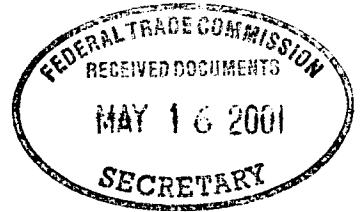


UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION



_____)
In the Matter of)
)
)
NATURAL ORGANICS, INC.,)
a corporation, and)
)
GERALD A. KESSLER,)
individually and as an officer)
of the corporation.)
_____)

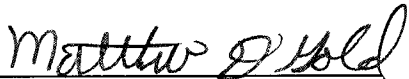
DOCKET NO. 9294

TO: The Honorable James P. Timony
Chief Administrative Law Judge

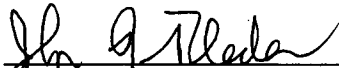
JOINT MOTION TO WITHDRAW MATTER FROM ADJUDICATION

Complaint Counsel and respondents, pursuant to Commission Rule of Practice 3.25(c), move that the above-captioned matter be withdrawn from adjudication for the purpose of considering a proposed consent agreement.

Respectfully submitted,


Matthew D. Gold
Kerry O'Brien
Dean C. Graybill

Counsel for the Federal Trade Commission


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Attorneys for Respondents

DATED: May 16, 2001