

NOTICE OF APPEARANCE

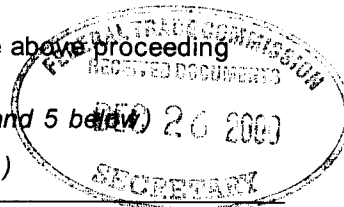


CASE NAME H.J. HEINZ, ET AL.	FILE/DOCKET NUMBER 0010137/483260, <i>DO9295</i>
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► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (*Complete items 1, 2, 4, and 5 below*)

counsel supporting the complaint (*Complete items 1, 3, 4, and 5 below*)



1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
<p>Include name, address and telephone of each</p> <p>Edward P. Henneberry 202-383-6926</p> <p>Rosemary H. McEnery 202-383-6659</p> <p>Dylan Carson 202-383-7026</p> <p>Howrey Simon Arnold & White, LLP 1299 Pennsylvania Avenue, N.W. Washington, D.C. 20004</p>	<p>Include address and telephone numbers of all persons, partnerships, corporations, or associations</p> <p>H. J. Heinz Company 600 Grant Street, 60th Flr Pittsburgh, PA 15219</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL 	5. DATE SIGNED December 22, 2000
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Return this form to: H-159
Federal Trade Commission
Washington, D.C. 20580