

SE COS 1

ROLLOUT OF THE PRESIDENT'S CLIMATE VISION
(Voluntary Innovative Sector Initiatives: Opportunities Now)
Status as of Feb 7, 2003

Event Summary. A White House rollout of the Administration's business challenge initiative announced by the President in his February 14, 2002, climate change statement is planned as follows:

- Time/Date: 2 p.m. Wednesday, February 12, 2003
- Location: DOE Cafeteria
- Agency Participants: CEQ Chairman
Secretary of Energy
Secretary of Agriculture
Secretary of Transportation (Deputy)
Administrator of the Environmental Protection Agency
- Sectoral Participants: BRT, EEI, AAM
- Agency Attendees: Each agency will be allotted a limited number of slots
- Sectoral Attendees: **API, EEI, NEI, NRECA, APPA/LPPC, EPSA, TVA, NMA, Portland Cement, AISI, ACC, AAM, AF&PA, BRT,** Semiconductor Association, Magnesium, Aluminum, AAR (DOE has been working particularly closely with bolded groups)
- Media: Media will be invited; CEQ / DOE press offices are coordinating media planning with agency press offices
- Agenda: Energy Secretary to welcome everyone, speak 5 minutes
Other cabinet principals will speak for five minutes, focusing on respective work with the relevant sectors
CEQ Chairman to introduce sectoral representatives and acknowledge partners in ClimateVISION
Selected sectoral representatives (BRT, EEI, AAM) will speak 2-3 minutes
At the conclusion of the event, media will be given access to agency and sectoral attendees – no formal Q&A
- Reception: To follow Rollout: 4 p.m. at the White House

DOE Deliverables.

Draft S1 Remarks

Draft Fact Sheet Sectoral Blurbs

Briefing Memo for S1

Upcoming Interagency Planning Meetings.

Friday, Feb. 7, 10:45am Inter-agency conference call for press reps

Monday, Feb. 10, 11:30 CEQ led meeting with sectoral partners and agency press reps

Wed. Feb. 12 2 p.m. Climate VISION Rollout

DOE Cafeteria

Wed. Feb. 12 4 p.m. Climate VISION Reception

White House

Miscellaneous Notes.

Monday, Jan. 20, 2003, NYT page one, above-the-fold piece regarding initiative/Feb. 6 rollout