UNITED STATES OF AMERICA BEFORE FEDERAL TRADE COMMISSION

COMMISSIONERS: Deborah Platt Majoras, Chairman

Pamela Jones Harbour

Jon Leibowitz William E. Kovacic J. Thomas Rosch

In the Matter of)
)
JARDEN CORPORATION,)
a corporation, and)
•) Docket No. C-4196
K2 Inc.,)
a corporation.)
)
)

DECISION AND ORDER [Public Record Version]

The Federal Trade Commission ("Commission"), having initiated an investigation of the proposed acquisition by Respondent Jarden Corporation ("Jarden") of Respondent K2 Inc. ("K2"), hereinafter referred to as "Respondents," and Respondents having been furnished thereafter with a copy of a draft Complaint that the Bureau of Competition proposed to present to the Commission for its consideration and that, if issued by the Commission, would charge Respondents with violations of Section 7 of the Clayton Act, as amended, 15 U.S.C. § 18, and Section 5 of the Federal Trade Commission Act, as amended, 15 U.S.C. § 45; and

Respondents, their attorneys, and counsel for the Commission having thereafter executed an Agreement Containing Consent Orders ("Consent Agreement"), containing an admission by Respondents of all the jurisdictional facts set forth in the aforesaid draft of Complaint, a statement that the signing of said Consent Agreement is for settlement purposes only and does not constitute an admission by Respondents that the law has been violated as alleged in such Complaint, or that the facts as alleged in such Complaint, other than jurisdictional facts, are true, and waivers and other provisions as required by the Commission's Rules; and

The Commission having thereafter considered the matter and having determined that it had reason to believe that Respondents have violated the said Acts, and that a Complaint should issue stating its charges in that respect, and having thereupon issued its Complaint and an Order to Maintain Assets (attached to this Order as Appendix II.), and having accepted the executed Consent Agreement and placed such Consent Agreement on the public record for a period of thirty (30) days for the receipt and consideration of public comments, now in further conformity with the procedure described in Commission Rule 2.34, 16 C.F.R. § 2.34, the Commission hereby makes the following jurisdictional findings and issues the following Decision and Order ("Order"):

- 1. Respondent Jarden is a corporation organized, existing and doing business under and by virtue of the laws of the state of Delaware, with its offices and principal place of business located at 555 Theodore Fremd Avenue, Suite B-302, Rye, NY 10580.
- 2. Respondent K2 is a corporation organized, existing and doing business under and by virtue of the laws of the state of Delaware, with its offices and principal place of business located at 5818 El Camino Real, Carlsbad, CA 92008.
- 3. The Commission has jurisdiction of the subject matter of this proceeding and of Respondents, and the proceeding is in the public interest.

I.

- A. "Jarden" means Jarden Corporation, its directors, officers, employees, agents, representatives, predecessors, successors, and assigns; and its joint ventures, subsidiaries, divisions, groups and affiliates in each case controlled by Jarden, and the respective directors, officers, employees, agents, representatives, predecessors, successors, and assigns of each. After the Acquisition, Jarden shall include K2.
- B. "K2" means K2 Inc., its directors, officers, employees, agents, representatives, predecessors, successors, and assigns; and its joint ventures, subsidiaries, divisions, groups and affiliates in each case controlled by K2, including, without limitation, Shakespeare Company, LLC, and the respective directors, officers, employees, agents, representatives, predecessors, successors, and assigns of each.
- C. "Respondents" means Jarden and K2, individually and collectively.
- D. "Zebco" means W.C. Bradley/Zebco Holdings Group, Inc., a corporation organized, existing and doing business under and by virtue of the laws of the state of Georgia, with its offices and principal place of business located at 6101 E. Apache, Tulsa, OK 74115.

- E. "Commission" means the Federal Trade Commission.
- F. "Acquisition" means the acquisition contemplated by the Merger Agreement and Plan of Merger by and among Jarden and K2, dated as of April 24, 2007.
- G. "Acquisition Date" means the date the Respondents close on the Acquisition pursuant to the Acquisition Agreement.
- H. "Acquirer Run-off License" means a transitional, non-exclusive, non-transferable, fully-paid, royalty-free limited license entered into by and among Respondents and the Commission-approved Acquirer to allow the Commission-approved Acquirer to use the Shakespeare Name and Marks for a period not to exceed eighteen (18) months after the Divestiture Date in connection with the sale of inventory of Divested Fishing Line Products that are labeled with the Shakespeare Name and Marks and that are acquired as part of the Divestiture Assets.
- I. "Acquired Assets Finished Inventory" means the finished inventory consisting of products incorporating Divested Fishing Line Products on which the Divested Fishing Line Products Names and Marks appear (including on packaging) that will be acquired by Respondent Jarden in connection with the Acquisition, including such finished inventory that exists within one hundred five days (105) after the Divestiture Date.
- J. "Asset Purchase Agreement" means the July 31, 2007, Asset Purchase Agreement by and between Zebco and Shakespeare Company, LLC, a subsidiary of K2.
- K. "Commission-approved Acquirer" means the following: (1) Zebco; or (2) an entity approved by the Commission to acquire the Divestiture Assets that the Respondents are required divest pursuant to this Order.
- L. "Confidential Business Information" means all information owned by, or in the possession or control of, Respondents that is not in the public domain and that is related to the research, development, manufacture, marketing, commercialization, importation, exportation, cost, pricing, supply, sales, sales support or use of the Divested Fishing Line Products or Divestiture Assets, respectively;

provided however, that Confidential Business Information shall not include the following:

- 1. information that subsequently falls within the public domain through no violation of this Order or breach of confidentiality or non-disclosure agreement with respect to such information by Respondents;
- 2. information related to the Divested Fishing Line Products or Divestiture Assets that Respondent Jarden can demonstrate it obtained without the assistance of Respondent

K2 prior to the Acquisition;

- 3. information that is required by law to be publicly disclosed; or
- 4. information that does not relate to the Divested Fishing Line Products or Divestiture Assets.
- M. "Divested Fishing Line Products" means any and all Fishing Line sold under or incorporating the commercial, trade or brand names "Cajun" (including, without limitation, "Cajun Line," "Cajun Red," and "Cajun Braid"), "Omniflex," "Outcast," and "Supreme."
- N. "Divested Fishing Line Products Names and Marks" means the commercial, trade or brand names "Cajun" (including, without limitation, "Cajun Line," "Cajun Red," and "Cajun Braid"), "Omniflex," "Outcast," and "Supreme," and any similar name(s) or derivatives or variations thereof, in every jurisdiction throughout the world, and all associated trademarks and trade dress.
- O. "Divestiture Assets" means all of the Respondents' rights, title and interest in and to all assets related to the Respondents' business of designing, manufacturing, marketing, selling, sourcing and distributing Fishing Line under the brand names Cajun (including, without limitation, Cajun Line, Cajun Red, and Cajun Braid), Omniflex; Outcast, and Supreme, including, without limitation (except for the Excluded Assets) the following:
 - 1. all finished inventory, on hand or in transit, relating to the Divestiture Assets except as listed in the Excluded Assets;
 - 2. to the extent they relate to the Divestiture Assets, (i) all purchase or customer orders (to the extent not already filled by the Respondents in the ordinary course of business), (ii) the contracts, agreements and leases and all outstanding offers or solicitations made by or to the Respondents to enter into any contract set forth in Schedule 1.1(b) of the Asset Purchase Agreement, and (iii) all of the Respondents' transferable licenses, quotas, consents, permits and approvals as set forth in Schedule 1.1(b) of the Asset Purchase Agreement;
 - 3. Divestiture Assets Intellectual Property;
 - 4. all of the Respondents' books, records, books of account, sales and purchase records, lists of customers and prospects, lists of suppliers, marketing and promotional materials and other product information, UPC codes, pricing information, operations information, sales programs and any deviations and all other documents, files, records and other data and information of the Respondents (whether stored on hard or floppy disks or other media), relating to the operation of the Divestiture Assets; *provided*,

however, that in cases in which documents or other materials included in the Divestiture Assets contain information: (1) that relates both to the Divested Fishing Line Products and to other products or businesses of Respondent K2 and cannot be segregated in a manner that preserves the usefulness of the information as it relates to the Divested Fishing Line Products; or (2) for which Respondent K2 has a legal obligation to retain the original copies, Respondent K2 shall be required to provide only copies or relevant excerpts of the documents and materials containing this information. In instances where such copies are provided to the Commission-approved Acquirer, Respondent K2 shall provide the Commission-approved Acquirer access to original documents under circumstances where copies of documents are insufficient for evidentiary or regulatory purposes. The purpose of this proviso is to ensure that Respondent K2 provides the Commission-approved Acquirer with the above-described information without requiring Respondent K2 completely to divest itself of information that, in content, also relates to products and businesses other than the Divested Fishing Line Products;

- 5. all goodwill that relates to, or otherwise arises out of the Divestiture Assets business, including, without limitation, all goodwill associated with trademarks, service marks, and other Divestiture Assets Intellectual Property, together with the right to represent to third parties that the Commission-approved Acquirer is the successor to the Respondents' Divestiture Assets business; and
- 6. any and all other assets of Respondent K2 relating to or otherwise used or held for use in the Divestiture Assets business, tangible or intangible, wherever located, belonging to or licensed to Respondent K2 as of the Divestiture Date, including any trade show materials used only for Respondent K2's fishing line business, but excluding the Excluded Assets.
- P. "Divestiture Assets Intellectual Property" means: all patents and applications therefor, trademarks and service marks (registered or unregistered) and applications therefor, commercial, trade or brand names, business and product names, logos, internet web sites, internet domain names, trade dress, copyrights, copyright registrations and applications therefor, owned, possessed, used or held by or licensed to the Respondents related to the operation of the Divestiture Assets and as set forth in Schedule 1.1(c) of the Asset Purchase Agreement, together with, to the extent applicable, intellectual designs, formulas, know-how, trade secrets, technical and manufacturing processes and information, testing and operating techniques and procedures, engineering data and plans including mold and manufacturing drawings, assembly and installation drawings, blueprints, procurement specifications and engineering and performance specifications, scientific experiments demonstrating that the color red is the first to be filtered out underwater and any other research data relating to the red Fishing Line product, as well as any marketing materials and information including marketing plans, surveys and strategies, promotional concepts, artwork, photographs, brochures, catalogs, print,

- television, radio and internet advertising, product packaging and packaging design and other proprietary information or materials owned or used by the Respondents in relation to the operation of the Divestiture Assets.
- Q. "Divestiture Assets Core Employees" means "Divestiture Assets Key Employee(s)," "Divestiture Assets Marketing Employee(s)," and "Divestiture Assets Research and Development Employee(s)."
- R. "Divestiture Assets Key Employee(s)" means those employees of Respondents that, within two years prior to the Divestiture Date, have dedicated at least ten (10) percent of working time to the Divestiture Assets, including, without limitation, those employees specifically identified in Appendix III. of this Order.
- S. "Divestiture Assets Marketing Employee(s)" means all salaried management level employees of Respondent K2 who directly have participated (irrespective of portion of working time involved, unless such participation was a part of a broad executive management portfolio, or of oversight of legal, accounting, tax or financial compliance) in the formulation of brand marketing or sales strategies, including pricing, discount, allowance, promotion, and advertising strategies relating to the Divested Fishing Line Products or Divestiture Assets in the United States within the eighteen (18) month period immediately prior to the Divestiture Date. These employees include, without limitation, employees involved in brand management, sales training, and market research, and the Divestiture Assets Key Employees.
- T. "Divestiture Assets Research and Development Employee(s)" means all salaried employees of Respondent K2 who directly have participated (irrespective of the portion of working time involved, unless such participation was a part of a broad executive management portfolio, or of oversight of legal, accounting, tax or financial compliance) in the research, development, or quality control approval process for the Divested Fishing Line Products or Divestiture Assets within the eighteen (18) month period immediately prior to the Divestiture Date.
- U. "Divestiture Assets Supply Agreement" means the July 31, 2007 Non-Exclusive Supply Agreement entered into by and between Zebco and Shakespeare Company, LLC, a subsidiary of K2, appended to the Asset Purchase Agreement as Exhibit A, and all amendments, exhibits, attachments, and schedules thereto, or, if Zebco is not the Commission-approved Acquirer, any other supply agreement entered into by and among Respondents and a Commission-approved Acquirer, provided such agreement will not be entered into without the consent of the Commission.
- V. "Divestiture Date" means the date on which Respondents (or a Divestiture Trustee) divests to a Commission-approved Acquirer the Divestiture Assets completely as required by Paragraph II. (or Paragraph III.) of this Order.

W. "Divestiture Trustee" means the trustee appointed by the Commission pursuant to Paragraph III. of this Order.

X. "Excluded Assets" means:

- 1. all cash, cash equivalents, and short term investments of Respondents;
- 2. all real property of Respondents;
- 3. all accounts receivable of Respondents, including all accounts owned or acquired by Respondents including, without limitation, accounts receivable, notes and notes receivable, other receivables, book debts, and other forms of obligations to Respondents that relate to, or otherwise arise out of, the Divestiture Assets prior to the Divestiture Date;
- 4. all minute books, charter documents, stock records, tax returns, books of account, and other constituent records relating to the company organization of Respondents;
- 5. all rights of Respondents relating to deposits and prepaid expenses and claims for refunds and rights of offset, except as expressly pursuant to the contracts and other agreements listed in Schedule 1.1(b) of the Asset Purchase Agreement;
- 6. all rights of Respondents relating to claims for refunds of taxes or other governmental charges of any nature;
- 7. all leases, licenses, contracts, agreements, consensual obligations, promises, consents, permits, approvals or undertakings or legally binding arrangements or commitments to which Respondents are a party or are legally bound by, or the rights thereunder, except as included in the contracts and agreements listed in Schedule 1.1(b) of the Asset Purchase Agreement;
- 8. all fixed assets of Respondents, wherever located, consisting of machinery and equipment, wherever located, including processing equipment, conveyors, machine tools, tools, tooling, data processing and computer equipment and systems, including all software, embedded or otherwise, and peripheral equipment and all engineering, processing and manufacturing equipment, office machinery, furniture, materials handling equipment, attachments, accessories, automotive equipment, trailers, trucks, forklifts, molds, dies, stamps, motor vehicles, rolling stock and other equipment of every kind and nature, trade fixtures and fixtures not forming a part of real property, together with all additions and accessions thereto, replacements therefor, all parts therefor or thereof, all substitutes for any of the foregoing, fuel therefor, and all manuals, drawings, instructions, warranties and rights with respect thereto, and all

- products and proceeds thereof and condemnation awards with respect thereto;
- 9. all insurance policies of Respondents and all rights, benefits and proceeds thereunder;
- 10. all subsidiaries of Respondents or any Person or entity under common control with Respondents or any equity thereof and all rights, title and interests owned by Respondents in any Person or entity, including any joint ventures or other business associations;
- 11. all rights of Respondents under express or implied warranties from suppliers and all other guarantees, warranties, indemnities, and similar rights in favor of Respondents, except as expressly pursuant to the contracts and other agreements listed in Schedule 1.1(b) of the Asset Purchase Agreement;
- 12. all of Respondents' claims and causes of action, except to the extent specifically and exclusively related to the Divestiture Assets;
- 13. any trademark licensed to or used by the Commission-approved Acquirer pursuant to or in connection with the Acquirer Run-off License;
- 14. all rights of Respondents under the Asset Purchase Agreement or the Respondent Run-off License;
- 15. all current employees, officers, consultants or directors of Respondents; *provided, however,* that the foregoing shall not affect obligations of Respondents under Paragraph II. of this Order;
- 16. all rights, title, and interest in and to the Shakespeare Name and Marks, the worldwide applications and registrations for the Shakespeare trademark provided in, and the common law rights to the Shakespeare trademark, and in each case, any similar name or derivations thereof, including, without limitation, the trademark "Shakespeare Supreme"; *provided, however*, that the foregoing shall not affect the obligations of the Respondents under Paragraph IV.D. of this Order;
- 17. any Cajun Red inventory in excess of net book value in the aggregate of \$450,000 which excess inventory is intended to be sold to the Commission-approved Acquirer pursuant to the Divestiture Assets Supply Agreement;
- 18. any finished inventory related to Fishing Line under the brand name Omniflex, which inventory is intended to be sold to the Commission-approved Acquirer pursuant to the Divestiture Assets Supply Agreement;
- 19. any unfinished inventory relating to the Divestiture Assets, which unfinished

inventory is intended to be used to manufacture finished inventory sold to the Commission-approved Acquirer pursuant to the Divestiture Assets Supply Agreement;

- 20. all assets and rights of Respondents not used in relation to the Divestiture Assets;
- 21. all trade show materials which are used by Respondents for any business other than their Fishing Line businesses;
- 22. all right, title and interest in any and all patents and applications therefor and invention disclosures for or in relation to fishing reels, fishing rods, fishing tackle (other than Fishing Line), fishing tools, fishing kits and combos and fishing accessories;
- 23. all right, title and interest in any and all patents and applications therefor and invention disclosures for or in relation to Respondent K2's monofilament business for any function or application other than fishing line, including, without limitation, any industrial applications, weed trimmer line, cutting line, woven mats, carpeting, fabrics, paper production and any monofilament of a tensile strength and softness not used or usable for fishing line;
- 24. all right, title and interest in and to the Penn, Ugly Stik, Pflueger, Xtools, JRC and All-Star trademarks, the worldwide applications and registrations for the Penn, Ugly Stik, Pflueger, Xtools, JRC and All-Star trademarks provided in, and the common law rights to the Penn, Ugly Stik, Pflueger, Xtools, JRC and All-Star trademarks, and in each case, any similar name(s) or derivations thereof;
- 25. all right, title and interest in and to the patents and applications therefor and invention disclosures and all trademarks and applications therefor identified in Appendix IV. of this Order, the worldwide applications and registrations for such trademarks, and the common law rights to such trademarks, and in each case, any similar name(s) or derivations thereof;
- 26. any asset or right used exclusively in relation to the Penn Fishing Tackle Mfg. Co. business of designing, manufacturing, selling, sourcing and distributing of fishing line;
- 27. any asset or right used exclusively in relation to the business of designing, manufacturing, selling, sourcing and distributing of fishing line under the "Ugly Braid" brand name;
- 28. all fishing kits and combos inventory to be sold off by Respondents pursuant to the Respondent Run-off License; and

- 29. any and all rights and obligations of Respondents under or in connection with customer purchase orders to the extent such orders correspond to any products other than the Divested Fishing Line Products.
- Y. "Fishing Line" means any type, grade, or quality of monofilament, braided or super line, or fluorocarbon fishing line.
- Z. "Fishing Tackle Products" means any Fishing Line, fishing rods, fishing reels, or combination fishing rod and reel combination (or kits).
- AA. "Person" means any individual, partnership, joint venture, firm, corporation, association, trust, unincorporated organization, joint venture, or other business or governmental entity, and any subsidiaries, divisions, groups or affiliates thereof.
- BB. "Order to Maintain Assets" means the Order to Maintain Assets incorporated into and made a part of the Agreement Containing Consent Orders. The Order to Maintain Assets is attached to this Order and contained in Appendix II.
- CC. "Respondent Run-off License" means a transitional, non-exclusive, non-transferable, fully-paid, royalty-free limited license entered into by and among Respondents and the Commission-approved Acquirer to allow Respondents to use the Divested Fishing Line Product Names and Marks for a period of time not to exceed eighteen (18) months after the Acquisition Date in connection with the sale of the Acquired Assets Finished Inventory.
- DD. "Shakespeare Name and Marks" means the commercial, trade or brand name "Shakespeare," and any variation of this name, and all associated trademarks and trade dress.
- EE. "Transition Services Agreement" means the July 31, 2007 Transition Services Agreement by and between Zebco and Shakespeare Company, LLC, a subsidiary of K2, appended to the Asset Purchase Agreement as Exhibit B.

II.

IT IS FURTHER ORDERED that:

A. Not later than fifteen (15) days after the Acquisition Date, Respondents shall divest the Divestiture Assets, absolutely and in good faith, to Zebco pursuant to and in accordance with the Asset Purchase Agreement. The Asset Purchase Agreement is incorporated by reference into this Order and made a part hereof as Non-Public Appendix I. Any failure

by Respondents to comply with the Asset Purchase Agreement shall constitute a failure to comply with this Order. The Asset Purchase Agreement shall not vary or contradict, or be construed to vary or contradict, the terms of this Order. Nothing in this Order shall reduce, or be construed to reduce, any rights or benefits of Zebco, or any obligations of Respondents, under the Asset Purchase Agreement. If any term of the Asset Purchase Agreement varies from the terms of this Order ("Order Term"), then to the extent that Respondents cannot fully comply with both terms, the Order Term shall determine Respondents' obligations under this Order. Notwithstanding any paragraph, section, or other provision of the Asset Purchase Agreement, any failure to meet any condition precedent to closing (whether waived or not) or any modification of the Asset Purchase Agreement, without the prior approval of the Commission, shall constitute a failure to comply with this Order.

Provided, however, that if Respondents have divested the Divestiture Assets to Zebco prior to the date this Order becomes final, and if, at the time the Commission determines to make this Order final, the Commission notifies Respondents that Zebco is not an acceptable purchaser of the Divestiture Assets, then Respondents shall immediately rescind the transaction with Zebco and shall divest the Divestiture Assets within one hundred eighty (180) days from the date the Order becomes final, absolutely and in good faith, at no minimum price, to a Commission-approved Acquirer and only in a manner that receives the prior approval of the Commission;

provided further, however, that if the Respondents have divested the Divestiture Assets to Zebco prior to the date this Order becomes final, and if, at the time the Commission determines to make this Order final, the Commission notifies the Respondents that the manner in which the divestiture was accomplished is not acceptable, the Commission may direct the Respondents, or appoint a Divestiture Trustee, to effect such modifications to the manner of divestiture of the Divestiture Assets to Zebco (including, but not limited to, entering into additional agreements or arrangements) as the Commission may determine are necessary to satisfy the requirements of this Order;

provided further, however, that Respondents may not modify or amend the Divestiture Agreement without receiving the prior approval of the Commission.

B. As related to the Divestiture Assets, Respondents shall:

- 1. submit and deliver to the Commission-approved Acquirer, at Respondents' expense, in good faith and as soon as practicable, in a manner that ensures its completeness and accuracy, all Confidential Business Information;
- 2. provide the Commission-approved Acquirer with access to all Confidential Business Information and to employees who possess or are able to locate or identify the books,

- records, and files that contain Confidential Business Information pending complete delivery of all the Confidential Business Information;
- 3. not use, directly or indirectly, any Confidential Business Information related to the research, development, manufacturing, marketing, or sale of the Divestiture Assets other than as necessary to comply with the requirements of this Order;
- 4. not disclose or convey any Confidential Business Information, directly or indirectly, to any person except the Commission-approved Acquirer; and
- 5. not provide, disclose or otherwise make available, directly or indirectly, any Confidential Business Information related to the research, development, manufacturing, marketing or sale of the Divestiture Assets.
- C. Not later than five (5) days after the Acquisition Date, or the date on which the Order to Maintain Assets becomes final, whichever is earlier, Respondents shall provide written or electronic notification of the restrictions on the use of the Confidential Business Information by Respondents' personnel to all of Respondents' employees who:
 - 1. are, or were, directly involved in the research, development, manufacturing, distribution, sale or marketing of the Divestiture Assets;
 - 2. are directly involved in the research, development, manufacturing, distribution, sale or marketing of Respondents' Fishing Line products; and
 - 3. may have Confidential Business Information.

Respondents shall provide such notification (in a form similar to that attached as Appendix B. to the Order to Maintain Assets) by e-mail with return receipt requested or by whatever manner or form of transmission as will assure receipt and acknowledgment by Respondents' employees, and keep a file of such receipts for one (1) year after the relevant Divestiture Date. Respondents shall maintain complete records of all such agreements at Respondents' corporate headquarters, and provide an officer's certification to the Commission stating that such acknowledgment program has been implemented and is being complied with. Respondents shall provide the Commission-approved Acquirer with copies of all certifications, notifications and reminders sent to Respondents' personnel relating to the Divestiture Assets.

D. Respondents shall prohibit any Divestiture Asset Marketing Employees and Divestiture Asset Research and Development Employees, with the exception of James Therrell, Advanced Product Engineer and Quality Control Manager for Shakespeare, from participating in the sales, marketing, or research and development of Respondents'

Fishing Line products for a period of two (2) years after the Divestiture Date.

E. Respondents shall require, to the extent lawful, as a condition of continued employment post-divestiture of the Divestiture Assets, that each Divestiture Assets Marketing Employee or Divestiture Assets Research and Development Employee retained by Respondents, and the direct supervisor(s) of any such employee, sign a confidentiality agreement pursuant to which such employee shall be required to maintain all Confidential Business Information related to the Divestiture Assets strictly confidential, including the nondisclosure of such information to all other employees, executives, or other personnel of Respondents (other than as necessary to comply with the requirements of this Order).

F. Respondents shall:

- 1. for a period of up to one (1) year from the Divestiture Date, provide the Commission-approved Acquirer with the opportunity to enter into employment contracts with the Divestiture Assets Employees. This period is hereinafter referred to as the "Employee Access Period"; and
- 2. not later than ten (10) days after the Divestiture Date, Respondents shall, subject to compliance with all laws: (1) provide the Commission-approved Acquirer with a list of all the Divestiture Assets Key Employees; (2) allow the Commission-approved Acquirer to interview any of the Divestiture Assets Key Employees; and (3) allow the Commission-approved Acquirer access to the personnel files and other documentation ("Employee Information") relating to such Divestiture Assets Key Employees. Failure by Respondents to provide the Employee Information for any relevant employee within the time provided herein shall extend the Employee Access Period with respect to that employee in an amount equal to the delay.
- 3. provide an opportunity for the Commission-approved Acquirer to: (1) meet personally, and outside of the presence or hearing of any employee or agent of Respondents, with any one or more of the Divestiture Assets Key Employees; and (2) make offers of employment to any one or more of the Divestiture Assets Key Employees.

G. Respondents shall:

1. during the Employee Access Period, not interfere with the hiring or employing by the Commission-approved Acquirer of Divestiture Assets Key Employees, and remove any impediments within the control of Respondents that may deter these employees from accepting employment with the Commission-approved Acquirer, including, but not limited to, any noncompete or nondisclosure provisions of employment or other contracts with Respondents that would affect the ability or incentive of those individuals to be employed by the Commission-approved Acquirer. In addition,

Respondents shall not make any counteroffer to a Divestiture Assets Key Employee who receives a written offer of employment from the Commission-approved Acquirer;

provided, however, that this Paragraph II.G.1 shall not prohibit the Respondents from making offers of employment to or employing any Divestiture Assets Key Employee during the Employee Access Period where the Commission-approved Acquirer has notified the Respondents in writing that the Commission-approved Acquirer does not intend to make an offer of employment to that employee;

provided further that if the Respondents notify the Commission-approved Acquirer in writing of their desire to make an offer of employment to a particular Divestiture Assets Key Employee and the Commission-approved Acquirer does not make an offer of employment to that employee within twenty (20) Days of the date the Commission-approved Acquirer receives such notice, the Respondents may make an offer of employment to that employee;

2. until the Divestiture Date, provide all Divestiture Assets Core Employees with reasonable financial incentives to continue in their positions and to market and promote the Divestiture Assets consistent with past practices and/or as may be necessary to preserve the marketability, viability and competitiveness of the Divestiture Assets and to ensure successful execution of the pre-Acquisition marketing plans related to the Divestiture Assets. Such incentives shall include a continuation of all employee compensation and benefits offered by Respondents until the Divestiture Date has occurred, including regularly scheduled raises, bonuses, and vesting of pension benefits (as permitted by Law). In addition to the foregoing, Respondents shall provide to each Divestiture Assets Key Employee who accepts employment with the Commission-approved Acquirer, an incentive equal to twenty-five (25) percent of such employee's base annual salary to be paid upon the employee's completion of one (1) year of employment with the Commission-approved Acquirer;

provided, however, that nothing in this Order requires or shall be construed to require the Respondents to terminate the employment of any employee or prevent Respondents from continuing the employment of Divestiture Assets Key Employees (other than those conditions contained in this Order) in connection with the Acquisition or prevents the Respondents from continuing the employment of the Divestiture Assets Key Employees in connection with the Acquisition; and

- 3. for a period of one (1) year from the Divestiture Date, not:
 - a. directly or indirectly, solicit or otherwise attempt to induce any employee of the Commission-approved Acquirer with any amount of responsibility related to the

Divestiture Assets ("Divestiture Employee") to terminate his or her employment relationship with the Commission-approved Acquirer; or

b. hire any Divestiture Employee;

provided, however, Respondents may hire any former Divestiture Employee whose employment has been terminated by the Commission-approved Acquirer or who independently applies for employment with the Respondents, as long as such employee was not solicited in violation of the nonsolicitation requirements contained herein;

provided further, however, Respondents may do the following: (1) advertise for employees in newspapers, trade publications or other media not targeted specifically at the Divestiture Employees; or (2) hire a Divestiture Employee who contacts Respondents on his or her own initiative without any direct or indirect solicitation or encouragement from the Respondents.

- H. Upon reasonable notice and request by the Commission-approved Acquirer, and for a period not to exceed eighteen (18) months, Respondents shall make available to the Commission-approved Acquirer, such personnel, assistance and training as the Commission-approved Acquirer might reasonably need to transfer the Divestiture Assets, and shall continue providing such personnel, assistance and training, at the request of the Commission-approved Acquirer until the Divestiture Assets are completely transferred to the Commission-approved Acquirer in a manner that fully preserves their usefulness. This assistance may include, at the Commission-approved Acquirer's sole discretion, but is not limited to, the assistance contemplated in the Transition Services Agreement, attached to this Order as Exhibit B of the Asset Purchase Agreement.
- I. Upon reasonable notice and request by the Commission-approved Acquirer, and subject to appropriate safeguards against the transmittal of confidential or competitively-sensitive information, Respondents shall provide, in a timely manner, assistance of knowledgeable employees of the Respondents to assist the Commission-approved Acquirer to prosecute any pending patent or trademark applications included in the Divestiture Assets Intellectual Property, and defend against, respond to, or otherwise participate in any litigation related to the Divestiture Assets Intellectual Property.
- J. Not later than fifteen (15) days after the Acquisition Date, Respondents shall enter into a Divestiture Assets Supply Agreement with the Commission-approved Acquirer for the supply of the Divested Fishing Line Products for a period not to exceed eighteen (18) months to ensure a steady supply of the Divested Fishing Line Products until such time as the Commission-approved Acquirer is able to obtain an independent supply, and shall supply the Commission-approved Acquirer with Divested Fishing Line Products with the Shakespeare Name and Marks for a period not to exceed eighteen (18) months after the

Divestiture Date in order to exhaust current inventory of Divested Fishing Line Products labeled with the Shakespeare Name and Marks;

provided, however, Respondents may not modify or amend the Divestiture Assets Supply Agreement without receiving the prior approval of the Commission.

- K. In the event that Respondents divest the Divestiture Assets to a Commission-approved Acquirer other than Zebco, the Divestiture Assets Supply Agreement shall require Respondents to:
 - 1. deliver, in a timely manner and under reasonable terms and conditions, a supply of Divested Fishing Line Products;
 - 2. represent and warrant to the Commission-approved Acquirer that Respondents shall hold harmless and indemnify the Commission-approved Acquirer for any liabilities or loss of profits resulting from the failure by Respondents to deliver the Divested Fishing Line Products in a timely manner as required by the Divestiture Assets Supply Agreement unless Respondents can demonstrate that their failure was entirely beyond the reasonable control of Respondents and was in no part the result of negligence or willful misconduct by Respondents;
 - 3. make available to the Commission-approved Acquirer all records that relate to the manufacture of the Divested Fishing Line Products that are generated or created after the Divestiture Date; and
 - 4. not seek, pursuant to any dispute resolution mechanism incorporated in the Divestiture Assets Supply Agreement, a result that would be inconsistent with the terms or the remedial purposes of this Order.
- L. The purpose of this Paragraph II. of this Order is to ensure the continuation of the Divestiture Assets as part of an ongoing viable enterprise engaged in the same business in which such assets were engaged at the time of the announcement of the proposed Acquisition and to remedy the lessening of competition alleged in the Commission's complaint.

III.

IT IS FURTHER ORDERED that:

A. If Respondents have not divested all of the Divestiture Assets and fully complied with all of the obligations as required by Paragraph II. of this Order, the Commission may appoint a trustee to divest ("Divestiture Trustee") the Divestiture Assets in a manner that satisfies the requirements of Paragraph II. In the event that the Commission or the

Attorney General brings an action pursuant to $\S 5(l)$ of the Federal Trade Commission Act, 15 U.S.C. $\S 45(l)$, or any other statute enforced by the Commission, Respondents shall consent to the appointment of a Divestiture Trustee in such action to divest the relevant assets in accordance with the terms of this Order. Neither the appointment of a Divestiture Trustee nor a decision not to appoint a Divestiture Trustee under this Paragraph shall preclude the Commission or the Attorney General from seeking civil penalties or any other relief available to it, including a court-appointed Divestiture Trustee, pursuant to $\S 5(l)$ of the Federal Trade Commission Act, or any other statute enforced by the Commission, for any failure by Respondents to comply with this Order.

- B. The Commission shall select the Divestiture Trustee, subject to the consent of Respondents, which consent shall not be unreasonably withheld. The Divestiture Trustee shall be a person with experience and expertise in acquisitions and divestitures. If Respondents have not opposed, in writing, including the reasons for opposing, the selection of any proposed Divestiture Trustee within ten (10) days after notice by the staff of the Commission to Respondents of the identity of any proposed Divestiture Trustee, Respondents shall be deemed to have consented to the selection of the proposed Divestiture Trustee.
- C. Within ten (10) days after appointment of a Divestiture Trustee, Respondents shall execute a trust agreement that, subject to the prior approval of the Commission, transfers to the Divestiture Trustee all rights and powers necessary to permit the Divestiture Trustee to effect the relevant divestiture or transfer required by the Order.
- D. If a Divestiture Trustee is appointed by the Commission or a court pursuant to this Order, Respondents shall consent to the following terms and conditions regarding the Divestiture Trustee's powers, duties, authority, and responsibilities:
 - 1. Subject to the prior approval of the Commission, the Divestiture Trustee shall have the exclusive power and authority to assign, grant, license, divest, transfer, deliver or otherwise convey the relevant assets that are required by this Order to be assigned, granted, licensed, divested, transferred, delivered or otherwise conveyed.
 - 2. The Divestiture Trustee shall have twelve (12) months from the date the Commission approves the trust agreement described herein to accomplish the divestiture, which shall be subject to the prior approval of the Commission. If, however, at the end of the twelve (12) month period, the Divestiture Trustee has submitted a plan of divestiture or believes that the divestiture can be achieved within a reasonable time, the divestiture period may be extended by the Commission;

provided, however, the Commission may extend the divestiture period only two (2) times.

- 3. Subject to any demonstrated legally recognized privilege, the Divestiture Trustee shall have full and complete access to the personnel, books, records, and facilities related to the relevant assets that are required to be assigned, granted, licensed, divested, delivered or otherwise conveyed by this Order and to any other relevant information as the Divestiture Trustee may request. Respondents shall develop such financial or other information as the Divestiture Trustee may request and shall cooperate with the Divestiture Trustee. Respondents shall take no action to interfere with or impede the Divestiture Trustee's accomplishment of the divestiture. Any delays in divestiture caused by Respondents shall extend the time for divestiture under this Paragraph III. in an amount equal to the delay, as determined by the Commission or, for a court-appointed Divestiture Trustee, by the court.
- 4. The Divestiture Trustee shall use commercially reasonable best efforts to negotiate the most favorable price and terms available in each contract that is submitted to the Commission, subject to Respondents' absolute and unconditional obligation to divest expeditiously and at no minimum price. The divestiture shall be made in the manner and to a Commission-approved Acquirer as required by this Order;
 - *provided, however,* if the Divestiture Trustee receives bona fide offers from more than one acquiring Person, and if the Commission determines to approve more than one such acquiring Person, the Divestiture Trustee shall divest to the acquiring Person selected by Respondents from among those approved by the Commission;
 - provided further, however, that Respondents shall select such Person within five (5) days of receiving notification of the Commission's approval.
- 5. The Divestiture Trustee shall serve, without bond or other security, at the cost and expense of Respondents, on such reasonable and customary terms and conditions as the Commission or a court may set. The Divestiture Trustee shall have the authority to employ, at the cost and expense of Respondents, such consultants, accountants, attorneys, investment bankers, business brokers, appraisers, and other representatives and assistants as are necessary to carry out the Divestiture Trustee's duties and responsibilities. The Divestiture Trustee shall account for all monies derived from the divestiture and all expenses incurred. After approval by the Commission and, in the case of a court-appointed Divestiture Trustee, by the court, of the account of the Divestiture Trustee, including fees for the Divestiture Trustee's services, all remaining monies shall be paid at the direction of Respondents, and the Divestiture Trustee shall be based at least in significant part on a commission arrangement contingent on the divestiture of all of the relevant assets that are required to be divested by this Order.

- 6. Respondents shall indemnify the Divestiture Trustee and hold the Divestiture Trustee harmless against any losses, claims, damages, liabilities, or expenses arising out of, or in connection with, the performance of the Divestiture Trustee's duties, including all reasonable fees of counsel and other expenses incurred in connection with the preparation for, or defense of, any claim, whether or not resulting in any liability, except to the extent that such losses, claims, damages, liabilities, or expenses result from misfeasance, gross negligence, willful or wanton acts, or bad faith by the Divestiture Trustee.
- 7. The Divestiture Trustee shall have no obligation or authority to operate or maintain the relevant assets required to be divested by this Order.
- 8. The Divestiture Trustee shall act in a fiduciary capacity for the benefit of the Commission.
- 9. The Divestiture Trustee shall report in writing to Respondents and to the Commission every sixty (60) days concerning the Divestiture Trustee's efforts to accomplish the divestiture.
- 10. Respondents may require the Divestiture Trustee and each of the Divestiture Trustee's consultants, accountants, attorneys, and other representatives and assistants to sign a customary confidentiality agreement;
 - provided, however, such agreement shall not restrict the Divestiture Trustee from providing any information to the Commission.
- E. If the Commission determines that a Divestiture Trustee has ceased to act or failed to act diligently, the Commission may appoint a substitute Divestiture Trustee in the same manner as provided in this Paragraph III.
- F. The Commission or, in the case of a court-appointed Divestiture Trustee, the court, may on its own initiative or at the request of the Divestiture Trustee issue such additional orders or directions as may be necessary or appropriate to accomplish the divestiture required by this Order.

IV.

IT IS FURTHER ORDERED that the Divestiture Agreement shall include the following provisions:

A. Respondents shall covenant to the Commission-approved Acquirer that Respondents shall not join, file, prosecute, or maintain any suit, in law or in equity, against the Commission-approved Acquirer under any Divestiture Assets Intellectual Property that are owned or

licensed by Respondents as of the Divestiture Date, as such suit would have the potential to interfere with the Commission-approved Acquirer's freedom to practice in the research, development, manufacture, use, import, export, distribution, marketing or sale of the Divestiture Assets.

B. Respondents shall covenant to the Commission-approved Acquirer that Respondents shall not, in any jurisdiction throughout the world, (1) use any of the commercial, trade or brand names, trademarks, or trade dress included in the Divestiture Assets Intellectual Property, including the Divested Fishing Line Products Names and Marks, or any names, marks, or trade dress that are confusingly similar thereto, as a trademark, trade name, service mark, or trade dress for its own use; (2) attempt to register any such names, marks, or trade dress that are confusingly similar thereto; (3) challenge or interfere with the Commission-approved Acquirer's efforts to enforce its registrations for and rights in such names, marks, or trade dress against third parties.

Provided, however, that Respondents may enter into a transitional, non-exclusive, non-transferable, fully-paid, royalty-free limited license back ("Respondent Run-off License") with the Commission-approved Acquirer to allow Respondents to use the Divested Fishing Line Products Names and Marks included in the Divestiture Assets Intellectual Property in conjunction with Respondents' sale of the Acquired Assets Finished Inventory.

Provided further, however, that the duration of such a license may not exceed eighteen (18) months after the Divestiture Date.

- C. Respondents shall, upon reasonable request by the Commission-approved Acquirer and without further consideration, execute, acknowledge and deliver any further assignments, conveyances, and other instruments or transfers and other assurances and documents and shall take any other such action consistent with the terms of this Order as may be reasonably necessary to assign or transfer to the Commission-approved Acquirer the Divestiture Assets as contemplated by this Order.
- D. Respondents shall terminate their use of all names included in the Divestiture Assets, including, without limitation, the Divested Fishing Line Products Name and Marks.

Provided, however, that Respondents may continue to use the Divested Fishing Line Products Name and Marks in the manner contemplated by the Respondent Run Off License, for a period not to exceed eighteen (18) months after the Divestiture Date.

Provided further, that Respondents may continue to use the name Supreme in connection or combination with "Shakespeare" and any other name or mark owned by Respondents in connection with any of Respondents' products other than Fishing Line. Notwithstanding the foregoing, Respondents agree that until such time as the

Commission-approved Acquirer has abandoned the use of the term "Supreme" in connection with the sale of Fishing Tackle Products, Respondents will not emphasize the term "Supreme" in connection with the sale of any Fishing Tackle Product over any mark to which it is combined (*e.g.*, in "Shakespeare Synergy Supreme" the term "Supreme" will not be presented in a type size or style significantly larger than the marks "Shakespeare" or "Synergy").

V.

IT IS FURTHER ORDERED that for a period of ten (10) years from the date this Order becomes final, Respondents shall not, without providing advance written notification to the Commission in a manner described in this paragraph, directly or indirectly:

- A. Acquire any assets of or financial interest in any Person who develops, manufactures, or sells Fishing Line; or
- B. Enter into any contract to participate in the management of any Person who develops, manufactures, or sells Fishing Line.

Said notification shall be given on the Notification and Report Form set forth in the Appendix to Part 803 of Title 16 of the Code of Federal Regulations as amended, and shall be prepared and transmitted in accordance with the requirements of that part, except that no filing fee will be required for any such notification, notification shall be filed with the Secretary of the Commission, notification need not be made to the United States Department of Justice, and notification is required only of Respondents and not of any other party to the transaction. Respondents shall provide the notification to the Commission at least thirty (30) days prior to consummating any such transaction (hereinafter referred to as the "first waiting period"). If, within the first waiting period, representatives of the Commission make a written request for additional information or documentary material (within the meaning of 16 C.F.R. § 803.20), Respondents shall not consummate the transaction until thirty (30) days after substantially complying with such request. Early termination of the waiting periods in this Paragraph may be requested and, where appropriate, granted by letter from the Bureau of Competition. Provided, however, that prior notification shall not be required by this Paragraph for a transaction for which notification is required to be made, and has been made, pursuant to Section 7A of the Clayton Act, 15 U.S.C. § 18a.

IT IS FURTHER ORDERED that:

- A. Within thirty (30) days after the date this Order becomes final and every thirty (30) days thereafter until Respondents have fully complied with the provisions of Paragraphs II., III. and IV. of this Order, each Respondent shall submit to the Commission a verified written report setting forth in detail the manner and form in which it has complied, is complying, and will comply with this Order and with the Order to Maintain Assets. Each Respondent shall include in its compliance reports, among other things that are required from time to time, a full description of the efforts being made to comply with this Order and with the Order to Maintain Assets, including a description of all substantive contacts or negotiations for the divestiture and the identity of all parties contacted. Each Respondent shall include in its compliance reports copies of all written communications to and from such parties, all internal memoranda, and all reports and recommendations concerning divestiture.
- B. Beginning one (1) year after the date this Order becomes final, and annually thereafter on the anniversary of the date this Order becomes final, for the next nine (9) years, Respondents shall submit to the Commission verified written reports setting forth in detail the manner and form in which they are complying and have complied with this Order, the Order to Maintain Assets, and the Divestiture Agreements.

VII.

IT IS FURTHER ORDERED that Respondents shall notify the Commission at least thirty (30) days prior to any proposed (1) dissolution of Respondents, (2) acquisition, merger or consolidation of Respondents, or (3) any other change in Respondents that may affect compliance obligations arising out of this Order, including but not limited to assignment, the creation or dissolution of subsidiaries, or any other change in Respondents.

VIII.

IT IS FURTHER ORDERED that for the purpose of determining or securing compliance with this Order, and subject to any legally recognized privilege, and upon written request with reasonable notice to Respondents, Respondents shall permit any duly authorized representative of the Commission:

A. Access, during office hours of Respondents and in the presence of counsel, to all facilities, and access to inspect and copy all books, ledgers, accounts, correspondence, memoranda and all other records and documents in the possession or under the control of Respondents relating to any matters contained in this Order; and

B. Upon five (5) days' notice to Respondents and without restraint or interference from it, to interview officers, directors, or employees of Respondents, who may have counsel present, regarding any such matters.

IX.

IT IS FURTHER ORDERED that this Order shall terminate on September 14, 2017.

By the Commission.

Donald S. Clark Secretary

SEAL

ISSUED: September 14, 2007

NON-PUBLIC APPENDIX I.

ZEBCO ASSET PURCHASE AGREEMENT

[Redacted From the Public Record Version But Incorporated By Reference]

APPENDIX II. ORDER TO MAINTAIN ASSETS

APPENDIX III.

DIVESTITURE ASSETS KEY EMPLOYEES

Bill Smith, Sales Manager

Jim McIntosh, Product Manager

James Therrell, Advanced Product Engineer and Quality Control Manager

APPENDIX IV.

Excluded Intellectual Property

Patents and Patent Applications and Invention Disclosures

Registration No.	Status	Jurisdiction	Description
4610916	Issued	United States	MONOFILAMENTS, AND FABRICS THEREOF
0221691	Issued	European Patent Office	MONOFILAMENTS, AND FABRICS THEREOF
4801492	Issued	United States	NOVEL MONOFILAMENTS AND FABRICS THEREOF
4748077	Issued	United States	NOVEL MONOFILAMENTS, FABRICS THEREOF AND RELATED PROCESS
5591525	Issued	United States	POLYMERIC CABLE
5597646	Issued	United States	POLYMERIC CABLE AND FABRIC MADE THEREFROM
			PAPER MAKING FABRIC WOVEN FROM POLYESTER MONOFILAMENTS HAVING HYDROLYTIC STABILITY AND IMPROVED RESISTANCE TO
5489467	Issued	United States	ABRASION AND FARRICG
1330673	Issued	Canada	MONOFILAMENTS, AND FABRICS THEREOF
5667890	Issued	United States	MONOFILAMENTS EXTRUDED FROM COMPATIBILIZED POLYMER BLENDS CONTAINING POLYPHENYLENE SULFIDE, AND FABRICS THEREOF
D364079	Issued	United States	CUTTING LINE FOR A ROTATING LINE TRIMMER
924763	Issued	France	CUTTING LINE FOR A ROTATING LINE TRIMMER
2024777	Issued	United Kingdom	CUTTING LINE FOR A ROTATING LINE TRIMMER
M92058701	Issued	Germany	CUTTING LINE FOR A ROTATING LINE TRIMMER
63707	Issued	Italy	CUTTING LINE FOR A ROTATING LINE TRIMMER
D349634	Issued	United States	CUTTING LINE FOR A ROTATING LINE TRIMMER

Registration No.	Status	Jurisdiction	Description	
2024776	Issued	United Kingdom	CUTTING LINE FOR A ROTATING LINE TRIMMER	
2024770	188000	Kiliguolii	CUTTING LINE FOR A ROTATING	
63706	Issued	Italy	LINE TRIMMER	
	155444	10019	CUTTING LINE FOR A ROTATING	
D358535	Issued	United States	LINE TRIMMER	
			CUTTING LINE FOR A ROTATING	
931674	Issued	France	LINE TRIMMER	
		United	CUTTING LINE FOR A ROTATING	
2030070	Issued	Kingdom	LINE TRIMMER	
			CUTTING LINE FOR A ROTATING	
D370395	Issued	United States	LINE TRIMMER	
			CUTTING LINE FOR A ROTATING	
D36573	Issued	United States	LINE TRIMMER	
D27607	T 4	II:4-1 C4-4	CUTTING LINE FOR A ROTATING	
D37607	Issued	United States	LINE TRIMMER	
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D37007	155000	Office States	CUTTING LINE FOR A ROTATING	
D37651	Issued	United States	LINE TRIMMER	
	1		CUTTING LINE FOR A ROTATING	
D376739	Issued	United States	LINE TRIMMER	
			CUTTING LINE FOR A ROTATING	
D37905	Issued	United States	LINE TRIMMER	
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D37941	Issued	United States	LINE TRIMMER	
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5534333	Issued	United States	SPIRAL FABRIC PRESS FELT WITH GROOVED	
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			MONOFILAMENTS, AND FABRICS	
0221691	Issued	Germany	THEREOF	
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0221691	Issued	France	THEREOF	
0221601	, ,	United	MONOFILAMENTS, AND FABRICS	
0221691	Issued	Kingdom	THEREOF	
6560070	Inav - J	Heitad Ct-t	MULTI-COMPONENT, EXTRUDED	
6560878	Issued	United States	VEGETATION CUTTING LINE	

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5200562	, ,	TI '- 1 C	PROCESS FOR PRODUCING
5308563	Issued	United States	ANTISTATIC YARNS
			PROCESS FOR PRODUCING
182356	Issued	Mexico	ANTISTATIC YARNS
			STATIC DISSIPATIVE AUTOMOTIVE
6245694	Issued	United States	BEDLINERS
			PROCESS FOR MAKING
		European Patent	ELECTRICALLY CONDUCTIVE
0294504	Issued	Office	TEXTILE FILAMENTS
			PROCESS FOR MAKING
			ELECTRICALLY CONDUCTIVE
1736031	Issued	Japan	TEXTILE FILAMENTS
			MULTICOMPONENT SUFFUSED
			ANTISTATIC FIBERS AND
5840425	Issued	United States	PROCESSES FOR MAKING THEM
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5820805	Issued	United States	ANTISTATIC FIBER
			PROCESS FOR MAKING
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0294504	Issued	Austria	TEXTILE FILAMENTS
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0294504	Issued	Belgium	TEXTILE FILAMENTS
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	6580302	Issued	United States	
Size	0389392	188000	United States	
Same	6660460		TT to 1 Gran	
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	Application 11/683063			CUTTING TOOL ATTACHED TO
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Registration No.	Status	Jurisdiction	Description
Registi ation 140.	Status	Patent	PACKAGE FOR WOUND LINE AND
Application		Cooperation	CUTTING TOOL ATTACHED
PCT/US2007/05742	Pending	Treaty	THERETO
101/05200//05/42	Tenung	Treaty	ALCOHOL SOLUBLE
			COPOLYAMIDE FOR BONDING
			POLYESTER AND POLYAMIDE
[tbd]	Unfiled	[tbd]	THREAD
[tou]	Ommed	[tou]	EXTRUDED NYLON PRODUCTS
			WITH IMPROVED MOISTURE
[tbd]	Unfiled	[tbd]	STABILITY
[tod]	Chillied	[tou]	Soft Nylon 6/10 Monofilaments - Roger
			Evans- inventor - Disclosure provided to
[tbd]	Unfiled	[tbd]	RK circa April 2002
[tou]	Chillied	[tou]	Abrasive Fiber Made by Suffusion
[tbd]	Unfiled	[tbd]	Process for Car Finishes
[tod]	Unined	[ισα]	
5.1.12		5.1.12	PET/Nylon Bicomponent Monofilament
[tbd]	Unfiled	[tbd]	with Conductive Carbon Coating
			MONOFILAMENTS EXTRUDED
		_	FROM COMPATIBILIZED POLYMER
		Patent	BLENDS CONTAINING
Application	a	Cooperation	POLYPHENYLENE SULFIDE, AND
PCT/US97/05815	Closed	Treaty	FABRICS
			NYLON TERPOLYMER
			CROSSLINKED WITH MELAMINE
4 000 515	C1 1	II. '. 1 C	FORMALDEHYDE FOR COATING
4,992,515	Closed	United States	SEWING THREADS
			HIGH TEMPERATURE
			COPOLYESTER MONOFILAMENTS
5 202 110	G1 1	II. 'a 1 Gara	WITH ENHANCED KNOT TENACITY
5,283,110	Closed	United States	FOR DRYER FABRICS
		D	NOVEL MONOFILAMENTS,
0202196	Classid	European Patent Office	FABRICS THEREOF AND RELATED
0292186	Closed	Office	PROCESS
			POLYESTER MONOFILAMENT AND PAPER MAKING FABRICS HAVING
5 407 726	Closed	United States	
5,407,736	Ciosea	Onited States	IMPROVED ABRASION RESISTANCE
Application 1005			POLYESTER MONOFILAMENT AND PAPER MAKING FABRICS HAVING
Application 1995- 507077	Closed	Innan	IMPROVED ABRASION RESISTANCE
301011	Closed	Japan	
5 424 125	C1. 1	II. 'a 1 C	MONOFILAMENTS FROM POLYMER
5,424,125	Closed	United States	BLENDS AND FABRICS THEREOF
			BEDDING MATERIALS FOR
5,429,073	Closed	United States	ANIMALS
Application 1994-			BEDDING MATERIALS FOR
262044	Closed	Japan	ANIMALS

Registration No.	Status	Jurisdiction	Description
			MONOFILAMENTS EXTRUDED
			FROM COMPATIBILIZED POLYMER
			BLENDS CONTAINING
			POLYPHENYLENE SULFIDE, AND
5,759,925	Closed	United States	FABRICS THEREOF
			POLYESTER MONOFILAMENTS
			EXTRUDED FROM A HIGH
			TEMPERATURE POLYESTER RESIN
			BLEND WITH INCREASED
			RESISTANCE TO HYDROLYTIC AND
			THERMAL DEGRADATION AND
5,464,890	Closed	United States	FABRICS THEREOF
			POLYESTER MONOFILAMENTS
			EXTRUDED FROM A HIGH
			TEMPERATURE POLYESTER RESIN
			BLEND WITH INCREASED
			RESISTANCE TO HYDROLYTIC AND
			THERMAL DEGRADATION AND
Application 1787/95	Closed	Czech Republic	FABRICS THEREOF
			POLYESTER MONOFILAMENTS
			EXTRUDED FROM A HIGH
			TEMPERATURE POLYESTER RESIN
			BLEND WITH INCREASED
			RESISTANCE TO HYDROLYTIC AND
Application			THERMAL DEGRADATION AND
7(1995)513798	Closed	Japan	FABRICS THEREOF
			POLYESTER MONOFILAMENT AND
			PAPER MAKING FABRICS HAVING
5,460,869	Closed	United States	IMPROVED ABRASION RESISTANCE
			MONOFILAMENTS FROM POLYMER
5,456,973	Closed	United States	BLENDS AND FABRICS THEREOF
			NOVEL MONOFILAMENTS,
			FABRICS THEREOF AND RELATED
Application 565507	Closed	Canada	PROCESS
			THERMOPLASTIC ELASTOMER
Application			RIBBON HAVING PARALLEL
08/445,406	Closed	United States	FILAMENTS
			POLYESTER MONOFILAMENTS
			EXTRUDED FROM A HIGH
			TEMPERATURE POLYESTER RESIN
			BLEND WITH INCREASED
			RESISTANCE TO HYDROLYTIC AND
			THERMAL DEGRADATION AND
5,648,152	Closed	United States	FABRICS THEREOF
Application			CUTTING LINE FOR A ROTATING
M9302674.9	Closed	Germany	LINE TRIMMER
Application			CUTTING LINE FOR A ROTATING
MI93O000176	Closed	Italy	LINE TRIMMER
1411930000170	Closed	italy	LINE IKIMIMEK

Desistration No.	Status	Jurisdiction	Description
Registration No.	Status	Jurisuiction	Description
Application	a		CUTTING LINE FOR A ROTATING
29/076,591	Closed	United States	LINE TRIMMER
			MONOFILAMENTS EXTRUDED
			FROM COMPATIBILIZED POLYMER
			BLENDS CONTAINING
			POLYPHENYLENE SULFIDE, AND
Application 2,250,916	Closed	Canada	FABRICS
			MONOFILAMENTS EXTRUDED
			FROM COMPATIBILIZED POLYMER
			BLENDS CONTAINING
Application		European Patent	POLYPHENYLENE SULFIDE, AND
97918534.5	Closed	Office	FABRICS
			STRIATED MONOFILAMENTS
			USEFUL IN THE FORMATION OF
5985450	Closed	United States	PAPERMAKING BELTS
			FIBERS HAVING IMPROVED
			DEWATERING CHARACTERISTICS
Application 2285130	Closed	Canada	FOR PRESS FELTS
			FIBERS HAVING IMPROVED
Application		European Patent	DEWATERING CHARACTERISTICS
99308223.9	Closed	Office	FOR PRESS FELTS
			NOVEL MONOFILAMENTS,
Application			FABRICS THEREOF AND RELATED
88304257.4	Closed	Austria	PROCESS.
			NOVEL MONOFILAMENTS,
Application			FABRICS THEREOF AND RELATED
88304257.4	Closed	Belgium	PROCESS.
			NOVEL MONOFILAMENTS,
Application			FABRICS THEREOF AND RELATED
88304257.4	Closed	Germany	PROCESS.
		, ,	NOVEL MONOFILAMENTS,
Application			FABRICS THEREOF AND RELATED
88304257.4	Closed	France	PROCESS.
			NOVEL MONOFILAMENTS,
Application		United	FABRICS THEREOF AND RELATED
88304257.4	Closed	Kingdom	PROCESS.
	Closed	Ringdom	
Application	Class	Avatria	MONOFILAMENTS, AND FABRICS
863 078 18.4	Closed	Austria	THEREOF
Application			MONOFILAMENTS, AND FABRICS
86307818.4	Closed	Sweden	THEREOF
			BICOMPONENT SOLVENT PROCESS
			FOR THE MANUFACTURE OF NON-
Application			WATER SOLUBLE NYLONS AND
09/608,421	Closed	United States	USES OF THE PRODUCTS THEREOF
			METHOD OF FORMING SUPPORTED
4545835	Closed	United States	ANTISTATIC YARN
Application			STATIC DISSIPATIVE AUTOMOTIVE
09/712,153	Closed	United States	BEDLINERS
09//12,133	Ciosea	Office States	DEDLINEKS

Designation No.	Status	Inviodiction	Description
Registration No.	Status	Jurisdiction	Description PROCESS FOR MAKING
			ELECTRICALLY CONDUCTIVE
4704311	Closed	United States	TEXTILE FILAMENTS
4/04311	Closed	Officed States	PROCESS FOR MAKING
			ELECTRICALLY CONDUCTIVE
0294504	Closed	Netherlands	TEXTILE FILAMENTS
0294304	Closed	Netherlands	TEXTILE FILAMENTS
5.4550.60	G1 1	TT 1: 1 G	GEATING GUIDDODE
5457968	Closed	United States	SEATING SUPPORT
			PAPERMAKING BELTS
(25255	G1 1	TT 1: 1 G	COMPRISING STRIATED
6352772	Closed	United States	MONOFILAMENTS
			BLOWING DEVICE AND METHOD
Application			FOR USE WITH PORTABLE LAWN
60/530,053	Closed	United States	TRIMMER
		Patent	
Application		Cooperation	SINGLE INGREDIENT, MULTI-
PCT/US02/32351	Closed	Treaty	STRUCTURAL FILAMENTS
		Patent	MULTICOMPONENT
Application		Cooperation	MONOFILAMENT FOR
PCT/US02/32436	Closed	Treaty	PAPERMAKING FORMING FABRIC
			NON-CARBON CONDUCTIVE
[tbd]	Closed	United States	FILAMENT
			SINGLE INGREDIENT MULTI-
10/696223	Closed	United States	STRUCTURAL FILAMENTS
		Patent	MULTIPURPOSE ROTARY CUTTING
Application		Cooperation	TOOL HAVING INTERCHANGEABLE
PCT/US02/025416	Closed	Treaty	HEADS
			TEXTURED FILAMENT VIOLIN
[unfiled]	Closed	United States	HORSE HAIR REPLACEMENT
[unned]	Closed	Chited States	MULTIPURPOSE ROTARY CUTTING
Application			TOOL HAVING INTERCHANGEABLE
2002355436	Closed	Australia	HEADS
2002333 130	Closea	Tustialia	MULTICOMPONENT
			MONOFILAMENT FOR
Application 2460797	Closed	Canada	PAPERMAKING FORMING FABRIC
Application 2400777	Closed	Canada	MULTICOMPONENT
Application		European Patent	MONOFILAMENT FOR
02773739.4	Closed	Office	PAPERMAKING FORMING FABRIC
02113137.T	Ciosca	Office	FLAME RETARDANT MULTI-
Application			STRUCTURAL FILAMENTS
60/666,497	Closed	United States	(Provisional)
00/000,47/	Cioseu	Onned States	MECHANISM FOR ATTACHING
Application			
Application	Closed	United States	TRIMMER LINE STRIPS TO A HEAD
11/254054	Closed	United States	OF A TRIMMING APPARATUS

Trademarks and Trademark Applications

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
3170131	European	16-May-2003/	ALBANY	28 Int.:
31,0131	Community	16-Jun-2004	TEBRICE	Fishing rods,
		10 3411 2001		fishing reels,
				fishing line,
				and fishing
				tackle
				accessories.
1,432,693	United Kingdom	19-Jul-1990/	ALPHA	28 Int.:
, , , , , , ,	8	30-Jun-1994		Fishing
				tackle,
				fishing rods,
				fishing reels,
				and fishing
				lines.
75/377,798/	United States	23-Oct-1997/	ALPHA	28 Int.:
2,187,855		08-Sep-1998		Fishing line
15388/28WZ/	Germany	23-Apr-1977/	AMBIDEX	28 Int.:
966 432		09-Jan-1978		Sporting
				apparatus,
				landing nets
				for anglers,
				landing net-
				sticks for
				anglers,
				fishing
				equipment;
				namely
				fishing rods,
				fishing lines,
				fishing
				hooks,
				fishing reels,
				artificial
				baits, floats,
				quills and
				plummets,
				ground-
				finders.
1,504,213/	United Kingdom	18-Jun-1992/	BETA	28 Int.:
		03-Dec-1993		Fishing
				tackle,
				fishing rods,
				fishing reels,
				and fishing
				lines.

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
2332267	United Kingdom	16-May-2003/	BORAK	28 Int.:
2332207	Office Kingdom	17-Oct-2003	BORAK	Fishing rods,
		17-001-2003		fishing reels,
				fishing line,
				and fishing
				tackle
				accessories.
777226	Australia	30-Oct-1998/	CONDEX	28 Int.:
,,,,===	1140014114	18-Jun-1999	CONDEN	Equipment
		10 3411 1999		in this class
				for fishing;
				fishing
				tackle,
				including
				rods, reels
				and line.
2358467	United Kingdom	16-Mar-2004/	CONTENDER	28 Int.:
		27-Aug-2004		Fishing rods,
				fishing reels,
				fishing line,
				and fishing
				tackle.
3888138	European	16-Jun-2004/	DEVILS OWN	28 Int.:
	Community	06-Jun-2005		Fishing rods,
				fishing reels,
				fishing line,
				and fishing
				tackle
				accessories.
75/564,248/	United States	02-Oct-1998?	EXCURSION	28 Int.:
2,378,119		15-Aug-2000		Fishing rods,
				reels, and
				line sold
				individually
				and as a unit
				with a
				carrying
0062720/	Danalur	02 May 2000/	ELVTECH	case.
0963730/ 0665600	Benelux	02-May-2000/ 02-Oct-2000	FLY TECH	IC 28:
0002000		02-001-2000		Fishing tackle,
				fishing rods,
				fishing line
				and reels;
				and reels;
				for the
				aforesaid
				goods.
		1		goods.

Application /		Application		<i>~</i> 1
Registration	T!	/Registration	Danamintian	Class:
No.	Jurisdiction	Date	Description	Goods IC 28:
001622687	European	20-Apr-2000/		
	Community	03-Jul-2001		Fishing
				tackle,
				fishing rods,
				fishing line and reels;
				accessories
				for the
				aforesaid
				goods.
2231178	United Kingdom	02-May-2000/	FLY TECH	IC 28:
2231176	Office Kingdom	20-Oct-2000	FLITECH	Fishing
		20-001-2000		tackle,
				fishing rods,
				fishing line
				and reels;
				accessories
				for the
				aforesaid
				goods.
1,432,681	United Kingdom	19-Jul-1990/	GRAFLITE	28 Int.:
1,132,001	Cirica Kingdom	19 341 1990/	GRATETTE	Fishing
				tackle,
				fishing rods,
				fishing reels,
				and fishing
				lines.
777227	Australia	30-Oct-1998/	INTREPID	28 Int.:
		18-Jun-1999		Equipment
				in this class
				for fishing;
				fishing
				tackle,
				including
				rods, reels
				and line.
700425	Australia	11-Jan-1996/	INVICTA	28 Int.:
		21-Mar-1997		Fishing
				tackle,
				including
				rods, reels
				and line.
868966/	Benelux	10-Apr-1996	INVICTA	28 Int.:
598310				Fishing
				tackle,
				including
				rods, reels
				and line.

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
2,067,653/	United Kingdom	03-Apr-1996/	INVICTA	28 Int.:
		28-Feb-1997		Fishing
				tackle, rods
				for fishing,
				reels for
				fishing, lines
				for fishing.
72/268,067/	United States	31-Mar-1967/	MEDALIST & DESIGN	28 Int.:
845,835		12-Mar-1968		Reels, parts
				for reels,
				rods, and
				fishing lines.
777224	Australia	30-Oct-1998/	MEDALIST	28 Int.:
		18-Jun-1999	(STYLIZED)	Equipment
				in this class
				for fishing;
				fishing
				tackle,
				including
				rods, reels
				and line.
74/340,199/	United States	15-Dec-1992/	MICROCAST	28 Int.:
1,842,437		28-Jun-1994		Fishing rods,
				reels, and
7.4/2.40.100/	TT 1: 1 0: .	15 D 1000/	MICEOCONIN	line.
74/340,198/	United States	15-Dec-1992/	MICROSPIN	28 Int.:
1,843,768		05-Jul-1994		Fishing rods, reels and
285 669	Int'l Dagistration	20 Jun 1064/	NODIC	line. 28 Int.: IC
283 009	Int'l Registration - Madrid	29-Jun-1964/	NORIS SHAKESPEARE &	28 Int.: IC 28: Wound
	- Mauriu		DESIGN	lines for
			DESIGN	fishing, fish
				hooks, reels,
				artificial
				lures for
				fishing,
				leaders;
				lines for
				fishing,
				landing nets,
				hoop nets,
				fishing rods,
				handles for
				landing nets.

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
455 225	Int'l Registration	07-Aug-1980	OMNI	28 Int.:
	- Madrid			Fishing rods,
				fishing-lines,
2225106	TT '- 1 TZ' 1	07.1.2000/	OD L GL D	fishing-reels.
2235196	United Kingdom	07-Jun-2000/	ORACLE	Fishing
		10-Nov-2000		tackle,
				fishing rods,
				fishing reels,
				fishing lines; accessories
				for the
				aforesaid
777225	A 4 1: -	30-Oct-1998/	DELUECED	goods. 28 Int.:
777225	Australia		PFLUEGER	
		18-Jun-1999		Equipment in this class
				for fishing; fishing
				tackle,
				· ·
				including rods, reels
				and line.
4636985	China (Peoples	30-Apr-2005	PFLUEGER	28 Int.:
Pending	Republic)	30-Ap1-2003	FFLUEGER	Fishing
1 chung	Republicy			rods; fishing
				reels; fishing
				line; fishing
				lures; fishing
				hooks;
				fishing bait;
				fishing jigs;
				fishing figs,
				sinkers;
				fishing
				spinners;
				fishing
				leaders;
				fishing
				tackle
				boxes; soft
				sided fishing
				tackle gear
				bags.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
40-2006-56540	Korea, Republic of	08-Nov-2006/ 25-Apr-2007	PFLUEGER	28 Int.: Fishing rods; fishing reels; fishing line; fish hooks; fish lures; fish flies; jigs; sinkers; fishing tackle boxes; fishing nets; fishing rod supports; artificial fishing bait; fishing chairs; floats for fishing; fishing creels; bite indicators (fishing tackle).
4633392	European Community	14-Sep-2005/ 03-Apr-2006	POLESTAR	28 Int.: Fishing poles, fishing reels, fishing line, fishing tackle.
2395439	United Kingdom	28-Jun-2005/	POLESTAR	28 Int.: Fishing poles, fishing reels, fishing line, and fishing tackle.
16849/ 72446-C	Bolivia	20-Nov-1997/ 08-Apr-1999	SHAKESPEARE	28 Int.: Fishing tackle; namely rods, reels, and line.

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
344009/	Canada	29-Jun-1971/	SHAKESPEARE	NA:
185033		25-Aug-1972		Sporting
100000		20 1148 1972		goods in the
				nature of
				anglers'
				supplies,
				namely,
				rods, reels,
				lines,
				artificial
				baits and
				lures,
				trolling
				motors and
				remote
				controls
				therefor,
				worm raiser
				preparations,
				hooks.
				Golfers'
				supplies,
				namely,
				balls and
				clubs.
				Archery
				supplies,
				namely, bow
				strings,
				arrowheads
				and points
				and ress and
				stabilizers
				and nocks
				and feathers,
				bows,
				arrows,
				shooting
				tabs and
				gloves,
				archery
				crests, wrist
				straps, arm
				guards.
				Snowmobile
				accessories,
				namely,
				safety

Application /		Application		
Registration		/Registration		Class:
No.	Jurisdiction	Date	Description	Goods
182052/	Canada	16-Jan-1943/	SHAKESPEARE	NA : Fishing
17620		16-Jan-1943		rods, fishing
				reels, fishing
				lines, and
				artificial
				baits and
				lures.(Exten
				sion of
				Wares)
				Athletic
				clothing,
				causal
				clothing,
				dress
				clothing;
				headwear
				namely caps,
				visors,
				beanies,
				handkerchief
				s, bandanas
				&
				headbands;
				footwear
				namely
				athletic
				shoes, casual
				shoes and
				dress shoes,
				boots,
				sandals,
				thongs,
				slippers and
				booties;
				wrist bands,
				gloves,
				mittens.
523.473/	Chile	04-Apr-2001/	SHAKESPEARE	28 Int.: All
619.781		25-Jan-2002		goods in
				class 28.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
4039729	China (Peoples	27-Apr-2004	SHAKESPEARE	22 Int.:
Pending	Republic)			Monofilame
				nts for use in
				the
				manufacture
				of paper
				machine
				clothing,
				fasteners,
				tire
				reinforceme
				nt, grass
				cutting line,
				suspension
				seating,
				fishing line,
				and
				industrial
				applications;
				textile
				fibers.

Application /		Application		
Registration		/Registration		Class:
No.	Jurisdiction	Date	Description	Goods
488981	European	07-Mar-1997/	SHAKESPEARE	17 Int.: IC
	Community	09-Dec-1998		17:
				Threads,
				fibers or
				monofilame
				nts of
				synthetic
				materials for
				non-textile
				use.22 Int.:
				IC 22:
				Rope, string,
				cord and
				twines, raw
				fibrous
				textile
				materials.23
				Int.: IC 23:
				Yarns and
				threads for
				textile use,
				sewing
				thread.28
				Int.: IC 28:
				Toys;
				sporting
				articles;
				fishing line.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
D00.200502492	Indonesia	14-Nov-2005/	SHAKESPEARE	28 Int.:
6	indo nesia	09-Apr-2007		Fishing
		03 11p1 2007		rods; fishing
				reels; fishing
				line; fishing
				tackle;
				artificial
				fishing baits
				and lures;
				fishing
				accessories,
				namely
				floats,
				hooks, jigs,
				sinkers,
				swivels,
				hand held
				nets, and
				fishing line
				counters;
				fishing
				tackle
				boxes.
97/34030/	Paraguay	26-Nov-1997/	SHAKESPEARE	28 Int.:
206,962		15-Sep-1998		Fishing
		•		tackle;
				namely rods,
				reels, and
				line.
1549623	Spain	16-Feb-1990/	SHAKESPEARE	28 Int.:
		10-Mar-1994		Fishing
				tackle;
				including
				rods, reels,
				hooks, line,
				artificial
				lures, floats,
				and weights.

Application /		Application		
Registration		/Registration		Class:
No.	Jurisdiction	Date	Description	Goods
81/050713/	Taiwan	09-Oct-1992/	SHAKESPEARE	79 Nat.:
616873		16-Oct-1993		Rods, reels,
				fishing lines,
				fishing
				hooks,
				artificial
				bait, bobs,
				floats,
				sinkers,
				portable
				creels,
				fishing
				spears,
				harpoon
				gun, fishing
				nets.
VA 02.650/19/	Denmark	16-Jun-1978/	SHAKESPEARE &	28 Int.:
VR1979 02738		21-Sep-1979	DESIGN	Toys,
				gymnastic
				and sporting
				appliances,
				articles for
				anglers,
				namely
				fishing rods,
				fishing lines,
				fishing
				hooks,
				wheels for
				fishing rods,
				snoods and
				shells,
				artificial
				bait, floats,
				thin floats,
				lead and
				shallow
				seekers.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
15664/28WZ/	Germany	17-Dec-1977/	SHAKESPEARE &	28 Int.:
967 849		20-Feb-1978	DESIGN	Fishing
				equipment,
				namely
				fishing-rods,
				fishing-lines,
				fishing-
				hooks,
				fishing reels,
				artificial
				baits, floats,
				quills and
				plumets,
				ground-
				finders.
781643/	Norway	14-Jun-1978/	SHAKESPEARE &	28 Int.:
105695		14-Aug-1980	DESIGN	Games and
				sporting
				apparatus,
				fishing
				equipment,
				namely
				fishing-rods,
				fishing lines,
				fishing-
				hooks,
				fishing reels,
				artificial
				baits, floats,
				quills and
				plumets,
				ground-
				finders.

Application /		Application		
Registration		/Registration		Class:
No.	Jurisdiction	Date	Description	Goods
437 994	Int'l Registration	17-Dec-1977/	SHAKESPEARE &	28 Int.:
	- Madrid	26-Apr-1978	DESIGN (COLOR)	Apparatus
	11100110	20 1191 15 7 0		for playing
				and sport;
				fishing
				articles,
				walking
				sticks and
				lines for
				fishing, fish
				hooks,
				winches,
				advance,
				artificial
				baits, floats,
				pipes of
				pens and
				leads, leads
				for
				recognize
				surface.
76/507,204/	United States	17-Apr-2003/	SHAKESPEARE &	IC 28:
2,831,616		13-Apr-2004	DESIGN 1897 (COLOR)	Fishing rods,
				reels, and
				line; tackle
				boxes;
				fishing line
				counters.
815165803	Brazil	06-Oct-1989/	SHAKESPEARE	28 Int.:
		18-Feb-1992	(STYLIZED)	Fishing rods,
				fishing reels,
				fishing
				tackle, fishing
				accessories and fishing
				line.
2933/98/	Costa Rica	30-Apr-1998/	CHAKECDEADE	28 Int.:
109434	Costa Kica	26-Nov-1998	SHAKESPEARE (STYLIZED)	Fishing
107434		20-1NUV-1770	(STILIZED)	tackle;
				namely rods,
				reels, and
				line.
	I	1		11110.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
69 358 1/	Germany	17-Dec-1955/	SHAKESPEARE	28 Int.:
693 581			(STYLIZED)	Fishing
			,	spools,
				fishing lines,
				fishing rods,
				artificial
				baits.
321168/	Italy	24-Dec-1955/	SHAKESPEARE	28 Int.:
734395		09-Jan-1956	(STYLIZED)	Reels for
				fishing, lines
				for fishing,
				rods for
				fishing,
				artificial
				fishing baits
				and flies.
1983-109/	Korea, Republic	11-Oct-1983/	SHAKESPEARE	28 Int.: IC
39087-1	of	28-Feb-1984	(STYLIZED)	28: Fishing
				spools,
				fishing rods,
				fishing lines,
				fishing
				floats,
				artificial
				fishing baits,
				fishing
				sinkers,
				fishing
				creels,
				fishing reels,
				fishing hooks,
				hooks, bamboo
				fishing,
				fishing nets,
				and fishing
				rod
				supports.
108319/	Philippines	23-May-1996/	SHAKESPEARE	28 Int.:
4-1996110665	1 111111111100	21-Feb-2000	(STYLIZED)	Fishing
. 1770110003		21 100 2000	(~IIIIII)	reels, fishing
				lines, fishing
				rods, and
				artificial
				fishing baits
				and lures.

Application /		Application		Class:
Registration No.	Invisdiction	/Registration Date	Description	Goods
159166/	Jurisdiction Switzerland	23-Dec-1955/	Description SHAKESPEARE	28 Int.:
2P-283411	Switzeriand	23-Dec-1933/		Fishing gear,
21-203411			(STYLIZED)	fishing line,
				fishing rods,
				fishing bait,
				artificial
				bait.
2004/21173	Turkey	09-Jul-2004/	CHAVECDEADE	28 Int.:
2004/211/3	Turkey	09-Jul-2004/	SHAKESPEARE (STYLIZED)	fishhook,
		09-Jul-2004	(STYLIZED)	
				triple fishhooks,
				fishhooks
				with a fish-
				shaped lure etc, swivels,
				double fish
				line swivels,
				triple fish
				line swivels,
				clip on fish
				line swivels,
				locked clip
				on fish line
				swivels, cast
				net swivels,
				normal
				roller
				swivels,
				roller clip on
				swivelsfish
				ing poles,
				telescopic
				fishing
				poles, two
				part boat
				fishing
				poles, uni-
				part boat
				fishing
				poles, two
				part light
				carbon
				fishing
				poles,
				telescopic
				carbon
				fishing
				poles,

Application /		Application		
Registration	T 1 11 (1	/Registration		Class:
No.	Jurisdiction	Date	Description	Goods
				ringless lake
				fishing
				poles,
				spinning
				reels,
				spinning
				reels
				adjusted by
				the head,
				spinning
				reels
				adjusted by
				the back,
				drag-net
				spinning
				reels,
				spinning
				looms for
				the boats;
				fishing lines,
				bobbin,
				bob bin
				fishing lines,
				carbon
				fishing lines,
				silicon
				fishing lines,
				string
				fishing lines,
				hank fishing
				lines, sachet
				fishing lines.
				Artificial
				fishing
				worms,
				artificial fish
				worms made
				of plastic,
				metal, and
				silicon.with
				a fish-
				shaped lure
				etc, swivels,
				double fish
				line swivels,
				triple fish
				line swivels,
				clip on fish

Application /		Application		
Registration		/Registration		Class:
No.	Jurisdiction	Date	Description	Goods
				line swivels,
				locked clip
				on fish line
				swivels, cast
				net swivels,
				normal
				roller
				swivels,
				roller clip on
				swivelsfish
				ing poles,
				telescopic
				fishing
				poles, two
				part boat
				fishing
				poles, uni-
				part boat
				fishing
				poles, two
				part light
				carbon
				fishing
				poles,
				telescopic
				carbon
				fishing
				poles,
				ringless lake
				fishing
				poles,
				spinning
				reels,
				spinning
				reels
				adjusted by
				the head,
				spinning
				reels
				adjusted by
				the back,
				drag-net
				spinning
				reels,
				spinning
				looms for
				the boats;
				fishing lines,

Application / Registration		Application /Registration	D 1.11	Class:
No.	Jurisdiction	Date	Description	Goods
				bobbin,
				bobbin
				fishing lines,
				carbon
				fishing lines,
				silicon
				fishing lines,
				string fishing lines,
				hank fishing
				lines, sachet
				fishing lines.
				Artificial
				fishing
				worms,
				artificial fish
				worms made
				of plastic,
				metal, and
				silicon.
71/406,155/	United States	09-May-1938/	SHAKESPEARE	28 Int.:
359,879		30-Aug-1938	(STYLIZED)	Fishing
				reels, fishing
				lines, fishing
				rods, and
				artificial
				fishing baits
				and lures.
1029739	Australia	15-Nov-2004/	SHAKESPEARE	28 Int.:
		22-Mar-2005	SUPREME	Fishing rods,
				fishing reels,
				and fishing
1.006.111	G 1	05.4. 2004	CHAREODE : DE	line.
1,226,111	Canada	05-Aug-2004	SHAKESPEARE	NA : Fishing
Pending			SUPREME	rods, fishing
				reels, and
4131471	Europoor	15-Nov-2004/	SHAKESPEARE	fishing line. 28 Int.:
71314/1	European Community	26-Jan-2006	SHAKESPEARE	Fishing rods,
	Community	20-3411-2000	SUIKEMIE	fishing reels,
				and fishing
				line.
78/418,441/	United States	13-May-2004/	SHAKESPEARE	28 Int.:
3225575	Chiled States	2007	SUPREME	Fishing rods,
3223373		2307		fishing reels,
				and fishing
				line.
		I		11110.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
1002659/ 700611	Benelux	21-Dec-2001	SIGMA	28 Int.: Fishing equipment, namely fishing rods, fishing reels, and fishing line.
848620/ 492748	Canada	19-Jun-1997/ 09-Apr-1998	SIGMA	NA: Fishing gear, namely, rods, reels, lines and electric fishing motors.
776846	Int'l Registration - Madrid	16-Jan-2002/	SIGMA	28 Int.: Fishing equipment, namely fishing rods, fishing reels, and fishing line.
300930	New Zealand	04-Nov-1998/ 26-Apr-1999	SIGMA	28 Int.: Equipment in this class for fishing; fishing tackle, including rods, reels and line.
74/340,743/ 1,785,691	United States	17-Dec-1992/ 03-Aug-1993	SIGMA	28 Int.: Fishing rods, reels, and line.
549258	Australia	22-Jan-1991/ 23-Aug-1994	SIGMA & DESIGN	28 Int.: Fishing tackle including rods, fishing reels and fishing lines.

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
1,432,697	United Kingdom	19-Jul-1990/	SIGMA & DESIGN	28 Int.:
		06-Nov-1992		Fishing
				tackle,
				fishing rods,
				fishing reels,
				and fishing
1.0000/20 W-/	C	10 4 1000/	CICMA & DECICM	lines. 28 Int.:
16968/28 Wz/ 1 002 166	Germany	10-Apr-1980/ 19-May-1980	SIGMA & DESIGN	
1 002 100		19-May-1980		Fishing equipment,
				namely
				fishing-rods,
				fishing-lines,
				fishing-mes,
				hooks,
				fishing reels,
				artificial
				baits, floats,
				quills and
				plumets,
				ground-
				finders.
777228	Australia	30-Oct-1998/	SNAKE RIVER	28 Int.:
		18-Jun-1999		Equipment
				in this class
				for fishing;
				fishing
				tackle,
				including
				rods, reels
				and line.
71/110,640/	United States	04-May-1918/	SUPREME	28 Int.:
123,029		08-Oct-1918	(STYLIZED)	Fishing reels
3231263	European	18-Jun-2003/	TPD	28 Int.:
	Community	03-Jan-2005		Fishing
				tackle,
				including
				rods, reels,
				fly line and
				fishing
				tackle .
				accessories.

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
75/627,653/	United States	04-Aug-1999/	TRAVEL MATE	28 Int.:
2,418,237		02-Jan-2001		Fishing rods,
				reels and
				line sold as a
				kit with a
				carrying
				case.
2387888	United Kingdom	24-Mar-2005/	TRION	28 Int.:
		16-Sep-2005		Fishing rods,
				fishing reels,
				fishing line,
				fishing
				tackle.
416529	Australia	09-Oct-1984/	UGLY STIK	28 Int.:
		01-Sep-1987		Fishing
				tackle,
				including
				rods, reels
				and line.
15 173/28WZ/	Germany	09-Oct-1976/	UGLY STIK & DESIGN	28 Int.:
960 577		19-Jul-1977		Games and
				sporting
				apparatus,
				landing nets
				for anglers,
				landing net-
				sticks for
				anglers,
				fishing
				equipment,
				namely
				fishing-rods,
				fishing lines,
				fishing-
				hooks,
				fishing reels,
				artificial
				baits, floats,
				quills and
				plumets,
				ground-
				finders.
75/452,120/	United States	16-Mar-1998/	UGLY STIK TIGER	28 Int.:
2,294,742		23-Nov-1999		Fishing
				tackle,
				namely,
				rods, reels
				and line.

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
4602249	European	23-Aug-2005/	XCEDE	28 Int.:
	Community	13-Feb-2006		Fishing
				tackle,
				fishing rods,
				fishing reels,
				fishing line.
2387367	United Kingdom	18-Mar-2005/	XCEDE	28 Int.:
		02-Sep-2005		Fishing
				tackle,
				fishing rods,
				fishing reels,
				fishing line.
2381792	United Kingdom	11-Jan-2005	ZEO	28 Int.:
				Fishing
				tackle,
				fishing rods,
				fishing reels,
				fishing line.