

**ROLLOUT OF THE PRESIDENT'S CLIMATE VISION
(Voluntary Innovative Sector Initiatives: Opportunities Now)
Status as of Feb 4, 2003**

Event Summary. A White House rollout of the Administration's business challenge initiative announced by the President in his February 14, 2002, climate change statement is planned as follows:

- Time/Date: ²/₃ p.m. Wednesday, February 12, 2003
- Location: DOE Cafeteria
- Agency Participants: CEQ Chairman
Secretary of Energy
Secretary of Agriculture
Secretary of Transportation
Secretary of the Interior (?)
Administrator of the Environmental Protection Agency
- Sectoral Participants: BRT, EEI, AAM
- Agency Attendees: Each agency will be allotted a limited number of slots
- Sectoral Attendees: **API, EEI, NEI, NRECA, APPA, NMA, Portland Cement, AISI, ACC, AAM, AF&PA**, BRT, Semiconductor Association, Magnesium, Aluminum, AAR (DOE has been working particularly closely with bolded groups)
- Media: Media will be invited; CEQ press office is coordinating media planning with agency press offices
- Agenda: CEQ Chairman will moderate and open the event.
Each cabinet principal will speak for five minutes, focusing on his agency's work with the relevant sectors
Three selected sectoral representatives (BRT, EEI, AAM) will briefly speak
All Climate VISION sectors will be acknowledged and recognized
At the conclusion of the event, media will be given access to agency and sectoral attendees
- Reception: To follow Rollout: ⁴/₃ p.m. at the White House

DOE Deliverables.

Draft S1 Remarks

Draft Fact Sheet Sectoral Blurbs

Briefing Memo for S1

Upcoming Planning Meetings.

Wed., Feb. 5 10 a.m. Bus. Chal. Interagency Meeting

CEQ

Wed. Feb. 12 ²3 p.m. Climate VISION Rollout

DOE Cafeteria

Wed. Feb. 12 ⁴5 p.m. Climate VISION Reception

White House

Note: CEQ/Agency press types are separately meeting/having conference calls.

Miscellaneous Notes.

Monday, Jan. 20, 2003, NYT page one, above-the-fold piece regarding initiative/Feb. 6 rollout