

If yelling, begging and pleading doesn't get your child to do their homework,



maybe this will.

REPORT CARD: Not working up to capabilities. Has difficulty paying attention. Does not follow instructions. Does not work well with others.

In many cases children will score very high on I.Q. tests. Still, they do not perform as well in school as their parents and teachers know they can. The problem is often not their intelligence, but the child's inability to remain focused. A skill which is essential for success in the classroom and beyond.

Nature's Plus has approached the problems of the active child from a nutritional perspective. Pedi-Active A.D.D.TM, a formula which combines phosphatidylserine, DMAE and activated soy phosphatides in a state-of-the-art nutritional supplement. Each incredibly delicious, mixed berry flavor, chewable tablet supplies a complete profile of the most advanced neuronutrients available.

Isn't your child worth the best nutritional support science has to offer? Help your child live up to their full potential with Nature's Plus Pedi-Active A.D.D., available at your local health food store. Fill out the coupon below for discount offers toward your first purchase. Or call:

1-800-937-0500, ext. 4710

Yes, send me discount coupons toward my child's nutritional well-being and my first purchase of Pedi-Active A.D.D. Please mail to: Nature's Plus, P.O. Box 91719, Long Beach, CA 90809-1719

Name _____

Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

Offer expires 8/31/97 4710

Nature's Plus.
The Energy Supplements.

<http://www.natplus.com>

EXHIBIT A

Nature's Plus.
The Energy Supplements.

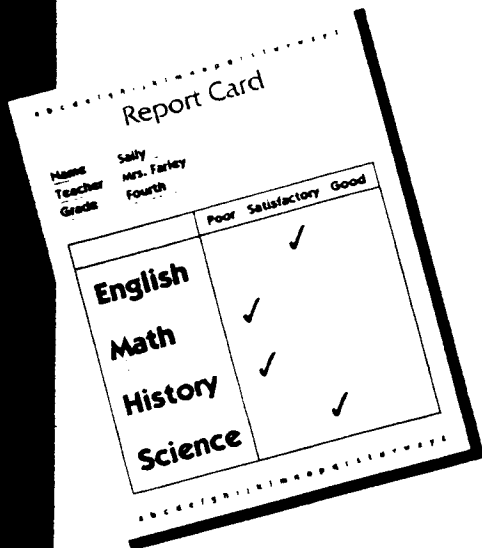
**NUTRITIONAL SUPPORT
FOR THE ACTIVE CHILD**



ADVANCED DIETARY
DELIVERY SYSTEM

PEDI-ACTIVE A.D.D.TM
Chewable Phosphatidylserine
DMAE Complex

EXHIBIT B



Not working up to capabilities.

Has difficulty paying attention.

Does not follow instructions.

Does not work well with others.

In many cases children will score very high on I.Q. tests. Still, they do not perform as well in school as their parents and teachers know they can. The problem is often not their intelligence, but the child's inability to remain focused. A skill which is essential for success in the classroom and beyond.

Nature's Plus has approached the problems of the active child from a nutritional perspective. Introducing **Pedi-Active A.D.D.**, a precisely calibrated formula designed for the active child. Each incredibly delicious,

chewable tablet supplies a complete profile of the most advanced neuronutrients available, including a diversified combination of phosphatidylserine, DMAE and activated soy phosphatides, such as phosphatidylcholine. **Pedi-Active A.D.D.** is a state-of-the-art nutritional supplement that naturally complements an active child's delicate system.

Isn't your child worth the best nutritional support science has to offer?



**Bottles of 60
Product #3000**

Each Chewable Tablet Contains:

- LECI-PS[®] (phosphatidylserine-rich purified lecithin concentrate) 50 mg.
- Supplying Activated Phosphatides:
 - Phosphatidylserine (PS) 10 mg.
 - Phosphatidylcholine (PC) 10 mg.
 - Cephalin (phosphatidylethanolamine) 6 mg.
 - Phosphoinositides 3 mg.
- DMAE (2-dimethylaminoethanol bitartrate) 50 mg.

 is a registered trademark of Lucas Meyer Inc.

REFERENCES

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Osvaldo RE. 2-Dimethylaminoethanol (Deanol): A Brief Review of its Clinical Efficacy and Postulated Mechanism of Action. Current Therapeutic Research. Vol. 16, No. 11, 1974.

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THE NATURE'S PLUS COMMITMENT

Nature's Plus is committed to supplying the highest quality supplements that meet or exceed industry standards for potency, purity and disintegration. Look for Nature's Plus The Energy Supplements logo as your guarantee of quality.

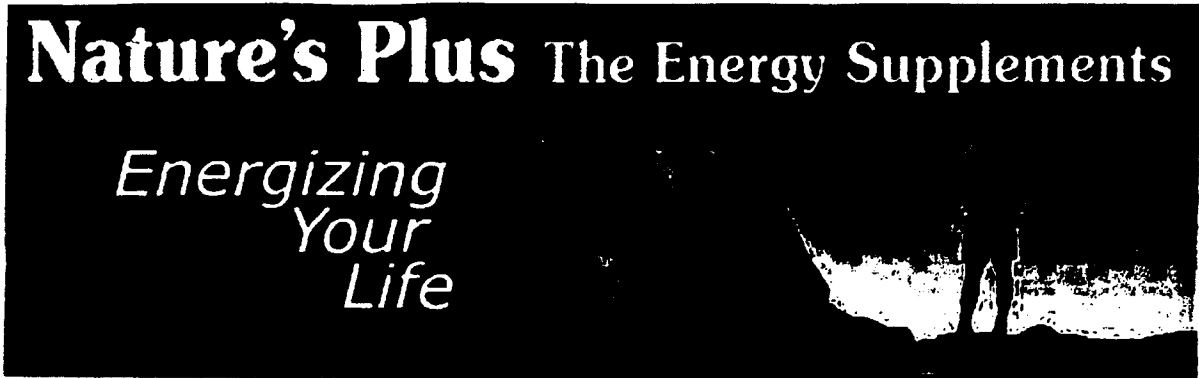


Nature's Plus.
The Energy Supplements.

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Supplements Healthy Brain Function

Pedi-Active A.D.D. Chewables

Pedi-Active A.D.D. Chewables Product No. 3000



Pedi-Active A.D.D. is a precisely calibrated formula designed for the active child. Each naturally sweetened, delicious chewable tablet supplies a complete profile of the most advanced neuronutrients available, including a diversified combination of phosphatidylserine, DMAE and activated soy phosphatides. Pedi-Active A.D.D. is a state-of-the art nutritional supplement that naturally complements an active child's delicate system. Choose the Pedi-Active A.D.D. tablets or the convenient Pedi-Active Liposomal Spray, and supplement either with the naturally delicious Pedi-Active Bar.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Sizes Available:
Bottles of 60 #3000 - 120 #3001

Two chewable tablets contain	
LECI-PS (phosphatidylserine-rich purified lecithin concentrate) (supplying activated phosphatides: phosphatidylserine [PS] [20 mg], phosphatidylcholine [PC] [20 mg], cephalin [phosphatidylethanolamine] [12 mg] and phosphoinositides [6 mg])	100 mg

Find Supplement by Keyword

Enter your search keyword(s) separated by commas, then click **Search**.

EXHIBIT D

<input checked="" type="checkbox"/> Product Information	<input type="checkbox"/> Your Health Library	<input type="checkbox"/> Where To Buy
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