

FEDERAL TRADE COMMISSION DECISIONS

▽

FINDINGS, OPINIONS, AND ORDERS

JULY 1, 1972, TO DECEMBER 31, 1972

PUBLISHED BY THE COMMISSION

VOLUME 81



Compiled by
Rules and Publications Section
of the
Office of the Secretary

U.S. GOVERNMENT PRINTING OFFICE
WASHINGTON : 1973

For sale by the Superintendent of Documents, U.S. Government Printing Office
Washington, D.C. 20402 - Price \$6.80 (Buckram)
Stock Number 1800-00150

**MEMBERS OF THE FEDERAL TRADE COMMISSION AS OF
DECEMBER 31, 1972**

MILES W. KIRKPATRICK, *Chairman.*
Took oath of office September 15, 1970.

PAUL RAND DIXON.
Took oath of office March 21, 1961.

EVERETTE MACINTYRE.
Took oath of office September 26, 1961.

MARY GARDINER JONES.
Took oath of office October 29, 1964.

DAVID S. DENNISON, JR.
Took oath of office October 19, 1970.

CHARLES A. TOBIN, *Secretary.*
Appointed January 15, 1971.

CONTENTS

	Page
Members of the Commission.....	ii
Table of cases reported.....	v
Cases in which final orders have been entered.....	1
Interlocutory orders, etc.....	1021
Advisory opinions with requests therefor.....	1065
Table of commodities.....	1089
Index.....	1091
Listing of advisory opinions.....	1104

NOTE: The attention of those interested in following currently the cease and desist orders of the Commission is invited to the advantages offered by the Federal Register, which is published daily by the Division of the Federal Register, National Archives, and sets forth, among other things, current orders and regulations of the different Government establishments, which have general applicability and legal effect.

TABLE OF CASES

Volume 81

[The names in **SOLID CAPITALS** refer to cases in which orders to cease and desist have been entered by the Commission, and also to interlocutory proceedings, which are indicated in parentheses. The names in *italics* are cases which the Commission has dismissed.]

Name	Page
AAMCO AUTOMATIC TRANSMISSIONS, INC.	618
ACCEPTANCE FINANCE COMPANY	476
AMERICAN GENERAL INSURANCE COMPANY (Interlocutory order)	1052
AMERICAN HOLIDAY ASSOCIATION (Lee Rogers trading as)	738
AMERICAN HOME PRODUCTS INC., ET AL	579
ASH GROVE CEMENT COMPANY (Interlocutory order)	1051
B. ALTMAN & CO.	344
B. & H. IMPORTING CORP., ET AL	548
B. & L. BUILDING MODERNIZATION CORPORATION, ET AL (Interlocutory order)	1049
BAAR AND BEARDS, INC., ET AL	1
BABY PRODUCTS, INCORPORATED, ET AL	74
BATTLE CREEK DEVELOPMENT CO., ET AL	246
<i>Beatrice Foods Company</i>	481
BEATRICE FOODS COMPANY, ET AL	830
BOB HIAM DODGE, INC., ET AL	145
<i>Borman Food Stores, Inc., et al *</i>	201
BORMAN FOOD STORES, INC., ET AL (Interlocutory order)	1023
BROWN AUTO STABILIZER CO., ET AL	745
CAL-ROOF WHOLESALE, INC., ET AL	703
CALIFORNIA TEXTURES, INC., ET AL	934
CAMPUS JUNIORS, INC., ET AL	292
CARPET INTERIORS, ET AL	315
CAVALIER CARPETS, INC., ET AL	165
CENCOR, INC., ET AL	231
CHARLES LEVINE & CO., INC., ET AL	730
COLMAN & RIDDELL, INC., ET AL	895
COLONIAL ENGINEERING CORPORATION, ET AL	275
COMMANDER CARPET MILLS, INC., ET AL	263
CONSEENEE CARPETS, INC., ET AL	563
COWLES COMMUNICATIONS, INC., ET AL	218
CREDIT BUREAU OF COLUMBUS, INC., ET AL	938
CREDIT BUREAU OF LORAIN, INC., ET AL	381

* Complaint dismissed only as to two respondents, P & R Brokerage Co., and Frank V. Condello.

Name	Page
CROMWELL OIL COMPANY, ET AL	819
CROWN CENTRAL PETROLEUM CORPORATION (Interlocutory order)	1024
CUMBERLAND PACKING CORPORATION, ET AL	352
DANUBE CARPET MILLS, INC., ET AL	611
DAVID FRUIT AND COMPANY, INC., ET AL	182
DAVIS FELT AND CARPET COMPANY	767
DERBY CONSTRUCTION, INC., ET AL	779
DEVOUR CHEMICAL COMPANY, INC., ET AL	551
DIENER'S INC., ET AL	945
DIRITO MOTORS, ET AL	141
E. I. du PONT de NEMOURS & COMPANY	169
EASTMAN KODAK COMPANY	539
ECLIPSE SLEEP PRODUCTS, INC., ET AL	124
EGETAEPPEP, INC., ET AL	15
FABBIS, INC., ET AL (trading as Rochester Plumbing and Heating Contractors)	678
FAIRFAX FAMILY FUND, INC., ET AL	859
FHA MOBILE HOME BROKERS, INC., ET AL	891
FIRESTONE TIRE & RUBBER COMPANY	398
FIRESTONE TIRE & RUBBER COMPANY (Interlocutory order)	1032
FIRST NATIONAL STORES, INC., ET AL (Interlocutory order)	1023
FLORIDA STATE CONSTRUCTORS SERVICE, INC., ET AL	288
FOOD FAIR STORES, INC., ET AL (Interlocutory order)	1023
FROZEN FOOD FORUM, INC., ET AL (Interlocutory orders)	1040, 1042
GAC FINANCE, INC., ET AL	308
GEORGIA FABRIC CORPORATION, ET AL	389
GEORGIA-PACIFIC CORPORATION	984
GEORGIA-PACIFIC CORPORATION (Interlocutory order)	1041
GETTO & GETTO, INC., ET AL	259
GLEN HEAD MILLS OF GEORGIA, INC., ET AL	911
GOLDFARB-FISCHER NOVELTY, INC., ET AL	153
GREAT WESTERN UNITED CORPORATION, ET AL	661
GROLIER, INCORPORATED, ET AL (Interlocutory order)	1033
H. GRONER & CO., INC., ET AL	931
H. B. A. FUR CORP., ET AL	810
H. C. BOHACK CO., INC., ET AL (Interlocutory order)	1023
HEARST CORPORATION, ET AL (Interlocutory order)	1028
HOWARD CARPET MILLS, INC., ET AL	901
INCOME TAX PREPARATION CO., ET AL (Estelle Cohen trading as)	906
INDOGREEN ENTERPRISE (Vasu D. Sodhani trading as)	193
ISRAEL WOLMAN (Individual trading as)	134
ITT CONTINENTAL BAKING COMPANY (Interlocutory orders)	1021, 1026

ALPHABETIC TABLE OF CASES BY PARTY

VII

Name	Page
J. B. WILLIAMS COMPANY, INC., ET AL	238
JAMES CARPETS, INC., ET AL (Interlocutory orders)	1043, 1061, 1062
JEWEL COMPANIES, INC., ET AL (Interlocutory orders)	1023, 1034
JIMMAE MANUFACTURING CO., INC., ET AL	137
KEFALAS BROS., ET AL	615
KELLOGG COMPANY, ET AL (Interlocutory order)	1031
KEY LEARNING SYSTEMS, INC., ET AL	296
KOWA AMERICAN CORPORATION, ET AL	544
LANIER CARPETS, INC., ET AL	826
LEEMOR IMPORT CORP., ET AL	179
LEO BURNETT COMPANY, INC.	724
LEON HECHT FUR CORP., ET AL	336
LOCAL FINANCE CORPORATION	774
LOUISVILLE BEDDING COMPANY, INC.	156
LOVE TELEVISION & STEREO RENTAL, INC., ET AL	86
LOVE TELEVISION & STEREO RENTAL, INC., ET AL (Interlocutory order)	1027
McMAHANS FURNITURE ENTERPRISES, ET AL	1047
MEKELBURG CO., INC., ET AL	112
MICA, INC., ET AL	1017
MISS MAYFAIR CASUALS, INC., ET AL	130
NATIONAL BISCUIT COMPANY	196
NEIGHBORHOOD PERIODICAL CLUB, INC.	93
NEW YORK MERCHANDISE CO., INC., ET AL	340
NU DIMENSIONS INTERNATIONAL, LTD., ET AL	793
OHRBACH'S, INC.	348
PAKISTAN ARTS AND CRAFTS, INC., ET AL	918
PARADE FURNITURE, INC., ET AL	188
PEACH RUG COMPANY, INC., ET AL	197
PEPSICO, INC. (Interlocutory order)	1047
Pfizer, Inc.	23
PIZITZ, INC., ET AL	19
PLAYFIELD INDUSTRIES, INC., ET AL	593
REGAL WARE, INC., ET AL	587
ROCHESTER PLUMBING AND HEATING CONTRACTORS (Fabbis, Inc., et al, trading as)	678
RONZONI MACARONI CO., INC.	83
ROSEN & BACHNER, INC., ET AL	559
SAM ZIAS, INC., ET AL	174
SHANGRI-LA INDUSTRIES, ETC. (Sanford Levinson, etc., trading as)	596
SHUTZER INDUSTRIES, INC., ET AL	333

VIII FEDERAL TRADE COMMISSION DECISIONS

Name	Page
SOUTHLAND BEAUTY SUPPLY, INC., ET AL	161
STARK, ROSCHELLE & ALCHAS, INC., ET AL	814
STEVEN LEWIS COMPANY, ET AL (Steven Lewis trading as)	370
STRASSBERG AND TAMA, INC., ET AL	927
SUGAR INFORMATION, INC., ET AL	711
SUNSHINE ART STUDIOS, INC., ET AL	836
TALLMAN PIANO STORES, INC., ET AL	567
TOSHIBA AMERICA INC., ET AL	5
TUFTEX, INC., ET AL	771
U.S. HOMES, INCORPORATED, ET AL	608
UNITED BRANDS COMPANY (Interlocutory order)	1031
UNITED STATES STEEL CORPORATION	629
UNITED SYSTEMS, INC., ET AL	267
UNIVERSAL FIGURE FORM OF YOUNGSTOWN, INCORPORATED, ET AL	785
VIRGINIA CRAFTS, INC., ET AL	385
WEIL & CO., INC., ET AL	255
WELLCO CARPET CORP.	329
WILLIAM FREIHOFFER BAKING CO., INC.	921
YARDAGE SHOP, ET AL	734
ZIOZIS IMPORTS, INC., ET AL	149