

Perhach, William

From: Peel, Kenneth L.
Sent: Friday, April 30, 2004 10:28 AM
To: Cooney, Phil
Subject: FW: CEI 20th Anniversary Gala
Attachments: Invitation.pdf; Comp Reply Card.pdf

Forwarding your invitation.

-----Original Message-----

From: President of CEI [mailto:pres@cei.org]
Sent: Friday, April 23, 2004 10:52 AM
To: undisclosed-recipients
Subject: CEI 20th Anniversary Gala

The Board of Directors of the

THE COMPETITIVE ENTERPRISE INSTITUTE

cordially invites you* to attend its

20th ANNIVERSARY GALA

With keynote address by

SECRETARY OF THE TREASURY JOHN W. SNOW

The Black Tie Event Will Be Held

May 19, 2004

Reception - 6:00 pm

Dinner and Program - 7:00 pm

Entertainment - 9:00 pm

The Capital Hilton Hotel

JOIN US AS WE ROAR INTO OUR 20s!

Please RSVP to RSVP@cei.org or fill out the attached reply card and send it to:
CEI Dinner
1001 Connecticut Avenue, NW, Suite 1250
Washington, DC 20036

Or visit our dinner website at
<http://www.cei.org/gencon/028,03876.cfm>

***This invitation is complimentary and non-transferable**

Phone: (202) 331-1010 Fax: (202) 331-0640



THE COMPETITIVE
ENTERPRISE
INSTITUTE

JOIN US AS
WE ROAR INTO
OUR 20s!

THE CAPITAL HILTON HOTEL
WASHINGTON, DC
MAY 19, 2004

JOIN US AS WE ROAR INTO OUR 20s!

You are cordially invited to attend

The Competitive Enterprise Institute's
20th Anniversary Reception and Dinner

With Keynote Address by John W. Snow

Wednesday, May 19, 2004
6:00 ~ 10:00 p.m.

The Capital Hilton
1001 Sixteenth Street, NW
Washington, D. C.

Please Respond by May 9, 2004

Reply Card Enclosed

Reception ~ 6 p.m. Dinner ~ 7 p.m.

After-Dinner Entertainment ~ 9 p.m.

Please see our website for more details at www.cei.org

CEI 20TH ANNIVERSARY HOST COMMITTEE

Anniversary Chairs

Gloria S. Dittus, Dittus Communications
Ken W. Cole, General Motors Corporation
Rebecca Dunn

President

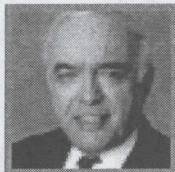
Fred L. Smith, Jr.*

Host Committee

Walt Buchholtz, ExxonMobil Corporation ▲ Cesar V. Conda, Navigators
William A. Dunn, Dunn Capital Management*
Scott Fallon, Microsoft Corporation* ▲ Michael and Louisa Greve*
C. Lincoln Hoewing, Verizon
Robert Holleyman, Business Software Alliance ▲ C.T. Howlett, American Chemistry
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William K. Ris, American Airlines
Sheldon and Joan Rose ▲ Don Shea, Rubber Manufacturers Association
Frances B. Smith, Consumer Alert* ▲ Kenneth W. Starr, Kirkland & Ellis
Harry and Linda Teasley ▲ Shane Tews, VeriSign
Catherine Barr Windels, Pfizer Inc.

*denotes CEI Board Member

ROBERT NOVAK ~ MASTER OF CEREMONIES



Robert Novak began his distinguished journalism career as a newspaper reporter while attending the University of Illinois. After serving in the U.S. Army during the Korean War, Mr. Novak joined the staff of the *Associated Press* in Omaha, Nebraska. He was transferred to Washington, D.C., in 1957 and joined *The Wall Street Journal* a year later.

In 1963, Mr. Novak teamed up with the late Rowland Evans, Jr. to write a political column, "Inside Report," which is carried today by more than 200 newspapers. Mr. Novak also produces a twice-monthly newsletter, the Evans-Novak Political Report, and has written or co-authored several books.

Mr. Novak is a frequent commentator for CNN and is the 2001 winner of the National Press Club's Fourth Estate award for lifetime achievement in journalism.

NORMAN E. BORLAUG

RECIPIENT OF THE PROMETHEUS AWARD FOR HUMAN ACHIEVEMENT



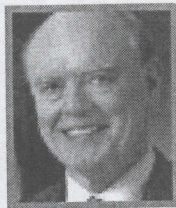
Norman E. Borlaug is a microbiologist and plant breeder who spent most of his life working in developing countries such as Mexico, India, Pakistan, China, and elsewhere integrating agricultural research into viable technologies to help conquer world hunger. His efforts revolutionized agricultural production throughout the world, sparking what today is known as the "Green Revolution." In 1970, he was

awarded the Nobel Peace Prize for his achievements, which are estimated to have saved more than 1 billion lives.

Dr. Borlaug currently serves as a senior consultant to the International Maize and Wheat Improvement Center in Mexico and as the Distinguished Professor of International Agriculture at Texas A&M University. He is also president of the Sasakawa Africa Association, which has worked with millions of farmers in sub-Saharan Africa to increase food production.

Dr. Borlaug has been honored by scores of governments, universities, scientific associations, farmer groups, and civic associations. He has been awarded 52 honorary doctorate degrees and belongs to the academies of science in 12 nations.

JOHN W. SNOW ~ KEYNOTE SPEAKER



President George W. Bush nominated John William Snow to be the 73rd secretary of the treasury on January 13, 2003. The United States Senate unanimously confirmed Snow to the position on January 30, 2003 and he was sworn into office on February 3, 2003. As secretary of the treasury, Snow works closely with President Bush to strengthen economic growth and create jobs.

Snow was chairman and chief executive officer of CSX Corporation, where he successfully guided the transportation company through a period of tremendous change. During Snow's 20 years at CSX, he led the corporation to refocus on its core railroad business, dramatically reduce injuries and train accidents, and improve its financial performance.

Snow's previous public service includes having served at the Department of Transportation as administrator of the National Highway Traffic Safety Administration, deputy undersecretary, assistant secretary for Governmental Affairs, and deputy assistant secretary for Policy, Plans and International Affairs.

Snow's knowledge of international industry stems from his tenure as chairman of the Business Roundtable, the foremost business policy group comprised of 250 chief executive officers of the nation's largest companies. During his tenure as chairman from 1994 through 1996, he played a major role in supporting passage of the North American Free Trade Agreement.

Snow is also recognized as a leading champion of improved corporate governance practices. He is a former co-chairman of the influential Conference Board's Blue-Ribbon Commission on Public Trust and Private Enterprise. He also served as co-chairman of the National Commission on Financial Institution Reform, Recovery and Enforcement in 1992 that made recommendations following the savings and loan crisis.

John Snow was born in Toledo, Ohio, on August 2, 1939, and graduated in 1962 from the University of Toledo. He later earned a Ph.D. in Economics from the University of Virginia, where he studied under two Nobel Prize winners. Snow graduated with a law degree from the George Washington University in 1967 and then taught economics at the University of Maryland, University of Virginia, and George Washington University. He also served as a visiting fellow at the American Enterprise Institute in 1977 and a distinguished fellow at the Yale School of Management from 1978 until 1980.

ABOUT CEI



The Competitive Enterprise Institute is a non-profit public policy organization dedicated to the principles of free enterprise and limited government. We believe that consumers are best helped not by government regulation but by being allowed to make their own choices in a free marketplace. Since its founding in 1984, CEI has grown into a \$3,000,000 institution with a team of nearly 30 policy experts and other staff.

We are nationally recognized as a leading voice on a broad range of regulatory issues ranging from environmental laws to antitrust policy to regulatory risk. CEI is not a traditional "think tank." We frequently produce groundbreaking research on regulatory issues, but our work does not stop there. It is not enough to simply identify and articulate solutions to public policy problems; it is also necessary to defend and promote those solutions. For that reason, we are actively engaged in many phases of the public policy debate.

We reach out to the public and the media to ensure that our ideas are heard, we work with policymakers to ensure that those ideas are implemented and, when necessary, we take our arguments to court to ensure the law is upheld. This "full-service approach" to public policy helps make us an effective and powerful force for economic freedom.

COMPETITIVE ENTERPRISE INSTITUTE

20th Anniversary Reception and Dinner Wednesday, May 19, 2004

- \$40,000: 20th Anniversary Freedom Sponsor
20 Tickets to Dinner, Access for All to VIP Reception, Recognition on Chairman's
20th Anniversary Committee
- \$25,000: Platinum Table Sponsor
10 Tickets to Dinner, Access for 10 to VIP Reception, Recognition on Gala Committee
- \$15,000: Gold Table Sponsor
10 Tickets to Dinner, Access for 5 to VIP Reception, Recognition on Gala Committee
- \$10,000: Silver Table Sponsor
8 Tickets to Dinner, Access for 3 to VIP Reception
- \$5,000: Bronze Table Sponsor
6 Tickets to Dinner, Access for 2 to VIP Reception
- \$250 Single Ticket, General Reception and Dinner

Name _____

Affiliation _____

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Check enclosed for \$ _____ (payable to Competitive Enterprise Institute)

VISA MasterCard

Credit Card # _____ Expiration Date _____

Signature _____

COMPETITIVE ENTERPRISE INSTITUTE

20th Anniversary Reception and Dinner
Wednesday, May 19, 2004

Guests

For security purposes, CEI must be supplied with the complete name of each guest no later than May 9th.

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____