

Addendum B

easyspirit.

Washable Leather

Maxout and **Tourguide** walking shoes...

Easy to keep clean!



Tourguide

Maxout

A comfortable, supportive, machine-washable walking shoe...

- Washable leather allows easy, convenient care.
- Elon molded insole and midsole provide superior comfort and support all day long.
- Soft, smooth Nylex lining and sockliner allow foot to breathe, maintaining a cool, dry foot environment.
- Built-in heel and arch support cradle your foot for better stability.
- Rubber outsole provides excellent traction and durability.

Other Important Information About Maxout and Tourguide

Material Content: leather upper, Nylex upper lining and sockliner, Elon insole, EVA midsole, rubber outsole.

Care: Remove insole. Machine wash cold on gentle cycle. After washing, stuff toe area with paper towels. Air dry only.

Imported.

CELEBRATE 40 YEARS OF FASHION WITH AK ANNE KLEIN

AK ANNE KLEIN IS EXCITED
TO PARTNER WITH
MACY'S
THIS SPRING TO CELEBRATE
OUR 40TH ANNIVERSARY.

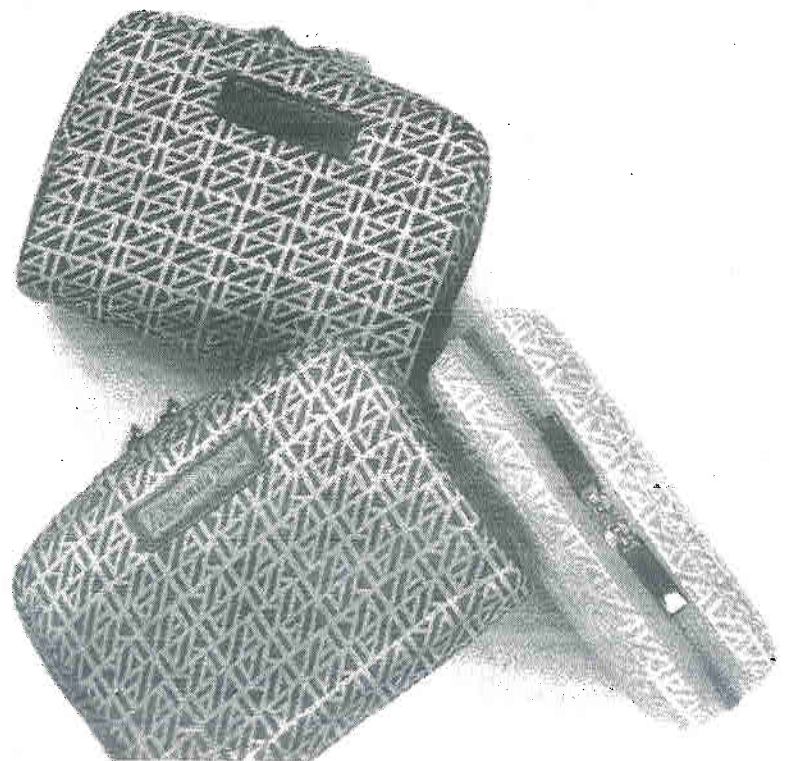
Enclosed in this package you will find our promotional cosmetic bags to distribute to your customers who make any AK Anne Klein purchase over \$75, starting March 5th. This offer is good while supplies last, limit one per customer, and includes both AK Anne Klein sportswear, footwear and accessories purchases.

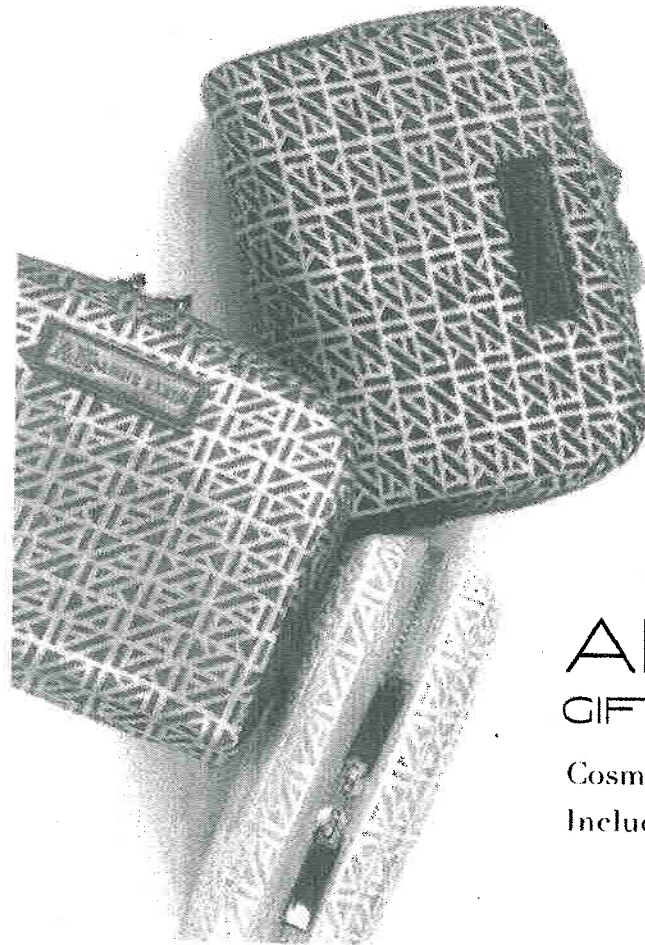
This offer will be advertised in a 16-page onsert that will be distributed to approximately 780,000 subscribers in the April issue of Elle magazine. This onsert will include a call to action card inviting customers to come to Macy's and receive this free gift with purchase.

Thank you for being a part of this exciting program.

AK
ANNE KLEIN

★ macy's





★macy's

attn: women's
footwear managers

HOLD FOR
AK ANNE KLEIN
GIFT-WITH-PURCHASE PROGRAM

Cosmetic bag with any \$75 AK Anne Klein purchase.
Includes clothing and accessories. *Promotion starts 3/5.*

ENZO ANGIOLINI Fall 2008 Trends

POISON IVY

Campus classics are reworked and worn with a new attitude that is anything but studious. Menswear inspired separates return with the jacket anchoring the look but recut and shrunken, exuding a sexy, confident sensibility. Pair it with wide legged pants and jeans - the uniform is created. Brilliant bright mustard and purple liven up the autumnal palette of grey, burgundy and forest green. Painterly plaids are fresh, reworked in unexpected hues.

- Man-tailored styles such as penny loafers
- Edgy platform constructions
- Antiqued brushed-off leather
- Fabulous boots and booties
- Perfing & pinking
- Heavy stitching



LEFT BANK

There's a dressed up movement that harkens back to the artistic sensibilities of Sorbonne students from the late '50s and early 60s. This Left Bank look is a mix of classic pieces that include the new skirt, the modern sweater set and a wide legged pant, all with a feminine twist. Color is key in keeping the look fresh - look for pops of unexpected hues with this mid-tone palette. Fabrics are tactile as hairy wools, shine effects and nubby textures are woven in. This sophisticated gamine girl likes her extras as bows, ruffles and subtle sparkle which create a look that is truly her own.

- Parisian classics with a modern twist
- Deep-tone palette w/unexpected pops
- Smooth satin & patent
- Matte vs. shine
- Feminine lacing details
- Closed-up styles for cooler weather



DECOUTURE

The look is dramatic and glamorous; flash back to the roaring '20s and early '30s. Piret's screen sirens donned bias cut dresses and elliptically shaped coats & dresses. Art Deco architecture, furniture and fashion were in their prime. Relive the past with a nod to the future with this fabulous collection. The smoky color range conjures up images of socialite parlor parties. Luxurious satin and slick patent inject fabulous retro-shine into the collection. It's all about Decadent Couture.

- Retro looks with a modern approach
- Luxe satins
- Opulent ornamentation
- Jet beading
- Strappy uppers
- Ladylike T-straps & maryjanes

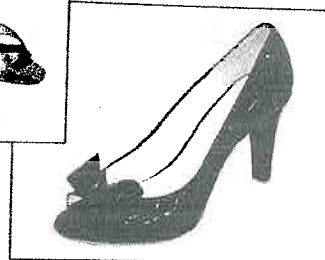


SUMMER FASHION TRENDS



COLOR WAVE

- High impact colors
- Bright patents
- Rainbow metallics
- Bold prints & paisleys
- Graduated colors
- Fresh florals
- Pretty pythons



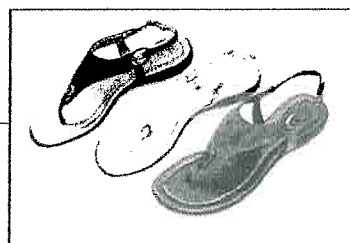
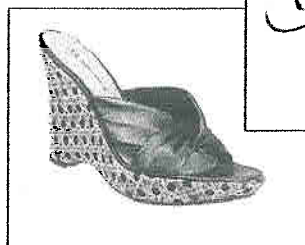
MODERN CLASSICS

- Wear-to-work colors
- Signature prints & ornamentation
- Tailored classics
- Traditional croco



CITY SAFARI

- Natural elements
- Tribal prints
- Rustic metallics
- Neutral color
- Rustic ornaments
- New wovens
- Croco & python



DAY TO DUSK

- Deco references
- Feminine details
- Peep toes & t-straps
- Delicate ornamentation
- Soft Metallics



easyspirit. **Level 1 typical** example shown: esRunloop/esTraveltime
features & benefits

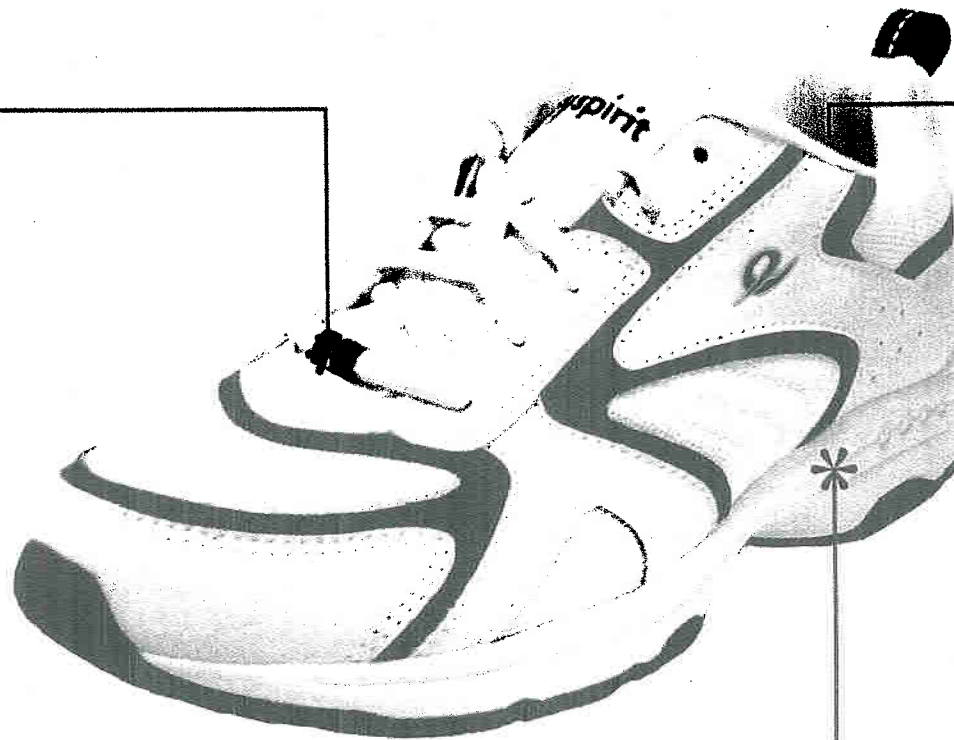
Women's specific Run-Walk
or Walking last

Supportive overlays

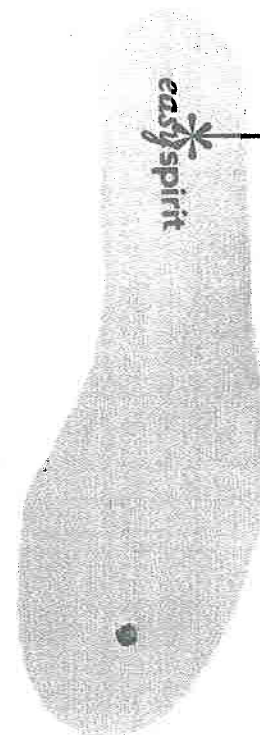
Breathable upper materials

Durable synthetics/leathers

Comfort lining

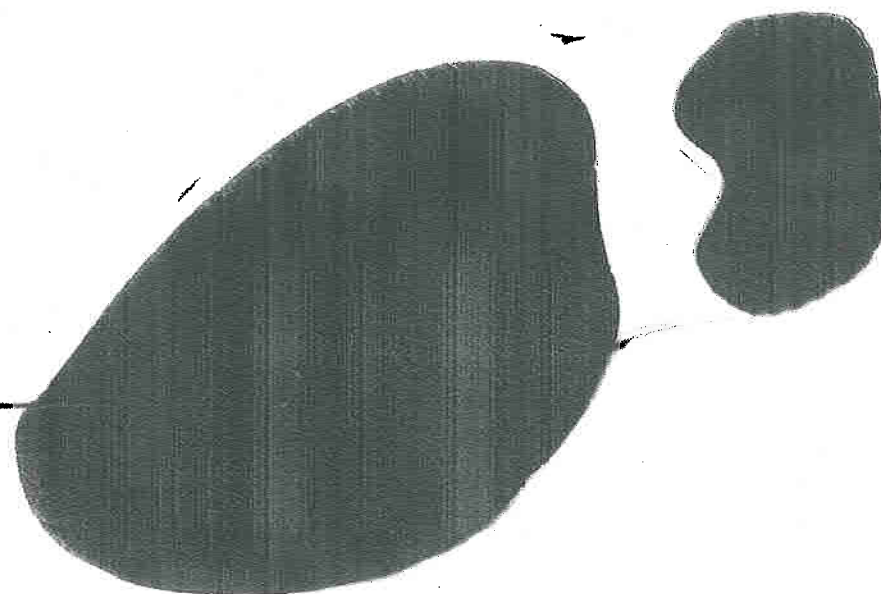


Molded or Die-cut EVA
footbed



Compression molded EVA

Run-Walk or Walking specific
forefoot radius for correct toe-off



Durable rubber compounds

Two-part outsole

Articulated Flex Zone

Beveled heel

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Level 2 typical

features & benefits

example shown: esIntraining/esGrasp

Women's specific Run-Walk
or Walking last

Supportive overlays

Combination lacing for
a customized fit

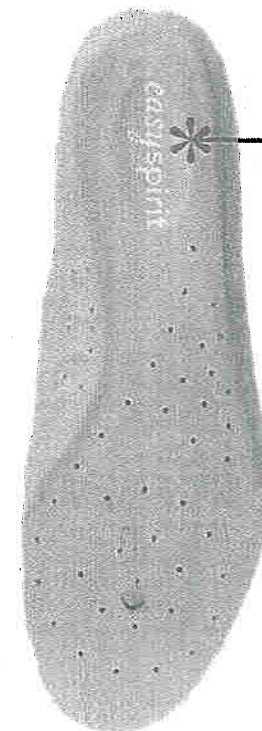
Breathable upper materials

Performance synthetics/leathers

Comfort lining



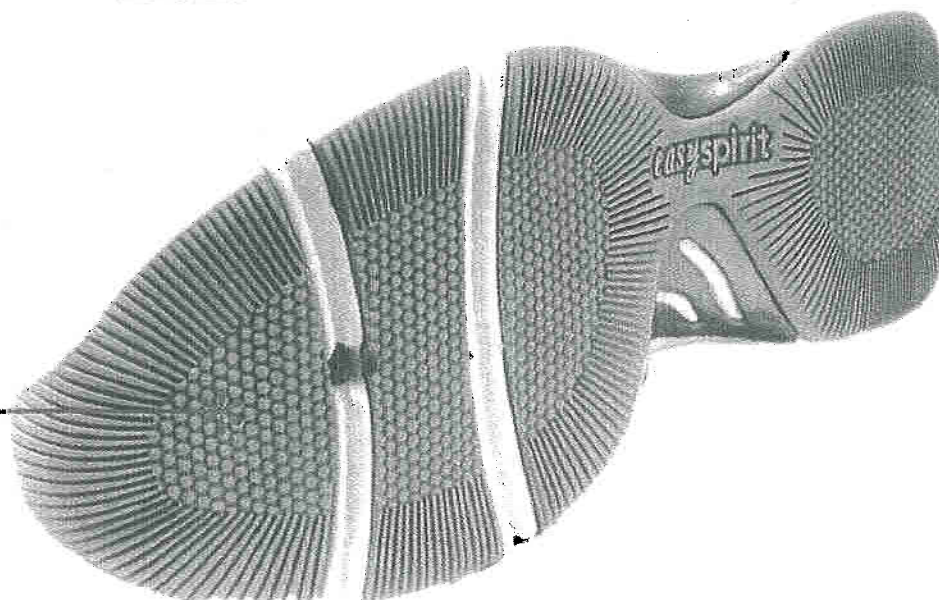
Molded breathable EVA
footbed



Compression molded EVA

Injected TPU shank for stability

Run-Walk or Walking specific
forefoot radius for correct toe-off



Performance rubber compounds

Articulated forefoot Flex Zone

Decoupled heel

Beveled heel

easyspirit **Level 3 typical** example shown: esSpeedman/esZoomin
features & benefits

Women's specific Run-Walk
or Walking last

Molded support elements

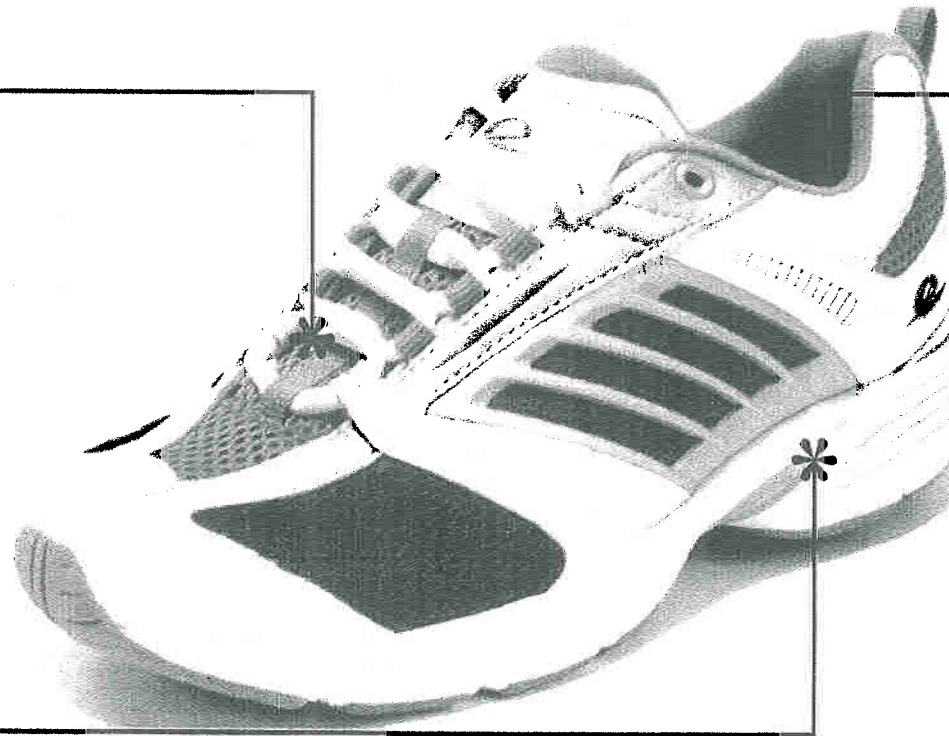
Supportive overlays

Combination lacing for
a customized fit

Breathable upper materials

Performance synthetics/leathers

Moisture wicking lining



Patented molded dual density
breathable PU footbed



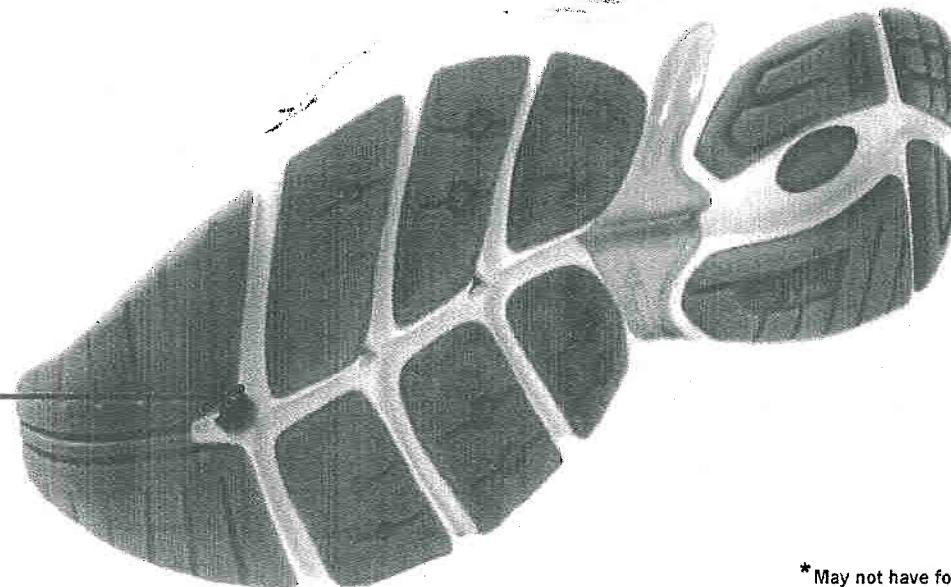
Compression molded Elon™

Patented Comfort² PU gel
in heel & forefoot*

Visible heel cushioning
technology

Injected TPU cradle for stability

Run-Walk or Walking specific
forefoot radius for correct toe-off



Performance rubber compounds

Articulated forefoot Flex Zone

Decoupled heel

Beveled heel

* May not have forefoot gel on some styles



U.S. Patent 6,199,304

Breathable Cushioned Sock

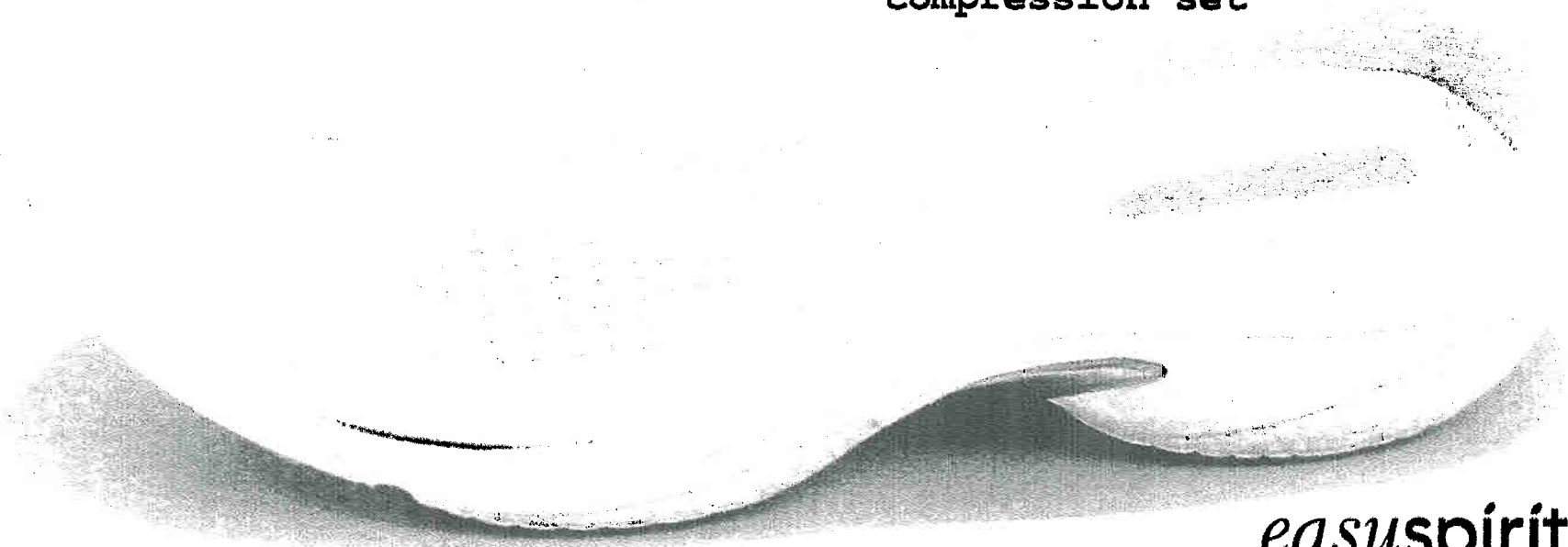
Exclusive Dual Density Breathable
Polyurethane Molded Sock. The
ultimate in cushioning and
durability, this sock circulates
air under the foot and takes
moisture away with every step.



easyspirit.

U.S. Patent 6,038,790 Midsole Polyurethane Cushioning System

Polyurethane gel pads are injected onto a fabric insole and inserted into the heel and forepart areas of the midsole to provide maximum shock absorbency while resisting compression set



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