2,732	2,829	2,820	2,680	2,594	2,699	2,754	2,613	2,603	2,708	2,764	2,622	2,765	2,665	2,674
Total All Sectors (a)															
New England	355	328	372	334	357	329	375	339	359	331	376	341	347	350	352
Middle Atlantic	1,048	970	1,122	988	1,047	970	1,140	986	1,054	977	1,148	994	1,032	1,036	1,043
E. N. Central	1,658	1,536	1,727	1,528	1,587	1,498	1,703	1,501	1,599	1,509	1,718	1,512	1,613	1,572	1,585
W. N. Central	807	732	843	747	774	734	864	747	790	749	882	763	782	780	796
S. Atlantic	2,144	2,135	2,465	2,056	2,112	2,076	2,485	2,049	2,146	2,108	2,526	2,081	2,200	2,181	2,216
E. S. Central	941	871	994	873	911	867	1,012	866	930	885	1,034	884	920	914	934
W. S. Central	1,418	1,510	1,747	1,314	1,384	1,469	1,778	1,382	1,402	1,489	1,804	1,401	1,498	1,504	1,525
Mountain	688	705	845	686	684	717	856	693	704	738	881	713	731	738	760
Pacific contiguous	1,107	1,051	1,177	1,088	1,082	1,016	1,146	1,054	1,105	1,038	1,171	1,076	1,106	1,075	1,098
AK and HI	47	45	45	46	46	45	46	47	47	45	47	48	46	46	47
Total	10,214	9,883	11,338	9,661	9,985	9,721	11,407	9,664	10,137	9,870	11,588	9,812	10,275	10,197	10,354

- = no data available

(a) Total retail sales to all sectors includes residential, commercial, industrial, and transportation sector sales.

Notes: The approximate break between historical and forecast values is shown with historical data printed in bold; estimates and forecasts in italics.

Retail Sales represents total retail electricity sales by electric utilities and power marketers.

Regions refer to U.S. Census divisions.

See "Census division" in EIA's Energy Glossary (<http://www.eia.doe.gov/glossary/index.html>) for a list of States in each region.**Historical data:** Latest data available from Energy Information Administration databases supporting the following reports: *Electric Power Monthly*, DOE/EIA-0226; and *Electric Power Annual*, DOE/EIA-0348.

Minor discrepancies with published historical data are due to independent rounding.

Projections: Generated by simulation of the EIA Regional Short-Term Energy Model.